



January 26, 2015

To: Mayor Tom Barrett
Alderman Jose Perez
City of Milwaukee Common Council

Re: Support for the Streetcar Project

Dear Officials:

As both a resident and business owner I strongly support the streetcar project as currently proposed...as well as the expansion to Walker's Point and then General Mitchell International Airport as next priorities.

My business currently at 12 employees is projected to grow to over 50 in the next couple years and the streetcar plays a strong contribution to the decision by my investors and me to proceed with \$1.5 million in redevelopment of several run-down properties in Walker's Point as the long term home for our business.

Just like with my business, the city needs to view investing in infrastructure as not about the exact needs of our city today, but rather about what our city wants to become...a destination for talent, jobs and quality of life

Sincerely,

A handwritten signature in blue ink, appearing to read 'Mike Kuharske', is written over a light blue horizontal line.

Mike Kuharske
President

Gravity Marketing LLC

305 N Plankinton Ave, Suite 100 | Milwaukee, WI 53204 | 414.376.6500 | www.gravitym.com