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VISIT Milwaukee

Alderman Cavalier Johnson
Council President
City Hall
200 East Well street
Room 205
Milwaukee WI 53202

Re: Appointment of Lafayette Crump as DCD Commissioner

Dear Alderman Johnson,

I am pleased to write this letter of recommendation relative to Lafayette Crumps' appointment as the Commissioner, for the Department of City Development.

I have known Lafayette throughout the years for his work on a variety of development projects and have known him to be person of integrity with a strong work ethic. I most recently have come to know him better through his work as the Chief, Diversity, Vendor and Engagement Officer for the Democratic National Convention - Milwaukee 2020 Host Committee. Our organization has been actively involved in the planning and preparation for the convention on a variety of levels. Of course, we are disappointed like the rest of the community over this stolen moment to show all that Milwaukee has to offer. I know we will overcome this setback and move forward with zest and zeal for future opportunities. In order to accomplish that, we need strong and resilient leaders who believe in our community. Lafayette Crump fills that need in DCD.

I know that Lafayette with his development experience, his leadership style, his broad-based relationships and his desire to excel as a community leader will help to propel our city forward with a new energy.

I have witnessed firsthand Lafayette's focused efforts on innovation and creativity. He is not only in tune with downtown development but citywide development. He cares about every neighborhood. Lafayette is a team builder, an inspirational leader and knows how to work toward gaining consensus to get projects over the finish line in a fair and just manner.

There is surely a sense of confidence when Lafayette is involved in a project. I believe Lafayette is a strong candidate and deserves full consideration and approval for the position of Commissioner for the Department of City Development. I am happy to discuss this with you further. I may be reached directly at 414-220-4705 or at bweirick@milwaukeedowntown.com

Thank you for your consideration in this matter.

With gratitude and hope,

Elizabeth A. Weirick
CEO
Milwaukee Downtown, BID #21

c. Lafayette Crump

DOWNTOWN