



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Wednesday, January 15, 2025

COMMITTEE MEETING NOTICE

AD 12

MARTINEZ VILLEGAS, Francisco, Agent
La Sirenita Bar, LLC
1500 W MITCHELL St
Milwaukee, WI 53204

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

Tuesday, January 28, 2025 at 10:05 AM

The access code is https://meet.goto.com/958389445. Please see the enclosed best practices document for further instructions.

Regarding: Your Class B Tavern and Public Entertainment Premises Licenses Renewal Application as agent for "La Sirenita Bar, LLC" for "La Sirenita Bar" 1500 W MITCHELL St.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation. It is the intention of the Common Council to suspend or non-renew the licenses if objectors provide testimony related to the factors enumerated in MCO 85-4-4 that the Common Council finds to be true by a preponderance of the evidence and/or police reports are found to be true by a preponderance of the evidence. The police reports and other attached documents relating to objections to the license are a part of this notice and expressly incorporated in this notice. The licensee should be prepared to address these matters at the hearing.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

Handwritten signature of Jim Cooney

BY: Jim Cooney
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

REDACTED  
BY  
TR.

Cox, Andrew

---

**From:** Perez, Jose  
**Sent:** Sunday, February 11, 2024 10:53 PM  
**To:** Cooney, Jim  
**Cc:** Murillo, Maribel  
**Subject:** Fwd: Police cars for the bar, as there was a fight where the large group of people were hanging out in front of the bar

Please add to La Sirenita bar file

Begin forwarded message:

**From:**  
**Date:** February 10, 2024 at 6:58:25 PM CST  
**To:** "Perez, Jose" <JoseG.Perez@milwaukee.gov>  
**Subject:** Police cars for the bar, as there was a fight where the large group of people were hanging out in front of the bar

4:30

95%



# Front Door



TODAY - 2:02:37 AM

▶ Live View

Live



Share



Calendar



Filter



More



REDACTED  
BY  
TR.

Cox, Andrew

---

**From:** Perez, Jose  
**Sent:** Sunday, February 11, 2024 10:54 PM  
**To:** Cooney, Jim  
**Cc:** Murillo, Maribel  
**Subject:** Fwd:

Please add to La Sirenita bar file

Begin forwarded message:

**From:**  
**Date:** February 10, 2024 at 6:57:15 PM CST  
**To:** "Perez, Jose" <JoseG.Perez@milwaukee.gov>

6:42

N  83%

2:05 am	3237 S 16TH ST,MKE	BATTERY
2:03 am	2513 W GREENFIELD AV,MKE	SHOTSPOTTER
2:02 am	3025 W ATKINSON AV,MKE	CALL FOR POLIC
2:00 am	S 15TH PL / W MITCHELL ST,MKE	TRBL W/SUBJ
1:54 am	215 E CHAMBERS ST,MKE	THREAT
1:54 am	215 E CHAMBERS ST,MKE	THREAT
1:52 am	S 27TH ST / W LINCOLN	TRAFFIC STOP



**Cox, Andrew**

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**From:** Perez, Jose  
**Sent:** Sunday, February 11, 2024 10:54 PM  
**To:** Cooney, Jim  
**Cc:** Murillo, Maribel  
**Subject:** Fwd:

Please add to La Sirenita bar file

Begin forwarded message:

**From:**  
**Date:** February 10, 2024 at 6:57:02 PM CST  
**To:** "Perez, Jose" <JoseG.Perez@milwaukee.gov>

6:51

81%



Front Door



TODAY - 1:59:51 AM

ed



Live View

Live



Search



Copy text



List



Share



Calendar



Filter



Delete



6:51

81%



Front Door



TODAY - 1:58:04 AM

Detected



Live View

Live



Moved to trash

Undo



Share



Calendar

Edit



Lens



Delete





REDACTED  
BY  
TR

Cox, Andrew

---

**From:** Perez, Jose  
**Sent:** Sunday, February 11, 2024 10:55 PM  
**To:** Cooney, Jim  
**Cc:** Murillo, Maribel  
**Subject:** Fwd:

Please add to La Sirenita bar file

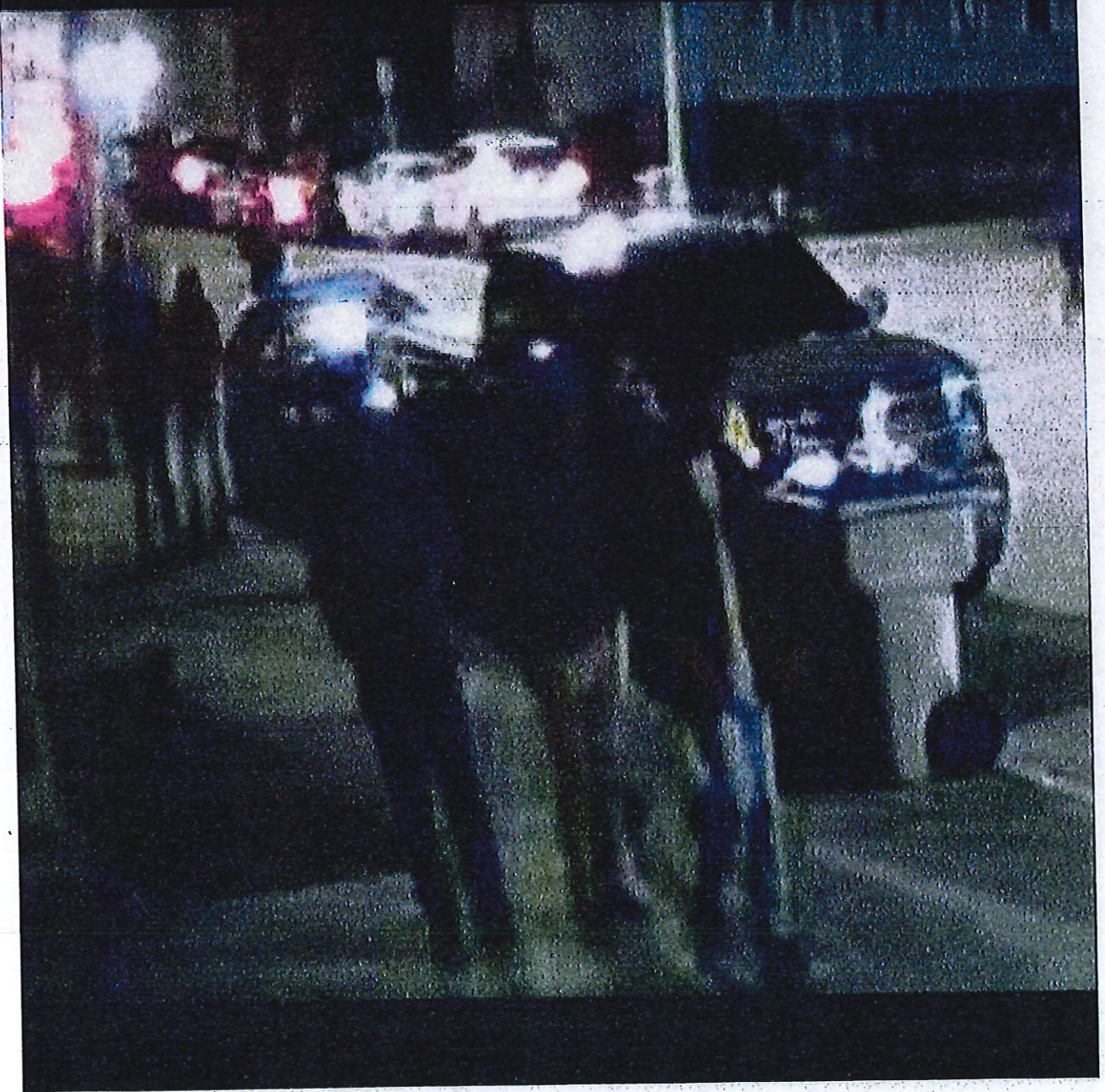
Begin forwarded message:

**From:**  
**Date:** February 10, 2024 at 6:54:27 PM CST  
**To:** "Perez, Jose" <JoseG.Perez@milwaukee.gov>

6:51



# Front Door



6:51



# Front Door



Roman, Carmen

From: Milano, Marissa  
Sent: Tuesday, March 26, 2024 8:32 AM  
To: Roman, Carmen  
Cc: Cooney, Jim; Martin, Faviola  
Subject: FW: 1500 W Mitchell St  
Attachments: RingVideo\_20240323\_015250.mp4; RingVideo\_20240317\_015645.mp4; RingVideo\_20240317\_020426.mp4

Please add objection

Marissa Milano  
*She/her/hers*  
License Coordinator  
City Clerk-License Division  
200 E Wells St #105  
[www.milwaukee.gov/license](http://www.milwaukee.gov/license)



Take Our Survey!

From: Murillo, Maribel <Maribel.Murillo@milwaukee.gov>  
Sent: Monday, March 25, 2024 5:14 PM  
To: License <LICENSE@milwaukee.gov>; Cooney, Jim <Jim.Cooney@milwaukee.gov>; Milano, Marissa <ldcoord@milwaukee.gov>; Martin, Faviola <Faviola.Martin@milwaukee.gov>  
Cc: Pérez, José <JoséG.Pérez@milwaukee.gov>; Williamson2, Latasha <Latasha.Williamson2@milwaukee.gov>  
Subject: 1500 W Mitchell St

Good afternoon,

\_\_\_\_\_ has contacted the office of President Pérez.  
\_\_\_\_\_ from \_\_\_\_\_  
\_\_\_\_\_ has sent the following videos and stated that the patrons from 1500 W Mitchell St – La Sireña are leaving after hours and loitering in front of \_\_\_\_\_ house.

Can you please add this to the file.

Thank you,

*Maribel Murillo*

Legislative Assistant | Common Council President José G. Pérez  
City Hall 200 E. Wells Street room 205 Milwaukee, Wisconsin 53202  
Office: 414-286-2861  
Cell: 414-708-3621  
[Maribel.Murillo@Milwaukee.gov](mailto:Maribel.Murillo@Milwaukee.gov)

Please consider using our [Click for Action](#)

# MILWAUKEE POLICE DEPARTMENT LICENSING

## CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 12/19/24  
LICENSE TYPE: BTAVN  
NEW:   
RENEWAL:

No. 374935  
Application Date:

License Location: 1500 W Mitchell Street  
Business Name: La Sirenita Bar

Licensee/Applicant: Martinez-Villegas, Francisco  
(Last Name, First Name, MI)

Date of Birth: 04/02/77

Home Address: 1500 W Mitchell Street # upper  
City: Milwaukee State: WI Zip Code: 53204  
Home Phone: 414-324-4711

This report is written by Police Officer Monreal, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 05/01/13, Milwaukee police went to 1500 W Mitchell Street and spoke with Francisco Martinez-Villegas regarding a complaint of loud music received from the Alderman's office. Martinez-Villegas was surprised because no one had approached him regarding loud music. Martinez-Villegas was advised to monitor noise levels coming from the bar more closely and to make sure doors were closed.

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2. On 01/30/2014 at 3:23am Milwaukee police investigated a tavern violation complaint at 1500 West Mitchell Street (La Sirenita Bar). The applicant, who was uncooperative with police, was cited for Class B Premises-Open Door After Hours and Class B Premises-Allow Patron After Hours.

Charge	1:	Class B Premises Allow Patron After Hours
	2:	Class B Premises Open Door After Hours
Finding	1:	Dismissed without prejudice
	2:	Dismissed without prejudice
Date	:	04/01/2014
Case	1:	14013277
	2:	14013278

3. On 02/07/2014 at 6:29pm Milwaukee police conducted a Licensed Premise check at 1500 West Mitchell Street (La Sirenita Bar). The applicant was cooperative with police and no violations were observed.

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4. On 12/13/2014 at 11:55pm officers responded to La Sirenita Bar at 1500 W. Mitchell St regarding a loud music complaint. When they arrived the officers could hear music from inside but it was not excessively loud. The applicant was on scene and advised to turn it down slightly due to a complaint. No violations were observed.

5. On 12/20/2014 at 11:32pm officers responded to La Sirenita Bar at 1500 W. Mitchell St regarding a drug dealing complaint. The caller advised the police there was a subject inside the bar with cocaine. The caller pointed out the suspect. The police asked the suspect, who was identified as Elroy SANCHEZ-SANCHEZ, to step outside. When the officer conducted a pat down for weapons he felt an item in the pocket of SANCHEZ-SANCHEZ. When asked SANCHEZ-SANCHEZ stated it was cocaine. He was arrested and taken to District Two. While on the bench SANCHEZ-SANCHEZ was observed on camera hiding more cocaine he took from his sock. SANCHEZ-SANCHEZ was charged with POCS Cocaine w/ Intent to Deliver. He was convicted of the charge 04/22/2015.

6. On 02/02/2015 at 12:11am officers responded to La Sirenita Bar at 1500 W. Mitchell St for a Subject with Gun complaint. Upon arrival the officers were flagged down by a security guard who stated there had been a fight in the bar and the subjects were kicked out. One of the subjects was observed with a possible firearm. The guard stated he did not see the subject point it at anyone and all the subjects got into a red car, with unknown plates, which fled in an unknown direction. The officers conducted a tavern check and observed no violations. The applicant was on scene but had not called for police regarding a fight in the business.

7. On 02/03/2015 at 1:55pm officers responded to La Sirenita Bar at 1500 W. Mitchell St for a Battery complaint. The victim stated he was hit in the head with a beer bottle by an unknown subject. He refused medical attention and he refused to prosecute the suspect. The applicant was on scene but stated he did not witness the incident. The bartender, Silveria CRUZ-VERGARA, stated that the victim got into a short verbal altercation with the suspect at about 1:00am. At about 1:30am the suspect hit the victim to the head with a beer bottle. The suspect was escorted out by security. The applicant was issued a citation for Disorderly Premises.

Charge: Disorderly Premises Prohibited  
Finding: Prosecution Refused  
Sentence:  
Date: 03/11/2015  
Case: Cit#49887211172

8. On 03/29/2015 at 12:45am responded to La Sirenta Bar at 1500 W. Mitchell St for a Loud Music complaint. When officers arrived they could hear/feel the music from across the street. They contacted the caller who just wanted it turned down. The officers spoke with the applicant who was on scene. He had the DJ turn down the music and the bass. The applicant was not issued a citation.

9. On 06/19/15, Milwaukee Police were dispatched to 1500 W Mitchell (La Sirenita) to investigate a Battery D.V. complaint. Upon arrival officers observed a female with blood running down her neck from her ear, where they observed a large portion of her ear missing. The victim stated the incident occurred inside the bar. She stated her husband became upset with her and had bitten her ear. The suspect was not on scene. The portion of the victims ear was located in the bar on the floor near a stool. The establishment was cooperative and a police report was filed.

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10. On 05/25/2018 officers were dispatched to a shooting at La Sirenita Bar, 1500 W. National St. The victim was in the tavern with friends. He went outside and an unknown male approached him with a firearm. The victim was shot to the shoulder and back. Another victim was shot in the chest. Both victims were transported to the hospital. The applicant was on scene and stated he heard the shots and opened the front door and allowed one of the victims inside. He stated that he has security on the weekends but not during the week. He provided video surveillance of the incident to the officers. No violations were observed.

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11. On 01/27/2020 at 12:25am officers were dispatched to La Sirenita Bar, 1500 W. Mitchell St, for a Battery complaint. The victim stated the owner hit him. The owner identified himself as Juan MARTINEZ-VILLEGAS, hit him. MARTINEZ-VILLEGAS denied hitting him, stating he escorted him out because he was arguing with another patron. The officers attempted to view the video but the interior cameras were not working. The victim stated he wanted to prosecute and the officer issued a citation. No record of the citation could be found in the Milwaukee Municipal Court database.

12. On 10/30/2020 at 11:52pm officers were dispatched to La Sirenita Bar, 1500 W. Mitchell St for a Battery complaint. The applicant was the caller and stated a patron requested to use the dance floor. The applicant advised him he could not dance and had to wear a mask. The patron threw a bottle at the applicant, causing minor cuts to his face. The applicant was not able to locate video of the incident.

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13. On 06/13/21, Milwaukee Police were dispatched to St. Luke's Hospital for a battery/cutting complaint. Officers were told by the victim that he was stabbed inside the bathroom at 1500 W. Mitchell Street. Officers went to the tavern to investigate and found no blood inside the bathroom and the owner of the establishment stated he was not aware of any fights or altercations that occurred on the night in question.

14. On 12/11/21 at 2:34am, Milwaukee Police conducted a license premise check at 1500 W. Mitchell Street. The reason for the check was because there was an aldermanic compliant stating that the establishment was operating after tavern close. Officers entered the tavern and counted 28 patrons inside, consuming open intoxicates, and the employees were not telling them to leave until the police started to walk through the bar. The owner was on scene and was upset with the police presence and stated he would be speaking to the alderman about the tavern check. He was cooperative with the investigation and no other violations were observed.

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15. On 02/05/23 at 2:25a.m., Milwaukee Police were dispatched to an Armed Robbery that occurred outside of 1500 W. Mitchell St. The victim stated they accidentally bumped into a patron inside the bar. Later as they were leaving the bar, the suspect confronted them, displayed a firearm, and demanded property. The agent was extremely cooperative and provided video surveillance of the incident.
16. On 02/13/23, officers responded to a Battery that occurred on 02/12/23 at 2:00a.m., at 1500 W. Mitchell St. Investigation revealed two subjects entered the bar and demanded money from the bartender. When the bartender refused, he was punched and struck in the head with a beer bottle. The bartender was cooperative and provided video surveillance which depicts the incident in its entirety.
17. On 10/09/23 at 12:55A.M., Milwaukee Police were dispatched to a Subject with Gun at 1500 W. Mitchell St. Officers were advised by the caller that earlier in the evening they had to escort a patron out, due to them being unruly. The caller/victim stated the suspect then walked toward them with their hand in their pocket. Fearing they had a gun, the caller/victim told the subject "don't take your gun out, because if you do, I will have to do my job". The subject then pulled their vehicle next to the caller/victim's and pointed at gun, at which time the caller/victim did the same. A friend of the subject then removed the firearm from the subject and they fled the scene.  
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18. On 12/31/23 at 1:10a.m., Milwaukee Police were dispatched to a Battery at 1500 W. Mitchell St. Investigation revealed an intoxicated patron was escorted out of the establishment, and upon attempting to regain entry, the patron and the security staff fell, causing the patrons nose to bleed. The patron refused medical attention and the business was cooperative.
19. On 02/08/24 at 5:05p.m., Milwaukee Police received a citizen complaint regarding 1500 W. Mitchell and their hours of operation. Investigation revealed there was no violation
20. On 02/09/24 at 11:17p.m., Milwaukee Police were dispatched to a Tavern Violation at 1500 W. Mitchell St. The caller stated there were minors inside the bar, however, this was deemed to be a baseless complaint. The business was cooperative.
21. On 04/12/24 at 10:00a.m., Milwaukee Police along with the Alderman, held a meeting with the agent of 1500 W. Mitchell St. This was in regards to neighboring complaints, which the Agent stated they believe they have a good relationship with neighboring businesses. A suggestion was made to post signage warning patrons from parking in neighboring business parking lots.
22. On 07/27/24 at 1:12a.m., Milwaukee Police were dispatched to a Fight at 1500 W. Mitchell St. Investigation revealed this was an argument between a couple, who were asked to leave the bar by the manager. The business was cooperative.



# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:233650009

OtherEvent #: 24-LP-0060

## Incident

### 1500 W MITCHELL ST MILWAUKEE, WISCONSIN 53204

Incident Date/Time:: 12/31/2023 00:58:00  
CAD Number:: 233650061  
District:: 2  
Beat:: 225  
Reporting Area:: 5532

## Business Agent (1)

### MARTINEZ-VILLEGAS, FRANCISCO

Person Involvement: (Must choose Agent  
AGENT from drop down):  
DOB:: 04/02/1977  
Sex:: MALE  
Race:: WHITE  
Phone 1 Number:: (414)-324-4711  
Phone 1 Type:: Phone  
Address:: 1500 W MITCHELL ST  
City:: MILWAUKEE  
State:: WISCONSIN  
Zip Code:: 53204

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:233650009

OtherEvent #: 24-LP-0060

## Licensed Persons Involved (4)

### MARTINEZ-VILLEGAS, FRANCISCO

Person Involvement:: Agent (License Holder)  
DOB:: 04/02/1977  
Sex:: MALE  
Race:: WHITE  
Phone 1 Number:: 4143244711  
Address:: 1500 W MITCHELL ST  
City:: MILWAUKEE  
State:: WISCONSIN  
Zip Code:: 53204

### MALDONADO LEON, CARLOS MANUEL

Person Involvement:: Bartender  
DOB:: 10/21/1997  
Sex:: MALE  
Race:: WHITE  
Address:: 2100 S 32ND ST  
City:: MILWAUKEE  
State:: WISCONSIN  
Zip Code:: 53215

### RAMOS MARTINEZ, ANGEL L

Person Involvement:: Security Guard  
DOB:: 10/30/2002  
Sex:: MALE  
Race:: H  
Address:: 2559 S 15TH ST  
City:: MILWAUKEE  
State:: WISCONSIN  
Zip Code:: 53215

### RAMOS MARTINEZ, MARTIN JUNIOR

Person Involvement:: Security Guard  
DOB:: 06/06/2000  
Sex:: MALE  
Race:: WHITE  
Address:: 2500 W GREENFIELD AV  
Apartment or Suite:: UPR  
City:: Milwaukee  
State:: WISCONSIN  
Zip Code:: 53204

## Licensed Premise Data (1)

### LA SIRENITA BAR

Phone 1 Number:: (414)-324-4711

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:233650009

OtherEvent #: 24-LP-0060

Phone 1 Type::	Phone
Address::	1500 W MITCHELL ST
City::	MILWAUKEE
State::	WISCONSIN
Zip Code::	53204
License Type::	Alcohol
Licensee Notification Was Made::	No
Business Was Cited For Violation::	No
Licensee was cooperative: (if not explain in narrative):	No
Licensee or Manager was on premises at time of violation/incident::	No

## Narrative (1)

### LICENSED PREMISE REPORT

Hernandez Flores, Victor 035684

12/31/2023

This report is written by *PO Victor HERNANDEZ*, assigned to *DISTRICT TWO Late Shift*.

On Sunday December 31, at approximately 1:10am, *Squad 2350 (along with PO Kevin FREY)* was dispatched to 1500 W Mitchell St also known as La Sirenita Bar for a battery complaint in which the caller was highly intoxicated and uncooperative denying medical.

Upon *our arrival* I spoke with the caller who was highly intoxicated, uncooperative and only identified as "Nelson" Nelson stated "it happened in the bar". I observed "Nelson" to have a bloody nose and I asked him if he would like medical services which he denied.

I then spoke with the security guard Angel RAMOS MARTINEZ (W/M 10/30/02), who stated that "Nelson" was highly intoxicated and escorted out of the bar without incident. RAMOS stated that "Nelson" then made several attempts to re enter the bar and at one point lost balance and face planted on the front step of the premise.

After I spoke with Angel, I spoke with the other security guard who identified himself as Martin Junior RAMOS-MARTINEZ (W/M 6/6/2000) who stated that "Nelson" had been asked to leave several times as he was highly intoxicated, and was ultimately bounced out by force; which caused Martin, Angel and "Nelson" to lose balance and fall to the ground.

I was then approached by the manager who identified as Carlos Manuel MALDONADO LEON (W/M 10/21/97) who stated that he is one of the bar managers and "Nelson" was asked to leave the bar several times, then escorted out of the bar, making re-entry and then escorted out one more time by two bouncers eventually losing balance and all parties involved falling on the sidewalk. I asked MALDONADO LEON if I he had access to security cameras in which he stated "Yes we have cameras, lets go inside, talk to the owner too and we can show you the cameras".

While inside the premise, I spoke with the owner who identified himself as Francisco MARTINEZ-

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:233650009

OtherEvent #: 24-LP-0060

VILLEGAS (W/M 4/2/77). MARTINEZ-VILLEGAS stated that he asked "Nelson" to please leave as he was highly intoxicated and MARTINEZ-VILLEGAS did not want to permanently ban him from the establishment. MARTINEZ-VILLEGAS then granted me access to his security cameras.

I then reviewed video surveillance footage. In the footage, I observed the both security guards (Angel and Martin RAMOS MARTINEZ) escorting out "Nelson". I then observed "Nelson" linger outside of the establishment, attempting to regain entry into the establishment, and at one point putting his hand over the Angel's shoulder. I also observed "Nelson" swaying back and forth while standing on a front step of the establishment, losing balance and falling face first on a step and then getting up, "Nelson" then stood up and made his way to the sidewalk. I then observed Angel enter the establishment and leaving the main entrance unattended. While the door was unattended, I observed two patrons stand by entrance making small talk with "Nelson" and the three enter the premise. After a few minutes, I observed "Nelson" being bounced out of the establishment by Angel and Martin RAMOS-MARTINEZ. While being bounced out, I observed "Nelson" to be uncooperative with the bouncers and not wanting to exit the premise. I also observed "Nelson" place his left hand over Angel's back side of the neck area while the main door was being opened. I then observed "Nelson", Angel, and Martin MARTINEZ-RAMOS lose balance and fall to the ground in front of the establishment.

While on scene, I observed the licenses posted and they were up to date. During my investigation, I did observe that the premise seemed to be over capacity as it was hard to get around to the bar area to meet the owner of the business. While on scene, I also observed several people highly intoxicated. Throughout my investigation, MARTINEZ-VILLEGAS and his employees were highly cooperative.

END OF REPORT

## Officer (2)

Reporting Officer:	Hernandez Flores, Victor (035684)	12/31/2023 01:48:00
Section: (Work Location):	23	
Approving Officer:	Albert, Joshua G (019226)	01/14/2024 23:16:07
Section: (Work Location):	23	

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:240380165

OtherEvent #: 24-LP-0325

## Incident

### 1500 W MITCHELL ST MILWAUKEE, WISCONSIN 53204

Incident Date/Time:: 02/07/2024 11:32:00  
CAD Number:: 240381733  
District:: 2  
Beat:: 225  
Reporting Area:: 5532

## Business Agent (1)

### MARTINEZ-VILLEGAS, FRANCISCO

Person Involvement: (Must choose Agent  
AGENT from drop down):  
DOB:: 04/02/1977  
Sex:: MALE  
Race:: WHITE  
Phone 1 Number:: (414)-324-4711  
Phone 1 Type:: Phone  
Address:: 1500 W MITCHELL ST  
City:: MILWAUKEE  
State:: WISCONSIN  
Zip Code:: 53204

## Licensed Premise Data (1)

### La Sirenita Bar

Phone 1 Number:: (414)-324-4711  
Phone 1 Type:: Cell  
Address:: 1500 W MITCHELL ST  
City:: MILWAUKEE  
State:: WISCONSIN  
Zip Code:: 53204  
License Type:: Alcohol  
Licensee Notification Was Made:: Yes  
Licensee Notified Date/Time:: 02/07/2024 23:38:00  
Business Was Cited For Violation:: No  
Licensee was cooperative: (If not  
explain in narrative): Yes  
Licensee or Manager was on  
premises at time of  
violation/incident:: Yes

## Narrative (1)

### LICENSED PREMISE REPORT

Lomell, Vidal 027125

02/07/2024

This report is being typed by PO Vidal LOMELI, assigned to District Two, Late Power Shift, Squad 2453,

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:240380165

OtherEvent #: 24-LP-0325

with PO GINO HERNANDEZ. Officers were in full Milwaukee Police Department Uniform and operating body worn camera in marked squad car # 234.

On February 8th, 2024 at 5:05 PM Officers received a phone call from a citizen identified as Suzette FRANCIS, who stated the tavern at 1500 W Mitchell St (La Sirenita Bar) is not suppose to be open past 11:00 PM. PO HERNANDEZ and I (PO LOMELI) interviewed the owner identified as Francisco MARTINEZ-VILLEGAS (W/M 04/02/77) and explained the complaint. I (PO LOMELI) asked to see the license, which MARTINEZ-VILLEGAS was able to provide and stated the bar is to be open from 6:00 Am to 2:00 AM everyday ( Btavn- 0210928 expiration 02/29/2024). MARTINEZ-VILLEGAS was cooperative and after reviewing the paperwork no violations had occurred.

End of report.

## Officer (2)

Reporting Officer:	Lomeli, Vidal (027125)	02/07/2024 23:54:00
Section: (Work Location):	24	
Approving Officer:	Stachowiak, Daniel W (017600)	02/08/2024 00:15:54
Section: (Work Location):	24	

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:240400154

OtherEvent #: 24-LP-0340

## Incident

### 1500 W MITCHELL ST MILWAUKEE, WISCONSIN 53204

Incident Date/Time:: 02/10/2024 22:58:00  
CAD Number:: 240400154  
District:: 2  
Beat:: 225  
Reporting Area:: 5532

## Business Agent (1)

### MARTINEZ-VILLEGAS, FRANCISCO

Person Involvement: (Must choose Agent  
AGENT from drop down):  
DOB:: 04/02/1977  
Sex:: MALE  
Race:: WHITE  
Phone 1 Number:: (414)-324-4711  
Phone 1 Type:: Phone  
Address:: 1500 W MITCHELL ST  
City:: MILWAUKEE  
State:: WISCONSIN  
Zip Code:: 53204

## Licensed Premise Data (1)

### LA SIRENITA BAR

Phone 1 Number:: (414)-324-4711  
Phone 1 Type:: Phone  
Address:: 1500 W MITCHELL ST  
City:: MILWAUKEE  
State:: WISCONSIN  
Zip Code:: 53204  
License Type:: Alcohol  
Licensee Notification Was Made:: Yes  
Business Was Cited For Violation:: No  
Licensee was cooperative: (if not explain in narrative): Yes  
Licensee or Manager was on premises at time of violation/incident:: Yes

## Narrative (1)

### LICENSED PREMISE REPORT

Lomeli, Vidal 027125

02/10/2024

This report is being typed by PO Vidal LOMELI, assigned to District Two, Late Power, Squad 2453, and with PO April KOERNER. Officers were in full Milwaukee Police

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:240400154

OtherEvent #: 24-LP-0340

Department Uniform and operating body worn camera in marked squad car #254.

On February 09th, 2024 at 11:17 PM, PO KOERNER and I (PO LOMELI) were dispatched to 1500 W Mitchell St, which is in the City and County of Milwaukee to investigate a tavern Violation (Minors inside bar).

On scene I (PO LOMELI) called the caller who sounded highly intoxicated and verbally identified himself as Jose CRUZ unknown DOB. CRUZ stated he was pushed by a younger kid at the bar and stated he will not come to the bar to speak to officers and then began to use profanity, which he then hung up his cellphone. I (PO LOMELI) spoke to the Owner Francisco MARTINEZ-VILLEGAS (W/M 04/02/77) and explained the situation and told us we were welcomed to come inside the bar. I (PO LOMELI) along with my partner PO KOERNER went inside the bar and did not locate anyone under the age of 21 or any violations. MARTINEZ-VILLEGAS was cooperative with officers and so were the staff.

License # BTAVN-0210928 expiration 02/29/24.

End of report.

## Officer (2)

Reporting Officer:	Lomeli, Vidal (027125)	02/10/2024 00:06:00
Section: (Work Location):	24	
Approving Officer:	Mejla, Jonathan (015348)	02/11/2024 16:51:44
Section: (Work Location):	24	



# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2404120055

OtherEvent #: 24-LP-0758

## Incident

### 1500 W MITCHELL ST MILWAUKEE, WISCONSIN 53204

Incident Date/Time:: 04/12/2024 10:00:00  
CAD Number:: P2404120421  
District:: 2  
Beat:: 230  
Reporting Area:: 5532

## Business Agent (1)

### MARTINEZ-VILLEGAS, FRANCISCO

Person Involvement: (Must choose Agent  
AGENT from drop down):  
DOB:: 04/02/1977  
Sex:: MALE  
Race:: WHITE  
Phone 1 Number:: (414)-324-4711  
Phone 1 Type:: Phone  
Address:: 1500 W MITCHELL ST  
City:: MILWAUKEE  
State:: WISCONSIN  
Zip Code:: 53204

## Licensed Premise Data (1)

### La Sirenita Bar

Phone 1 Number:: (414)-324-4711  
Phone 1 Type:: Phone  
Address:: 1500 W MITCHELL ST  
City:: MILWAUKEE  
State:: WISCONSIN  
Zip Code:: 53204  
License Type:: Alcohol  
Licensee Notification Was Made:: No  
Licensee Notified Date/Time:: 04/12/2024 10:00:00  
Business Was Cited For Violation:: No  
Licensee was cooperative: (If not  
explain in narrative): Yes  
Licensee or Manager was on  
premises at time of  
violation/incident:: No

## Narrative (1)

### LICENSED PREMISE REPORT

Vodicka, Kevin E 018950

04/12/2024

This report is written by P.O. Kevin VODICKA assigned to District Two, Day Shift, CPU. On

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2404120055

OtherEvent #: 24-LP-0758

Friday, April 12, 2024, at 10:00 am, Captain Pat PAJOT, Sgt. Guadalupe VELASQUEZ, Alderman Jose PEREZ, Araceli AREVALO (Safe and Sound), and I met with the licensee (Francisco MARTINEZ-VILLEGAS) of La Sirenita Bar and the accountant, Pauline BELL, regarding issues with a neighbor near the bar. MARTINEZ-VILLEGAS had contacted the office of Ald. PEREZ to request the meeting in hopes of solving ongoing issues with a neighbor at 1512 W Mitchell St. The neighbor, Ruth, was also invited but either did not respond or declined the invitation from Alderman PEREZ.

The meeting began with a summary of calls for service to the premises since 3/1/24 (six business checks and one shotspotter call). MARTINEZ-VILLEGAS stated that she was working the night of the shotspotter call, 3/29/24 at 2:08am, but that she had already closed the tavern, had not heard any gunshots, and that she had spoken with the investigating officers.

The sole License Premises Report for the location was also discussed. A subject had called regarding underage subjects at the tavern, officers had arrived at the tavern, and had found no underaged subjects.

MARTINEZ-VILLEGAS stated that she had hired a security guard to patrol the 1500 block of Mitchell St regarding the complaints of her neighbor (public drinking by patrons, littering, noise) but that the neighbor had complained to her about the presence of the security guard on the block.

Captain PAJOT mentioned a concern of a neighboring business that patrons from the tavern were parking in their parking lot, public drinking, littering, and damaging property (the gate to the lot). MARTINEZ-VILLEGAS stated that she believed there was a good relationship with neighboring business and that she had reviewed video surveillance and determined that the subjects were not her patrons and offered to show the video to the neighbor. I suggested putting up signage warning customers that they are prohibited from parking in the neighboring business's parking lot.

MARTINEZ-VILLEGAS also stated that she cleans the area around the bar on a daily business and believes that the bottles and garbage are not coming from her patrons.

I did attempt to make contact with the neighbor after the meeting but received no answer.

## Officer (2)

Reporting Officer:	Vodicka, Kevin E (018950)	04/12/2024 12:56:00
Section: (Work Location):	21	
Approving Officer:	Schmitz, William P (018355)	04/12/2024 17:06:54
Section: (Work Location):	21	

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2407270019

OtherEvent #: 24-LP-1260

## Incident

### 1500 W MITCHELL ST MILWAUKEE, WISCONSIN 53204

Incident Date/Time:: 07/27/2024 01:07:00  
CAD Number:: P2407270126  
District:: 2  
Beat:: 230  
Reporting Area:: 5532

## Business Agent (1)

### MARTINEZ-VILLEGAS, FRANCISCO

Person Involvement: (Must choose Agent  
AGENT from drop down):  
DOB:: 04/02/1977  
Sex:: MALE  
Race:: WHITE  
Phone 1 Number:: (414)-324-4711  
Phone 1 Type:: Phone  
Address:: 1500 W MITCHELL ST  
City:: MILWAUKEE  
State:: WISCONSIN  
Zip Code:: 53204

## Licensed Persons Involved (1)

### MALDONADO LEON, CARLOS MANUEL

Person Involvement:: Bartender  
DOB:: 10/21/1997  
Sex:: MALE  
Race:: WHITE  
Address:: 2100 S 32ND ST  
City:: MILWAUKEE  
State:: WISCONSIN  
Zip Code:: 53215

## Licensed Premise Data (1)

### LA SIRENITA

Phone 1 Number:: (414)-324-4711  
Phone 1 Type:: Main  
Address:: 1500 W MITCHELL ST  
City:: MILWAUKEE  
State:: WISCONSIN  
Zip Code:: 53204  
License Type:: Alcohol  
Licensee Notification Was Made:: No  
Business Was Cited For Violation:: No  
Licensee was cooperative: (if not explain in narrative): Yes

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2407270019

OtherEvent #: 24-LP-1260

Licensee or Manager was on premises at time of violation/incident:: No

## Narrative (1)

### LICENSED PREMISE REPORT

Young, Jordan J 027133

07/27/2024

This report is being written P.O. Jordan YOUNG, assigned to District Two, Late Shift.

On Saturday, July 27th, 2024, at approximately 1:12 A.M., squad 2341 (P.O Julius TORRES and I was equipped with body worn cameras and operating a marked squad car 209) were dispatched to meet squad 2416 (Sgt. MEJIA) with a possible fight in progress at 1500 W. Mitchell St., which is located in the City and County, of Milwaukee, WI.

Squad 2416 was in the area of listed location when he was flagged by patrons for a possible fight.

Upon our arrival, we did not observe any fight. It should be noted squad 2390, (P.O. Victor HERNANDEZ and Albert SUNN) also responded. We spoke to two patrons who were boyfriend/girlfriend and were arguing. Patrons stated security got involved and believed they were fighting but they were not.

I spoke to the manager identified as Carlos M. MALDONADO LEON (W/M 10-21-97). Carlos stated he saw people arguing and believed a fight was going to occur and got involved. The patrons then left bar and continued to argue outside the location.

The business had one security officer on scene who was unarmed.

This completes my report.

No video surveillance was observed at this time.

While on scene, I observed the licenses posted and they were up to date. During my investigation for a fight, I did not observe any violations in the licensed premise.

## Officer (2)

Reporting Officer:	Young, Jordan J (027133)	07/27/2024 04:40:00
Section: (Work Location):	23	
Approving Officer:	Albert, Joshua G (019226)	08/01/2024 22:22:56
Section: (Work Location):	23	



Wednesday, January 15, 2025



# Notice of Public Hearing

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MARTINEZ VILLEGAS, Francisco, Agent  
La Sirenita Bar at 1500 W MITCHELL St  
Class B Tavern and Public Entertainment Premises Licenses Renewal Application

**Tuesday, January 28, 2025 at 10:05 AM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 1/28/2025 at 10:05 AM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or [stasst5@milwaukee.gov](mailto:stasst5@milwaukee.gov) for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

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## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.  
**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	1423 W MITCHELL ST	MILWAUKEE, WI 53204-3240
CURRENT OCCUPANT	1424 W MITCHELL ST	MILWAUKEE, WI 53204-3239
CURRENT OCCUPANT	1426 W MITCHELL ST	MILWAUKEE, WI 53204-3239
CURRENT OCCUPANT	1427 W MITCHELL ST	MILWAUKEE, WI 53204-3240
CURRENT OCCUPANT	1429 W MITCHELL ST	MILWAUKEE, WI 53204-3240
CURRENT OCCUPANT	1500 W MITCHELL ST# A	MILWAUKEE, WI 53204-3242
CURRENT OCCUPANT	1502 W MITCHELL ST	MILWAUKEE, WI 53204-3242
CURRENT OCCUPANT	1504 W MITCHELL ST	MILWAUKEE, WI 53204-3242
CURRENT OCCUPANT	1504A W MITCHELL ST	MILWAUKEE, WI 53204-3242
CURRENT OCCUPANT	1504B W MITCHELL ST	MILWAUKEE, WI 53204-3242
CURRENT OCCUPANT	1512 W MITCHELL ST	MILWAUKEE, WI 53204-3242
CURRENT OCCUPANT	1512A W MITCHELL ST	MILWAUKEE, WI 53204-3242
CURRENT OCCUPANT	1522A W MITCHELL ST	MILWAUKEE, WI 53204-3242
CURRENT OCCUPANT	1522B W MITCHELL ST# 1	MILWAUKEE, WI 53204-3200
CURRENT OCCUPANT	1522B W MITCHELL ST# 2	MILWAUKEE, WI 53204-3200
CURRENT OCCUPANT	1522B W MITCHELL ST# 3	MILWAUKEE, WI 53204-3200
CURRENT OCCUPANT	1522B W MITCHELL ST# 4	MILWAUKEE, WI 53204-3200
CURRENT OCCUPANT	1522B W MITCHELL ST# 5	MILWAUKEE, WI 53204-3200
CURRENT OCCUPANT	1523 W MITCHELL ST	MILWAUKEE, WI 53204-3243
CURRENT OCCUPANT	1524 W MITCHELL ST	MILWAUKEE, WI 53204-3242
CURRENT OCCUPANT	1525 W MITCHELL ST# A	MILWAUKEE, WI 53204-3243
CURRENT OCCUPANT	1526 W MITCHELL ST	MILWAUKEE, WI 53204-3242
CURRENT OCCUPANT	1527 W MITCHELL ST# A	MILWAUKEE, WI 53204-3243
CURRENT OCCUPANT	1532A W MITCHELL ST	MILWAUKEE, WI 53204-3242
CURRENT OCCUPANT	1533 W MITCHELL ST# 1	MILWAUKEE, WI 53204-3243
CURRENT OCCUPANT	1533 W MITCHELL ST# 2	MILWAUKEE, WI 53204-3243
CURRENT OCCUPANT	1666 S 15TH PL	MILWAUKEE, WI 53204-3212
CURRENT OCCUPANT	1670 S 15TH PL	MILWAUKEE, WI 53204-3212
CURRENT OCCUPANT	1708 S 15TH ST	MILWAUKEE, WI 53204-3221
CURRENT OCCUPANT	1708A S 15TH ST	MILWAUKEE, WI 53204-3221
CURRENT OCCUPANT	1714 S 15TH ST	MILWAUKEE, WI 53204-3221
CURRENT OCCUPANT	1718 S 15TH ST	MILWAUKEE, WI 53204-3221
CURRENT OCCUPANT	1718A S 15TH ST	MILWAUKEE, WI 53204-3221
CURRENT OCCUPANT	1722 S 15TH ST	MILWAUKEE, WI 53204-3221

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Total Records: 34

Radius 250 feet and Center of the Circle: 1500 W Mitchell St

**2025-2026 Plan of Operation for 1500 W MITCHELL ST**

<b>1. Litter &amp; Security Plans</b>			
How are the grounds kept clean? <input checked="" type="checkbox"/> Sweep <input checked="" type="checkbox"/> Pressure Wash <input checked="" type="checkbox"/> Pick Up Litter <input type="checkbox"/> Other:			
How often will grounds be cleaned? <input checked="" type="checkbox"/> Daily <input type="checkbox"/> Weekly <input type="checkbox"/> Other:			
Who cleans the grounds? <input checked="" type="checkbox"/> Licensee <input checked="" type="checkbox"/> Building Owner <input type="checkbox"/> Employees <input type="checkbox"/> Hired Maintenance <input type="checkbox"/> Other:			
How are noise issues prevented and/or addressed? <input checked="" type="checkbox"/> Security <input checked="" type="checkbox"/> Manager approaches customer(s) <input checked="" type="checkbox"/> Call Police <input checked="" type="checkbox"/> Signs Posted <input type="checkbox"/> Other:			
Are there designated outdoor smoking areas? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe:			
Number of garbage cans: Inside <u>4</u> Locations: <u>Restrooms &amp; Behind Bar</u> Outside <u>1</u> Locations: <u>Rear of Building</u>			
Is a crowd control barrier used? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe:			
Number of restrooms: <u>2</u>		Name of solid waste contractor: <u>Eagle Disposal</u>	
Are there parking spaces on the premises? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, list number of spaces: _____ and describe security plans:			
Are there designated loading areas? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, describe security plans:			
Do you have security personnel on the premise? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, how many? <u>1-2</u> AND What are their responsibilities? <u>Enforce ID requirements / ID checks &amp; Pat Downs</u> What security equipment do they use? <u>Wand</u> List their license number(s): <u>Armed Security State License</u>			
Are there security cameras? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, list all locations: <u>(2) outside (4) inside</u>			
Are searches and/or identification checks conducted upon entry? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, describe: <u>ID checks &amp; Pat Downs</u>			
<b>2. Percentage of Sales (must total 100%)</b>			
Alcohol <u>100</u> %	Food Sales _____ %	Entertainment _____ %	Other _____ %
<b>3. Businesses On The Premises (choose all that apply):</b>			
<input type="checkbox"/> Restaurant <input type="checkbox"/> Cafe/Coffee Shop <input type="checkbox"/> Cocktail Lounge <input type="checkbox"/> Convenience Store <input type="checkbox"/> Night Club <input type="checkbox"/> Liquor Store <input checked="" type="checkbox"/> Tavern <input type="checkbox"/> Sports Facility <input type="checkbox"/> Hotel <input type="checkbox"/> Banquet Hall <input type="checkbox"/> Supermarket <input type="checkbox"/> Private/Fraternal/Veterans' Club <input type="checkbox"/> Other:			
<b>4. Hours of Operation and Age Restriction</b>			
Are there any changes to the current hours of operation or age restriction? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe:			
Please Note: If you will be open earlier or later than the hours listed on your current license for even one event or holiday (for example, St. Patrick's Day, Brewers Opening Day, etc.) during the license period, this must be reported and printed on your license. Your hours of operation and age restriction are listed on your current license.			
<b>5. Floor Plan and Capacity</b>			
Are you requesting any changes to your capacity or floor plan*? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, describe: _____ and submit a new floor plan with this renewal application. A sample plan can be found online at <a href="http://www.milwaukee.gov/licenses">www.milwaukee.gov/licenses</a> under License Forms and Related Information.			
Alcohol/Food Establishments: A "Permanent Extension of Premises Application" is required if you are adding any square footage to the licensed premises.			
<b>6. Sidewalk Dining: Fee:</b>			
Are there any changes to the sidewalk dining site plan? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, submit an updated site plan with this application.			
<b>7. Food License: Fee:</b>		<b>8. Weights and Measures: Fee:</b>	
Your current food license includes the following food operations: Are there any changes to your food operations as listed above? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes, If Yes, explain <u>N/A</u>		Number/Type of Devices: Are there any changes to the number or types of devices? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, contact our office for further instructions. <u>N/A</u>	

**1. CURRENT APPROVED ENTERTAINMENT for La Sirenita Bar 1500 W MITCHELL ST**

The following types of entertainment have been approved for your current Public Entertainment Premises license:

Disc Jockey, Jukebox, Karaoke, Patrons Dancing, 5 Amusement Machines, 1 Pool Tables, Small Bands

**2. ADDING ENTERTAINMENT**

If applicable, check any entertainment you wish to add: **ONLY CHECK ENTERTAINMENT TYPE(S) YOU ARE ADDING. YOUR CURRENT APPROVED ENTERTAINMENT IS LISTED ABOVE. ALSO SUBMIT AN UPDATED FLOOR PLAN AND PLAN OF OPERATION OR CONFIRMATION STATEMENT IF THE NEW ENTERTAINMENT DOES NOT CHANGE THE CURRENT PLAN OF OPERATION.**

- |   |  |  |   |
|---|--|--|---|
| <input type="checkbox"/> Instrumental Musicians   | <input type="checkbox"/> Bands                                 | <input type="checkbox"/> Battle of the Bands                   | <input type="checkbox"/> Comedy Acts  |
| <input type="checkbox"/> Disc Jockey  | <input type="checkbox"/> Magic Shows                           | <input type="checkbox"/> Poetry Readings                       | <input type="checkbox"/> Dancing by Performers                                |
| <input type="checkbox"/> Jukebox  | <input type="checkbox"/> Wrestling                             | <input type="checkbox"/> Patron Contests                       | <input type="checkbox"/> Patrons Dancing                                      |
| <input type="checkbox"/> Adult Entertainment/<br>Strippers/Erotic Dance                   | <input type="checkbox"/> Karaoke                               | <input type="checkbox"/> Bowling Alley<br>How many? _____      | <input type="checkbox"/> Pool Tables<br>How many? _____                       |
| <input type="checkbox"/> Motion Pictures (movies by admission)<br>How many screens? _____ | <input type="checkbox"/> Amusement Machines<br>How many? _____ | <input type="checkbox"/> Concerts<br>Approx. # per year? _____ | <input type="checkbox"/> Theatrical Performances<br>Approx. # per year? _____ |
| <input type="checkbox"/> Other: _____   |  |  |   |

No entertainment changes can take place until approved by Common Council and a new license has been issued and posted on the premises.

**3. REMOVING ENTERTAINMENT**

If applicable, list any entertainment you wish to remove:

*N/A*

**4. PROMOTERS/SOUND AMPLIFICATION**

Will promoters ever be used for any of the entertainment?  No  Yes If Yes, Describe:

At any time will sound amplification be used?  No  Yes If Yes, Describe:

**5. SIGNATURE**

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council.

I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.

I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

*Francisco Martinez V.*

Signature of Sole Proprietor, a Partner, or if a Corporation or LLC, the Agent must sign