

# Scott L. Blum

## **JOB EXPERIENCE**

**Rockstar Design | 2000 - Current**  
President/Creative Director

**Info\* Milwaukee Magazine | 2001 - Current**  
Co-owner/Publisher/Creative Director

In the year 2000, I opened Rockstar Design -- a innovative graphic design studio offering web/print design services to companies at the local, regional and national levels. Rockstar Design's headquarters is located in the heart of the East Side of Milwaukee on the corner of Prospect and North Ave.

In 2001, I introduced Info\* Milwaukee Magazine, a high-quality, quarter page sized publication, to the savvy trend setters living in the metro area of Milwaukee.

## **SKILLSET:**

- PROJECT MANAGEMENT
- WEB/PRINT DESIGN AND PRODUCTION
- BRANDING/MARKETING AUGMENTATION
- ACCOUNT MANAGEMENT
- EDITORIAL DEVELOPMENT
- EVENT PLANNING

## **EDUCATION:**

Associate Degree in Commercial Art  
Milwaukee Area Technical College - Milwaukee, Wisconsin.

References Available Upon Request

