



CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK

Thursday, March 24, 2016

COMMITTEE MEETING NOTICE

AD 12

DE LA ROSA, Deine J, Agent  
QuisQuella Bar LLC  
2078 S 8th St

Milwaukee, WI 53204

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

**Wednesday, April 06, 2016 at 02:15 PM**

**Regarding:** Your Class B Tavern and Public Entertainment Premises License Renewal Applications as agent for "QuisQuella Bar LLC" for "QuisQuella Bar" at 2078 S 8th St.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation. See attached police report or correspondence.

**Notice for applicants with warrants or unpaid fines:** Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

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You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

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JIM OWCZARSKI, CITY CLERK

BY:

Jason Schunk  
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)

**Koberstein, Jonathan**

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**From:** Celella, Jessica  
**Sent:** Thursday, March 03, 2016 5:25 PM  
**To:** Koberstein, Jonathan  
**Cc:** Schunk, Jason  
**Subject:** RE: Tavern - 8th and Becher

Can you take a look at this one? Should have been added as an objection because they have a noise complaint.

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**From:** Celella, Jessica  
**Sent:** Monday, January 25, 2016 2:06 PM  
**To:** Koberstein, Jonathan  
**Cc:** Schunk, Jason  
**Subject:** FW: Tavern - 8th and Becher

**REDACTED RECORD**

Can you please add to the file for Quisquella?

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**From:** Murillo, Maribel  
**Sent:** Monday, January 25, 2016 12:15 AM  
**To:** Schunk, Jason; Celella, Jessica  
**Subject:** Fw: Tavern - 8th and Becher

Maribel Murillo  
Legislative Assistant to  
12th District Alderman  
José G. Pérez  
414-286-2861  
414-530-5546  
[Maribel.Murillo@Milwaukee.gov](mailto:Maribel.Murillo@Milwaukee.gov)

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**From:** Nathan Schafer <[nathanleeschafer@gmail.com](mailto:nathanleeschafer@gmail.com)>  
**Sent:** Sunday, January 24, 2016 10:37:57 AM  
**To:** Murillo, Maribel; Perez, Jose  
**Subject:** Tavern - 8th and Becher

Good morning Maribel:

Can you make sure that these two get a license renewal notice for the tavern at 8th & Becher? They stated that they are not notified of the renewal so they have not been able to speak against it regarding noise complaints.

Thanks,

Nathan Schafer

**MILWAUKEE POLICE DEPARTMENT  
LICENSE INVESTIGATION UNIT**

**CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS  
SYNOPSIS**

**DATE: 02/25/2016**  
**LICENSE TYPE: BTAVN**  
**NEW:**  
**RENEWAL: X**

**No. 226121**  
**Application Date: 02/25/2016**  
**Expiration Date:**

**License Location: 2078 S 8<sup>th</sup> Street**  
**Business Name: QuisQuella Bar**

**Licensee/Applicant: De La Rosa, Deine J**  
**(Last Name, First Name, MI)**  
**Date of Birth: 08/25/1966**

This report is written by Police Officer Gilbert Gwinn, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 05/23/2004, the applicant had charges filed against her by Milwaukee County for:

**Charge1: Manufacture/Deliver Cocaine (>40g)**  
**Charge2: Possess w/Intent-Cocaine (>40g)**

**Finding1: Guilty – Milwaukee County Circuit Court**  
**Finding2: Dismissed On Prosecutor's Motion**

**Sentence: State Prison – Imposed and Stayed 3 Years / Extended Supervision 3 Years / DOT License Suspended 6 Months / Probation, Sent Imposed 4 Years**

**Date1-2: 12/22/2004**

**Case#: 2004CF002737**

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2. On 03/09/2013 Milwaukee police were dispatched to a Property Damage complaint at 2078 South 8<sup>th</sup> Street (Quisquella Bar). Investigation revealed a customer left the bar and threw pieces of cinder block through the windows of the business. Milwaukee police incident report #130680013 filed.

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Thursday, March 24, 2016



# Notice of Public Hearing

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DE LA ROSA, Deine J, Agent  
QuisQuella Bar at 2078 S 8th St  
Class B Tavern and Public Entertainment Premises License Renewal Applications

**Wednesday, April 06, 2016 at 2:15 PM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 4/6/2016 at 2:15 PM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

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## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.  
**Please Note: if you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**

RESIDENT	MAIL ADDRESS	CITY AND ZIP CODE
CURRENT RESIDENT	2042 S 8TH ST	MILWAUKEE, WI 53204-3852
CURRENT RESIDENT	2045 S 7TH ST	MILWAUKEE, WI 53204-3921
CURRENT RESIDENT	2045 S 7TH ST A	MILWAUKEE, WI 53204-3921
CURRENT RESIDENT	2045 S 8TH ST	MILWAUKEE, WI 53204-3854
CURRENT RESIDENT	2046 S 8TH ST	MILWAUKEE, WI 53204-3852
CURRENT RESIDENT	2046A S 8TH ST	MILWAUKEE, WI 53204-3852
CURRENT RESIDENT	2051 S 7TH ST	MILWAUKEE, WI 53204-3921
CURRENT RESIDENT	2051 S 8TH ST	MILWAUKEE, WI 53204-3854
CURRENT RESIDENT	2054 S 8TH ST	MILWAUKEE, WI 53204-3852
CURRENT RESIDENT	2055 S 7TH ST	MILWAUKEE, WI 53204-3921
CURRENT RESIDENT	2055 S 8TH ST	MILWAUKEE, WI 53204-3854
CURRENT RESIDENT	2056 S 8TH ST	MILWAUKEE, WI 53204-3852
CURRENT RESIDENT	2058 S 8TH ST	MILWAUKEE, WI 53204-3852
CURRENT RESIDENT	2058A S 8TH ST	MILWAUKEE, WI 53204-3852
CURRENT RESIDENT	2059 S 8TH ST	MILWAUKEE, WI 53204-3854
CURRENT RESIDENT	2061 S 7TH ST	MILWAUKEE, WI 53204-3921
CURRENT RESIDENT	2062 S 8TH ST	MILWAUKEE, WI 53204-3852
CURRENT RESIDENT	2063 S 7TH ST	MILWAUKEE, WI 53204-3921
CURRENT RESIDENT	2063 S 8TH ST	MILWAUKEE, WI 53204-3854
CURRENT RESIDENT	2063A S 7TH ST	MILWAUKEE, WI 53204-3921
CURRENT RESIDENT	2065 S 8TH ST	MILWAUKEE, WI 53204-3854
CURRENT RESIDENT	2066 S 8TH ST	MILWAUKEE, WI 53204-3852
CURRENT RESIDENT	2067 S 7TH ST	MILWAUKEE, WI 53204-3921
CURRENT RESIDENT	2067 S 8TH ST	MILWAUKEE, WI 53204-3854
CURRENT RESIDENT	2067A S 7TH ST	MILWAUKEE, WI 53204-3921
CURRENT RESIDENT	2068 S 8TH ST	MILWAUKEE, WI 53204-3852
CURRENT RESIDENT	2071 S 8TH ST	MILWAUKEE, WI 53204-3854
CURRENT RESIDENT	2071A S 8TH ST	MILWAUKEE, WI 53204-3854
CURRENT RESIDENT	2073 S 7TH ST	MILWAUKEE, WI 53204-3921
CURRENT RESIDENT	2073A S 7TH ST	MILWAUKEE, WI 53204-3921
CURRENT RESIDENT	2074 S 8TH ST	MILWAUKEE, WI 53204-3852
CURRENT RESIDENT	2078 S 8TH ST	MILWAUKEE, WI 53204-3852
CURRENT RESIDENT	2079 S 8TH ST	MILWAUKEE, WI 53204-3854
CURRENT RESIDENT	702 W BECHER ST	MILWAUKEE, WI 53215-2750
CURRENT RESIDENT	702A W BECHER ST	MILWAUKEE, WI 53215-2750
CURRENT RESIDENT	704 W BECHER ST	MILWAUKEE, WI 53215-2750
CURRENT RESIDENT	720 W BECHER ST	MILWAUKEE, WI 53215-2750
CURRENT RESIDENT	726 W BECHER ST	MILWAUKEE, WI 53215-2750
CURRENT RESIDENT	815 W ALMA ST	MILWAUKEE, WI 53204-3856
CURRENT RESIDENT	815 W ALMA ST A	MILWAUKEE, WI 53204-3856
CURRENT RESIDENT	821 W ALMA ST	MILWAUKEE, WI 53204-3856

**Total Records: 42**

**Radius: 250.0 feet and Center of Circle: 2078 S 8th ST**

## 2015-2016 Plan of Operation for 2078 S 8TH ST

### 1. Litter and Noise

How are the grounds kept clean?  Sweep  Pressure Wash  Pick Up Litter  Other: \_\_\_\_\_

How often will grounds be cleaned?  Daily  Weekly  Other: \_\_\_\_\_

Grounds Cleaned By:  Licensee  Building Owner  Employees  Hired Maintenance  Other: \_\_\_\_\_

How are noise issues prevented and/or addressed?  Security  Manager approaches customer(s)  Call Police  
 Signs Posted  Other: \_\_\_\_\_

### 2. Smoking and Sanitation

Are there designated outdoor smoking areas?  No  Yes  
 If yes, describe the area(s) and provide location(s): \_\_\_\_\_

Number of Garbage Cans: Inside: 3 Locations: Behind Bar - Restrooms  
 Outside: 1 Locations: Rear Bldg

Is a Crowd Control Barrier used?  No  Yes If yes, describe: \_\_\_\_\_

Describe sanitation facilities (restrooms): 2 - (1) mens (1) womens

Provide name of solid waste contractor: Waste Management

### 3. Security

Are there parking spaces on the premises?  No  Yes If yes, number of spaces: \_\_\_\_\_ and describe security provisions: \_\_\_\_\_

Are there designated loading areas?  No  Yes If yes, describe security provisions \_\_\_\_\_

Do you have security personnel on the premise?  No  Yes If yes, how many? 1  
 AND What are their responsibilities? CHECK ID - PUT DOWN PATRONS  
 What security equipment do they use? Armed Security - Wand  
 List their licensing, certification or training credentials: State licensed

Are there security cameras?  No  Yes If yes, list all locations: Interior and exterior

Are searches and/or identification checks conducted upon entry?  No  Yes If yes, describe: CK ID to insure Age Requirement.

### 4. Percentage of Sales (Must total 100%)

Alcohol 100 %      Food Sales \_\_\_\_\_ %      Entertainment \_\_\_\_\_ %      Other \_\_\_\_\_ %

### 5. Businesses on the Premise (choose all that apply)

<input type="checkbox"/> Full Service Restaurant	<input type="checkbox"/> Cafe/Coffee Shop	<input type="checkbox"/> Deli or Fast Food Rest.	<input type="checkbox"/> Private/Fraternal/Veterans' Club
<input type="checkbox"/> Night Club	<input checked="" type="checkbox"/> Tavern	<input type="checkbox"/> Cocktail Lounge	<input type="checkbox"/> Teen Club
<input type="checkbox"/> Bowling Alley	<input type="checkbox"/> Hotel	<input type="checkbox"/> Banquet Hall	<input type="checkbox"/> Sports Facility
<input type="checkbox"/> Liquor Store	<input type="checkbox"/> Corner Store	<input type="checkbox"/> Supermarket	<input type="checkbox"/> Convenience Store
<input type="checkbox"/> Gas Station	<input type="checkbox"/> Other _____		

### 6. Hours of Operation and Age Restriction

Are there any changes to the current hours of operation or age restriction?  No  Yes If yes, describe \_\_\_\_\_

Please Note: If you will be open earlier or later than the hours listed on your current license for even one event or holiday (for example, St. Patrick's Day, Brewers Opening Day, etc.) during the license period, this must be reported and printed on your license. Your hours of operation and age restriction are listed on your current license.

### 7. Floor Plan

Are there any changes to the current floor plan?  No  Yes If yes, describe \_\_\_\_\_

AND submit a new floor plan with this application. Changes in floor plan include changing the location of tables, games, etc. within your current licensed premises. If your changes include adding any additional areas or square footage to your premises, or any renovations to the building will be done, a Permanent Extension of Premises application must be filed.

# PUBLIC ENTERTAINMENT PREMISES RENEWAL SUPPLEMENTARY APPLICATION

CCL-PEP3 2/18/15

## (1) CURRENT ENTERTAINMENT

The following types of entertainment have been approved for your current Public Entertainment Premises license:  
 Jukebox, Disc Jockey, Patrons Dancing, Karaoke, 4 Amusement Machines, 1 Pool Table

## (2) SELECT ANY TYPES OF ENTERTAINMENT THAT YOU ARE REQUESTING TO ADD. No changes in entertainment shall take place until approved by the Common Council and a new license has been issued and posted on the premises.

<input type="checkbox"/> Instrumental Musicians	<input type="checkbox"/> Bands	<input type="checkbox"/> Battle of the Bands	<input type="checkbox"/> Comedy Acts
<input type="checkbox"/> Disc Jockey	<input type="checkbox"/> Magic Shows	<input type="checkbox"/> Poetry Readings	<input type="checkbox"/> Dancing by Performers
<input type="checkbox"/> Jukebox	<input type="checkbox"/> Wrestling	<input type="checkbox"/> Patron Contests	<input type="checkbox"/> Patrons Dancing
<input type="checkbox"/> Adult Entertainment/ Strippers/Erotic Dance	<input type="checkbox"/> Karaoke	<input type="checkbox"/> Bowling Alley	<input type="checkbox"/> Pool Tables
<input type="checkbox"/> Motion Pictures	<input type="checkbox"/> Amusement Machines -	How many? _____	How many? _____
How many screens? _____	How many? _____	<input type="checkbox"/> Concerts	<input type="checkbox"/> Theatrical Performances
<input type="checkbox"/> Other: _____		Approx. # per year? _____	Approx. # per year? _____

## (3) REMOVE ENTERTAINMENT

If applicable, list any entertainment you wish to remove: \_\_\_\_\_

## (4) WILL PROMOTERS EVER BE USED FOR ANY OF THE ENTERTAINMENT?

No  Yes, describe: \_\_\_\_\_

## (5) LEGAL CAPACITY OF PREMISES

104 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.) Your legal capacity will determine the license fee for your Public Entertainment Premise License. If you would like to request that the license be approved with a lower capacity than that listed above, indicate lower capacity \_\_\_\_\_. If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.

## (6) IDENTIFY IF SOUND AMPLIFICATION IS USED

No  Yes, describe: \_\_\_\_\_

## (7) DECLARATIONS, ACKNOWLEDGEMENTS, & DISCLOSURES

Read and Initial Each Item Confirming Your Understanding

- 1 DR I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council.
- 2 DR I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.
- 3 DR I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.
- 4 DR I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

## (8) NOTARIZED SIGNATURES OF APPLICANTS

SUBSCRIBED AND SWORN TO BEFORE ME

This 21 day of February, 2016  
Chris York  
 (Clerk/Notary Public)  
 My Commission Expires 4-28-17

EVELYN AGOSTO Notary Public State of Wisconsin	<u>E. Agosto</u> Agent/Owner/Partner
	Additional Owner/Partner *Notary Seal must be affixed.



CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK

Wednesday, March 23, 2016

COMMITTEE MEETING NOTICE

AD 12

ESCOBAR LUVIANOS, Ociel, Agent  
EL Sunami II LLC  
2474 S 9<sup>th</sup> St

Milwaukee, WI 53215

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

**Wednesday, April 06, 2016 at 02:15 PM**

**Regarding:** Your Class B Tavern and Food Dealer's License Applications with 21+ Age Restriction as agent for "EL Sunami II LLC" for "El Sunami II" at 1234 S Cesar E Chavez DR

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

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JIM OWCZARSKI, CITY CLERK

BY:

Jason Schunk  
License Division Manager

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Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)

Date:03/17/16  
Officer: Efrain Cornejo

City of Milwaukee Police Department  
90-5-1.5 Crime Prevention Survey  
Tavern Inspection

Name of Premise: El Sunami II  
Address: 1234 S Cesar E Chavez Dr  
Phone: pending

Owner: El Sunami II LLC  
Owner address: 1234 S Cesar E Chavez Dr  
City State Zip: Milwaukee, WI 53204  
Owner Phone: (414) 255-7759  
Owner email:

Licensee/Agent: Ociel Escobar-Luvianos  
Home Address: 2474 S 9<sup>th</sup> St  
City State Zip: Milwaukee, WI 53215  
Phone: (414) 242-1000  
Email: eagosto@emprexel.com

Preferred contact: Ociel Escobar-Luvianos

Location currently open:  YES  NO

Projected open date: April 2016

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 9AM-2AM  
Mon: 9AM-2AM  
Tue: 9AM-2AM  
Wed: 9AM-2AM  
Thu: 9AM-2AM  
Fri: 9AM-2:30AM  
Sat: 9AM-2:30AM  
24 hours Y N

Premise Type: Tavern/Bar  
Restaurant  
Other:

Licenses currently held:

- Alcohol:  Yes  No Class: #:  
Tobacco:  Yes  No #:  
Food:  Yes  No #:  
Other:  Yes  No Type: #:  
Other:  Yes  No Type: #:

**Exterior Survey:**

1. Is the area around the location clean?  Yes  No
2. What surrounds the location? (Check all the apply)
  - a.  Park
  - b.  School
  - c.  Youth Center
  - d.  Church
  - e.  Tavern(s) If so, how many? 2
  - f.  Residential
  - g.  Other businesses
  - h.  Other:
3. Can you see from the outside of the location into the interior  Yes  No
4. Can you see the employees inside of the location from the outside  Yes  No
5. Are exterior windows free of signage  Yes  No
6. Street parking  Yes  No
7. Is there a parking lot  Yes  No
8. Is the parking lot clean?  Yes  No
9. Is the parking lot well lit?  Yes  No
10. Valet Parking  Yes  No
  - a. Will this lot have a guard?  Yes  No
  - b. Will this lot have cameras?  Yes  No
11. Are there areas where a person could conceal themselves  Yes  No
12. Is there exterior lighting?  Yes  No. Does it appear to be adequate  Yes  No
13. Exterior Payphone?  Yes  No
14. Are there No Loitering Signs posted?  Yes  No
15. Are there exterior security cameras  Yes  No How Many: 2
16. Are the address numbers prominently displayed and easy to see  Yes  No

**Camera Survey:**

17. Does this location have security cameras?  Yes  No
18. Are they in working order?  Yes  No
19. What format are the cameras?
  - a. Color  Yes  No
  - b. Digital  Yes  No
  - c. VCR  Yes  No
  - d. Recorded  Yes  No
20. How long is footage stored for later viewing: unknown
21. Are there exterior cameras  Yes  No How many: 2
22. Are there interior cameras  Yes  No How many: 4

23. Do all employees know how to retrieve recorded digital images/footage?  Yes  No  
24. Cameras located in parking lot  Yes  No How many

**Interior Survey:**

25. What is the planned/posted capacity planned 60  
26. What is the minimum number of employees that will be on premise 3  
27. Is the storeowner willing to be a standing complainant regarding loitering?  Yes  No  
a. If yes have them fill out the standing complaint form and give them two of the commercial signs  Yes  No  
28. Is the interior of the location neat and clean?  Yes  No  
29. Does an interior camera face the entrance/exit?  Yes  No  
30. Are emergency and non-emergency numbers posted near the phone?  Yes  No  
31. Does the owner know how to contact their police district directly?  Yes  No  
a. Did you provide a district contact guide to the owner?  Yes  No

**Security**

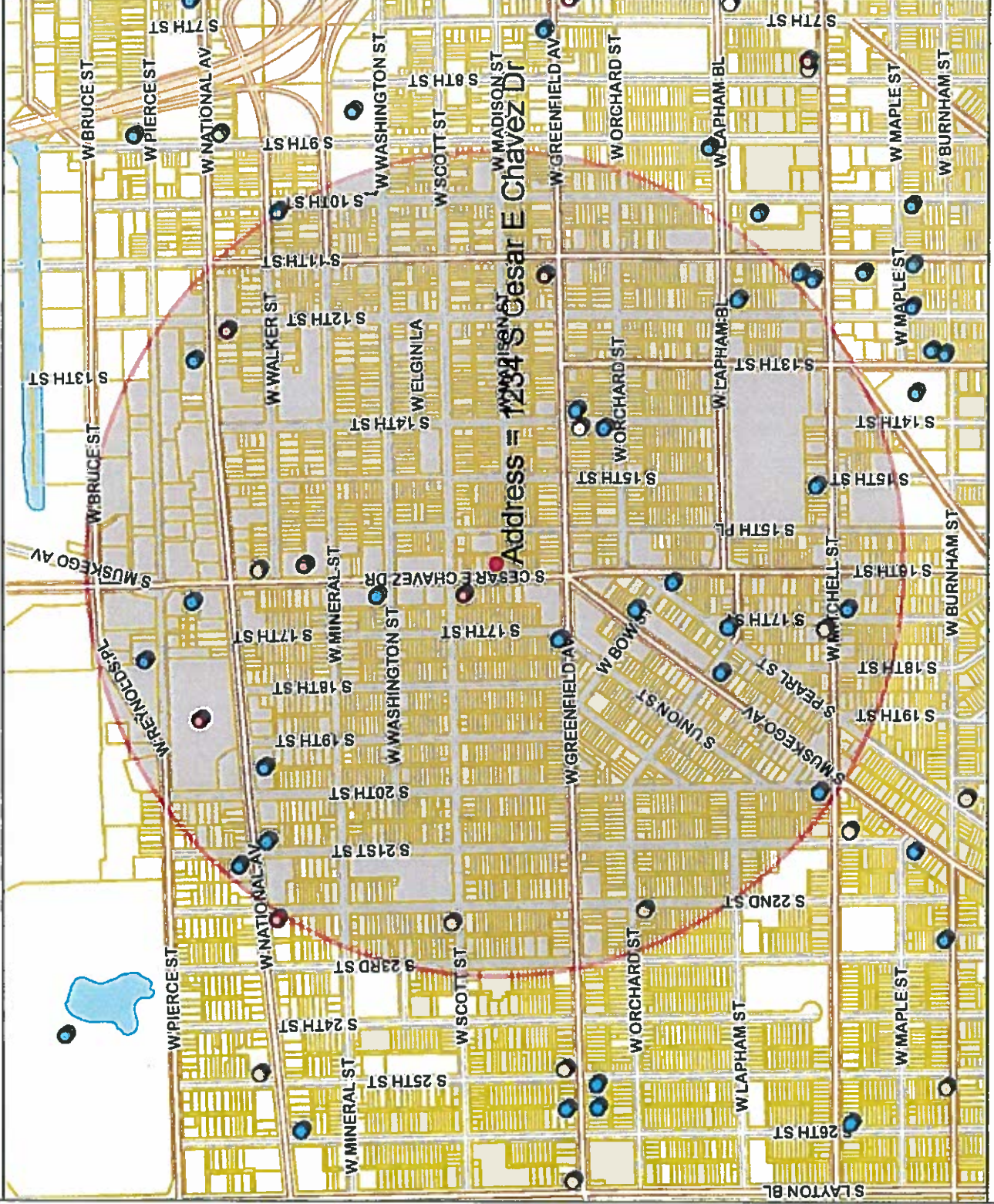
32. How many security personnel are going to be employed: 0  
33. How will they be deployed: Interior 0 Exterior 0  
34. What days will they be deployed  Mon  Tue  Wed  Thu  Fri  Sat  Sun  
35. Will the security be managed by business  or contracted   
36. Will they be armed  Yes  No  
37. What type of security measures will be used:  
 Wanding/metal detector  
 ID Scanner  
 Dress Code  
 Cover Charge  
 Age restriction  
 Other  
38. When at capacity, how will the overflow crowd be managed? Will have manger monitor and when at capacity they will not allow customers to enter.  
39. Will a guard monitor the overflow crowd at all times?  Yes  No

**ADDITIONAL COMMENTS/RECOMMENDATIONS:**

Applicant stated he plans on operating a seafood Mexican restaurant. Applicant stated he already operates a restaurant at 2001 W Lincoln Av called El Sunami and is keeping the same concept. He stated he does not have a class b license at the Lincoln location but is applying at this location to offer his customers specialty alcoholic drinks. Applicant did not apply for a Public Entertainment Premises license (PEP). I advised applicant he could not have a jukebox, musicians, or other entertainment in his business without a PEP. Applicant understood.

# Alcohol License Concentration for 1234 S Cesar E Chavez Dr

City of Milwaukee, Wisconsin



Map Scale: 1:10,967



**- Legend -**

- City limits
- Parcels
- Freeways
- Freeways
- Exit ramps
- Entry ramps
- Ramps
- Major streets
- Streets
- Waterways
- Alcohol licenses
- Class A intoxicating liquor
- Class A fermented malt beverage
- Class A liquor and malt
- Class B fermented malt beverage
- Class B tavern
- Class C wine retailer

**- Notes -**

Licensed Alcohol Establishments Within a .5 Mile Radius Centered on 1234 S Cesar E Chavez Dr on 02/19/2016



Department of Administration - ITMD

Licensed Alcohol Establishments Within a .5 Mile Radius Centered on 1234 S Cesar E Chavez Dr on 02/19/2016									
License Summary:									
Class A Fermented Malt Beverage Retailer's License									
Class A Malt & Class A Liquor License									
Class B Fermented Malt Beverage Retailer's License									
Class B Tavern License									
Legal entity	Trade name	Licensee	Address	License type name	Total capacity	Room capacity	Expiration date	Total	
Hijabadi, Inc	Mi Pueblo	Harpnest S Chawla, Agt	1700 W MITCHELL ST	Class A Fermented Malt Beverage Retailer's License			10/15/2016		
J & E GROCERY STORE, LLC	LA HACIENDA	Jose Zaragoza, Agt	820 S CESAR E CHAVEZ DR	Class A Fermented Malt Beverage Retailer's License			5/3/2016		5
Monarcas LLC	Monarcas	MARIA S HERRERA, Agt	1401 W GREENFIELD AV	Class A Fermented Malt Beverage Retailer's License			2/9/2017		6
OMARK, LLC	ORCHARD FOOD MART	Maninder K Mann, Agt	2201 W ORCHARD ST	Class A Fermented Malt Beverage Retailer's License			12/15/2016		1
R K A, LLC	ABC STORE	RAJID K ASSAD, Agt	1143 S 22ND ST	Class A Fermented Malt Beverage Retailer's License			9/15/2016		18
APPLE TWO, LLC	EL CHARRO LIQUOR STORE	VIKRAMHIT SINGH, Agt	1207 S CESAR E CHAVEZ DR	Class A Malt & Class A Liquor License			12/20/2016		
EL REY SPIRITS, INC	EL REY SPIRITS, INC	ERNESTO VILLARREAL, Agt	916 S CESAR E CHAVEZ DR	Class A Malt & Class A Liquor License			6/30/2016		
JENNY-3, INC	GREENFIELD PANTRY	HUSSEIN P GOVANI, Agt	1110 W GREENFIELD AV	Class A Malt & Class A Liquor License			1/17/2017		
MEGA MARTS, LLC	PICK 'N SAVE #6864	Jay A Gehrig, Agt	1818 W NATIONAL AV	Class A Malt & Class A Liquor License			7/27/2016		
NATIONAL MUFFLER & FOOD MART, INC	NATIONAL LIQUOR MART	HUSSEIN P GOVANI, Agt	719 S CESAR E CHAVEZ DR	Class A Malt & Class A Liquor License			10/13/2016		
TEXAS FOOD	TEXAS FOOD	HAKAM K ASSAD, SP	1201 W NATIONAL AV	Class A Malt & Class A Liquor License			10/13/2016		
WAT PATH LAO BUDDHIST TEMPLE CORP	WAT PATHOUMMAPHOUTHABAM LAO BUDDHIST TEMPLE CORP	BOUAPHAT RANGST, Agt	1925 W NATIONAL AV	Class B Fermented Malt Beverage Retailer's License	240		9/2/2016		
Amnesia	Amnesia	JOSEFINA STEWART, SP	1226 W NATIONAL AV	Class B Tavern License	63		11/18/2016		
CAMARITOS BAR, LLC	Passion Nightclub	FRANCISCO GOMEZ-ORTIZ, Agt	1566-1570 S MUSKEGO AV	Class B Tavern License	52		10/11/2016		
Century Beverage Group LLC	Don Julio's	William E Lukowski, Agt	1537 S CESAR E CHAVEZ DR	Class B Tavern License	80		10/23/2016		
CLUB 039	CLUB 039	IDRIJ HERNANDEZ, SP	2000 W MITCHELL ST	Class B Tavern License	63		5/3/2016		
EL RODEO BAR	EL RODEO BAR	HORACIO M SANCHEZ, SP	1586 S PEARL ST	Class B Tavern License	25		10/5/2016		
EL TORO BRAVO	EL TORO BRAVO	JUAN C CURIEL, SP	2039 W NATIONAL AV	Class B Tavern License	98		4/8/2016		
JALISCO RESTAURANT, LLC	JALISCO RESTAURANT	CARLOS E CASERES, Agt	1035 S CESAR E CHAVEZ DR	Class B Tavern License	128		11/24/2016		
LA CARRETA VIEJA	LA CARRETA VIEJA	ABEL SANTOS, SP	1339 W GREENFIELD AV	Class B Tavern License	223		6/14/2016		
La Sirenia Bar, LLC	La Sirenia Bar	FRANCISCO MARTINEZ VILLEGAS, Agt	1500 W MITCHELL ST	Class B Tavern License	80		2/16/2016		
Oscar's Pub & Grill, LLC	Oscar's Pub & Grill	Elizabeth Steeger, Agt	1712 W PIERCE ST	Class B Tavern License	146		2/7/2017		
PHAMS GARDEN, INC	PHAM'S GARDEN	HOI T TRAN, Agt	1923 W NATIONAL AV	Class B Tavern License	240		10/19/2016		
R & D BEVERAGE CORPORATION	GANDONG'S CORNER	DOHNA M BRADONG, Agt	1400 W ORCHARD ST	Class B Tavern License	25		9/14/2016		
SAH JOSE, LLC	CLUB GUADALUPE	GUILTERMO RODRIGUEZ, Agt	1135 W LAPHAM BL	Class B Tavern License	240		31/24/2016		
TAQUERIA EL JALAPENO	TAQUERIA EL JALAPENO	ANGEL GUTIERREZ GARNICA, SP	2106 W NATIONAL AV	Class B Tavern License	61		9/26/2016		
Tequila y Polos al Carbon Et Parian LLC	Parian	ROGELIO MERCADO SANCHEZ, Agt	1631 W MITCHELL ST	Class B Tavern License			1/23/2017		
TEQUILA NIGHT CLUB	TEQUILA NIGHT CLUB	GUSTAVO GUIZAR, JR, SP	1460 S MUSKEGO AV	Class B Tavern License			11/8/2016		
The Merge Group LLC	Mango's	Gregory A Kiebach, Agt	721 S Cesar E Chavez DR	Class B Tavern License			9/8/2016		
VILLA'S PLACE	VILLA'S PLACE	ALFREDO O VILLA, SP	1700 W GREENFIELD AV	Class B Tavern License	25		2/5/2017		



Wednesday, March 23, 2016

## Licenses Committee Notice of Hearing

Miguel Herrera  
Norma Herrera  
2725 W Hayes Av  
Milwaukee, WI 53215

Date: 4/6/2016  
Time: 02:15 PM  
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class B Tavern and Food Dealer's License Applications with 21+ Age Restriction  
ESCOBAR LUVIANOS, Ociel, Agent  
El Sunami II at 1234 S Cesar E Chavez DR

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.





Wednesday, March 23, 2016



# Notice of Public Hearing

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ESCOBAR LUVIANOS, Ociel, Agent  
El Sunami II at 1234 S Cesar E Chavez DR  
Class B Tavern and Food Dealer's License Applications with 21+ Age Restriction

**Wednesday, April 06, 2016 at 2:15 PM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 4/6/2016 at 2:15 PM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

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## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.  
**Please Note: if you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**



RESIDENT	MAIL ADDRESS	CITY AND ZIP CODE
CURRENT RESIDENT	1204 S CESAR E CHAVEZ DR	MILWAUKEE, WI 53204-2267
CURRENT RESIDENT	1204A S CESAR E CHAVEZ DR	MILWAUKEE, WI 53204-2267
CURRENT RESIDENT	1206 S 15TH PL	MILWAUKEE, WI 53204-2258
CURRENT RESIDENT	1206A S 15TH PL	MILWAUKEE, WI 53204-2258
CURRENT RESIDENT	1208 S 15TH PL	MILWAUKEE, WI 53204-2258
CURRENT RESIDENT	1208A S 15TH PL	MILWAUKEE, WI 53204-2258
CURRENT RESIDENT	1209 S 15TH PL	MILWAUKEE, WI 53204-2259
CURRENT RESIDENT	1211 S 15TH PL	MILWAUKEE, WI 53204-2259
CURRENT RESIDENT	1214 S 15TH PL	MILWAUKEE, WI 53204-2258
CURRENT RESIDENT	1214 S 17TH ST	MILWAUKEE, WI 53204-2014
CURRENT RESIDENT	1215 S CESAR E CHAVEZ DR	MILWAUKEE, WI 53204-2268
CURRENT RESIDENT	1215A S CESAR E CHAVEZ DR	MILWAUKEE, WI 53204-2268
CURRENT RESIDENT	1217 S CESAR E CHAVEZ DR	MILWAUKEE, WI 53204-2268
CURRENT RESIDENT	1218 S 15TH PL	MILWAUKEE, WI 53204-2258
CURRENT RESIDENT	1218 S 17TH ST	MILWAUKEE, WI 53204-2014
CURRENT RESIDENT	1218A S 17TH ST	MILWAUKEE, WI 53204-2014
CURRENT RESIDENT	1221 S CESAR E CHAVEZ DR	MILWAUKEE, WI 53204-2268
CURRENT RESIDENT	1222 S 17TH ST	MILWAUKEE, WI 53204-2014
CURRENT RESIDENT	1222A S 17TH ST	MILWAUKEE, WI 53204-2014
CURRENT RESIDENT	1222B S 17TH ST	MILWAUKEE, WI 53204-2014
CURRENT RESIDENT	1223 S CESAR E CHAVEZ DR	MILWAUKEE, WI 53204-2268
CURRENT RESIDENT	1226 S 15TH PL	MILWAUKEE, WI 53204-2258
CURRENT RESIDENT	1226 S 17TH ST	MILWAUKEE, WI 53204-2014
CURRENT RESIDENT	1227 S CESAR E CHAVEZ DR	MILWAUKEE, WI 53204-2268
CURRENT RESIDENT	1228 S 15TH PL	MILWAUKEE, WI 53204-2258
CURRENT RESIDENT	1229 S CESAR E CHAVEZ DR 1	MILWAUKEE, WI 53204-2268
CURRENT RESIDENT	1229 S CESAR E CHAVEZ DR 2	MILWAUKEE, WI 53204-2268
CURRENT RESIDENT	1229 S CESAR E CHAVEZ DR 3	MILWAUKEE, WI 53204-2268
CURRENT RESIDENT	1229 S CESAR E CHAVEZ DR 4	MILWAUKEE, WI 53204-2268
CURRENT RESIDENT	1230 S 15TH PL	MILWAUKEE, WI 53204-2258
CURRENT RESIDENT	1230 S 17TH ST	MILWAUKEE, WI 53204-2014
CURRENT RESIDENT	1230 S CESAR E CHAVEZ DR	MILWAUKEE, WI 53204-2267
CURRENT RESIDENT	1230A S 17TH ST	MILWAUKEE, WI 53204-2014
CURRENT RESIDENT	1232 S 15TH PL	MILWAUKEE, WI 53204-2258
CURRENT RESIDENT	1232 S CESAR E CHAVEZ DR	MILWAUKEE, WI 53204-2267
CURRENT RESIDENT	1234 S 15TH PL	MILWAUKEE, WI 53204-2258
CURRENT RESIDENT	1234A S 17TH ST	MILWAUKEE, WI 53204-2014
CURRENT RESIDENT	1235 S CESAR E CHAVEZ DR	MILWAUKEE, WI 53204-2268
CURRENT RESIDENT	1235B S CESAR E CHAVEZ DR	MILWAUKEE, WI 53204-2268
CURRENT RESIDENT	1238 S 17TH ST	MILWAUKEE, WI 53204-2014
CURRENT RESIDENT	1239 S 15TH PL	MILWAUKEE, WI 53204-2259
CURRENT RESIDENT	1239 S CESAR E CHAVEZ DR	MILWAUKEE, WI 53204-2268
CURRENT RESIDENT	1239A S 15TH PL	MILWAUKEE, WI 53204-2259
CURRENT RESIDENT	1240 S 15TH PL	MILWAUKEE, WI 53204-2258
CURRENT RESIDENT	1242 S 15TH PL	MILWAUKEE, WI 53204-2258
CURRENT RESIDENT	1242 S 17TH ST	MILWAUKEE, WI 53204-2014
CURRENT RESIDENT	1242A S 15TH PL	MILWAUKEE, WI 53204-2258
CURRENT RESIDENT	1243 S 15TH PL	MILWAUKEE, WI 53204-2259
CURRENT RESIDENT	1243A S 15TH PL	MILWAUKEE, WI 53204-2259
CURRENT RESIDENT	1246 S 15TH PL	MILWAUKEE, WI 53204-2258
CURRENT RESIDENT	1246 S 17TH ST	MILWAUKEE, WI 53204-2014
CURRENT RESIDENT	1246A S 17TH ST	MILWAUKEE, WI 53204-2014
CURRENT RESIDENT	1247 S 15TH PL	MILWAUKEE, WI 53204-2259
CURRENT RESIDENT	1247 S 15TH PL A	MILWAUKEE, WI 53204-2259
CURRENT RESIDENT	1300 S 15TH PL	MILWAUKEE, WI 53204-2707

CURRENT RESIDENT	1300 S 17TH ST	MILWAUKEE, WI 53204-2016
CURRENT RESIDENT	1302 S 15TH PL	MILWAUKEE, WI 53204-2707
CURRENT RESIDENT	1304 S 15TH PL	MILWAUKEE, WI 53204-2707
CURRENT RESIDENT	1304 S 17TH ST	MILWAUKEE, WI 53204-2016
CURRENT RESIDENT	1304 S CESAR E CHAVEZ DR	MILWAUKEE, WI 53204-2711
CURRENT RESIDENT	1306 S 17TH ST	MILWAUKEE, WI 53204-2016
CURRENT RESIDENT	1307 S 15TH PL	MILWAUKEE, WI 53204-2708
CURRENT RESIDENT	1308 S 15TH PL	MILWAUKEE, WI 53204-2707
CURRENT RESIDENT	1311 S 15TH PL	MILWAUKEE, WI 53204-2708
CURRENT RESIDENT	1311A S 15TH PL	MILWAUKEE, WI 53204-2708
CURRENT RESIDENT	1312 S CESAR E CHAVEZ DR	MILWAUKEE, WI 53204-2711
CURRENT RESIDENT	1312A S CESAR E CHAVEZ DR	MILWAUKEE, WI 53204-2711
CURRENT RESIDENT	1312B S CESAR E CHAVEZ DR	MILWAUKEE, WI 53204-2711
CURRENT RESIDENT	1315 S 15TH PL	MILWAUKEE, WI 53204-2708
CURRENT RESIDENT	1319 S 15TH PL	MILWAUKEE, WI 53204-2708
CURRENT RESIDENT	1557 W SCOTT ST	MILWAUKEE, WI 53204-2274
CURRENT RESIDENT	1557A W SCOTT ST	MILWAUKEE, WI 53204-2274
CURRENT RESIDENT	1565 W SCOTT ST	MILWAUKEE, WI 53204-2274

**Total Records: 74**

**Radius: 250.0 feet and Center of Circle: 1234 S Cesar E Chavez DR**



# BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 12/11/15

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

## 1. Type of Business

Applying for:  Extended Hours Establishment  Filling Station  
 Self Service Laundry  Rooming House  Hotel/Motel  Massage Establishment  
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:  
Full Service Mexican Restaurant

Do you have any experience operating this type of business?  No  Yes If yes, explain: management / chef.

## 2. Business Operations

a. Proposed Opening Date: ASAP  
b. Is this premise under construction?  No  Yes If yes, list estimated completion date: \_\_\_\_\_  
c. Is this a franchise?  No  Yes  
d. Is this premises currently licensed?  No  Yes If yes, list type of license: \_\_\_\_\_  
e. Is the current licensee operating?  No  Yes If no, list date closed: \_\_\_\_\_  
f. Do you have future plans for other businesses, licenses or permits at this location?  No  Yes  
If yes, explain: \_\_\_\_\_  
g. Have you previously held an Extended Hours License in Milwaukee?  No  Yes  
If yes, list address(es): \_\_\_\_\_  
h. Are other businesses operating in the same building?  No  Yes If yes, describe: \_\_\_\_\_

## 3. Litter & Noise

a. How are grounds kept clean?  Sweep  Pressure Wash  Pick Up Litter  Other: \_\_\_\_\_  
b. How often will grounds be cleaned?  Daily  Weekly  As Needed  Monthly  Other: \_\_\_\_\_  
c. Grounds cleaned by:  Licensee  Building Owner  Employees  Hired Maintenance  Other: \_\_\_\_\_  
d. How are noise issues prevented and/or addressed?  Security  Manager approaches customer(s)  Call Police  
 Signs Posted  Other: \_\_\_\_\_  
e. Will a sound amplification system be used?  No  Yes If yes, describe: \_\_\_\_\_

## 4. Smoking & Sanitation

a. Are there designated outdoor smoking areas?  No  Yes If yes, describe: \_\_\_\_\_  
b. Number of Garbage Cans: Inside: 4 Locations: bar, restrooms, kitchen  
Outside: 1 Locations: near Bldey  
c. Is a crowd control barrier used?  No  Yes If yes, describe: \_\_\_\_\_  
d. How many restrooms are on the premises? 2  
e. Name of solid waste contractor:  Advanced Disposal  Waste Manager  Other: \_\_\_\_\_

## 5. Security

a. Are there onsite parking spaces?  No  Yes If yes, how many? \_\_\_\_\_

Describe parking security plan: \_\_\_\_\_

b. Is there a loading zone?  No  Yes If yes, describe loading area security plan \_\_\_\_\_

c. Will you have security personnel on premise?  No  Yes If yes, how many? \_\_\_\_\_

What are their responsibilities? \_\_\_\_\_

Is security equipment used?  No  Yes If yes, describe \_\_\_\_\_

List their licensing, certification, or training credentials \_\_\_\_\_

Will there be security cameras?  No  Yes If yes, where? Interior / Exterior

Will searches/identification verification be conducted upon entry?  No  Yes If yes, describe \_\_\_\_\_

## 6. Percentage of Sales (must total 100%)

Alcohol <u>30</u> %	Food <u>70</u> %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment _____ %	Cigarettes _____ %	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other _____ %
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)		Describe: _____

## 7. Businesses/Licenses on the Premises (check all that apply):

### Type 1

- Full Service Restaurant     Cafe/Coffee Shop     Deli or Fast Food Restaurant     Private/Fraternal/Veterans Club  
 Night Club     Tavern     Cocktail Lounge     Teen Club  
 Banquet Hall     Sports Facility     Bowling Alley  
 Hotel/Motel : Number of Floors: \_\_\_\_\_     Rooming House: Number of Floors: \_\_\_\_\_  
 Number of Rooms: \_\_\_\_\_    Number of Rooms: \_\_\_\_\_

### Type 2

- Liquor Store     Corner Store     Supermarket     Convenience Store  
 Gas Station     Amusement/Phonograph Distributor     Recycling, Salvage or Towing  
 Used Car Dealer     Personal Service Establishment  
 (such as tattoo business, hair salon, tailor, etc.)     Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit     Cigarette & Tobacco     Gas Station     Extended Hours     Class "B" Tavern     Weights & Measures  
 Secondhand Dealer     Precious Metal & Gem     Other: Food Dealers

## 8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity \_\_\_\_\_ (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

### 9. Premises Description

d. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

1<sup>st</sup> Floor  2<sup>nd</sup> Floor  Basement Storage  Patio  Beer Garden  Sidewalk Café  Deck  Rooftop  
 Other: Describe: \_\_\_\_\_

e. Describe Location:  Major Thoroughfare  Secondary Street  Other: Cesar Chavez Dr.

f. Nearest Major Cross Street: \_\_\_\_\_

g. Describe Building:  Free Standing Building  Strip Mall  Other: \_\_\_\_\_

h. Describe Premises Structure:  Single Story  Multi-Story - # of Stories \_\_\_\_\_  Other: \_\_\_\_\_

i. Describe Surrounding Area:  Commercial  Residential  Industrial  Other: \_\_\_\_\_

j. Building Owner Name: Miguel Herrera Phone Number: \_\_\_\_\_

Business Owner Address: 2725 N. Hayes Avenue - Milwaukee WI 53215

### 10. Hours of Operation & customers

Will customers be entering the premises?  No  Yes

Day of the Week	Proposed Hours of Operation		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write None)
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	9 AM	2 AM	20-40	None	21 + up
Monday	9 AM	2 AM	10-30		21 + up
Tuesday	9 AM	2 AM	10-30		21 + up
Wednesday	9 AM	2 AM	10-30		21 + up
Thursday	9 AM	2 AM	10-30		21 + up
Friday	9 AM	2:30 AM	30-50		21 + up
Saturday	9 AM	2:30 AM	30-50		21 + up

Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12 a.m. and 5 a.m.

Entertainment Indoor Closing Hours: If alcohol beverage establishment, same as alcohol license hours.  
 If non-alcohol establishment 1:00 am Sunday to Thursday; 1:30 am Friday and Saturday.

Entertainment Outdoor Closing Hours: 10:00 pm Sunday - Thursday; 12:00 am Friday and Saturday, unless otherwise approved by Common Council in licensee's plan of operation.

### 11. Signatures

*Miguel Herrera*  
 Sole Proprietor, Partner, Agent, or 20% or more Shareholder

\_\_\_\_\_  
 Signature of additional partner or 20% or more Shareholder

See Application Information for a list of all required application forms.



# ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL PLAN OF OPERATION

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov) [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

Legal Entity Name: <u>EL SUNAMI II, LLC</u>
Premise Address: <u>1234 S. Cesar Chavez Dr. Milw 53204</u>
<b>Proximity of Premises to Church, School, Daycare Center or Hospital</b>
Is there at least 300 feet between the building and any church, school, daycare center or hospital? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
<b>"Service Bar Only" Designation</b>
If applying for Class B or C license, are you applying for "Service Bar Only"? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes Service Bar Only means customers cannot sit at the bar. Alcohol is served to patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.
<b>Business Information</b>
a) Are you taking out this application for anyone that may not be eligible for a license? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, list name and address: _____
b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If no, list the name and address of the person(s) who will: _____
Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.
c) Does anyone else have money invested or any other interest in this business? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, explain: _____
d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business? <input type="checkbox"/> No <input type="checkbox"/> Yes If yes, list name and address: _____
<b>Proof of Ownership, Lease, or Offer to Purchase (new &amp; transfer applicants only)</b>
Submit proof of ownership, lease, or offer to purchase the building with this application. A lease or offer to purchase must: a) Be in the same legal entity name as that apply for the license b) Reflect the same address as the premises address on this application c) Reflect current dates and d) Be signed by the lessor/seller and lessee/buyer
<b>Property Information (new &amp; transfer applicants only)</b>
a) Do you own or lease the building? <input type="checkbox"/> Own <input checked="" type="checkbox"/> Lease
b) Who owns the fixtures (for example, coolers, etc.)? <u>owner bldg.</u>
c) Are you purchasing the stock and/or fixtures? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, amount paid \$ _____
d) Total amount paid for business \$ <u>0</u>
e) Total amount paid for goodwill of the business \$ <u>10,000.00</u> Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.
f) Have you made arrangements with the seller for payment of personal property taxes? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes

**See Application Information for a list of all required application forms.**

**Lease Information (new & transfer applicants who are leasing the premises only)**

- a) Date lease begins 01-01-16 Ends 01-15-17
- b) Monthly rental \$ 2700.00
- c) Do you have an option to renew the lease?  No  Yes
- d) Does your lease allow for assignment to another party without the consent of the owner?  No  Yes
- e) For what length of time have you been guaranteed occupancy (number of years)? \_\_\_\_\_
- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease?  No  Yes If yes, explain \_\_\_\_\_
- g) Does the present owner or occupancy object to the granting of your license?  No  Yes  
If yes, explain \_\_\_\_\_

**Change of Agent Applicants Only**

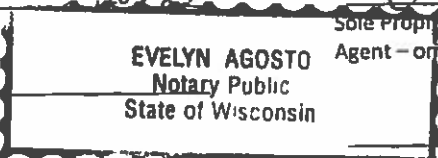
Have there been any changes to the floor plan since the last application was submitted?  No  Yes  
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s): \_\_\_\_\_

**Notarized Signatures of Applicants**

SUBSCRIBED AND SWORN TO BEFORE ME

This 16 day of January, 2016

Mary Gots  
(Clerk/Notary Public)



Chief Cook

Sole Proprietor, Partner, 20% or more Shareholder, or  
Agent - only if there are no 20% or more shareholders

My Commission Expires 4-28-17

\*Notary Seal must be affixed.

Note: All information contained in this application is subject to approval by the Common Council.  
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.  
Contact the License Division for information on how to request changes.

**New and transfer of premise applicants must submit the following:**

- Proof of ownership, lease or offer to purchase the building
- Detailed floor plan
- If a restaurant, copy of the menu



**FOOD DEALER LICENSE PLAN OF OPERATION**  
OFFICE OF THE CITY CLERK, LICENSE DIVISION  
CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202 •  
(414) 286-2238 • [license@milwaukee.gov](mailto:license@milwaukee.gov) • [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

FREST  
225932

**Legal Entity Name:** EL SUNAMI II, LLC  
**Premises Address:** 1234 S. CESAR CHAVEZ DRIVE - MILWAUKEE WI 53204

Is this a new food business or are you taking over a food business which is currently operating?

- Taking over a currently operating, licensed food business
- New business (includes taking over a closed food business)

Will you be sharing kitchen space with another food establishment?

- Yes, I intend to rent space in my kitchen to other food businesses
- Yes, I am renting space from another food business which will also be using the kitchen\*
- No, I will be the only food business using the space

\*If renting space in a commercial kitchen with another operator, a completed and signed Shared Kitchen Agreement is required.  
The form is available at [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

Provide a brief description of the food establishment.

Full Service Mexican Restaurant.

Attach a copy of your menu or general listing of the types of food products that will be sold. Indicate what information you will be including:

- Menu
- List of the types of products (for example: packaged foods, deli case, meat department)

What is the anticipated opening date or date of change of ownership: ASAP

Are any construction, remodeling or equipment changes planned?  Yes  No *If no, skip to section 3.*

Scope of the planned project?

- New construction or conversion of an existing structure to be used as a food establishment
- Renovation/remodeling of a food establishment, which may or may not include equipment changes
- Renovation/remodeling limited to the installation/change/replacement of food equipment

Provide a brief summary of the proposed construction, remodeling and/or equipment change:

[Empty box for summary of proposed construction, remodeling and/or equipment change]

Note: Building permits may be required. Contact the City of Milwaukee Development Center.

Date alterations/changes planned to begin [Empty box]

Name, address and phone number of architect [Empty box]

Name, address and phone number of general contractor [Empty box]



Will food be prepared/sold at a single site or at multiple sites? (multiple site example: a hotel with multiple dining rooms or bars):

Single  Multiple

- If multiple sites will be used, how many separate sites will be used?

List all sites and briefly describe the nature of the food activities at each site:

Are any outdoor operations planned?  Yes  No

- If yes, what activities will be conducted outdoors (check all that apply):

Bar  Cooking/Grilling  Dining - Patio  Dining - Sidewalk (DPW permit required)  Storage

Other, Specify

Is seating provided on site for dining?  Yes  No

- If yes, are there additional banquet facilities other than the main dining area?  Yes  No

Total square footage of the establishment (exclude space used for other purposes other than food)

Number of Full Time Employees

Number of Part Time Employees

Select the one that best describes the proposed business:

Bed & Breakfast

Community Food Program - A meal site or food pantry where food is provided free of cost to persons in need, or to organizations serving persons in need.

Distiller or Brewer - Facility primarily engaged in the production of alcohol beverages.

Food Distributor - A business that transports food for sale to retail and wholesale establishments, and does not prepare any food items

- Is food stored on site?  Yes  No

Food Manufacturer - A commercial operation that produces, packages, labels, or stores food, but primarily does not provide food directly to a consumer. Food is sold to distributors, retailers or restaurants. There may be a small retail store onsite where only the manufacturers products are sold, but the majority of product is sold to other licensed food establishments.

- Is there a retail store onsite?  Yes  No

Food Store - An establishment in which the majority of food sales consist of beverages or multi-serving food products requiring further preparation prior to consumption. Examples of food stores include bakeries, grocery stores, convenience stores, coffee shops, liquor stores. Food stores include businesses whose primary business is other than food (book store, pharmacy, etc.), but offer convenience food items.

- If a food store, are you considered a convenience food store (see definition below)?  Yes  No  
A convenience food store contains less than 5,000 sq. ft. of retail sales space AND has as its primary business the sale of basic food items and in addition sells household products. Basic food items may include, but are not limited to, milk and dairy products, bread products, prepared sandwiches, frozen entrees, refrigerated food and baby food. Household products may include, but are not limited to, cleaning products, paper products, baby products and pet food.

School Lunch Program - Lunch program operated by an outside contractor. (If directly operated by the school, this license is not needed.)

Restaurant - An establishment in which the majority food sales consist of meals or other items ready for immediate consumption.

Shared Kitchen, Commissary or Base - A commercial kitchen used for the production of food to be served or sold at another location; a base of operations for a food peddler, caterer or seasonal market vendor.

- Will meals make up greater than 50% of your sales?  Yes  No

Type of sales (check all that apply, even if it reflects a small percentage of the proposed business)

- Made directly to the general public or end consumer (includes internet sales)
- Made to other food establishments (wholesaler, distributors, retail or restaurants) who will resell your product(s)

What percentage of your planned food sales will be meals versus grocery items?

100 % from meals (ready-to-eat food)

% from grocery items (foods typically requiring preparation before serving, includes typical grocery items, beverages, bakery items and raw produce)

Will customers be able to purchase food through a drive through?  Yes  No

Will customers be able to purchase food from a self-service salad or food bar?  Yes  No

Will food be prepared on site and then transported for sale or consumption at another location?  Yes  No

If yes, check all the reasons why the food will be transported:

- Catering
- Delivery
- Base for Mobile Food Peddler
- Base for temporary or seasonal food stand

Other-Describe: \_\_\_\_\_

Will any alcohol or intoxicating beverages be sold at the establishment?  Yes  No

If yes, what type of license do you have or will you be applying for?

- Class A fermented malt beverage license
- Class B fermented malt beverage licenses
- Class C wine license
- Class A liquor license
- Class B liquor license

If yes, if your food license is approved prior to the alcohol license, when would you like the food license issued?  
 immediately so you can open your food business  at the same time as the alcohol license

Read and initial each item confirming your understanding:

oe

I understand that an inspection and sign off by the Health Department is required before my permit may be issued.

I understand that the Health Department will review my application and will update the application based on what is observed during my onsite inspection. My representative onsite at the time of inspection must have the authority to approve corrections to my application.

oe

I understand that an occupancy permit must be issued and an inspection may be required from the Department of Neighborhood Services before my permit may be issued.

oe

I understand that the Department of Neighborhood Services must sign off on my application with the License Division before my permit may be issued.

oe

I understand the local council member must approve or deny my request before my permit is eligible to be issued. If denied, I understand that I may appeal and be scheduled for a hearing before the License Committee of the Common Council.

oe

I understand that the License Division must have proof of payment for the associated permit fees before my permit may be issued.

oe

I understand that all of the above must be complete before my permit is eligible to be issued.

oe

I understand that the license for which I am applying must be issued and posted in my business premises prior to opening for business.

o. Ociel Escobar  
Name of Applicant

, will not operate my food business, until the permit has been issued and posted in the establishment.

Signature of Applicant: o. Ociel Escobar

Date: 1-27-16

# EL SUNAMI, II

# Menu

## SEAFOOD CHOICES

Seafood Pastry	\$10.00
Shrimp Cocktail	\$10.00
Seafood Soup	\$12.00
Fried Mexican Tilapia	\$11.95
Mexican Season Red Snapper	\$14.00
Chipotle Red Snapper	\$14.00
Mexican Seasoned Fish Filet	\$12.50
Shrimp Tostada	\$4.50

## DINNER CHOICES

Grilled Beef	\$12.00
Mexican Steak	\$9.95
Beef Fajitas	\$10.50

## BREAKFAST

Chilaquiles (Eggs w/ Fried Tortillas)	\$7.00
Eggs w/ Chorizo or Ham	\$5.00
Omelet Vegetarian or Ham	\$5.00

## MEXICAN APPETIZERS

Gorditas (flour cake w/ stuffing of choice)	\$2.75
Quezadillas	\$5.00
Tamales (Stuffed Corn Flour)	\$2.50
Guacamole Dip	\$5.00

## KIDS MENU

Cheese Burger	\$3.50
Chicken Sandwich	\$3.00
Chicken Tenders	\$3.75
Taco	\$3.00
Enchilada	\$3.00
French Fries	\$2.00

Chicken Fajitas	\$9.95
Beef Tongue in Green Sauce	\$9.50
Breaded Chicken	\$9.00
Enchiladas	\$9.95
Chimichangas	\$9.00

## TACOS

Beef Tacos	\$1.50
Pork Tacos	\$1.50
Chicken Tacos	\$1.50
Fish Tacos	\$1.50

### **BURRITOS** **\$5.50 EACH**

#### MEAT CHOICES:

Grilled Beef
Pork
Beef Tenderloin
Beef Tongue
Chicken
Burrito Dinner Plate : \$7.50

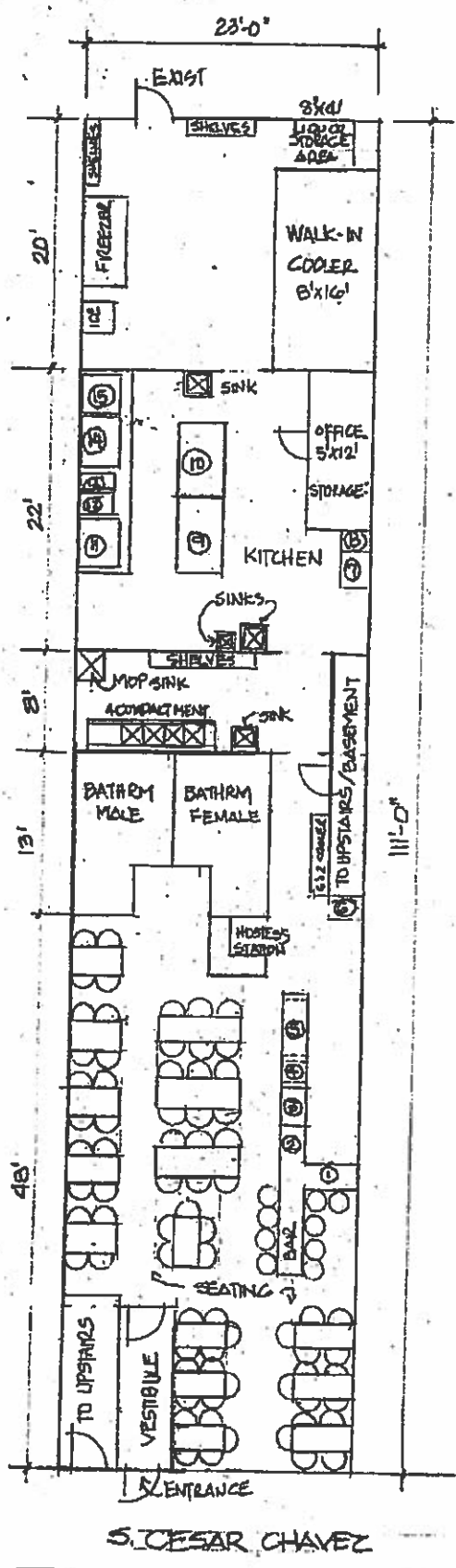
### **SANDWISHES** **\$4.50 EACH**

#### MEAT CHOICES:

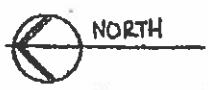
Grilled Beef
Pork
Beef Tenderloin
Breaded Chicken
Ham
Sandwich Dinner Plate : \$6.95

### **BEVERAGES**

JARRITOS JUICES	\$1.75
SODA	\$2.00
COFFEE	\$1.00
RICE WATER	\$1.50



1. COOLER 1'-9" x 1'-0"
2. SINK
3. SANDWICH COOLER 2'-4" x 2'-8"
4. COOLER 2'-8" x 2'-3"
5. 4 COMPARTMENT SINK 6'-x 1'-10"
6. SODA STATION 3'-x 3'
7. STAND UP FREEZER
8. CHIP WASHER
9. HEATING TABLE 4'-10" x 2'-11"
10. SALAD COOLER 4'-x 2'
11. GRIDDEL 4'-0"
12. FRYER
13. FRYER
14. STOVE
15. GRILL



EL SUNAMI II LLC DBA EL SUNAMI  
 CECIL ESCOBAR-LUYANOS-AGEN  
 1234 S. CESAR CHAVEZ  
 MILWAUKEE, WI  
 2530 SF. TOTAL  
 1/18/16

S. CESAR CHAVEZ



CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK

Thursday, March 24, 2016

COMMITTEE MEETING NOTICE

AD 12

Erick F Ortiz, M Enriqueta Ozuna Calvario, Partners

645 S 6TH St

Milwaukee, WI 53204

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

Wednesday, April 06, 2016 at 02:15 PM

**Regarding:** Your Class B Beer, Food Dealer's, and Public Entertainment Premises License Applications Requesting Jukebox partnership as agent for "" for "Mi Yakesita" at 645 S 6TH St.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with warrants or unpaid fines:**

**Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.**

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: \_\_\_\_\_

  
Jason Schunk  
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)

# MILWAUKEE POLICE DEPARTMENT LICENSING

## CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

**DATE:** 11/05/2015

**LICENSE TYPE:** BBEER

**NEW:**

**RENEWAL:**

**No. 220992**

**Application Date:** 11/03/2015

**License Location:** 645 South 6<sup>th</sup> Street

**Business Name:** Mi Yaquesita

**Licensee/Applicant:** Ortiz, Erick F.

(Last Name, First Name, MI)

**Date of Birth:** 09/26/1984

**Home Address:** 600 South 6<sup>th</sup> Street #B

**City:** Milwaukee

**State:** WI **Zip Code:** 53204

**Home Phone:** 414-933-8922

This report is written by Police Officer Gilbert Gwinn, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 01/20/2013 the applicant, using the name Erick Ortiz-Massallo with the date of birth of 09/25/1984, was charged in Milwaukee County with Burglary-Building or Dwelling §943.10(1m)(a).

**Charge:** Burglary

**Finding:** Guilty

**Sentence:** 9 months house of correction (imposed and stayed); 2 years probation

**Date:** 06/26/2013

**Case:** 2013CF000429

Date:03/04/16  
Officer: Efrain Cornejo

City of Milwaukee Police Department  
90-5-1.5 Crime Prevention Survey  
Tavern Inspection

Name of Premise: Mi Yaquesita  
Address: 645 S 6<sup>th</sup> St  
Phone: pending

Owner: Erick F Ortiz  
Owner address: 645 S 6th St  
City State Zip: Milwaukee, WI 53204  
Owner Phone: (414) 933-8922  
Owner email: erickortiz730@gmail.com

Licensee/Agent: Erick F Ortiz  
Home Address: 1316 W Harrison Av  
City State Zip: Milwaukee, WI 53215  
Phone: (414) 933-8922  
Email: erickortiz730@gmail.com

Preferred contact: Erick F Ortiz

Location currently open:  YES  NO

Projected open date: June 2016

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 12PM-12AM  
Mon: 12PM-12AM  
Tue: 12PM-12AM  
Wed: 12PM-12AM  
Thu: 12PM-12AM  
Fri: 12PM-12AM  
Sat: 12PM-12AM  
24 hours Y N

Premise Type:  Tavern/Bar  
 Restaurant  
 Other:

Licenses currently held:

- Alcohol:  Yes  No Class: #:  
Tobacco:  Yes  No #:  
Food:  Yes  No #:  
Other:  Yes  No Type: #:  
Other:  Yes  No Type: #:

**Exterior Survey:**

1. Is the area around the location clean?  Yes  No
2. What surrounds the location? (Check all the apply)
  - a.  Park
  - b.  School
  - c.  Youth Center
  - d.  Church
  - e.  Tavern(s) If so, how many 4
  - f.  Residential
  - g.  Other businesses
  - h.  Other:
3. Can you see from the outside of the location into the interior  Yes  No
4. Can you see the employees inside of the location from the outside  Yes  No
5. Are exterior windows free of signage  Yes  No
6. Street parking  Yes  No
7. Is there a parking lot  Yes  No
8. Is the parking lot clean?  Yes  No
9. Is the parking lot well lit?  Yes  No
10. Valet Parking  Yes  No
  - a. Will this lot have a guard?  Yes  No
  - b. Will this lot have cameras?  Yes  No
11. Are there areas where a person could conceal themselves  Yes  No
12. Is there exterior lighting?  Yes  No. Does it appears to be adequate  Yes  No
13. Exterior Payphone?  Yes  No
14. Are there No Loitering Signs posted?  Yes  No
15. Are there exterior security cameras  Yes  No How Many:
16. Are the address numbers prominently displayed and easy to see  Yes  No

**Camera Survey:**

17. Does this location have security cameras?  Yes  No
18. Are they in working order?  Yes  No
19. What format are the cameras?
  - a. Color  Yes  No
  - b. Digital  Yes  No
  - c. VCR  Yes  No
  - d. Recorded  Yes  No
20. How long is footage stored for later viewing:
21. Are there exterior cameras  Yes  No How many:
22. Are there interior cameras  Yes  No How many:



23. Do all employees know how to retrieve recorded digital images/footage?  Yes  No  
 24. Cameras located in parking lot  Yes  No How many

**Interior Survey:**

25. What is the planned/posted capacity 49  
 26. What is the minimum number of employees that will be on premise 2  
 27. Is the storeowner willing to be a standing complainant regarding loitering?  Yes  No  
 a. If yes have them fill out the standing complaint form and give them two of the commercial signs  Yes  No  
 28. Is the interior of the location neat and clean?  Yes  No  
 29. Does an interior camera face the entrance/exit?  Yes  No  
 30. Are emergency and non-emergency numbers posted near the phone?  Yes  No  
 31. Does the owner know how to contact their police district directly?  Yes  No  
 a. Did you provide a district contact guide to the owner?  Yes  No

**Security**

32. How many security personnel are going to be employed: 0  
 33. How will they be deployed: Interior 0 Exterior 0  
 34. What days will they be deployed  Mon  Tue  Wed  Thu  Fri  Sat  Sun  
 35. Will the security be managed by business  or contracted   
 36. Will they be armed  Yes  No  
 37. What type of security measures will be used:  
 Wanding/metal detector  
 ID Scanner  
 Dress Code  
 Cover Charge  
 Age restriction  
 Other  
 38. When at capacity, how will the overflow crowd be managed? Applicant stated he will not allow more people to enter if he reaches capacity.  
 39. Will a guard monitor the overflow crowd at all times?  Yes  No

**ADDITIONAL COMMENTS/RECOMMENDATIONS:**

Applicant stated he plans on running a restaurant and would like to offer his customers beer. Applicant stated he plans on installing a 4 camera surveillance system. I advised applicant to place a camera that covers the entrance/exit door. I advised applicant that he did apply for Public Entertainment Premise License for a jukebox but not for dancing or live musicians or Disc Jockeys. I advised applicant that he needed to confirm his hours of operation with his application because LIRA showed his hours of operation from 12AM-12AM every day and he did not apply for a 24 hour license. Applicant stated he believed his hours were from 8AM-12AM but he would check with Licensing.



Licensed Alcohol Beverage Establishments Within a 5 Mile Radius Centered on 645 S. 16th Street on 11/01/2015

Legal entity	Trade name	Address	License type name	Room capacity	Expiration date	Total
LA CAGE ENTERPRISES, LLC	LA CAGE	801 S 2ND ST	Class B Tavern License	815	12/12/2015	
LA FUENTE, LTD	LA FUENTE RESTAURANT	625 N 13 5TH ST	Class B Tavern License	579	5/24/2016	
LA GUADALUPE	LA GUADALUPE RESTAURANT	1008 S 10TH ST	Class B Tavern License	170	9/6/2016	
LA MERENDA	LA MERENDA	125 E NATIONAL AV	Class B Tavern License	146	8/13/2015	
LA PERLA, INC	LA PERLA RESTAURANT	202 S 4TH ST	Class B Tavern License	317	10/17/2015	
LE CROISSANT, INC	Le Cafe de Alberto	813 S 1ST ST	Class B Tavern License	360	3/19/2015	
LOLA'S, LLC	WALKERS PRT	842 W NATIONAL AV	Class B Tavern License	49	12/4/2016	
LONDONING BROS, INC	WALKERS PRT	811 S 2ND ST	Class B Tavern License	150	6/28/2016	
MACZAK'S, LLC	WYLLA'S BAR & GRILL	715 S 1ST ST	Class B Tavern License	370	6/28/2016	
MARATI LLC	Merrill	315 S 1ST ST	Class B Tavern License	152	6/28/2016	
MARATI RESTAURANT LLC	Merrill Restaurant	315 S 1ST ST	Class B Tavern License	152	6/28/2016	
MAYOLA LLC	Mayola LLC	330 S 2ND ST	Class B Tavern License	49	12/10/2015	
Noble Provisions, LLC	The Noble	330 S 2ND ST	Class B Tavern License	49	12/10/2015	
One Crazy Fox, LLC	One Crazy Fox	240 S 2ND ST	Class B Tavern License	52	8/12/2016	
Payson Bar LLC	Payson Bar	1100 S 1ST ST	Class B Tavern License	99	7/5/2016	
REYB'S EVENTS & MEXICAN RESTAURANT, LLC	REYB'S EVENTS & MEXICAN RESTAURANT	625 S 1ST ST	Class B Tavern License	75	6/1/2016	
REYB, INC	REYB'S	625 S 1ST ST	Class B Tavern License	75	6/1/2016	
SAR'S GRILLING, INC	Sar's Hospitality Group	311 W NATIONAL AV	Class B Tavern License	306	4/15/2016	
SHARER, INC	SHARER'S OGRAB BAR & WORLD CAFE	201 W National St	Class B Tavern License	150	7/19/2016	
STENT'S, INC	STENT'S	802 S 2ND ST	Class B Tavern License	144	10/13/2015	
STENT'S, INC	STENT'S	802 S 2ND ST	Class B Tavern License	144	10/13/2015	
STRAIGHT AHEAD, INC	STRAIGHT AHEAD	606-668 S 3TH ST	Class B Tavern License	160	3/7/2016	
SWAY GUARD LLC	SWAY GUARD	500 S 3RD ST	Class B Tavern License	316	9/14/2015	
The Chef's Table LLC	The Chef's Table	500 S 3RD ST	Class B Tavern License	316	9/14/2015	
The Chef's Table LLC	The Chef's Table	500 S 3RD ST	Class B Tavern License	316	9/14/2015	
The Flow DJ's Entertainment LLC	The Flow DJ's Entertainment	822 S 1st St	Class B Tavern License	41	9/13/2015	
The Point MFC LLC	The Point	508 S BANCAY ST	Class B Tavern License	41	9/13/2015	
The Red Arrow Bar, LLC	The Red Arrow Bar	105 W National AV	Class B Tavern License	41	9/13/2015	

Grand Total = 70

THE SALOON LTD	JUST ANTS SALOON	ANTHUR R GUENTHER, Art	181 S 2ND ST	Class B Tavern License	20	6/10/2016
THE TRIPLE BELT CORPORATION	DIX	ELIZABETH TUDAWA, Art	739 S 1ST ST	Class B Tavern License	180	1/7/2016
THE V BAR, LLC	The Tin Wigwag	MICHELLE R HOFF, Art	703 S 2ND ST	Class B Tavern License	49	4/19/2016
Healthy Unplanned	Theatre Unchained	JAMIED DRAGLOONCH, SP	1024 S 31st ST	Class B Tavern License	99	4/19/2016
Paragon Entertainment One Health, LLC	Uchi Zbars Tel Room	Leeland T Guh, Art	196 S 2nd ST	Class B Tavern License	60	4/19/2016
Paragon Entertainment Studios LLC	Virability & Studios	Jean Henry, Art	643 S 2nd ST	Class B Tavern License		
Woodsprite Enterprises, LLC	Virability & Studios	STEFAN J JASKA, Art	170 W National Av	Class B Tavern License	200	1/29/2016
ZAD'S, INC.	ZAD'S	TEHRAN ZADHA, Art	416-48 S 2ND ST	Class B Tavern License	200	4/19/2016
Quora Corp	Incident Office Roasting Co	Matthew J McCarthy, Art	274 W Myer St	Class C Wine Retailer's License	160	1/17/2016



Thursday, March 24, 2016

## Licenses Committee Notice of Hearing

Manuel De Jesus Mota  
645 S 6TH St

Milwaukee, WI 53204

Date: 4/6/2016  
Time: 02:15 PM  
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class B Beer, Food Dealer's, and Public Entertainment Premises License  
Applications Requesting Jukebox  
Erick F Ortiz, M Enriqueta Ozuna Calvario, Partners  
Mi Yaquesita at 645 S 6TH St

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.





Thursday, March 24, 2016

## Licenses Committee Notice of Hearing

Manuel De Jesus Mota  
2416 S 6TH St

Milwaukee, WI 53215

Date: 4/6/2016  
Time: 02:15 PM  
Location: Room 301-B, Third Floor, City Hall

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If you have any questions, please call (414) 286-2238.



RESIDENT	MAIL ADDRESS	CITY AND ZIP CODE
CURRENT RESIDENT	522 W NATIONAL AVE	MILWAUKEE, WI 53204-1746
CURRENT RESIDENT	522A W NATIONAL AVE	MILWAUKEE, WI 53204-1746
CURRENT RESIDENT	524 W PIERCE ST	MILWAUKEE, WI 53204-1717
CURRENT RESIDENT	524A W PIERCE ST	MILWAUKEE, WI 53204-1717
CURRENT RESIDENT	526 W NATIONAL AVE	MILWAUKEE, WI 53204-1746
CURRENT RESIDENT	534 W NATIONAL AVE	MILWAUKEE, WI 53204-1746
CURRENT RESIDENT	600 S 6TH ST A	MILWAUKEE, WI 53204-1524
CURRENT RESIDENT	600 S 6TH ST B	MILWAUKEE, WI 53204-1524
CURRENT RESIDENT	601 S 6TH ST	MILWAUKEE, WI 53204-1525
CURRENT RESIDENT	613 W PIERCE ST	MILWAUKEE, WI 53204-1720
CURRENT RESIDENT	614 S 6TH ST	MILWAUKEE, WI 53204-1524
CURRENT RESIDENT	615 W PIERCE ST	MILWAUKEE, WI 53204-1720
CURRENT RESIDENT	617 W PIERCE ST	MILWAUKEE, WI 53204-1720
CURRENT RESIDENT	618 S 6TH ST	MILWAUKEE, WI 53204-1524
CURRENT RESIDENT	618 W PIERCE ST	MILWAUKEE, WI 53204-1719
CURRENT RESIDENT	618A S 6TH ST	MILWAUKEE, WI 53204-1524
CURRENT RESIDENT	619 W PIERCE ST	MILWAUKEE, WI 53204-1720
CURRENT RESIDENT	622 W PIERCE ST	MILWAUKEE, WI 53204-1719
CURRENT RESIDENT	625 S 6TH ST A	MILWAUKEE, WI 53204-1525
CURRENT RESIDENT	625 W BRUCE ST	MILWAUKEE, WI 53204-1531
CURRENT RESIDENT	625 W PIERCE ST	MILWAUKEE, WI 53204-1720
CURRENT RESIDENT	626 W PIERCE ST	MILWAUKEE, WI 53204-1719
CURRENT RESIDENT	627 W BRUCE ST	MILWAUKEE, WI 53204-1531
CURRENT RESIDENT	627A W BRUCE ST	MILWAUKEE, WI 53204-1531
CURRENT RESIDENT	628 W PIERCE ST	MILWAUKEE, WI 53204-1719
CURRENT RESIDENT	629 W PIERCE ST	MILWAUKEE, WI 53204-1720
CURRENT RESIDENT	631 S 6TH ST A	MILWAUKEE, WI 53204-1525
CURRENT RESIDENT	631 S 6TH ST B	MILWAUKEE, WI 53204-1525
CURRENT RESIDENT	631 W BRUCE ST	MILWAUKEE, WI 53204-1531
CURRENT RESIDENT	631 W BRUCE ST LOWR	MILWAUKEE, WI 53204-1531
CURRENT RESIDENT	631 W BRUCE ST UPPR	MILWAUKEE, WI 53204-1531
CURRENT RESIDENT	631 W PIERCE ST	MILWAUKEE, WI 53204-1720
CURRENT RESIDENT	631B W BRUCE ST UPPR	MILWAUKEE, WI 53204-1531
CURRENT RESIDENT	633 W BRUCE ST	MILWAUKEE, WI 53204-1531
CURRENT RESIDENT	633 W BRUCE ST FRNT	MILWAUKEE, WI 53204-1531
CURRENT RESIDENT	633 W BRUCE ST LOWR	MILWAUKEE, WI 53204-1531
CURRENT RESIDENT	633 W BRUCE ST SIDE	MILWAUKEE, WI 53204-1531
CURRENT RESIDENT	633A W BRUCE ST LOWR	MILWAUKEE, WI 53204-1531
CURRENT RESIDENT	634 W PIERCE ST	MILWAUKEE, WI 53204-1719
CURRENT RESIDENT	634 W PIERCE ST A	MILWAUKEE, WI 53204-1719
CURRENT RESIDENT	636 W PIERCE ST	MILWAUKEE, WI 53204-1719
CURRENT RESIDENT	636 W PIERCE ST A	MILWAUKEE, WI 53204-1719
CURRENT RESIDENT	636A S 6TH ST	MILWAUKEE, WI 53204-1524
CURRENT RESIDENT	637 W BRUCE ST	MILWAUKEE, WI 53204-1531
CURRENT RESIDENT	637A W BRUCE ST	MILWAUKEE, WI 53204-1531
CURRENT RESIDENT	642 W PIERCE ST	MILWAUKEE, WI 53204-1719
CURRENT RESIDENT	642A W PIERCE ST	MILWAUKEE, WI 53204-1719
CURRENT RESIDENT	642B W PIERCE ST	MILWAUKEE, WI 53204-1719
CURRENT RESIDENT	645A S 6TH ST	MILWAUKEE, WI 53204-1525
CURRENT RESIDENT	700 S 6TH ST	MILWAUKEE, WI 53204-1707
CURRENT RESIDENT	702 S 6TH ST	MILWAUKEE, WI 53204-1707
CURRENT RESIDENT	704 S 6TH ST	MILWAUKEE, WI 53204-1707
CURRENT RESIDENT	704A S 6TH ST	MILWAUKEE, WI 53204-1707
CURRENT RESIDENT	708 S 7TH ST	MILWAUKEE, WI 53204-1709
CURRENT RESIDENT	708A S 7TH ST	MILWAUKEE, WI 53204-1709

CURRENT RESIDENT 710 S 7TH ST	MILWAUKEE, WI 53204-1709
CURRENT RESIDENT 712 S 7TH ST	MILWAUKEE, WI 53204-1709
CURRENT RESIDENT 716 S 7TH ST	MILWAUKEE, WI 53204-1709
CURRENT RESIDENT 716A S 7TH ST	MILWAUKEE, WI 53204-1709
CURRENT RESIDENT 718 S 7TH ST 1	MILWAUKEE, WI 53204-1709
CURRENT RESIDENT 718 S 7TH ST 2	MILWAUKEE, WI 53204-1709
CURRENT RESIDENT 718 S 7TH ST 3	MILWAUKEE, WI 53204-1709
CURRENT RESIDENT 720 S 6TH ST	MILWAUKEE, WI 53204-1707
CURRENT RESIDENT 720A S 6TH ST	MILWAUKEE, WI 53204-1707
CURRENT RESIDENT 722 S 7TH ST	MILWAUKEE, WI 53204-1709
CURRENT RESIDENT 722A S 7TH ST	MILWAUKEE, WI 53204-1709
CURRENT RESIDENT 724 S 7TH ST	MILWAUKEE, WI 53204-1709
CURRENT RESIDENT 724A S 7TH ST	MILWAUKEE, WI 53204-1709

**Total Records: 69**

**Radius: 250.0 feet and Center of Circle: 645 S 6th ST**





# BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 9/15/15

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 www.milwaukee.gov/license e mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov)

## 1. Type of Business

- Applying for:  Extended Hours Establishment  Filling Station  Waste Tire Transporter  Waste Tire Generator  
 Self Service Laundry  Rooming House: Number of Units: \_\_\_\_\_  Hotel/Motel: Number of Units: \_\_\_\_\_  
 Massage Establishment  Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

Restaurant with limited beer service

Do you have any experience operating this type of business?  No  Yes If yes, explain:

## 2. Business Operations

- a. Proposed Opening Date: Jan 2016
- b. Is this premise under construction?  No  Yes If yes, list estimated completion date: \_\_\_\_\_
- c. Is this a franchise?  No  Yes
- d. Is this premises currently licensed?  No  Yes If yes, list type of license: \_\_\_\_\_
- e. Is the current licensee operating?  No  Yes If no, list date closed: \_\_\_\_\_
- f. Do you have future plans for other businesses, licenses or permits at this location?  No  Yes  
If yes, explain: \_\_\_\_\_
- g. Have you previously held an Extended Hours License in Milwaukee?  No  Yes  
If yes, list address(es): \_\_\_\_\_
- h. Are other businesses operating in the same building?  No  Yes If yes, describe: \_\_\_\_\_

## 3. Litter & Noise

- a. How are grounds kept clean?  Sweep  Pressure Wash  Pick Up Litter  Hired Maintenance  
 Building Owner Responsibility  Garbage Cans Outside  Other: \_\_\_\_\_
- b. How often will grounds be cleaned?  Daily  Weekly  As Needed  Monthly  Other: \_\_\_\_\_
- c. Grounds cleaned by:  Licensee  Building Owner  Employees  Hired Maintenance  Other: \_\_\_\_\_
- d. How are noise issues prevented and/or addressed?  Security  Manager approaches customer(s)  Call Police  
 Signs Posted  Other: \_\_\_\_\_
- e. Will a sound amplification system be used?  No  Yes If yes, describe: \_\_\_\_\_

## 4. Smoking & Sanitation

- f. Are there designated outdoor smoking areas?  No  Yes If yes, describe: \_\_\_\_\_
- g. Number of Garbage Cans: Inside: 4 Locations: Bathrooms, Kitchen, Bar  
 Outside: 1 Locations: By the Home parking space
- h. Is a crowd control barrier used?  No  Yes If yes, describe: \_\_\_\_\_
- i. Describe sanitation facilities (restrooms): Toilet and Sink garbage cans paper towels  
 Name of solid waste contractor:  Advanced Disposal  Waste Management  Other: City

## 5. Security

- a. Are there onsite parking spaces?  No  Yes If yes, how many? \_\_\_\_\_  
Describe parking security plan. \_\_\_\_\_
- b. Is there a loading zone?  No  Yes If yes, describe loading area security plan \_\_\_\_\_
- c. Will you have security personnel on premise?  No  Yes If yes, how many? \_\_\_\_\_  
What are their responsibilities? \_\_\_\_\_  
Is security equipment used?  No  Yes If yes, describe \_\_\_\_\_  
List their licensing, certification, or training credentials \_\_\_\_\_  
Will there be security cameras?  No  Yes If yes, where? Entrance, Kitchen, cash register  
Will searches/identification verification be conducted upon entry?  No  Yes If yes, describe \_\_\_\_\_

## 6. Percentage of Sales (must total 100%)

Alcohol <u>20</u> %	Food <u>80</u> %	Secondhand Merchandise <u>0</u> %	Precious Metals & Gems <u>0</u> %
Entertainment <u>0</u> %	Cigarettes <u>0</u> %	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other <u>0</u> % Describe: _____
Pawnbroker Activity <u>0</u> %	Salvaged Materials <u>0</u> % (such as scrap metal)		

## 7. Businesses/Licenses on the Premises (check all that apply):

### Type 1

- Full Service Restaurant  Cafe/Coffee Shop  Deli or Fast Food Restaurant  Private/Fraternal/Veterans Club
- Night Club  Tavern  Cocktail Lounge  Teen Club
- Banquet Hall  Sports Facility
- Hotel/Motel - Number of Rooms: \_\_\_\_\_  Rooming House - Number of Rooms: \_\_\_\_\_

### Type 2

- Liquor Store  Corner Store  Supermarket  Convenience Store
- Gas Station  Amusement/Phonograph Distributor  Auto Wrecker
- Used Car Dealer  Used Auto Parts  Personal Service Establishment (such as tattoo business, hair salon, tailor, etc.)  Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit  Cigarette & Tobacco  Gas Station  Extended Hours  Class "B" Tavern  Weights & Measures
- Secondhand Dealer  Precious Metal & Gem  Other: \_\_\_\_\_

## 8. Legal Capacity (only if a Type 1 premises in #6 above)

Capacity \_\_\_\_\_ (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

## 9. Premises Description

d. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

1<sup>st</sup> Floor  2<sup>nd</sup> Floor  Basement Storage  Patio  Beer Garden  Sidewalk Café  Deck  Rooftop  
 Other: Describe: \_\_\_\_\_

e. Describe Location:  Major Thoroughfare  Secondary Street  Other: \_\_\_\_\_

f. Nearest Major Cross Street: 6<sup>th</sup> and National

g. Describe Building:  Free Standing Building  Strip Mall  Other: \_\_\_\_\_

h. Describe Premises Structure:  Single Story  Multi-Story - # of Stories \_\_\_\_\_  Other: \_\_\_\_\_

i. Describe Surrounding Area:  Commercial  Residential  Industrial  Other: \_\_\_\_\_

j. Building Owner Name: Manuel De Jesus nota Phone Number: (414) 839 7728

Business Owner Address: 2416 S 6<sup>th</sup> St Milwaukee WI 53215

## 10. Hours of Operation & Customers

Will customers be entering the premises?  No  Yes

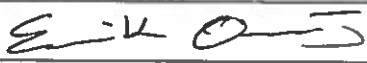
Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Applicants: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	8 Am	2 am	50	0-100	none
Monday	8 Am	2 am			
Tuesday	8 Am	2 am			
Wednesday	8 Am	2 am			
Thursday	8 Am	2 am			
Friday	8 Am	2:30 am			
Saturday	8 Am	2:30 am			

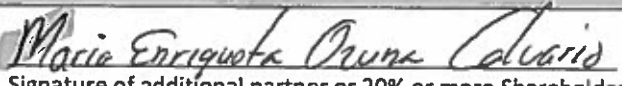
Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12 a.m. and 5 a.m.

Entertainment Indoor Closing Hours - If alcohol beverage establishment, same as alcohol license hours.  
 If non-alcohol establishment 1:00 am Sunday to Thursday, 1:30 am Friday and Saturday.

Entertainment Outdoor Closing Hours - 10:00 pm Sunday - Thursday; 12:00 am Friday and Saturday,  
 unless otherwise approved by Common Council in licensee's plan of operation.

## 11. Signature(s)

  
 Sole Proprietor, Partner, Agent, or 20% or more Shareholder

  
 Signature of additional partner or 20% or more Shareholder

See Application Information for a list of all required application forms.



# PUBLIC ENTERTAINMENT PREMISES LICENSE SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 [www.milwaukee.gov/license](http://www.milwaukee.gov/license) e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov)

TYPES OF ENTERTAINMENT (CHECK ALL THAT APPLY)			
<input type="checkbox"/> Instrumental Musicians	<input type="checkbox"/> Bands	<input type="checkbox"/> Battle of the Bands	<input type="checkbox"/> Comedy Acts
<input type="checkbox"/> Disc Jockey	<input type="checkbox"/> Magic Shows	<input type="checkbox"/> Poetry Readings	<input type="checkbox"/> Dancing by Performers
<input type="checkbox"/> Adult Entertainment/ Strippers/Erotic Dance	<input type="checkbox"/> Wrestling	<input type="checkbox"/> Patron Contests	<input type="checkbox"/> Patrons Dancing
<input checked="" type="checkbox"/> Jukebox	<input type="checkbox"/> Karaoke	<input type="checkbox"/> Bowling Alley How many? _____	<input type="checkbox"/> Pool Tables How many? _____
<input type="checkbox"/> Motion Pictures How many? _____	<input type="checkbox"/> Amusement Machines – How many? _____	<input type="checkbox"/> Concerts Approx. # per year? _____	<input type="checkbox"/> Theatrical Performances Approx. # per year? _____
<input type="checkbox"/> Other: _____			
WILL PROMOTERS EVER BE USED FOR ANY OF THE ENTERTAINMENT?			
<input checked="" type="checkbox"/> No <input type="checkbox"/> Yes, describe: _____			
LEGAL CAPACITY OF PREMISES			
_____ (Call the Development Center at 414-286-8211 with questions.) Legal capacity determines the fee for your Public Entertainment Premises License. If you would like to request the license be approved with a lower capacity than that listed above, indicate the lower capacity here: _____. If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.			
WILL SOUND AMPLIFICATION EVER BE USED?			
<input checked="" type="checkbox"/> No <input type="checkbox"/> Yes, describe: _____			
DECLARATIONS, ACKNOWLEDGEMENTS, & DISCLOSURES			
Read <u>And Initial</u> Each Item Confirming Your Understanding:			
MC MC MC MC	1. <u>EO</u>	I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council.	
	2. <u>EO</u>	I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.	
	3. <u>EO</u>	I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.	
	4. <u>EO</u>	I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.	
NOTARIZED SIGNATURES OF APPLICANTS			
SUBSCRIBED AND SWORN TO BEFORE ME			
This	<u>3</u> day of <u>November</u> , 20 <u>18</u>		
(Clerk/Notary Public)	<u>Yashica Hayes</u>	<u>Eric O'S</u>	Agent/Owner/Partner
My Commission Expires	<u>9/27/18</u>	<u>Marco Enriquez Orosco Cadaverio</u>	Additional Owner/Partner
_____ must be affixed.			

Office Use Only:      Initials: \_\_\_\_\_      Filed: \_\_\_\_\_      App: \_\_\_\_\_

Check if only PEP (must be heard w/in 60 days)      Granted \_\_\_\_\_      License # \_\_\_\_\_



**ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES  
SUPPLEMENTAL PLAN OF OPERATION**

Office of the City Clerk License Division

200 E. Wells St. Room 105, Milwaukee, WI 53202

(414) 286-2238 e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov) [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

Legal Entity Name: ERICK F ORTZ, M Enriqueta Ozuna Calvario

Premise Address: 645 S 6<sup>th</sup> ST Milwaukee WI 53207

**Proximity of Premises to Church, School, Daycare Center or Hospital**

Is there at least 300 feet between the building and any church, school, daycare center or hospital?  Yes  No

**"Service Bar Only" Designation**

If applying for Class B or C license, are you applying for "Service Bar Only"?  No  Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

**Business Information**

a) Are you taking out this application for anyone that may not be eligible for a license?  No  Yes

If yes, list name and address: \_\_\_\_\_

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business?  No  Yes

If no, list the name and address of the person(s) who will: \_\_\_\_\_

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business?  No  Yes

If yes, explain: \_\_\_\_\_

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?

No  Yes If yes, list name and address: \_\_\_\_\_

**Proof of Ownership, Lease, or Offer to Purchase (new & transfer applicants only)**

Submit proof of ownership, lease, or offer to purchase the building with this application.

A lease or offer to purchase must:

- Be in the same legal entity name as that apply for the license
- Reflect the same address as the premises address on this application
- Reflect current dates and
- Be signed by the lessor/seller and lessee/buyer

**Property Information (new & transfer applicants only)**

a) Do you own or lease the building?  Own  Lease

b) Who owns the fixtures (for example, coolers, etc.)? \_\_\_\_\_

c) Are you purchasing the stock and/or fixtures?  No  Yes If yes, amount paid \$ \_\_\_\_\_

d) Total amount paid for business \$ 700

e) Total amount paid for goodwill of the business \$ ∅

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes?  No  Yes

**See Application Information for a list of all required application forms.**

**Lease Information (new & transfer applicants who are leasing the premises only)**

- a) Date lease begins 8/31/15 Ends 8/31/18
- b) Monthly rental \$ 700
- c) Do you have an option to renew the lease?  No  Yes
- d) Does your lease allow for assignment to another party without the consent of the owner?  No  Yes
- e) For what length of time have you been guaranteed occupancy (number of years)? \_\_\_\_\_
- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease?  No  Yes If yes, explain \_\_\_\_\_
- g) Does the present owner or occupancy object to the granting of your license?  No  Yes  
If yes, explain \_\_\_\_\_

**Change of Agent Applicants Only**

Have there been any changes to the floor plan since the last application was submitted?  No  Yes  
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s): \_\_\_\_\_

**Notarized Signatures of Applicants**

SUBSCRIBED AND SWORN TO BEFORE ME

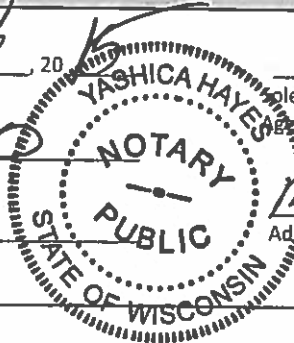
This 3 day of November, 2015

Yashica Hayes Sole Proprietor, Partner, 20% or more Shareholder, or Agent - only if there are no 20% or more shareholders

(Clerk/Notary Public)

My Commission Expires 9/2/18

\*Notary Seal must be affixed.



Mario Enriqueta Oruns Calcaro  
Additional partner or 20% or more shareholder

Note: All information contained in this application is subject to approval by the Common Council. Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license. Contact the License Division for information on how to request changes.

**New and transfer of premise applicants must submit the following:**

- Proof of ownership, lease or offer to purchase the building
- Detailed floor plan
- If a restaurant, copy of the menu



**FOOD DEALER LICENSE PLAN OF OPERATION**  
 OFFICE OF THE CITY CLERK, LICENSE DIVISION  
 CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202 •  
 (414) 286-2238 • [license@milwaukee.gov](mailto:license@milwaukee.gov) • [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

Legal Entity Name: Erick F. Ortiz M Enriqueta Ozuna Calvario  
 Premises Address: 645 S 6th St Milwaukee WI 53204

**1. Application Type**

Is this a new food business or are you taking over a food business which is currently operating?

- Taking over a currently operating, licensed food business
- New business (includes taking over a closed food business)

Will you be sharing kitchen space with another food establishment?

- Yes, I intend to rent space in my kitchen to other food businesses
- Yes, I am renting space from another food business which will also be using the kitchen\*
- No, I will be the only food business using the space

\*If renting space in a commercial kitchen with another operator, a completed and signed Shared Kitchen Agreement is required.  
 The form is available at [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

Provide a brief description of the food establishment.

Tacos, enchiladas, Tostadas, rice, beans, Seafood, Soda Cans.

Attach a copy of your menu or general listing of the types of food products that will be sold. Indicate what information you will be including:

- Menu
- List of the types of products (for example: packaged foods, deli case, meat department)

What is the anticipated opening date or date of change of ownership:

Jan 2016

**2. Construction, Remodeling and Equipment**

Are any construction, remodeling or equipment changes planned?  Yes  No *If no, skip to section 3.*

Scope of the planned project?

- New construction or conversion of an existing structure to be used as a food establishment
- Renovation/remodeling of a food establishment, which may or may not include equipment changes
- Renovation/remodeling limited to the installation/change/replacement of food equipment

Provide a brief summary of the proposed construction, remodeling and/or equipment change:

Note: Building permits may be required. Contact the City of Milwaukee Development Center.

Date alterations/changes planned to begin

Name, address and phone number of architect

Name, address and phone number of general contractor

### 3. Premises Description

Will food be prepared/sold at a single site or at multiple sites? (multiple site example: a hotel with multiple dining rooms or bars):

Single  Multiple

• If multiple sites will be used, how many separate sites will be used?

List all sites and briefly describe the nature of the food activities at each site:

Are any outdoor operations planned?  Yes  No

• If yes, what activities will be conducted outdoors (check all that apply):

Bar  Cooking/Grilling  Dining -- Patio  Dining -- Sidewalk (DPW permit required)  Storage

Other, Specify

Is seating provided on site for dining?  Yes  No

• If yes, are there additional banquet facilities other than the main dining area?  Yes  No

Total square footage of the establishment (exclude space used for other purposes other than food)

Number of Full Time Employees

Number of Part Time Employees

### 4. Business Type

Select the one that best describes the proposed business:

Bed & Breakfast

Community Food Program – A meal site or food pantry where food is provided free of cost to persons in need, or to organizations serving persons in need.

Distiller or Brewer – Facility primarily engaged in the production of alcohol beverages.

Food Distributor – A business that transports food for sale to retail and wholesale establishments, and does not prepare any food items

• Is food stored on site?  Yes  No

Food Manufacturer – A commercial operation that produces, packages, labels, or stores food, but primarily does not provide food directly to a consumer. Food is sold to distributors, retailers or restaurants. There may be a small retail store onsite where only the manufacturers products are sold, but the majority of product is sold to other licensed food establishments.

• Is there a retail store onsite?  Yes  No

Food Store – An establishment in which the majority of food sales consist of beverages or multi-serving food products requiring further preparation prior to consumption. Examples of food stores include bakeries, grocery stores, convenience stores, coffee shops, liquor stores. Food stores include businesses whose primary business is other than food (book store, pharmacy, etc.), but offer convenience food items.

• If a food store, are you considered a convenience food store (see definition below)?  Yes  No

A convenience food store contains less than 5,000 sq. ft. of retail sales space AND has as its primary business the sale of basic food items and in addition sells household products. Basic food items may include, but are not limited to, milk and dairy products, bread products, prepared sandwiches, frozen entrees, refrigerated food and baby food. Household products may include, but are not limited to, cleaning products, paper products, baby products and pet food.

School Lunch Program – Lunch program operated by an outside contractor. (If directly operated by the school, this license is not needed.)

Restaurant – An establishment in which the majority food sales consist of meals or other items ready for immediate consumption.

Shared Kitchen, Commissary or Base – A commercial kitchen used for the production of food to be served or sold at another location; a base of operations for a food peddler, caterer or seasonal market vendor.

• Will meals make up greater than 50% of your sales?  Yes  No



**4. Business Type (Continued)**

Type of sales (check all that apply, even if it reflects a small percentage of the proposed business)

- Made directly to the general public or end consumer (includes internet sales)
- Made to other food establishments (wholesaler, distributors, retail or restaurants) who will resell your product(s)

What percentage of your planned food sales will be meals versus grocery items?

15 % from meals (ready-to-eat food)

85 % from grocery items (foods typically requiring preparation before serving, includes typical grocery items, beverages, bakery items and raw produce)

Will customers be able to purchase food through a drive through?  Yes  No

Will customers be able to purchase food from a self-service salad or food bar?  Yes  No

Will food be prepared on site and then transported for sale or consumption at another location?  Yes  No

If yes, check all the reasons why the food will be transported:

- Catering
- Delivery
- Base for Mobile Food Peddler
- Base for temporary or seasonal food stand

Other-Describe:

**5. ISSUANCE OF LICENSE**

Will any alcohol or intoxicating beverages be sold at the establishment?  Yes  No

If yes, what type of license do you have or will you be applying for?

- Class A fermented malt beverage license
- Class B fermented malt beverage licenses
- Class C wine license
- Class A liquor license
- Class B liquor license

If yes, if your food license is approved prior to the alcohol license, when would you like the food license issued?

- immediately so you can open your food business
- at the same time as the alcohol license

**6. AFFIRMATION OF UNDERSTANDING – PERMIT NEEDED TO OPERATE**

Read and initial each item confirming your understanding:

ML EO  
ML EO

I understand that an inspection and sign off by the Health Department is required before my permit may be issued.

I understand that the Health Department will review my application and will update the application based on what is observed during my onsite inspection. My representative onsite at the time of inspection must have the authority to approve corrections to my application.

ML EO

I understand that an occupancy permit must be issued and an inspection may be required from the Department of Neighborhood Services before my permit may be issued.

ML EO

I understand that the Department of Neighborhood Services must sign off on my application with the License Division before my permit may be issued.

ML EO

I understand the local council member must approve or deny my request before my permit is eligible to be issued. If denied, I understand that I may appeal and be scheduled for a hearing before the License Committee of the Common Council.

ML EO

I understand that the License Division must have proof of payment for the associated permit fees before my permit may be issued.

ML EO

I understand that all of the above must be complete before my permit is eligible to be issued.

ML EO

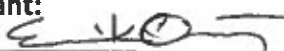
I understand that the license for which I am applying must be issued and posted in my business premises prior to opening for business.

Erick Ortiz, M Eriqueta Ozuna Calvario

I, , will not operate my food business, until the permit has been issued and posted in the establishment.

Name of Applicant

Signature of Applicant:



Maria Eriqueta Ozuna Calvario

Date:

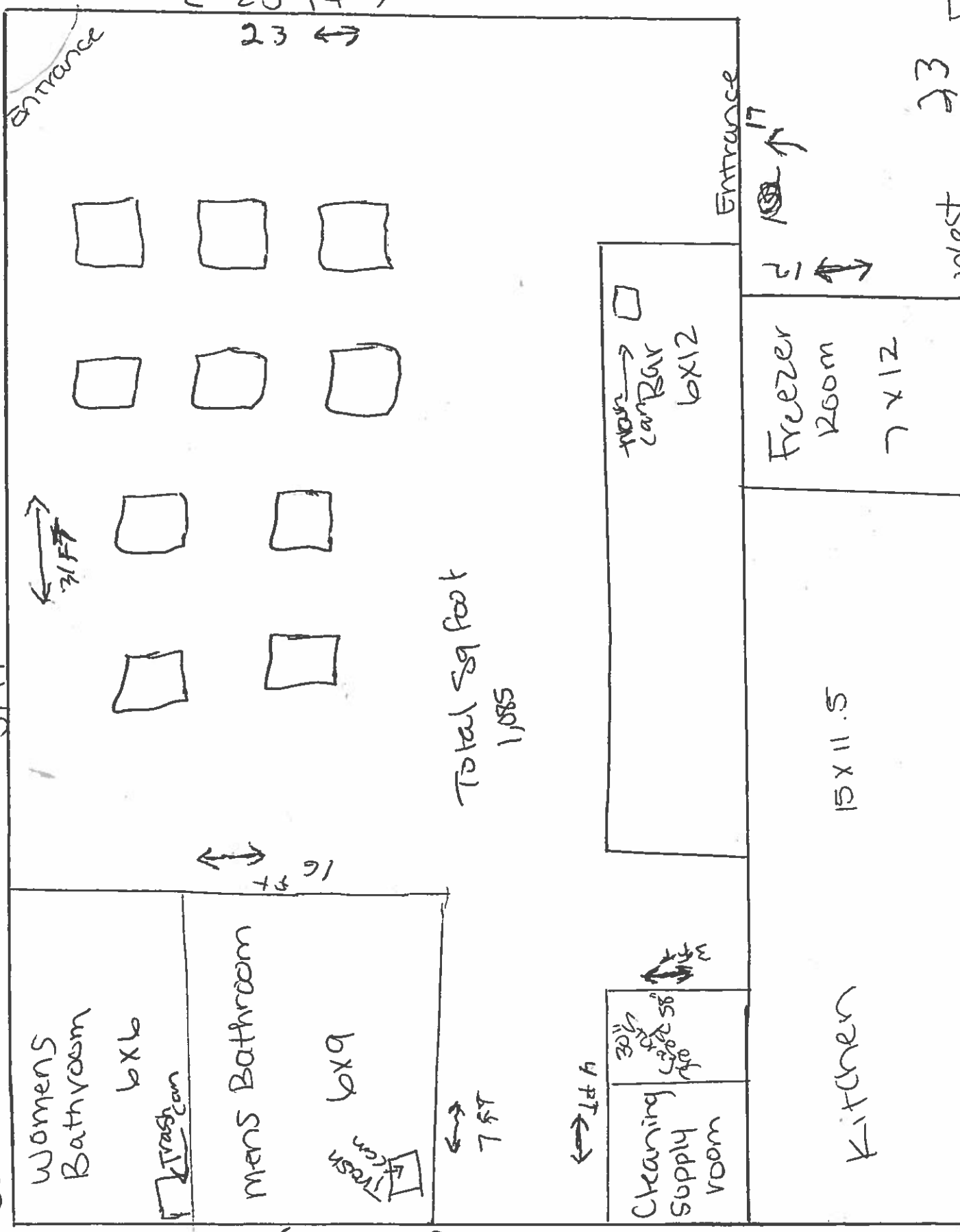
10/20/15

Mi Yaquesita  
Mexican Restaurant  
645 S. 6th St.

6th Street East  
← 31 ft → ↓ 14

CRICK F. UKTIC  
M. Enriqueta Ozuna  
622115 Calvario

Pirce South  
↓ 52



Total Sq foot  
1,085

West 23

North  
↑ 25 ↓



CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK

Wednesday, March 23, 2016

COMMITTEE MEETING NOTICE

AD 12

Josephine Vargas


1900 W LINCOLN Av

MILWAUKEE, WI 53215

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

**Wednesday, April 06, 2016 at 02:15 PM**

**Regarding:** Your Class B Tavern and Public Entertainment Premises License Renewal Applications for "EL CAMINANTE SPORTS BAR" at 1900 W LINCOLN Av.

There is a possibility that your application may be denied for  or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation. See attached police report or correspondence.

**Notice for applicants with warrants or unpaid fines:**

**Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.**

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OW CZARSKI, CITY CLERK

BY:

Jason Schunk  
License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)

**MILWAUKEE POLICE DEPARTMENT  
LICENSE INVESTIGATION UNIT**

**CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS  
SYNOPSIS**

**DATE: 03/09/2016**  
**LICENSE TYPE: BTAVN**  
**NEW:**  
**RENEWAL: X**

**No. 226641**  
**Application Date: 03/09/2016**  
**Expiration Date:**

**License Location: 1900 W Lincoln Avenue**  
**Business Name: El Caminante Sports Bar**

**Aldermanic District: 13**

**Licensee/Applicant: Vargas, Josephine (formerly Toledo, Josefina)**  
(Last Name, First Name, MI)

**Date of Birth: 06/19/1974**

**Male:**

**Female:**

**Home Address: 1900 W Lincoln Avenue # 3**

**City: Milwaukee**

**State: Wi**

**Zip Code: 53207**

**Home Phone: (414) 389-1186**

This report is written by Police Officer Gilbert Gwinn, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

The following are traffic citations in which the fines are past due:

07114207	Non-registration of Vehicle	\$83.80 Due on 01/14/08
07114208	Vehicle Operator Fail/Wear Seat Belt	\$10.00 Due on 01/14/08
08132984	Failure To Obey Traffic Officer/Signal	\$83.80 Due on 01/26/09

- =====
1. On 10/26/11, applicant received a citation for Dog and Cat License Required at 1900 W Lincoln Avenue.

Charge:	Dog and Cat License Required
Finding:	Guilty
Sentence:	Fined \$89.00
Date:	04/26/12
Case:	12011275

2. On 07/12/11 at 12:35 am, Milwaukee police were dispatched to 1900 W Lincoln Avenue for a Shooting complaint. Police spoke with the bartender, Minerva Vazquez, who stated she heard several "pops" at approximately 12:20 am and wasn't sure if it was fireworks or gunshots. Vazquez stated she looked out the window and observed two males running southbound in the 2300 block of S 19<sup>th</sup>. Vazquez could not provide any further information. While police were investigating the complaint, Vazquez became argumentative and was and very defensive when police asked her questions regarding the complaint. Investigation revealed a subject was shot outside of the bar, but it was found not to be related to the bar.

While police were still on scene, officers found a minor inside the bar who had been drinking alcohol. The underage stated to officers that he was able to enter the bar without identification and was served alcohol. Police also found the liquor license to not be properly displayed in the bar. The licensee, Josephine Vargas was cited for Class B Licensee Responsibility and Display of Liquor License Required at 1900 W Lincoln Avenue.

Charge: Class B Licensee Responsibility  
Display of Liquor License Required  
Finding: Guilty on both  
Sentence: Fined \$368.00 on both  
Date: 08/29/11  
Case: 11086852/11086851

3. On 04/02/12 at 12:44 am, Milwaukee police were dispatched to 1900 W Lincoln Avenue regarding a Fight complaint. Police spoke with Josephine Vargas who stated she called police because two male patrons were fighting inside the bar. Vargas stated with the help of other patrons, she was able to break up the fight and escort them out of the bar before police arrived. Officers also spoke with the bartender Sophia Ludwig and obtained a statement from her.

- 
4. On 04/12/13 at 10:14 pm, Milwaukee police were dispatched to 1900 W Lincoln Avenue for a Shooting complaint. Upon arrival, officers spoke with Cheryl Ritschke who stated that at 10:14 pm, she and another security officer were inside the bar when they observed several males loitering in front of the bar, near an employee's car that was parked out front and believed they were breaking into the car. Ritschke stated she and another employee confronted the males who then ran from the scene and at one point, witnessed a muzzle flash from a gun that was fired by one of the unknown males. Further investigation revealed one of the security guard's did apprehend a subject, however escaped custody when a second subject returned and fought to free his friend. Officers were notified that a victim was shot to the abdomen and that the victim stated that he was shot by security, however police found that the security guards were not armed.

5. On 04/20/13 at 11:59 am, Milwaukee police were dispatched to Mt. Siani Hospital for a Battery complaint. Police spoke with the victim who stated he was at the El Caminate bar located at 1900 W Lincoln when he was asked by a subject near the bathroom if he wanted to buy some crack. The victim stated no and the subject got upset at this answer and hit him over the head with the thick end of a pool cue. The victim stated the suspect is a regular at the bar and is friends with owner. The victim further stated that the owner of the bar tried to help the victim stop the bleeding, but that it wasn't working. The victim wanted to call police, but the owner refused to call police. Another patron called for an ambulance for the victim. The victim further stated that the suspect who hit him is a drug dealer and deals crack from the bathroom at the bar, and provide police with a description. He also stated that the owner "gets a cut of the suspect's profits for letting him deal out of the bar." The victim was treated for a laceration to the head and received five staples and six stitches to close the wound. On 04/24/13, at 3:30 pm, the CLO officer from District Two, spoke with Antonio Martinez regarding the incidents that occurred on 04/12/13 and 04/20/13, and advised Martinez that if a third violent incident occurred within one year, that the business would be required by MCO to have working cameras at all times operating during business hours.

Martinez stated he does have cameras however, that they are non-functioning digital video recorders and that in the near future, he would be replacing the equipment.

6. On 05/02/13, Milwaukee police, along with an agent from Department of Revenue, conducted a License Premise Check at 1900 W Lincoln Avenue. Prior to the inspection, Agent KING had been advised that the tavern's State of Wisconsin Seller's Permit had been revoked. Police spoke to Antonio Martinez, who stated he was the bar's manager and contacted the agent, Josephine Vargas, who responded to the scene. The inspection found numerous violations such as alcohol being obtained from unauthorized sources, a lack of invoices on the property and video gambling machines. Further investigation found the Martinez provided a false name to police and when asked why, stated he was afraid because of his residential status. Agent KING ordered the bar to close immediately and confiscated 83 bottles of liquor and informed the licensee, Josephine Vargas, of what needed to be accomplished before she could re-open the bar.

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7. On 02/28/2015 at 2:34am officers responded to El Caminante Sports Bar at 1900 W. Lincoln Av for a fight complaint. Upon arrival they observed two people across the street from El Caminante with visible injuries. These people were uncooperative but did state they were involved in a fight inside the bar. The other parties were said to be MP gang members who could not be located. Officers then went to the bar and observed people attempting to leave. The officers found 9 individuals inside. Several of the people were employees and the others were patrons or friends of the employees. Jose LOPEZ was on scene and stated he was the manager. He appeared to be intoxicated and was hesitant to answer questions. LOPEZ stated he was told by security to not call police because it would influence his license. A review of the video showed two separate fights and the security playing pool prior to the fight. The manager, Jose Lopez, was cited for Class B Manager's License and Class B Premises Enter After Hours.

Charge:	Class B Manager's License
2:	Class B Premises Enter After Hours
Finding:	Guilty
2:	Guilty
Sentence:	Fined \$378.00
2:	Fined \$389.00
Date:	04/15/2015
Case:	15014542
2:	15014543

8. On 05/09/2015 officers received an anonymous complaint of underage individuals inside El Caminante Bar at 1900 W. Lincoln Av. At 12:06am a tavern check was conducted. During the check a 19 year old was found inside the tavern. Jose LOPEZ was the Manager/Bartender. He stated it is security's responsibility to check ID's. The manager, Jose Lopez, was cited for Allow Underage on Premises.

Charge: Allow Underage on Premises  
Finding: Guilty  
Sentence: Fined \$321.00  
Date: 06/24/2015  
Case: 15027630

# MILWAUKEE POLICE DEPARTMENT

## REPORT OF INCIDENTS INVOLVING LICENSED PERSONS OR PREMISES

TO: Captain Alfonso MORALES

**ORIGINAL**

Business Name: El Caminante Sports Bar  
Address of Licensed Premises: 1900 W Lincoln Ave  
Business Phone: 389-9813

Type of License: Class B Tavern

District: 2

Violation /  Incident # 15-059-0014

Date of Incident: 2-28-15

Licensee or Manager on premises at time of violation / incident?  Yes  No

Licensee cooperative?  Yes  No (if no, explain in narrative section)

Licensee Notified by Officer: PO ElieI CONTRERAS

Date: 2-28-15

Time: 3:00am

Licensee or Agent's Name: Josephine VARGAS  
Home Address: 1960 S 23<sup>rd</sup> St

Date of Birth: 6-19-74  
Home Phone: 235-6815

Co-Licensee Name:  
Home Address:  
Class S License Number:

Date of Birth:  
Home Phone:

Bartender Name: Jose A LOPEZ  
Home Address: 3335 W Lincoln Ave  
Class D License Number: 212057

Date of Birth: 10-12-78  
Home Phone: 817-2263

Licensed Person / Public Pass. Vehicle, etc.:  
Home Address:  
Class D License Number:

Date of Birth:  
Home Phone:

### VIOLATION/INCIDENT - DESCRIBE FACTS AND CIRCUMSTANCES IN NARRATIVE SECTION

Name of Person Cited: Jose A LOPEZ  
Citation Number: 6149823-1

Violation & Ord. / Statute No.: 90-15-3-a-1

Date of Birth: 10-12-78  
Court Date: 4-15-15

Name of Person Cited: Jose A LOPEZ  
Citation Number: 48987011196

Violation & Ord. / Statute No.: 90-4-4-a

Date of Birth: 10-12-78  
Court Date: 4-15-15

Name of Person Cited: Jose A LOPEZ  
Citation Number: 48987011197

Violation & Ord. / Statute No.: 90-21

Date of Birth: 10-12-78  
Court Date: 4-15-15

Name of Person Cited:  
Citation Number:

Violation & Ord. / Statute No.:

Date of Birth:  
Court Date:

Name of Person Cited:  
Citation Number:

Violation & Ord. / Statute No.:

Date of Birth:  
Court Date:

Investigating Officer: PO ElieI CONTRERAS *[Signature]*

District / Bureau: 24

Date: 3-1-15

*[Signature]*  
Commanding Officer

*6/9/15*  
Date

### DISPOSITION - FOR LICENSING ONLY

Citation No.	Case Number	Disposition	Judge	Date

LICENSE INVESTIGATION UNIT

Received *[Signature]*

Referred

By *[Signature]*



PA-33E Narrative

This report is written by PO Eliel CONTRERAS assigned to District 2, Late Power Shift.

On Saturday, 2-28-15, at approximately 2:34am Squad 2470 (PO Francisco CARTAGENA and I) was dispatched to 1900 W Lincoln Ave (El Caminante Sports Bar) for a fight complaint.

During the investigation, it was determined that an Aggravated Battery had occurred inside the El Caminante Bar.

Upon arriving on scene, I observed two individuals across the street from El Caminante Sports Bar with visible injuries. Both individuals were very uncooperative and refused medical attention on scene. Although uncooperative, one of the individuals stated they were inside El Caminante Sports Bar when they were involved in a fight with some MP gang members. The individual also stated the gang members were carrying guns and were currently in the alley located behind El Caminante Sports Bar.

Upon receiving this information, we requested additional squads to our location. Squad 2490 (PO James COLLINS), Squad 2341 (PO James SPINATO and PO Jason STACHOWIAK), Squad 2330 (PO Adam LUEBBE and PO Adam WILKIEWICZ), and Squad 2411 (Sgt. Bradley SCHLEI) responded to our location and assisted with the investigation. We were not able to locate any MP gang members in the alley or in the surrounding area.

After securing the area, I responded to El Caminante Sports Bar with PO LUEBBE. Upon approaching the establishment, I heard the door unlock and observed people attempting to exit the establishment. With the assistance of officers on scene, we instructed the individuals to step back into the establishment.

Upon entering the establishment, I observed 9 individuals who were attempting to leave prior to police arriving. Among the individuals still in the establishment was Jose Alberto LOPEZ (W/M 10-12-78), who stated he was the manager/owner of El Caminante Sports Bar.

The following individuals were in the establishment when we arrived on scene.

Martha TOSCANO (W/F 6-11-76) who stated she was waiting for her sister, Claudia TOSCANO GOMEZ (W/F 12-3-79), who was a bartender at El Caminante Bar.

Jorge Gabriel DE JESUS RAMOS (W/M 10-25-76). DE JESUS RAMOS admitted to being a patron at El Caminante.

Jose O OQUENDO (W/M 9-2-83) stated he was the DJ for El Caminante Bar.

Monica C MARRERO (W/F 4-14-83) stated she was the girlfriend of OQUENDO and was at the El Caminante Bar as a guest of OQUENDO.

Jose CARRASQUILLO (W/M 8-15-64) stated he was security at El Caminante Bar. According to LOPEZ, CARRASQUILLO is the one who informed him not to call the police. CARRASQUILLO is also depicted in the video playing pool prior to the fight occurring.

The other two individuals were employees of CARRASQUILLO but they were not on scene when the fight occurred at the establishment.

While speaking with LOPEZ, I observed that he was intoxicated. LOPEZ had glossy eyes and I also smelled a strong odor of intoxicant beverages emanating from his person and breath. I asked LOPEZ what had occurred

but LOPEZ was hesitant to answer my question. While waiting for LOPEZ's answer, I observed blood splatter on the southeast corner of the pool table. After observing the blood and asking LOPEZ again what happened, LOPEZ stated there had been a fight inside the establishment prior to police arriving. I asked why he did not call the police right away and he stated he was informed by security on scene not to call the police because it would effect the establishment in a negative way.

While conducting a walk through, I observed blood on a cue stick, which was near the pool table. I also observed a tremendous amount of blood splatter in the men's restroom and hallway leading to LOPEZ's back office. I also observed paper towels, mops and disinfectant spray bottles scattered through out the establishment. I asked LOPEZ if was attempting to clean up the blood and he stated yes. While on scene, I observed video cameras inside the establishment. I asked LOPEZ to show us the video footage regarding the incident. The video footage depicts two different fights occurring inside the establishment at the same time. One of the fights occurred next to the pool table and the other fight occurred on the north end of the bar counter. The video also depicted on scene security playing pool prior to fight occurring.

I informed LOPEZ that he would be receiving citations regarding the violations observed at the establishment.

While conducting my investigation at El Caminante Bar, PO CARTAGENA responded to Squad 2320's (PO Peter ULATOWSKI) Battery Complaint at St. Francis Hospital. The complaint stated the victim had been battered while walking home from the bar on S 19th and W Lincoln Ave. PO CARTAGENA identified the victim, Emilio BARRERAS (W/M 10-29-90), as the same individual we observed when we first arrived on scene at S 19th and W Lincoln Ave. BARRERAS was very uncooperative with the investigation and refused to provide information regarding the incident. BARRERAS also stated he did not want to prosecute.

The other individual/victim was identified by PO CARTAGENA as Juan G NAVARRO (W/M 10-23-90). NAVARRO stated he was at the El Caminante Bar playing pool when a fight broke out. NAVARRO stated he was struck in the face but did not know who struck him. NAVARRO stated he did not want to prosecute and refused to provide more information regarding the fight.

While at District 2, I looked up LOPEZ in LIRA. LOPEZ had a valid Class D Bartender's License but did not have a valid Class B Manager's License and he was not listed as the licensee/owner of El Caminante Sports Bar. I also looked up TOSCANO GOMEZ in LIRA and she did have a valid Class D Bartender's License.

PO CARTAGENA will be writing a detail supplemental report regarding the incident at El Caminante Sports Bar.

Copies depicting the fight on video will be forward to MCORP and AGU in attempts to identify the individuals involved in the incident.

The Citations were for Class B Premises Allow Patrons After Hours (90-15-3-a-1), No Class B Manager's License (90-4-4-a), and Disorderly Premises Prohibited (90-21).

End of report.

SGT. BW

# MILWAUKEE POLICE DEPARTMENT

## REPORT OF INCIDENTS INVOLVING LICENSED PERSONS OR PREMISES

TO: Captain Alfonso MORALES

Business Name: El Caminante Sports Bar  
Address of Licensed Premises: 1900 W Lincoln Ave  
Business Phone: 389-9813

**ORIGINAL**

District: 2

Type of License: Class B Tavern License

Violation /  Incident #

Date of Incident: 05-09-15

Licensee or Manager on premises at time of violation / incident?  Yes  No

Licensee cooperative?  Yes  No (if no, explain in narrative section)

Licensee Notified by Officer: PO Eliel CONTRERAS

Date: 5-10-15

Time: 12:30am

Licensee or Agent's Name: Josephine VARGAS  
Home Address: 1960 S 23<sup>rd</sup> St.

Date of Birth: 6-19-74  
Home Phone: 235-6815

Co-Licensee Name:  
Home Address:  
Class S License Number:

Date of Birth:  
Home Phone:

Bartender Name: Jose A LOPEZ  
Home Address: 3335 W Lincoln Ave  
Class D License Number: 212057

Date of Birth: 10-12-78  
Home Phone: 817-2263

Licensed Person / Public Pass. Vehicle, etc.:  
Home Address:  
Class D License Number:

Date of Birth:  
Home Phone:

### VIOLATION/INCIDENT – DESCRIBE FACTS AND CIRCUMSTANCES IN NARRATIVE SECTION

Name of Person Cited: Jose A LOPEZ  
Citation Number: 6149827-5

Violation & Ord. / Statue No.: 90-19-2-a-1

Date of Birth: 10-12-78  
Court Date: 6-24-15

Name of Person Cited: Alex F WEITZEL  
Citation Number: 48969212517

Violation & Ord. / Statue No.: 90-19-1

Date of Birth: 5-7-96  
Court Date: 6-24-15

Name of Person Cited:  
Citation Number:

Violation & Ord. / Statue No.:

Date of Birth:  
Court Date:

Name of Person Cited:  
Citation Number:

Violation & Ord. / Statue No.:

Date of Birth:  
Court Date:

Name of Person Cited:  
Citation Number:

Violation & Ord. / Statue No.:

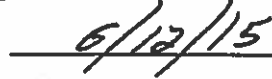
Date of Birth:  
Court Date:

Investigating Officer: PO Eliel CONTRERAS

District / Bureau: 24

Date: 5-16-15

  
\_\_\_\_\_  
Commanding Officer

  
\_\_\_\_\_  
Date

### DISPOSITION – FOR LICENSING ONLY

Citation No.	Case Number	Disposition	Judge	Date

LICENSE INVESTIGATION UNIT

Received 

Referred

By 

PA-33E Narrative

This report is written by PO Eliel CONTRERAS assigned to District 2, Late Power Shift.

On Sunday, 5-10-15, at approximately 12:06am Squad 2470 (PO Andrew WILKIEWICZ and I) responded to 1900 W Lincoln Ave (El Caminante Bar) for a tavern violation.

According to an anonymous caller, the caller stated the Manager/Bartender, Jose A LOPEZ (W/M 10-12-78) was allowing under age individuals inside the establishment. The caller also stated there was drug dealing occurring inside the establishment.

With the assistance of Squad 2351 (PO Ronald ZIARNIK and PO Jason STACHOWIAK) and Squad 2341 (PO Christopher GREER and PO Erik ANDRADE), we entered the establishment and conducted a license premise check.

While on scene, we also checked all the patrons identification cards to make sure they were of legal age, which is 21 years old or older, to be inside the establishment. While checking identification cards, we came across four males and two females who entered the establishment without showing identification to prove they were older than 21 years old.

Among the individuals who had no identification on them, was Alex F WEITZEL (W/M 05-07-96) of Cedarburg, WI. I asked WEITZEL if he had identification on him and he stated he left his identification card in his vehicle. With the personal information he provided we ran his name in DOT and WEITZEL was able to retrieve his Wisconsin identification card. A check with DOT and the WI identification card WEITZEL provided revealed he was nineteen years old.

I asked WEITZEL if he was at the establishment with a parent or guardian and he stated no. WEITZEL stated he was at the establishment with a coworker who was of legal age. I asked WEITZEL why he was inside the establishment and he stated he was the designated driver for his friend.

I informed LOPEZ there was an underage individual in his establishment and he stated that it was security's responsibility to make sure they checked identifications. I informed LOPEZ as manager of the establishment it was his responsibility to keep track of his employees and he was still responsible for whatever incident occurs inside the establishment.

I informed LOPEZ a PA-33 would be filed and a citation would be issued for having an underage individual in his establishment. While on scene, I did not observe any other visible violations and LOPEZ was cooperative.

WEITZEL was taken into custody and conveyed to District 2 for processing. WEITZEL was cited and released at District 2.

On Friday, 5-15-15 at approximately 8:44 Squad 2470 (PO Salvador HERNANDEZ and I) responded to 1900 W Lincoln Ave (El Caminante) to issue a citation to LOPEZ regarding the violation at his establishment.

Jose Lopez received a citation for ordinance 90-19-2-a-1 (Allow underage on premises).

Alex F WEITZEL received a citation for ordinance 90-19-1 (Presence of Minor at Licensed Premises)

End of report.

SGT. BLA



Wednesday, March 23, 2016



# Notice of Public Hearing

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VARGAS, Josephine  
EL CAMINANTE SPORTS BAR at 1900 W LINCOLN Av  
Class B Tavern and Public Entertainment Premises License Renewal Applications

**Wednesday, April 06, 2016 at 2:15 PM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 4/6/2016 at 2:15 PM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

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## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.  
**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**



CURRENT RESIDENT	2233 S 19TH ST	MILWAUKEE, WI 53215-2642
CURRENT RESIDENT	2234 S 19TH ST	MILWAUKEE, WI 53215-2643
CURRENT RESIDENT	2235 S 19TH ST	MILWAUKEE, WI 53215-2642
CURRENT RESIDENT	2236 S 20TH ST	MILWAUKEE, WI 53215-2645
CURRENT RESIDENT	2236A S 20TH ST	MILWAUKEE, WI 53215-2645
CURRENT RESIDENT	2238 S 20TH ST	MILWAUKEE, WI 53215-2645
CURRENT RESIDENT	2239 S 19TH ST	MILWAUKEE, WI 53215-2642
CURRENT RESIDENT	2239A S 19TH ST	MILWAUKEE, WI 53215-2642
CURRENT RESIDENT	2240 S 20TH ST	MILWAUKEE, WI 53215-2645
CURRENT RESIDENT	2242 S 19TH ST	MILWAUKEE, WI 53215-2643
CURRENT RESIDENT	2243 S 18TH ST	MILWAUKEE, WI 53215-2627
CURRENT RESIDENT	2243 S 19TH ST	MILWAUKEE, WI 53215-2642
CURRENT RESIDENT	2243A S 19TH ST	MILWAUKEE, WI 53215-2642
CURRENT RESIDENT	2244 S 19TH ST	MILWAUKEE, WI 53215-2643
CURRENT RESIDENT	2244 S 20TH ST	MILWAUKEE, WI 53215-2645
CURRENT RESIDENT	2245 S 18TH ST	MILWAUKEE, WI 53215-2627
CURRENT RESIDENT	2245A S 18TH ST	MILWAUKEE, WI 53215-2627
CURRENT RESIDENT	2245B S 18TH ST	MILWAUKEE, WI 53215-2627
CURRENT RESIDENT	2246 S 19TH ST	MILWAUKEE, WI 53215-2643
CURRENT RESIDENT	2247 S 19TH ST	MILWAUKEE, WI 53215-2642
CURRENT RESIDENT	2247A S 19TH ST	MILWAUKEE, WI 53215-2642
CURRENT RESIDENT	2248 S 19TH ST	MILWAUKEE, WI 53215-2643
CURRENT RESIDENT	2248 S 20TH ST	MILWAUKEE, WI 53215-2645
CURRENT RESIDENT	2250 S 20TH ST	MILWAUKEE, WI 53215-2645
CURRENT RESIDENT	2251 S 19TH ST	MILWAUKEE, WI 53215-2642
CURRENT RESIDENT	2252 S 19TH ST	MILWAUKEE, WI 53215-2643
CURRENT RESIDENT	2253 S 19TH ST	MILWAUKEE, WI 53215-2642
CURRENT RESIDENT	2253A S 19TH ST	MILWAUKEE, WI 53215-2642
CURRENT RESIDENT	2255 S 18TH ST	MILWAUKEE, WI 53215-2627
CURRENT RESIDENT	2256 S 19TH ST	MILWAUKEE, WI 53215-2643
CURRENT RESIDENT	2256 S 20TH ST	MILWAUKEE, WI 53215-2645
CURRENT RESIDENT	2256A S 19TH ST	MILWAUKEE, WI 53215-2643
CURRENT RESIDENT	2257 S 19TH ST	MILWAUKEE, WI 53215-2642
CURRENT RESIDENT	2257A S 19TH ST	MILWAUKEE, WI 53215-2642
CURRENT RESIDENT	2258 S 20TH ST	MILWAUKEE, WI 53215-2645
CURRENT RESIDENT	2259 S 18TH ST	MILWAUKEE, WI 53215-2627
CURRENT RESIDENT	2259 S 19TH ST	MILWAUKEE, WI 53215-2642
CURRENT RESIDENT	2259A S 19TH ST	MILWAUKEE, WI 53215-2642
CURRENT RESIDENT	2260 S 19TH ST	MILWAUKEE, WI 53215-2643
CURRENT RESIDENT	2260 S 20TH ST	MILWAUKEE, WI 53215-2645
CURRENT RESIDENT	2260A S 19TH ST	MILWAUKEE, WI 53215-2643
CURRENT RESIDENT	2261 S 18TH ST	MILWAUKEE, WI 53215-2627
CURRENT RESIDENT	2320 S 19TH ST	MILWAUKEE, WI 53215-3006
CURRENT RESIDENT	2321 S 19TH ST	MILWAUKEE, WI 53215-3005
CURRENT RESIDENT	2321A S 19TH ST	MILWAUKEE, WI 53215-3005
CURRENT RESIDENT	2324 S 19TH ST	MILWAUKEE, WI 53215-3006
CURRENT RESIDENT	2325 S 19TH ST	MILWAUKEE, WI 53215-3005

**Total Records: 103**

**Radius: 250.0 feet and Center of Circle: 1900 W Lincoln AV**

# 2016-2017 Plan of Operation for 1900 W LINCOLN AV

1. Litter & Security Plans			
How are the grounds kept clean? <input checked="" type="checkbox"/> Sweep <input type="checkbox"/> Pressure Wash <input checked="" type="checkbox"/> Pick Up Litter <input type="checkbox"/> Other:			
How often will grounds be cleaned? <input checked="" type="checkbox"/> Daily <input type="checkbox"/> Weekly <input type="checkbox"/> Other:			
Who cleans the grounds? <input checked="" type="checkbox"/> Licensee <input type="checkbox"/> Building Owner <input type="checkbox"/> Employees <input type="checkbox"/> Hired Maintenance <input type="checkbox"/> Other:			
How are noise issues prevented and/or addressed? <input checked="" type="checkbox"/> Security <input checked="" type="checkbox"/> Manager approaches customer(s) <input checked="" type="checkbox"/> Call Police <input checked="" type="checkbox"/> Signs Posted <input type="checkbox"/> Other:			
Are there designated outdoor smoking areas? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe:			
Number of garbage cans: Inside <u>6</u> Locations: <u>3 behind bar one in each bathroom</u> Outside <u>2</u> Locations: <u>front door on side of building</u>			
Is a crowd control barrier used? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe:			
Number of restrooms: <u>3</u>			
Name of solid waste contractor: <u>Eagle</u>			
Are there parking spaces on the premises? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, list number of spaces: _____ and describe security plans:			
Are there designated loading areas? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, describe security plans:			
Do you have security personnel on the premise? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, how many? <u>1</u>			
AND What are their responsibilities? <u>check ID's, control intoxicated patrons, removed problem patrons</u>			
What security equipment do they use? <u>Pepper Spray - Hire from Security Company</u>			
List their licensing, certification or training credentials: <u>yes</u>			
Are there security cameras? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, list all locations: <u>3 outside surrounding building 4 inside</u>			
Are searches and/or identification checks conducted upon entry? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, describe: <u>Security will be checking before entering</u>			
2. Percentage of Sales (must total 100%)			
Alcohol <u>99</u> %	Food Sales <u>1</u> %	Entertainment _____ %	Other _____ %
3. Businesses On The Premises (choose all that apply):			
<input type="checkbox"/> Restaurant	<input type="checkbox"/> Cafe/Coffee Shop	<input type="checkbox"/> Cocktail Lounge	<input type="checkbox"/> Convenience Store <input type="checkbox"/> Other:
<input type="checkbox"/> Night Club	<input checked="" type="checkbox"/> Tavern	<input type="checkbox"/> Banquet Hall	<input type="checkbox"/> Sports Facility
<input type="checkbox"/> Liquor Store	<input type="checkbox"/> Hotel	<input type="checkbox"/> Supermarket	<input type="checkbox"/> Private/Fraternal/Veterans' Club
4. Hours of Operation and Age Restriction			
Are there any changes to the current hours of operation or age restriction? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe:			
Please Note: If you will be open earlier or later than the hours listed on your current license for even one event or holiday (for example, St. Patrick's Day, Brewers Opening Day, etc.) during the license period, this must be reported and printed on your license. Your hours of operation and age restriction are listed on your current license.			
5. Floor Plan and Capacity			
Are you requesting any changes to the floor plan or capacity? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe:			
If requesting changes to the floor plan, submit a new floor plan with this application. Changes in floor plan include changing the location of tables, games, etc. within your current licensed premises. If your changes include adding any additional areas or square footage to your premises, or any renovations to the building will be done, a Permanent Extension of Premises application must be filed.			
6. Sidewalk Dining (if renewing a current license)			
Are there any changes to the sidewalk dining site plan? <input type="checkbox"/> No <input type="checkbox"/> Yes If Yes, submit an updated site plan with this application.			



# PUBLIC ENTERTAINMENT PREMISES RENEWAL SUPPLEMENTARY APPLICATION

## 1. CURRENT APPROVED ENTERTAINMENT

The following types of entertainment have been approved for your current Public Entertainment Premises license:

Disc Jockey, Jukebox, Bands, Patrons Dancing, Karaoke, 3 Amusement Machines, 1 Pool Table

## 2. ADDING ENTERTAINMENT

If applicable, check any entertainment you wish to ADD:

- |   |  |  |  |
|---|--|--|--|
| <input type="checkbox"/> Instrumental Musicians                         | <input type="checkbox"/> Bands                                   | <input type="checkbox"/> Battle of the Bands                   | <input type="checkbox"/> Comedy Acts   |
| <input type="checkbox"/> Disc Jockey                                    | <input type="checkbox"/> Magic Shows                             | <input type="checkbox"/> Poetry Readings                       | <input type="checkbox"/> Dancing by Performers   |
| <input type="checkbox"/> Jukebox  | <input type="checkbox"/> Wrestling                               | <input type="checkbox"/> Patron Contests                       | <input type="checkbox"/> Patrons Dancing   |
| <input type="checkbox"/> Adult Entertainment/<br>Strippers/Erotic Dance | <input type="checkbox"/> Karaoke                                 | <input type="checkbox"/> Bowling Alley                         | <input type="checkbox"/> Pool Tables   |
| <input type="checkbox"/> Motion Pictures<br>How many screens? _____     | <input type="checkbox"/> Amusement Machines –<br>How many? _____ | <input type="checkbox"/> Concerts<br>Approx. # per year? _____ | <input type="checkbox"/> Theatrical Performances<br>How many? _____<br>Approx. # per year? _____ |
| <input type="checkbox"/> Other: _____                                   |  |  |  |

No entertainment changes can take place until approved by Common Council and a new license has been issued and posted on the premises.

## 3. REMOVING ENTERTAINMENT

If applicable, list any entertainment you wish to remove:

## 4. PROMOTERS/SOUND AMPLIFICATION

Will promoters ever be used for any of the entertainment?  No  Yes If Yes, Describe:

At any time will sound amplification be used?  No  Yes If Yes, Describe:

*DJ will be using microphone but with control*

## 5. NOTARIZED SIGNATURES

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council.

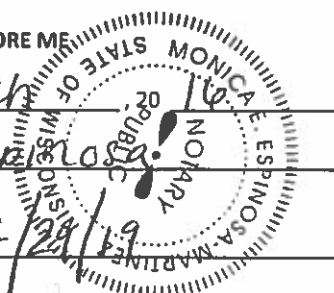
I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.

I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

SUBSCRIBED AND SWORN TO BEFORE ME

This 7<sup>th</sup> day of March  
Monica E. Espinosa  
(Clerk/Notary Public)



*Josephine Wagner*  
Agent/20% or More Shareholder/Partner

Additional 20% or More Shareholder/Partner

My Commission Expires 4/29/19  
\*Notary Seal must be affixed.