



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Wednesday, September 15, 2021


COMMITTEE MEETING NOTICE

AD 04

CLARK, Dennis L, Agent
Brewery House LLC
1203 N 10TH St
Milwaukee, WI 53205

You are requested to attend a virtual hearing to be held on:

Tuesday, September 28, 2021 at 09:00 AM

Regarding: Your Class B Tavern, Food Dealer, and Public Entertainment Premises License Applications Requesting Instrumental Musicians, Disc Jockey, Bands, and Patrons Dancing as agent for "Brewery House LLC" for "On Tap" at 1203 N 10TH St. 

This meeting will be held via GoToMeeting. Please see the enclosed best practices document for further instructions. The access code is <https://global.gotomeeting.com/join/284170701>. If you wish to call in, please call +1 (786) 535-3211 and use Access Code: 284-170-701.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to attend this meeting may result in the denial of your license. Individual applicants and partnership applicants must attend or attend by an attorney. The agent or attorney for corporate or limited liability applicants must attend. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition attend the virtual hearing and are willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should request an interpreter attend the meeting with you, at your expense, so that you can answer questions and participate in your hearing.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

Jim Cooney
License Division Manager

If you have questions regarding this meeting, please contact the staff assistant, Molly Kuether-Steele at (414) 286-2775 or molly.kuether-steele@milwaukee.gov.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Wednesday, September 15, 2021

COMMITTEE MEETING NOTICE

AD 04

CLARK, Dennis L, Agent
Brewery House LLC
W6973 Cty Rd V
Lake Mills, WI 53551

You are requested to attend a virtual hearing to be held on:

Tuesday, September 28, 2021 at 09:00 AM

Regarding: Your Class B Tavern, Food Dealer, and Public Entertainment Premises License Applications Requesting Instrumental Musicians, Disc Jockey, Bands, and Patrons Dancing as agent for "Brewery House LLC" for "On Tap" at 1203 N 10TH St.

This meeting will be held via GoToMeeting. Please see the enclosed best practices document for further instructions. The access code is <https://global.gotomeeting.com/join/284170701>. If you wish to call in, please call +1 (786) 535-3211 and use Access Code: 284-170-701.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to attend this meeting may result in the denial of your license. Individual applicants and partnership applicants must attend or attend by an attorney. The agent or attorney for corporate or limited liability applicants must attend. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition attend the virtual hearing and are willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should request an interpreter attend the meeting with you, at your expense, so that you can answer questions and participate in your hearing.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

Jim Cooney

License Division Manager

If you have questions regarding this meeting, please contact the staff assistant, Molly Kuether-Steele at (414) 286-2775 or molly.kuether-steele@milwaukee.gov.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

Date: 08/27/21
Officer: Xavier Benitez

City of Milwaukee Police Department
90-5-1.5 Crime Prevention Survey
Tavern Inspection

Name of Premise: Brewery House
Address: 1203 N 10th St
Phone:

Owner:
Owner address:
City State Zip:
Owner Phone:
Owner email:

Licensee/Agent: Dennis L. Clark
Home Address: W6973 County Rd
City State Zip: Lake Hills WI 53551
Phone: 414 322-0468
Email: dennisclark@gormanusa.com

Preferred contact: by phone

Location currently open: YES NO

Projected open date: early fall

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 7am-12am 24 hours Y N
Mon: 7am-12am
Tue: 7am-12am
Wed: 7am-12am
Thu: 7am-12am
Fri: 7am-12am
Sat: 7am-12am

Premise Type: Tavern/Bar
Restaurant
Other:

Licenses currently held:

- Alcohol: Yes No Class: #:
- Tobacco: Yes No #:
- Food: Yes No #:
- Extended Hours: Yes No #:
- Secondhand Dealer: Yes No Type: #:
- Other: Yes No Type: #:
- Other: Yes No Type: #:

Exterior Survey:

1. Is the area around the location clean? Yes No
2. What surrounds the location? (Check all the apply)
 - a. Park
 - b. School
 - c. Youth Center
 - d. Church
 - e. Tavern(s) If so, how many
 - f. Residential
 - g. Other businesses
 - h. Other:
3. Can you see from the outside of the location into the interior Yes No
4. Can you see the employees inside of the location from the outside Yes No
5. Are exterior windows free of signage Yes No
6. Is there a parking lot Yes No
7. Is the parking lot clean? Yes No
8. Off-Street parking Yes No
9. Is the parking lot well lit? Yes No
10. Valet Parking Yes No
 - a. Will this lot have a guard? Yes No
 - b. Will this lot have cameras? Yes No
11. Are there areas where a person could conceal themselves Yes No
12. Is there exterior lighting? Yes No. Does it appears to be adequate Yes No
13. Exterior Payphone? Yes No
14. Are there No Loitering Signs posted? Yes No
15. Are there exterior security cameras Yes No How Many: 21
16. Are the address numbers prominently displayed and easy to see Yes No

Camera Survey:

17. Does this location have security cameras? Yes No
18. Are they in working order? Yes No
19. What format are the cameras?
 - a. Color Yes No
 - b. Digital Yes No
 - c. Recorded Yes No
20. How long is footage stored for later viewing: 30 Days
21. Are there exterior cameras Yes No How many: 21
22. Are there interior cameras Yes No How many: 4
23. Do all employees know how to retrieve recorded digital images/footage? Yes No

24. Cameras located in parking lot Yes No How many

Interior Survey:

25. What is the planned capacity 300

26. What is the minimum number of employees That will be on premise 5

27. Is the storeowner willing to be a standing complainant regarding loitering? Yes No

a. If yes have them fill out the standing complaint form and give them two of the commercial signs Yes No

28. Is the interior of the location neat and clean? Yes No

29. Does an interior camera face the entrance/exit? Yes No

30. Is there a lockable area that separates employees from customers? Yes No

31. Are emergency and non-emergency numbers posted near the phone? Yes No

32. Does the owner know how to contact their police district directly? Yes No

a. Did you provide a district contact guide to the owner? Yes No

Security

33. How many security personnel are going to be employed: N/A

34. How ill they be deployed: Interior Exterior

35. What days will they be deployed MonTueWedThuFriSatSun

36. Will the security be managed by business or contracted

37. Will they be armed Yes No

38. What type of security measures to be used:

Wanding/metal detector

ID Scanner

Dress Code

Cover Charge

Age restriction

Other

ADDITIONAL COMMENTS/RECOMMENDATIONS:

The tavern is attached to the hotel, Brew House Inn and Suites. The tavern and hotel share the same camera system. The tavern portion has 4 interior cameras but a total of 21 cameras as a whole on the exterior.

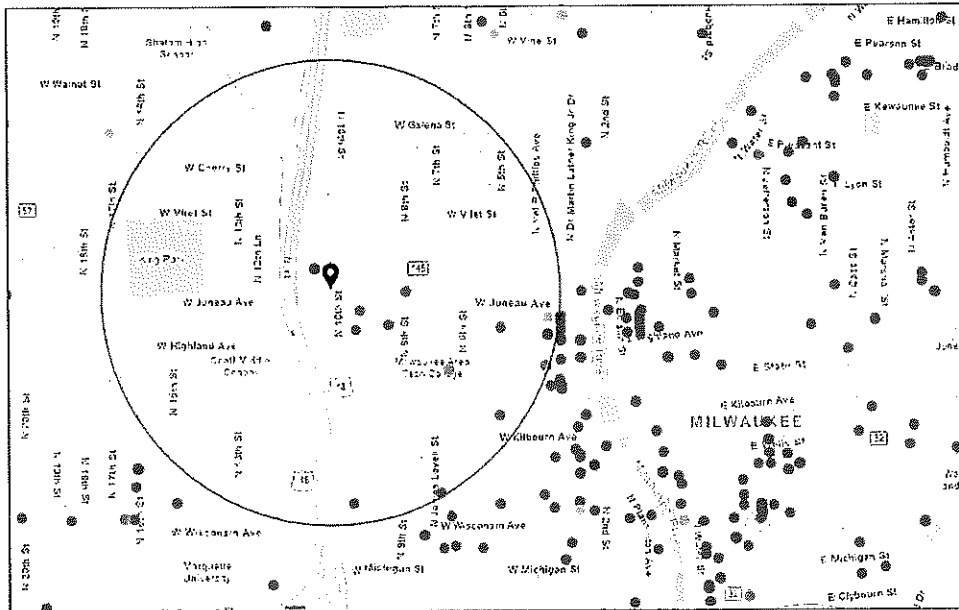


City of Milwaukee Concentration Map

1203 N 10th St

Area : 21,862,585.93 ft²

Aug 13 2021 14:34:29 Central Daylight Time



Alcohol Licenses

- Class A Intoxicating Liquor
- Class A Liquor and Mall
- Class B Tavern
- Class A Fermented Malt Beverage
- Class B Fermented Malt Beverage
- Class C Wine Retailer

1:18,056
0 0.1 0.2 0.4 mi
0 0.17 0.35 0.7 km
City of Milwaukee, Wisconsin

Summary

Name	Count	Area(ft ²)	Length(mi)
Alcohol Licenses	17		

Alcohol Licenses

#	Legal Entity	Trade Name	Licensee	Address	License Type Name	Total Capacity	Expiration Date	Count
1	Best Place at Pabst LTD	Best Place at the Pabst	JAMES C HAERTEL, Agt	915 W Juneau AV	Class B Tavern License	868	9/22/2021, 7:00 PM	1
2	Levy Restaurants at Wisconsin Center District	Levy Restaurants at Wisconsin Center District	Nikki L Dewey, Agt	420-500 W Kiibourn AV	Class B Tavern License		9/26/2021, 7:00 PM	1
3	Good City Brewing LLC	Good City Brewing	David C Dupee, Agt	333 W JUNEAU AV	Class C Wine Retailer's License		1/21/2022, 6:00 PM	1
4	Coaches Restaurant & Bar LLC	Coaches	CHARLES E FOWLKES, Agt	1125 N 9TH ST	Class B Tavern License	250	10/11/2021, 7:00 PM	1
5	Ridley IPCO LLC	No Studios (1st floor)	Elizabeth L Ridley, Agt	1037 W MC KINLEY AV	Class B Tavern License	48	10/11/2021, 7:00 PM	1
6	Punch Bowl Milwaukee, LLC	Punch Bowl Social	Williams D Kearns, Agt	1122 N Vel R Phillips AV	Class B Tavern License		2/19/2022, 6:00 PM	1
7	Wisconsinbly Holdings, LLC	Drink Wisconsinbly Pub	John R Casanova, Agt	320 W Highland AV	Class B Tavern License		3/26/2022, 7:00 PM	1
8	Bull & A Boy LLC	Bottle House 42	Kaelyn M Cervero, Agt	1130 N 9TH ST	Class B Tavern License	450	8/1/2021, 7:00 PM	1
9	PABST THEATER CONCESSIONS, LLC	TURNER HALL BALLROOM	RICHARD J RYAN, Agt	1040 N VEL R PHILLIPS AV	Class B Tavern License	987	3/24/2022, 7:00 PM	1
10	Milwaukee Area Technical College	MATC Cuisine Restaurant	RICHARD A BUSALACCHI, Agt	1015 N 6th ST	Class C Wine Retailer's License		4/11/2022, 7:00 PM	1
11	Milwaukee Area Technical College	MATC Cuisine Restaurant	RICHARD A BUSALACCHI, Agt	1015 N 6th ST	Class B Fermented Malt Beverage Retailer's License		4/11/2022, 7:00 PM	1
12	Ridley IPCO LLC	No Studios (rooftop)	Elizabeth L Ridley, Agt	1037 W MC KINLEY AV	Class B Tavern License	49	4/11/2022, 7:00 PM	1
13	MILWAUKEE TURNERS, INC	MILWAUKEE TURNERS	Emilio J De Torre, Agt	1034 N VEL R PHILLIPS AV	Class B Fermented Malt Beverage Retailer's License		5/23/2022, 7:00 PM	1
14	MKE Hotel, LLC	Hyatt Place - Milwaukee Downtown	Angel Rivera, Agt	800 W Juneau AV	Class B Tavern License		7/7/2022, 7:00 PM	1
15	Levy at Bucks Arena	Levy at Bucks Arena	Justin A Green, Agt	1111 N Vel R Phillips AV	Class B Tavern License		7/17/2022, 7:00 PM	1
16	746.JAMESLO VELLBAR LLC	Stella's	STEPHEN G GILBERTSON, Agt	746 N James Lovell ST	Class B Tavern License		7/29/2022, 7:00 PM	1
17	Wisconsin City and Country Club LLC	Wisconsin Club	BRET J CLARK, Agt	900 W Wisconsin AV	Class B Tavern License	600	7/8/2022, 7:00 PM	1

Establishments within a 0.5 miles radius centered on area of interest.



Wednesday, September 15, 2021

Licenses Committee Notice of Hearing

Brewery House LLC
200 N Main St
Oregon, WI 53575

The Licenses Committee will consider the following license application:

Class B Tavern, Food Dealer, and Public Entertainment Premises License
Applications Requesting Instrumental Musicians, Disc Jockey, Bands, and Patrons
Dancing
CLARK, Dennis L, Agent
On Tap at 1203 N 10TH St

Date: 9/28/2021

Time: 09:00 AM

Location: The hearing before the Licenses Committee will take place virtually on Tuesday, September 28, 2021. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony will be asked to do so by phone or internet and are asked to contact the staff assistant, Molly Kuether-Steele at (414) 286-2775 or molly.kuether-steele@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.





Wednesday, September 15, 2021



Notice of Public Hearing

blank
notice

CLARK, Dennis L, Agent
On Tap at 1203 N 10TH St
Class B Tavern, Food Dealer, and Public Entertainment Premises License Applications
Requesting Instrumental Musicians, Disc Jockey, Bands, and Patrons Dancing

Tuesday, September 28, 2021 at 9:00 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place virtually on 9/28/2021 at 9:00 AM. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony will be asked to do so by phone or internet and are asked to contact the staff assistant, Molly Kuether-Steele at (414) 286-2775 or molly.kuether-steele@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.

Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

CURRENT OCCUPANT	1210 N 10TH ST, 520	MILWAUKEE, WI 53233-2518
CURRENT OCCUPANT	1210 N 10TH ST, 522	MILWAUKEE, WI 53233-2518
CURRENT OCCUPANT	1210 N 10TH ST, 524	MILWAUKEE, WI 53233-2518
CURRENT OCCUPANT	1210 N 10TH ST, 526	MILWAUKEE, WI 53233-2589
CURRENT OCCUPANT	1210 N 10TH ST, 528	MILWAUKEE, WI 53233-2589
CURRENT OCCUPANT	1210 N 10TH ST, 530	MILWAUKEE, WI 53233-2589
CURRENT OCCUPANT	1210 N 10TH ST, 532	MILWAUKEE, WI 53233-2589
CURRENT OCCUPANT	1210 N 10TH ST, 534	MILWAUKEE, WI 53233-2589
blank	notice	

Total Records: 101

Radius: 250.0 feet and Center of Circle: 1203 N 10th St



BUSINESS LICENSE PLAN OF OPERATION

ecl-busplan 5/12/2020

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

Applying for: Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: Delivery Drive Thru Dining Room
 Self Service Laundry Massage Establishment Filling Station
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

Bar + restaurant

Do you have any experience operating this type of business? No Yes If yes, explain: Kenosha & Rockford, IL

2. Business Operations

- a. Proposed Opening Date: July 1, 2021
- b. Is this premise under construction? No Yes If yes, list estimated completion date: _____
- c. Is this a franchise? No Yes
- d. Is this premises currently licensed? No Yes If yes, list type of license: restaurant
- e. Is the current licensee operating? No Yes If no, list date closed: 9/2020
- f. Do you have future plans for other businesses, licenses or permits at this location? No Yes
If yes, explain: _____
- g. Have you previously held an Extended Hours License in Milwaukee? No Yes
If yes, list address(es): _____
- h. Are other businesses operating in the same building? No Yes If yes, describe: Brewhouse Inn + Suites

3. Litter & Noise

- a. How are grounds kept clean? Sweep Pressure Wash Pick Up Litter Other: _____
- b. How often will grounds be cleaned? Daily Weekly As Needed Monthly Other: _____
- c. Grounds cleaned by: Licensee Building Owner Employees Hired Maintenance Other: _____
- d. How are noise issues prevented and/or addressed? Security: Manager approaches customer(s) Call Police
 Signs Posted Other: _____
- e. Will a sound amplification system be used? No Yes If yes, describe: music

4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? No Yes If yes, describe: outside on back patio
- b. Number of Garbage Cans: Inside: 1 Locations: Server Stations, kitchen, bar
Outside: 2 Locations: patio
- c. Is a crowd control barrier used? No Yes If yes, describe: fenced patio
- d. How many restrooms are on the premises? 2
- e. Name of solid waste contractor: Advanced Disposal Waste Management Other: _____

5. Security

- a. Are there onsite parking spaces? No Yes If yes, how many? _____ and describe the parking security plan: _____
- b. Is there a loading zone? No Yes If yes, describe the loading area security plan: _____
- c. Will you have security personnel on premise? No Yes If yes, how many? _____ and answer the following:
 What are their responsibilities? _____
 Is security equipment used? No Yes If yes, describe cameras
 List their licensing, certification, or training credentials _____
- d. Will there be security cameras? No Yes If yes, how many? 8 and list locations: bar, dining room, exterior
- e. Will searches/identification checks be done upon entry? No Yes If yes, describe _____

6. Percentage of Sales (must total 100%)

Alcohol <u>60</u> %	Food <u>40</u> %	Secondhand Merchandise <u>0</u> %	Precious Metals & Gems <u>0</u> %
Entertainment <u>0</u> %	Cigarettes <u>0</u> %	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) <u>0</u> %	Other <u>0</u> % Describe: _____
Pawnbroker Activity <u>0</u> %	Salvaged Materials (such as scrap metal) <u>0</u> %		

7. Businesses/Licenses on the Premises (check all that apply):

- Type 1**
- Full Service Restaurant Cafe/Coffee Shop Deli or Fast Food Restaurant Private/Fraternal/Veterans Club
- Night Club Tavern Cocktail Lounge Teen Club
- Banquet Hall Sports Facility Bowling Alley
- Hotel/Motel: Number of Floors: _____ Number of Rooms: _____
 Rooming House: Number of Floors: _____ Number of Rooms: _____

- Type 2**
- Liquor Store Corner Store Supermarket Convenience Store
- Gas Station Amusement/Phonograph Distributor Recycling, Salvage or Towing
- Used Car Dealer Personal Service Establishment (such as tattoo business, hair salon, tailor, etc.) Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

Occupancy Permit Cigarette & Tobacco Gas Station Extended Hours Class "B" Tavern Weights & Measures

Secondhand Dealer Precious Metal & Gem Other: _____

8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity 300 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

9. Premises Description

- a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):
 1st Floor 2nd Floor Basement Storage Patio Beer Garden Sidewalk Café Deck Rooftop
 Other: Describe: Room service for 1215 W. 10th St
- b. Describe Location: Major Thoroughfare Secondary Street Other: 10th St. + Juneau
- c. Nearest Major Cross Street: Juneau
- d. Describe Building: Free Standing Building Strip Mall Other: _____
- e. Describe Premises Structure: Single Story Multi-Story - # of Stories 6 Other: _____
- f. Describe Surrounding Area: Commercial Residential Industrial Other: _____
- g. Building Owner Name: Brewery House LLC Phone Number: 608-835-3900
 Building Owner Address: 200 N. Main St. Oregon WI 53571

10. Hours of Operation & Customers

Will customers be entering the premises? No Yes

Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write None)
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	7 am	12 am	150	21-65	none
Monday	7 am	12 am	120		u
Tuesday	7 am	12 am	120		u
Wednesday	7 am	12 am	120		u
Thursday	7 am	12 am	150		u
Friday	7 am	2 am	240		u
Saturday	7 am	2 am	260		u

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m. *for class B license this is not required*

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday
 Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday
 Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

11. Signature(s)
Gorman Holdings, Inc. (Representative Member)
Ray Gorman
 Signature of Sole Proprietor, Partner, or 20% or more Shareholder (If there are no 20% or more shareholders, Corporate Officer-print name/title and sign)
 Signature of additional partner or 20% or more shareholder
Ray Gorman, President

See Application Information for a complete list of all required application forms.



ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: Brewery House LLC
Premise Address: 1203 N. 10th Street Milwaukee WI 53265

Proximity of Premises to Church, School, Daycare Center or Hospital

Is the building within 300 feet of any church, school, daycare center or hospital? No Yes

"Service Bar Only" Designation

If applying for Class B or C license, are you applying for "Service Bar Only"? No Yes
Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

Business Information

- a) Are you taking out this application for anyone that may not be eligible for a license? No Yes
If yes, list their name and address: _____
- b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? No Yes
If no, list the name and address of the person(s) who will: _____
- Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.
- c) Does anyone else have money invested or any other interest in this business? No Yes
If yes, explain: _____
- d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?
 No Yes If yes, list name and address: _____

Property Information (New & Transfer Applicants Only)

- a) Do you own or lease the building? Own Lease
- b) Who owns the fixtures (for example, coolers, etc.)? Brewery House, LLC
- c) Are you purchasing the stock and/or fixtures? No Yes If yes, amount paid \$ _____
- d) Total amount paid for business \$ 0
- e) Total amount paid for goodwill of the business \$ 0
- Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.
- f) Have you made arrangements with the seller for payment of personal property taxes? No Yes

Lease Information (New & Transfer Applicants who are leasing the premises only)

- a) Date lease begins _____ Ends _____
- b) Monthly rental \$ _____
- c) Do you have an option to renew the lease? No Yes
- d) Does your lease allow for assignment to another party without the consent of the owner? No Yes
- e) For what length of time have you been guaranteed occupancy (number of years)? _____

Lease Information (Continued)

- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? No Yes If yes, explain _____
- g) Does the present owner or occupancy object to the granting of your license? No Yes
If yes, explain _____

Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? No Yes
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s):

Signature

Gorham Holdings, Inc., Managing Member
[Handwritten Signature]

Signature of Sole Proprietor, Partner or 20% or More Shareholder
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

By: Gary J. Gorham, President

Note: All information contained in this application is subject to approval by the Common Council.
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.
Contact the License Division for information on how to request changes.

New and transfer of premises applicants must submit the following:

- Detailed floor plan
- If a restaurant, copy of the menu



FOOD DEALER LICENSE PLAN OF OPERATION

ccl-foodplan 2/28/19

OFFICE OF THE CITY CLERK, LICENSE DIVISION
CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202
(414) 286-2238 * license@milwaukee.gov * www.milwaukee.gov/license

Legal Entity Name: Brewery House, LLC

Premises Address: 1203 N. 10th St Milwaukee WI 53205

SECTION 1 TYPE OF BUSINESS

What will be the majority of your food sales? (check one)

Restaurant Items (meals):
MEALS include, but are not limited to, chicken, ribs, sandwiches, roasted corn, baked potatoes, hot dogs, brats, tacos, nachos w/ cheese and meat, French fries, cooked or deep fried vegetables/fruit; cooked cheese curds, corn dogs, egg rolls, salads.

Retail Items (snacks and beverages):
RETAIL items include, but are not limited to, ice cream/soft serve, lemonade, snow cones, coffee, espresso, cappuccino, tea, fruit juice, smoothies, candy, dispensed soda, fruit cups, bakery, cookies, kettle corn, cotton candy, funnel cakes, fritters, tortilla chips w/ cheese.

Will it be a convenience store? Yes No

A convenience store contains less than 5,000 square feet of retail space and has, as its primary business, the sale of basic food items and in addition, sells household products or is a filling station that sells basic food items and household products.

- Bed & Breakfast.
- Micro Market.

All Applicants: Submit a menu or a list of food items that will be sold.

Will any wholesale business be done? No Yes If yes, what percentage of food sales will be wholesale?

Less than 25%

25% or More AND:

Restaurant Items (meals) will be sold - Complete this application and also contact DATCP.

NO restaurant items (meals) will be sold - Do NOT complete this application. Contact DATCP only.

SECTION 2 FOOD PROCESSING

Will any food processing be done? No Yes

Processing is defined as assembling, grinding, cutting, mixing, baking, coating, stuffing, packing, bottling, grilling, canning, extracting, fermenting, distilling, pickling, freezing, drying, smoking, or packaging.

SECTION 3 FOOD REQUIRING TEMPERATURE CONTROL

Will any food that requires temperature control be sold? No Yes
(Includes dairy products such as milk, cheese, and ice cream, fish, shellfish, meat, poultry)

If yes, list the types of food items: Dairy, meat, poultry, fish

SECTION 4: DETAILS OF OPERATION

Will you have seating on site for dining? No Yes

Will you be doing any catering? No Yes

Will you be doing any delivery? No Yes

Will you have outdoor activities? No Yes - Check all that apply: Bar Cooking/Grilling Dining

Will you have a drive thru window? No Yes - Are hours different from inside? No Yes
 If Yes, provide drive thru hours: _____

Will scales or barcode scanners be used? No Yes - You must also apply for a Weights & Measures License.

SECTION 5: ADDITIONAL SITES

Where will food be prepared and/or sold?

At a single site At multiple sites: How many? _____ (for example, a hotel with several dining rooms or bars)

If multiple sites, attach a Food Dealer Additional Site Addendum (ccl-foodadd) for each additional site.

SECTION 6: CONSTRUCTION OR CHANGES

Are you planning any construction, remodeling or equipment changes?

No If No, SKIP to Section 8

Yes If Yes, check all that apply: New construction of a building Renovation or remodeling
 Construction changes to existing building Equipment changes only

Provide a brief description of the changes: _____

Start date: _____

Name, Address & Phone Number of Architect: _____

Name, Address & Phone Number of Contractor: _____

SECTION 7: ALCOHOL BEVERAGES

Are you applying for an alcohol beverage license?

No If No, SKIP to Section 8

Yes If YES, if your food license is approved prior to the alcohol license, when do you want the food license issued?

Immediately At the same time as the alcohol license

SECTION 8: ACKNOWLEDGEMENTS & SIGNATURE

You must initial each item confirming your understanding:

I understand the Health Department must conduct an inspection and advise the License Division of their approval before the license may be issued.

I understand I must obtain an occupancy permit from the Department of Neighborhood Services and an inspection may be required. Neighborhood Services must advise the License Division of their approval before the license may be issued.

I understand the district alderperson will review and either support or object to my application. If he/she objects, I may appeal and be scheduled to appear before the Licenses Committee. The Licenses Committee will then make a recommendation to the Common Council. The Common Council must grant the license before it may be issued.

I understand proof of payment for all license fees must be on file in the License Division before the license may be issued and the license must be issued and posted in my establishment prior to opening for business.

I will not operate my food business until the license has been issued and posted in the establishment.

Signature of Sole Proprietor, Partner, or 20% Shareholder: Gorman Holdings, Inc. Managing Member

Signature of Additional Partner: Nancy Horne

By: Gary J. Gorman, President



PUBLIC ENTERTAINMENT PREMISES LICENSE SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

PREMISES ADDRESS: 1203 N. 10th St. Milwaukee WI

TYPES OF ENTERTAINMENT (CHECK ALL THAT APPLY)

<input checked="" type="checkbox"/> Instrumental Musicians	<input type="checkbox"/> Battle of the Bands	<input type="checkbox"/> Dancing by Performers	<input type="checkbox"/> Amusement Machines How many? <u>1</u>
<input checked="" type="checkbox"/> Bands	<input type="checkbox"/> Comedy Acts	<input type="checkbox"/> Adult Entertainment/ Strippers/Erotic Dance	<input type="checkbox"/> Concerts Approx. # per year? _____
<input type="checkbox"/> Bowling Alley How many? _____	<input checked="" type="checkbox"/> Disc Jockey	<input type="checkbox"/> Wrestling	<input type="checkbox"/> Theatrical Performances Approx. # per year? _____
<input type="checkbox"/> Pool Tables How many? _____	<input type="checkbox"/> Magic Shows	<input type="checkbox"/> Patron Contests	<input type="checkbox"/> Jukebox
<input type="checkbox"/> Motion Pictures (movies by admission) - How many? _____	<input type="checkbox"/> Poetry Readings	<input checked="" type="checkbox"/> Patrons Dancing	<input type="checkbox"/> Karaoke
<input type="checkbox"/> Other: _____			

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursdays; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

PROMOTERS/SOUND AMPLIFICATION

Will promoters ever be used for any of the entertainment? No Yes If Yes, Describe: _____

At any time will sound amplification be used? No Yes If Yes, Describe: only with bands or DJ

LEGAL CAPACITY OF PREMISES

300 (Call the Development Center at 414-286-8211 with questions.) Legal capacity determines the fee for your Public Entertainment Premises License. If you would like to request the license be approved with a lower capacity than that listed above, indicate the lower capacity here: _____ if approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.

ACKNOWLEDGEMENT/SIGNATURE

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council. I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application. I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry; age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

Gorman Holdings, Inc. Managing Member
Randy Gorman
Signature of Sole Proprietor, Partner or 20% or More Shareholder
(If no 20% or more Shareholder, Corporate Officer, print name, title and sign)
Gorman, President

Office Use Only:
Initials: _____ Filed: _____ App: _____
Only PEP? No Yes If Yes, Queue to MPD and Email Mgrs/Team Lead (must be heard w/in 60 days)

ON TAP MENU

SUMMER 2021

STARTERS

- FRENCH ONION SOUP AU GRATIN
- WISCONSIN BEER CHEESE SOUP, GARLIC PRETZEL CROUTONS
- PBR BATTERED CHEESE CURDS, FRESH HERBS, SWEET GARLIC DIP
- IMPOSSIBLE NACHOS, QUESO DE CERVEZA, IMPOSSIBLE CHORIZO, GUACAMOLE, PICO DE GALLO AND SOUR CREAM
- PUB 'SHROOMS, MUSHROOM CAPS, PUB CHEESE STUFFING, PBR BATTER
- STUFFED JUMBO PRETZEL AU GRATIN, (CHOOSE YOUR FILLING): CHICKEN FLORENTINE, SPINACH AND ARTICHOKE, HAM AND SWISS, PHILLY STEAK AND VEG, BRATWURST AND SAUERKRAUT
- ALPINE FLATBREAD, SHAVED HAM, OVEN-DRIED TOMATOES, GRUYERE, ARUGULA
- SCHNITZEL SLIDER FLIGHT, PORK SCHNITZEL, LEMON CAPER AIOLI, POTATO ROLL
- MINI CORNHOG FLIGHT, SMOKED PORK BELLY, HONEY WEISS CORN BATTER, SRIRACHA GRAIN MUSTARD AIOLI
- BREWTINE, KENNEBEC POTATO WEDGES, SHORT RIB CARBONNADE, RENARDS CHEESE CURDS, SHARP CHEDDAR PUB FONDUE
- BEER BRINED WINGS LIGHTLY BREADED, (CHOOSE YOUR FLAVOR) NATURAL, SWEET CHILI, HONEY MUSTARD, BUFFALO, BBQ, TRUFFALO, GARLIC PARMESAN
- LOADED PUB CHIPS HOUSE MADE, SHARP CHEDDAR PUB FONDUE, BACON AND SCALLIONS

SALADS

ADD GRILLED CHICKEN OR PAN ROASTED SHRIMP \$\$

- ON TAP WEDGE BABY ICEBERG, APPLEWOOD BACON, CHERRY TOMATOES, SCALLIONS, ONION RINGS, BLUE CHEESE DRESSING
- LYONNAISE SALAD FRISEE AND ARUGULA, APPLEWOOD BACON, POACHED EGG, HARD CIDER VINAIGRETTE
- HEIRLOOM TOMATO SALAD MOZZARELLA, SHAVED RED ONION, BASIL OIL, BALSAMIC GLAZE

- **FRENCH MARKET SALAD** MIXED LETTUCE, BRIE CROQUETTE, POACHED PEAR, GINGER PEAR VINAIGRETTE
- **CHOP HOUSE SALAD** MIXED LETTUCE, BACON, BLUE CHEESE, CHERRY TOMATOES, SHAVED RED ONION, AVOCADO, GARLIC PRETZEL CROUTONS, HONEY WEISS SWEET ONION VINAIGRETTE

SANDWICHES

ALL SANDWICHES ARE SERVED WITH A PICKLE AND CHOICE OF HOUSE CHIPS OR KENNEBEC WEDGES

- **FOOTLONG GRILLED CHEESE** ADD ON: SLICED TOMATOES, APPLEWOOD BACON, SHAVED PRIME RIB, SHORT RIB CARBONNADE, PORTER ONION JAM, BRIOCHE
- **BRATTY MELT** GRILLED 6OZ BRATWURST BURGER, HARD CIDER SAUERKRAUT, PICKLES, GRAIN MUSTARD CHEDDAR, MARBLE RYE
- **"MILLY" CHEESE STEAK** 6OZ SHAVED PRIME RIB, MUSHROOMS, ONIONS, PEPPERS, SHARP CHEDDAR PUB FONDUE, PRETZEL HOAGIE
- **BLUE RIBBON BURGER** ½ POUND BURGER, SHORT RIB CARBONNADE, BLUE CHEESE, PORTER ONION JAM, ONION RINGS, BRIOCHE BUN
- **½ POUND BURGER** CHOICE OF CHEESE: AMERICAN, CHEDDAR, WHITE CHEDDAR, SWISS, PEPPER JACK, PROVOLONE, BLUE, LETTUCE, TOMATO AND ONION, BRIOCHE BUN
- **BAVARIAN FRIED CHICKEN** PRETZEL CRUSTED CHICKEN, PICKLES, HONEY MUSTARD AIOLI, PRETZEL BUN
- **IMPOSTOR PLANT-BASED BURGER**, SHARP CHEDDAR PUB FONDUE, LETTUCE, TOMATO AND ONION, BRIOCHE BUN
- **THE CLUB** ROASTED TURKEY, APPLEWOOD BACON, OVEN-DRIED TOMATOES, LETTUCE, GARLIC AIOLI, TOASTED BRIOCHE
- **CORDON BLEU MELT** ROASTED CHICKEN, SHAVED HAM, GRUYERE, PORTER ONION JAM, HERB AIOLI, FLATBREAD
- **THE RUEBEN** CORNED BEEF, HARD CIDER SAUERKRAUT, SWISS CHEESE, 1,000 ISLAND, MARBLE RYE

ENTREES

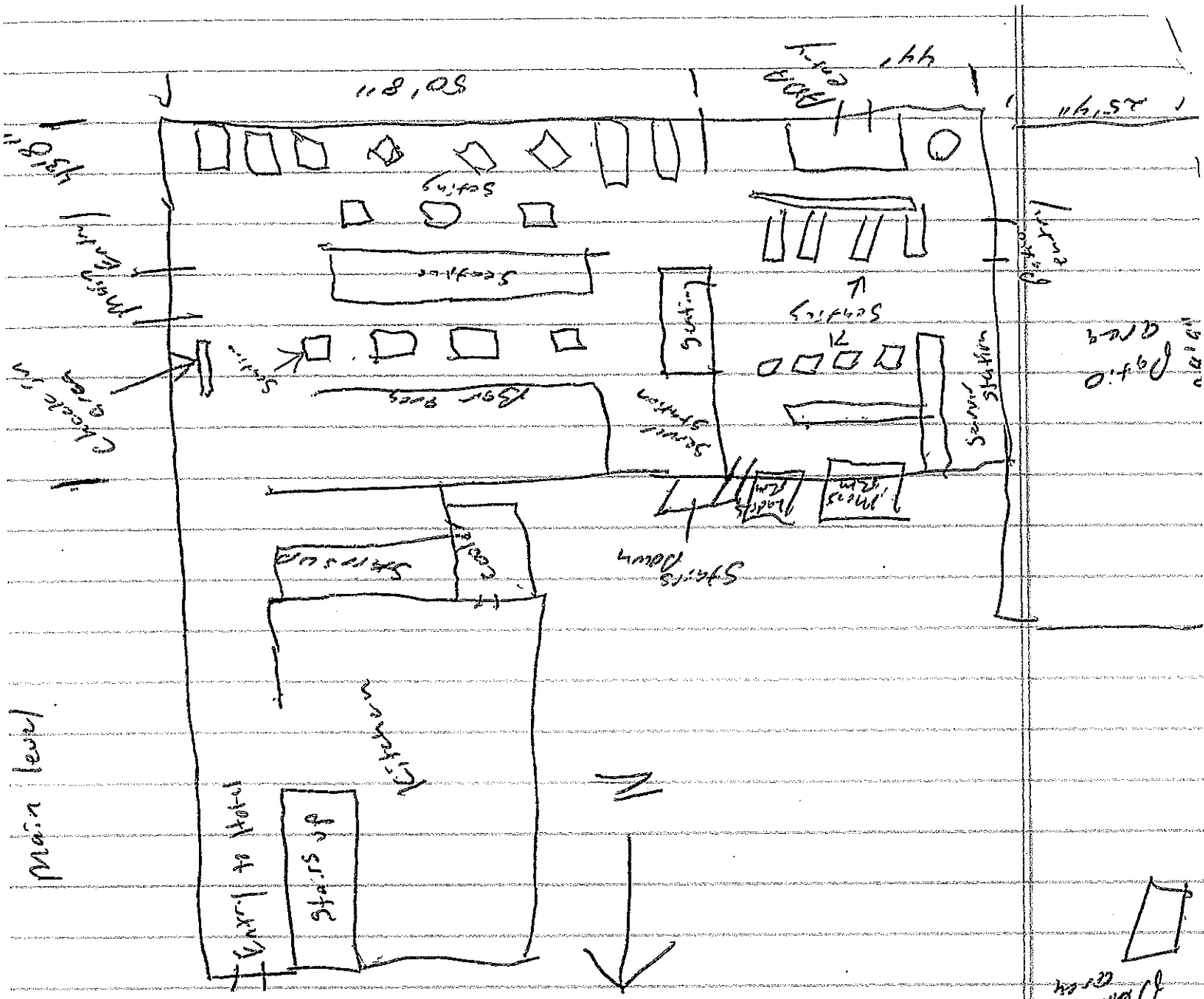
ALL ENTREES ARE SERVED WITH COLESLAW AND CHOICE OF POTATO: HOUSE CHIPS, KENNEBEC WEDGES, MASHED, BAKED OR POTATO PANCAKE

- **HALF BIRD BEER-BRINED CHICKEN, HERB ROASTED, CHARRED LEMON-HERB BUTTER**
- **RIBEYE 10OZ GRILLED TO TEMPERATURE, HORSERADISH CREAM**
- **PORK CHOP BEER-BRINED AND GRILLED, 8OZ BONELESS, SOUR ALE GASTRIQUE**
- **21 SHRIMP BASKET HERB BREADED, DEEP FRIED, HOUSE TARTAR AND COCKTAIL SAUCE**
- **PAN ROASTED WALLEYE LIGHTLY FLOURED, CHARRED LEMON-HERB BUTTER**
- **DADDY OF THE MAC MEZZE RIGATONI, 4 CHEESE BECHAMEL, GARLIC PRETZEL BREAD CRUMBS**
- **SHORT RIB CARBONNADE BEER BRAISED BONELESS SHORT RIB, NATURAL GRAVY**
- **CAULI-MASH CAULIFLOWER, SAUTEED MUSHROOMS, GREENS, CHEESE CRACKLINGS**

DESSERT

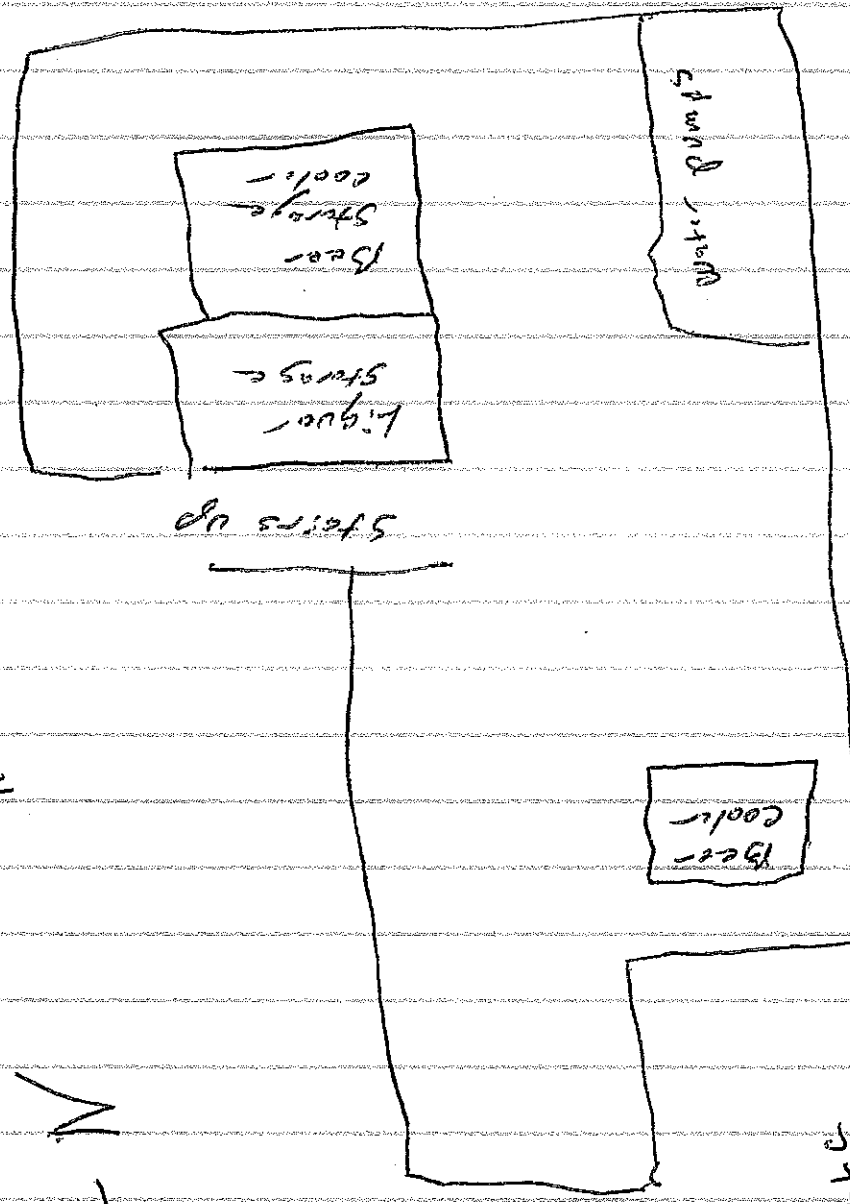
- **CHOCOLATE STOUT MINI BUNDT CAKE CREAM CHEESE ICING, BERRIES**
- **TURTLE BROWNIE TRIFLE CANDIED PECANS, SALTED BEER CARAMEL**
- **DESSERT SHOOTER OF THE DAY CHEF'S CHOICE**

On Tap
 Brewery Horse LLC
 Dennis Clark
 1203 N. 10th St
 Milwaukee WI 53205
 NO on site parking



Cafe
 Server Station

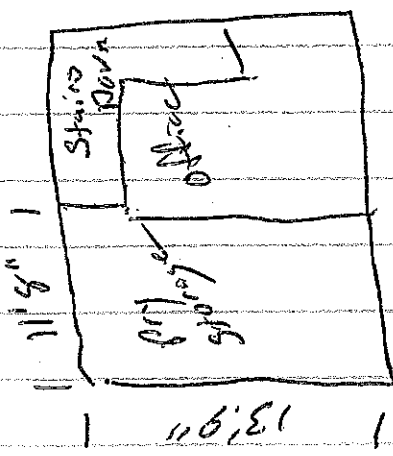
lower level
no customer access



On tap
Brewhouse LLC
Dennis Clark
1703 N. 10th St
Milw WI 53205

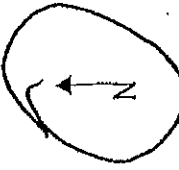
2nd Floor
NO customer access

On Tap
Brew house LLC
Dennis Clark
1703 N. 10th St.
Milw WI 53205



- No public parking on site

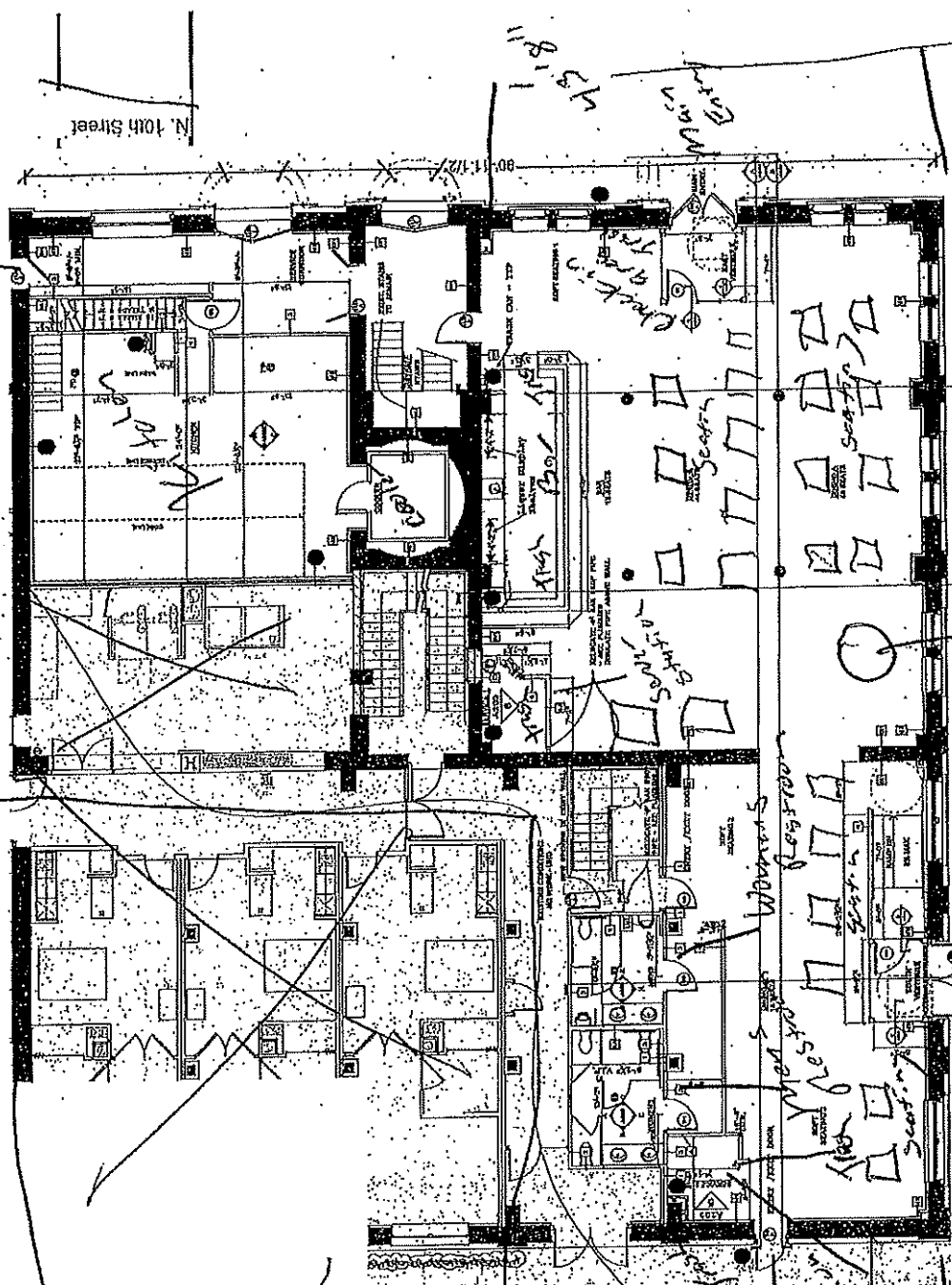
On Tap
Brewery House LLC
Dennis Clark
1203 N. 10th Street
Milwaukee WI 53205



GORMAN
REAL ESTATE
DEVELOPMENT &
MANAGEMENT
200 N. MAIN STREET
OREGON, WI 5357

Legal Name: Brewery House LLC
Business Name: On Tap
Address: 1203 N. 10th St, Milwaukee WI 53205
Date: 5/19/2021
Square Footage 1st Floor = 4,978
Square Footage Outside = 2,247

SEE SET FOR FURNITURE PLAN
SEE SET FOR FLOOR FINISH PLAN
SEE SET FOR MECHANICAL & ROOFING FINISH SCHEDULES
SEE SET FOR ELECTRICAL, PLUMBING, & HVAC EQUIPMENT LAYOUT & SCHEDULE



1 OVERALL 1ST FLOOR PLAN
SCALE: 1/8" = 1'-0"

W. Juneeau Ave

5 sets of 7
50' 5 1/2"

AAA Entry

3 DOOR SCHEDULE

38' 9"

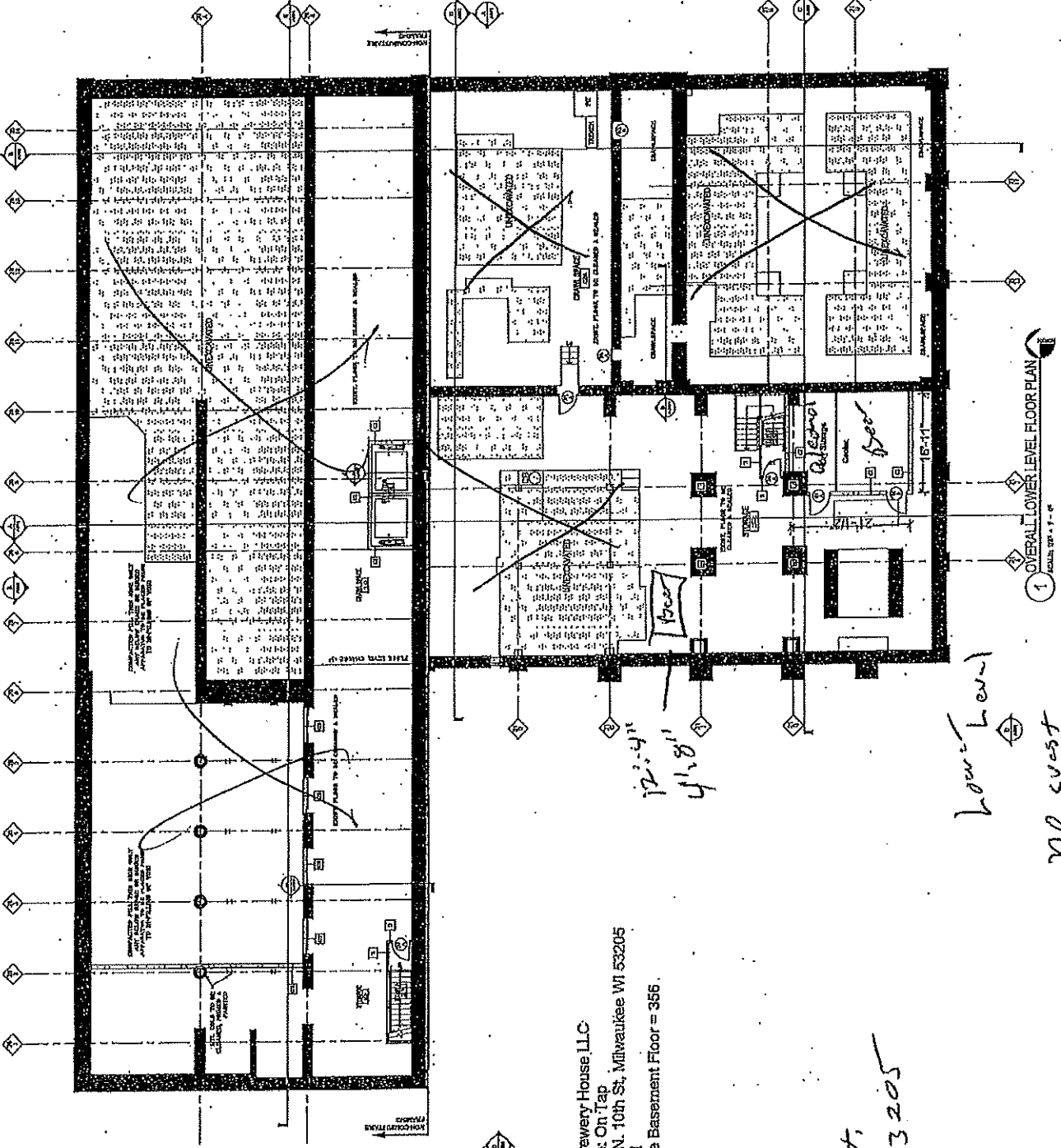
Men's
Women's
Seating
Scotch

Hotel entry

Seating
Scotch

Men's
Women's
Seating
Scotch

15'8 1/2"



*Lower level
 No customer access*

*Lower Level
 No guest
 access*

Legal Name: Brewery House LLC
 Business Name: On Tap
 Address: 1203 N. 10th St., Milwaukee WI 53205
 Date: 5/19/2021
 Square Footage Basement Floor = 356.

*On Tap
 Brewery House LLC
 Dennis Clark
 1203 N. 10th St,
 milwaukee WI 53205*

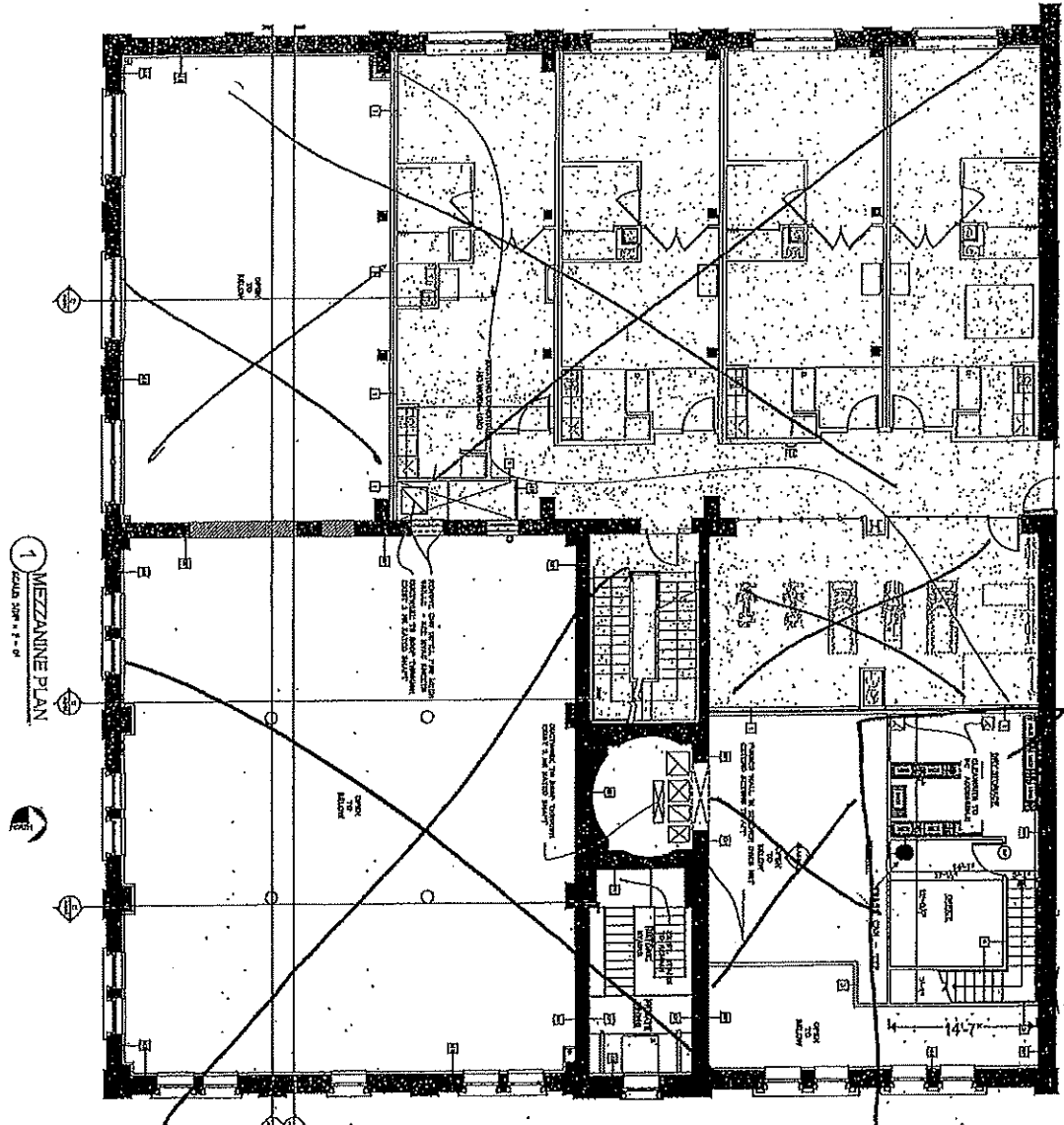
7/8/21



Legal Name: Brewery House LLC
 Business Name: On Tap
 Address: 1203 N. 10th St, Milwaukee, WI 53205
 Date: 5/19/2021
 Square Footage Mez Level = 408

On Tap
Brew House LLC
Dennis Clark
1203 N. 10th St,
Milwaukee WI 53205

7/8/21



2nd Floor - no customer access

Food Storage Dry Space

1118 x 1319 for material

GORMAN
 REAL ESTATE
 DEVELOPMENT &
 MANAGEMENT
 206 N. MAIN STREET
 OREGON, WI 53572

Sheet Title
 MEZZANINE PLAN
 Sheet No.
 A112