

Reply to Common Council File No. 030441  
From DOA-Budget and Management Division

July 24, 2003

Ref: 03013 (47)

Common Council File No. 030441 is a resolution relative to application for the Book2Go – Libros para Llevar Grant from the State of Wisconsin Department of Public Instruction. This is a continuing grant for the Milwaukee Public Library that funds an outreach program for Latino children in the Forest Home, Zablocki and Bay View library service areas to educate them on the importance of reading.

The program funds a bilingual outreach educator who promotes the program to day care centers near the libraries. This educator contacts Latino childcares, promotes membership in the program, purchases bilingual materials for the branch, markets the project, schedules story times and models read-aloud techniques. The target age group is children from 0-3 years old. This initial implementation of the project at Forest Home Library has been successful.

This program will improve Milwaukee's literacy rate and focus on the educational needs of children in an under-served community. Results will be measured by the number of child care centers participating, the number of library cards issued to participants, the number of books checked out by participants and the number of follow-up visits to the library.

The grant period is from January 1, 2004 through December 31, 2004. The funding amount is uncertain at this time.

**RECOMMENDATION: APPROVE COMMON COUNCIL FILE NO. 030441 WHICH ALLOWS THE LIBRARY TO APPLY FOR THE BOOKS2GO – LIBROS PARA LLEVAR GRANT AVAILABLE FROM THE DEPARTMENT OF PUBLIC INSTRUCTION.**

  
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