



July 12, 2016

Council President Ashanti Hamilton  
City of Milwaukee  
200 East Wells Street  
Room 201  
Milwaukee, WI 53202

Dear President Hamilton,

Congratulations on your recent election as council president, as board chair of the Riverworks BID I can tell you we are excited about working with you.

I also want to confirm the excellent job Commissioner Rocky Marcoux is doing. We are a very active BID that depends on the city for cooperation as we work to expand employment opportunities and increase business activity in our district.

I have been a part of Riverworks for 15 years and I can solidly report that we have enjoyed excellent relationships with Alderwoman Coggs, Mayor Barrett, and Commissioner Marcoux when working on development plans and when seeking city partnerships.

It is disconcerting to learn of the council's vote to not confirm Commissioner Marcoux for a fourth term. He has been a valuable, steady ally and a collaborative problem solver. He has delivered resources and has been immediately present when called upon.

I have learned that you are a thoughtful leader and a true advocate for your district and from what I can tell we share a similar, positive view of good governance for our city. To not confirm Commissioner Marcoux would be a step backwards and a loss.

I have great confidence in you and can appreciate the burdens of leadership. In addition to serving on the BID board, I have operated my business in Milwaukee for over 20 years, my family lives in the city and my children have all benefitted from our public schools - so I too am actively dedicated to advancing our city for the betterment of its citizens.

Commissioner Marcoux shares those values and is too important to our future to not confirm him for another term.

Know that I am a resource available to you, and that I am grateful for your service.

Sincerely,

A handwritten signature in black ink, appearing to read 'Carl Nilssen', with a long, sweeping underline.

Carl Nilssen  
Riverworks Business Improvement District Board Chair

CC: Alderwoman Milele Coggs