



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Friday, December 19, 2025

COMMITTEE MEETING NOTICE

AD 04

HINTON, III, David L, Agent
URBAN LIFE DEVELOPMENT GROUP LLC
8602 W ARDEN PL
MILWAUKEE, WI 53225

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

Tuesday, January 06, 2026 at 03:40 PM

The access code is <https://meet.goto.com/880736941>. Please see the enclosed best practices document for further instructions.

Regarding: Your Class B Tavern, Public Entertainment Premises and Food Dealer Licenses Application Requesting Instrumental Musicians, Disc Jockey, Jukebox, Bands, Magic Shows, Karaoke, Poetry Readings, Comedy Acts and Hookah Service as agent for "URBAN LIFE DEVELOPMENT GROUP" for "GL SPORTS EATERY" at 1110 N MARTIN L KING JR DR.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with
warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing. You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

**Jim Cooney
License Division Manager**

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

MILWAUKEE POLICE DEPARTMENT

LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 10/22/2025**LICENSE TYPE:** Class B Tavern**NEW:** ☐**RENEWAL:** ☒**No. 386764****Application Date:****License Location:** 1110 N Martin Luther King Junior Drive**Business Name:** Third Street Tavern**Licensee/Applicant:** ROMAN, Jack
(Last Name, First Name, MI)**Date of Birth:** 06/16/1979**Home Address:** 534 N Water St**City:** Milwaukee**State:** WI **Zip Code:** 53202**Home Phone:** 414-418-6926

This report is written by Police Officer Corstan D. COURT, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 03/07/2020 at 5:15pm officers, while monitoring the Shamrock Shuffle, observed the applicant leave Cantina Milwaukee, 1110 N. Old World Third St on foot. The subject returned with a manila colored box and removed six bottles of liquor from the box, gave it to an employee and told him to take them to the bar. The officers asked the applicant where he got the liquor and he stated from Who's on Third.
2. The applicant has a warrant with the Milwaukee County Sheriff's Officer for Failure to Support (Warrant #2020001107, date 02/02/2020).

- =====
3. On 07/30/22 at 7:37pm, Milwaukee Police conducted a license premise check at 1110 N. Martin Luther King Junior Drive. No violations were found and the staff was cooperative.
- =====

PREVIOUS PREMISE

MILWAUKEE POLICE DEPARTMENT

LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 10/21/25

LICENSE TYPE: FOOD

NEW: ☒

RENEWAL: ☐

No. 386766

Application Date:

License Location: 1110 N Martin L King Jr Dr

Business Name: Urban Life

Licensee/Applicant: Hinton, David
(Last Name, First Name, MI)

Date of Birth: 06/22/80

Home Address: 8602 W Arden Pl

City: Milwaukee

State: WI **Zip Code:** 53225

Home Phone:

This report is written by Police Officer Penny Monreal, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 06/25/16, the applicant was cited in the City of Milwaukee for Excessive Noise Prohibited. On 10/06/16, they were convicted and fined.
2. On 02/03/20, the applicant was charged with OWI in Milwaukee County Circuit Court. On 03/05/20, they were convicted and license was revoked for 9 months.

Date: 10/22/25

Officer: Monreal

City of Milwaukee Police Department

90-5-1.5 Crime Prevention Survey

Name of Premise: GL Sports Eatery
Address: 1110 N Martin L King Jr Dr
Phone: 414-324-4524

Owner: Hinton, David L
Address: 8602 W Arden Pl
Address2: Milwaukee, WI 53205
Phone: 414-324-4524
Email: urbanlifedevelopment756@gmail.com

Licensee/Agent: Same
Address:
Address 2:
Phone:
Email:

Preferred Contact: Same

Location Currently Open: ☐ Yes ☒ No

Projected Open Date: 12/20/2025

Days Open: ☐ S ☐ M ☐ T ☐ W ☐ TH ☐ F ☐ SA ☒ ALL

Hours: Sun: 11A-1:30A 24hrs ☐ Y ☒ N
Mon: 10A-1:30A
Tues: "
Wed: 10A-1:45A
Thur: 10A-2A
Fri: "
Sat: "

Premise Type: ☒ Tavern/Bar
☒ Restaurant
☐ Other:

License Currently Held:

- ☐ Alcohol
- ☐ Tobacco
- ☐ Food
- ☐ Extended Hours
- ☐ Other:

Exterior Survey:

1. Is the area around the location neat and clean ☒ Y ☐ N
2. What surrounds the location:
 - a. ☐ Park
 - b. ☐ School
 - c. ☐ Youth Center
 - d. ☒ Tavern
 - e. ☒ Residential
 - f. ☒ Other Businesses
3. Can you see interior of business from outside ☒ Y ☐ N
4. Can you see employees from outside ☒ Y ☐ N
5. Are exterior windows free of signage ☒ Y ☐ N
6. Parking lot? ☐ Y ☒ N Well Lit ☐ Y ☐ N
7. Valet Parking ☐ Y ☒ N
 - a. Guard ☐ Y ☐ N
 - b. Cameras ☐ Y ☐ N How many?
8. Areas where a person could conceal themselves ☐ Y ☒ N
9. Exterior Lighting ☒ Y ☐ N Adequate ☒ Y ☐ N
10. No Loitering signs Posted ☐ Y ☒ N
11. Address easy to see ☒ Y ☐ N

Camera Survey:

15. Do they have security cameras: ☒ Y ☐ N
 - a. color ☒
 - b. digital ☒
 - c. recorded ☒
16. How long is video stored: 30 days
17. Exterior Cameras ☐ Y ☒ N How many:

18. Interior Cameras ☒Y ☐N How many: 4
19. Does a camera face entrance/exit ☒Y ☐N
20. Do all employees know how to retrieve video ☒Y ☐N

Interior Survey

21. Planned Capacity: 400
22. Minimum number of employees on Premise: 5
23. Willing to be a complainant regarding Loitering ☒Y ☐N
24. Interior neat and clean ☒Y ☐N
25. Emergency/Non-Emergency Numbers near phone ☒Y ☐N
26. Owner knows how to contact District Directly ☒Y ☐N

Security

27. How many security personnel will be deployed: 0
Interior: Exterior:
28. Days deployed: ☐S ☐M ☐T ☐W ☐TH ☐F ☐SA
29. Managed by business ☐ or contracted ☐
30. Armed ☐Y ☐N
31. Types of security measures:
☐Wandering/metal detector
☐ ID Scanner
☐ Dress Code
☐ Cover Charge
☐ Age Restriction
☒ Checking ID's

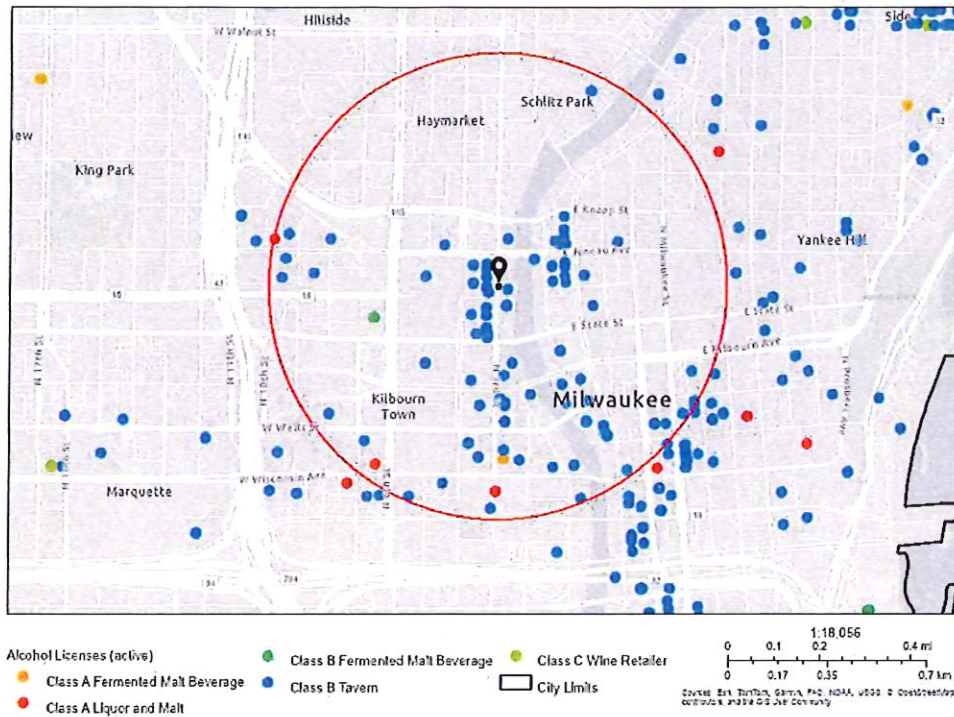
Additional comments/recommendations:

The building does have exterior cameras. The Agent knows who to contact if
Police should need exterior camera footage.
Agent plans on posting no loitering signs
Agent will consider hiring security for special events.

Area of Interest (AOI) Information

Area : 21,862,585.68 ft²

Oct 16 2025 15:10:57 Central Daylight Time



Summary

Name	Count	Area(ft²)	Length(mi)
Alcohol Licenses	109		

Alcohol Licenses

#	Legal Entity	Trade Name	Licensee	Address	License Type Name	Total Capacity	Expiration Date	Count
1	BREW CITY BAR B Q, INC	TRINITY THREE IRISH PUBS	MATTHEW R SCHMIDT, Agt	125 E JUNEAU AV	Class B Tavern License	833	10/16/2025, 7:00 PM	1
2	3rd Street Market LLC	3rd St Market Hall	Eric T Kaye, Agt	275 W WISCONSIN AV 100	Class B Tavern License		11/9/2025, 6:00 PM	1
3	WALGREEN CO	WALGREENS #1200	Christopher W Petrucci, Agt	275 W WISCONSIN AV 1108	Class A Malt & Class A Liquor License		11/9/2025, 6:00 PM	1
4	Midas Milwaukee, LLC	Aloft Milwaukee Downtown	JON G BJERNING, Agt	1230 N MARTIN L KING JR DR	Class B Tavern License		11/19/2025, 6:00 PM	1
5	CALDERONE CLUB	CALDERONE CLUB	GIORGIO G FAZZARI, SP	842 N MARTIN L KING JR DR	Class B Tavern License	100	11/21/2025, 6:00 PM	1
6	BOOBY JDK, LLC	McGillycuddy's Bar & Grill	ANDREW C DEUSTER, Agt	1133-37 N Water ST	Class B Tavern License	300	11/28/2025, 6:00 PM	1
7	Amped MKE, Inc	Amped	Marla R Poytinger, Agt	910 W Juneau AV	Class B Tavern License		11/12/2025, 6:00 PM	1
8	REAL CHILI OF MILWAUKEE, INC	REAL CHILI	STEPHEN J KASTELIC, Agt	419 E WELLS ST	Class B Tavern License	80	11/27/2025, 6:00 PM	1
9	Mader's German Restaurant, Inc	Mader's German Restaurant	Benjamin T Stilp, Agt	1037 N MARTIN L KING JR DR	Class B Tavern License	370	12/12/2025, 6:00 PM	1
10	Coaches Restaurant & Bar LLC	Coaches	CHARLES E FOWLKES, Agt	1125 N 9TH ST	Class B Tavern License	250	11/24/2025, 6:00 PM	1
11	DEER CAMP, LLC	Deer Camp	Paul C Hackbarth, Agt	1023-1027 N Dr Martin L King Jr DR	Class B Tavern License		12/21/2025, 6:00 PM	1
12	FOURBIRDS LLC	THE SOCIETY	Tyler T Curran, Agt	910 N MARTIN L KING JR DR	Class B Tavern License		1/29/2026, 6:00 PM	1
13	MKE Events LLC	Red White and Blue	JACOB E DEHNE, Agt	1044 N MARTIN L KING JR DR	Class B Tavern License	824	11/11/2025, 6:00 PM	1
14	THE KING AND I RESTAURANT, INC	THE KING AND I RESTAURANT	DEREK E PHOUNGPOL, Agt	830 N Dr Martin L King Jr DR	Class B Tavern License	240	12/25/2025, 6:00 PM	1
15	Fazzari & Company, LLC	San Giorgio Pizzeria Napoletana	GIORGIO G FAZZARI, Agt	838 N Martin L King Jr DR	Class B Tavern License	99	1/15/2026, 6:00 PM	1
16	CHINA GOURMET, INC	CHINA GOURMET RESTAURANT	ROBERT C TSAO, Agt	117 E WELLS ST	Class B Tavern License	165	1/17/2026, 6:00 PM	1
17	OUZO CAFE	OUZO CAFE	NICKEY G PAPPAS, Agt	776 N MILWAUKEE ST	Class B Tavern License	40	1/4/2026, 6:00 PM	1
18	Uncle Bucks Red Star on 3rd, Inc	Uncle Bucks on 3rd	MICHAEL J VITUCCI, Agt	1125 N Dr Martin L King Jr DR	Class B Tavern License		2/6/2026, 6:00 PM	1

19	Oak Barrel Public House LLC	Oak Barrel	ROBERT L WILTGEN, Agt	1033 N MARTIN L KING JR DR	Class B Tavern License		1/29/2026, 6:00 PM	1
20	GO GROCER MKE, INC.	GO GROCER MKE #2	Edgar Rivera, Agt	934 W JUNEAU AV	Class A Malt & Class A Liquor License		2/20/2026, 6:00 PM	1
21	AJ Bombers MKE, LLC	AJ Bombers	David J Marcus, Agt	1245 N WATER ST	Class B Tavern License	160	2/25/2026, 6:00 PM	1
22	MILWAUKEE WATERFRONT DELI, INC	MILWAUKEE WATERFRONT DELI	JEREMIAH D PANDL, Agt	761 N WATER ST	Class B Tavern License		2/26/2026, 6:00 PM	1
23	S'LUSH LLC	S'Lush Daiquiri Lounge & Event Space	Tiana M Razaa, Agt	1110 N MARTIN L KING JR DR 100	Class B Tavern License		2/17/2026, 6:00 PM	1
24	Mojo MKE LLC	Mojo MKE	Brian J Wargula, Agt	134 E JUNEAU AV	Class B Tavern License	239	2/21/2026, 6:00 PM	1
25	KANO SUSHI LLC	AWI SUSHI	Cheraty D Par, Agt	755 N WATER ST	Class B Fermented Malt Beverage Retailer's License		3/17/2026, 7:00 PM	1
26	MCR Milwaukee Tenant LLC	Courtyard by Marriott Milwaukee Downtown	Jennifer A Jaseck, Agt	300 W Michigan ST	Class B Tavern License		4/3/2026, 7:00 PM	1
27	PABST THEATER CONCESSIONS, LLC	TURNER HALL BALLROOM	RICHARD J RYAN, Agt	1040 N VEL R PHILLIPS AV	Class B Tavern License	987	3/24/2026, 7:00 PM	1
28	PILOT PROJECT BREWING MILWAUKEE, LLC	PILOT PROJECT BREWING	Joseph A Wais, Agt	1128 N 9th ST	Class B Tavern License		3/19/2026, 7:00 PM	1
29	KANO SUSHI LLC	AWI SUSHI	Cheraty D Par, Agt	755 N WATER ST	Class C Wine Retailer's License		3/17/2026, 7:00 PM	1
30	Mediterranean Kuzina LLC	Mediterranean Cuisine	Ender Erk, Agt	753 N WATER ST	Class B Tavern License		3/2/2026, 6:00 PM	1
31	International Exports LLC	The Safe House	LaMarvon J Jackson, Agt	779 N Front ST	Class B Tavern License	248	3/19/2026, 7:00 PM	1
32	MAC PARTNERS, LLC	Milwaukee Athletic Club - Roof Top	Thomas James McGinty, Agt	758 N BROADWAY	Class B Tavern License		3/31/2026, 7:00 PM	1
33	Who's Milwaukee LLC	Who's on Third, Milwaukee's Pub	ROBERT L WILTGEN, Agt	1003&1007 N Martin L King Jr DR	Class B Tavern License		3/31/2026, 7:00 PM	1
34	TACO MIKES HOLDINGS LLC	Taco Mikes LLC	Cornelius McClendon, Agt	1001 N MARTIN L KING JR DR	Class B Tavern License		2/19/2026, 6:00 PM	1
35	SAZAMA'S FINE CATERING, INC	SAZAMA'S FINE CATERING	Stephanie L Sazama-Schneck, Agt	929 N WATER ST	Class B Tavern License		4/4/2026, 7:00 PM	1

36	JSWD Commerce LLC	SpringHill Suites by Marriott Milwaukee Downtown	Benjamin A Risseuw, Agt	744 N VEL R PHILLIPS AV	Class B Tavern License	95	2/9/2026, 6:00 PM	1
37	CSM Milwaukee Downtown LLC	Residence Inn - Milwaukee	Gregory J Fugate, Agt	101 W Wisconsin AV 3	Class B Tavern License		4/16/2026, 7:00 PM	1
38	PRIMETIME EVENTS LLC	The Tap Yard-Schlitz Park/The Tap Yard-Milwaukee	Nicholas E Marking, Agt	1555 N RIVERCENTE R DR	Class B Fermented Malt Beverage Retailer's License		5/11/2026, 7:00 PM	1
39	Milwaukee DD Lodging Investors, LLC	The Trade Milwaukee	Richard Lundt, Agt	420 W Juneau AV	Class B Tavern License		5/2/2026, 7:00 PM	1
40	190 Octane Retail LLC	Fat Tuesday	Jasmine A Morgan, Agt	333 W JUNEAU AV C	Class B Tavern License	25	4/20/2026, 7:00 PM	1
41	ELEVATE MKE LLC	ELEVATE MKE	Tino K Bates, Agt	1131 N WATER ST	Class B Tavern License		5/1/2026, 7:00 PM	1
42	COPPER ON KING LLC	COPPER	PETER R MARSHALL, Agt	1019 N Martin L King Jr DR	Class B Tavern License		4/28/2026, 7:00 PM	1
43	KTY LLC	Beer District	Khader M Yafai, Agt	240 W WELLS ST	Class A Malt & Class A Liquor License		5/19/2026, 7:00 PM	1
44	PTM VENTURES LLC	State Street Pizza Pub	Andrew P Fish, Agt	322 W STATE ST	Class B Tavern License		5/18/2026, 7:00 PM	1
45	Wisconsinbly Holdings, LLC	Drink Wisconsinbly Pub	Richard K Lorbach, Agt	320 W Highland AV	Class B Tavern License	160	5/19/2026, 7:00 PM	1
46	Allure MKE LLC	Allure MKE	Tino K Bates, Agt	787-789 N Jefferson ST	Class B Tavern License		5/13/2026, 7:00 PM	1
47	RIVER HOUSE RESTAURANT, INC	VagaBond	MATTHEW R SCHMIDT, Agt	1122 N EDISON ST	Class B Tavern License	150	6/9/2026, 7:00 PM	1
48	Cheese Mart, Inc	Wisconsin Cheese Mart	KENNETH J MC NULTY, Agt	215 W Highland AV	Class B Tavern License	133	5/22/2026, 7:00 PM	1
49	Xankia LLC	Xankia	Vang Thao, Agt	222 W WELLS ST	Class B Tavern License		5/11/2026, 7:00 PM	1
50	WESTOWN ASSOCIATION OF MILW, INC	WESTOWN ASSOCIATION	STACIE J CALLIES, Agt	950 N Dr Martin L King Jr DR	Class B Tavern License		5/22/2026, 7:00 PM	1
51	GRAND CONVENIENT, LLC	GRAND CONVENIENT STORE	AHMED K YAFAI, Agt	724 N Martin L King Jr DR	Class A Fermented Malt Beverage Retailer's License		6/13/2026, 7:00 PM	1
52	CAPITAL GRILLE HOLDINGS, INC	THE CAPITAL GRILLE OF MILW #8027	Lindsey R FitzMaurice, Agt	310 W WISCONSIN AV 100	Class B Tavern License	200	6/18/2026, 7:00 PM	1

53	GILL HOSPITALITY GROUP LLC	BENIHANA	Navdeep S Gill, Agt	850 N PLANKINTON AV	Class B Tavern License		6/1/2026, 7:00 PM	1
54	HB Milwaukee Inc	Old German Beer Hall	HANS WEISSGERBER, III, Agt	1009 N MARTIN L KING JR DR	Class B Tavern License	120	6/16/2026, 7:00 PM	1
55	1209 WATER ST, INC	BROTHERS BAR & GRILL	MARC R FORTNEY, Agt	1209-13 N WATER ST	Class B Tavern License	750	6/1/2026, 7:00 PM	1
56	ELSA'S ON THE PARK, LTD	ELSA'S ON THE PARK	Christopher A Collins, Agt	833 N JEFFERSON ST	Class B Tavern License	100	6/30/2026, 7:00 PM	1
57	MAJOR GOOLSBY'S, INC	MAJOR GOOLSBY'S	PATRICK J MURPHY, Agt	340 W KILBOURN AV	Class B Tavern License	400	7/5/2026, 7:00 PM	1
58	BRICK 3 PIZZA, LLC	BRICK 3 PIZZA	RICHARD J BARRETT, Agt	1107 N Martin L King Jr DR	Class B Tavern License	57	7/5/2026, 7:00 PM	1
59	MARCUS HOTELS HOSPITALITY, LLC	Saint Kate-The Arts Hotel	LaMarvon J Jackson, Agt	139 E KILBOURN AV	Class B Tavern License		7/5/2026, 7:00 PM	1
60	Good Land LLC	Draft & Co.	Nathaniel A Davauer, Agt	401 W WISCONSIN AV	Class B Tavern License		7/8/2026, 7:00 PM	1
61	MARCUS HOTELS HOSPITALITY, LLC	HILTON MILWAUKEE	LaMarvon J Jackson, Agt	509 W WISCONSIN AV	Class B Tavern License	8,578	7/5/2026, 7:00 PM	1
62	Fenix Milwaukee LLC	Rodizio Grill	Renan Utrera De Paula, Agt	777 N WATER ST	Class B Tavern License		7/5/2026, 7:00 PM	1
63	NOBLE CATERING MKE, LLC	NOBLE CATERING	Kaelyn M Cervero, Agt	800 W WELLS ST	Class B Tavern License		7/12/2026, 7:00 PM	1
64	INDULGE CATERING COMPANY LLC	INDULGE CATERING COMPANY	Valentina J Bianchini, Agt	212 W WISCONSIN AV	Class B Tavern License		7/13/2026, 7:00 PM	1
65	Wild Rogues LLC	Elwood's Liquor & Tap	Nathan S Showers, Agt	1111 N Water ST	Class B Tavern License		7/25/2026, 7:00 PM	1
66	PRIMETIME EVENTS LLC	The Tap Yard-Schlitz Park/The Tap Yard-Milwaukee	Nicholas E Marking, Agt	1555 N RIVERCENTE R DR	Class B Tavern License		7/29/2026, 7:00 PM	1
67	ARBED, LLC	MO'S IRISH PUB	JAMES A VASSALLO, Agt	142-44 W Wisconsin AV	Class B Tavern License	480	7/26/2026, 7:00 PM	1
68	PPH Properties I LLC	Silk Exotic Gentlemen's Club	SCOTT A KRAHN, Agt	730 N Martin L King Jr DR	Class B Tavern License	297	7/13/2026, 7:00 PM	1
69	Pourman's LLC	Pourman's	BENJAMIN A HEBL, Agt	1127 N Water ST	Class B Tavern License	80	2/25/2026, 6:00 PM	1
70	PTG Live Events LLC	The Riverside	Richard J Ryan, Agt	116 W Wisconsin AV	Class B Tavern License	2,480	7/29/2026, 7:00 PM	1

71	Art's Performing Center, LLC	Silk on Water	SCOTT A KRAHN, Agt	144 E Juneau AV	Class B Tavern License	80	7/25/2026, 7:00 PM	1
72	Carson's Ribs of Milwaukee, LLC	Carson's	Christopher C Carson, Agt	301 W Juneau AV	Class B Tavern License	150	7/13/2026, 7:00 PM	1
73	746JAMESLO VELLBAR LLC	Stella's	STEPHEN G GILBERTSON, Agt	746 N James Lovell ST	Class B Tavern License		7/29/2026, 7:00 PM	1
74	Commerce Building Restaurant LLC	Doc's Commerce Smokehouse	Aimee Brashier, Agt	754 N VEL R PHILLIPS AV	Class B Tavern License		7/13/2026, 7:00 PM	1
75	Benson's Catering MKE LLC	Milwaukee Athletic Club	David J Marcus, Agt	758 N BROADWAY	Class B Tavern License		7/15/2026, 7:00 PM	1
76	MKE Hotel, LLC	Hyatt Place - Milwaukee Downtown	Cody A Eckel, Agt	800 W Juneau AV	Class B Tavern License		8/30/2026, 7:00 PM	1
77	Truth Lounge, LLC	Truth Lounge	Tino K Bates, Agt	1111 N Martin L King DR	Class B Tavern License	90	5/25/2026, 7:00 PM	1
78	Sirk Steak LLC	Mo's A Place for Steaks	JAMES A VASSALLO, Agt	720 N Plankinton AV	Class B Tavern License		9/2/2026, 7:00 PM	1
79	LOCAL PUB LLC	LP MKE	Rebecca Beres, Agt	1137 N MARTIN L KING JR DR	Class B Tavern License		9/1/2026, 7:00 PM	1
80	AVENUE LIQUOR, INC	AVENUE LIQUOR	Mohammad S Siddique, Agt	616 W WISCONSIN AV	Class A Malt & Class A Liquor License		8/30/2026, 7:00 PM	1
81	NOBLE BEVERAGE MANAGEMENT, LLC	HYATT REGENCY MILWAUKEE	John W Vaughn, Agt	333 W KILBOURN AV	Class B Tavern License	930	8/9/2026, 7:00 PM	1
82	WELLS-JEFFERSON CORPORATION	TAYLOR'S	DANIEL R TAYLOR, Agt	795 N JEFFERSON ST	Class B Tavern License	160	9/25/2026, 7:00 PM	1
83	MILWAUKEE REPERTORY THEATER, INC	MILWAUKEE REPERTORY THEATER	Donald D Parsons, Agt	108 E WELLS ST	Class B Tavern License		9/7/2026, 7:00 PM	1
84	THE HARP IRISH PUB, INC	THE HARP	MATTHEW R SCHMIDT, Agt	113 E JUNEAU AV	Class B Tavern License	325	9/14/2026, 7:00 PM	1
85	Best Place at Pabst LTD	Best Place at the Pabst	JAMES C HAERTEL, Agt	915 W Juneau AV	Class B Tavern License	868	9/22/2026, 7:00 PM	1
86	19002000 LLC	90s2K Cafe	JACOB E DEHNE, Agt	1103 N MARTIN L KING JR DR	Class B Tavern License		9/7/2026, 7:00 PM	1
87	Milwaukee Area Technical College	MATC Cuisine Restaurant	Michael J Sitte, Agt	1015 N 6th ST	Class C Wine Retailer's License		9/22/2026, 7:00 PM	1
88	Milwaukee Area Technical College	MATC Cuisine Restaurant	Michael J Sitte, Agt	1015 N 6th ST	Class B Fermented Malt Beverage Retailer's License		9/22/2026, 7:00 PM	1

89	BRG 1000 Water Street, LLC	Rumpus Room - A Bartolotta Gastropub	CHRISTIAN M DAMIANO, Agt	1030 N Water ST	Class B Tavern License	254	9/21/2026, 7:00 PM	1
90	THE WESTOWN ASSOCIATION OF MILWAUKEE, INC.	Westown Association	STACIE J CALLIES, Agt	310 W WISCONSIN AV	Class B Tavern License		9/25/2026, 7:00 PM	1
91	MILWAUKEE BRAT HOUSE, LLC	MILWAUKEE BRAT HOUSE	SCOTT A SCHAEFER, Agt	1013 N Martin L King Jr DR	Class B Tavern License	191	9/14/2026, 7:00 PM	1
92	Water Street Brewery Inc	Water Street Brewery	MATTHEW R SCHMIDT, Agt	1101 N WATER ST	Class B Tavern License	300	9/13/2026, 7:00 PM	1
93	Ken Elliot's, Inc.	Dukes on Water/Varsity	ANDREA M SHAFTON, Agt	154-158 E JUNEAU AV	Class B Tavern License		9/2/2026, 7:00 PM	1
94	PABST THEATER CONCESSIONS, LLC	THE PABST THEATER	Richard J Ryan, Agt	144 E WELLS ST	Class B Tavern License		7/5/2026, 7:00 PM	1
95	PTG Live Events LLC	Miller High Life Theater	RICHARD J RYAN, Agt	500 W Kilbourn AV	Class B Tavern License	9,166	7/24/2026, 7:00 PM	1
96	MARCUS HOTELS HOSPITALITY, LLC	UPPER BAR	LaMarvon J Jackson, Agt	111 E Kilbourn AV 210	Class B Tavern License		9/21/2026, 7:00 PM	1
97	LUKE'S OF MILWAUKEE, LTD	RED ROCK SALOON MILWAUKEE	JEFFREY A KOVACOVICH, JR, Agt	1225 N WATER ST	Class B Tavern License	390	10/8/2026, 7:00 PM	1
98	OVG Hospitality	OVG Hospitality	Maxxwel A Rodriguez, Agt	929 N WATER ST	Class B Tavern License		9/23/2026, 7:00 PM	1
99	MARSHA'S COCKTAILS BY COUNTY LLC	GRACE CENTER	Marsha A Scharles-Horcus, Agt	250 E JUNEAU AV	Class B Tavern License		10/7/2026, 7:00 PM	1
100	Levy Restaurants at Wisconsin Center District	Levy Restaurants at Wisconsin Center District	Nikki L Dewey, Agt	420 W Kilbourn AV	Class B Tavern License		9/26/2026, 7:00 PM	1
101	Drury Hotels Company, LLC	Drury Plaza Hotel - Milwaukee Downtown	Chris Palid, Agt	700 N Water ST	Class B Tavern License		10/2/2026, 7:00 PM	1
102	LC MKE LLC	The Lucky Clover Pub	JACOB E DEHNE, Agt	1048 N MARTIN L KING JR DR	Class B Tavern License		8/19/2026, 7:00 PM	1
103	NFMKE INC.	THE NEW FASHIONED, BARS AND REC	Marla R Poytinger, Agt	1122 N VEL R PHILLIPS AV	Class B Tavern License		3/5/2026, 6:00 PM	1
104	BENSON'S CATERING MKE LLC	Milwaukee Athletic Club	David J Marcus, Agt	758 N BROADWAY - 4th Floor	Class B Tavern License		10/7/2026, 7:00 PM	1
105	YOUR OFFICE, LLC	YOUR OFFICE	MICHAEL R SORGE, Agt	763 N MILWAUKEE ST	Class B Tavern License		10/8/2026, 7:00 PM	1

106	BREW CITY BAR B Q, INC	TRINITY THREE IRISH PUBS	MATTHEW R SCHMIDT, Agt	125 E JUNEAU AV	Class B Tavern License	833	10/16/2026, 7:00 PM	1
107	TWB MILWAUKEE LLC	Tom's Watch Bar	BRIAN C RANDALL, Agt	1134 N VEL R PHILLIPS AV	Class B Tavern License	750	10/13/2026, 7:00 PM	1
108	Levy at Bucks Arena	Levy at Bucks Arena	Mason Gohlke, Agt	1111 N Vel R Phillips AV	Class B Tavern License		7/28/2026, 7:00 PM	1
109	LOWCOUNTR Y MILWAUKEE INC	Lowcountry	Mindy Am Bongxay, Agt	1114 N WATER ST	Class B Tavern License		9/15/2026, 7:00 PM	1

Establishments within a 0.5 miles radius centered on area of Interest.



Friday, December 19, 2025



Notice of Public Hearing

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HINTON, III, David L, Agent

GL Sports Eatery at 1110 N MARTIN L KING JR DR

Class B Tavern, Public Entertainment Premises and Food Dealer Licenses Application Requesting
Instrumental Musicians, Disc Jockey, Jukebox, Bands, Magic Shows, Karaoke, Poetry Readings,
Comedy Acts and Hookah Service

Tuesday, January 06, 2026 at 3:40 PM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 1/6/2026 at 3:40 PM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

[illegible]

[illegible]

[illegible]

[illegible]

[illegible]

CURRENT OCCUPANT	1141 N DR MARTIN LUTHER KING DR# 804	MILWAUKEE, WI 53203-1123
CURRENT OCCUPANT	1141 N DR MARTIN LUTHER KING DR# 805	MILWAUKEE, WI 53203-1123
CURRENT OCCUPANT	1141 N DR MARTIN LUTHER KING DR# 901	MILWAUKEE, WI 53203-1123
CURRENT OCCUPANT	1141 N DR MARTIN LUTHER KING DR# 902	MILWAUKEE, WI 53203-1123
CURRENT OCCUPANT	1141 N DR MARTIN LUTHER KING DR# 903	MILWAUKEE, WI 53203-1123
CURRENT OCCUPANT	1141 N DR MARTIN LUTHER KING DR# 904	MILWAUKEE, WI 53203-1123
CURRENT OCCUPANT	1141 N DR MARTIN LUTHER KING DR# 905	MILWAUKEE, WI 53203-1123
CURRENT OCCUPANT	1141 N DR MARTIN LUTHER KING DR# 906	MILWAUKEE, WI 53203-1123
CURRENT OCCUPANT	1141 N DR MARTIN LUTHER KING DR# 907	MILWAUKEE, WI 53203-1123
CURRENT OCCUPANT	1141 N DR MARTIN LUTHER KING DR# 908	MILWAUKEE, WI 53203-1123
CURRENT OCCUPANT	1141 N DR MARTIN LUTHER KING DR# 909	MILWAUKEE, WI 53203-1123
CURRENT OCCUPANT	1141 N DR MARTIN LUTHER KING DR# 910	MILWAUKEE, WI 53203-1123
CURRENT OCCUPANT	1141 N DR MARTIN LUTHER KING DR# 911	MILWAUKEE, WI 53203-1123
CURRENT OCCUPANT	1141 N EDISON ST	MILWAUKEE, WI 53202-3147
CURRENT OCCUPANT	1143 N EDISON ST	MILWAUKEE, WI 53202-3147

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Total Records: 249

Radius 250 feet and Center of the Circle: 1110 N Martin L King Jr Dr



BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 5/12/2020

Office of the City Clerk License Division

200 E. Wells St. Room 105, Milwaukee, WI 53202

(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

Applying for: ☐ Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: ☐ Delivery ☐ Drive Thru ☒ Dining Room
☐ Self Service Laundry ☐ Massage Establishment ☐ Filling Station
☒ Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

Full service restaurant, Bar

Do you have any experience operating this type of business? ☐ No ☒ Yes If yes, explain: owner of Restaurant & Bars

2. Business Operations

- a. Proposed Opening Date: 12.20.2025
- b. Is this premise under construction? ☒ No ☐ Yes If yes, list estimated completion date: _____
- c. Is this a franchise? ☒ No ☐ Yes
- d. Is this premises currently licensed? ☒ No ☐ Yes If yes, list type of license: _____
- e. Is the current licensee operating? ☒ No ☐ Yes If no, list date closed: _____
- f. Do you have future plans for other businesses, licenses or permits at this location? ☒ No ☐ Yes
If yes, explain: _____
- g. Have you previously held an Extended Hours License in Milwaukee? ☐ No ☒ Yes
If yes, list address(es): 731 N Water St
- h. Are other businesses operating in the same building? ☐ No ☒ Yes If yes, describe: offices, Two Bar / restaurants

3. Litter & Noise

- a. How are grounds kept clean? ☒ Sweep ☐ Pressure Wash ☒ Pick Up Litter ☐ Other: _____
- b. How often will grounds be cleaned? ☒ Daily ☐ Weekly ☐ As Needed ☐ Monthly ☐ Other: _____
- c. Grounds cleaned by: ☒ Licensee ☒ Building Owner ☒ Employees ☒ Hired Maintenance ☐ Other: _____
- d. How are noise issues prevented and/or addressed? ☒ Security ☒ Manager approaches customer(s) ☐ Call Police
☒ Signs Posted ☐ Other: _____
- e. Will a sound amplification system be used? ☐ No ☒ Yes If yes, describe: live performers

4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? ☒ No ☐ Yes If yes, describe: _____
- b. Number of Garbage Cans: Inside: 5 Locations: in Main lobby & Kitchen
Outside: 1 Locations: in Back
- c. Is a crowd control barrier used? ☐ No ☒ Yes If yes, describe: Stanchions
- d. How many restrooms are on the premises? 2
- e. Name of solid waste contractor: ☐ Advanced Disposal ☒ Waste Management ☐ Other: _____

5. Security

- a. Are there onsite parking spaces? ☒ No ☐ Yes If yes, how many? _____ and describe the parking security plan: _____
- b. Is there a loading zone? ☐ No ☒ Yes If yes, describe the loading area security plan: Hired Employees & Management
- c. Will you have licensed security on premise? ☒ No ☐ Yes If yes, how many? _____ and answer the following:
What are their responsibilities? _____
Describe equipment used _____
List their License Number (s) _____
- d. Will there be security cameras? ☐ No ☒ Yes If yes, how many? 4 and list locations: Main lobby
Front Entrance, Emergency Exit, Bar, Storage
- e. Will searches/identification checks be done upon entry? ☐ No ☒ Yes If yes, describe Entry inside to check ID

6. Percentage of Sales (must total 100%)

Alcohol <u>40</u> %	Food <u>50</u> % Cigarettes, Electronic Vape Devices, Tobacco Products _____ %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment <u>10</u> %			
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other _____ % Describe: _____

7. Businesses/Licenses on the Premises (check all that apply):

Type 1

- ☒ Full Service Restaurant ☐ Cafe/Coffee Shop ☐ Deli or Fast Food Restaurant ☐ Private/Fraternal/Veterans Club
- ☐ Night Club ☒ Tavern ☒ Cocktail Lounge ☐ Teen Club
- ☐ Banquet Hall ☐ Sports Facility ☐ Bowling Alley
- ☐ Hotel/Motel: Number of Floors: _____ Number of Rooms: _____
Number of Rooms: _____
- ☐ Rooming House: Number of Floors: _____ Number of Rooms: _____

Type 2

- ☐ Liquor Store ☐ Corner Store ☐ Supermarket ☐ Convenience Store
- ☐ Gas Station ☐ Amusement/Phonograph Distributor ☐ Recycling, Salvage or Towing
- ☐ Used Car Dealer ☐ Personal Service Establishment
(such as tattoo business, hair salon, tailor, etc.) ☐ Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- ☐ Occupancy Permit ☐ Cigarette, Tobacco, Electronic Vape Products ☐ Gas Station ☐ Extended Hours ☐ Class "B" Tavern ☐ Weights & Measures
- ☐ Secondhand Dealer ☐ Precious Metal & Gem ☐ Other: _____

8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity 400 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

9. Premises Description

- a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

☒ 1st Floor ☐ 2nd Floor ☐ Basement Storage ☐ Patio ☐ Beer Garden ☐ Sidewalk Café ☐ Deck ☐ Rooftop

☐ Other: Describe: _____

- b. Describe Location: ☒ Major Thoroughfare ☐ Secondary Street ☐ Other: _____

c. Nearest Major Cross Street: W Highland

- d. Describe Building: ☒ Free Standing Building ☐ Strip Mall ☐ Other: _____

e. Describe Premises Structure: ☐ Single Story ☒ Multi-Story - # of Stories 6 ☐ Other: _____

f. Describe Surrounding Area: ☒ Commercial ☒ Residential ☐ Industrial ☐ Other: _____

g. Building Owner Name: Andover Portland Ave Associates Phone Number: 414-333-4444

Building Owner Address: 1110 DMLK Drive

10. Hours of Operation & Customers

Will customers be entering the premises? ☐ No ☒ Yes

Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	11 am	1:30 AM	200 - 300	21-55	NONE
Monday	10 AM	1:30 AM	200 - 300		
Tuesday		1:30 AM	200 - 300		
Wednesday		1:45 AM	200 - 300		
Thursday		2 AM	200 - 300		
Friday		2 AM	200 - 400		
Saturday	↓	2 AM	200 - 400		

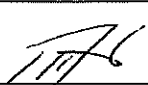
An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday

Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

11. Signature(s)


Signature of Sole Proprietor, Partner, or 20% or more Shareholder

(If there are no 20% or more shareholders,

Corporate Officer-print name/title and sign)

Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: Urban Life Development Group LLC

Premise Address: 1110 Dr Martin Luther King Dr

Proximity of Premises to Church, School, Daycare Center or Hospital

Is the building within 300 feet of any church, school, daycare center or hospital? ☒ No ☐ Yes

"Service Bar Only" Designation

If applying for Class B or C license, are you applying for "Service Bar Only"? ☒ No ☐ Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

Business Information

a) Are you taking out this application for anyone that may not be eligible for a license? ☒ No ☐ Yes

If yes, list their name and address: _____

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? ☐ No ☒ Yes

If no, list the name and address of the person(s) who will: _____

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business? ☒ No ☐ Yes

If yes, explain: _____

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?

☒ No ☐ Yes If yes, list name and address: _____

Property Information (New & Transfer Applicants Only)

a) Do you own or lease the building? ☐ Own ☒ Lease

b) Who owns the fixtures (for example, coolers, etc.)? Landlord

c) Are you purchasing the stock and/or fixtures? ☒ No ☐ Yes If yes, amount paid \$ _____

d) Total amount paid for business \$ 0

e) Total amount paid for goodwill of the business \$ 0

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

Lease Information (New & Transfer Applicants who are leasing the premises only)

a) Date lease begins 12.1.25 Ends 12.1.33

b) Monthly rental \$ 6110.00

c) Do you have an option to renew the lease? ☐ No ☒ Yes

d) Does your lease allow for assignment to another party without the consent of the owner? ☒ No ☐ Yes

e) For what length of time have you been guaranteed occupancy (number of years)? 8


Lease Information (Continued)

- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? ☒ No ☐ Yes If yes, explain _____
- g) Does the present owner or occupant object to the granting of your license? ☒ No ☐ Yes
If yes, explain _____

Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? ☐ No ☐ Yes
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s):

Signature



Signature of Sole Proprietor, Partner or 20% or More Shareholder
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.
Contact the License Division for information on how to request changes.

New and transfer of premises applicants must submit the following:

- ☐ Detailed floor plan
☐ If a restaurant, copy of the menu

**FOOD DEALER LICENSE PLAN OF OPERATION**

OFFICE OF THE CITY CLERK, LICENSE DIVISION
CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202
(414) 286-2238 • license@milwaukee.gov • www.milwaukee.gov/license

Legal Entity Name: Urban Life Development Group LLC

Premises Address: 110 Dr. Martin Luther King Dr, Milwaukee, WI, 53203

SECTION 1 TYPE OF BUSINESS

What will be the majority of your food sales? (check one)

☒ Restaurant Items (meals):

MEALS include, but are not limited to, chicken, ribs, sandwiches, roasted corn, baked potatoes, hot dogs, brats, tacos, nachos w/ cheese and meat, French fries, cooked or deep fried vegetables/fruit, cooked cheese curds, corn dogs, egg rolls, salads.

☐ Retail Items (snacks and beverages):

RETAIL items include, but are not limited to, ice cream/soft serve, lemonade, snow cones, coffee, espresso, cappuccino, tea, fruit juice, smoothies, candy, dispensed soda, fruit cups, bakery, cookies, kettle corn, cotton candy, funnel cakes, fritters, tortilla chips w/ cheese.

Will it be a convenience store? ☐ Yes ☐ No

A convenience store contains less than 7,500 square feet of retail space and has, as its primary business, the sale of basic food items and in addition, sells household products or is a filling station that sells basic food items and household products.

☐ Bed & Breakfast☐ Micro Market

All Applicants: Submit a menu or a list of food items that will be sold.

Will any wholesale business be done? ☒ No ☐ Yes If yes, what percentage of food sales will be wholesale?

☐ Less than 25%

☐ 25% or More AND:

☐ Restaurant items (meals) will be sold – Complete this application and also contact DATCP.

☐ NO restaurant items (meals) will be sold - Do NOT complete this application. Contact DATCP only.

SECTION 2 FOOD PROCESSING

Will any food processing be done? ☐ No ☒ Yes

Processing is defined as assembling, grinding, cutting, mixing, baking, coating, stuffing, packing, bottling, grilling, canning, extracting, fermenting, distilling, pickling, freezing, drying, smoking, or packaging.

SECTION 3 FOOD REQUIRING TEMPERATURE CONTROL

Will any food that requires temperature control be sold? ☐ No ☒ Yes
(includes dairy products such as milk, cheese, and ice cream, fish, shellfish, meat, poultry)

If yes, list the types of food items: meat, poultry, salads

SECTION 4 DETAILS OF OPERATION

- Will you have seating on site for dining? ☐ No ☒ Yes
- Will you be doing any catering? ☐ No ☒ Yes
- Will you be doing any delivery? ☐ No ☒ Yes
- Will you have outdoor activities? ☒ No ☐ Yes - Check all that apply: ☐ Bar ☐ Cooking/Grilling ☐ Dining
- Will you have a drive thru window? ☒ No ☐ Yes - Are hours different from inside? ☐ No ☐ Yes
- If Yes, provide drive thru hours: _____
- Will scales or barcode scanners be used? ☒ No ☐ Yes - You must also apply for a Weights & Measures License.

SECTION 5 ADDITIONAL SITES

Where will food be prepared and/or sold?

- ☒ At a single site ☐ At multiple sites: How many? _____ (for example, a hotel with several dining rooms or bars)
- If multiple sites, attach a Food Dealer Additional Site Addendum (ccl-foodadd) for each additional site.

SECTION 6 CONSTRUCTION OR CHANGES

Are you planning any construction, remodeling or equipment changes?

- ☒ No If No, SKIP to Section 7
- ☐ Yes If Yes, check all that apply: ☐ New construction of a building ☐ Renovation or remodeling
- ☐ Construction changes to existing building ☐ Equipment changes only

Provide a brief description of the changes: _____

Start date: _____

Name, Address & Phone Number of Architect: _____

Name, Address & Phone Number of Contractor: _____

SECTION 7 ALCOHOL BEVERAGES

Are you applying for an alcohol beverage license?

- ☐ No If No, SKIP to Section 8
- ☒ Yes If YES, if your food license is approved prior to the alcohol license, when do you want the food license issued?
- ☐ Immediately ☒ At the same time as the alcohol license

SECTION 8 ACKNOWLEDGEMENTS & SIGNATURE

You must initial each item confirming your understanding:

D.H.

I understand the Health Department must conduct an inspection and advise the License Division of their approval before the license may be issued.

D.H.

I understand I must obtain an occupancy permit from the Department of Neighborhood Services and an inspection may be required. Neighborhood Services must advise the License Division of their approval before the license may be issued.

D.H.

I understand the district alderperson will review and either support or object to my application. If he/she objects, I may appeal and be scheduled to appear before the Licenses Committee. The Licenses Committee will then make a recommendation to the Common Council. The Common Council must grant the license before it may be issued.

D.H.

I understand proof of payment for all license fees must be on file in the License Division before the license may be issued and the license must be issued and posted in my establishment prior to opening for business.

D.H.

I will not operate my food business until the license has been issued and posted in the establishment.

Signature of Sole Proprietor, Partner, or 20% Shareholder: _____

Signature of Additional Partner: _____



PUBLIC ENTERTAINMENT PREMISES LICENSE SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

PREMISES ADDRESS: 1110 Dr Martin Luther King Dr

TYPES OF ENTERTAINMENT (CHECK ALL THAT APPLY)

- | | | | |
|---|---|---|---|
| <input checked="" type="checkbox"/> Instrumental Musicians | <input type="checkbox"/> Battle of the Bands | <input type="checkbox"/> Dancing by Performers | <input type="checkbox"/> Amusement Machines
How many? _____ |
| <input checked="" type="checkbox"/> Bands | <input checked="" type="checkbox"/> Comedy Acts | <input type="checkbox"/> Adult Entertainment/
Strippers/Erotic Dance | <input type="checkbox"/> Concerts
Approx. # per year? _____ |
| <input type="checkbox"/> Bowling Alley
How many? _____ | <input checked="" type="checkbox"/> Disc Jockey | <input type="checkbox"/> Wrestling | <input type="checkbox"/> Theatrical Performances
Approx. # per year? _____ |
| <input type="checkbox"/> Pool Tables
How many? _____ | <input checked="" type="checkbox"/> Magic Shows | Patron Contests | <input checked="" type="checkbox"/> Jukebox |
| <input type="checkbox"/> Motion Pictures (movies by
admission) - How many? _____ | <input checked="" type="checkbox"/> Poetry Readings | <input type="checkbox"/> Patrons Dancing | <input checked="" type="checkbox"/> Karaoke |
| <input checked="" type="checkbox"/> Hookah Service | <input type="checkbox"/> Other: _____ | | |

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursdays; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

PROMOTERS/SOUND AMPLIFICATION

Will promoters ever be used for any of the entertainment? ☒ No ☐ Yes If Yes, Describe:

At any time will sound amplification be used? ☐ No ☒ Yes If Yes, Describe: Mrs Dany Live Shows

LEGAL CAPACITY OF PREMISES

400 (Call the Development Center at 414-286-8211 with questions.) Legal capacity determines the fee for your Public Entertainment Premises License. If you would like to request the license be approved with a lower capacity than that listed above, indicate the lower capacity here: _____. If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.

ACKNOWLEDGEMENT/SIGNATURE

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council. I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application. I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

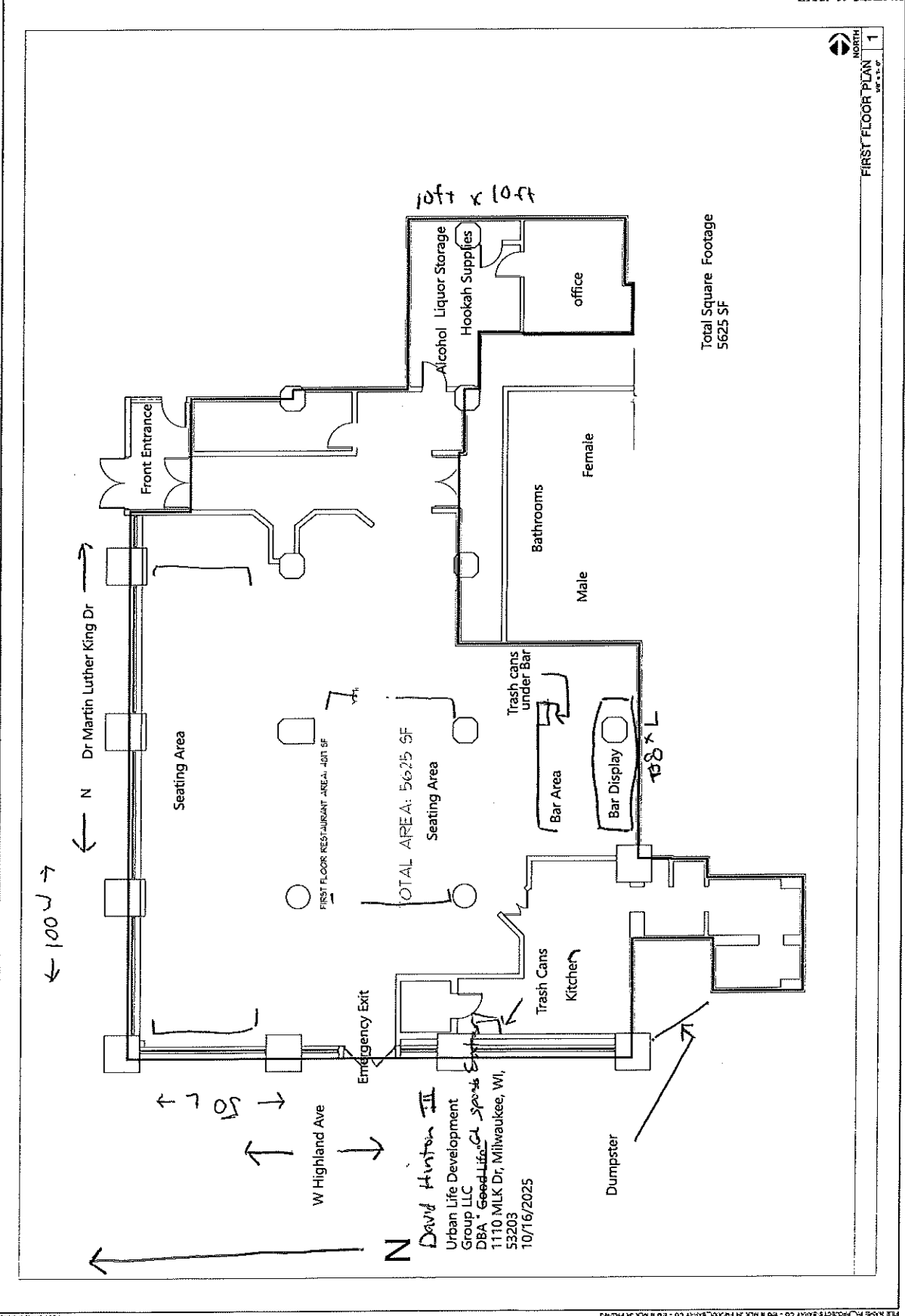
I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

Signature of Sole Proprietor, Partner or 20% or More Shareholder
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Office Use Only:

Initials: _____ Filed: _____ App: _____

Only PEP? ☐ No ☐ Yes If Yes, ☐ Queue to MPD and ☐ Email Mgrs/Team Lead (must be heard w/in 60 days)



GOOD LIFE

BREAKFAST MENU

VEGGIE OMELETTES

YOUR CHOICE OF SPINACH, SLICED ONION, DICED GREEN PEPPERS, AND/OR DICED TOMATOES

MEAT OMELETTES

BACON, SAUSAGE, DICED HAM, DICED OR CHICKEN CHOICE OF TWO

BUILD YOUR OWN BREAKFAST SANDWICH

BACON SAUSAGE OR HAM
EGG WHITE OPTION

BUILD YOUR OWN BREAKFAST WRAP

FLOUR TORTILLA SCRAMBLED EGG BACON SAUSAGE HAM EGG WHITE OPTION

BELGIAN WAFFLE

STRAWBERRIES OR BLUEBERRIES AND WHIP CREAM TOPPING

FRESH FRUIT PARFAITS

OATMEAL BOWL

GOOD LIFE

LUNCH MENU

PANINI

HAM OR TURKEY AND CHEESE

SOURDOUGH BREAD
HONEY DIJON MUSTARD
SLICED TOMATO
LEAF LETTUCE
OLIVE OIL
VEGETARIAN PANINI OPTION

SOUP & SALAD

CHICKEN BACON RANCH SALAD
CHEF SALAD
CHICKEN CAESAR SALAD
MEDITERRANEAN FRUIT SALAD

SOUP

HOMEMADE CHICKEN NOODLE
WHITE CHICKEN CHILI
TURKEY CHILI

WRAPS

FLOUR, SPINACH, OR HERB TORTILLA
TURKEY OR HAM
PROVOLONE CHEESE
SLICED TOMATO
LEAF LETTUCE

BUFFALO CHICKEN WRAPS

CHICKEN STRIPS
CHIPOTLE MAYO
SHREDDED CHEDDAR
ROMAINE LETTUCE

CHICKEN CAESAR WRAP

DICED CHICKEN
SHREDDED CHEESE
CROUTON
CAESAR DRESSING
ROMAINE LETTUCE

VEGETARIAN WRAP OPTIONS

GOOD LIFE FEATURED LUNCH ITEM

APPETIZERS

PERSONAL PIZZA

CHEESE
PEPPERONI
SAUSAGE
DELUXE

CHICKEN STRIPS

BUFFALO OR BARBEQUE SAUCE DIPPING OPT.

GOOD LIFE WINGS

W/ GOOD LIFE SECRET SAUCE

MOZZARELLA STICKS

W/ MARINARA DIPPING SAUCE

FRENCH FRIES (BAKED OR FRIED)

GOOD BURGERS

THE ON THE RIVER

BEEF PATTY
MONTEREY JACK CHEESE
SEAFOOD SALAD
ROMAINE LETTUCE
TOMATOES

HAMBURGUESAS MEXICANAS

BEEF PATTY
CHEDDAR CHEESE
SALSA
CILANTRO
FRESH LIME

SPICY BURGER

BEEF PATTY
PEPPER JACK CHEESE
SPICY GARLIC JALAPENO PEPPER SPREAD
RED ONION
ROMAINE LETTUCE

THE LAW

ALL BEEF PATTY
BLUE CHEESE CRUMBLE
PEPPER CORN
BACON
ROMAINE LETTUCE
TOMATO SLICE

THE SHEBOYGAN

ALL BEEF PATTY
WISCONSIN CHEESE
SPLIT BRATWURST
SAUTEED ONIONS
BEER MUSTARD
SAUERKRAUT

THE CLASSIC BURGER

ALL BEEF PATTY
SWISS CHEESE
SAUTEED ONIONS
SAUTEED MUSHROOMS

CREATE YOUR OWN GOOD BURGER

CHARBROILED BURGER ON A GRILLED BUTTER BUN
AMERICAN OR PEPPER JACK CHEESE
APPLEWOOD BACON
SLICE TOMATO
LEAF LETTUCE
RAW OR GRILLED ONION
SECRET SAUCE (CHIPOTLE CILANTRO MAYO)

GOOD LIFE

GOOD HOUR

MENU

APPETIZERS

PERSONAL PIZZA

CHEESE

PEPPERONI

SAUSAGE

DELUXE

CHICKEN STRIPS

BUFFALO OR BARBEQUE SAUCE DIPPING OPT.

GOOD LIFE WINGS

W/ GOOD LIFE SECRET SAUCE

MOZZERELLA STICKS

W/ MARINARA DIPPING SAUCE

FRENCH FRIES (BAKED OR FRIED)