

Thursday, December 11, 2014

Dear Alderman,

The Historic King Drive Business Improvement District's Board of Directors has voted to endorse the City's streetcar initiative.

We recognize the initiative's potential, positive economic impact on Milwaukee as a whole and look forward to working closely with city leaders in the near future as plans are developed for extending the streetcar's reach to the King Drive commercial corridor.

The BID's proximity to downtown Milwaukee, its rich cultural history, and the ongoing investment in the two mile corridor from Locust to McKinley make it a prime candidate for linking more residents, businesses, and visitors to social and economic assets and opportunities throughout the city. Our hope and expectation is that the King Drive/Bronzeville line of the streetcar will be considered a strong candidate for the second phase of the initiative.

Sincerely,

LaMarr Franklin, President of the Historic King Drive BID

Jerome Knapp, Executive Director of the Historic King Drive BID