



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Wednesday, May 27, 2026

COMMITTEE MEETING NOTICE

AD 12

LECHUGA, Marcela, Agent
CLUB 69 BY MARCELA LLC
1736 W GRANGE AV
MILWAUKEE, WI 53221

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

Tuesday, June 09, 2026 at 11:10 AM

The access code is <https://meet.goto.com/498513133>. Please see the enclosed best practices document for further instructions.

Regarding: Your Class B Tavern and Public Entertainment Premises Licenses Application Requesting 4 Amusement Machines and Karaoke as agent for "CLUB 69 BY MARCELA LLC" for "MACRINA'S SPORT BAR" at 1663 S 11TH St. 

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK



BY: _____

**Jim Cooney
License Division Manager**

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

Jackson, Annette

From: Cooney, Jim
Sent: Tuesday, April 28, 2026 9:28 AM
To: Jackson, Annette
Cc: Lopez, Faviola; Milano, Marissa
Subject: FW: License Hearing for "CLUB 69" at 1663 S 11TH St.

REDACTED
BY
BJ

Please add to BTAVN 391980

From: [redacted]
Sent: Monday, April 27, 2026 5:11 PM
To: Cooney, Jim <Jim.Cooney@milwaukee.gov>
Cc: Melendez, Yadira <Yadira.Melendez@milwaukee.gov>; Perez, Jose <JoseG.Perez@milwaukee.gov>; Gresham, Travis <tgresh@milwaukee.gov>
Subject: Re: License Hearing for "CLUB 69" at 1663 S 11TH St.

Jim,

I am writing to request clarification regarding the current license status for Club 69, located at 1663 S 11th St.

Could you please confirm if the previous agent, Lourdes Jazmin Jeronimo, has surrendered the license for this property? If the license has been surrendered, is the establishment permitted to operate, or should the police be notified if they are currently open for business?

Additionally, the property owners have expressed a desire to continue tavern operations at this location. Does the City allow for the transfer of existing licenses to the owners, or are they required to apply for a new license due to the change in agent? If a new application is required, would a petition from the neighbors in opposition be considered by the committee during the review process? My understanding is that the procedures vary for new applications vs. for renewals.

Thanks,

On Fri, Mar 6, 2026 at 1:07 PM Cooney, Jim <Jim.Cooney@milwaukee.gov> wrote:

Good afternoon,

While you are welcome to submit the petitions and we can include them in the file for the record, the Licenses Committee does not consider petitions as evidence in its decision-making process. Because petitions are not subject to cross-examination, they do not carry weight during the hearing.

For the committee to consider suspending or non-renewing a Class B Tavern license, the record must include either police reports documenting issues at the premises or sworn testimony from residents regarding incidents they have personally witnessed. Individuals who provide testimony must be present at the hearing and be available for cross-examination.

It is also important to note that any testimony would need to relate to incidents occurring since the committee last considered the matter. The revocation complaint, police report, and testimony that formed the basis for the prior 90-day suspension cannot be reconsidered as part of this hearing.

The committee will consider the attached police report excluding items 1-6, a new Public Entertainment Premises License requesting 3 amusement machines and non-tobacco hookah service, and testimony, if provided.

If residents have personally observed issues at the premises since that time and wish to testify, they are welcome to appear at the hearing and speak during the portion of the meeting reserved for neighborhood testimony. Testimony that demonstrates the licensee has not followed the mitigation plan they submitted when appealing their suspension could also be considered.

Jim Cooney, CPM

License Division Manager

City Clerk-License Division

200 E Wells St #105

414-286-2238

www.milwaukee.gov/license

[Take our Survey!](#)



From: Melendez, Yadira <Yadira.Melendez@milwaukee.gov>

Sent: Friday, March 6, 2026 12:43 PM

To: >; Perez, Jose <JoseG.Perez@milwaukee.gov>

Cc: Cooney, Jim <Jim.Cooney@milwaukee.gov>; Gresham, Travis <tgresh@milwaukee.gov>

Subject: RE: License Hearing for "CLUB 69" at 1663 S 11TH St.

I am going to let Jim Cooney to answer this email.

Respectfully,

Yadira Melendez

Staff Assistant

City Clerk's Office

City of Milwaukee

414-286-2775

From: _____

Sent: Friday, March 6, 2026 11:36 AM

To: Melendez, Yadira <Yadira.Melendez@milwaukee.gov>; Perez, Jose <JoseG.Perez@milwaukee.gov>;

Cc: Cooney, Jim <Jim.Cooney@milwaukee.gov>

Subject: Re: License Hearing for "CLUB 69" at 1663 S 11TH St.

Yadira,

Thank you for the notification regarding the license hearing for "CLUB 69" at 1663 S 11th St.

I would like to submit a petition from residents who oppose the approval of any tavern or liquor licenses for this property. We are also currently collecting a petition from local businesses.

Could you please confirm if these documents can be provided to the Review Committee for consideration during the hearing?

Best regards,

On Wed, Mar 4, 2026 at 2:38 PM Melendez, Yadira <Yadira.Melendez@milwaukee.gov> wrote:

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

Tuesday, March 10, 2026 at 10:10 AM

The access code is <https://meet.goto.com/399099205>. Please see the enclosed best practices document for further instructions.

Regarding: Class B Tavern License Renewal Application and Public Entertainment Premises License Application
Requesting 3 Amusement Machines and Hookah Services for "ESCVZQ CLUB 69 LLC" for "CLUB 69" at
1663 S 11TH St.

Respectfully,

Yadira Melendez

Staff Assistant

City Clerk's Office

City of Milwaukee

414-286-2775

The City of Milwaukee is subject to Wisconsin Statutes related to public records. Unless otherwise exempted from the public records law, senders and receivers of City of Milwaukee e-mail should presume that e-mail is subject to release upon request, and is subject to state records retention requirements.

MILWAUKEE POLICE DEPARTMENT LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 04/07/26

LICENSE TYPE: Class B Tavern

NEW:

RENEWAL:

No. 391980

Application Date:

License Location: 1663 S 11th St

Business Name: Club 69

Licensee/Applicant: Jeronimo, Lourdes J
(Last Name, First Name, MI)

Date of Birth: 05/17/99

Home Address: 1665A S 11th St

City: Milwaukee

State: WI **Zip Code:** 53204

Home Phone:

This report is written by Police Officer Felix, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 06/04/24 at 1:59p.m., Milwaukee Police were dispatched to a Trouble with Subject at 1663 S. 11th St. Investigation revealed the agent was in the hospital and had an agreement with the owner, they would cease operation, until they were able to pay the rent owed, however, another subject was on scene and operating the business. The owner of the building and the agent confirmed the business should not be operating and the subject had no affiliation or authorization to operate. The subject left on police request and the owner changed the locks on the door.

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The following items pertain to the business at 1663 S. 11th St.

2. On 06/23/25 at 9:00a.m., Milwaukee Police conducted follow up in regards to a Reckless Endangering Safety, that occurred at 1:20a.m. A witness advised officers, they were awakened by 30+ automatic/rapid gunshots, followed by more. The witness stated they observed subjects exit the business, appearing to pick up casings, one was armed with a firearm with a drum style magazine. A second witness approached and stated there has been a lot of trouble at the business, suspected drug traffic and patrons harassing tenants. The witness further noted a homicide that occurred on 06/04/25 to the north of the bar. The investigating officers recovered 30+ assorted casings. No one from the business called the police regarding the incident and the bartender told the officers the cameras didn't work.
3. On 06/23/25 at 7:50p.m., Milwaukee Police conducted follow up regarding Incident 2. An employee who refused to provide their title, pointed out video surveillance cameras to officers and

stated one in the windowsill pointed to the exterior, however, there were no exterior cameras. The employee stated the exterior pointing camera was inoperable due to it not having an SD card. Officers observed 3 Hookah Pipes; Tobacco Products; disco/laser lights and multiple gaming/gambling machines. A check of the business application showed the boxes were not checked to allow for entertainment machines/equipment and specifically stated there were no designated smoking areas.

- 4. On 06/24/25 at 9:00a.m., Milwaukee Police conducted follow up regarding Item #2. A citizen witness provided video of subjects exiting the business and presumably checking for casings. One of the subjects was seen tucking an object into their shorts and doing "security checks", a behavior consistent with concealing a firearm. The video was uploaded to Evidence.com.
- 5. On 07/16/25 at 9:34p.m., Milwaukee Police conducted a License Premise Check. Assisting in this assignment was an Agent from Wisconsin Department of Revenue Alcohol and Tobacco. On arrival officers observed the front door open, with lights and music and Hookah and tobacco products. It was determined that no employees on scene, including the manager did not have a bartender license or a manager license. The Agent arrived on scene and stated they weren't aware they had to be at the location in order to operate and was unable to provide any invoices for liquor purchases, but stated they buy beer and liquor from local liquor stores. The business does not have a Tobacco license; therefore, tobacco product was confiscated as well as liquor. The Agent was issued the following citations:

Charge: Class B Responsibility/Tobacco License Req'd
Finding: Guilty
Sentence: Fine
Date: 01/08/26
Case: 25021097 / 25021098

- 6. On 07/23/25 at 9:49p.m., Milwaukee Police conducted a License Premise Check. The Agent was on scene as well as a security guard wanding patrons as they entered. No violations were found.

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Item #5 was updated with disposition

- 7. On 09/02/25 at 10:43p.m., Milwaukee Police conducted a License Premise Check at 1663 S. 11th St. No violations were found.

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Previous Premise

Date: 04/13/26
Officer: P.O. VODICKA

City of Milwaukee Police Department
90-5-1.5 Crime Prevention Survey
Tavern Inspection

Name of Premise: Macrina's Sport Bar
Address: 1663 S 11th St
Phone: pending

Owner: Club 69 llc
Owner address: 1736 W Grange Ave
City State Zip: Milwaukee, WI 53221
Owner Phone: 414-795-1321
Owner email: Lechujose@yahoo.com

Licensee/Agent: Marcela Lechuga
Home Address: 1736 W Grange Ave
City State Zip: Milwaukee, WI 53221
Phone: 414-795-1321
Email: Lechujose@yahoo.com

Preferred contact: Marcela

Location currently open: YES NO

Projected open date:

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 6a-2a 24 hours Y N
Mon: "
Tue: "
Wed: "
Thu: "
Fri: 6a-230a
Sat: "

Premise Type: Tavern/Bar
Restaurant
Other: Event Hall

Licenses currently held:

Alcohol: Yes No Class: #:
 Tobacco: Yes No #:
 Food: Yes No #:
 Extended Hours: Yes No #:
 Secondhand Dealer: Yes No Type: #:
 Other: Yes No Type: Manager #: 3173 S 13th St
 Other: Yes No Type: Bartender #:

Exterior Survey:

1. Is the area around the location clean? Yes No
2. What surrounds the location? (Check all the apply)
 - a. Park
 - b. School
 - c. Youth Center
 - d. Church
 - e. Tavern(s) If so, how many
 - f. Residential
 - g. Other businesses
 - h. Other:
3. Can you see from the outside of the location into the interior Yes No
4. Can you see the employees inside of the location from the outside Yes No
5. Are exterior windows free of signage Yes No
6. Is there a parking lot Yes No
7. Is the parking lot clean? Yes No
8. Off-Street parking Yes No
9. Is the parking lot well lit? Yes No
10. Valet Parking Yes No
 - a. Will this lot have a guard? Yes No
 - b. Will this lot have cameras? Yes No
11. Are there areas where a person could conceal themselves Yes No
12. Is there exterior lighting? Yes No. Does it appears to be adequate Yes No
13. Exterior Payphone? Yes No
14. Are there No Loitering Signs posted? Yes No
15. Are there exterior security cameras Yes No How Many: 3
16. Are the address numbers prominently displayed and easy to see Yes No

Camera Survey:

17. Does this location have security cameras? Yes No
18. Are they in working order? Yes No
19. What format are the cameras?
 - a. Color Yes No
 - b. Digital Yes No
 - c. Recorded Yes No
20. How long is footage stored for later viewing: Unknown
21. Are there exterior cameras Yes No How many: 3
22. Are there interior cameras Yes No How many: 3

23. Do all employees know how to retrieve recorded digital images/footage? Yes No
 Executive team will have access, Marcela, her husband, and children will have access
24. Cameras located in parking lot Yes No How many Unknown

Interior Survey:

25. What is the planned capacity? 45
26. What is the minimum number of employees That will be on premise 2
27. Is the storeowner willing to be a standing complainant regarding loitering? Yes No
 a. If yes have them fill out the standing complaint form and give them two of the commercial signs Yes No
28. Is the interior of the location neat and clean? Yes No
29. Does an interior camera face the entrance/exit? Yes No
30. Is there a lockable area that separates employees from customers? Yes No
31. Are emergency and non-emergency numbers posted near the phone? Yes No
32. Does the owner know how to contact their police district directly? Yes No
 a. Did you provide a district contact guide to the owner? Yes No

Security

33. How many security personnel are going to be employed: 1
34. How ill they be deployed: Interior x Exterior x
35. What days will they be deployed Mon Tue Wed Thu Fri Sat Sun – May reduces days after opening
36. Will the security be managed by business or contracted
37. Will they be armed Yes No - unknown
38. What type of security measures to be used:
 Wanding/metal detector
 ID Scanner
 Dress Code
 Cover Charge For ticketed events only
 Age restriction
 Other

ADDITIONAL COMMENTS/RECOMMENDATIONS:

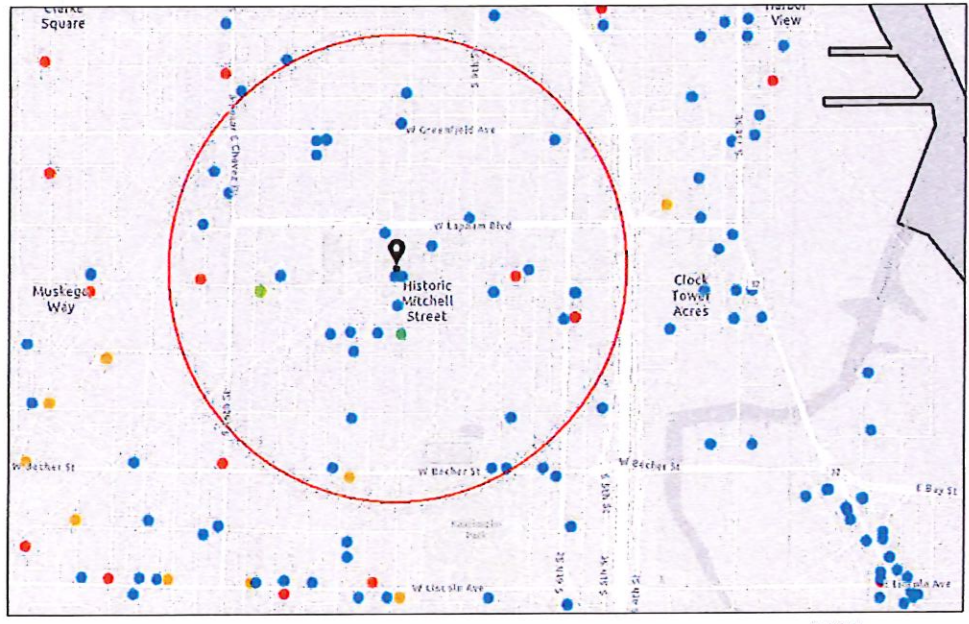


Concentration Map - 1663 s 11th st

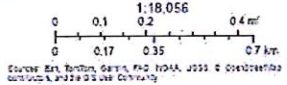
Area of Interest (AOI) Information

Area : 21,862,585.76 ft²

Apr 1 2026 15:02:19 Central Daylight Time



- Alcohol Licenses (active)
- Class A Fermented Malt Beverage
- Class B Fermented Malt Beverage
- Class B Tavern
- Class C Wine Retailer
- City Limits



Summary

Name	Count	Area(ft ²)	Length(mi)
Alcohol Licenses	41		

Alcohol Licenses

#	Legal Entity	Trade Name	Licensee	Address	License Type Name	Total Capacity	Expiration Date	Count
1	AJ FOOD MART CORP.	Greenfield Pantry	Gurpreet Singh, Agt	1110 W Greenfield AV	Class A Malt & Class A Liquor License		4/13/2026, 7:00 PM	1
2	BUCKAROO LTD	Bryant's Cocktail Lounge	JOHN M DYE, Agt	1579 S 9th ST	Class B Tavern License	99	4/7/2026, 7:00 PM	1
3	Taqueria El Toro LLC	Taqueria El Toro LLC	Toribio Perez Martinez, Agt	551 W Historic Mitchell ST	Class B Tavern License	94	4/20/2026, 7:00 PM	1
4	La Luna Liquor Taqueria LLC	La Luna Liquor Taqueria	HANIN K ABDELRAHIM , Agt	552R W MAPLE ST	Class B Tavern License	49	5/2/2026, 7:00 PM	1
5	1110, CORP	Birrieria El Torito	JOSE G LOZOYA, JR, Agt	1108 W GREENFIELD AV	Class B Tavern License	25	5/19/2026, 7:00 PM	1
6	Good Fortune Corp	Los Amigos	Bakul H Desai, Agt	2100 S 13TH ST	Class A Fermented Malt Beverage Retailer's License		6/19/2026, 7:00 PM	1
7	El Barril	El Barril	JOSE L TERRONES, SP	1586 S PEARL ST	Class B Tavern License	59	7/5/2026, 7:00 PM	1
8	Campesino, LLC	Carniceria El Campesino	RUPINDER S ARORA, Agt	635 W GREENFIELD AV	Class B Tavern License	49	6/30/2026, 7:00 PM	1
9	MARTÍNEZ SPORT BAR LLC	MARTÍNEZ SPORT BAR	Manuel Martinez Gonzalez, Agt	2078 S 8th ST	Class B Tavern License		7/13/2026, 7:00 PM	1
10	Colombia Tropical	Colombia Tropical	RODRIGO DIEZ, Agt	1629 S 10TH ST	Class B Tavern License	90	7/28/2026, 7:00 PM	1
11	La Carreta Vieja Restaurant LLC	La Carreta Vieja Restaurant	ABEL SANTOS, Agt	1339 W GREENFIELD AV	Class B Tavern License	223	7/26/2026, 7:00 PM	1
12	Tacos Gemelos Restaurant LLC	Los Gemelos Tacos	Juan G Antunez Gomez, Agt	1116 W HISTORIC MITCHELL ST	Class B Tavern License	49	7/22/2026, 7:00 PM	1
13	Johanna's Cakes & Desserts LLC	Johanna's Cafe	Johanna Ortiz, Agt	1239 S 11th ST	Class B Tavern License		7/29/2026, 7:00 PM	1
14	Restaurante El Local LLC	Restaurante El Local	JESUS SOTO CRUZ, Agt	1801 S 11th ST	Class B Fermented Malt Beverage Retailer's License		7/28/2026, 7:00 PM	1
15	FIVE RIVERS ENTERPRISE LLC	MAX LIQUOR AND FOOD	Gurpreet Singh, Agt	1401 W GREENFIELD AV	Class B Tavern License		7/29/2026, 7:00 PM	1
16	MITCHELL STREET ARTS COLLABORATIVE INCORPORATED	MITCHELL STREET ARTS COLLABORATIVE	Samantha K Wolf, Agt	710 W HISTORIC MITCHELL ST	Class B Tavern License		8/9/2026, 7:00 PM	1

17	Acosta Restaurant LLC	El Tlaxcalteca Restaurant	Evaristo Acosta Pena, Agt	1300 W Burnham ST	Class B Tavern License		9/25/2026, 7:00 PM	1
18	SHORTY'S CATERING, INC	SHORTY'S CATERING & RESTAURANT	ELISA MALDONADO, Agt	2075-79 S 13TH ST	Class B Tavern License	156	9/20/2026, 7:00 PM	1
19	DEL VALLE OAX INC.	Del Valle Oaxaqueno & La Casa Del Pan	Miriam E De Garcia, Agt	1100 W HISTORIC MITCHELL ST	Class B Tavern License	75	9/20/2026, 7:00 PM	1
20	TENTACIONES	TENTACIONES	MARTIN R SAAVEDRA, SP	600 W MAPLE ST	Class B Tavern License	75	9/23/2026, 7:00 PM	1
21	La Escondida	La Escondida	Josephine Vargas, SP	1400 W ORCHARD ST	Class B Tavern License		10/13/2026, 7:00 PM	1
22	El Pelon Bar	El Pelon Bar	Joel Velasco Garcia, SP	1832 S 13TH ST	Class B Tavern License	25	10/20/2026, 7:00 PM	1
23	GOOD FORTUNE CORP	Mi Pueblo	Bakul H Desai, Agt	1700 W MITCHELL ST	Class A Malt & Class A Liquor License		11/10/2026, 6:00 PM	1
24	The Clem-Pank Group LLC	On My Way Home	DEBI DAMRON, Agt	2079 S 8TH ST	Class B Tavern License	71	11/17/2026, 6:00 PM	1
25	LA CARRETA LLC	La Carreta Vieja Night Club	Abel Santos Castro, Agt	1339 W GREENFIELD AV	Class B Tavern License		11/8/2026, 6:00 PM	1
26	DON JULIO'S BAR AND CLUB LLC	DON JULIO'S BAR AND CLUB	Ruben Medina-Perdomo, Agt	1537 S CESAR E CHAVEZ DR	Class B Tavern License	80	11/24/2026, 6:00 PM	1
27	SAN JOSE, LLC	CLUB GUADALAJARA	GUILLERMO RODRIGUEZ, Agt	1135 W LAPHAM BL	Class B Tavern License	240	11/23/2026, 6:00 PM	1
28	Motherwit LLC	The People's Inn	Nicole A Blanks, Agt	1139 W MAPLE ST	Class B Tavern License		11/15/2026, 6:00 PM	1
29	MITCHELL BEVERAGE, LLC	SAM'S LIQUOR	GURMUKH SINGH, Agt	732 W HISTORIC MITCHELL ST	Class A Malt & Class A Liquor License		11/29/2026, 6:00 PM	1
30	TEQUILA NIGHT CLUB	TEQUILA NIGHT CLUB	GUSTAVO GUIZAR, JR, SP	1460 S MUSKEGO AV	Class B Tavern License	168	12/10/2026, 6:00 PM	1
31	TAQUERIA LOS GALLOS LLC	TAQUERIA LOS GALLOS	Gloria Cruz-Gomez, Agt	1800 S 13TH ST	Class B Tavern License		1/19/2027, 6:00 PM	1
32	Ivette Sanitation LLC	Punta Cana	Maritza Ivette Pica Fuentes, Agt	2000 S 13TH ST	Class B Tavern License		12/14/2026, 6:00 PM	1
33	Greater Milwaukee Association of the Deaf Inc	Greater Milwaukee Association of the Deaf	John A Szupica, Agt	1725 S 11th ST	Class B Tavern License	129	1/16/2027, 6:00 PM	1
34	MKE ULTRA LLC	MKE ULTRA	Brian J Hospital, Agt	1535 W MITCHELL ST	Class B Fermented Malt Beverage Retailer's License		2/9/2027, 6:00 PM	1

35	MKE ULTRA LLC	MKE ULTRA	Brian J Hospital, Agt	1535 W MITCHELL ST	Class C Wine Retailer's License		2/9/2027, 6:00 PM	1
36	La Sirenita Bar, LLC	La Sirenita Bar	FRANCISCO MARTINEZ VILLEGAS, Agt	1500 W MITCHELL ST	Class B Tavern License	80	3/2/2027, 6:00 PM	1
37	Carnitas Machetes	Carnitas Machetes	Alberto Morales, SP	2000 S 8th ST	Class B Tavern License		2/9/2027, 6:00 PM	1
38	LA LUNA LIQUOR, INC	LA LUNA LIQUOR	HANIN K ABDELRAHIM, Agt	552 W MAPLE ST	Class A Malt & Class A Liquor License		3/20/2027, 7:00 PM	1
39	SABOR A PUEBLO BAKERY LLC	SABOR A PUEBLO BAKERY	Carlos Gaytan Morales, Agt	807 W HISTORIC MITCHELL ST	Class B Tavern License		3/1/2027, 6:00 PM	1
40	Bella M & C LLC	The Mitch	Elizabeth A Atkinson, Agt	1104 W Historic Mitchell ST	Class B Tavern License		3/17/2027, 7:00 PM	1
41	Taqueria El Toro LLC	Taqueria El Toro LLC	Toribio Perez Martinez, Agt	551 W Historic Mitchell ST	Class B Tavern License	94	4/20/2027, 7:00 PM	1

Establishments within a 0.5 miles radius centered on area of interest.



Wednesday, May 27, 2026



Notice of Public Hearing

Blank Notice

LECHUGA, Marcela, Agent
Macrina's Sport Bar at 1663 S 11TH St
Class B Tavern and Public Entertainment Premises Licenses Application Requesting 4
Amusement Machines and Karaoke

Tuesday, June 09, 2026 at 11:10 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 6/9/2026 at 11:10 AM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	1116A W HISTORIC MITCHELL ST	MILWAUKEE, WI 53204-3327
CURRENT OCCUPANT	1117 W HISTORIC MITCHELL ST	MILWAUKEE, WI 53204-3328
CURRENT OCCUPANT	1206 W HISTORIC MITCHELL ST# 203	MILWAUKEE, WI 53204-3347
CURRENT OCCUPANT	1206 W HISTORIC MITCHELL ST# 204	MILWAUKEE, WI 53204-3347
CURRENT OCCUPANT	1206 W HISTORIC MITCHELL ST# 205	MILWAUKEE, WI 53204-3347
CURRENT OCCUPANT	1206 W HISTORIC MITCHELL ST# 206	MILWAUKEE, WI 53204-3347
CURRENT OCCUPANT	1206 W HISTORIC MITCHELL ST# 208	MILWAUKEE, WI 53204-3347
CURRENT OCCUPANT	1206 W HISTORIC MITCHELL ST# 212	MILWAUKEE, WI 53204-3347
CURRENT OCCUPANT	1206 W HISTORIC MITCHELL ST# 216	MILWAUKEE, WI 53204-3347
CURRENT OCCUPANT	1206 W HISTORIC MITCHELL ST# 217	MILWAUKEE, WI 53204-3347
CURRENT OCCUPANT	1206 W HISTORIC MITCHELL ST# 218	MILWAUKEE, WI 53204-3347
CURRENT OCCUPANT	1206 W HISTORIC MITCHELL ST# 220	MILWAUKEE, WI 53204-3347
CURRENT OCCUPANT	1206 W HISTORIC MITCHELL ST# 221	MILWAUKEE, WI 53204-3347
CURRENT OCCUPANT	1628 S 12TH ST	MILWAUKEE, WI 53204-3331
CURRENT OCCUPANT	1628A S 12TH ST	MILWAUKEE, WI 53204-3331
CURRENT OCCUPANT	1629 S 11TH ST	MILWAUKEE, WI 53204-3340
CURRENT OCCUPANT	1629A S 11TH ST	MILWAUKEE, WI 53204-3340
CURRENT OCCUPANT	1630 S 12TH ST	MILWAUKEE, WI 53204-3331
CURRENT OCCUPANT	1630A S 12TH ST	MILWAUKEE, WI 53204-3331
CURRENT OCCUPANT	1633 S 11TH ST	MILWAUKEE, WI 53204-3340
CURRENT OCCUPANT	1633A S 11TH ST	MILWAUKEE, WI 53204-3340
CURRENT OCCUPANT	1636 S 12TH ST	MILWAUKEE, WI 53204-3331
CURRENT OCCUPANT	1636A S 12TH ST	MILWAUKEE, WI 53204-3331
CURRENT OCCUPANT	1640 S 12TH ST	MILWAUKEE, WI 53204-3331
CURRENT OCCUPANT	1640A S 12TH ST	MILWAUKEE, WI 53204-3331
CURRENT OCCUPANT	1643 S 11TH ST	MILWAUKEE, WI 53204-3340
CURRENT OCCUPANT	1643 S 11TH ST# A	MILWAUKEE, WI 53204-3340
CURRENT OCCUPANT	1643 S 11TH ST# B	MILWAUKEE, WI 53204-3340
CURRENT OCCUPANT	1647A S 11TH ST	MILWAUKEE, WI 53204-3340
CURRENT OCCUPANT	1647B S 11TH ST	MILWAUKEE, WI 53204-3340
CURRENT OCCUPANT	1651A S 11TH ST	MILWAUKEE, WI 53204-3340
CURRENT OCCUPANT	1651B S 11TH ST	MILWAUKEE, WI 53204-3340
CURRENT OCCUPANT	1657 S 11TH ST	MILWAUKEE, WI 53204-3340
CURRENT OCCUPANT	1657A S 11TH ST	MILWAUKEE, WI 53204-3340
CURRENT OCCUPANT	1657B S 11TH ST	MILWAUKEE, WI 53204-3340
CURRENT OCCUPANT	1659 S 11TH ST	MILWAUKEE, WI 53204-3340
CURRENT OCCUPANT	1661A S 11TH ST	MILWAUKEE, WI 53204-3340
CURRENT OCCUPANT	1663B S 11TH ST	MILWAUKEE, WI 53204-3340
CURRENT OCCUPANT	1665 S 11TH ST	MILWAUKEE, WI 53204-3340
CURRENT OCCUPANT	1670 S 11TH ST# 101	MILWAUKEE, WI 53204-3354
CURRENT OCCUPANT	1670 S 11TH ST# 102	MILWAUKEE, WI 53204-3354
CURRENT OCCUPANT	1670 S 11TH ST# 103	MILWAUKEE, WI 53204-3354
CURRENT OCCUPANT	1670 S 11TH ST# 201	MILWAUKEE, WI 53204-3354
CURRENT OCCUPANT	1670 S 11TH ST# 202	MILWAUKEE, WI 53204-3354
CURRENT OCCUPANT	1670 S 11TH ST# 203	MILWAUKEE, WI 53204-3354
CURRENT OCCUPANT	1670 S 11TH ST# 204	MILWAUKEE, WI 53204-3354

CURRENT OCCUPANT	1670 S 11TH ST# 322	MILWAUKEE, WI 53204-3357
CURRENT OCCUPANT	1670 S 11TH ST# 323	MILWAUKEE, WI 53204-3357
CURRENT OCCUPANT	1670 S 11TH ST# 324	MILWAUKEE, WI 53204-3357
CURRENT OCCUPANT	1670 S 11TH ST# 325	MILWAUKEE, WI 53204-3357
CURRENT OCCUPANT	1670 S 11TH ST# 326	MILWAUKEE, WI 53204-3357
CURRENT OCCUPANT	1670 S 11TH ST# 327	MILWAUKEE, WI 53204-3357
CURRENT OCCUPANT	1670 S 11TH ST# 328	MILWAUKEE, WI 53204-3357
CURRENT OCCUPANT	1670 S 11TH ST# 329	MILWAUKEE, WI 53204-3357
CURRENT OCCUPANT	1670 S 11TH ST# 330	MILWAUKEE, WI 53204-3357
CURRENT OCCUPANT	1670 S 11TH ST# 331	MILWAUKEE, WI 53204-3357
CURRENT OCCUPANT	1670 S 11TH ST# 401	MILWAUKEE, WI 53204-3357
CURRENT OCCUPANT	1670 S 11TH ST# 402	MILWAUKEE, WI 53204-3357
CURRENT OCCUPANT	1670 S 11TH ST# 403	MILWAUKEE, WI 53204-3357
CURRENT OCCUPANT	1670 S 11TH ST# 404	MILWAUKEE, WI 53204-3357
CURRENT OCCUPANT	1670 S 11TH ST# 405	MILWAUKEE, WI 53204-3357
CURRENT OCCUPANT	1670 S 11TH ST# 406	MILWAUKEE, WI 53204-3357
CURRENT OCCUPANT	1670 S 11TH ST# 407	MILWAUKEE, WI 53204-3357
CURRENT OCCUPANT	1670 S 11TH ST# 408	MILWAUKEE, WI 53204-3358
CURRENT OCCUPANT	1670 S 11TH ST# 409	MILWAUKEE, WI 53204-3358
CURRENT OCCUPANT	1670 S 11TH ST# 410	MILWAUKEE, WI 53204-3358
CURRENT OCCUPANT	1670 S 11TH ST# 411	MILWAUKEE, WI 53204-3358
CURRENT OCCUPANT	1670 S 11TH ST# 412	MILWAUKEE, WI 53204-3358
CURRENT OCCUPANT	1670 S 11TH ST# 413	MILWAUKEE, WI 53204-3358
CURRENT OCCUPANT	1670 S 11TH ST# 414	MILWAUKEE, WI 53204-3358
CURRENT OCCUPANT	1670 S 11TH ST# 415	MILWAUKEE, WI 53204-3358
CURRENT OCCUPANT	1670 S 11TH ST# 416	MILWAUKEE, WI 53204-3358
CURRENT OCCUPANT	1670 S 11TH ST# 417	MILWAUKEE, WI 53204-3358
CURRENT OCCUPANT	1670 S 11TH ST# 418	MILWAUKEE, WI 53204-3358
CURRENT OCCUPANT	1670 S 11TH ST# 419	MILWAUKEE, WI 53204-3358
CURRENT OCCUPANT	1670 S 11TH ST# 420	MILWAUKEE, WI 53204-3358
CURRENT OCCUPANT	1670 S 11TH ST# 421	MILWAUKEE, WI 53204-3358
CURRENT OCCUPANT	1670 S 11TH ST# 422	MILWAUKEE, WI 53204-3358
CURRENT OCCUPANT	1670 S 11TH ST# 423	MILWAUKEE, WI 53204-3358
CURRENT OCCUPANT	1670 S 11TH ST# 424	MILWAUKEE, WI 53204-3358
CURRENT OCCUPANT	1670 S 11TH ST# 425	MILWAUKEE, WI 53204-3358
CURRENT OCCUPANT	1670 S 11TH ST# 426	MILWAUKEE, WI 53204-3358
CURRENT OCCUPANT	1670 S 11TH ST# 427	MILWAUKEE, WI 53204-3358
CURRENT OCCUPANT	1670 S 11TH ST# 428	MILWAUKEE, WI 53204-3359
CURRENT OCCUPANT	1670 S 11TH ST# 429	MILWAUKEE, WI 53204-3359
CURRENT OCCUPANT	1670 S 11TH ST# 430	MILWAUKEE, WI 53204-3359
CURRENT OCCUPANT	1670 S 11TH ST# 431	MILWAUKEE, WI 53204-3359

Blank Notice

Total Records: 134

Radius 250 feet and Center of the Circle: 1663 S 11th St



BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 5/12/2020

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

Applying for: Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: Delivery Drive Thru Dining Room
 Self Service Laundry Massage Establishment Filling Station
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

Class B Tavern

Do you have any experience operating this type of business? No Yes If yes, explain: I am a Bar Manager and owner

2. Business Operations

- a. Proposed Opening Date: May of 2024
- b. Is this premise under construction? No Yes If yes, list estimated completion date: _____
- c. Is this a franchise? No Yes
- d. Is this premises currently licensed? No Yes If yes, list type of license: class B tavern
- e. Is the current licensee operating? No Yes If no, list date closed: _____
- f. Do you have future plans for other businesses, licenses or permits at this location? No Yes
If yes, explain: _____
- g. Have you previously held an Extended Hours License in Milwaukee? No Yes
If yes, list address(es): _____
- h. Are other businesses operating in the same building? No Yes If yes, describe: _____

3. Litter & Noise

- a. How are grounds kept clean? Sweep Pressure Wash Pick Up Litter Other: _____
- b. How often will grounds be cleaned? Daily Weekly As Needed Monthly Other: _____
- c. Grounds cleaned by: Licensee Building Owner Employees Hired Maintenance Other: _____
- d. How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police
 Signs Posted Other: _____
- e. Will a sound amplification system be used? No Yes If yes, describe: _____

4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? No Yes If yes, describe: _____
- b. Number of Garbage Cans: Inside: 4 Locations: Inside Bar one on each restroom
Outside: 1 Locations: outside door
- c. Is a crowd control barrier used? No Yes If yes, describe: _____
- d. How many restrooms are on the premises? 2
- e. Name of solid waste contractor: Advanced Disposal Waste Management Other: _____

5. Security

- a. Are there onsite parking spaces? No Yes If yes, how many? _____ and describe the parking security plan: _____
- b. Is there a loading zone? No Yes If yes, describe the loading area security plan: _____
- c. Will you have licensed security on premise? No Yes If yes, how many? 1 and answer the following:
 What are their responsibilities? check Id's, talk to customers
 Describe equipment used _____
 List their License Number (s) _____
- d. Will there be security cameras? No Yes If yes, how many? 5 and list locations: 2 inside 3 outside
- e. Will searches/identification checks be done upon entry? No Yes If yes, describe Security will check Id's and receipts

6. Percentage of Sales (must total 100%)

Alcohol <u>90</u> %	Food _____ % Cigarettes, Electronic Vape Devices, Tobacco Products _____ %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment <u>10</u> %	Salvaged Materials _____ % (such as scrap metal)	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other _____ % Describe: _____
Pawnbroker Activity _____ %			

7. Businesses/Licenses on the Premises (check all that apply):

Type 1

- Full Service Restaurant Cafe/Coffee Shop Deli or Fast Food Restaurant Private/Fraternal/Veterans Club
- Night Club Tavern Cocktail Lounge Teen Club
- Banquet Hall Sports Facility Bowling Alley
- Hotel/Motel : Number of Floors: _____ Number of Rooms: _____
 Rooming House: Number of Floors: _____ Number of Rooms: _____

Type 2

- Liquor Store Corner Store Supermarket Convenience Store
- Gas Station Amusement/Phonograph Distributor Recycling, Salvage or Towing
- Used Car Dealer Personal Service Establishment (such as tattoo business, hair salon, tailor, etc.) Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit Cigarette, Tobacco, Electronic Vape Products Gas Station Extended Hours Class "B" Tavern Weights & Measures
- Secondhand Dealer Precious Metal & Gem Other: _____

8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity 45 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

9. Premises Description

a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

1st Floor 2nd Floor Basement Storage Patio Beer Garden Sidewalk Café Deck Rooftop

Other: Describe: _____

b. Describe Location: Major Thoroughfare Secondary Street Other: _____

c. Nearest Major Cross Street: Mitchell St

d. Describe Building: Free Standing Building Strip Mall Other: _____

e. Describe Premises Structure: Single Story Multi-Story - # of Stories 2 Other: _____

f. Describe Surrounding Area: Commercial Residential Industrial Other: _____

g. Building Owner Name: Jose @ Marcela Lechuga Phone Number: 414 460 6745

Building Owner Address: 1736 W Grange Ave Milwaukee WI 53221

10. Hours of Operation & Customers

Will customers be entering the premises? No Yes

Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	6:00 am	2:00 am	15	30's	21 and over
Monday	6:00 am	2:00 am	15	}	↓
Tuesday	6:00 am	2:00 am	15		
Wednesday	6:00 am	2:00 am	15		
Thursday	6:00 am	2:00 am	15		
Friday	6:00 am	2:30 am	25		
Saturday	6:00 am	2:30 am	25		

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday

Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

11. Signature(s)

Mauro Lechuga
 Signature of Sole Proprietor, Partner, or 20% or more Shareholder
 (If there are no 20% or more shareholders,
 Corporate Officer-print name/title and sign)

 Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



**ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES
SUPPLEMENTAL APPLICATION**

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: Club 69 By Marcela LLC

Premise Address: 1663 S 17th St

Proximity of Premises to Church, School, Daycare Center or Hospital

Is the building within 300 feet of any church, school, daycare center or hospital? No Yes

"Service Bar Only" Designation

If applying for Class B or C license, are you applying for "Service Bar Only"? No Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

Business Information

a) Are you taking out this application for anyone that may not be eligible for a license? No Yes
If yes, list their name and address: _____

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? No Yes
If no, list the name and address of the person(s) who will: _____

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business? No Yes
If yes, explain: _____

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?
 No Yes If yes, list name and address: _____

Property Information (New & Transfer Applicants Only)

a) Do you own or lease the building? Own Lease

b) Who owns the fixtures (for example, coolers, etc.)? Marcela and Jose Lechuga

c) Are you purchasing the stock and/or fixtures? No Yes If yes, amount paid \$ _____

d) Total amount paid for business \$ _____

e) Total amount paid for goodwill of the business \$ _____

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

Form Continues on next page →

Lease Information (New & Transfer Applicants who are leasing the premises only)

- a) Date lease begins May 01 2026 Ends Indefinite
- b) Monthly rental \$ 1000
- c) Do you have an option to renew the lease? No Yes
- d) Does your lease allow for assignment to another party without the consent of the owner? No Yes
- e) For what length of time have you been guaranteed occupancy (number of years)? 10
- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? No Yes If yes, explain _____
- g) Does the present owner or occupancy object to the granting of your license? No Yes
If yes, explain _____

Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? No Yes

If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s): _____

Responsible Beverage Server Training

- a) Within the last 2 years have you held a bartender's license in the state of Wisconsin? No Yes
- b) Within the last 2 years have you held a Class "A" or Class "B" alcohol beverage license, or a Class "B" manager's license in the state of Wisconsin? No Yes
- c) Within the last 2 years have you completed a Responsible Beverage Server Training Course in the state of Wisconsin? No Yes

If you answered no to all the above questions, proof of course completion must be provided by submitting your course certificate to the License Division.

For Course enrollment information, contact MATC at (414) 297-8370 or for similar approved courses see "Training" on the Wisconsin Department of Revenue's Website (<https://www.revenue.wi.gov/Pages/Training/alcSellerServer.aspx>)

I understand that a license will not be issued without a copy of the course certificate or proof of the license held within the last two years being submitted to the License Division.

Marcela Lechogs
Print Name of Individual/Partner/Agent

Paul Lechogs
Signature of Individual/Partner/Agent

Signature

Paul Lechogs
Signature of Sole Proprietor, Partner or 20% or More Shareholder
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.
Contact the License Division for information on how to request changes.

New and transfer of premises applicants must submit the following:

- Detailed floor plan
- If a restaurant, copy of the menu

PUBLIC ENTERTAINMENT PREMISES LICENSE SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov



PREMISES ADDRESS:

TYPES OF ENTERTAINMENT (CHECK ALL THAT APPLY)

- | | | | |
|---|--|---|---|
| <input type="checkbox"/> Instrumental Musicians | <input type="checkbox"/> Battle of the Bands | <input type="checkbox"/> Dancing by Performers | <input checked="" type="checkbox"/> Amusement Machines
How many? <u>9</u> |
| <input type="checkbox"/> Bands | <input type="checkbox"/> Comedy Acts | <input type="checkbox"/> Adult Entertainment/
Strippers/Erotic Dance | <input type="checkbox"/> Concerts
Approx. # per year? _____ |
| <input type="checkbox"/> Bowling Alley
How many? _____ | <input type="checkbox"/> Disc Jockey | <input type="checkbox"/> Wrestling | <input type="checkbox"/> Theatrical Performances
Approx. # per year? _____ |
| <input type="checkbox"/> Pool Tables
How many? _____ | <input type="checkbox"/> Magic Shows | <input type="checkbox"/> Patron Contests | <input type="checkbox"/> Jukebox |
| <input type="checkbox"/> Motion Pictures (movies by
admission) - How many? _____ | <input type="checkbox"/> Poetry Readings | <input type="checkbox"/> Patrons Dancing | <input checked="" type="checkbox"/> Karaoke |
| <input type="checkbox"/> Hookah Service | <input type="checkbox"/> Other: _____ | | |

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

PROMOTERS/SOUND AMPLIFICATION

Will promoters ever be used for any of the entertainment? No Yes If Yes, Describe:

At any time will sound amplification be used? No Yes If Yes, Describe:

LEGAL CAPACITY OF PREMISES

45 (Call the Development Center at 414-286-8211 with questions.) Legal capacity determines the fee for your Public Entertainment Premises License. If you would like to request the license be approved with a lower capacity than that listed above, indicate the lower capacity here: _____. If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.

ACKNOWLEDGEMENT/SIGNATURE

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council. I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application. I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

Signature of Sole Proprietor, Partner or 20% or More Shareholder
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

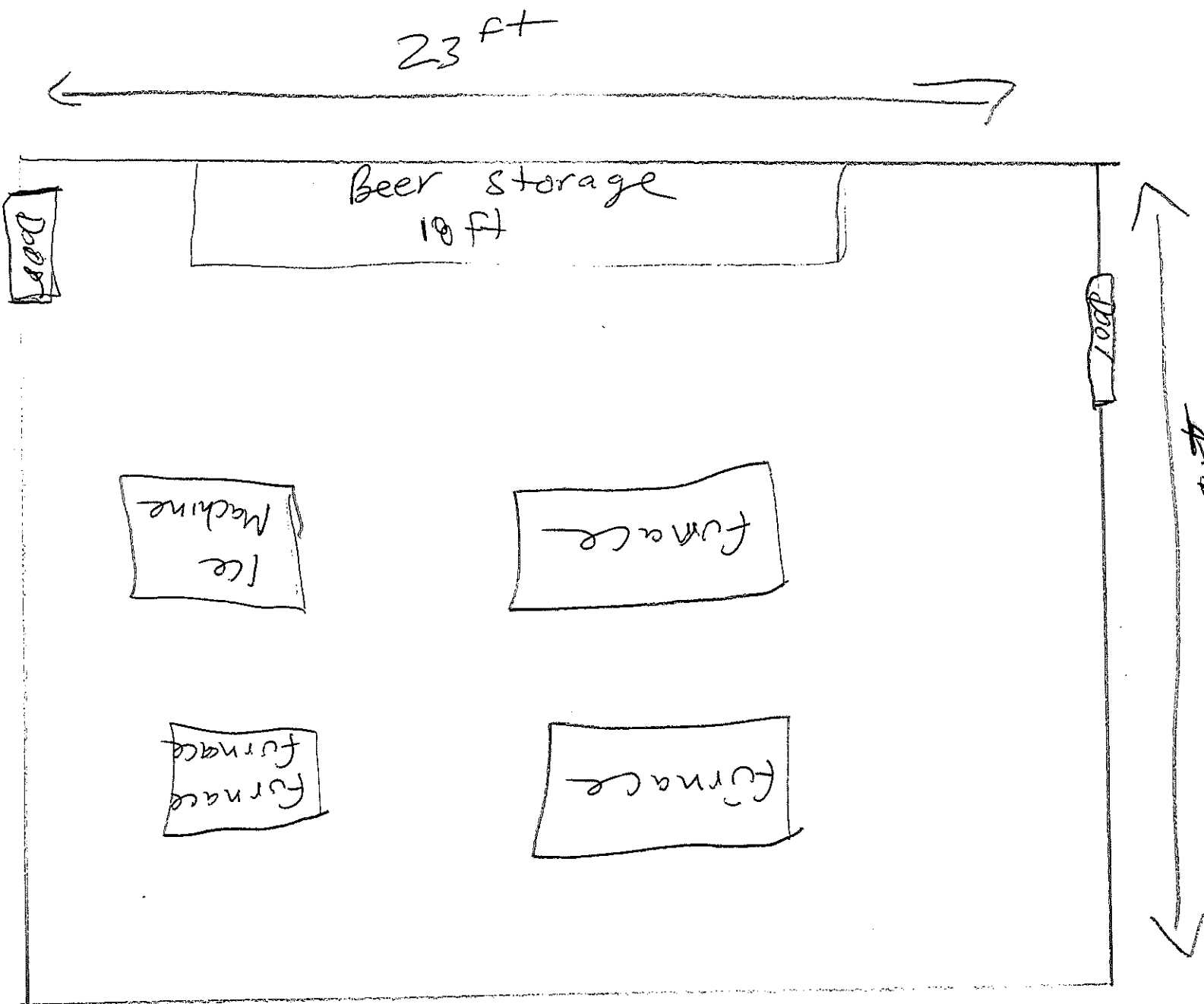
Office Use Only:

Initials: _____ Filed: _____ App: _____

Only PEP? No Yes If Yes, Queue to MPD and Email Mgrs/Team Lead (must be heard w/in 60 days)

BASIMENT

Total square ft
322



North

South

14 ft

1663 South 11th St
53204 Milwaukee
Dates March 16th 2026.

Marela Lechuga Agent for
Club Goby Marela LLC
Marrina's Sport Bar