

Eve M. Hall, Ph.D.

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NONPROFIT • EDUCATION • GOVERNMENT

- Enhanced scope of services through securing more than \$4.4M in grants, donations, government support, and business collaborations.
- Motivated leader, inspire excellence, expect accountability, and promote open communication and idea sharing.
- Collaborated with senior leadership teams and boards in identifying and implementing innovations that result in greater efficiency, expanded partnerships, and superior customer, constituent and student service.

PROFESSIONAL EXPERIENCE

Milwaukee Urban League (MUL), Milwaukee WI, 2017-Present

President/CEO- responsible for overall operations and strategic direction of the organization with a focus on increasing revenue, deepening community impact, and raising a stronger awareness of the programs, services, and advocacy offered in education and youth, economic empowerment, and equity and inclusion.

AFRICAN AMERICAN CHAMBER OF COMMERCE of Wisconsin (AACCW), Milwaukee, WI, 2012 –2017

President/CEO – successfully led and strategized the renewal and rebuild of the organization into a credible and effective entity that supports and sustains the growth and development of especially African American owned businesses.

- **Fundraising:** Attracted over \$800,000 in funding support from highly respected local foundations, corporations, state department, and membership dues. Includes; Bader Philanthropies, Greater Milwaukee Foundation, Non-Profit Management Fund, Johnson Controls, Rockwell, BMO Harris, Manpower, Milwaukee Bucks, and Northwestern Mutual. Raised the required match to launch a Revolving Loan Fund for diverse businesses. Created first annual signature breakfast event held in May 2016 raised approximately \$135,000.
- **Infrastructure:** Secured a downtown location for a new office site, secured capacity-building grant to upgrade technology and phone systems and hire new staff
- **Partnerships/Key Committees:** The Chamber profile has grown in influence demonstrated by invitations to key local and statewide committees to include; Governor’s Task Force on Minority Unemployment, Mayor’s Local Business Action Team, Milwaukee Succeeds on Education, Greater Milwaukee Committee Supplier Diversity Task Force, Downtown Task Force, Junior Achievement Board, Cultural & Entertainment Capital Needs Task Force, Greater Milwaukee Visitors & Convention Bureau Diversity Committee, MKE Fellows Program, Make a Difference Wisconsin.
- **Governor Appointment:** University of Wisconsin Board of Regents

THURGOOD MARSHALL COLLEGE FUND, INC. (TMCF), Milwaukee, WI & Washington, DC, 2001 – 2011

Established the first regional office to financially and programmatically support students attending the 47 public historically black colleges and universities (HBCUs) in the Fund’s member network. Advanced into

senior leadership positions, often taking on newly created roles combined with serving as Executive Director of Milwaukee Office from 2003 to 2009. Honored with President's Staff Award.

Chief Innovation Officer (2010 – 2011) – Newly designed position to pinpoint original and creative opportunities enhancing value-added student program offerings, additional revenue streams, and increased visibility of the 47 member schools and the Fund.

- **Program Development:** provided strategic support and input to president in establishing a new mission and vision accepted by the board and resulting in improved program delivery, outcomes, and national visibility.
- **International Opportunity:** Organized, launched, and administered the Fund's first Chinese study-abroad program in partnership with U.S. State Department and U.S. Chinese Embassy resulting in four students from three HBCUs placed at four Chinese universities on full semester and one-year scholarships.
- **Organizational Collaboration:** Designed, launched, and administered the first HBCU United Nations Consortium with Humpty Dumpty Institute by creating a shared-service fee model that supported the Fund's first sponsored summer student practicums in Ghana, and international-focused lectures on member school campuses resulting in three students from three HBCUs studying in Ghana and United Nations ambassadors being scheduled for on-campus lectures addressing global issues.

Senior Vice President for Program Innovation, Policy, & Research (2009 – 2010) – Lead strategic planning in program development, development/special events, and government affairs divisions to incorporate a framework and structure promoting new ideas and practices based on Return on Investment (ROI) and the impact on the 47 member HBCUs. Planning resulted in eliminating programs and events that generated financial loss and ineffective educational outcomes.

Vice President of Programs (2007 – 2009) – Chosen by the Fund's president for newly created position to launch and direct a newly formed programs division responsible for all student leadership and university administration/staff national conferences, program services, and initiatives.

- **Outcomes:** Provided initial organizational structure for the programs division to align roles and responsibilities with staff strengths and talents resulting in improved program delivery and customer service to the Fund's member schools. Co-created with president, developed, and launched the Teacher Quality and Retention Program to retain K-12 teachers in urban settings resulting in approximately 50 to 60 education and non-education majors per summer attending professional development institutes and initiated a formal partnership with the National Board of Professional Teaching Standards to serve as summer faculty and year-around mentors.

Executive Director (2003 – 2009) – Managed Milwaukee office daily operations and staff.

- **Fundraising:** Secured more than \$1.1M through corporations, foundations, individuals, government support, special events, and local annual award luncheons that attracted 400 to 500 attendees.
- **Partnership Building:** Maintained advisory committee of more than 20 participants representing leading Milwaukee companies and organizations to support and guide fundraising efforts, community outreach, and student employment opportunities.

National Director of Gates/Marshall School Redesign Initiative (2003 – 2007) – Chosen by the president to lead, develop, and administer the Fund's first school reform grant of \$4.9M from the Bill & Melinda Gates Foundation's National School Redesign Project that funded the creation of new high schools and the redesign of existing high schools to improve college readiness and increase college attendance by minority and other underserved populations.

- **Fundraising:** Secured an additional \$500K from the Bill & Melinda Gates Foundation to support the project.

- **Grant Administration:** Created a combination of six new and redesigned high schools with proposed enrollments of 400 students each, primarily targeting minority students in four states through a national review committee and memoranda of understanding between participating universities, local public school districts, and the Fund.
- **Program Management:** Instituted evaluation and assessment benchmarks that measured student outcomes and program implementation at each site; conducted ongoing professional conferences for the combined university and school district sites with national education experts as presenters and facilitators.

Midwest Regional VP for Development (2001 – 2003) – Aggressively developed new sources of HBCU funding to support scholarship, internship, employment opportunities, and operations. Supported more than 100 local students through scholarships, internships, and full-time employment.

- **Fundraising:** Secured \$400K+ through corporations, foundations, individuals, and special events, primarily involving new supporters.
- **Partnership Building:** Recruited greater than 20 partners from leading companies and corporations for advisory committees in Milwaukee and Chicago to support and guide fundraising efforts and student programs.

MILWAUKEE OFFICE OF GOV. TOMMY G. THOMPSON, Milwaukee, WI, 1998 – 2001

Director – Managed daily operations and staff to increase support of state government policies and initiatives among constituents through collaborations and linkages with area businesses, boards, community organizations, committees, and agencies.

- **Issues Promotion:** Extended recognition and support for social service initiatives, foster care state takeover, education reform, welfare-to-work programs, and minority business development.
- **Community Outreach:** Increased minority constituent base and support by organizing special events and meetings, and coordinating campaign events for local and national elections.
- **Administrative Oversight:** Managed daily local office operations and directed staff on quick response and verbal and written follow-up to constituent calls and concerns.

MILWAUKEE PUBLIC SCHOOL SYSTEM (MPS), Milwaukee, WI 1994 – 1998

Executive Assistant to the Superintendent – Recruited by superintendent for newly created position designed to provide policy-level leadership and authority for daily and long-range planning and implementation of the new district initiative, School-To-Work, in response to the federally funded School-To-Work Opportunities Act which focused on curriculum redesign, workplace readiness skills, apprenticeship programs, and postsecondary options.

- **Fundraising:** Solicited \$1.6M to support program development, including participation in national benchmarking initiative with Jobs For The Future, encompassing three other major urban school districts and one rural district.
- **Cross-School Collaboration:** Facilitated and nurtured working relations between central office, schools, business, community, postsecondary institutions, and state and national agencies and organizations.
- **Program Startup:** Oversaw apprenticeship programs, work-based learning, and educational projects in grades K-12, and increased support and volunteerism from for-profit, nonprofit, community, and postsecondary leaders.
- **Team Leadership:** Formed team of teachers and consultants to facilitate School-To-Work planning and implementation in elementary, middle, and high schools, resulting in new educational approaches

being adopted and created by schools for improved student achievement and retention. Resulted in national recognition of MPS' K-12 approach to School-To-Work.

FAMILY SERVICE OF MILWAUKEE, Milwaukee, WI

1992 – 1994

Vice President of Public Affairs – Served as agency's registered lobbyist for children, family, health, and education issues and led citywide Kids First coalition to address critical matters negatively impacting Milwaukee county families.

- **Program Support:** Prevented the elimination of \$3.1M from state for Milwaukee Public Schools' at-risk programs.
- **Relationship Building:** Established with local principal the first partnership between MPS and county social workers to assess children, ages 0-3, with the goal of early identification and intervention of social welfare or health issues potentially impacting future educational success.
- **Honors:** Won national advocacy award for organization to further raise visibility of agency and strengthen fundraising opportunities to support programs and advocacy work.

EDUCATION

CARDINAL STRITCH UNIVERSITY, Milwaukee, WI

Ph.D. in Education: Leadership for the Advancement of Learning and Service

UNIVERSITY OF WISCONSIN – MILWAUKEE, Milwaukee, WI

M.S. in Leadership and Supervision in Education: Human Resource Development Focus

FLORIDA A&M UNIVERSITY, Tallahassee, FL

B.S. in Educational Psychology with Minor/Teaching Certification: Specific Learning Disabilities

PAST HONORS

Alpha Kappa Alpha Community Builders Award

Biz Times Woman Executive of the Year

Milwaukee Business Journal Women of Influence

Co-founder, African American Women's Fund Project

Midwest Urban Empowerment Award in Education

Milwaukee Business Journal's Most Influential Under 40 Business/Community Leadership Award

Milwaukee Business Journal's Women of Influence

Milwaukee Business Journal's Power Book List

Milwaukee Courier Newspaper 100 Most Influential African Americans in Milwaukee

Top Ladies of Distinction Inc. "Women on the Move"

United States Postal Services Women Putting Their Stamp on Milwaukee

Present Professional and Public Service Affiliations

- African American Women's Project Fund

- Delta Sigma Theta Sorority, Inc.
- Rotary Club of Downtown Milwaukee
- TEMPO Milwaukee
- Greater Milwaukee Committee
- Metropolitan Milwaukee Association of Commerce

Past Affiliations & Employment

- Milwaukee Area Technical College President’s Council
- Milwaukee County War Memorial Board
- Milwaukee and Tampa Urban Leagues
- Red Cross Board of Directors
- Rotary Club of Capitol Hill
- University of Wisconsin-Whitewater
- U.S. Health and Human Services National Advisory Council on Nurse Education and Practice

Instructional/Facilitation Experience

- Hillsborough County Public Schools – Learning Disabilities Teacher, Bellamy Elementary School, Tampa, FL
- Mount Mary College – Instructor, Building Partnerships with Business and Community Groups, Milwaukee, WI
- School to Work Training Institutes – Team Facilitator for State and School District Teams
- University of Wisconsin-Milwaukee – Pre-College Saturday Workshops Instructor

Dissertation

- The Power of One: Mary McLeod Bethune in Leadership, Learning, and Service, 2009

Opt-Ed

- Supporting African American Women Entrepreneurs (Nov/Dec 2013). Black Women 50+ Health & Lifestyles
- Marshall Fund Goes Beyond Luncheon Event (2005, May). The Milwaukee Business Journal, A12

Public Speaking

- Keynote – University of Wisconsin-Milwaukee, Lubar School of Business, 2013
- Keynote – Cardinal Stritch University School of Business Program, 2013
- Panelist-Cardinal Stritch University Summer Institute, 2012
- **MC** – Dr. Martin Luther King YMCA Breakfast, 2013
- **Keynote Speaker** – Running Rebels 32nd Anniversary Celebration, 2012
- **Keynote Speaker** – Milwaukee Public Schools Special Needs Student Seminar, 2012
- **MC** – NAACP Annual Freedom Fund Dinner, 2012
- **Panelist** - Eleanor Roosevelt Center, Girls Leadership Workshop, Women in Leadership, 2011
- **Panelist** - Hugh O’Brian Youth Leadership, Social Entrepreneurship Panel, 2011
- **Keynote Speaker** - University of the District of Columbia, Kappa Delta Pi Honor Society, 2011
- **Panelist** - American Association for Colleges of Teacher Education, Diversity in Teacher Education, 2011

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ADDENDUM

- **Commencement Speaker** - Royal High School, Pattison, TX, 2008

- **Commencement Speaker** - Capitol Senior High School, Baton Rouge, LA, 2007
- **Presenter** - HBCU White House Initiative, Washington, DC, "TMCF in School Reform," 2006
- **Presenter** - North Carolina Central University Teacher Education Summit, "The Impact of University/High School Partnerships," 2006
- **Keynote Speaker** - Educational Testing Services Conference, Jackson State University, 2005
- **Keynote Speaker** - "School to Work: What it Means for Schools and Community," Mount Mary College Student Teacher Dinner, 1997
- **Presenter** - "Using School to Work as a School Reform Vehicle," Experience Exchange Conference for Employers, Educators, Students and the Community, 1997
- **Presenter** - "Succeeding Together: The Standards and STC Movements" and "Does Quality Work-Based Learning have to be Worksite Learning?" Jobs for The Future National Leadership Forum on School to Career Transition, 1997
- **Presenter** - "Moving Forward in School Reform," East Technical High School Professional Development, 1997
- **Presenter** - "Creating an Attitude for Change," School to Career Conference on Preparing Students for their Future, 1997
- **Keynote Speaker** - "Service Learning and School to Work," 13th Work Now and in the Future Conference, 1996
- **Presenter** - "The Milwaukee Story: A School to Career System," Jefferson County Public Schools School to Work Conference, 1996
- **Presenter** - "School to Work: The Reform Vehicle for the Milwaukee Public Schools," Skills for the Future School to Work Conference, 1996
- **Keynote Speaker** - "Schools and Business Working Together," Downtown Rotary Club, 1996
- **Panelist** - "Connecting Inner-City Youth to the World of Work," Committee for Economic Development Policy Forum, 1995
- **Presenter** - "Best Practice Programs-Milwaukee Public Schools," Jobs For The Future National Leadership Forum on School to Work Transition: Building the System, 1995
- **Presenter** - "Linking School to Work Issues, Strategies, and Promising Models," NCREL/MRC Conference, Working Together to Improve the Lives of Our Children, Chicago, IL, 1995