



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Tuesday, June 17, 2025

COMMITTEE MEETING NOTICE

AD 04

HOAG, William M, Agent
INFERNO MARKETING GROUP, INC.
1910 S 81ST St
West Allis, WI 53219

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

Tuesday, July 01, 2025 at 01:35 PM

The access code is <https://meet.goto.com/731648413>. Please see the enclosed best practices document for further instructions.

Regarding: Your Class B Tavern and Temporary Public Entertainment Premises Licenses Application Requesting Instrumental Musicians for Milwaukee Brewfest on July 26, 2025 as agent for "INFERNO MARKETING GROUP, INC." for "INFERNO MARKETING GROUP, INC." at 1750 N LINCOLN MEMORIAL DR.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with
warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

**Jim Cooney
License Division Manager**

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Tuesday, June 17, 2025

COMMITTEE MEETING NOTICE

AD 04

HOAG, William M, Agent
INFERNO MARKETING GROUP, INC.
1761 S CHURCH ST
Wauwatosa, WI 53213

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Tuesday, July 01, 2025 at 01:35 PM

The access code is <https://meet.goto.com/731648413>. Please see the enclosed best practices document for further instructions.

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JIM OWCZARSKI, CITY CLERK

BY:

Jim Cooney
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

Date:06/02/25
Officer: Plumley

City of Milwaukee Police Department
90-5-1.5 Crime Prevention Survey
Tavern Inspection

Name of Premise: 15th Annual Milwaukee Brewfest
Address: 1750 N. Lincoln Memorial
Phone: (414) 688-7773

Owner: William Hoag
Owner address: 1761 Church Street
City State Zip: Wauwatosa, WI 53213
Owner Phone: (414) 688-7773
Owner email: Bill@infernomarketing.com

Licensee/Agent: William Hoag
Home Address: 1761 Church Street
City State Zip: Wauwatosa, WI 53213
Phone: (414) 688- 7773
Email: Bill@infernomarketing.com

Preferred contact: Phone

Location currently open: ☒ YES ☐ NO

Projected open date: 07/26/25

Day's open: ☐S ☐M ☐T ☐W ☐Th ☐F ☒SA ☐ALL

Hours of Operation: Sun: 24 hours ☐Y ☒N
Mon:
Tue:
Wed:
Thu:
Fri:
Sat: 2p-6:30pm

Premise Type: ☐ Tavern/Bar
☐ Restaurant
☒ Other: Beer garden/taste event

Licenses currently held:
Alcohol: ☐ Yes ☒ No Class: #:

Tobacco:	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	#:
Food:	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	#:
Occupancy:	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	#:
Other:	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No Type:	#:
Other:	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No Type: Bart.	#:

Exterior Survey:

1. Is the area around the location clean? ☒ Yes ☐ No
 2. What surrounds the location? (Check all the apply)
 - a. ☐ Park
 - b. ☐ School
 - c. ☐ Youth Center
 - d. ☐ Church
 - e. ☐ Tavern(s) If so, how many
 - f. ☐ Residential
 - g. ☐ Other businesses
 - h. ☒ Other: Park
 3. Can you see from the outside of the location into the interior ☒ Yes ☐ No
 4. Can you see the employees inside of the location from the outside ☒ Yes ☐ No
 5. Are exterior windows free of signage ☐ Yes ☐ No
 6. Is there a bus stop? ☐ Yes ☒ No
 7. Is there a bus shelter? ☐ Yes ☐ No ☒ N/A
 8. Street parking ☒ Yes ☐ No
 9. Is there a parking lot ☒ Yes ☐ No
 10. Is the parking lot clean? ☒ Yes ☐ No ☐ N/A
 11. Is the parking lot well lit? ☒ Yes ☐ No ☐ N/A
 12. Valet Parking ☐ Yes ☒ No
 - a. Will this lot have a guard? ☐ Yes ☐ No ☒ N/A
 - b. Will this lot have cameras? ☐ Yes ☐ No ☒ N/A
 13. Are there areas where a person could conceal themselves ☐ Yes ☒ No
 14. Is there exterior lighting? ☒ Yes ☐ No. Does it appears to be adequate ☒ Yes ☐ No
 15. Exterior Payphone? ☐ Yes ☒ No
 16. Are there No Loitering Signs posted? ☐ Yes ☒ No
 17. Are there exterior security cameras ☐ Yes ☒ No How Many:
 18. Are the address numbers prominently displayed and easy to see ☐ Yes ☒ No
- Exterior Comments: In the park

Camera Survey:

19. Does this location have security cameras? ☐ Yes ☒ No
20. Are they in working order? ☐ Yes ☐ No
21. What format are the cameras?
 - a. Color ☐ Yes ☐ No
 - b. Digital ☐ Yes ☐ No
 - c. VCR ☐ Yes ☐ No
 - d. Recorded ☐ Yes ☐ No
22. How long is footage stored for later viewing:
23. Are there exterior cameras ☐ Yes ☐ No How many:
24. Are there interior cameras ☐ Yes ☐ No How many:

25. Do all employees know how to retrieve recorded digital images/footage? ☐ Yes ☐ No

26. Cameras located in parking lot ☐ Yes ☐ No ☐ N/A How many

Camera Survey Comments:

Interior Survey:

27. What is the planned/posted capacity

28. What is the minimum number of employees that will be on premise

29. Is the storeowner willing to be a standing complainant regarding loitering? ☐ Yes ☐ No

a. If yes have them fill out the standing complaint form and give them two of the commercial signs ☐ Yes ☐ No

30. Is the interior of the location neat and clean? ☐ Yes ☐ No

31. Does an interior camera face the entrance/exit? ☐ Yes ☐ No

32. Are emergency and non-emergency numbers posted near the phone? ☐ Yes ☐ No

33. Does the owner know how to contact their police district directly? ☐ Yes ☐ No

a. Did you provide a district contact guide to the owner? ☐ Yes ☐ No

Interior Comments:

Security

34. How many security personnel are going to be employed: 3-4 ☐ N/A

35. How will they be deployed: Interior Exterior 3-4 ☐ N/A

36. What days will they be deployed ☐ Mon ☐ Tue ☐ Wed ☐ Thu ☐ Fri ☐ Sat ☐ Sun ☐ ALL

37. Will the security be managed by business ☐ or contracted ☐

38. Will they be armed ☐ Yes ☒ No ☐ N/A

39. What type of security measures will be used: ☐ N/A

☐ Wanding/metal detector

☐ ID Scanner

☐ Dress Code

☐ Cover Charge

☐ Age restriction

☒ Other ID Checking

40. When at capacity, how will the overflow crowd be managed?

41. Will a guard monitor the overflow crowd at all times? ☐ Yes ☐ No

Security Comments:

ADDITIONAL COMMENTS/RECOMMENDATIONS:

2500 people expected

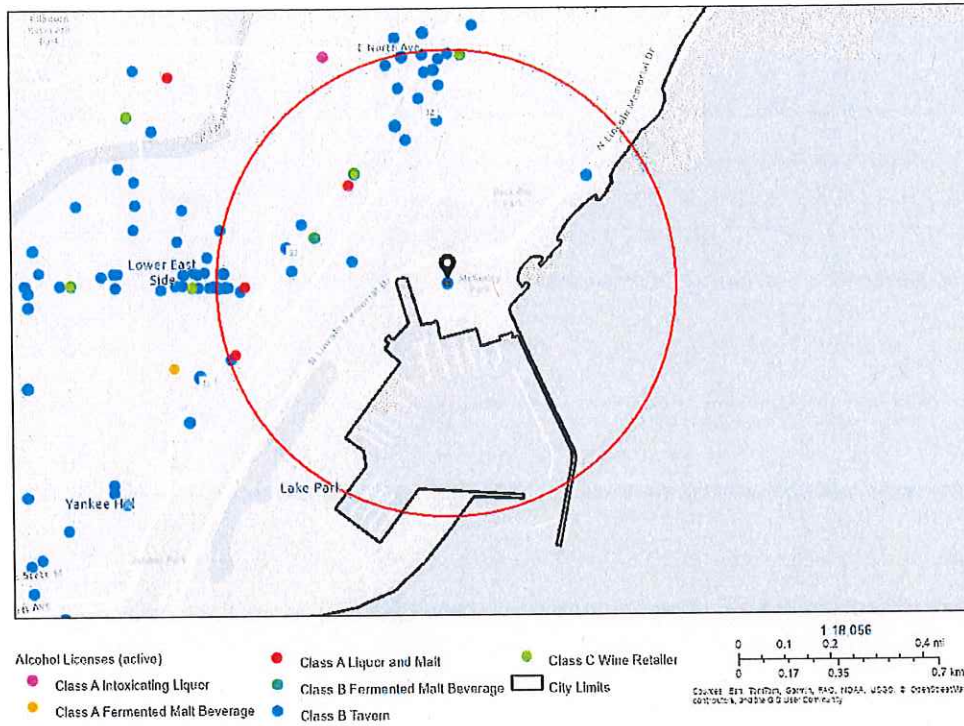


1750 N Lincoln Memorial Dr

Area of Interest (AOI) Information

Area : 21,862,585.51 ft²

May 27 2025 12:50:01 Central Daylight Time



Summary

Name	Count	Area(ft²)	Length(mi)
Alcohol Licenses	50		

Alcohol Licenses

#	Legal Entity	Trade Name	Licensee	Address	License Type Name	Total Capacity	Expiration Date	Count
1	BENJAMIN'S FINE WINE & SPIRITS LLC	Waterford Wine Company	BENJAMIN T CHRISTIANS EN, Agt	2120 N FARWELL AV	Class B Tavern License		5/30/2025, 7:00 PM	1
2	Nine Below Inc	Nine Below	Marla R Poytinger, Agt	1905 E North AV	Class B Tavern License	270	5/30/2025, 7:00 PM	1
3	Good City Brewing LLC	Good City Brewing	Andrew K Hartzell, Agt	2108 N Farwell AV	Class B Tavern License		6/9/2025, 7:00 PM	1
4	Black Gate LLC	Von Trier	MARK A ZIERATH, Agt	2235 N Farwell AV	Class B Tavern License	153	6/13/2025, 7:00 PM	1
5	M P ON BRADY, INC	CLUB BRADY	MICHAEL D LEE, Agt	1339 E BRADY ST	Class B Tavern License	143	6/29/2025, 7:00 PM	1
6	HOOLIGAN'S SUPER IRISH DELI & BAR, INC	HOOLIGAN'S	MARK B BUESING, Agt	2017 E NORTH AV	Class B Tavern License	118	6/29/2025, 7:00 PM	1
7	TKCS Brady LLC	The King Crab Shack	Tien Ngo, Agt	1330 E Brady ST	Class B Tavern License		7/5/2025, 7:00 PM	1
8	MILWAUKEE YACHT CLUB	MILWAUKEE YACHT CLUB	Dawn M Brooks, Agt	1700 N LINCOLN MEMORIAL DR	Class B Tavern License	180	7/5/2025, 7:00 PM	1
9	BRG Lotta Burger, LLC	Roundhouse	CHRISTIAN M DAMIANO, Agt	1750 N Lincoln Memorial DR	Class B Tavern License	112	7/10/2025, 7:00 PM	1
10	J & S Malone, LLC	Malone's on Brady	JOSHUA L MALONE, Agt	1329 E BRADY ST	Class B Tavern License	80	7/21/2025, 7:00 PM	1
11	CONCOCTIO NS LLC	CONCOCTIO NS	HYACINTH E NEMBHARDT, Agt	1316 E BRADY ST	Class B Tavern License		7/23/2025, 7:00 PM	1
12	JC CAPITAL SAINT BIBIANA LLC	St. Bibiana/St. Bibi	JENO J CATALDO, Agt	1327 E BRADY ST	Class B Tavern License		7/28/2025, 7:00 PM	1
13	Dock Bradford, LLC	The Dock at Bradford Beach	BRIAN C RANDALL, Agt	2400 N Lincoln Memorial DR	Class B Tavern License		7/29/2025, 7:00 PM	1
14	Jack's American Pub, LLC	Jack's American Pub	SCOTT A SCHAEFER, Agt	1323 E Brady ST	Class B Tavern License	240	7/29/2025, 7:00 PM	1
15	KOALA DK LLC	Nomad World Pub	JEFFREY A KOVACOVICH, JR, Agt	1401 E Brady ST	Class B Tavern License		8/3/2025, 7:00 PM	1
16	MOOSA BURGER, INC.	Moosa's	ALAA I MUSA, Agt	2272 N LINCOLN MEMORIAL DR	Class B Tavern License		8/4/2025, 7:00 PM	1
17	El Grupo J & K, LLC	Judy's Cantina	Kevin I Lopez, Agt	2124 N FARWELL AV	Class B Tavern License		8/13/2025, 7:00 PM	1
18	IFM Farwell LLC	Oriental Theatre	Kristen C Heller, Agt	2230 N FARWELL AV	Class B Tavern License	1,834	8/19/2025, 7:00 PM	1

19	La Masa LLC	La Masa	BRADLEY H TODD, Agt	1300 E Brady ST	Class B Tavern License	99	8/30/2025, 7:00 PM	1
20	BEANS & BARLEY, INC	BEANS & BARLEY	JAMES C NEUMEYER, Agt	1901 E NORTH AV	Class B Tavern License	180	8/30/2025, 7:00 PM	1
21	SATGUR CORPORATION, INC	MAHARAJA RESTAURANT	BALBIR SINGH, Agt	1550 N FARWELL AV	Class B Tavern License	300	9/21/2025, 7:00 PM	1
22	Ardent Milwaukee, LLC	Ardent	Justin K Carlisle, Agt	1749-51 N Farwell AV	Class B Tavern License		11/4/2025, 6:00 PM	1
23	ETHIOPIAN COTTAGE RESTAURANT, INC	ETHIOPIAN COTTAGE RESTAURANT	YIGLETU DEBEBE, Agt	1824 N FARWELL AV	Class C Wine Retailer's License		11/19/2025, 6:00 PM	1
24	ETHIOPIAN COTTAGE RESTAURANT, INC	ETHIOPIAN COTTAGE RESTAURANT	YIGLETU DEBEBE, Agt	1824 N FARWELL AV	Class B Fermented Malt Beverage Retailer's License	75	11/19/2025, 6:00 PM	1
25	Crossroads Collective, LLC	Crossroads Collective	TIM B GOKHMAN, Agt	2238 N Farwell AV	Class B Tavern License	231	12/10/2025, 6:00 PM	1
26	Stone Bowl Grill, LLC	Stone Bowl	Young B Kim, Agt	1958-62 N Farwell AV	Class B Tavern License	99	12/15/2025, 6:00 PM	1
27	Apollo Cafe, LLC	Apollo Cafe	NIKOLAOS A LIMBERATOS, Agt	1310 E BRADY ST	Class B Tavern License	100	12/19/2025, 6:00 PM	1
28	Saint John's Communities, Inc	Saint John's on the Lake	Renee E Anderson, Agt	1840 N PROSPECT AV	Class B Tavern License		2/9/2026, 6:00 PM	1
29	Pomona Cider Company LLC	Pomona Cider Company	Thomas S Gabert, Agt	2163 N FARWELL AV	Class B Tavern License		2/9/2026, 6:00 PM	1
30	Krikar LLC	Koppa's Fulbeli Deli	Karthik B Pothumachi, Agt	1940 N FARWELL AV	Class A Malt & Class A Liquor License		2/26/2026, 6:00 PM	1
31	Ian's Pizza Milwaukee, LLC	Ian's Pizza Milwaukee	Ryan W Donovan, Agt	2035 E NORTH AV	Class B Fermented Malt Beverage Retailer's License		3/1/2026, 6:00 PM	1
32	Ian's Pizza Milwaukee, LLC	Ian's Pizza Milwaukee	Ryan W Donovan, Agt	2035 E NORTH AV	Class C Wine Retailer's License		3/1/2026, 6:00 PM	1
33	Woori Wells Corp	Maru	Jongsoo Kim, Agt	2150 N Prospect AV	Class B Tavern License		3/3/2026, 6:00 PM	1
34	PIZZA SHUTTLE, INC	PIZZA SHUTTLE	Megan Marita, Agt	1827 N Farwell AV	Class B Tavern License	150	3/6/2026, 6:00 PM	1
35	WILJ INC	Back Street	Nanbin Li, Agt	2116 N FARWELL AV	Class B Fermented Malt Beverage Retailer's License		3/18/2026, 7:00 PM	1
36	MILAP, INC	SMITH BEER & LIQUOR MART	AMARJIT S KALSEY, Agt	1413 E BRADY ST	Class A Malt & Class A Liquor License		3/21/2026, 7:00 PM	1

37	SPTresto, LLC	Rice N Roll Bistro	Bundid Muangsiri, Agt	1952 N Farwell AV	Class B Fermented Malt Beverage Retailer's License		3/29/2026, 7:00 PM	1
38	SPTresto, LLC	Rice N Roll Bistro	Bundid Muangsiri, Agt	1952 N Farwell AV	Class C Wine Retailer's License		3/29/2026, 7:00 PM	1
39	Saz's Catering Inc	Jan Serr Studio	Stephanie L Sazama-Schneck, Agt	2155 N Prospect AV	Class B Tavern License		4/4/2026, 7:00 PM	1
40	PROSPECTOR PARTNERSHIP LLC	VINTAGE	REBECCA E GODFREY, Agt	2203 N PROSPECT AV	Class B Tavern License	151	4/10/2026, 7:00 PM	1
41	GPJ OF MILWAUKEE, INC	MA FISCHER'S	HEIDI A PANAGIOTOP OULOS, Agt	2214 N FARWELL AV	Class B Tavern License	240	4/11/2026, 7:00 PM	1
42	LANDMARK BARS, INC	LANDMARK LANES	SLAVA TUZHILKOV, Agt	2220 N FARWELL AV	Class B Tavern License	240	4/11/2026, 7:00 PM	1
43	Strange Town, LLC	Strange Town	Mia L LeTendre, Agt	2101-2103 N Prospect AV	Class B Tavern License	49	4/19/2026, 7:00 PM	1
44	Bharat Enterprise, Inc	Bharat Mart	RAVI SACHDEVA, Agt	1556 N Farwell AV	Class A Malt & Class A Liquor License		5/2/2026, 7:00 PM	1
45	Athelas LLC	Purslane	Mary E Kastman, Agt	1749-1751 N FARWELL AV	Class B Tavern License		5/5/2026, 7:00 PM	1
46	FRANKIES RESTAURANT AND CATERING, LLC	Frankies Restaurant and Catering	Donna D Afrifa, Agt	1815 E KENILWORTH PL	Class B Tavern License		5/10/2026, 7:00 PM	1
47	ZAFFIRO BROS, INC	ZAFFIRO'S PIZZA	MICHAEL J ZAFFIRO, Agt	1724 N FARWELL AV	Class B Tavern License	25	5/19/2026, 7:00 PM	1
48	Axe MKE, Inc	Axe MKE	Marla R Poytinger, Agt	1924 E KENILWORTH PL	Class B Tavern License		5/30/2026, 7:00 PM	1
49	Nine Below Inc	Nine Below	Marla R Poytinger, Agt	1905 E North AV	Class B Tavern License	270	5/30/2026, 7:00 PM	1
50	BENJAMIN'S FINE WINE & SPIRITS LLC	Waterford Wine Company	BENJAMIN T CHRISTIANS EN, Agt	2120 N FARWELL AV	Class B Tavern License		5/30/2026, 7:00 PM	1

Establishments within a 0.5 miles radius centered on area of interest.



Tuesday, June 17, 2025



Notice of Public Hearing

Blank Notice

HOAG, William M, Agent
INFERNO MARKETING GROUP, INC. at 1750 N LINCOLN MEMORIAL DR
Class B Tavern and Temporary Public Entertainment Premises Licenses Application Requesting
Instrumental Musicians for Milwaukee Brewfest on July 26, 2025

Tuesday, July 01, 2025 at 1:35 PM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 7/1/2025 at 1:35 PM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

[illegible]

[illegible]

[illegible]

[illegible]

[illegible]

[illegible]

[illegible]

[illegible]

[illegible]

[illegible]

[illegible]

[illegible]

CURRENT OCCUPANT	1983 N SUMMIT AVE# 30	MILWAUKEE, WI 53202-1365
CURRENT OCCUPANT	1983 N SUMMIT AVE# 31	MILWAUKEE, WI 53202-1365
CURRENT OCCUPANT	1983 N SUMMIT AVE# 33	MILWAUKEE, WI 53202-1365
CURRENT OCCUPANT	1983 N SUMMIT AVE# 34	MILWAUKEE, WI 53202-1365
CURRENT OCCUPANT	1983 N SUMMIT AVE# 40	MILWAUKEE, WI 53202-1365
CURRENT OCCUPANT	1983 N SUMMIT AVE# 41	MILWAUKEE, WI 53202-1365
CURRENT OCCUPANT	1983 N SUMMIT AVE# 43	MILWAUKEE, WI 53202-1365
CURRENT OCCUPANT	1983 N SUMMIT AVE# 44	MILWAUKEE, WI 53202-1365
CURRENT OCCUPANT	1983 N SUMMIT AVE# B1	MILWAUKEE, WI 53202-1313
CURRENT OCCUPANT	1983 N SUMMIT AVE# B2	MILWAUKEE, WI 53202-1313
CURRENT OCCUPANT	2000 N PROSPECT AVE	MILWAUKEE, WI 53202-1109
CURRENT OCCUPANT	2004 N PROSPECT AVE	MILWAUKEE, WI 53202-1109
CURRENT OCCUPANT	2006 E LAFAYETTE PL	MILWAUKEE, WI 53202-1370
CURRENT OCCUPANT	2007 E WINDSOR PL# N	MILWAUKEE, WI 53202-1340
CURRENT OCCUPANT	2007 E WINDSOR PL# S	MILWAUKEE, WI 53202-1340
CURRENT OCCUPANT	2008 N PROSPECT AVE	MILWAUKEE, WI 53202-1109
CURRENT OCCUPANT	2010 N LAKE DR	MILWAUKEE, WI 53202-1333
CURRENT OCCUPANT	2012 N PROSPECT AVE	MILWAUKEE, WI 53202-1109
CURRENT OCCUPANT	2014 E LAFAYETTE PL	MILWAUKEE, WI 53202-1370
CURRENT OCCUPANT	2014 E WINDSOR PL	MILWAUKEE, WI 53202-1341
CURRENT OCCUPANT	2014 E WINDSOR PL# A	MILWAUKEE, WI 53202-1341
CURRENT OCCUPANT	2015 N LAKE DR	MILWAUKEE, WI 53202-1372
CURRENT OCCUPANT	2016 E WINDSOR PL	MILWAUKEE, WI 53202-1341
CURRENT OCCUPANT	2016 N PROSPECT AVE	MILWAUKEE, WI 53202-1109
CURRENT OCCUPANT	2020 N PROSPECT AVE	MILWAUKEE, WI 53202-1109
CURRENT OCCUPANT	2022 E LAFAYETTE PL	MILWAUKEE, WI 53202-1370
CURRENT OCCUPANT	2024 E LAFAYETTE PL	MILWAUKEE, WI 53202-1370
CURRENT OCCUPANT	2024 N PROSPECT AVE	MILWAUKEE, WI 53202-1109
CURRENT OCCUPANT	2025 N LAKE DR	MILWAUKEE, WI 53202-1372
CURRENT OCCUPANT	2025A N LAKE DR	MILWAUKEE, WI 53202-1372
CURRENT OCCUPANT	2028 E LAFAYETTE PL	MILWAUKEE, WI 53202-1370
CURRENT OCCUPANT	2030 E LAFAYETTE PL	MILWAUKEE, WI 53202-1370
CURRENT OCCUPANT	2030 N LAKE DR	MILWAUKEE, WI 53202-1333
CURRENT OCCUPANT	2036 N LAKE DR	MILWAUKEE, WI 53202-1333
CURRENT OCCUPANT	2036 N PROSPECT AVE# 1001	MILWAUKEE, WI 53202-1266
CURRENT OCCUPANT	2036 N PROSPECT AVE# 1002	MILWAUKEE, WI 53202-1267
CURRENT OCCUPANT	2036 N PROSPECT AVE# 1003	MILWAUKEE, WI 53202-1268
CURRENT OCCUPANT	2036 N PROSPECT AVE# 1004	MILWAUKEE, WI 53202-1263
CURRENT OCCUPANT	2036 N PROSPECT AVE# 1005	MILWAUKEE, WI 53202-1263
CURRENT OCCUPANT	2036 N PROSPECT AVE# 1006	MILWAUKEE, WI 53202-1263
CURRENT OCCUPANT	2036 N PROSPECT AVE# 1007	MILWAUKEE, WI 53202-1263
CURRENT OCCUPANT	2036 N PROSPECT AVE# 1008	MILWAUKEE, WI 53202-1263
CURRENT OCCUPANT	2036 N PROSPECT AVE# 1101	MILWAUKEE, WI 53202-1263
CURRENT OCCUPANT	2036 N PROSPECT AVE# 1102	MILWAUKEE, WI 53202-1263
CURRENT OCCUPANT	2036 N PROSPECT AVE# 1103	MILWAUKEE, WI 53202-1263
CURRENT OCCUPANT	2036 N PROSPECT AVE# 1104	MILWAUKEE, WI 53202-1263
CURRENT OCCUPANT	2036 N PROSPECT AVE# 1105	MILWAUKEE, WI 53202-1263

[illegible]

[illegible]

CURRENT OCCUPANT	2036 N PROSPECT AVE# 604	MILWAUKEE, WI 53202-1261
CURRENT OCCUPANT	2036 N PROSPECT AVE# 605	MILWAUKEE, WI 53202-1262
CURRENT OCCUPANT	2036 N PROSPECT AVE# 606	MILWAUKEE, WI 53202-1262
CURRENT OCCUPANT	2036 N PROSPECT AVE# 607	MILWAUKEE, WI 53202-1262
CURRENT OCCUPANT	2036 N PROSPECT AVE# 608	MILWAUKEE, WI 53202-1262
CURRENT OCCUPANT	2036 N PROSPECT AVE# 701	MILWAUKEE, WI 53202-1262
CURRENT OCCUPANT	2036 N PROSPECT AVE# 702	MILWAUKEE, WI 53202-1262
CURRENT OCCUPANT	2036 N PROSPECT AVE# 703	MILWAUKEE, WI 53202-1262
CURRENT OCCUPANT	2036 N PROSPECT AVE# 704	MILWAUKEE, WI 53202-1262
CURRENT OCCUPANT	2036 N PROSPECT AVE# 705	MILWAUKEE, WI 53202-1262
CURRENT OCCUPANT	2036 N PROSPECT AVE# 706	MILWAUKEE, WI 53202-1262
CURRENT OCCUPANT	2036 N PROSPECT AVE# 707	MILWAUKEE, WI 53202-1262
CURRENT OCCUPANT	2036 N PROSPECT AVE# 708	MILWAUKEE, WI 53202-1262
CURRENT OCCUPANT	2036 N PROSPECT AVE# 801	MILWAUKEE, WI 53202-1262
CURRENT OCCUPANT	2036 N PROSPECT AVE# 802	MILWAUKEE, WI 53202-1262
CURRENT OCCUPANT	2036 N PROSPECT AVE# 803	MILWAUKEE, WI 53202-1262
CURRENT OCCUPANT	2036 N PROSPECT AVE# 804	MILWAUKEE, WI 53202-1262
CURRENT OCCUPANT	2036 N PROSPECT AVE# 805	MILWAUKEE, WI 53202-1262
CURRENT OCCUPANT	2036 N PROSPECT AVE# 806	MILWAUKEE, WI 53202-1262
CURRENT OCCUPANT	2036 N PROSPECT AVE# 807	MILWAUKEE, WI 53202-1262
CURRENT OCCUPANT	2036 N PROSPECT AVE# 808	MILWAUKEE, WI 53202-1262
CURRENT OCCUPANT	2036 N PROSPECT AVE# 901	MILWAUKEE, WI 53202-1262
CURRENT OCCUPANT	2036 N PROSPECT AVE# 902	MILWAUKEE, WI 53202-1262
CURRENT OCCUPANT	2036 N PROSPECT AVE# 903	MILWAUKEE, WI 53202-1262
CURRENT OCCUPANT	2036 N PROSPECT AVE# 904	MILWAUKEE, WI 53202-1262
CURRENT OCCUPANT	2036 N PROSPECT AVE# 905	MILWAUKEE, WI 53202-1262
CURRENT OCCUPANT	2036 N PROSPECT AVE# 906	MILWAUKEE, WI 53202-1262
CURRENT OCCUPANT	2036 N PROSPECT AVE# 907	MILWAUKEE, WI 53202-1262
CURRENT OCCUPANT	2036 N PROSPECT AVE# 908	MILWAUKEE, WI 53202-1263
CURRENT OCCUPANT	2040 E LAFAYETTE PL	MILWAUKEE, WI 53202-1370
CURRENT OCCUPANT	2042 E LAFAYETTE PL	MILWAUKEE, WI 53202-1370
CURRENT OCCUPANT	2104 E LAFAYETTE PL	MILWAUKEE, WI 53202-1331
CURRENT OCCUPANT	2105 E LAFAYETTE PL	MILWAUKEE, WI 53202-1330
CURRENT OCCUPANT	2118 E LAFAYETTE PL	MILWAUKEE, WI 53202-1331
CURRENT OCCUPANT	2121 E LAFAYETTE PL	MILWAUKEE, WI 53202-1330
CURRENT OCCUPANT	2128 E LAFAYETTE PL	MILWAUKEE, WI 53202-1331

Blank Notice

Total Records: 740

Radius 250 feet and Center of the Circle: 1750 N Lincoln Memorial Dr



BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 5/12/2020

Office of the City Clerk License Division

200 E. Wells St. Room 105, Milwaukee, WI 53202

(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

Applying for: ☐ Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: ☐ Delivery ☐ Drive Thru ☐ Dining Room
☐ Self Service Laundry ☐ Massage Establishment ☐ Filling Station
☒ Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating: Milwaukee Brewfest a craft beer and cocktail sampling event

Do you have any experience operating this type of business? ☐ No ☒ Yes If yes, explain: Milwaukee Brewfest has been running since 2010

2. Business Operations

- a. Proposed Opening Date: 07/24/25
- b. Is this premise under construction? ☒ No ☐ Yes If yes, list estimated completion date: _____
- c. Is this a franchise? ☒ No ☐ Yes
- d. Is this premises currently licensed? ☒ No ☐ Yes If yes, list type of license: _____
- e. Is the current licensee operating? ☒ No ☐ Yes If no, list date closed: _____
- f. Do you have future plans for other businesses, licenses or permits at this location? ☐ No ☒ Yes
If yes, explain: this event happens the last Saturday of July every year, license is renewed for the days prior to
- g. Have you previously held an Extended Hours License in Milwaukee? ☒ No ☐ Yes
If yes, list address(es): _____
- h. Are other businesses operating in the same building? ☒ No ☐ Yes If yes, describe: _____

3. Litter & Noise

- a. How are grounds kept clean? ☐ Sweep ☐ Pressure Wash ☒ Pick Up Litter ☐ Other: we have a clean up crew
- b. How often will grounds be cleaned? ☐ Daily ☐ Weekly ☒ As Needed ☐ Monthly ☐ Other: _____
- c. Grounds cleaned by: ☐ Licensee ☐ Building Owner ☒ Employees ☐ Hired Maintenance ☐ Other: _____
- d. How are noise issues prevented and/or addressed? ☐ Security ☐ Manager approaches customer(s) ☐ Call Police
☐ Signs Posted ☒ Other: All of the above, we have security, sherrifs and rangers
- e. Will a sound amplification system be used? ☐ No ☒ Yes If yes, describe: in the pavillion a single guitar player will

4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? ☒ No ☐ Yes If yes, describe: _____
- b. Number of Garbage Cans: Inside: 0 Locations: _____
Outside: 14 Locations: 12 cans scattered around the park plus 2 large dumpsters
- c. Is a crowd control barrier used? ☐ No ☒ Yes If yes, describe: the event space is fenced in and only ticket holder
- d. How many restrooms are on the premises? 80 portable
- e. Name of solid waste contractor: ☒ Advanced Disposal ☐ Waste Management ☐ Other: _____

5. Security

- a. Are there onsite parking spaces? ☐ No ☒ Yes If yes, how many? 500 and describe the parking security plan: parking security included Boy Scouts parking cars, Rangers and Sherrifs onsite and our security staff.
- b. Is there a loading zone? ☒ No ☐ Yes If yes, describe the loading area security plan: _____
- c. Will you have licensed security on premise? ☐ No ☒ Yes If yes, how many? TBD and answer the following:
What are their responsibilities? To oversee our security people and to make sure no situations get out of hand
Describe equipment used _____
List their License Number (s) Milwaukee County Sheriffs - Milwaukee County Park Rangers - Brewfest Security
- d. Will there be security cameras? ☒ No ☐ Yes If yes, how many? _____ and list locations: _____
- e. Will searches/identification checks be done upon entry? ☐ No ☒ Yes If yes, describe ID must be shown at front gate

6. Percentage of Sales (must total 100%)

Alcohol _____%	Food _____% Cigarettes, Electronic Vape Devices, Tobacco Products _____%	Secondhand Merchandise _____%	Precious Metals & Gems _____%
Entertainment _____%			
Pawnbroker Activity _____%	Salvaged Materials _____% (such as scrap metal)	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____%	Other <u>100</u> % Describe: <u>event ticket</u>

7. Businesses/Licenses on the Premises (check all that apply):

Type 1

- ☐ Full Service Restaurant ☐ Cafe/Coffee Shop ☐ Deli or Fast Food Restaurant ☐ Private/Fraternal/Veterans Club
- ☐ Night Club ☒ Tavern ☐ Cocktail Lounge ☐ Teen Club
- ☐ Banquet Hall ☐ Sports Facility ☐ Bowling Alley
- ☐ Hotel/Motel : Number of Floors: _____ ☐ Rooming House: Number of Floors: _____
Number of Rooms: _____ Number of Rooms: _____

Type 2

- ☐ Liquor Store ☐ Corner Store ☐ Supermarket ☐ Convenience Store
- ☐ Gas Station ☐ Amusement/Phonograph Distributor ☐ Recycling, Salvage or Towing
- ☐ Used Car Dealer ☐ Personal Service Establishment
(such as tattoo business, hair salon, tailor, etc.) ☐ Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- ☐ Occupancy Permit ☐ Cigarette, Tobacco, ☐ Gas Station ☐ Extended Hours ☒ Class "B" Tavern ☐ Weights & Measures
☐ Secondhand Dealer ☐ Precious Metal & Gem ☐ Other: _____

8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity 4000 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

9. Premises Description

- a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):
☐ 1st Floor ☐ 2nd Floor ☐ Basement Storage ☐ Patio ☐ Beer Garden ☐ Sidewalk Café ☐ Deck ☐ Rooftop
☒ Other: Describe: McKinley Park
- b. Describe Location: ☒ Major Thoroughfare ☐ Secondary Street ☐ Other: Lincoln Memorial Dr to Lake Michigan -Lagoon Drive to Inlet
- c. Nearest Major Cross Street: Lagoon Drive and Lincoln Memorial Drive
- d. Describe Building: ☐ Free Standing Building ☐ Strip Mall ☒ Other: McKinley Park
- e. Describe Premises Structure: ☐ Single Story ☐ Multi-Story - # of Stories _____ ☒ Other: Outdoor Event Space
- f. Describe Surrounding Area: ☐ Commercial ☐ Residential ☐ Industrial ☒ Other: Park, Marina, Lake
- g. Building Owner Name: Milwaukee County Parks - Jeff Orlows Phone Number: 414-257-8087
 Building Owner Address: 9480 W. Watertown Plank Rd. - Wauwatosa, WI 53226

10. Hours of Operation & Customers

Will customers be entering the premises? ☐ No ☒ Yes

Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday					
Monday					
Tuesday					
Wednesday					
Thursday	6:00 AM	6:00 PM	Not Applied Setup		
Friday	6:00 AM	6:00 PM	" "		
Saturday	2:00pm	6:30pm	3000-4000	21 and above	21 and older

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday
 Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

11. Signature(s)

William Hoaf
 Signature of Sole Proprietor, Partner, or 20% or more Shareholder
 (If there are no 20% or more shareholders,
 Corporate Officer-print name/title and sign)

 Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: **Inferno Marketing Group Inc**

Premise Address: **McKinley Park 1010 N. Lincoln Memorial Drive - Milwaukee, WI 53202**

Proximity of Premises to Church, School, Daycare Center or Hospital

Is the building within 300 feet of any church, school, daycare center or hospital? ☒ No ☐ Yes

"Service Bar Only" Designation

If applying for Class B or C license, are you applying for "Service Bar Only"? ☒ No ☐ Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

Business Information

a) Are you taking out this application for anyone that may not be eligible for a license? ☒ No ☐ Yes

If yes, list their name and address: _____

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? ☐ No ☒ Yes

If no, list the name and address of the person(s) who will: _____

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business? ☒ No ☐ Yes

If yes, explain: _____

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?

☒ No ☐ Yes If yes, list name and address: _____

Property Information (New & Transfer Applicants Only)

a) Do you own or lease the building? ☐ Own ☒ Lease

b) Who owns the fixtures (for example, coolers, etc.)? See attached

c) Are you purchasing the stock and/or fixtures? ☒ No ☐ Yes If yes, amount paid \$ _____

d) Total amount paid for business \$ 0 - See Attached

e) Total amount paid for goodwill of the business \$ 0

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes? ☒ No ☐ Yes

Lease Information (New & Transfer Applicants who are leasing the premises only)

a) Date lease begins 7/24/25 Ends 7/27/25

b) Monthly rental \$ 3100.00

c) Do you have an option to renew the lease? ☐ No ☐ Yes

d) Does your lease allow for assignment to another party without the consent of the owner? ☒ No ☐ Yes

e) For what length of time have you been guaranteed occupancy (number of years)? 4 DAYS

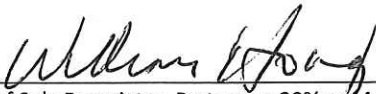
Lease Information (Continued)

- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? ☒ No ☐ Yes If yes, explain _____
- g) Does the present owner or occupant object to the granting of your license? ☒ No ☐ Yes
If yes, explain _____

Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? ☒ No ☐ Yes
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s):

Signature



Signature of Sole Proprietor, Partner or 20% or More Shareholder
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.
Contact the License Division for information on how to request changes.

New and transfer of premises applicants must submit the following:

- ☐ Detailed floor plan
☐ If a restaurant, copy of the menu



TEMPORARY PUBLIC ENTERTAINMENT PREMISES LICENSE APPLICATION

Office of the City Clerk License Division, 200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Date of Request:	05/27/25	Aldermanic District #:	7
LICENSEE INFORMATION			
Licensee (Name of Individual, All Partners, or Agent of Corporation or LLC): <u>WILLIAM M. HOAG</u>			
Corporation or LLC Name: (if applicable) <u>INFERNO MARKETING GROUP INC</u>			
Business/Trade Name:		Business Phone: <u>414-371-5000</u>	
Business Address : (include zip code) <u>1910 S. 81ST STRET - MILWAUKEE, WI 53219</u>			
Mailing Address: (if different from business address)			
Email Address: <u>INFO@INFERNOMARKETING.COM</u>			
EVENT INFORMATION			
Event Name: <u>MILWAUKEE BREWFEST</u>			
Event Address: <u>1010 NORTH LINCOLN MEMORIAL DRIVE - MILWAUKEE, WI 53202</u>			
TYPES OF ENTERTAINMENT BEING REQUESTED (check all that apply)			
<input type="checkbox"/> Disc Jockey	<input type="checkbox"/> Bands	<input type="checkbox"/> Magic Shows	<input type="checkbox"/> Theatrical Performance
<input type="checkbox"/> Karaoke	<input type="checkbox"/> Patrons Dancing	<input type="checkbox"/> Wrestling	<input type="checkbox"/> Motion Picture (movie by admission)
<input type="checkbox"/> Dancing by Performers	<input type="checkbox"/> Comedy Acts	<input type="checkbox"/> Patron Contests	<input type="checkbox"/> Special Event Campground
<input type="checkbox"/> Battle of the Bands	<input checked="" type="checkbox"/> Instrumental Musicians	<input type="checkbox"/> Adult Entertainment/ Strippers/Erotic Dance	
<input type="checkbox"/> Hookah Service	<input checked="" type="checkbox"/> Other: <u>SINGLE GUITAR PLAYER WITH AMPLIFIES SOUND</u>		
Will sound amplification equipment be used? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If yes, describe: <u>SMALL SPEAKER</u>			
REQUESTED DATES & HOURS – MUST BE CONSECUTIVE DATES			
If the dates are not consecutive, then separate applications must be filed.			
Date: <u>07/26/2025</u>	Start Time: <u>2:00 pm</u>	End Time: <u>6:30 pm</u>	
Date: _____	Start Time: _____	End Time: _____	
Date: _____	Start Time: _____	End Time: _____	
Date: _____	Start Time: _____	End Time: _____	
Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursdays; and 12:00am Friday & Saturday.			

Office Use: Filed: 5-27-25 Initials: AC App# 381510 Late CC Mgr: ☐ Yes Initials: _____ ☐ n/a Pd: _____
 DNS: ☐ N/A ☐ Approved _____ CC: ☐ Approved ☐ Denied _____ Issued: _____ Initials: _____

EVENT AREA(S)	
Where will entertainment take place? <input type="checkbox"/> Indoors <input checked="" type="checkbox"/> Outdoors <input type="checkbox"/> Both Indoors & Outdoors If entertainment will be indoors, contact Neighborhood Services (see information sheet for details).	<i>Office Use</i>
Will you be putting up any tents that are 600 sq. ft.? <input checked="" type="checkbox"/> NO <input type="checkbox"/> YES Will you be putting up any temporary construction, such as a stage? <input checked="" type="checkbox"/> NO <input type="checkbox"/> YES If you answered "yes" to either/both questions, contact Neighborhood Services (see information sheet for details).	If "Indoors" or "Yes" Q to DNS <input type="checkbox"/>
Check all that apply for the area(s) on the premises where the entertainment will take place. At least one box must be checked. <input type="checkbox"/> I own <input type="checkbox"/> I lease <input type="checkbox"/> I will obtain a special event permit <input checked="" type="checkbox"/> I have permission from a special event organization	
APPLICANTS FILING AFTER THE FILING DEADLINE - READ AND INITIAL	
I am filing this permit application after the filing deadline established for the date(s) of the event for which the permit is being sought, and therefore: <div style="display: flex; align-items: flex-start;"> <div style="margin-right: 10px;"> </div> <div> I affirm my understanding that any decision made by the local alderperson is final and not subject to appeal; and I understand that there is a possibility that my permit may not be approved due to the untimely filing of my application. </div> </div>	
ALL APPLICANTS - READ AND INITIAL	
<div style="display: flex; align-items: flex-start;"> <div style="margin-right: 10px;"> </div> <div> I understand that the filing of an application does not constitute authorization to hold any event, that the event for which the permit is sought cannot be held unless and until a valid temporary public entertainment permit and certificate of authorization have been issued, and that the permit and certificate cannot be issued unless and until the permit fee has been paid and the application has been approved. I further understand that temporary public entertainment permits and certificates of authorization are required to be posted in a conspicuous place in the premises for the duration of the event. </div> </div>	
SIGNATURE	
<div style="text-align: center;"> <hr style="width: 80%; margin: 0 auto;"/> Signature of Sole Proprietor; a Partner; or if a Corporation or LLC, the Agent must sign </div>	

Office Use Only
Current Plan of Operation: