

BY ALDS. ZIELINSKI, PÉREZ, PUENTE, COGGS, BOHL, DONOVAN,
BORKOWSKI

Resolution recognizing and commending Salvador Sanchez for his contributions to the City of Milwaukee.

WHEREAS,

SALVADOR SANCHEZ

was honored for his work as a tireless entrepreneur and civil rights advocate for the Latino community in the City of Milwaukee; and

WHEREAS, *Salvador Sanchez moved to the City of Milwaukee from Texas in 1968, and already had an established record of fighting for the civil rights of Latinos in the United States, having worked with Cesar Chavez and the United Farm Workers in the sixty, and he continued advocating for his new community here in Milwaukee working with United Migrant Opportunity Services, and marching in Madison to raise awareness and to let his voice be heard; and*

WHEREAS, *Salvador Sanchez was also an entrepreneur with a vision to showcase his cultures rich culinary heritage through his various endeavors, and in 1977 he opened his first store, Creaciones Mexicanes on Mitchell Street, and later found a more successful endeavor with Taqueria Azteca on 2301 S. Howell Ave., and later expanding with a second location in Bay View in 1996 (119 E. Oklahoma Ave.) and in turn this helped to revitalize and rejuvenate this area of Bay View by showing other businesses it was a neighborhood where a great business could prosper, and he expanded further in 2003 when he opened Pueblo Azteca, an importer of Mexican goods located in Franklin; and*

WHEREAS, *Salvador Sanchez continued his entrepreneurial journey when he became a partner with Rob Nomowich at J N A temporary services, and with his help they promptly became the leading temporary employment service for the Latino community in the City of Milwaukee, helping members of his own community with job training that enabled many people to find gainful employment; now, therefore, be it*

RESOLVED, *That the Common Council of the City of Milwaukee herewith recognizes and commends Salvador Sanchez on his fight for civil rights, and for his entrepreneurial vision, his dedication to the well-being of his community and extends its wishes for his continued success; and, be it*

FURTHER RESOLVED, *That a suitably engrossed copy of this resolution be presented to Salvador Sanchez, a fine example of a dedicated community member.*

Introduced by Common Council members Tony Zielinski, José G. Perez, Robert W. Puente, Milele A. Coggs, Jim Bohl, Robert G. Donovan and Mark A. Borkowski and approved by all members of the Milwaukee Common Council on April 15, 2016.