



CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK

Tuesday, March 01, 2016

COMMITTEE MEETING NOTICE

AD 03

DOHERTY, Carol J, Agent  
Lakes Venture LLC  
2650 Warrenville Rd #700

Downers Grove, IL 60515

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

**Tuesday, March 15, 2016 at 09:00 AM**

**Regarding:** Your Class B Tavern, Food Dealer's, and Weights & Measures License Applications as agent for "Lakes Venture LLC" for "Fresh Thyme Farmers Market" at 470 E. Pleasant St.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with warrants or unpaid fines:**

**Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.**

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY:

Jason Schunk  
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

**MILWAUKEE POLICE DEPARTMENT  
LICENSING**

**CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS  
SYNOPSIS**

**DATE:** 02/17/2016

**LICENSE TYPE:** BTAVN

**NEW:**

**RENEWAL:**

**No. 225314**

**Application Date:** 02/16/2016

**License Location:** 470 East Pleasant Street

**Business Name:** Lakes Venture

**Licensee/Applicant:** Doherty, Carol J.  
(Last Name, First Name, MI)

**Date of Birth:** 08/05/1968

**Home Address:** 3479 Country View DR

**City:** Delavan

**State:** WI **Zip Code:** 53315

**Home Phone:** 630-207-3468

This report is written by Police Officer Gilbert Gwinn, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 01/08/2009 the Wisconsin Department of Transportation revoked the applicant's driver's license for 6 months for Operating While Intoxicated.

Date:02/24/16  
Officer: J. Alba 006448

City of Milwaukee Police Department  
90-5-1.5 Crime Prevention Survey  
Tavern Inspection

Name of Premise: Fresh Thyme Farmers Market  
Address: 470 E. Pleasant St.  
Phone: Unk.

Owner: Lakes Venture  
Owner address: 2650 Warrenville Rd.  
City State Zip: Downers Grove , IL. 60515  
Owner Phone: 224-365-9596  
Owner email:

Licensee/Agent: Carol J. Doherty W/F 08/05/68  
Home Address: 3479 County View Dr.  
City State Zip: Delavan , WI. 53115  
Phone: 630-207-3468  
Email:

Preferred contact: Agent

Location currently open:  YES  NO

Projected open date: 05/06/16

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 7am-10pm 24 hours Y N  
Mon: 7am-10pm  
Tue: 7am-10pm  
Wed: 7am-10pm  
Thu: 7am-10pm  
Fri: 7am-10pm  
Sat: 7am-10pm

Premise Type: Tavern/Bar  
Restaurant  
Other: Grocery store

Licenses currently held:

- Alcohol:  Yes  No Class: #:  
Tobacco:  Yes  No #:  
Food:  Yes  No #:  
Other:  Yes  No Type: #:  
Other:  Yes  No Type: #:

**Exterior Survey:**

1. Is the area around the location clean?  Yes  No
2. What surrounds the location? (Check all the apply)
  - a.  Park
  - b.  School
  - c.  Youth Center
  - d.  Church
  - e.  Tavern(s) If so, how many
  - f.  Residential
  - g.  Other businesses
  - h.  Other: Riverwalk
3. Can you see from the outside of the location into the interior  Yes  No
4. Can you see the employees inside of the location from the outside  Yes  No
5. Are exterior windows free of signage  Yes  No
6. Street parking  Yes  No
7. Is there a parking lot  Yes  No
8. Is the parking lot clean?  Yes  No
9. Is the parking lot well lit?  Yes  No
10. Valet Parking  Yes  No
  - a. Will this lot have a guard?  Yes  No
  - b. Will this lot have cameras?  Yes  No
11. Are there areas where a person could conceal themselves  Yes  No
12. Is there exterior lighting?  Yes  No. Does it appears to be adequate  Yes  No
13. Exterior Payphone?  Yes  No
14. Are there No Loitering Signs posted?  Yes  No
15. Are there exterior security cameras  Yes  No How Many: 5
16. Are the address numbers prominently displayed and easy to see  Yes  No

**Camera Survey:**

17. Does this location have security cameras?  Yes  No
18. Are they in working order?  Yes  No
19. What format are the cameras?
  - a. Color  Yes  No
  - b. Digital  Yes  No
  - c. VCR  Yes  No
  - d. Recorded  Yes  No
20. How long is footage stored for later viewing: 90 days
21. Are there exterior cameras  Yes  No How many: 3
22. Are there interior cameras  Yes  No How many: 14

23. Do all employees know how to retrieve recorded digital images/footage?  Yes  No  
 24. Cameras located in parking lot  Yes  No How many?

**Interior Survey:**

25. What is the planned/posted capacity 35,000 Sqr. Ft. total building.  
 26. What is the minimum number of employees that will be on premise 25  
 27. Is the storeowner willing to be a standing complainant regarding loitering?  Yes  No  
 a. If yes have them fill out the standing complaint form and give them two of the commercial signs  Yes  No  
 28. Is the interior of the location neat and clean?  Yes  No  
 29. Does an interior camera face the entrance/exit?  Yes  No  
 30. Are emergency and non-emergency numbers posted near the phone?  Yes  No  
 31. Does the owner know how to contact their police district directly?  Yes  No  
 a. Did you provide a district contact guide to the owner?  Yes  No

**Security**

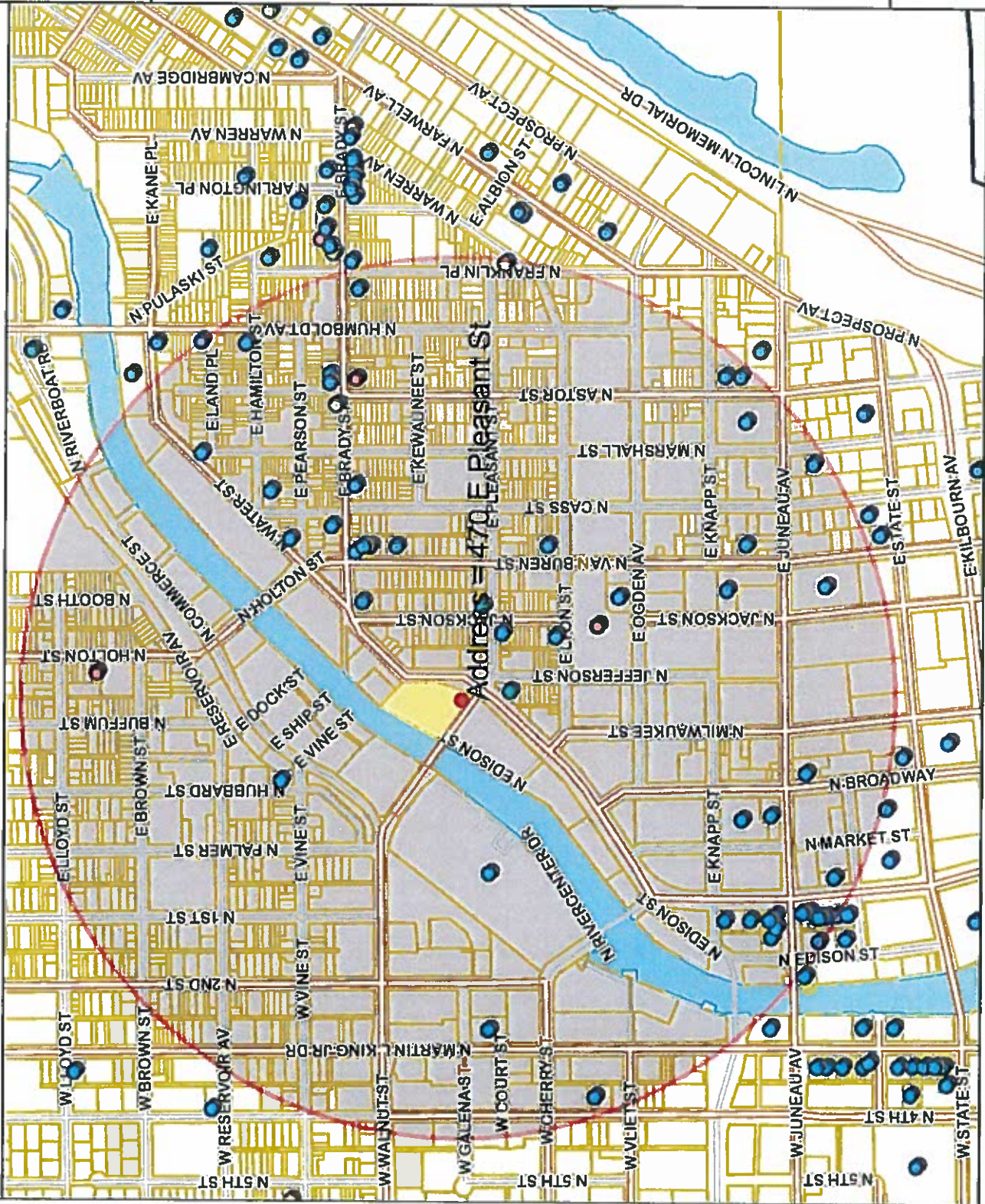
32. How many security personnel are going to be employed: 0  
 33. How will they be deployed: Interior Exterior  
 34. What days will they be deployed  Mon  Tue  Wed  Thu  Fri  Sat  Sun  
 35. Will the security be managed by business  or contracted   
 36. Will they be armed  Yes  No  
 37. What type of security measures will be used:  
 Wanding/metal detector  
 ID Scanner  
 Dress Code  
 Cover Charge  
 Age restriction  
 Other ID at service  
 38. When at capacity, how will the overflow crowd be managed? N/A  
 39. Will a guard monitor the overflow crowd at all times?  Yes  No

**ADDITIONAL COMMENTS/RECOMMENDATIONS:**

- Applicant has never been an agent for a liquor license.
- Application to sell retail, and serve beer and wine in an 18,000 Sqr. Ft. open grocery store and food court. Food court also to feature a tavern area with bartender to serve beer and wine.
- Applicant agent will not be daily on-site manager.

# Alcohol License Concentration for 470 E Pleasant St

City of Milwaukee, Wisconsin



- Legend -

- City limits
- Parcels
- Freeways
- Exit ramps
- Entry ramps
- Ramps
- Major streets
- Streets
- Waterways
- Alcohol licenses
  - Class A intoxicating liquor
  - Class A fermented malt beverage
  - Class A liquor and malt
  - Class B fermented malt beverage
  - Class B tavern
  - Class C wine retailer

- Notes -

Licensed Alcohol Establishments Within a .5 Mile Radius Centered on 470 E Pleasant St on 02/10/2016

City of Milwaukee  
Department of Administration - ITMD

848.8 0 424.38 848.8 Feet

Map Scale: 1: 10,195

© City of Milwaukee, Wisconsin  
Map Milwaukee: Property Information  
Disclaimer: 2/10/2016

Licensed Alcohol Establishments Within a 5 Mile Radius Centered on 470 E. Peasant St on 02/10/2016

Legal entity	Trade name	License	Address	License type name	Total capacity	Room capacity	Expiration date
Class A Fermented Malt Beverage Retailer's License	Class A Malt & Cider A Liquor License	Class B Fermented Malt Beverage Retailer's License	Class B Fermented Malt Beverage Retailer's License	Class C Wine Retailer's License			
<b>Legal entity</b>	<b>Trade name</b>	<b>License</b>	<b>Address</b>	<b>License type name</b>	<b>Total capacity</b>	<b>Room capacity</b>	<b>Expiration date</b>
3B CELEBRATIONS, LLC	THE HAMBLET	Victor Lopez, SP	1518 N Lincoln Pl	Class A Fermented Malt Beverage Retailer's License			3/19/2016
AL BOMBERS, LLC	GIORGIO'S ENTERTAINMENT	MICHAEL A. GIORGIO, AGT	1011 E BRADY ST	Class B Malt & Cider A Liquor License			5/4/2016
ANGELOS PIANO LOUNGE	PICK 'N SAVE #6838	WEL F WALLACE, AGT	656 E LYON ST	Class A Malt & Cider A Liquor License			10/17/2016
ARTS PERFORMING CENTER	METRO MARKET #6371	John R. Mathewson, AGT	1123 N VAN BUREN ST	Class A Malt & Cider A Liquor License			6/19/2016
ASTON RESTAURANT, LLC	Purple Foods & Liquor, INC	GURINDER S. NAGRA, AGT	2029-31 N HOLTON ST	Class B Fermented Malt Beverage Retailer's License			7/23/2016
BANQUET SERVICES, LLC	Alberian Coffees	David H. Stone, AGT	1560 N Weller St	Class B Fermented Malt Beverage Retailer's License			10/16/2016
BAR NONE MELWAUKEE, LLC	Phasant Cafe, LLC	Lorna E. Stone, AGT	812 E BRADY ST	Class B Fermented Malt Beverage Retailer's License			1/11/2016
BL RESTAURANT OPERATIONS, LLC	TRULAMARTE RESTAURANT	SARAHILDA PANTAZOPO, AGT	544 E OGDEN AV, JD	Class B Fermented Malt Beverage Retailer's License	89		12/18/2016
Bohannan Wings, Inc	THE HOPKINS SHOP, Co. - Colorado, Inc.	Andrew M. Rivers, AGT	544 E OGDEN AV, JD	Class B Fermented Malt Beverage Retailer's License			5/19/2016
BOOTHY, AOL, LLC	2200 LLC	Ismael Alkhatib, AGT	1209-13 N WALTER ST	Class B Fermented Malt Beverage Retailer's License	366		5/19/2016
BOYTON-UP BARTENDING SERVICE LLC	None	Nirbha D. Heria, AGT	1131 N Weller St	Class B Fermented Malt Beverage Retailer's License	300		11/22/2016
BREW CITY BAR & C, INC	AI BOMBERS	GUERBER FLUTO, AGT	821 E HAZLETON ST	Class B Fermented Malt Beverage Retailer's License	100		7/6/2016
BUCA RESTAURANTS, INC	ANGELOS PIANO LOUNGE	JOSEPH J. GORGE, JR, AGT	1216-47 N WATER ST	Class B Fermented Malt Beverage Retailer's License	25		3/1/2017
CALVERT RESTAURANTS, INC	ARTS PERFORMING CENTER	ANGELLO MARTELLANO, SP	1586 N VAN BUREN ST	Class B Fermented Malt Beverage Retailer's License	80		6/9/2016
CHIPOTLE MEXICAN GRILL OF CO, LLC	ASTON RESTAURANT, LLC	TYLE C. MITSCHLER, SP	144 E Lincoln Av	Class B Fermented Malt Beverage Retailer's License	399		7/25/2016
COMEDY CAFE LLC	BAR NONE	JAMES A. CADY, AGT	920-24 E WINEAUX AV	Class B Fermented Malt Beverage Retailer's License	60		6/15/2016
COOKINGHOLE, LLC	BL RESTAURANT OPERATIONS, LLC	RETHA A. LATHURGO, AGT	1119 N MARSHALL ST	Class B Fermented Malt Beverage Retailer's License	253		10/17/2016
D & S Food Services, Inc	Bohannan Wings, Inc	AMY M. RADLOW, AGT	1129 N WATER ST	Class B Fermented Malt Beverage Retailer's License	300		7/26/2016
DEAM AND, INC	Bohannan Wings, Inc	Amanda K. Ulmer, AGT	1114 N WATER ST	Class B Fermented Malt Beverage Retailer's License	300		3/29/2016
DUI ENTERPRISES, INC	BOOTHY, AOL, LLC	MARKET SINGH, AGT	1029-30 N JACKSON ST	Class B Fermented Malt Beverage Retailer's License	300		7/25/2016
HARP AND EAGLE, LTD	RED LINE MELWAUKEE	ANDREW C. DEUTER, AGT	1135-37 N Weller St	Class B Fermented Malt Beverage Retailer's License	49		11/29/2016
Karma-Melwauee, LLC	THIRTY THREE IRISH PUBS	ROBERT C. SCHMIDT, JR., AGT	122 E 4TH ST	Class B Fermented Malt Beverage Retailer's License	431		10/17/2016
LANDFALL, H, LLC	BUCA RESTAURANTS, INC	Walter E. Strawa, AGT	1218 N VAN BUREN ST	Class B Fermented Malt Beverage Retailer's License	100		6/28/2016
LUTE'S OF MELWAUKEE, LTD	CALVERT RESTAURANTS, INC	MICHELLE GREEN, AGT	815 E BRADY ST	Class B Fermented Malt Beverage Retailer's License	383	310 inside, 55 balcony	7/9/2016
MELWAUKEE SCHOOL OF ENGINEERING	CHIPOTLE MEXICAN GRILL #113	Prida J. Barlow, AGT	600 E OGDEN AV	Class B Fermented Malt Beverage Retailer's License	91		3/7/2016
PITCH'S LOUNGE & RESTAURANT	COMEDY CAFE LLC	Francisco Sandino Escobar, AGT	707 E BRADY ST	Class B Fermented Malt Beverage Retailer's License	100		4/1/2016
POurman's LLC	COOKINGHOLE, LLC	GIUSEPPE A. SARINA, AGT	1555 N WYOMING CENTER DR	Class B Fermented Malt Beverage Retailer's License	99		7/1/2016
POurman's LLC	D & S Food Services, Inc	NATHAN W. FRIED, AGT	1029 E BRADY ST	Class B Fermented Malt Beverage Retailer's License	99		4/1/2016
REDFORD RESTAURANT, INC	DEAM AND, INC	Andith A. Schellier, AGT	1029 E BRADY ST	Class B Fermented Malt Beverage Retailer's License	80		3/27/2016
TROCADERO MIE LLC	DUI ENTERPRISES, INC	AMARY T. REGANIO, AGT	1029 E BRADY ST	Class B Fermented Malt Beverage Retailer's License	390		6/10/2016
WAM FU, INC	HARP AND EAGLE, LTD	JOAN M. GRON, AGT	1224 N ASTOR ST	Class B Fermented Malt Beverage Retailer's License	180		9/20/2016
WTFWWS, LLC	Karma-Melwauee, LLC	GREGG W. STEFFE, AGT	1689 N FRANKLIN PL	Class B Fermented Malt Beverage Retailer's License	99		7/6/2016
V-NOT R TAVERN	LUTE'S OF MELWAUKEE, LTD	DOHNA R. OLSON, AGT	600 E OGDEN AV	Class B Fermented Malt Beverage Retailer's License	409		10/10/2016
Peasant Cafe, LLC	MELWAUKEE SCHOOL OF ENGINEERING	ARI B. DONANTZ, AGT	1501 N JACKSON ST	Class B Fermented Malt Beverage Retailer's License	160		11/25/2016
SATORU RESTAURANT LLC	PITCH'S LOUNGE & RESTAURANT	Elsbeth B. LaFord, AGT	1664 N VAN BUREN ST	Class B Fermented Malt Beverage Retailer's License	300		5/4/2016
THE Hopple Shop, Co. - Colorado, Inc.	POurman's LLC	LORE H. HASSETT, AGT	1325 N WATER ST	Class B Fermented Malt Beverage Retailer's License	119		4/10/2016
	REDFORD RESTAURANT, INC	JEFFREY A. KOVACOVICH, JR., AGT	1228 N ASTOR ST	Class B Fermented Malt Beverage Retailer's License	100		9/23/2016
	TROCADERO MIE LLC	MONICA J. DE PALMA, AGT	1123 N VAN BUREN ST	Class B Fermented Malt Beverage Retailer's License	159		4/10/2016
	WAM FU, INC	John Homburg, AGT	1325 N BROADWAY	Class B Fermented Malt Beverage Retailer's License	268		6/19/2016
	WTFWWS, LLC	John Homburg, AGT	1345 BROADWAY	Class B Fermented Malt Beverage Retailer's License	268		5/19/2016
	V-NOT R TAVERN	PETER F. PROCDRUM, SP	1801 N HUMBOLDT AV	Class B Fermented Malt Beverage Retailer's License	259	Foyer - 600, Lounge/Meeting Room - 400, Upper Foyer - 100, Field House - 1533, Hall of Fame Room - 06	2/29/2016
	Peasant Cafe, LLC	BENJAMIN A. HERL, AGT	1127 N Weller St	Class B Fermented Malt Beverage Retailer's License	274		7/4/2017
	SATORU RESTAURANT LLC	Andrew S. Shover, AGT	1850 N WATER ST	Class B Fermented Malt Beverage Retailer's License	290	1st Floor - 140, 2nd Floor - 50, Beer Garden - 100 with 2 Portable Restrooms	12/17/2016
	THE Hopple Shop, Co. - Colorado, Inc.	Nathan J. Shover, AGT	1547 N JACKSON ST	Class B Fermented Malt Beverage Retailer's License	81		10/9/2016
		Austin L. Abramson, AGT	1758 N Weller St	Class B Fermented Malt Beverage Retailer's License	620		12/17/2016
		JEFFREY A. KOVACOVICH, JR., AGT	1230 N VAN BUREN ST	Class B Fermented Malt Beverage Retailer's License	25		6/30/2016
		VICTOR R. JONES, AGT	1020 E BRADY ST	Class B Fermented Malt Beverage Retailer's License	144		9/24/2016
		AN-SHOEI HOANG, AGT	1818 N Hubbard St	Class B Fermented Malt Beverage Retailer's License	100		10/23/2016
		GINAM GRUEHENWALD, AGT	1111 N WATER ST	Class B Fermented Malt Beverage Retailer's License	100		9/23/2016
		JAMES P. PACK, AGT	706 E LYON ST	Class B Fermented Malt Beverage Retailer's License	100		6/30/2016
		ANTHONY F. DE PALMA, SP	1600 N JACKSON ST	Class C Wine Retailer's License	89		11/21/2016
		Lorna E. Stone, AGT	544 E OGDEN AV, JD	Class C Wine Retailer's License			6/15/2016
		SARAHILDA PANTAZOPO, AGT					
		Andrew M. Rivers, AGT					

Total

Grand Total = 59



Tuesday, March 01, 2016

## Licenses Committee Notice of Hearing

North End Phase III Retail LLC  
301 E Erie St

Milwaukee, WI 53202

Date: 3/15/2016  
Time: 09:00 AM  
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class B Tavern, Food Dealer's, and Weights & Measures License Applications  
DOHERTY, Carol J, Agent  
Fresh Thyme Farmers Market at 470 E Pleasant St

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.







Tuesday, March 01, 2016



# Notice of Public Hearing

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DOHERTY, Carol J, Agent  
Fresh Thyme Farmers Market at 470 E Pleasant St  
Class B Tavern, Food Dealer's, and Weights & Measures License Applications

**Tuesday, March 15, 2016 at 9:00 AM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 3/15/2016 at 9:00 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

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## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.  
**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**









CURRENT OCCUPANT	1551 N WATER ST 517	MILWAUKEE, WI 53202-2614
CURRENT OCCUPANT	1551 N WATER ST 518	MILWAUKEE, WI 53202-2614
CURRENT OCCUPANT	1551 N WATER ST 519	MILWAUKEE, WI 53202-2614
CURRENT OCCUPANT	1551 N WATER ST 520	MILWAUKEE, WI 53202-2614
CURRENT OCCUPANT	1551 N WATER ST 521	MILWAUKEE, WI 53202-2614
CURRENT OCCUPANT	1555 N RIVERCENTER DR	MILWAUKEE, WI 53212-3981
CURRENT OCCUPANT	1555 N RIVERCENTER DR 202	MILWAUKEE, WI 53212-3958
CURRENT OCCUPANT	1555 N RIVERCENTER DR 202A	MILWAUKEE, WI 53212-3979
CURRENT OCCUPANT	1555 N RIVERCENTER DR 204	MILWAUKEE, WI 53212-3958
CURRENT OCCUPANT	1555 N RIVERCENTER DR 205	MILWAUKEE, WI 53212-3958
CURRENT OCCUPANT	1555 N RIVERCENTER DR 206	MILWAUKEE, WI 53212-3958
CURRENT OCCUPANT	1555 N RIVERCENTER DR 209	MILWAUKEE, WI 53212-3958
CURRENT OCCUPANT	1555 N RIVERCENTER DR 210	MILWAUKEE, WI 53212-3958
CURRENT OCCUPANT	1555 N RIVERCENTER DR 210B	MILWAUKEE, WI 53212-3958
CURRENT OCCUPANT	1555 N RIVERCENTER DR 212	MILWAUKEE, WI 53212-3979
CURRENT OCCUPANT	1555 N RIVERCENTER DR 214	MILWAUKEE, WI 53212-3958
CURRENT OCCUPANT	1555 N RIVERCENTER DR 220	MILWAUKEE, WI 53212-3958
CURRENT OCCUPANT	1555 N RIVERCENTER DR 301	MILWAUKEE, WI 53212-3958
CURRENT OCCUPANT	1560 N WATER ST	MILWAUKEE, WI 53202-3080
CURRENT OCCUPANT	1563 N RIVERCENTER DR	MILWAUKEE, WI 53212-3913
CURRENT OCCUPANT	1565 N WATER ST	MILWAUKEE, WI 53202-2063
CURRENT OCCUPANT	1575 N RIVERCENTER DR	MILWAUKEE, WI 53212-3913
CURRENT OCCUPANT	1575 N RIVERCENTER DR 1	MILWAUKEE, WI 53212-3999
CURRENT OCCUPANT	1575 N RIVERCENTER DR 100	MILWAUKEE, WI 53212-3965
CURRENT OCCUPANT	1575 N RIVERCENTER DR 104	MILWAUKEE, WI 53212-3965
CURRENT OCCUPANT	1575 N RIVERCENTER DR 105	MILWAUKEE, WI 53212-3965
CURRENT OCCUPANT	1575 N RIVERCENTER DR 108	MILWAUKEE, WI 53212-3965
CURRENT OCCUPANT	1575 N RIVERCENTER DR 112	MILWAUKEE, WI 53212-3965
CURRENT OCCUPANT	1575 N RIVERCENTER DR 116	MILWAUKEE, WI 53212-3965
CURRENT OCCUPANT	1575 N RIVERCENTER DR 120	MILWAUKEE, WI 53212-3965
CURRENT OCCUPANT	1575 N RIVERCENTER DR 124	MILWAUKEE, WI 53212-3965
CURRENT OCCUPANT	1575 N RIVERCENTER DR 132	MILWAUKEE, WI 53212-3965
CURRENT OCCUPANT	1575 N RIVERCENTER DR 150	MILWAUKEE, WI 53212-4026
CURRENT OCCUPANT	1575 N RIVERCENTER DR 160	MILWAUKEE, WI 53212-3965
CURRENT OCCUPANT	1575 N RIVERCENTER DR 164	MILWAUKEE, WI 53212-3965
CURRENT OCCUPANT	1575 N RIVERCENTER DR 184	MILWAUKEE, WI 53212-3965
CURRENT OCCUPANT	1575 N RIVERCENTER DR 203	MILWAUKEE, WI 53212-3913
CURRENT OCCUPANT	1575 N RIVERCENTER DR 204	MILWAUKEE, WI 53212-3913
CURRENT OCCUPANT	1575 N RIVERCENTER DR 211	MILWAUKEE, WI 53212-3913
CURRENT OCCUPANT	1575 N RIVERCENTER DR FLR 1	MILWAUKEE, WI 53212-3913
CURRENT OCCUPANT	1610 N WATER ST	MILWAUKEE, WI 53202-2019
CURRENT OCCUPANT	1619 N JACKSON ST	MILWAUKEE, WI 53202-2003
CURRENT OCCUPANT	1619A N JACKSON ST	MILWAUKEE, WI 53202-2003
CURRENT OCCUPANT	1623 N JACKSON ST	MILWAUKEE, WI 53202-2003
CURRENT OCCUPANT	1623 N JACKSON ST A	MILWAUKEE, WI 53202-2003
CURRENT OCCUPANT	1633 N JACKSON ST	MILWAUKEE, WI 53202-2003
CURRENT OCCUPANT	1635 N JACKSON ST	MILWAUKEE, WI 53202-2003
CURRENT OCCUPANT	1635A N JACKSON ST	MILWAUKEE, WI 53202-2003
CURRENT OCCUPANT	1635B N JACKSON ST	MILWAUKEE, WI 53202-2003
CURRENT OCCUPANT	1637 N JACKSON ST	MILWAUKEE, WI 53202-2003
CURRENT OCCUPANT	1643 N JACKSON ST 1	MILWAUKEE, WI 53202-2003
CURRENT OCCUPANT	1643 N JACKSON ST 2	MILWAUKEE, WI 53202-2003
CURRENT OCCUPANT	1643 N JACKSON ST 3	MILWAUKEE, WI 53202-2003
CURRENT OCCUPANT	1643 N JACKSON ST 4	MILWAUKEE, WI 53202-2003
CURRENT OCCUPANT	1649A N JACKSON ST	MILWAUKEE, WI 53202-2003
CURRENT OCCUPANT	1652 N WATER ST	MILWAUKEE, WI 53202-2019











CURRENT OCCUPANT	455 E PLEASANT ST 501	MILWAUKEE, WI 53202-2692
CURRENT OCCUPANT	455 E PLEASANT ST 502	MILWAUKEE, WI 53202-2692
CURRENT OCCUPANT	455 E PLEASANT ST 503	MILWAUKEE, WI 53202-2692
CURRENT OCCUPANT	455 E PLEASANT ST 504	MILWAUKEE, WI 53202-2694
CURRENT OCCUPANT	455 E PLEASANT ST 505	MILWAUKEE, WI 53202-2692
CURRENT OCCUPANT	455 E PLEASANT ST 506	MILWAUKEE, WI 53202-2692
CURRENT OCCUPANT	455 E PLEASANT ST 507	MILWAUKEE, WI 53202-2692
CURRENT OCCUPANT	455 E PLEASANT ST 508	MILWAUKEE, WI 53202-2692
CURRENT OCCUPANT	455 E PLEASANT ST 509	MILWAUKEE, WI 53202-2692
CURRENT OCCUPANT	455 E PLEASANT ST 510	MILWAUKEE, WI 53202-2692
CURRENT OCCUPANT	455 E PLEASANT ST 511	MILWAUKEE, WI 53202-2692
CURRENT OCCUPANT	455 E PLEASANT ST 601	MILWAUKEE, WI 53202-2695
CURRENT OCCUPANT	455 E PLEASANT ST 602	MILWAUKEE, WI 53202-2695
CURRENT OCCUPANT	455 E PLEASANT ST 603	MILWAUKEE, WI 53202-2695
CURRENT OCCUPANT	455 E PLEASANT ST 604	MILWAUKEE, WI 53202-2695
CURRENT OCCUPANT	455 E PLEASANT ST 605	MILWAUKEE, WI 53202-2695
CURRENT OCCUPANT	455 E PLEASANT ST 606	MILWAUKEE, WI 53202-2695
CURRENT OCCUPANT	455 E PLEASANT ST 607	MILWAUKEE, WI 53202-2695
CURRENT OCCUPANT	455 E PLEASANT ST 608	MILWAUKEE, WI 53202-2695
CURRENT OCCUPANT	455 E PLEASANT ST 609	MILWAUKEE, WI 53202-2695
CURRENT OCCUPANT	455 E PLEASANT ST 610	MILWAUKEE, WI 53202-2695
CURRENT OCCUPANT	455 E PLEASANT ST 611	MILWAUKEE, WI 53202-2695
CURRENT OCCUPANT	510 E PLEASANT ST	MILWAUKEE, WI 53202-2010
CURRENT OCCUPANT	510 E PLEASANT ST A	MILWAUKEE, WI 53202-2010
CURRENT OCCUPANT	520 E SHIP ST	MILWAUKEE, WI 53212-3990
CURRENT OCCUPANT	525 E VINE ST	MILWAUKEE, WI 53212-3982

**Total Records: 530**

**Radius: 250.0 feet and Center of Circle: 470 E Pleasant ST**



## BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 12/11/15

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 www.milwaukee.gov/license e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov)

### 1. Type of Business

- Applying for:  Extended Hours Establishment  Filling Station  
 Self Service Laundry  Rooming House  Hotel/Motel  Massage Establishment  
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

We are a natural and organic grocery store offering fresh produce, deli, bakery, meat, dairy, health and beauty aids and household items

Do you have any experience operating this type of business?  No  Yes If yes, explain: We have developed and operated over 30 other stores in 9 states over the past 2 years. Our leadership team has also been involved with other grocery businesses such as Sprouts and Sunflower Markets over several decades.

### 2. Business Operations

- a. Proposed Opening Date: 5/11/16
- b. Is this premise under construction?  No  Yes If yes, list estimated completion date: \_\_\_\_\_
- c. Is this a franchise?  No  Yes
- d. Is this premises currently licensed?  No  Yes If yes, list type of license: \_\_\_\_\_
- e. Is the current licensee operating?  No  Yes If no, list date closed: \_\_\_\_\_
- f. Do you have future plans for other businesses, licenses or permits at this location?  No  Yes  
If yes, explain: \_\_\_\_\_
- g. Have you previously held an Extended Hours License in Milwaukee?  No  Yes  
If yes, list address(es): \_\_\_\_\_
- h. Are other businesses operating in the same building?  No  Yes If yes, describe: \_\_\_\_\_

### 3. Litter & Noise

- a. How are grounds kept clean?  Sweep  Pressure Wash  Pick Up Litter  Other: \_\_\_\_\_
- b. How often will grounds be cleaned?  Daily  Weekly  As Needed  Monthly  Other: \_\_\_\_\_
- c. Grounds cleaned by:  Licensee  Building Owner  Employees  Hired Maintenance  Other: \_\_\_\_\_
- d. How are noise issues prevented and/or addressed?  Security  Manager approaches customer(s)  Call Police  
 Signs Posted  Other: \_\_\_\_\_
- e. Will a sound amplification system be used?  No  Yes If yes, describe: \_\_\_\_\_

### 4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas?  No  Yes If yes, describe: \_\_\_\_\_
- b. Number of Garbage Cans: Inside: 20+ Locations: deli, bakery, produce, meat prep areas, various floor locations  
c. including self-serve areas, seating, entrances and restrooms  
Outside: 1 Locations: compactor & baler adjacent to receiving dock area
- d. Is a crowd control barrier used?  No  Yes If yes, describe: \_\_\_\_\_
- e. How many restrooms are on the premises? 2
- f. Name of solid waste contractor:  Advanced Disposal  Waste Management  Other: \_\_\_\_\_

## 5. Security

- a. Are there onsite parking spaces?  No  Yes If yes, how many? 100

Describe parking security plan: N/A

- b. Is there a loading zone?  No  Yes If yes, describe loading area security plan N/A

- c. Will you have security personnel on premise?  No  Yes If yes, how many? \_\_\_\_\_

What are their responsibilities? \_\_\_\_\_

Is security equipment used?  No  Yes If yes, describe: Alarm and CCTV

List their licensing, certification, or training credentials \_\_\_\_\_

Will there be security cameras?  No  Yes If yes, where? Throughout sales floor and stock room

Will searches/identification verification be conducted upon entry?  No  Yes If yes, describe \_\_\_\_\_

## 6. Percentage of Sales (must total 100%)

Alcohol 10%	Food 90%	Secondhand Merchandise _____%	Precious Metals & Gems _____%
Entertainment _____%	Cigarettes _____%		
Pawnbroker Activity _____%	Salvaged Materials _____% (such as scrap metal)	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____%	Other _____% Describe: _____

## 7. Businesses/Licenses on the Premises (check all that apply):

### Type 1

- |  |   |   |  |
|--|---|---|--|
| <input type="checkbox"/> Full Service Restaurant   | <input type="checkbox"/> Cafe/Coffee Shop   | <input type="checkbox"/> Deli or Fast Food Restaurant | <input type="checkbox"/> Private/Fraternal/Veterans Club |
| <input type="checkbox"/> Night Club  | <input type="checkbox"/> Tavern   | <input type="checkbox"/> Cocktail Lounge              | <input type="checkbox"/> Teen Club                       |
| <input type="checkbox"/> Banquet Hall  | <input type="checkbox"/> Sports Facility  | <input type="checkbox"/> Bowling Alley                |  |
| <input type="checkbox"/> Hotel/Motel : Number of Floors: _____<br>Number of Rooms: _____ | <input type="checkbox"/> Rooming House: Number of Floors: _____<br>Number of Rooms: _____ |   |  |

### Type 2

- |  |  |   |   |
|--|--|---|---|
| <input type="checkbox"/> Liquor Store    | <input type="checkbox"/> Corner Store  | <input checked="" type="checkbox"/> Supermarket | <input type="checkbox"/> Convenience Store            |
| <input type="checkbox"/> Gas Station     | <input type="checkbox"/> Amusement/Phonograph Distributor  |   | <input type="checkbox"/> Recycling, Salvage or Towing |
| <input type="checkbox"/> Used Car Dealer | <input type="checkbox"/> Personal Service Establishment<br>(such as tattoo business, hair salon, tailor, etc.) |   | <input type="checkbox"/> Recording Studio             |

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit  Cigarette & Tobacco  Gas Station  Extended Hours  Class "B" Tavern  Weights & Measures  
 Secondhand Dealer  Precious Metal & Gem  Other: Food Establishment

## 8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity \_\_\_\_\_ (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

## 9. Premises Description

d. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

X1<sup>st</sup> Floor  2<sup>nd</sup> Floor  Basement Storage  Patio  Beer Garden  Sidewalk Café  Deck  Rooftop

xOther: Describe: Patio Terrace

Describe Location:  Major Thoroughfare  Secondary Street  Other: \_\_\_\_\_

e. Nearest Major Cross Street: North Water Street

f. Describe Building:  Free Standing Building  Strip Mall  Other: \_\_\_\_\_

g. Describe Premises Structure:  Single Story  Multi-Story - # of Stories \_\_\_\_\_  Other: \_\_\_\_\_

h. Describe Surrounding Area:  Commercial  Residential  Industrial  Other: \_\_\_\_\_

i. Building Owner Name: North End Phase III Retail, LLC

Phone Number: 414-347-3619

Business Owner Address: 2650 Warrenville Rd. Suite 700 Downers Grove IL 60515

## 10. Hours of Operation & Customers

Will customers be entering the premises?  No  Yes

Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	7am	10pm	500	10-95	none
Monday	7am	10pm	500	10-95	none
Tuesday	7am	10pm	500	10-95	none
Wednesday	7am	10pm	500	10-95	none
Thursday	7am	10pm	500	10-95	none
Friday	7am	10pm	500	10-95	none
Saturday	↓	10pm	500	10-95	none

Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12 a.m. and 5 a.m.

Entertainment Indoor Closing Hours : If alcohol beverage establishment, same as alcohol license hours.  
If non-alcohol establishment 1:00 am Sunday to Thursday; 1:30 am Friday and Saturday.

Entertainment Outdoor Closing Hours : 10:00 pm Sunday – Thursday; 12:00 am Friday and Saturday,  
unless otherwise approved by Common Council in licensee's plan of operation.

## 11. Signature(s)

*Iran Windsor*  
Sole Proprietor, Partner, Agent, or 20% or more Shareholder

\_\_\_\_\_  
Signature of additional partner or 20% or more Shareholder

See Application Information for a list of all required application forms.



## ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL PLAN OF OPERATION

Office of the City Clerk License Division

200 E. Wells St. Room 105, Milwaukee, WI 53202

(414) 286-2238 e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov) [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

Legal Entity Name: Lakes Venture, LLC, a Delaware limited liability company

Premise Address: 470 East Pleasant St. Milwaukee, WI 53202

### Proximity of Premises to Church, School, Daycare Center or Hospital

Is there at least 300 feet between the building and any church, school, daycare center or hospital?  Yes  No

### "Service Bar Only" Designation

If applying for Class B or C license, are you applying for "Service Bar Only"?  No  Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

### Business Information

a) Are you taking out this application for anyone that may not be eligible for a license?  No  Yes

If yes, list name and address: \_\_\_\_\_

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business?  No  Yes

If no, list the name and address of the person(s) who will: \_\_\_\_\_

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business?  No  Yes

If yes, explain: \_\_\_\_\_

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?

No  Yes If yes, list name and address: \_\_\_\_\_

### Proof of Ownership, Lease, or Offer to Purchase (new & transfer applicants only)

Submit proof of ownership, lease, or offer to purchase the building with this application.

A lease or offer to purchase must:

- Be in the same legal entity name as that apply for the license
- Reflect the same address as the premises address on this application
- Reflect current dates and
- Be signed by the lessor/seller and lessee/buyer

### Property Information (new & transfer applicants only)

a) Do you own or lease the building?  Own  Lease

b) Who owns the fixtures (for example, coolers, etc.)? applicant owns all fixtures

c) Are you purchasing the stock and/or fixtures?  No  Yes If yes, amount paid \$ approx. \$2,840,000 for Stock/Fixtures/Furniture

d) Total amount paid for business \$ 0

e) Total amount paid for goodwill of the business \$ 0

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes?  No  Yes N/A New location

See Application Information for a list of all required application forms.

**Lease Information (new & transfer applicants who are leasing the premises only)**

- a) Date lease begins 5/11/2016 Ends 5/10/2051
- b) Monthly rental \$ 59,000 (first year)
- c) Do you have an option to renew the lease?  No  Yes
- d) Does your lease allow for assignment to another party without the consent of the owner?  No  Yes
- e) For what length of time have you been guaranteed occupancy (number of years)? 35
- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease?  No  Yes If yes, explain \_\_\_\_\_
- g) Does the present owner or occupancy object to the granting of your license?  No  Yes  
If yes, explain \_\_\_\_\_

**Change of Agent Applicants Only**

Have there been any changes to the floor plan since the last application was submitted?  No  Yes  
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s): \_\_\_\_\_

**Notarized Signatures of Applicants**

SUBSCRIBED AND SWORN TO BEFORE ME

This 11 day of January, 2016

[Clerk/Notary Public]

My Commission Expires 2/18/19

\*Notary Seal must be affixed

Carol Akeley

Sole Proprietor, Partner, 20% or more Shareholder, or Agent - only if there are no 20% or more shareholders



OFFICIAL SEAL  
**BRIAN C. COYLE**  
• NOTARY PUBLIC •  
STATE OF ILLINOIS  
COMMISSION EXPIRES 2-18-19

Note: All information contained in this application is subject to approval by the Common Council.  
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.  
Contact the License Division for information on how to request changes.

**New and transfer of premise applicants must submit the following:**

- Proof of ownership, lease or offer to purchase the building
- Detailed floor plan
- If a restaurant, copy of the menu





**FOOD DEALER LICENSE PLAN OF OPERATION**  
 OFFICE OF THE CITY CLERK, LICENSE DIVISION  
 CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202 -  
 (414) 286-2238 • [license@milwaukee.gov](mailto:license@milwaukee.gov) • [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

Food  
225339

**Legal Entity Name:** Lakes Venture, LLC

**Premises Address:** 470 East Pleasant St. Milwaukee WI 53202

**1. Application Type**

Is this a new food business or are you taking over a food business which is currently operating?

- Taking over a currently operating, licensed food business
- New business (includes taking over a closed food business)

Will you be sharing kitchen space with another food establishment?

- Yes, I intend to rent space in my kitchen to other food businesses
- Yes, I am renting space from another food business which will also be using the kitchen\*
- No, I will be the only food business using the space

\*If renting space in a commercial kitchen with another operator, a completed and signed Shared Kitchen Agreement is required. The form is available at [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

Provide a brief description of the food establishment.

We are a natural and organic grocery store with fresh produce, deli, bakery, meats, dairy, beauty aids and supplements. We also sell wine and beer.

Attach a copy of your menu or general listing of the types of food products that will be sold. Indicate what information you will be including:  
 Menu     List of the types of products (for example: packaged foods, deli case, meat department)

What is the anticipated opening date or date of change of ownership: 05/11/16

**2. Construction, Remodeling and Equipment**

Are any construction, remodeling or equipment changes planned?  Yes     No    *If no, skip to section 3.*

Scope of the planned project?

- New construction or conversion of an existing structure to be used as a food establishment
- Renovation/remodeling of a food establishment, which may or may not include equipment changes
- Renovation/remodeling limited to the installation/change/replacement of food equipment

Provide a brief summary of the proposed construction, remodeling and/or equipment change:

A creation of a "ground-up" multi-use site including residential units above a commercial ground level.

Note: Building permits may be required. Contact the City of Milwaukee Development Center.

Date alterations/changes planned to begin: 10/01/15

Name, address and phone number of architect

Trish Nearhoof API+ 813-281-9299 [tnearhoof@apiplus.com](mailto:tnearhoof@apiplus.com)

Name, address and phone number of general contractor

Jim Carey Gallant 815-219-6682 [jcarey@egallant.com](mailto:jcarey@egallant.com)

### 3. Premises Description

Will food be prepared/sold at a single site or at multiple sites? (multiple site example: a hotel with multiple dining rooms or bars):

Single  Multiple

- If multiple sites will be used, how many separate sites will be used?

List all sites and briefly describe the nature of the food activities at each site:

Main grocery store with areas for deli, bakery, meat and produce prep, processing and packaging

Are any outdoor operations planned?  Yes  No

- If yes, what activities will be conducted outdoors (check all that apply):

Bar  Cooking/Grilling  Dining - Patio  Dining - Sidewalk (DPW permit required)  Storage

Other, Specify

Is seating provided on site for dining?  Yes  No

- If yes, are there additional banquet facilities other than the main dining area?  Yes  No

Total square footage of the establishment (exclude space used for other purposes other than food)

Number of Full Time Employees

Number of Part Time Employees

### 4. Business Type

Select the one that best describes the proposed business:

Bed & Breakfast

Community Food Program - A meal site or food pantry where food is provided free of cost to persons in need, or to organizations serving persons in need.

Distiller or Brewer - Facility primarily engaged in the production of alcohol beverages.

Food Distributor - A business that transports food for sale to retail and wholesale establishments, and does not prepare any food items

- Is food stored on site?  Yes  No

Food Manufacturer - A commercial operation that produces, packages, labels, or stores food, but primarily does not provide food directly to a consumer. Food is sold to distributors, retailers or restaurants. There may be a small retail store onsite where only the manufacturers products are sold, but the majority of product is sold to other licensed food establishments.

- Is there a retail store onsite?  Yes  No

Food Store - An establishment in which the majority of food sales consist of beverages or multi-serving food products requiring further preparation prior to consumption. Examples of food stores include bakeries, grocery stores, convenience stores, coffee shops, liquor stores. Food stores include businesses whose primary business is other than food (book store, pharmacy, etc.), but offer convenience food items.

- If a food store, are you considered a convenience food store [see definition below]?  Yes  No

A convenience food store contains less than 5,000 sq. ft. of retail sales space AND has as its primary business the sale of basic food items and in addition sells household products. Basic food items may include, but are not limited to, milk and dairy products, bread products, prepared sandwiches, frozen entrees, refrigerated food and baby food. Household products may include, but are not limited to, cleaning products, paper products, baby products and pet food.

School Lunch Program - Lunch program operated by an outside contractor. (If directly operated by the school, this license is not needed.)

Restaurant - An establishment in which the majority food sales consist of meals or other items ready for immediate consumption.

Shared Kitchen, Commissary or Base - A commercial kitchen used for the production of food to be served or sold at another location; a base of operations for a food peddler, caterer or seasonal market vendor.

- Will meals make up greater than 50% of your sales?  Yes  No

**4. Business Type (Continued)**

Type of sales (check all that apply, even if it reflects a small percentage of the proposed business)

- Made directly to the general public or end consumer (includes internet sales)
- Made to other food establishments (wholesaler, distributors, retail or restaurants) who will resell your product(s)

What percentage of your planned food sales will be meals versus grocery items?

5 % from meals (ready-to-eat food)

90 % from grocery items (foods typically requiring preparation before serving, includes typical grocery items, beverages, bakery items and raw produce)

Will customers be able to purchase food through a drive through?  Yes  No

Will customers be able to purchase food from a self-service salad or food bar?  Yes  No

Will food be prepared on site and then transported for sale or consumption at another location?  Yes  No

If yes, check all the reasons why the food will be transported:

- Catering
- Delivery
- Base for Mobile Food Peddler
- Base for temporary or seasonal food stand

Other-Describe:

**5. ISSUANCE OF LICENSE**

Will any alcohol or intoxicating beverages be sold at the establishment?  Yes  No

If yes, what type of license do you have or will you be applying for?

- Class A fermented malt beverage license
- Class B fermented malt beverage licenses
- Class C wine license
- Class A liquor license
- Class B liquor license

If yes, if your food license is approved prior to the alcohol license, when would you like the food license issued?  
 Immediately so you can open your food business  at the same time as the alcohol license

**6. AFFIRMATION OF UNDERSTANDING - PERMIT NEEDED TO OPERATE**

Read and initial each item confirming your understanding:

- JW I understand that an inspection and sign off by the Health Department is required before my permit may be issued.
- JW I understand that the Health Department will review my application and will update the application based on what is observed during my onsite inspection. My representative onsite at the time of inspection must have the authority to approve corrections to my application.
- JW I understand that an occupancy permit must be issued and an inspection may be required from the Department of Neighborhood Services before my permit may be issued.
- JW I understand that the Department of Neighborhood Services must sign off on my application with the License Division before my permit may be issued.
- JW I understand the local council member must approve or deny my request before my permit is eligible to be issued. If denied, I understand that I may appeal and be scheduled for a hearing before the License Committee of the Common Council.
- JW I understand that the License Division must have proof of payment for the associated permit fees before my permit may be issued.
- JW I understand that all of the above must be complete before my permit is eligible to be issued.
- JW I understand that the license for which I am applying must be issued and posted in my business premises prior to opening for business.

I, Stan Winkov, will not operate my food business, until the permit has been issued and posted in the establishment.  
Name of Applicant

Signature of Applicant:

Stan Winkov

Date:

1/31/10



**WEIGHTS & MEASURES LICENSE SUPPLEMENTAL APPLICATION**  
 OFFICE OF THE CITY CLERK, LICENSE DIVISION  
 CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202  
 (414) 286-2238 • [license@milwaukee.gov](mailto:license@milwaukee.gov) • [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

CITY OF MILWAUKEE  
 LICENSE DIVISION

2016 FEB -5 A 10: 27

Legal Entity Name: Lakes Venture, LLC dba Fresh Thyme Farmers Market

Premise Address: 1635 N Water St., Suite 100, Milwaukee, WI 53202

**1. Device Type(s)**

- Check all device types for which you need a license.
- For each device type checked, indicate how many you have in the Number of Devices column (b).
- Calculate the Total Fee Per Device Type by multiplying the Fee Per Device Type (a) by the Number of Devices (b).
- Add all Total Fee Per Device Type amounts together and that will be your Total Fee Due.
  - \* **Exception:** The Scanner fee is not per device. Check the box for the appropriate range. If you have 1-3 scanners, the total due is \$130. If you have 4 or more scanners, the total due is \$250. Check the Number of Devices (b).

Device Type	License Period	Fee Per Device Type (a)	Number of Devices (b)	Total Fee Per Device Type (a x b)
<b>Liquid Measuring Devices</b>				
<input type="checkbox"/> Retail Petroleum Meters	12 months	\$60		
<input type="checkbox"/> 0 to 30 gallons per minute	24 months	\$60		
<input type="checkbox"/> 31 to 200 gallons per minute	24 months	\$250		
<input type="checkbox"/> Over 200 gallons per minute	24 months	\$250		
<b>Scales</b>				
<input checked="" type="checkbox"/> 0 to 300 pounds	24 months	\$55	10	550
<input type="checkbox"/> 301 to 5,000 pounds	24 months	\$190		
<input type="checkbox"/> 5,001 to 40,000 pounds	24 months	\$300		
<input type="checkbox"/> Over 40,000 pounds	24 months	\$400		
<b>Scanners</b>				
		Fee for scanners is by range	Check how many scanners you have	
<input type="checkbox"/> Up to 3 scanners	24 months	\$130 total*	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3	
<input checked="" type="checkbox"/> Four or more scanners	24 months	\$250 total*	<input type="checkbox"/> 4 <input checked="" type="checkbox"/> Other <u>7</u>	250
<b>Other Devices</b>				
<input type="checkbox"/> Length Measuring Device	24 months	\$60		
<input type="checkbox"/> Taxi Cab Meter	24 months	\$130		
<input type="checkbox"/> Timing Device	24 months	\$30		
<b>Total Fee Due</b>				<b>800</b>

**2. Establishment Type**

Provide a brief description of the establishment/business:

Other licenses may be required depending on the type of business you are operating.

### 3. Acknowledgements and Signature

I hereby agree that I will comply with the applicable sections of the Wisconsin State Statutes, Administrative Code and the Milwaukee Code of Ordinances regarding the operation of weighing and measuring devices.

I understand that all devices must be operated within the specifications, tolerances and other technical requirements set forth in the National Institute of Standards and Technology Handbook 44.

I understand that the license for which I am applying must be posted on the premises or in my vehicle prior to opening for business or operating the device.

I understand that these device licenses are not transferable (with the exception of scanners). If the device is replaced or needs to be resealed, I must apply for and receive a new license so that an inspection of the device can be performed prior to its use.

I acknowledge that as a condition of being issued this license, I must allow the Health Department into the establishment to test the device to validate its specifications/tolerances. If my devices are found out of compliance, I may be charged inspection fees.

I have read, understand, and will adhere to all the above acknowledgments.



Date:



Signature of Sole Proprietor, Partner, 20% or more Shareholder  
or Agent – if there are no 20% or more shareholders

**EXHIBIT A-1**

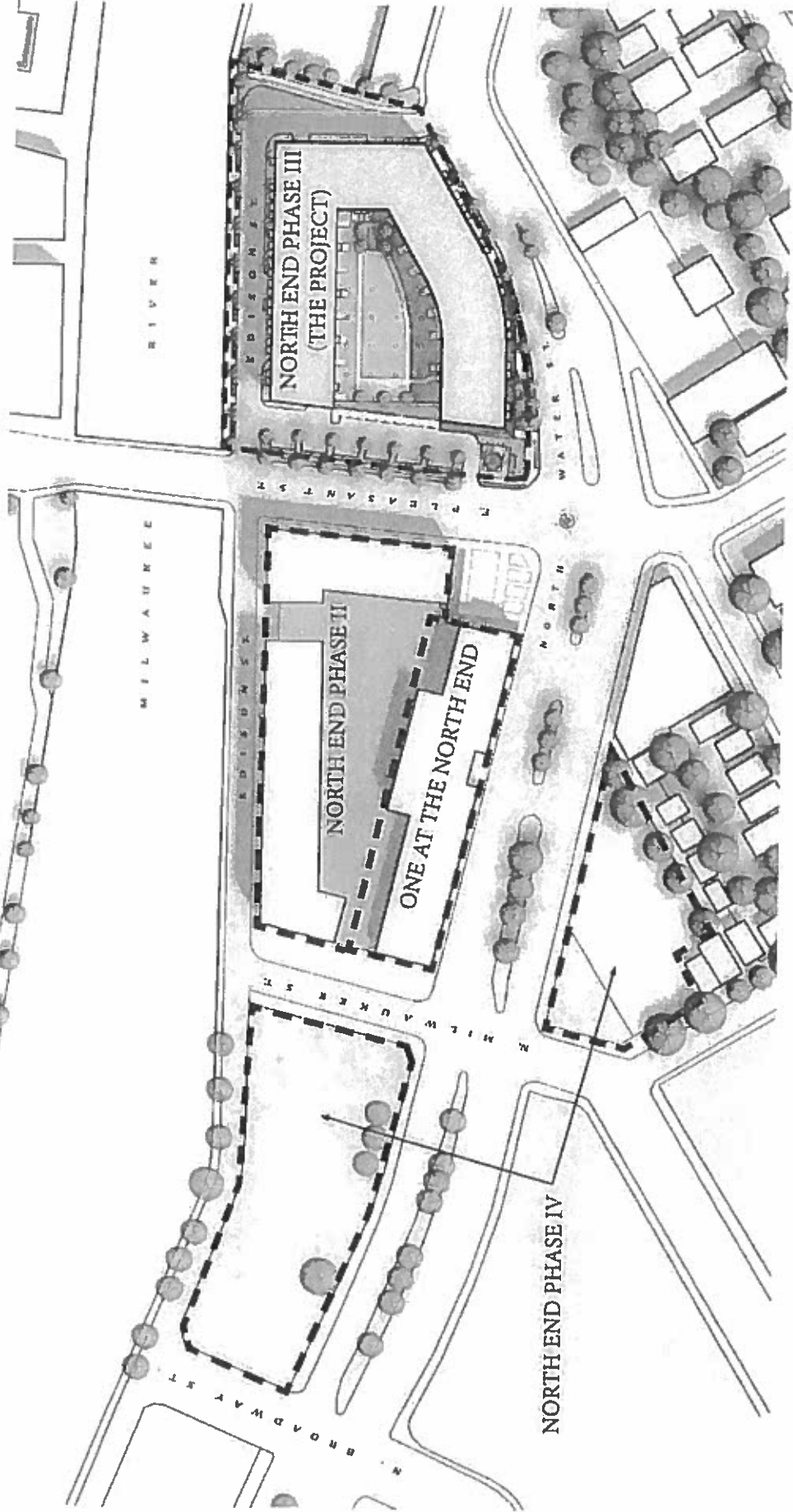
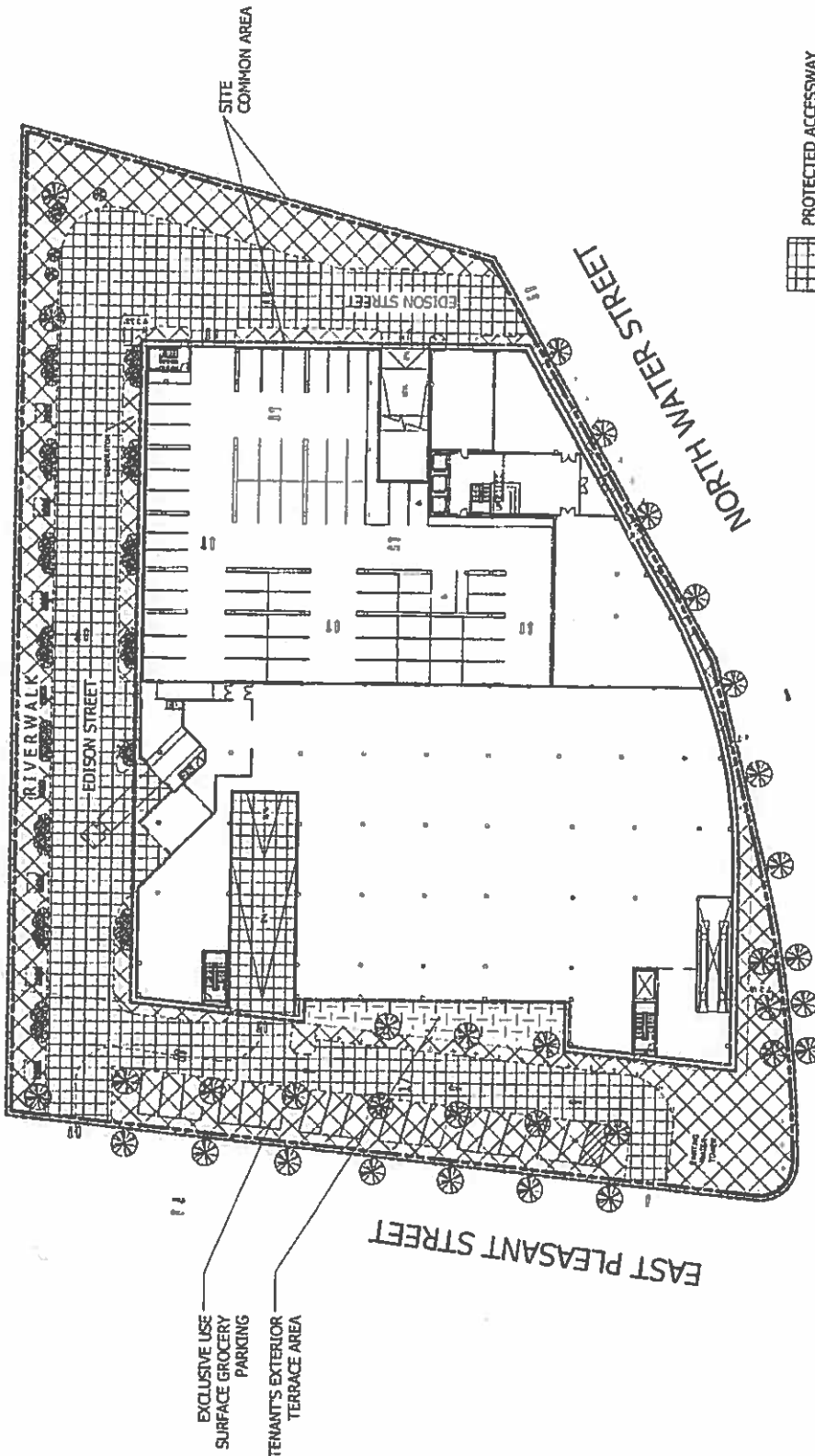


EXHIBIT A-2

North End III



MILWAUKEE RIVER



EXCLUSIVE USE  
SURFACE GROCERY  
PARKING

TENANT'S EXTERIOR  
TERRACE AREA

SITE PLAN

HGA COMM: 2588-011-00  
March 04, 2014

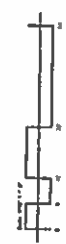
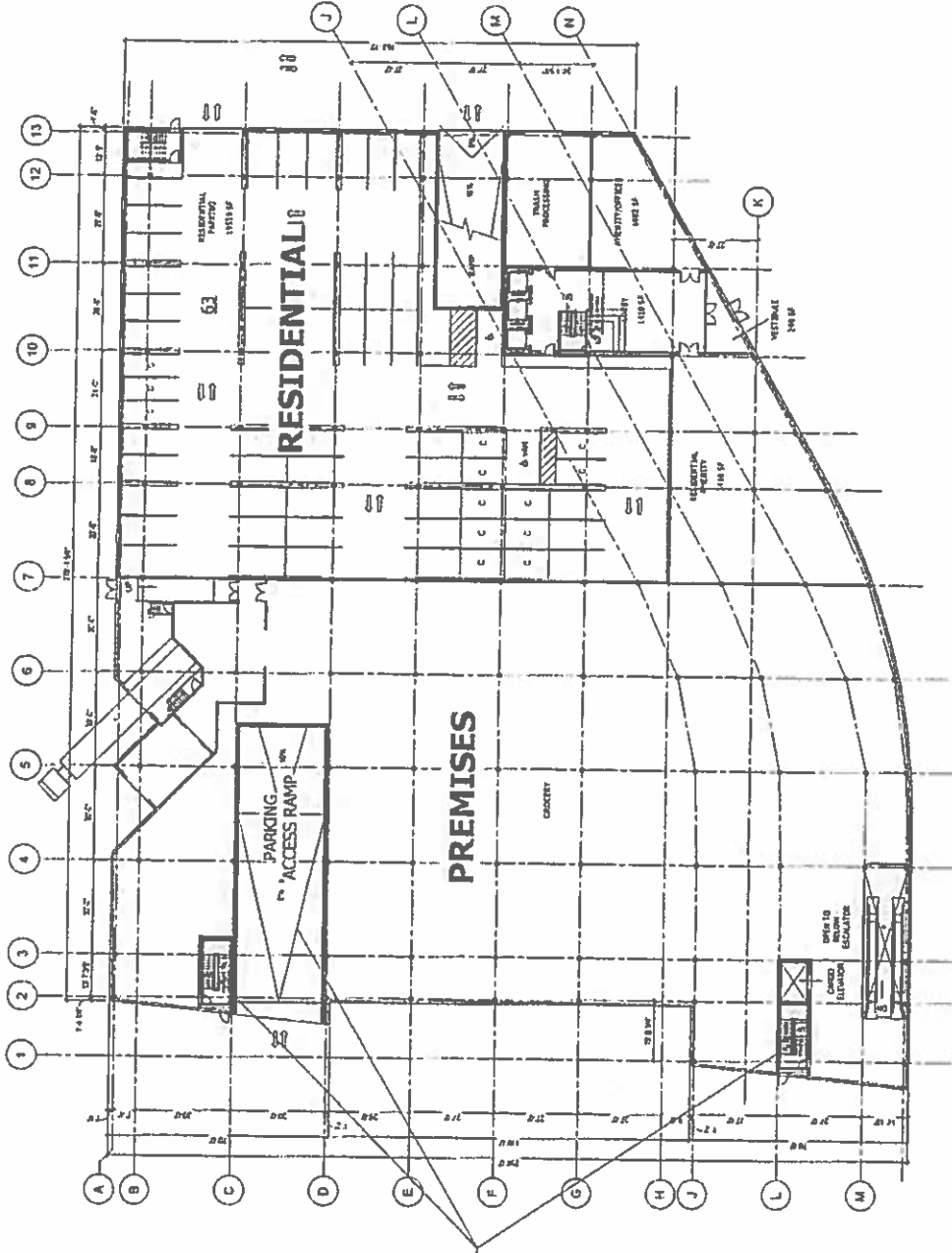


EXHIBIT A-3

North End III



SHARED USE OF  
COMMON STAIRS AND  
RAMP (NOT PART OF  
PREMISES)

GROUND LEVEL PLAN

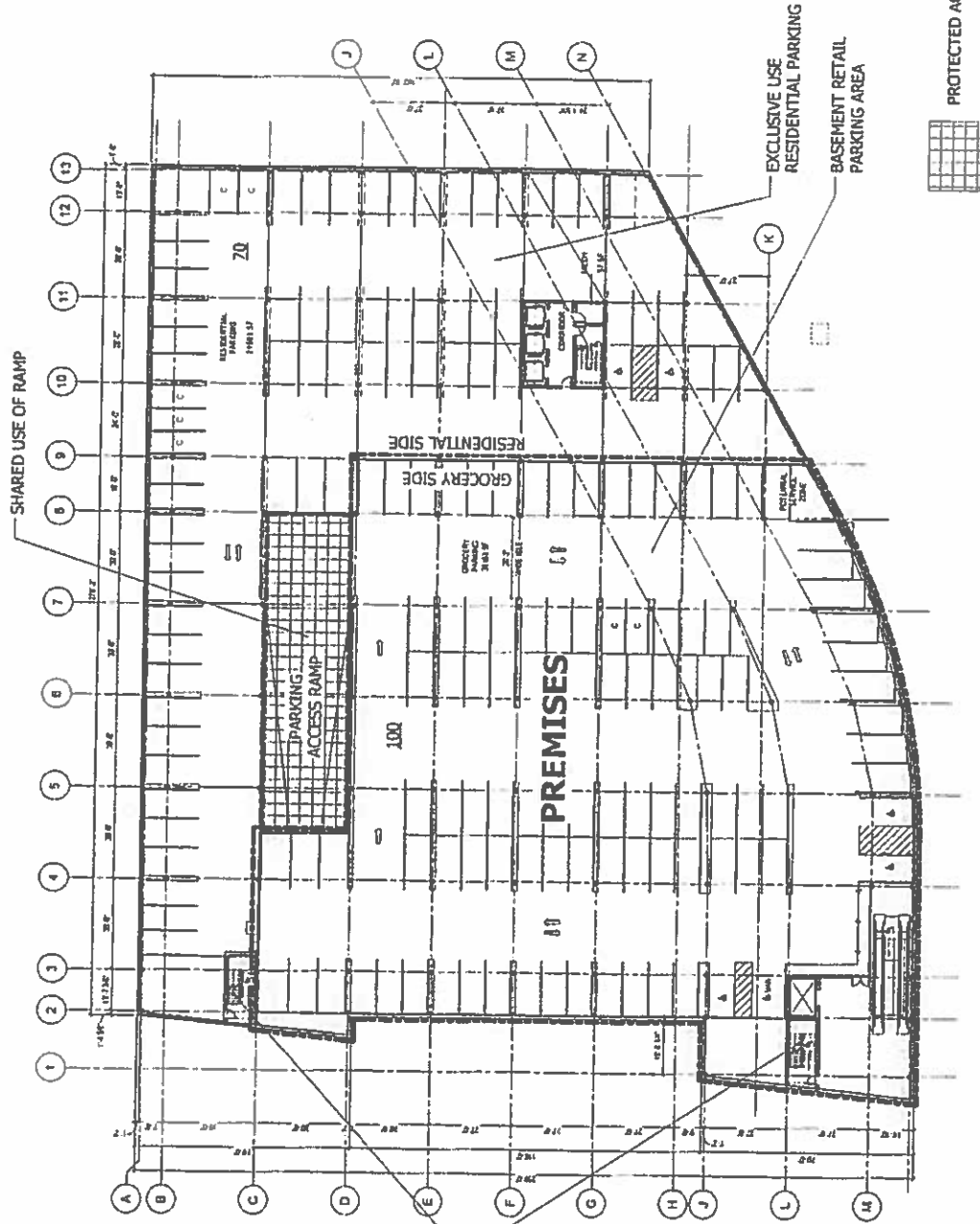
HGA COMM: 25888-011-00  
March 04, 2014





EXHIBIT A-4

North End III



SHARED USE OF COMMON STAIRS (NOT PART OF PREMISES)

BASEMENT LEVEL PLAN

HGA COMM: 2588-011-00  
March 04, 2014





CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK

Monday, February 29, 2016

COMMITTEE MEETING NOTICE

AD 03

NADEEM, Uzma, Agent  
K2 Grill LLC  
1828 N Farwell Av

Milwaukee, WI 53202

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

**Tuesday, March 15, 2016 at 09:00 AM**

**Regarding:** Your Loading Zone Permit Application for 20' as agent for "K2 Grill LLC" for "K2 Grill" at 1828 N Farwell Av.

There is a possibility that your application may be denied for one or more of the following reasons: Objections to the granting this loading zone due to land use and parking availability in the block where the loading zone is requested, the roadway geometrics in the block in which the loading and unloading zone is requested, the requested hours of the loading zone and the impact of the loading zone on the surrounding neighborhood.

**Notice for applicants with warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWZARSKI, CITY CLERK

BY:

Jason Schunk  
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.



Monday, February 29, 2016



# Notice of Public Hearing

---

NADEEM, Uzma, Agent  
K2 Grill at 1828 N Farwell Av  
Loading Zone Permit Application for 20'

**Tuesday, March 15, 2016 at 9:00 AM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 3/15/2016 at 9:00 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

---

## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.  
**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**





















CURRENT OCCUPANT	1845 N FARWELL AVE 207	MILWAUKEE, WI 53202-1715
CURRENT OCCUPANT	1845 N FARWELL AVE 208	MILWAUKEE, WI 53202-1715
CURRENT OCCUPANT	1845 N FARWELL AVE 209	MILWAUKEE, WI 53202-1715
CURRENT OCCUPANT	1845 N FARWELL AVE 210	MILWAUKEE, WI 53202-1715
CURRENT OCCUPANT	1845 N FARWELL AVE 220	MILWAUKEE, WI 53202-1715
CURRENT OCCUPANT	1845 N FARWELL AVE 222	MILWAUKEE, WI 53202-1715
CURRENT OCCUPANT	1845 N FARWELL AVE 300	MILWAUKEE, WI 53202-1715
CURRENT OCCUPANT	1845 N FARWELL AVE 301	MILWAUKEE, WI 53202-1715
CURRENT OCCUPANT	1845 N FARWELL AVE 309	MILWAUKEE, WI 53202-1794
CURRENT OCCUPANT	1845 N FARWELL AVE 310	MILWAUKEE, WI 53202-1715
CURRENT OCCUPANT	1845 N FARWELL AVE 310A	MILWAUKEE, WI 53202-1715
CURRENT OCCUPANT	1845 N FARWELL AVE 311	MILWAUKEE, WI 53202-1715
CURRENT OCCUPANT	1845 N FARWELL AVE 312	MILWAUKEE, WI 53202-1715
CURRENT OCCUPANT	1845 N FARWELL AVE 314	MILWAUKEE, WI 53202-1715
CURRENT OCCUPANT	1847 N PROSPECT AVE 1	MILWAUKEE, WI 53202-1933
CURRENT OCCUPANT	1847 N PROSPECT AVE 10	MILWAUKEE, WI 53202-1933
CURRENT OCCUPANT	1847 N PROSPECT AVE 11	MILWAUKEE, WI 53202-1933
CURRENT OCCUPANT	1847 N PROSPECT AVE 12	MILWAUKEE, WI 53202-1933
CURRENT OCCUPANT	1847 N PROSPECT AVE 2	MILWAUKEE, WI 53202-1933
CURRENT OCCUPANT	1847 N PROSPECT AVE 3	MILWAUKEE, WI 53202-1933
CURRENT OCCUPANT	1847 N PROSPECT AVE 4	MILWAUKEE, WI 53202-1933
CURRENT OCCUPANT	1847 N PROSPECT AVE 5	MILWAUKEE, WI 53202-1933
CURRENT OCCUPANT	1847 N PROSPECT AVE 6	MILWAUKEE, WI 53202-1933
CURRENT OCCUPANT	1847 N PROSPECT AVE 7	MILWAUKEE, WI 53202-1933
CURRENT OCCUPANT	1847 N PROSPECT AVE 8	MILWAUKEE, WI 53202-1933
CURRENT OCCUPANT	1847 N PROSPECT AVE 9	MILWAUKEE, WI 53202-1933
CURRENT OCCUPANT	1848 N OAKLAND AVE	MILWAUKEE, WI 53202-1726
CURRENT OCCUPANT	1852 N FARWELL AVE	MILWAUKEE, WI 53202-1708
CURRENT OCCUPANT	1852 N FARWELL AVE A	MILWAUKEE, WI 53202-1708
CURRENT OCCUPANT	1863 N FARWELL AVE	MILWAUKEE, WI 53202-1707

**Total Records: 534**  
**Radius: 250.0 feet and Center of Circle: 1828 N Farwell AV**

221811

KB

1/28/14

CITY OF MILWAUKEE  
LICENSE DIVISION

2016 JAN 27 P 12:20

January 15, 2016

City of Milwaukee License Division  
City Hall  
200 E Wells Street  
Room 105  
Milwaukee WI 53202

To Whom It May Concern:

This letter is concerning a loading zone permit that was applied for on N. Farwell Avenue. We would like to appeal the decision. We are concerned about both the traffic and the parking situation on Farwell Avenue. However, we feel it is critical to our business situation to secure a loading zone for both the safety and security of the pedestrians and neighbors.

It is both inconvenient and frustrating for us to use our back alley for unloading. The space is so narrow that any neighbor or parking lot client is often forced to wait in order to get to the main road. This has caused not only inconvenience, but also has led to hostile words and threats from people. Much of our inventory is delivered by fresh food wholesalers. Furthermore, it is impossible for trucks to get into the alley, which means that all of our wholesale deliveries are forced to park in the middle of the road, which not only obstructs traffic, but leads to slow downs and other dangerous situations for pedestrians, bicyclists and others trying to navigate around these huge trucks.

During the daylight hours there are often many empty spaces available on Farwell Avenue; it is unlikely that allotting a loading zone in the area would actually cause any disruption, it should, in fact, improve traffic patterns in the area and free up spaces for business clients.

We will be pleased to come before the council and discuss this matter in more detail.

Thank you for your consideration,

Tehmina Akbar



Owner, K2 Grill

262-488-2264

Office Use Only:

Initials: KB Filed: 11/19/15 AD: 3 Paid:

License Type: L2 #: 221811 Granted: \_\_\_\_\_ Issued: \_\_\_\_\_

OFFICE USE ONLY

TRAFFIC ENGINEERING

Curb Space Area Footage: 20'

Location where signs are to be placed: 1828 N. FARWELL AVE.

Hours of Use: 9AM - 10PM

- Regular Loading Zone \$275 \$ 275.00
  - Loading Zone over 30 feet (\$275 per 30 feet) \_\_\_\_\_
  - Disabled Loading Zone \$50 \_\_\_\_\_
  - Non-profit Loading Zone \$275 \_\_\_\_\_
  - Non-profit Loading Zone over 30 feet (\$275 per 30 feet) \_\_\_\_\_
  - Parking Meter Removal 1 x \$60 each \$ 60.00
- Total Fee Due \$ 335.00

Traffic Engineering's Signature: JOE HALVORSON

DISTRICT ALDERPERSON

Recommends Approval

Objects for the Following Reason(s):

- The nature of land use in the block
- The availability of parking in the block
- The roadway geometrics in the block
- The hours of the day or night when use is necessary or most convenient
- The likely impact on the surrounding neighborhood
- In the case of a disabled loading zone, the validity of the disability claimed



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Friday, March 04, 2016

COMMITTEE MEETING NOTICE

AD 03

PARSONS, Donald D, Agent
Simple Milwaukee, LLC
2124 N FARWELL Av

Milwaukee, WI 53202

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

Tuesday, March 15, 2016 at 09:00 AM

Regarding: Your Class B Tavern - Service Bar Only License and Food Dealer's License - Transfer Applications as agent for "Simple Milwaukee, LLC" for "Simple Cafe" at 2124 N FARWELL Av

There is a possibility that your application may be denied for one or more of the following reasons. The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence. Possible denial because: This proposed location is in an area that has previously been found by the Common Council to be over concentrated with alcohol outlets. Attached is the concentration of alcohol beverage outlets in the area map existing at the time of the determination of the over concentration based on an address of 2219 N Farwell Avenue. The Licenses Committee will consider concentration of alcohol beverage outlets as one question regarding the suitability of this location to be licensed as an alcohol beverage establishment. You may present evidence supporting your application. One issue that evidence should address is whether the licensure of this location is appropriate in light of the concentration of alcohol beverage outlets.

Notice for applicants with warrants or unpaid fines: Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

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JIM OWCZARSKI, CITY CLERK

BY: Jason Schunk
Jason Schunk
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov





CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK

Friday, March 04, 2016

COMMITTEE MEETING NOTICE

AD 03

PARSONS, Donald D, Agent  
Simple Milwaukee, LLC  
3307 W Kilbourn Ave

Milwaukee, WI 53208

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

**Tuesday, March 15, 2016 at 09:00 AM**

**Regarding:** Your Class B Tavern - Service Bar Only License and Food Dealer's License - Transfer Applications as agent for "Simple Milwaukee, LLC" for "Simple Cafe" at 2124 N FARWELL Av.

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JIM OWCZARSKI, CITY CLERK

BY:   
\_\_\_\_\_  
Jason Schunk

License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)

Date:03/03/2016  
Officer: Thomas Kline

City of Milwaukee Police Department  
90-5-1.5 Crime Prevention Survey  
Tavern Inspection

Name of Premise: Simple Cafe  
Address: 2124 N Farwell Ave  
Phone: (312) 972-1366

Owner:  
Owner address:  
City State Zip:  
Owner Phone:  
Owner email:

Licensee/Agent: Parsons, Donald D  
Home Address: 3307 W Kilbourn Ave  
City State Zip: Milwaukee, WI 53208  
Phone: (312) 972-1366  
Email:

Preferred contact: Agent

Location currently open:  YES  NO

Projected open date:

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 8am-3pm 24 hours Y N  
Mon: 6am-3pm  
Tue: 6am-3pm  
Wed: 6am-3pm  
Thu: 6am-3pm  
Fri: 6am-3pm  
Sat: 6am-3pm

Premise Type:  Tavern/Bar  
 Restaurant  
 Other:

**Licenses currently held:**

- Alcohol:  Yes  No Class: #:  
Tobacco:  Yes  No #:  
Food:  Yes  No #:  
Other:  Yes  No Type: #:  
Other:  Yes  No Type: #:

**Exterior Survey:**

1. Is the area around the location clean?  Yes  No
2. What surrounds the location? (Check all the apply)
  - a.  Park
  - b.  School
  - c.  Youth Center
  - d.  Church
  - e.  Tavern(s) If so, how many
  - f.  Residential
  - g.  Other businesses
  - h.  Other:
3. Can you see from the outside of the location into the interior  Yes  No
4. Can you see the employees inside of the location from the outside  Yes  No
5. Are exterior windows free of signage  Yes  No
6. Street parking  Yes  No
7. Is there a parking lot  Yes  No
8. Is the parking lot clean?  Yes  No
9. Is the parking lot well lit?  Yes  No
10. Valet Parking  Yes  No
  - a. Will this lot have a guard?  Yes  No
  - b. Will this lot have cameras?  Yes  No
11. Are there areas where a person could conceal themselves  Yes  No
12. Is there exterior lighting?  Yes  No. Does it appears to be adequate  Yes  No
13. Exterior Payphone?  Yes  No
14. Are there No Loitering Signs posted?  Yes  No
15. Are there exterior security cameras  Yes  No How Many:
16. Are the address numbers prominently displayed and easy to see  Yes  No

**Camera Survey:**

17. Does this location have security cameras?  Yes  No
18. Are they in working order?  Yes  No
19. What format are the cameras?
  - a. Color  Yes  No
  - b. Digital  Yes  No
  - c. VCR  Yes  No
  - d. Recorded  Yes  No
20. How long is footage stored for later viewing:
21. Are there exterior cameras  Yes  No How many:
22. Are there interior cameras  Yes  No How many:

23. Do all employees know how to retrieve recorded digital images/footage?  Yes  No  
 24. Cameras located in parking lot  Yes  No How many

**Interior Survey:**

25. What is the planned/posted capacity 99  
 26. What is the minimum number of employees that will be on premise 4  
 27. Is the storeowner willing to be a standing complainant regarding loitering?  Yes  No  
 a. If yes have them fill out the standing complaint form and give them two of the commercial signs  Yes  No  
 28. Is the interior of the location neat and clean?  Yes  No  
 29. Does an interior camera face the entrance/exit?  Yes  No  
 30. Are emergency and non-emergency numbers posted near the phone?  Yes  No  
 31. Does the owner know how to contact their police district directly?  Yes  No  
 a. Did you provide a district contact guide to the owner?  Yes  No

**Security**

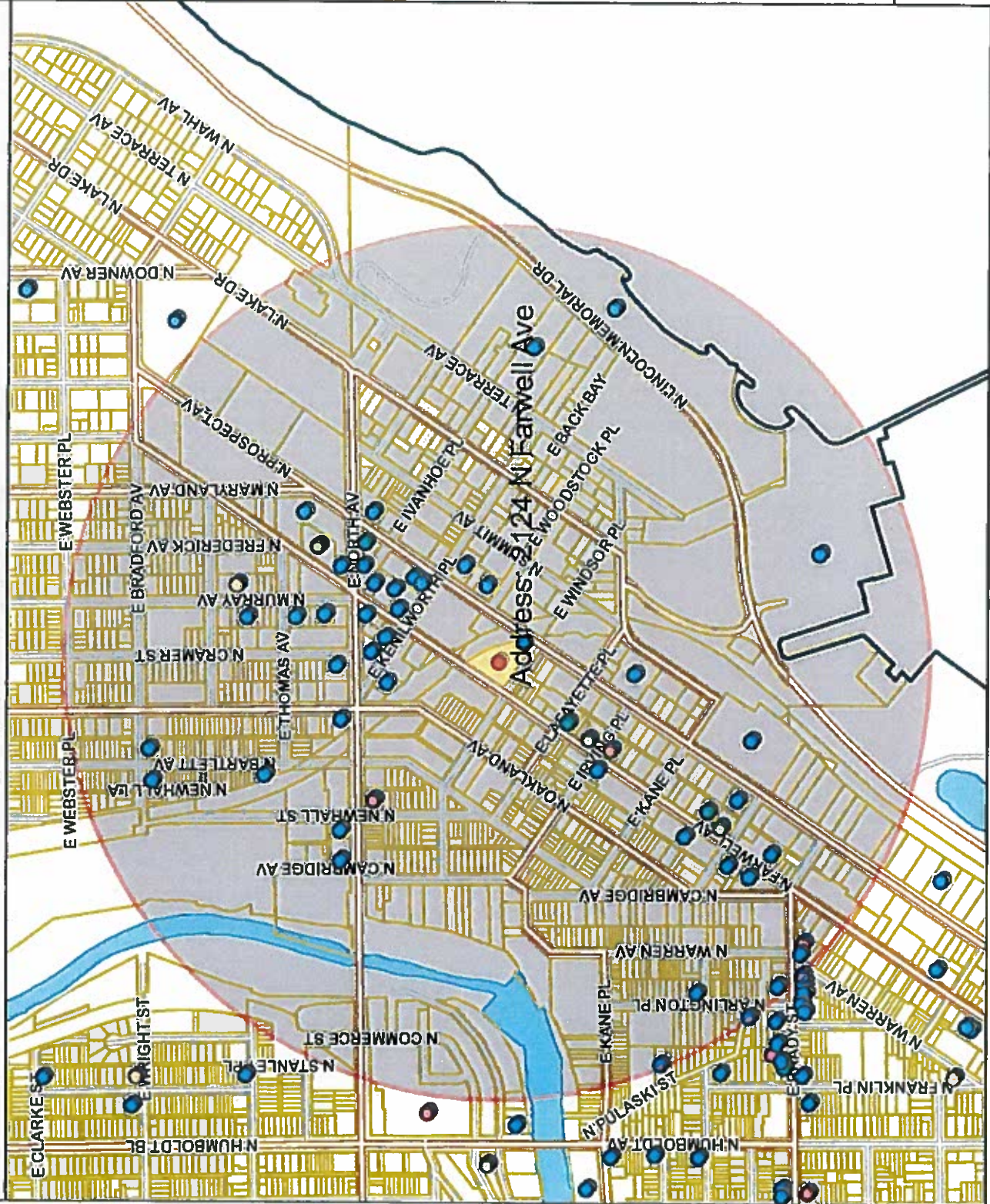
32. How many security personnel are going to be employed:  
 33. How will they be deployed: Interior Exterior  
 34. What days will they be deployed  Mon  Tue  Wed  Thu  Fri  Sat  Sun  
 35. Will the security be managed by business  or contracted   
 36. Will they be armed  Yes  No  
 37. What type of security measures will be used:  
 Wanding/metal detector  
 ID Scanner  
 Dress Code  
 Cover Charge  
 Age restriction  
 Other  
 38. When at capacity, how will the overflow crowd be managed? Line outside  
 39. Will a guard monitor the overflow crowd at all times?  Yes  No

**ADDITIONAL COMMENTS/RECOMMENDATIONS:**

Planning on serving for special events only

# Alcohol Concentration for 2124 N Farwell Ave

City of Milwaukee, Wisconsin



858.8 0 429.38 858.8 Feet

Map Scale: 1: 10,305

© City of Milwaukee, Wisconsin  
 Map Milwaukee: Property Information  
 Disclaimer  
 1/7/2016



## - Legend -

- City limits
- Parcels
- Freeways
- Exit ramps
- Entry ramps
- Ramps
- Major streets
- Streets
- Waterways
- Alcohol licenses
- Class A intoxicating liquor
- Class A fermented malt beverage
- Class A liquor and malt
- Class B fermented malt beverage
- Class B tavern
- Class C wine retailer

## - Notes -

Alcohol establishments within a .5 mile radius centered on 2124 N Farwell Ave on January 7, 2016



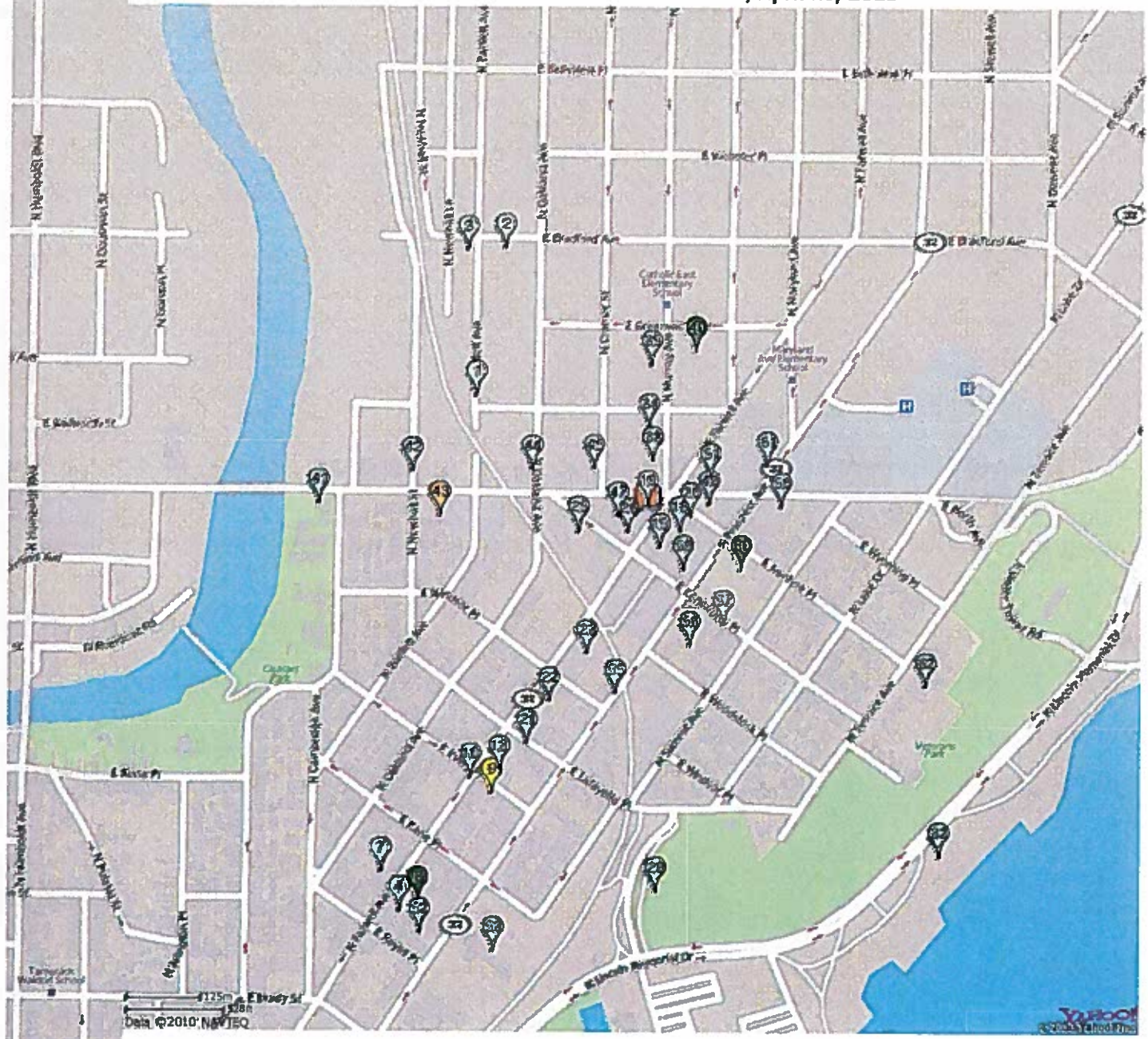
Department of Administration - ITMD

Licensed Alcohol Beverage Establishments within a 5 Mile Radius Centered on 2124 N Farwell Avenue, January 7, 2016

License Summary:	Trade name	Licensee	Address	License type name	Total capacity	Room capacity	Expiration date
Class A Fermented Malt Beverage Retailer's License	MURRAY PANTRY	MURRAY M ALL, AGT	2430 N MURRAY AV	Class A Fermented Malt Beverage Retailer's License			1/15/2016
Class A Malt & Class A Liquor License	FOUR STAR INC OF MILWAUKEE	MURAD M ALL, AGT	2430 N MURRAY AV	Class A Fermented Malt Beverage Retailer's License			1/15/2016
Class A Retailer's Intoxicating Liquor License	Krisbeez LLC	JAMES F FINE, AGT	1609 E NORTH AV	Class A Fermented Malt Beverage Retailer's License			7/1/2016
Class B Fermented Malt Beverage Retailer's License	MILAP, INC	AMARANT'S GALLEY, AGT	1813 E BRADY ST	Class A Malt & Class A Liquor License			2/14/2016
Class C Wine Retailer's License	ETHIOPIAN COTTAGE RESTAURANT	JAMES F FINE, AGT	1609 E NORTH AV	Class A Retailer's Intoxicating Liquor License			3/23/2016
	ETHIOPIAN COTTAGE RESTAURANT	YITILETU DEBEBE, AGT	1824 N FARWELL AV	Class B Fermented Malt Beverage Retailer's License	75		7/1/2016
	ETHIOPIAN COTTAGE RESTAURANT	YITILETU DEBEBE, AGT	1824 N FARWELL AV	Class B Fermented Malt Beverage Retailer's License	75		1/15/2017
	Ian's Pizza Milwaukee, LLC	Ryan W Donovan, AGT	2035 E NORTH AV	Class B Fermented Malt Beverage Retailer's License			10/15/2016
	Jawal	Sung Hee Kim, AGT	2336 N Farwell Av	Class B Fermented Malt Beverage Retailer's License			12/14/2016
	MADRI GOODSBY'S, INC	Prazsone champagne, AGT	1978 N Farwell Av	Class B Fermented Malt Beverage Retailer's License			9/23/2016
	Pho 43	ANGELA STLEDGER, AGT	2272 N LINCOLN MEMORIAL DR	Class B Fermented Malt Beverage Retailer's License			6/13/2016
	Rice N Roll Bistro	Dong D Babin, SP	1834 N Farwell Av	Class B Fermented Malt Beverage Retailer's License	49		6/25/2016
	Thurman's 15	Pramoth Lertlinsongserm, AGT	2428 N Murray Av	Class B Fermented Malt Beverage Retailer's License			3/10/2016
	Alum LLC	Jun Yang, AGT	1731 N ARJINGTON PL	Class B Fermented Malt Beverage Retailer's License	80		11/1/2016
	Ardent Milwaukee, LLC	STEPHEN D MARKS, AGT	1310 E BRADY ST	Class B Tavern License	49		3/28/2016
	BALZAC WINE BAR	VIVIAN ANTON-LIMBERATOS, PETER A	1310 E BRADY ST	Class B Tavern License	100		12/10/2016
	BEANS & BARLEY, INC	Justin K Curfule, AGT	1751 N Farwell Av	Class B Tavern License	100		9/23/2016
	Bradford View LLC	SCOTT M THOMPSON, AGT	1716 N ARJINGTON PL	Class B Tavern License	180		7/15/2016
	Buddha Lounge	LYNN V SICHINZ, AGT	1901 E NORTH AV	Class B Tavern License	180		6/30/2016
	CHAMPIONS PUB	DOHATO SALVO, AGT	2400 N LINCOLN MEMORIAL DR	Class B Tavern License			5/21/2016
	Charles A&B and Villa Terrace Museums, Inc	Claudia Gallegos, AGT	1504 E North Av	Class B Tavern License		1st floor indoor - 68 beer garden - 80	1/6/2017
	CINEMA BEVERAGES HOLDING COMPANY, LLC	ROBERT R GREENIYA, AGT	2417 N BARTLETT AV	Class B Tavern License	148		6/19/2016
	COFFEE HOUSES, LLC	John C Sierra, AGT	2220 N TERRACE AV	Class B Tavern License			11/30/2016
	COMET CAFE, INC	John C Sierra, AGT	1801 N PROSPECT AV	Class B Tavern License			3/30/2016
	Forest Young Enterprises Inc	ERIC A LEVIN, AGT	2230 N FARWELL AV	Class B Tavern License	1260		4/13/2016
	GMA WIZ LLC	MARTHA BEAUDOIN, AGT	2498 N BARTLETT AV	Class B Tavern License	160	1st floor - 99, Beer Garden - 61	5/19/2016
	GPIOT MILWAUKEE, INC	William D Suskey, AGT	2211 N Prospect Av	Class B Tavern License	299		10/18/2016
	GRANDVIEW MANAGEMENT, INC	LESLIE S MONTEAURRO, AGT	1943-47 N FARWELL AV	Class B Tavern License	160		2/12/2016
	HALLIDAY'S IRISH PUB	DOUGLAS A WILLIAMS, AGT	2028 E North Av	Class B Tavern License	143		3/23/2016
	HODLIGAN'S SUPER IRISH DELI & BAR, INC	Prajith Hanthabasa, SP	1806 N FARWELL AV	Class B Tavern License	99		10/29/2016
	ITC II ENTERPRISE, LLC	Lynn M Forbaus, AGT	3321-23 N Murray Av	Class B Tavern License			4/10/2016
	JACKSON'S	GINA M GRUBERWALD, AGT	1961 N PROSPECT AV	Class B Tavern License			10/21/2016
	MILWAUKEE YACHT CLUB	HEIDI A PARAGORIDPOULOS, AGT	2214 N FARWELL AV	Class B Tavern License			4/13/2016
	MURRAY AVENUE RESTAURANT, LLC	ELLEN N ZILL, AGT	2220 N TERRACE AV	Class B Tavern License			7/15/2016
	NICK'S HOUSE	ELLEN N ZILL, AGT	1801 N PROSPECT AV	Class B Tavern License	80		6/30/2016
	NOVADIC VENTURES, INC	ROSEMARY MANISCALCO, SP	1729 N FARWELL AV	Class B Tavern License	118		6/30/2016
	OCTOPUS LTD	MARK B BUESING, AGT	2017 E NORTH AV	Class B Tavern License	25		3/23/2016
	PADDY'S PUB & PUB, LLC	JAMISON H GOLL, AGT	1800 N ARJINGTON PL	Class B Tavern License	71		1/4/2016
	PIZZA SHUTTLE, INC	JASON C GROWEL, AGT	1712 E NORTH AV	Class B Tavern License	99		7/16/2016
	PROSPECT PARTNERSHIP LLC	BRADLEY H TODD, AGT	1500 E Brady St	Class B Tavern License	240		4/13/2016
	RASCAL'S ON MURRAY, LLC	SVAVA TUZURKHOV, AGT	2220 N FARWELL AV	Class B Tavern License	150		11/26/2016
	Rosa's Pizza Pub of Milwaukee	Gun Lin, AGT	2316 N Farwell Av	Class B Tavern License	180		7/6/2016
	Saint John's Community, Inc	JAMES R ZEISLER, AGT	1700 N LINCOLN MEMORIAL DR	Class B Tavern License	99		11/16/2016
		Thomas R Harbuzo, AGT	2315 N Murray Av	Class B Tavern License	99		5/19/2016
		DEAN M CANNISTRA, AGT	1854 E KENLWORTH PL	Class B Tavern License	99		3/17/2016
		NICHOLAS J LEITEL, AGT	1401 E BRADY ST	Class B Tavern License	80		6/30/2016
		DEBHS BODHAR, AGT	1836 N PULASKI ST	Class B Tavern License	49	Patio capacity = 63	7/1/2016
		JOHN J MCCURRO, AGT	2319-A N MURRAY AV	Class B Tavern License	150		3/17/2016
		DIANE G WOOD, AGT	1827 N FARWELL AV	Class B Tavern License	337		4/11/2016
		BRIAN W GODFREY, AGT	2203 N PROSPECT AV	Class B Tavern License	201		6/30/2016
		ROBERT C SCHMIDT, JR, SP	1530 E NORTH AV	Class B Tavern License	80		5/17/2016
		JAMES A BAUDE, AGT	2311 N MURRAY AV	Class B Tavern License	292		11/30/2016
		Matthew Summa, AGT	2228 N FARWELL AV	Class B Tavern License			3/14/2016
		Renae E Anderson, AGT	1840 N PROSPECT AV	Class B Tavern License			3/14/2016

Business Name	Address	License Class	Effective Date
SEKUL KOREAN RESTAURANT	MAE JIN PARK, SP	Class B Tavern License	3/21/2016
Stone Bowl	Young B Kim, Agt	Class B Tavern License	12/16/2016
The Hatch Spot	1958-67 N Farwell AV	Class B Tavern License	5/30/2016
TAGUERA TALBOO, INC	1813 E Kenilworth PL	Class B Tavern License	5/31/2016
The Jazz Estate	2407 E NORTH AV	Class B Tavern License	12/15/2015
The Mason Tavern Group, LLC	2423 N MURRAY AV	Class B Tavern License	9/29/2016
Togo Corp	1815 E KENILWORTH PL	Class B Tavern License	5/15/2016
VITUCCT'S, INC	2150 N Prospect AV	Class B Tavern License	6/30/2016
VTT ENTERPRISES, INC	1822 E NORTH AV	Class B Tavern License	11/30/2016
WHOLE FOODS MARKET GROUP, INC	2305 N PROSPECT AV	Class B Tavern License	6/13/2016
WY, LLC	2499 N BARTLETT AV	Class B Tavern License	7/31/2016
ZAFFIRO'S PIZZA	1724 N FARWELL AV	Class B Tavern License	12/10/2015
ETHIOPIAN COTTAGE RESTAURANT, INC	1824 N FARWELL AV	Class C Wine Retailer's License	1/15/2016
ETHIOPIAN COTTAGE RESTAURANT, INC	1824 N FARWELL AV	Class C Wine Retailer's License	1/15/2016
Ian's Piza Mbbwaikwe, LLC	1824 N FARWELL AV	Class C Wine Retailer's License	1/15/2016
J&J COH LLC	1824 N FARWELL AV	Class C Wine Retailer's License	1/15/2016
Jennal Mke LLC	2336 N Farwell AV	Class C Wine Retailer's License	12/14/2016
Pho 4J	1814 N Farwell AV	Class C Wine Retailer's License	9/22/2016
PIFFRETO, LLC	1952 N Farwell AV	Class C Wine Retailer's License	6/25/2016
Yongji, LLC	2428 N Murray AV	Class C Wine Retailer's License	3/10/2016
	Jun Yang, Agt	Class C Wine Retailer's License	11/17/2016

**Licensed Alcohol Beverage Establishments  
WITHIN A HALF MILE RADIUS CENTERED ON  
2219 N Farwell AV Milwaukee 53202, April 10, 2013**



**LICENSE SUMMARY**

	Class B Tavern License	- 50 LICENSES		Class A Fermented Malt Beverage Retailer's License	- 2 LICENSES
	Class C Wine Retailer's License	- 3 LICENSES			
	Class B Fermented Malt Beverage Retailer's License	- 6 LICENSES			
	Class A Malt & Class A Liquor License	- 1 LICENSES			



TOTAL: 62 LICENSES

**Licensed Alcohol Beverage Establishments  
WITHIN A HALF MILE RADIUS CENTERED ON  
2219 N Farwell AV Milwaukee 53202, April 10, 2013**

License Summary:

BTAVN - Class B Tavern License - 50 LICENSES  
 CWINE - Class C Wine Retailer's License - 3 LICENSES  
 BBEER - Class B Fermented Malt Beverage Retailer's License - 6 LICENSES  
 ALQML - Class A Malt & Class A Liquor License - 1 LICENSES  
 AMALT - Class A Fermented Malt Beverage Retailer's License - 2 LICENSES

TOTAL: 62 LICENSES

<u>Premises Address</u>	<u>Establishment Name</u>	<u>Lic. Type</u>	<u>Exp. Date</u>
1. 2417 N BARTLETT Av	CHAMPION'S PUB	BTAVN	6/29/2013
2. 2498 N BARTLETT Av	THE RED DOT CAFE	BTAVN	5/19/2013
3. 2499 N BARTLETT Av	TESS	BTAVN	7/31/2013
4. 1806 N FARWELL Av	EE SANE THAI CUISINE	BTAVN	10/29/2013
5. 1824 N FARWELL Av	ETHIOPIAN COTTAGE RESTAURANT	CWINE	1/15/2014
6. 1824 N FARWELL Av	ETHIOPIAN COTTAGE RESTAURANT	BBEER	1/15/2014
7. 1827 N FARWELL Av	PIZZA SHUTTLE	BTAVN	3/7/2014
8. 1828 N FARWELL Av	MIZU	BBEER	1/14/2014
9. 1940 N FARWELL Av	Koppa's	ALQML	2/4/2014
10. 1943-47 N FARWELL Av	COMET CAFE	BTAVN	2/21/2014
11. 1952 N FARWELL Av	SOBELMANS TALLGRASS GRILL	CWINE	11/30/2013
12. 1952 N FARWELL Av	SOBELMANS TALLGRASS GRILL	BBEER	11/30/2013
13. 1958-62 N FARWELL Av	MAYURA RESTAURANT	BTAVN	6/15/2013
14. 2214 N FARWELL Av	MA FISCHER'S	BTAVN	4/12/2013
15. 2214 N FARWELL Av	MA FISCHER'S	BTAVN	4/12/2014
16. 2220 N FARWELL Av	LANDMARK LANES	BTAVN	4/12/2013
17. 2220 N FARWELL Av	LANDMARK LANES	BTAVN	4/12/2014
18. 2230 N FARWELL Av	THE ORIENTAL	BTAVN	4/13/2014
19. 2235 N FARWELL Av	VON TRIER TAVERN	BTAVN	11/30/2013
20. 2238 N FARWELL Av	Replay Sports Bar	BTAVN	6/14/2013
21. 1978 N Farwell Av	Jow Nai Fouquet	BTAVN	11/29/2013
22. 2012-14 N Farwell Av	The Eatery on Farwell	BTAVN	5/24/2013
23. 2116 N Farwell Av	Fushimi Sushi Seafood Buffet	BTAVN	11/26/2013
24. 1813 E KENILWORTH PI	The Hotch Spot	BTAVN	5/30/2013
25. 1815 E KENILWORTH PI	School Yard Bar & Grill	BTAVN	9/24/2013
26. 1854 E KENILWORTH PI	Y-NOT Y-NOT Y-NOT TAVERN	BTAVN	5/19/2013
27. 1932 E KENILWORTH PI	YIELD	BTAVN	6/13/2013
28. 1700 N LINCOLN MEMORIAL DR	MILWAUKEE YACHT CLUB	BTAVN	7/6/2013
29. 1750 N LINCOLN MEMORIAL DR	PITCH'S EXPRESS	BTAVN	6/14/2013
30. 2272 N LINCOLN MEMORIAL DR	MAJOR GOOLSBY'S	BBEER	6/13/2013
31. 2272 N LINCOLN MEMORIAL DR	NORTH POINT	BTAVN	5/14/2013
32. 2400 N LINCOLN MEMORIAL DR	Bradford Beach	BTAVN	5/21/2013
33. 2311 N MURRAY Av	RASCAL'S ON MURRAY	BTAVN	5/7/2013
34. 2339-A N MURRAY Av	PADDY'S PET & PUB	BTAVN	2/21/2014
35. 2423 N MURRAY Av	THE ESTATE	BTAVN	3/20/2014
36. 2430 N MURRAY Av	MURRAY PANTRY	AMALT	1/15/2014
37. 2315 N Murray Av	Divino Wine & Dine	BTAVN	11/26/2013
38. 2321-23 N Murray Av	Two Bucks	BTAVN	4/10/2014
39. 2428 N Murray Av	Huan Xi	CWINE	11/1/2013
40. 2428 N Murray Av	Huan Xi	BBEER	11/1/2013
41. 1431 E NORTH Av	JUDGE'S IRISH PUB	BTAVN	3/7/2014
42. 1530 E NORTH Av	R C'S	BTAVN	6/30/2013
43. 1609 E NORTH Av	7 Eleven #35852H	AMALT	10/15/2013
44. 1732 E NORTH Av	EASTSIDER	BTAVN	1/4/2014
45. 1832 E NORTH Av	VITUCCI'S COCKTAIL LOUNGE	BTAVN	6/30/2013
46. 1901 E NORTH Av	BEANS & BARLEY	BTAVN	6/30/2013
47. 1905 E NORTH Av	THE LIBRARY CLUB	BTAVN	2/5/2014

48. 2012-24 E NORTH Av	G-DADDY'S BBC	BTAVN	12/20/2013
49. 2017 E NORTH Av	HOOLOGAN'S	BTAVN	6/30/2013
50. 2207 E NORTH Av	JALISCO RESTAURANT	BTAVN	5/23/2013
51. 2028 E North Av	The Hotel Foster	BTAVN	3/22/2014
52. 1801 N PROSPECT Av	ZILLI HOSPITALITY GROUP	BTAVN	7/25/2013
53. 1840 N PROSPECT Av	Saint John's on the Lake	BTAVN	2/4/2014
54. 2101-03 N PROSPECT Av	Allium	BTAVN	4/12/2013
55. 2101-03 N PROSPECT Av	Allium	BTAVN	4/12/2014
56. 2150 N PROSPECT Av	IZUMI'S RESTAURANT	BTAVN	5/15/2013
57. 2178 N PROSPECT Av	SEOUL KOREAN RESTAURANT	BTAVN	3/21/2014
58. 2203 N PROSPECT Av	VINTAGE	BTAVN	4/11/2013
59. 2203 N PROSPECT Av	VINTAGE	BTAVN	4/11/2014
60. 2228 N PROSPECT Av	QDOBA MEXICAN GRILL	BBER	5/29/2013
61. 2305 N PROSPECT Av	WHOLE FOODS MARKET	BTAVN	6/13/2013
62. 2220 N TERRACE Av	ZILLI HOSPITALITY GROUP	BTAVN	7/25/2013



Friday, March 04, 2016

## Licenses Committee Notice of Hearing

2100 N Farwell Ave LLC  
2617 Arboretum DR

Madison, WI 53713

Date: 3/15/2016  
Time: 09:00 AM  
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class B Tavern - Service Bar Only License and Food Dealer's License - Transfer Applications  
PARSONS, Donald D, Agent  
Simple Cafe at 2124 N FARWELL Av

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.





Friday, March 04, 2016



# Notice of Public Hearing

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PARSONS, Donald D, Agent  
Simple Cafe at 2124 N FARWELL Av  
Class B Tavern - Service Bar Only License and Food Dealer's License - Transfer Applications

**Tuesday, March 15, 2016 at 9:00 AM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 3/15/2016 at 9:00 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

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## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.  
**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**



















CURRENT OCCUPANT	2036 N PROSPECT AVE 706	MILWAUKEE, WI 53202-1262
CURRENT OCCUPANT	2036 N PROSPECT AVE 707	MILWAUKEE, WI 53202-1262
CURRENT OCCUPANT	2036 N PROSPECT AVE 708	MILWAUKEE, WI 53202-1262
CURRENT OCCUPANT	2036 N PROSPECT AVE 801	MILWAUKEE, WI 53202-1262
CURRENT OCCUPANT	2036 N PROSPECT AVE 802	MILWAUKEE, WI 53202-1262
CURRENT OCCUPANT	2036 N PROSPECT AVE 803	MILWAUKEE, WI 53202-1262
CURRENT OCCUPANT	2036 N PROSPECT AVE 804	MILWAUKEE, WI 53202-1262
CURRENT OCCUPANT	2036 N PROSPECT AVE 805	MILWAUKEE, WI 53202-1262
CURRENT OCCUPANT	2036 N PROSPECT AVE 806	MILWAUKEE, WI 53202-1262
CURRENT OCCUPANT	2036 N PROSPECT AVE 807	MILWAUKEE, WI 53202-1262
CURRENT OCCUPANT	2036 N PROSPECT AVE 808	MILWAUKEE, WI 53202-1262
CURRENT OCCUPANT	2036 N PROSPECT AVE 901	MILWAUKEE, WI 53202-1262
CURRENT OCCUPANT	2036 N PROSPECT AVE 902	MILWAUKEE, WI 53202-1262
CURRENT OCCUPANT	2036 N PROSPECT AVE 903	MILWAUKEE, WI 53202-1262
CURRENT OCCUPANT	2036 N PROSPECT AVE 904	MILWAUKEE, WI 53202-1262
CURRENT OCCUPANT	2036 N PROSPECT AVE 905	MILWAUKEE, WI 53202-1262
CURRENT OCCUPANT	2036 N PROSPECT AVE 906	MILWAUKEE, WI 53202-1262
CURRENT OCCUPANT	2036 N PROSPECT AVE 907	MILWAUKEE, WI 53202-1262
CURRENT OCCUPANT	2036 N PROSPECT AVE 908	MILWAUKEE, WI 53202-1263
CURRENT OCCUPANT	2037 N FARWELL AVE	MILWAUKEE, WI 53202-1103
CURRENT OCCUPANT	2039 N PROSPECT AVE	MILWAUKEE, WI 53202-1108
CURRENT OCCUPANT	2039 N PROSPECT AVE A	MILWAUKEE, WI 53202-1108
CURRENT OCCUPANT	2071 N SUMMIT AVE	MILWAUKEE, WI 53202-1319
CURRENT OCCUPANT	2100 N OAKLAND AVE	MILWAUKEE, WI 53202-1132
CURRENT OCCUPANT	2101 N PROSPECT AVE	MILWAUKEE, WI 53202-1110
CURRENT OCCUPANT	2102 N OAKLAND AVE	MILWAUKEE, WI 53202-1132
CURRENT OCCUPANT	2106 N OAKLAND AVE	MILWAUKEE, WI 53202-1132
CURRENT OCCUPANT	2107 N PROSPECT AVE	MILWAUKEE, WI 53202-1110
CURRENT OCCUPANT	2108 N OAKLAND AVE	MILWAUKEE, WI 53202-1132
CURRENT OCCUPANT	2109 N PROSPECT AVE	MILWAUKEE, WI 53202-1110
CURRENT OCCUPANT	2111 N PROSPECT AVE	MILWAUKEE, WI 53202-1110
CURRENT OCCUPANT	2114 N OAKLAND AVE	MILWAUKEE, WI 53202-1132
CURRENT OCCUPANT	2116 N FARWELL AVE	MILWAUKEE, WI 53202-1115
CURRENT OCCUPANT	2116 N OAKLAND AVE	MILWAUKEE, WI 53202-1132
CURRENT OCCUPANT	2118 N OAKLAND AVE	MILWAUKEE, WI 53202-1132
CURRENT OCCUPANT	2120 N OAKLAND AVE	MILWAUKEE, WI 53202-1132
CURRENT OCCUPANT	2122 N OAKLAND AVE	MILWAUKEE, WI 53202-1132
CURRENT OCCUPANT	2122 N PROSPECT AVE	MILWAUKEE, WI 53202-1111
CURRENT OCCUPANT	2124 N FARWELL AVE	MILWAUKEE, WI 53202-1115
CURRENT OCCUPANT	2124 N OAKLAND AVE	MILWAUKEE, WI 53202-1132
CURRENT OCCUPANT	2126 N OAKLAND AVE	MILWAUKEE, WI 53202-1132
CURRENT OCCUPANT	2128 N OAKLAND AVE	MILWAUKEE, WI 53202-1132
CURRENT OCCUPANT	2130 N OAKLAND AVE	MILWAUKEE, WI 53202-1132
CURRENT OCCUPANT	2132 N OAKLAND AVE	MILWAUKEE, WI 53202-1132
CURRENT OCCUPANT	2134 N OAKLAND AVE	MILWAUKEE, WI 53202-1132
CURRENT OCCUPANT	2141 N PROSPECT AVE	MILWAUKEE, WI 53202-1110
CURRENT OCCUPANT	2145 N PROSPECT AVE	MILWAUKEE, WI 53202-1110
CURRENT OCCUPANT	2163 N FARWELL AVE	MILWAUKEE, WI 53202-1114
CURRENT OCCUPANT	2165 N PROSPECT AVE	MILWAUKEE, WI 53202-1110
CURRENT OCCUPANT	2169 N FARWELL AVE	MILWAUKEE, WI 53202-1114
CURRENT OCCUPANT	2170 N FARWELL AVE	MILWAUKEE, WI 53202-1115

**Total Records: 499**

**Radius: 250.0 feet and Center of Circle: 2124 N Farwell AV**



# BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 11/16/15

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 www.milwaukee.gov/license e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov)

## 1. Type of Business

- Applying for:  Extended Hours Establishment  Filling Station  
 Self Service Laundry  Rooming House  Hotel/Motel  Massage Establishment  
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

Full service restaurant

Do you have any experience operating this type of business?  No  Yes If yes, explain: 20 years in food + Bev industry at management team

## 2. Business Operations

- a. Proposed Opening Date: Currently operating as restaurant
- b. Is this premise under construction?  No  Yes If yes, list estimated completion date: \_\_\_\_\_
- c. Is this a franchise?  No  Yes
- d. Is this premises currently licensed?  No  Yes If yes, list type of license: \_\_\_\_\_
- e. Is the current licensee operating?  No  Yes If no, list date closed: \_\_\_\_\_
- f. Do you have future plans for other businesses, licenses or permits at this location?  No  Yes  
If yes, explain: \_\_\_\_\_
- g. Have you previously held an Extended Hours License in Milwaukee?  No  Yes  
If yes, list address(es): \_\_\_\_\_
- h. Are other businesses operating in the same building?  No  Yes If yes, describe: \_\_\_\_\_

## 3. Litter & Noise

- a. How are grounds kept clean?  Sweep  Pressure Wash  Pick Up Litter  Other: There are no "grounds"
- b. How often will grounds be cleaned?  Daily  Weekly  As Needed  Monthly  Other: N/A
- c. Grounds cleaned by:  Licensee  Building Owner  Employees  Hired Maintenance  Other: \_\_\_\_\_
- d. How are noise issues prevented and/or addressed?  Security  Manager approaches customer(s)  Call Police  
 Signs Posted  Other: \_\_\_\_\_
- e. Will a sound amplification system be used?  No  Yes If yes, describe: \_\_\_\_\_

## 4. Smoking & Sanitation

- f. Are there designated outdoor smoking areas?  No  Yes If yes, describe: \_\_\_\_\_
- g. Number of Garbage Cans: Inside: 8 Locations: Host stand, restrooms, counter, kitchen  
Outside: 1 Locations: Rear of building in parking lot
- h. Is a crowd control barrier used?  No  Yes If yes, describe: \_\_\_\_\_
- i. How many restrooms are on the premises? 2
- j. Name of solid waste contractor:  Advanced Disposal  Waste Management  Other: EAGLE DISPOSAL INC

## 5. Security

- a. Are there onsite parking spaces?  No  Yes If yes, how many? 12  
 Describe parking security plan: Lighting
- b. Is there a loading zone?  No  Yes If yes, describe loading area security plan lighting
- c. Will you have security personnel on premise?  No  Yes If yes, how many? \_\_\_\_\_  
 What are their responsibilities? \_\_\_\_\_  
 Is security equipment used?  No  Yes If yes, describe Building has an alarm system  
 List their licensing, certification, or training credentials \_\_\_\_\_  
 Will there be security cameras?  No  Yes If yes, where? \_\_\_\_\_  
 Will searches/identification verification be conducted upon entry?  No  Yes If yes, describe \_\_\_\_\_

## 6. Percentage of Sales (must total 100%)

Alcohol <u>1</u> %	Food <u>99</u> %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment _____ %	Cigarettes _____ %	_____ %	_____ %
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other _____ % Describe: _____

## 7. Businesses/Licenses on the Premises (check all that apply):

### Type 1

- Full Service Restaurant  Cafe/Coffee Shop  Deli or Fast Food Restaurant  Private/Fraternal/Veterans Club
- Night Club  Tavern  Cocktail Lounge  Teen Club
- Banquet Hall  Sports Facility  Bowling Alley
- Hotel/Motel: Number of Floors: \_\_\_\_\_ Number of Rooms: \_\_\_\_\_  
 Rooming House: Number of Floors: \_\_\_\_\_ Number of Rooms: \_\_\_\_\_

### Type 2

- Liquor Store  Corner Store  Supermarket  Convenience Store
- Gas Station  Amusement/Phonograph Distributor  Recycling, Salvage or Towing
- Used Car Dealer  Personal Service Establishment (such as tattoo business, hair salon, tailor, etc.)  Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit  Cigarette & Tobacco  Gas Station  Extended Hours  Class "B" Tavern  Weights & Measures
- Secondhand Dealer  Precious Metal & Gem  Other: \_\_\_\_\_

## 8. Legal Capacity (only if a Type 1 premises in #6 above)

Capacity 99 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

## 9. Premises Description

d. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

1<sup>st</sup> Floor  2<sup>nd</sup> Floor  Basement Storage  Patio  Beer Garden  Sidewalk Café  Deck  Rooftop

[ ] Other: Describe: \_\_\_\_\_

e. Describe Location:  Major Thoroughfare  Secondary Street  Other: \_\_\_\_\_

f. Nearest Major Cross Street: North Ave

g. Describe Building:  Free Standing Building  Strip Mall  Other: \_\_\_\_\_

h. Describe Premises Structure:  Single Story  Multi-Story - # of Stories \_\_\_\_\_  Other: \_\_\_\_\_

i. Describe Surrounding Area:  Commercial  Residential  Industrial  Other: \_\_\_\_\_

j. Building Owner Name: Z100 N. FARWELL LLC Phone Number: (414) 271-0210

Business Owner Address: 2617 ARBORETUM DR MADISON, WI 53713

## 10. Hours of Operation & Customers

Will customers be entering the premises?  No  Yes

Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (if none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	8 Am	3 Pm	600	0 and up	NONE
Monday	6 Am	3 Pm	150	0 and up	NONE
Tuesday	6 Am	3 Pm	150	0 and up	NONE
Wednesday	6 Am	3 Pm	150	0 and up	NONE
Thursday	6 Am	3 Pm	175	1 and up	NONE
Friday	6 Am	3 Pm	225	1 and up	NONE
Saturday	7 Am	3 Pm	475	1 and up	NONE

Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12 a.m. and 5 a.m.

Entertainment Indoor Closing Hours : If alcohol beverage establishment, same as alcohol license hours.  
If non-alcohol establishment 1:00 am Sunday to Thursday; 1:30 am Friday and Saturday.

Entertainment Outdoor Closing Hours : 10:00 pm Sunday - Thursday, 12:00 am Friday and Saturday,  
unless otherwise approved by Common Council in licensee's plan of operation.

## 11. Signature(s)

\_\_\_\_\_  
Sole Proprietor, Partner, Agent, or 20% or more Shareholder

Thomas Hart  
Signature of additional partner or 20% or more Shareholder

See Application Information for a list of all required application forms.





## ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL PLAN OF OPERATION

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov) [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

Legal Entity Name: SIMPLE MILWAUKEE, LLC

Premise Address: 2124 N. FARWELL AVE, MILWAUKEE, WI 53202

### Proximity of Premises to Church, School, Daycare Center or Hospital

Is there at least 300 feet between the building and any church, school, daycare center or hospital?  Yes  No

### "Service Bar Only" Designation

If applying for Class B or C license, are you applying for "Service Bar Only"?  No  Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

### Business Information

a) Are you taking out this application for anyone that may not be eligible for a license?  No  Yes

If yes, list name and address: \_\_\_\_\_

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business?  No  Yes

If no, list the name and address of the person(s) who will: \_\_\_\_\_

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business?  No  Yes

If yes, explain: \_\_\_\_\_

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?

No  Yes If yes, list name and address: \_\_\_\_\_

### Proof of Ownership, Lease, or Offer to Purchase (new & transfer applicants only)

Submit proof of ownership, lease, or offer to purchase the building with this application.

A lease or offer to purchase must:

- Be in the same legal entity name as that apply for the license
- Reflect the same address as the premises address on this application
- Reflect current dates and
- Be signed by the lessor/seller and lessee/buyer

### Property Information (new & transfer applicants only)

a) Do you own or lease the building?  Own  Lease

b) Who owns the fixtures (for example, coolers, etc.)? Simple Milwaukee, LLC

c) Are you purchasing the stock and/or fixtures?  No  Yes If yes, amount paid \$ \_\_\_\_\_

d) Total amount paid for business \$ 0

e) Total amount paid for goodwill of the business \$ 0

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes?  No  Yes

**See Application Information for a list of all required application forms.**

**Lease Information (new & transfer applicants who are leasing the premises only)**

- a) Date lease begins 8-1-2011 Ends 7-31-2016
- b) Monthly rental \$ 3822.75
- c) Do you have an option to renew the lease?  No  Yes
- d) Does your lease allow for assignment to another party without the consent of the owner?  No  Yes
- e) For what length of time have you been guaranteed occupancy (number of years)? 5
- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease?  No  Yes If yes, explain Common Area Maintenance Fees.
- g) Does the present owner or occupancy object to the granting of your license?  No  Yes  
If yes, explain \_\_\_\_\_

**Change of Agent Applicants Only**

- Have there been any changes to the floor plan since the last application was submitted?  No  Yes  
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s): \_\_\_\_\_

**Notarized Signatures of Applicants**

SUBSCRIBED AND SWORN TO BEFORE ME

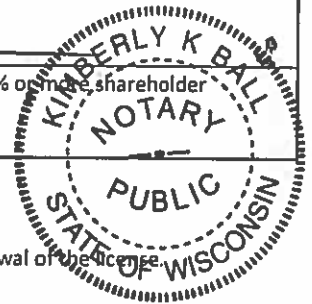
This 28<sup>th</sup> day of December, 20 15

Kimberly K Ball  
(Clerk/Notary Public)

My Commission Expires 12-7-2019  
\*Notary Seal must be affixed.

[Signature]  
Sole Proprietor, Partner, 20% or more Shareholder, or  
Agent - only if there are no 20% or more shareholders

[Signature]  
Additional partner or 20% or more shareholder



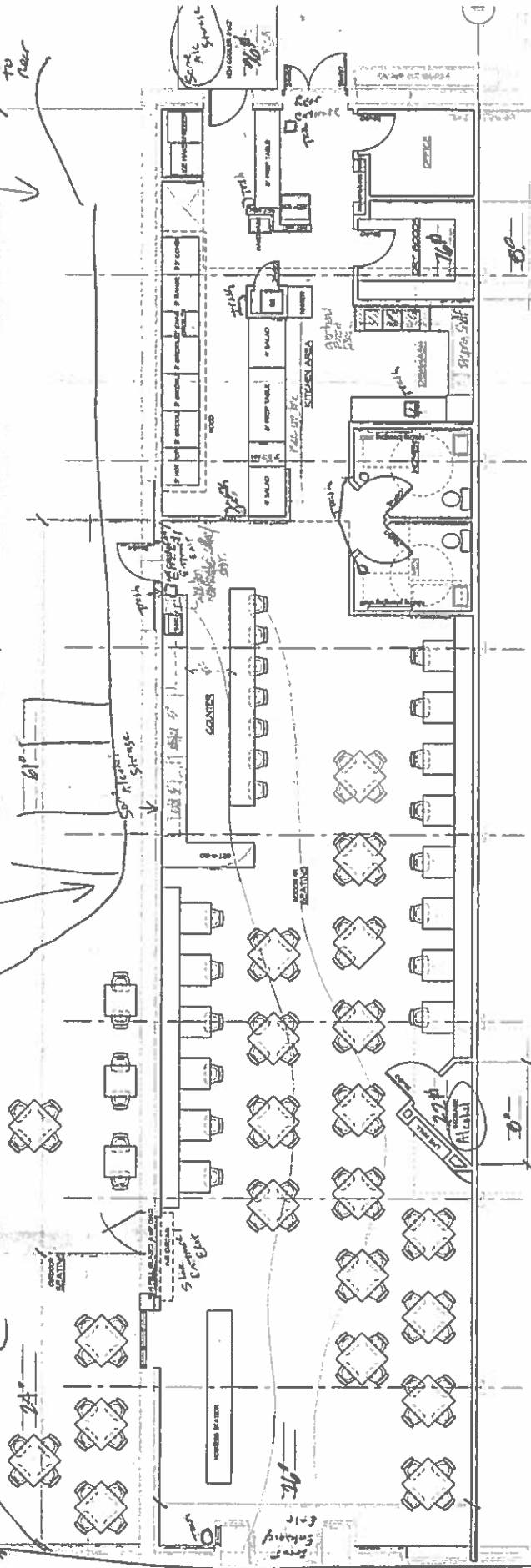
Note: All information contained in this application is subject to approval by the Common Council.  
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.  
Contact the License Division for information on how to request changes.

**New and transfer of premise applicants must submit the following:**

- Proof of ownership, lease or offer to purchase the building
- Detailed floor plan
- If a restaurant, copy of the menu

1-7-2016

Simple Milwaukee, LLC  
DBA Simple Cafe  
2124 N. Franklin, Milwaukee



Total sq footage 2800 sq ft

FRANKLIN AVE



CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK

Wednesday, March 02, 2016

COMMITTEE MEETING NOTICE

AD 03

SACHDEVA, Ravi, Agent  
Bharat Enterprise, Inc  
6103 Twin Oak DR

Greendale, WI 53129

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

**Tuesday, March 15, 2016 at 09:00 AM**

**Regarding:** Your Class A Malt & Class A Liquor, Food Dealer's, and Weights & Measures License Applications as agent for "Bharat Enterprise, Inc" for "Beer Market and Bharat Market" at 1556 N Farwell Av.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with warrants or unpaid fines:**

**Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.**

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: 

Jason Schunk  
License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)

Harris, David

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**From:** License  
**Sent:** Monday, November 09, 2015 9:16 AM  
**To:** Harris, David  
**Subject:** FW: 1556 N. Farwell ave

**REDACTED RECORD**



**Jonathan Koberstein**  
**License Specialist III**  
**City Clerk's Office -- License Division**  
**City Hall Rm 105**  
**200 E Wells St**  
**Milwaukee, WI 53202**  
**(414)286-2238 Office**

**From:**  
**Sent:** Monday, November 09, 2015 9:14 AM  
**To:** License  
**Subject:** 1556 N. Farwell ave

Please redact my personal information:

Office of the City Clerk  
License Division

Regarding the application for a beer and package liquor store, I have several objections. The need for carry-out liquor is already met in this area by Tina's market and Smith's Liquor. An additional store would cause these businesses a loss in clientele, and that clientele would be likely to bring more trash, cigarette butts, and parking stress to our street. Farwell ave has struggled for decades to draw and maintain businesses that are vibrant and attractive for visitors to the street, while protecting the comfort and security of those of us who live here. I'd like to see Farwell ave continue to strive for a lively and diverse business life, and to try emulate the loveliness of our sister street, Prospect ave.

Neighbor

# REDACTED RECORD

2015 NOV 16 A 10:19

CITY OF MINNEAPOLIS  
LICENSE DIVISION

DEAR SIR OR MADAM:  
Hi

I am objecting because I owned the business from 18 years. I do not want any Liqueur Store around me r also if its Indian Grocery Store I don't want them to sell any freshly made Indian food. it will HURT my business. I am very much concerned about this business opening, Address 1556 N. FARWELL AVE, 1556.

I Hope you will take a serious look on this License Application.  
Thanks

NOTE

objection is for BEER MARKET and BHART MARI  
1556 N. FARWELL AVE

Harris, David

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**From:** License  
**Sent:** Friday, November 06, 2015 11:05 AM  
**To:** Harris, David  
**Subject:** FW: 1556 North Farwell Avenue - New License Application

**REDACTED RECORD**

Jim Cooney  
License Specialist III  
City of Milwaukee, License Division  
200 E Wells St #105 Milwaukee, WI 53202  
414-286-2238

-----Original Message-----

**From:**  
**Sent:** Friday, November 06, 2015 10:46 AM  
**To:** License  
**Subject:** 1556 North Farwell Avenue - New License Application

Dear Sir/Madam:

I have been at this location since August, 1980 and familiar with the entire area and particularly, Brady Street and Farwell and Prospect Avenues. There is limited parking from Brady south to Juneau on both sides of the street. There is a continuous flow of traffic southbound on Farwell Avenue which includes a bike lane. When one attempts to cross Albion in either direction, be it pedestrian or vehicle, because of the constant traffic flow, one must wait. There is also a bus stop on the northwest corner of Farwell and Albion which also impedes traffic and visual observation. There are numerous establishments on Brady and Farwell, including Glorioso's and Koppa's that provide the same items to be sold at the new establishment. The proposed premises will have a direct adverse effect on the health and safety and welfare of the public and the neighborhood.

**CONFIDENTIALITY NOTICE:** The information contained in this communication is confidential. It is intended only for the use of recipients identified above and is legally privileged. If you are not an intended recipient, you are hereby notified that any dissemination, distribution, or copying of this communication or any of its contents or attachments is strictly

Harris, David

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**From:** License  
**Sent:** Monday, November 09, 2015 8:06 AM  
**To:** Harris, David  
**Subject:** FW: Objection to license application -- 1556 N Farwell Ave

**REDACTED RECORD**



**Jonathan Koberstein**  
**License Specialist III**  
**City Clerk's Office – License Division**  
**City Hall Rm 105**  
**200 E Wells St**  
**Milwaukee, WI 53202**  
**(414)286-2238 Office**

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**From:**  
**Sent:** Saturday, November 07, 2015 10:49 AM  
**To:** License  
**Cc:**  
**Subject:** Objection to license application -- 1556 N Farwell Ave

**TO: License Division, City of Milwaukee, Room 105, 200 E Wells St, Milwaukee WI 53202**

**RE: Proposed Beer Market and Bharat Mart, 1556 N Farwell Ave -- Application for Class A Liquor and Malt and Food Dealer – Convenience Food Store License**

we object to this application. A business of the kind proposed is not well suited to this location, due in part to very limited street parking. Moreover, the proposed business would not fill any unmet need: There are already numerous retail establishments within a close radius where liquor, beer, and convenience foods can be purchased. Another convenience store enterprise started within this block in the past couple of years has gone out of business.

Further, it is our opinion that the attractive quality of this neighborhood, which has been improving steadily in recent years, would not be enhanced by the addition of this business--essentially a "gas station store" without the gas pumps. It would almost certainly bring increases in noise, litter, parking congestion, and traffic congestion and hazards, as traffic tends to move very fast on this stretch of Farwell.



In light of all this, we sincerely request that this application not be approved. Thank you.

Harris, David

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From: License  
Sent: Thursday, November 05, 2015 12:19 PM  
To: Harris, David  
Subject: FW: Please read 1556 N Farwell objection for license

Jim Cooney  
License Specialist III  
City of Milwaukee, License Division  
200 E Wells St #105 Milwaukee, WI 53202  
414-286-2238

**REDACTED RECORD**

-----Original Message-----

From: '  
Sent: Thursday, November 05, 2015 11:26 AM  
To: License  
Subject: Please read 1556 N Farwell objection for license

This is an plead to please do not allow a liquor license for 1556 N Farwell. This Area is peaceful and historical being a block away from the lake and million dollar condos. Allowing a liquor store will bring alot of unwanted crime. I am a Milwaukee business owner and promote small business however I been in different areas of the city and seen what a liquor store can do to the neighborhood. I'm objecting I just spent a huge investment putting a Boutique at 1531 W Farwell also a high end furniture store is across the street. There are also boutique style restaurants in the area. The building I'm in houses men with mental health problems. These men like to hang out in front of the building. The owner of the building requested they not loiter with that being said this convince store would attract them. I'm hoping to see other high end retailers in the area. Please don't allow a license for liquor convince. I'm born and raised in Milwaukee and want to see our city move forward and be a beautiful safe great place to live.

Please contact me and keep me updated on any meetings

**Harris, David**

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**From:** License  
**Sent:** Tuesday, November 17, 2015 3:40 PM  
**To:** Harris, David  
**Subject:** FW: 1556 N. Farwell Ave

**REDACTED RECORD**

Jim Cooney  
License Specialist III  
City of Milwaukee, License Division  
200 E Wells St #105 Milwaukee, WI 53202  
414-286-2238



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**From:**  
**Sent:** Tuesday, November 17, 2015 3:31 PM  
**To:** License  
**Subject:** 1556 N. Farwell Ave

I received a notice of public interest regarding an application for a liquor and convenience store to be located at 1556 N. Farwell Avenue. I am writing to object to this application. We already have several businesses in the area that currently offer the items this location would sell. There is a Walgreens, CVS, Tina's Market, Koppa's, Smith Beer & Liquor, Glorios's, Metro Market, two Pick 'N Saves and a gas station on the corner of Ogden & Farwell. Not only do these established businesses meet the needs of the area, they do so while maintaining responsible business practices and they coexist without negatively impacting the sales of each other. Further saturating the area with a similar business could affect this delicate balance. In addition, there is a AL ANON Club around the corner located at 1521 N. Prospect Avenue. While its members must navigate through the challenges of addiction and temptation on a daily basis, allowing a liquor store to set up shop within a stone's throw is not, in my opinion, the most civically responsible. Thank you for your time in considering my concerns.

Date:11/10/15  
Officer: J. Alba 006448

City of Milwaukee Police Department  
90-5-1.5 Crime Prevention Survey  
Convenience Store/Liquor Store Inspection

Name of Premise: Beer market & Bharat Mart  
Address: 1556 N. Farwell Av.  
Phone: 414-870-1804

Owner: Bharat Enterprise Corp.  
Owner address: 4131 W. Loomis Rd.  
City State Zip: Greenfield, WI. 53221  
Owner Phone: 414-870-1804  
Owner email:

Manager: Ravi Sacheva I/M 12/02/59  
Home Address: 6103 Twin Oak Dr.  
City State Zip: Greendale, WI. 53129  
Phone: 414-870-1804  
Email:

Preferred contact: Manager

Location currently open:  YES  NO

Projected open date: 12/15/15

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 8am-9pm 24 hours Y N  
Mon: 8am-9pm  
Tue: 8am-9pm  
Wed: 8am-9pm  
Thu: 8am-9pm  
Fri: 8am-9pm  
Sat: 8am-9pm

Premise Type: Liquor Store  
Convenience Store  
Other:

Licenses currently held:

- Alcohol:  Yes  No Class: #:  
Tobacco:  Yes  No #:  
Food:  Yes  No #:  
Extended Hours:  Yes  No #:  
Secondhand Dealer:  Yes  No Type: #:  
Other:  Yes  No Type: #:  
Other:  Yes  No Type: #:

**Exterior Survey:**

1. Is the area around the location clean?  Yes  No
2. What surrounds the location? (Check all the apply)
  - a.  Park
  - b.  School
  - c.  Youth Center
  - d.  Church
  - e.  Tavern(s) If so, how many
  - f.  Residential
  - g.  Other businesses
  - h.  Other:
3. Can you see from the outside of the location into the interior  Yes  No
4. Can you see the employees inside of the location from the outside  Yes  No
5. Are exterior windows free of signage  Yes  No
6. Is there a parking lot  Yes  No
7. Is the parking lot clean?  Yes  No
8. Is the parking lot well lit?  Yes  No
9. Are there areas where a person could conceal themselves  Yes  No
10. Is there exterior lighting?  Yes  No. Does it appears to be adequate  Yes  No
11. Exterior Payphone?  Yes  No
12. Are there No Loitering Signs posted?  Yes  No
13. Are there exterior security cameras  Yes  No How Many: 2 planned
14. Are the address numbers prominently displayed and easy to see  Yes  No

**Camera Survey:**

15. Does this location have security cameras?  Yes  No
16. Are they in working order?  Yes  No
17. What format are the cameras?
  - a. Color  Yes  No
  - b. Digital  Yes  No
  - c. VCR  Yes  No
  - d. Recorded  Yes  No
18. How long is footage stored for later viewing: 30 days
19. Are there exterior cameras  Yes  No How many: 2 planned
20. Are there interior cameras  Yes  No How many: 6 planned
21. Do all employees know how to retrieve recorded digital images/footage?  Yes  No

**Interior Survey:**

22. Is the storeowner willing to be a standing complainant regarding loitering? Yes No  
a. If yes have them fill out the standing complaint form and give them two of the commercial signs Yes No
23. Is the interior of the location neat and clean? Yes No
24. Does an interior camera face the entrance/exit? Yes No
25. Is there a lockable area that separates employees from customers? Yes No
26. Does the store sell single chore boy? Yes No
27. Does the store sell blunt wraps? Yes No
28. Does the store sell scales? Yes No
29. Does the store sell items that may be used as crack pipes? Yes No  
a. Describe item
30. Does the store have an over abundance of sandwich baggies: Yes No
31. Does the owner understand that these items are often used for drug use? Yes No
32. Do the products in the store appear to be new and rotated often? Yes No
33. Are emergency and non-emergency numbers posted near the phone? Yes No
34. Does the owner know how to contact their police district directly? Yes No  
a. Did you provide a district contact guide to the owner? Yes No

**Complete this section if alcohol establishment is a convenience store:**

(\*\* Read full ordinance for all details "68-4.3 Convenience Food Stores")

All convenience food stores not exempted under sub. 3 shall:

1. Is the cash register located in a manner so that at the time of a sales transaction, the employee and customer are both visible from the sidewalk? Yes No \*\*
2. Are the glass entrance and exit doors clear of any signs or advertisements with the exception of a sign which states that the cash register contains \$50 or less and that the safe is no accessible to employees? Yes No
3. Does the store maintain one of the following on the licensed premise:
  - a. A safe that was in use at the convenience food store on August 17, 1994? Yes No
  - b. A drop-safe or time release safe that weighs at least 500 pounds or which is attached to or set into the floor in a manner approved by the police department? Yes No
4. Is lighting provided for the store's parking area during all hours of darkness when employees or customers are on the premises at a minimum average of 2-foot candles per square foot, unless the store is not open for business after sunset and before sunrise? Yes No N/A
5. Are at least two high-resolution surveillance security cameras installed? Yes No
6. Are the security cameras in working order? Yes No
7. Does one camera show an overall view of the counter and register area? Yes No
8. Does one camera show a clear, identifiable, full frame image of the face of each person entering and leaving the store? Yes No
9. Are the camera views obstructed by fixtures or displays? Yes No
10. Is the recorded footage stored for at least 30 days? Yes No
11. Do all store employees know how to record footage from the camera system to media capable of being transferred to police custody? Yes No

12. Are customer entrances/exits made of glass or other transparent material? Yes No  
a. Exception: A store that does not have such doors on August 17, 1994 shall not be required to install such doors until the holder of the store's food dealer license changes.
13. Has the owner and their employees attended the Robbery Prevention Training within 120 days of ownership or employment? Yes No  
a. Contact Community Outreach and Education at 935-7836 for schedule.

**Sub 3. Exemptions.** The requirements of this section do not apply to a convenience food store that conforms to either of the following descriptions:

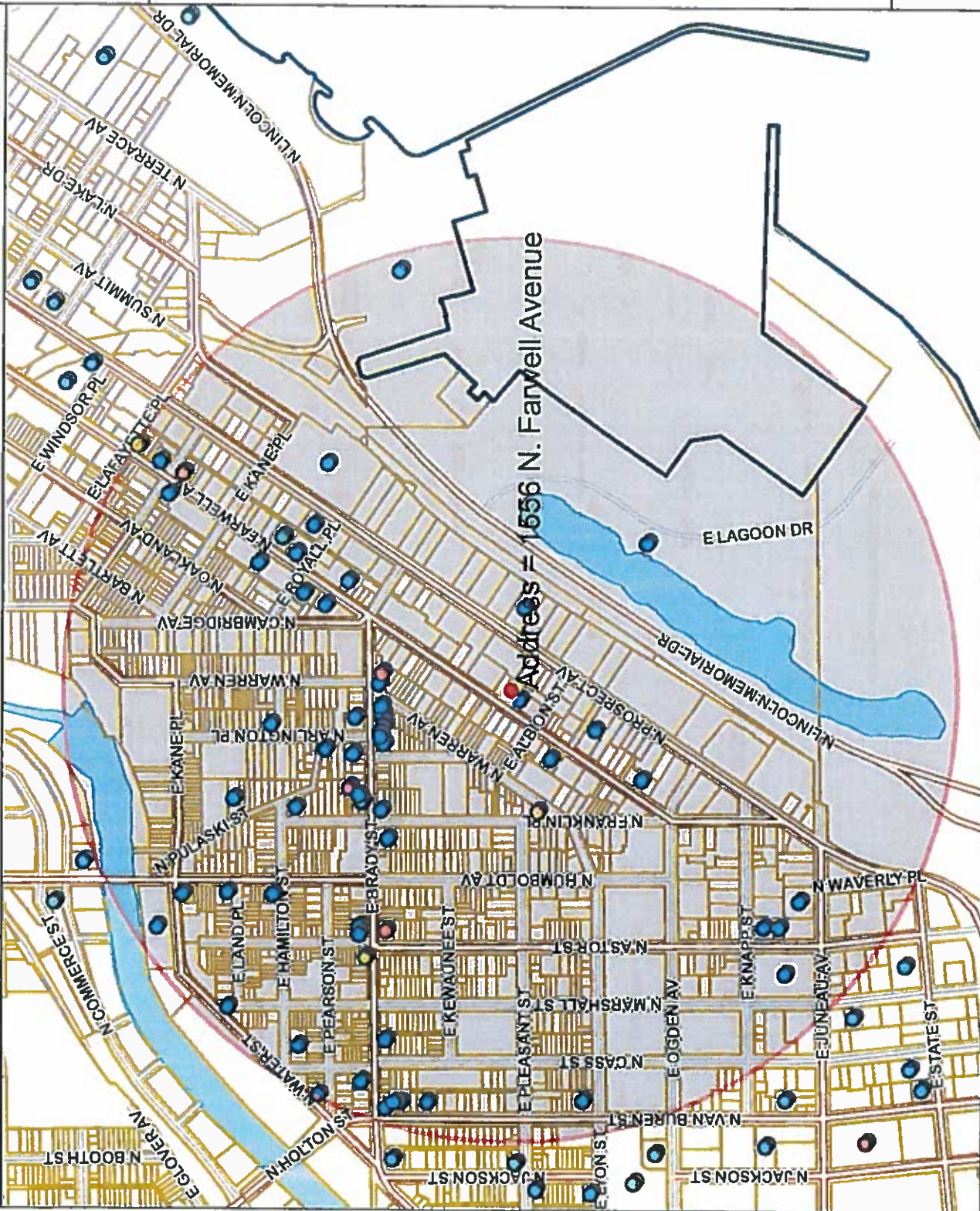
- a-1. The store is located in an enclosed shopping structure, enclosed commercial building or hospital. A convenience food store is not in an enclosed structure or building if a customer can enter it directly from the outside.  
Does store conform to a-1 Yes No
- a-2. The store physically separates employees from customers with a solid partition that bars a person from entering the employee area from the customer area, has a secure lock on the employee side of any door between the employee area and the customer, and conducts all transaction through a service window or similar arrangement.  
Does store conform to a-2 Yes No
- a. At the commissioner's discretion, a convenience store may be exempted from any or all of the regulations specified in sub 2.  
Does this location hold an exemption from the commissioner regarding any of the requirements of Sub 2? Yes No

**ADDITIONAL COMMENTS/RECOMMENDATIONS:**

- Applicant previous licensed agent for liquor store at 8333 W. Morgan Av. for 17 years.
- \$30K planned in renovation of existing 2000 Sqr. Ft. space.
- Applicant to be the daily on site manager.
- 2 fulltime people and 1 partime person to be employed.

# Alcohol Concentration for 1556 N. Farwell Avenue

City of Milwaukee, Wisconsin



## - Legend -

- City limits
- Parcels
- Freeways
- Exit ramps
- Entry ramps
- Ramps
- Major streets
- Streets
- Waterways
- Alcohol licenses
  - Class A intoxicating liquor
  - Class A fermented malt beverage
  - Class A liquor and malt
  - Class B fermented malt beverage
  - Class B tavern
  - Class C wine retailer

## - Notes -

Alcohol establishments within a .5 mile radius centered on 1556 N. Farwell Avenue on 10/30/15



Department of Administration - ITMD



Map Scale: 1: 10,000





PITCH'S LOUNGE & RESTAURANT	PITCH'S LOUNGE & RESTAURANT	PETER F PICCIRRO, SP	1801 N HUMBOLDT AV	Class B Tavern License	130	2/29/2016
PIZZA SHUTTLE	PIZZA SHUTTLE	MARK H GOLD, Agt	1827 N FARWELL AV	Class B Tavern License	150	3/7/2016
Red Lion Restaurant Group LLC	Red Lion Pub on Tinnery Row	ANDREW C DEUSTER, Agt	1850 N WATER ST	Class B Tavern License	274	12/3/2015
ROCHAMBO, LTD	ROCHAMBO COFFEE & TEA HOUSE	MICHAEL R HONKAMP, II, Agt	1317 E BRADY ST	Class B Tavern License	110	6/2/2016
Saint John's Communities, Inc	Saint John's on the Lake	Reece E Anderson, Agt	1840 N PROSPECT AV	Class B Tavern License	300	2/4/2016
SATOUR CORPORATION, INC	MAHARAJA RESTAURANT	BALBH SINGH, Agt	1550 N FARWELL AV	Class B Tavern License	300	9/23/2015
SHANK HALL, INC	SHANK HALL	TRACY L ROE, Agt	1434 N FARWELL AV	Class B Tavern License	300	10/30/2015
SCORECO, LTD	THE KNICK	ELIAS G. CHERID, Agt	1030 E RINEAU AV	Class B Tavern License	80	6/29/2016
Stone Road Grill, LLC	Stone Bowl	TALK Park, Agt	1958 E N Farwell Av	Class B Tavern License	99	12/16/2015
THE MIDCOTE CORP OF MILWAUKEE	SCAFFOLD'S MIDCOT	NICK SCAFFOLD, Agt	1827 N HUMBOLDT AV	Class B Tavern License	80	6/30/2015
Tracadero MIKE LLC	Tracadero	BETREY A IGWACWICH, JR, Agt	1758 N Water St	Class B Tavern License	25	12/17/2015
WANFLY, INC	EMPEROR OF CHINA	JIN-SHOK HONGS, Agt	1010 E BRADY ST	Class B Tavern License	100	9/26/2016
WISCONSIN CONSERVATORY OF MUSIC	WISCONSIN CONSERVATORY OF MUSIC	Celeste E Baldassarre, Agt	1584 N PROSPECT AV	Class B Tavern License	100	1/7/2016
Y NOT II TAVERN	Y NOT II TAVERN	ANTHONY F DE PALMA, SP	706 E LYON ST	Class B Tavern License	100	6/30/2016
ZAFFIRO BROS, INC	ZAFFIRO'S PIZZA	MICHAEL J ZAFFIRO, Agt	1724 N FARWELL AV	Class B Tavern License	25	12/14/2015
ETHIOPIAN COTTAGE RESTAURANT, INC	ETHIOPIAN COTTAGE RESTAURANT	IGLETU DEBERE, Agt	1824 N FARWELL AV	Class C Wine Retailer's License		1/14/2016
General H&E LLC	General	Praphone Rhamane, Agt	1978 N Farwell Av	Class C Wine Retailer's License		9/23/2016
Pho 43	Pho 43	Dong D Banh, SP	1814 N Farwell Av	Class C Wine Retailer's License		6/25/2016
SATORI RESTAURANT LLC	THAI-MANITE RESTAURANT	SURIJADA PANYASOPA, Agt	932 E BRADY ST	Class C Wine Retailer's License	89	6/15/2016
Sonita Sisters, LLC	Brewed Cafe	SHEILA M PUFARI-BETTIN, Agt	1208 E BRADY ST	Class C Wine Retailer's License		6/19/2016
SPTristo, LLC	Rice N Roll Bistro	Pramoth Lettissongsakorn, Agt	1952 N Firme Av	Class C Wine Retailer's License		3/30/2015



Wednesday, March 02, 2016

## Licenses Committee Notice of Hearing

ROBYN & CAROL LINDER TRUSTEES  
LINDER LIVING TRUST  
10507 RIDGEFIELD Ct  
CEDARBURG, WI 53012

Date: 3/15/2016  
Time: 09:00 AM  
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class A Malt & Class A Liquor, Food Dealer's, and Weights & Measures License  
Applications  
SACHDEVA, Ravi, Agent  
Beer Market and Bharat Mart at 1556 N Farwell Av

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.





Wednesday, March 02, 2016

## Licenses Committee Notice of Hearing

ROBYN LINDER  
1556 N FARWELL  
MILWAUKEE, WI 53202

Date: 3/15/2016  
Time: 09:00 AM  
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class A Malt & Class A Liquor, Food Dealer's, and Weights & Measures License  
Applications  
SACHDEVA, Ravi, Agent  
Beer Market and Bharat Mart at 1556 N Farwell Av

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.





Wednesday, March 02, 2016



# Notice of Public Hearing

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SACHDEVA, Ravi, Agent  
Beer Market and Bharat Mart at 1556 N Farwell Av  
Class A Malt & Class A Liquor, Food Dealer's, and Weights & Measures License Applications

**Tuesday, March 15, 2016 at 9:00 AM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 3/15/2016 at 9:00 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

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## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.  
**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**



CURRENT OCCUPANT	1422 E ALBION ST	MILWAUKEE, WI 53202-2326
CURRENT OCCUPANT	1428 E ALBION ST	MILWAUKEE, WI 53202-2326
CURRENT OCCUPANT	1500 W WELLS ST 110	MILWAUKEE, WI 53233-3217
CURRENT OCCUPANT	1500 W WELLS ST 318	MILWAUKEE, WI 53233-3232
CURRENT OCCUPANT	1500 W WELLS ST 406	MILWAUKEE, WI 53233-3219
CURRENT OCCUPANT	1500 W WELLS ST 410	MILWAUKEE, WI 53233-3219
CURRENT OCCUPANT	1518 N FARWELL AVE	MILWAUKEE, WI 53202-2329
CURRENT OCCUPANT	1519 N FARWELL AVE	MILWAUKEE, WI 53202-2328
CURRENT OCCUPANT	1520 N FARWELL AVE	MILWAUKEE, WI 53202-2329
CURRENT OCCUPANT	1521 N PROSPECT AVE	MILWAUKEE, WI 53202-2323
CURRENT OCCUPANT	1522 N FARWELL AVE	MILWAUKEE, WI 53202-2329
CURRENT OCCUPANT	1522A N FARWELL AVE	MILWAUKEE, WI 53202-2329
CURRENT OCCUPANT	1523 N FARWELL AVE LOWR	MILWAUKEE, WI 53202-2328
CURRENT OCCUPANT	1523 N FARWELL AVE UPPR	MILWAUKEE, WI 53202-2328
CURRENT OCCUPANT	1523 N FARWELL AVE UPPR2	MILWAUKEE, WI 53202-2328
CURRENT OCCUPANT	1524 N FARWELL AVE	MILWAUKEE, WI 53202-2329
CURRENT OCCUPANT	1525 N FARWELL AVE	MILWAUKEE, WI 53202-2328
CURRENT OCCUPANT	1525A N FARWELL AVE	MILWAUKEE, WI 53202-2328
CURRENT OCCUPANT	1525B N FARWELL AVE	MILWAUKEE, WI 53202-2328
CURRENT OCCUPANT	1533 N FARWELL AVE	MILWAUKEE, WI 53202-2365
CURRENT OCCUPANT	1534 N FARWELL AVE	MILWAUKEE, WI 53202-2366
CURRENT OCCUPANT	1535 N FARWELL AVE	MILWAUKEE, WI 53202-2365
CURRENT OCCUPANT	1537 N PROSPECT AVE 1	MILWAUKEE, WI 53202-6521
CURRENT OCCUPANT	1537 N PROSPECT AVE 2	MILWAUKEE, WI 53202-6521
CURRENT OCCUPANT	1537 N PROSPECT AVE 3	MILWAUKEE, WI 53202-6521
CURRENT OCCUPANT	1537 N PROSPECT AVE 4	MILWAUKEE, WI 53202-6521
CURRENT OCCUPANT	1537 N PROSPECT AVE 5	MILWAUKEE, WI 53202-6521
CURRENT OCCUPANT	1541 N FARWELL AVE 1	MILWAUKEE, WI 53202-2365
CURRENT OCCUPANT	1541 N FARWELL AVE 10	MILWAUKEE, WI 53202-2365
CURRENT OCCUPANT	1541 N FARWELL AVE 11	MILWAUKEE, WI 53202-2365
CURRENT OCCUPANT	1541 N FARWELL AVE 12	MILWAUKEE, WI 53202-2365
CURRENT OCCUPANT	1541 N FARWELL AVE 13	MILWAUKEE, WI 53202-2365
CURRENT OCCUPANT	1541 N FARWELL AVE 14	MILWAUKEE, WI 53202-2365
CURRENT OCCUPANT	1541 N FARWELL AVE 15	MILWAUKEE, WI 53202-2365
CURRENT OCCUPANT	1541 N FARWELL AVE 16	MILWAUKEE, WI 53202-2365
CURRENT OCCUPANT	1541 N FARWELL AVE 17	MILWAUKEE, WI 53202-2365
CURRENT OCCUPANT	1541 N FARWELL AVE 18	MILWAUKEE, WI 53202-2365
CURRENT OCCUPANT	1541 N FARWELL AVE 19	MILWAUKEE, WI 53202-2365
CURRENT OCCUPANT	1541 N FARWELL AVE 2	MILWAUKEE, WI 53202-2365
CURRENT OCCUPANT	1541 N FARWELL AVE 20	MILWAUKEE, WI 53202-2365
CURRENT OCCUPANT	1541 N FARWELL AVE 21	MILWAUKEE, WI 53202-2365
CURRENT OCCUPANT	1541 N FARWELL AVE 3	MILWAUKEE, WI 53202-2365
CURRENT OCCUPANT	1541 N FARWELL AVE 4	MILWAUKEE, WI 53202-2365
CURRENT OCCUPANT	1541 N FARWELL AVE 5	MILWAUKEE, WI 53202-2365
CURRENT OCCUPANT	1541 N FARWELL AVE 6	MILWAUKEE, WI 53202-2365
CURRENT OCCUPANT	1541 N FARWELL AVE 7	MILWAUKEE, WI 53202-2365
CURRENT OCCUPANT	1541 N FARWELL AVE 8	MILWAUKEE, WI 53202-2365
CURRENT OCCUPANT	1541 N FARWELL AVE 9	MILWAUKEE, WI 53202-2365
CURRENT OCCUPANT	1543 N PROSPECT AVE	MILWAUKEE, WI 53202-2367
CURRENT OCCUPANT	1543 N PROSPECT AVE 3	MILWAUKEE, WI 53202-2367
CURRENT OCCUPANT	1547 N FARWELL AVE	MILWAUKEE, WI 53202-2365
CURRENT OCCUPANT	1550 N FARWELL AVE	MILWAUKEE, WI 53202-2366
CURRENT OCCUPANT	1550 N PROSPECT AVE	MILWAUKEE, WI 53202-6501
CURRENT OCCUPANT	1551 N PROSPECT AVE	MILWAUKEE, WI 53202-2367
CURRENT OCCUPANT	1556 N FARWELL AVE	MILWAUKEE, WI 53202-2366
CURRENT OCCUPANT	1557 N FARWELL AVE 101	MILWAUKEE, WI 53202-2339





























CURRENT OCCUPANT	1609 N PROSPECT AVE 405	MILWAUKEE, WI 53202-2407
CURRENT OCCUPANT	1609 N PROSPECT AVE 406	MILWAUKEE, WI 53202-2407
CURRENT OCCUPANT	1609 N PROSPECT AVE 501	MILWAUKEE, WI 53202-2407
CURRENT OCCUPANT	1609 N PROSPECT AVE 502	MILWAUKEE, WI 53202-2407
CURRENT OCCUPANT	1609 N PROSPECT AVE 503	MILWAUKEE, WI 53202-2407
CURRENT OCCUPANT	1609 N PROSPECT AVE 504	MILWAUKEE, WI 53202-2407
CURRENT OCCUPANT	1609 N PROSPECT AVE 505	MILWAUKEE, WI 53202-2407
CURRENT OCCUPANT	1609 N PROSPECT AVE 506	MILWAUKEE, WI 53202-2407
CURRENT OCCUPANT	1609 N PROSPECT AVE 601	MILWAUKEE, WI 53202-2407
CURRENT OCCUPANT	1609 N PROSPECT AVE 602	MILWAUKEE, WI 53202-2407
CURRENT OCCUPANT	1609 N PROSPECT AVE 603	MILWAUKEE, WI 53202-2407
CURRENT OCCUPANT	1609 N PROSPECT AVE 604	MILWAUKEE, WI 53202-2407
CURRENT OCCUPANT	1609 N PROSPECT AVE 605	MILWAUKEE, WI 53202-2407
CURRENT OCCUPANT	1609 N PROSPECT AVE 606	MILWAUKEE, WI 53202-2407
CURRENT OCCUPANT	1609 N PROSPECT AVE 701	MILWAUKEE, WI 53202-2407
CURRENT OCCUPANT	1609 N PROSPECT AVE 702	MILWAUKEE, WI 53202-2407
CURRENT OCCUPANT	1609 N PROSPECT AVE 703	MILWAUKEE, WI 53202-2407
CURRENT OCCUPANT	1609 N PROSPECT AVE 704	MILWAUKEE, WI 53202-2407
CURRENT OCCUPANT	1609 N PROSPECT AVE 705	MILWAUKEE, WI 53202-2407
CURRENT OCCUPANT	1609 N PROSPECT AVE 706	MILWAUKEE, WI 53202-2407
CURRENT OCCUPANT	1609 N PROSPECT AVE 801	MILWAUKEE, WI 53202-2407
CURRENT OCCUPANT	1609 N PROSPECT AVE 802	MILWAUKEE, WI 53202-2407
CURRENT OCCUPANT	1609 N PROSPECT AVE 803	MILWAUKEE, WI 53202-2407
CURRENT OCCUPANT	1609 N PROSPECT AVE 804	MILWAUKEE, WI 53202-2407
CURRENT OCCUPANT	1609 N PROSPECT AVE 805	MILWAUKEE, WI 53202-2407
CURRENT OCCUPANT	1609 N PROSPECT AVE 806	MILWAUKEE, WI 53202-2407
CURRENT OCCUPANT	1609 N PROSPECT AVE 901	MILWAUKEE, WI 53202-2407
CURRENT OCCUPANT	1609 N PROSPECT AVE 902	MILWAUKEE, WI 53202-2407
CURRENT OCCUPANT	1609 N PROSPECT AVE 903	MILWAUKEE, WI 53202-2407
CURRENT OCCUPANT	1609 N PROSPECT AVE 904	MILWAUKEE, WI 53202-2407
CURRENT OCCUPANT	1609 N PROSPECT AVE 905	MILWAUKEE, WI 53202-2407
CURRENT OCCUPANT	1609 N PROSPECT AVE 906	MILWAUKEE, WI 53202-2407

**Total Records: 816**

**Radius: 250.0 feet and Center of Circle: 1556 N Farwell AV**



# BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 9/15/15

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 www.milwaukee.gov/license e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov)

## 1. Type of Business

- Applying for:  Extended Hours Establishment  Filling Station  Waste Tire Transporter  Waste Tire Generator  
 Self Service Laundry  Rooming House: Number of Units: \_\_\_\_\_  Hotel/Motel: Number of Units: \_\_\_\_\_  
 Massage Establishment  Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

LOTTERY  
SPECIALTY BEER, LIQUOR, WINE, ETHNIC GROCERY, INDIAN GROCERY,

Do you have any experience operating this type of business?  No  Yes If yes, explain: OWNED A LIQUOR/ GROCERY STORE FOR 17 YEARS.

## 2. Business Operations

- a. Proposed Opening Date: DEC. 1<sup>ST</sup> 2015  
b. Is this premise under construction?  No  Yes If yes, list estimated completion date: \_\_\_\_\_  
c. Is this a franchise?  No  Yes  
d. Is this premises currently licensed?  No  Yes If yes, list type of license: \_\_\_\_\_  
e. Is the current licensee operating?  No  Yes If no, list date closed: \_\_\_\_\_  
f. Do you have future plans for other businesses, licenses or permits at this location?  No  Yes  
If yes, explain: \_\_\_\_\_  
g. Have you previously held an Extended Hours License in Milwaukee?  No  Yes  
If yes, list address(es): \_\_\_\_\_  
h. Are other businesses operating in the same building?  No  Yes If yes, describe: CPA OFFICE

## 3. Litter & Noise

- a. How are grounds kept clean?  Sweep  Pressure Wash  Pick Up Litter  Hired Maintenance  
 Building Owner Responsibility  Garbage Cans Outside  Other: \_\_\_\_\_  
b. How often will grounds be cleaned?  Daily  Weekly  As Needed  Monthly  Other: \_\_\_\_\_  
c. Grounds cleaned by:  Licensee  Building Owner  Employees  Hired Maintenance  Other: \_\_\_\_\_  
d. How are noise issues prevented and/or addressed?  Security  Manager approaches customer(s)  Call Police  
 Signs Posted  Other: \_\_\_\_\_  
e. Will a sound amplification system be used?  No  Yes If yes, describe: \_\_\_\_\_

## 4. Smoking & Sanitation

- f. Are there designated outdoor smoking areas?  No  Yes If yes, describe: \_\_\_\_\_  
g. Number of Garbage Cans: Inside: 3 Locations: CHECKOUT, RESTROOM, CENTER.  
Outside: 1 Locations: ENTRANCE  
h. Is a crowd control barrier used?  No  Yes If yes, describe: \_\_\_\_\_  
i. Describe sanitation facilities (restrooms): 2 RESTROOMS, 1 MEN, 1 WOMEN.  
Name of solid waste contractor:  Advanced Disposal  Waste Management  Other: \_\_\_\_\_

## 5. Security

- a. Are there onsite parking spaces?  No  Yes If yes, how many? \_\_\_\_\_  
Describe parking security plan: \_\_\_\_\_
- b. Is there a loading zone?  No  Yes If yes, describe loading area security plan SECURITY CAMERA
- c. Will you have security personnel on premise?  No  Yes If yes, how many? \_\_\_\_\_  
What are their responsibilities? \_\_\_\_\_
- d. Is security equipment used?  No  Yes If yes, describe SECURITY CAMERAS - 1  
List their licensing, certification, or training credentials \_\_\_\_\_
- Will there be security cameras?  No  Yes If yes, where? 4 INSIDE, 2 OUTSIDE
- Will searches/identification verification be conducted upon entry?  No  Yes If yes, describe \_\_\_\_\_

## 6. Percentage of Sales (must total 100%)

Alcohol <u>35</u> %	Food <u>40</u> %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment _____ %	Cigarettes <u>5</u> %	_____ %	_____ %
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other <u>20</u> % <u>CLOTHES</u> Describe: <u>GIFT, COSTUME JEWELRY</u>

## 7. Businesses/Licenses on the Premises (check all that apply):

### Type 1

- Full Service Restaurant     Cafe/Coffee Shop     Deli or Fast Food Restaurant     Private/Fraternal/Veterans Club
- Night Club     Tavern     Cocktail Lounge     Teen Club
- Banquet Hall     Sports Facility
- Hotel/Motel - Number of Rooms: \_\_\_\_\_     Rooming House - Number of Rooms: \_\_\_\_\_

### Type 2

- Liquor Store     Corner Store     Supermarket     Convenience Store
- Gas Station     Amusement/Phonograph Distributor     Auto Wrecker
- Used Car Dealer     Used Auto Parts     Personal Service Establishment  
(such as tattoo business, hair salon, tailor, etc.)     Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit     Cigarette & Tobacco     Gas Station     Extended Hours     Class "B" Tavern     Weights & Measures
- Secondhand Dealer     Precious Metal & Gem     Other: \_\_\_\_\_

## 8. Legal Capacity (only if a Type 1 premises in #6 above)

Capacity \_\_\_\_\_ (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

## 9. Premises Description

d. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

1<sup>st</sup> Floor  2<sup>nd</sup> Floor  Basement Storage  Patio  Beer Garden  Sidewalk Café  Deck  Rooftop

Other: Describe: 1<sup>st</sup> FLOOR, SOUTH

e. Describe Location:  Major Thoroughfare  Secondary Street  Other: \_\_\_\_\_

f. Nearest Major Cross Street: BRADY STREET

g. Describe Building:  Free Standing Building  Strip Mall  Other: \_\_\_\_\_

h. Describe Premises Structure:  Single Story  Multi-Story - # of Stories \_\_\_\_\_  Other: \_\_\_\_\_

i. Describe Surrounding Area:  Commercial  Residential  Industrial  Other: \_\_\_\_\_

j. Building Owner Name: ROBYN J. LINDER Phone Number: (414) 225 9780

Business Owner Address: 1556 N. FARWELL AVENUE, MILWAUKEE, WI-53202

## 10. Hours of Operation & Customers

Will customers be entering the premises?  No  Yes

Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Applicants: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	8 A.M.	9 P.M.	75	18-80	
Monday	8 A.M.	9 P.M.	75	18-80	
Tuesday	8 A.M.	9 P.M.	75	18-80	
Wednesday	8 A.M.	9 P.M.	75	18-80	
Thursday	8 A.M.	9 P.M.	75	18-80	
Friday	8 A.M.	9 P.M.	150	18-80	
Saturday	8 A.M.	9 P.M.	150	18-80	

Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12 a.m. and 5 a.m.

Entertainment Indoor Closing Hours - If alcohol beverage establishment, same as alcohol license hours.  
If non-alcohol establishment 1:00 am Sunday to Thursday, 1:30 am Friday and Saturday.

Entertainment Outdoor Closing Hours - 10:00 pm Sunday - Thursday, 12:00 am Friday and Saturday, unless otherwise approved by Common Council in licensee's plan of operation.

## 11. Signature(s)

\_\_\_\_\_  
Sole Proprietor, Partner, Agent, or 20% or more Shareholder

\_\_\_\_\_  
Signature of additional partner or 20% or more Shareholder

See Application Information for a list of all required application forms.



**ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES  
SUPPLEMENTAL PLAN OF OPERATION**

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 e-mail address: license@milwaukee.gov [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

Legal Entity Name: <u>BHARAT ENTERPRISE INC</u>
Premise Address: <u>1556 N. FARWELL AVENUE MIL, WI - 53202</u>
<b>Proximity of Premises to Church, School, Daycare Center or Hospital</b>
Is there at least 300 feet between the building and any church, school, daycare center or hospital? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
<b>"Service Bar Only" Designation</b>
If applying for Class B or C license, are you applying for "Service Bar Only"? <input type="checkbox"/> No <input type="checkbox"/> Yes Service Bar Only means customers cannot sit at the bar. Alcohol is served to patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.
<b>Business Information</b>
a) Are you taking out this application for anyone that may not be eligible for a license? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, list name and address: _____
b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If no, list the name and address of the person(s) who will: _____
Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.
c) Does anyone else have money invested or any other interest in this business? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, explain: _____
d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, list name and address: _____
<b>Proof of Ownership, Lease, or Offer to Purchase (new &amp; transfer applicants only)</b>
Submit proof of ownership, lease, or offer to purchase the building with this application. A lease or office to purchase must: <ol style="list-style-type: none"> <li>a) Be in the same legal entity name as that apply for the license</li> <li>b) Reflect the same address as the premises address on this application</li> <li>c) Reflect current dates and</li> <li>d) Be signed by the lessor/seller and lessee/buyer</li> </ol>
<b>Property Information (new &amp; transfer applicants only)</b>
a) Do you own or lease the building? <input type="checkbox"/> Own <input checked="" type="checkbox"/> Lease
b) Who owns the fixtures (for example, coolers, etc.)? <u>BHARAT ENTERPRISE INC.</u>
c) Are you purchasing the stock and/or fixtures? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, amount paid \$ _____
d) Total amount paid for business \$ <u>N/A \$0.00</u>
e) Total amount paid for goodwill of the business \$ <u>N/A \$0.00</u>
Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.
f) Have you made arrangements with the seller for payment of personal property taxes? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes

**See Application Information for a list of all required application forms.**



**Lease Information (new & transfer applicants who are leasing the premises only)**

- a) Date lease begins \_\_\_\_\_ Ends \_\_\_\_\_ CONTINGENT UPON APPROVAL OF LICENSE
- b) Monthly rental \$ 2540.7
- c) Do you have an option to renew the lease?  No  Yes
- d) Does your lease allow for assignment to another party without the consent of the owner?  No  Yes
- e) For what length of time have you been guaranteed occupancy (number of years)? 6 yrs
- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease?  No  Yes If yes, explain \_\_\_\_\_
- g) Does the present owner or occupancy object to the granting of your license?  No  Yes  
If yes, explain \_\_\_\_\_

**Change of Agent Applicants Only**

Have there been any changes to the floor plan since the last application was submitted?  No  Yes  
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s): \_\_\_\_\_

**Notarized Signatures of Applicants**

SUBSCRIBED AND SWORN TO BEFORE ME

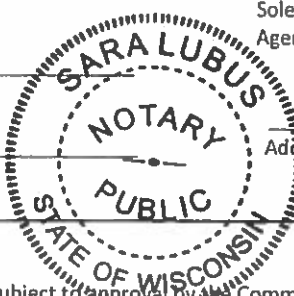
This 27 day of October, 20 15

Sarah Lubus  
(Clerk/Notary Public)

My Commission Expires 12-16-17  
\*Notary Seal must be affixed.

[Signature]  
Sole Proprietor, Partner, 20% or more Shareholder, or Agent – only if there are no 20% or more shareholders

[Signature]  
Additional partner or 20% or more shareholder



Note: All information contained in this application is subject to approval by the Common Council.  
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.  
Contact the License Division for information on how to request changes.

**New and transfer of premise applicants must submit the following:**

- Proof of ownership, lease or offer to purchase the building
- Detailed floor plan
- If a restaurant, copy of the menu



**FOOD DEALER LICENSE PLAN OF OPERATION**  
 OFFICE OF THE CITY CLERK, LICENSE DIVISION  
 CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202 •  
 (414) 286-2238 • [license@milwaukee.gov](mailto:license@milwaukee.gov) • [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

**Legal Entity Name:** BHARAT ENTERPRISE INC.  
**Premises Address:** 1556 N. FARWELL AVENUE, MILWAUKEE, WI - 53202

**1. Application Type**

Is this a new food business or are you taking over a food business which is currently operating?  
 Taking over a currently operating, licensed food business  
 New business (includes taking over a closed food business)

Will you be sharing kitchen space with another food establishment?  
 Yes, I intend to rent space in my kitchen to other food businesses  
 Yes, I am renting space from another food business which will also be using the kitchen\*  
 No, I will be the only food business using the space

\*If renting space in a commercial kitchen with another operator, a completed and signed Shared Kitchen Agreement is required.  
 The form is available at [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

Provide a brief description of the food establishment.  
 SELLING PRE PACKED BAGGED / CAN / FROZEN / BOTTLED GROCERY / JUICE / NA BEVERAGE

Attach a copy of your menu or general listing of the types of food products that will be sold. Indicate what information you will be including:  
 Menu     List of the types of products (for example: packaged foods, deli case, meat department)

What is the anticipated opening date or date of change of ownership: DEC 1<sup>st</sup> 2015

**2. Construction, Remodeling and Equipment**

Are any construction, remodeling or equipment changes planned?  Yes     No    If no, skip to section 3.

Scope of the planned project?  
 New construction or conversion of an existing structure to be used as a food establishment  
 Renovation/remodeling of a food establishment, which may or may not include equipment changes  
 Renovation/remodeling limited to the installation/change/replacement of food equipment

Provide a brief summary of the proposed construction, remodeling and/or equipment change:  
 DEMOLITION OF PARTITIONS (DRY WALL). PUT IN NEW CEILING, LIGHTS, SHELVING, COOLERS, FREEZERS.

Note: Building permits may be required. Contact the City of Milwaukee Development Center.

Date alterations/changes planned to begin NOV 15<sup>th</sup> 2015

Name, address and phone number of architect  
 SEE ATTACHED

Name, address and phone number of general contractor

### 3. Premises Description

Will food be prepared/sold at a single site or at multiple sites? (multiple site example: a hotel with multiple dining rooms or bars)

Single  Multiple

- If multiple sites will be used, how many separate sites will be used?

List all sites and briefly describe the nature of the food activities at each site:

N/A

Are any outdoor operations planned?  Yes  No

- If yes, what activities will be conducted outdoors (check all that apply):

Bar  Cooking/Grilling  Dining - Patio  Dining - Sidewalk (DPW permit required)  Storage

Other, Specify

Is seating provided on site for dining?  Yes  No

- If yes, are there additional banquet facilities other than the main dining area?  Yes  No

Total square footage of the establishment (exclude space used for other purposes other than food)

Number of Full Time Employees

Number of Part Time Employees

### 4. Business Type

Select the one that best describes the proposed business:

Bed & Breakfast

Community Food Program - A meal site or food pantry where food is provided free of cost to persons in need, or to organizations serving persons in need.

Distiller or Brewer - Facility primarily engaged in the production of alcohol beverages.

Food Distributor - A business that transports food for sale to retail and wholesale establishments, and does not prepare any food items

- Is food stored on site?  Yes  No

Food Manufacturer - A commercial operation that produces, packages, labels, or stores food, but primarily does not provide food directly to a consumer. Food is sold to distributors, retailers or restaurants. There may be a small retail store onsite where only the manufacturers products are sold, but the majority of product is sold to other licensed food establishments.

- Is there a retail store onsite?  Yes  No

Food Store - An establishment in which the majority of food sales consist of beverages or multi-serving food products requiring further preparation prior to consumption. Examples of food stores include bakeries, grocery stores, convenience stores, coffee shops, liquor stores. Food stores include businesses whose primary business is other than food (book store, pharmacy, etc.), but offer convenience food items.

- If a food store, are you considered a convenience food store (see definition below)?  Yes  No

A convenience food store contains less than 5,000 sq. ft. of retail sales space AND has as its primary business the sale of basic food items and in addition sells household products. Basic food items may include, but are not limited to, milk and dairy products, bread products, prepared sandwiches, frozen entrees, refrigerated food and baby food. Household products may include, but are not limited to, cleaning products, paper products, baby products and pet food.

School Lunch Program - Lunch program operated by an outside contractor. (If directly operated by the school, this license is not needed.)

Restaurant - An establishment in which the majority food sales consist of meals or other items ready for immediate consumption.

Shared Kitchen, Commissary or Base - A commercial kitchen used for the production of food to be served or sold at another location; a base of operations for a food peddler, caterer or seasonal market vendor.

- Will meals make up greater than 50% of your sales?  Yes  No

**4. Business Type (Continued)**

Type of sales (check all that apply, even if it reflects a small percentage of the proposed business)

- Made directly to the general public or end consumer (includes internet sales)
- Made to other food establishments (wholesaler, distributors, retail or restaurants) who will resell your product(s)

What percentage of your planned food sales will be meals versus grocery items?

% from meals (ready-to-eat food)

% from grocery items (foods typically requiring preparation before serving, includes typical grocery items, beverages, bakery items and raw produce)

Will customers be able to purchase food through a drive through?  Yes  No

Will customers be able to purchase food from a self-service salad or food bar?  Yes  No

Will food be prepared on site and then transported for sale or consumption at another location?  Yes  No

If yes, check all the reasons why the food will be transported:

- Catering
- Delivery
- Base for Mobile Food Peddler
- Base for temporary or seasonal food stand

Other-Describe:

**5. ISSUANCE OF LICENSE**

Will any alcohol or intoxicating beverages be sold at the establishment?  Yes  No

If yes, what type of license do you have or will you be applying for?

- Class A fermented malt beverage license
- Class A liquor license
- Class B fermented malt beverage licenses
- Class B liquor license
- Class C wine license

If yes, if your food license is approved prior to the alcohol license, when would you like the food license issued?

- immediately so you can open your food business
- at the same time as the alcohol license

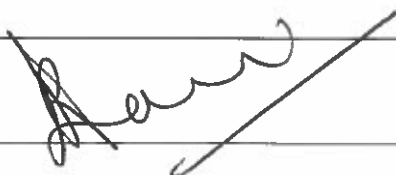
**6. AFFIRMATION OF UNDERSTANDING – PERMIT NEEDED TO OPERATE**

Read and initial each item confirming your understanding:

- I understand that an inspection and sign off by the Health Department is required before my permit may be issued.
- I understand that the Health Department will review my application and will update the application based on what is observed during my onsite inspection. My representative onsite at the time of inspection must have the authority to approve corrections to my application.
- I understand that an occupancy permit must be issued and an inspection may be required from the Department of Neighborhood Services before my permit may be issued.
- I understand that the Department of Neighborhood Services must sign off on my application with the License Division before my permit may be issued.
- I understand the local council member must approve or deny my request before my permit is eligible to be issued. If denied, I understand that I may appeal and be scheduled for a hearing before the License Committee of the Common Council.
- I understand that the License Division must have proof of payment for the associated permit fees before my permit may be issued.
- I understand that all of the above must be complete before my permit is eligible to be issued.
- I understand that the license for which I am applying must be issued and posted in my business premises prior to opening for business.

I, RAVI SACHDEVA, will not operate my food business, until the permit has been issued and posted in the establishment.  
Name of Applicant

Signature of Applicant:



Date: 10/27/15



**WEIGHTS & MEASURES LICENSE SUPPLEMENTAL APPLICATION**

OFFICE OF THE CITY CLERK, LICENSE DIVISION  
 CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202 •  
 (414) 286-2238 • [license@milwaukee.gov](mailto:license@milwaukee.gov) • [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

Legal Entity Name: BHARAT ENTERPRISE INC.

Premise Address: 1556 N. FARWELL AVENUE, MILWAUKEE, WI - 53202

**1. Device Type(s)**

- Check all device types for which you need a license.
  - For each device type checked, indicate how many you have in the Number of Devices column (b).
  - Calculate the Total Fee Per Device Type by multiplying the Fee Per Device Type (a) by the Number of Devices (b).
  - Add all Total Fee Per Device Type amounts together and that will be your Total Fee Due.
- \* Exception: The Scanner fee is not per device. Check the box for the appropriate range.  
 If you have 1-3 scanners, the total due is \$130. If you have 4 or more scanners, the total due is \$250.  
 Check the Number of Devices (b).

Device Type	License Period	Fee Per Device Type (a)	Number of Devices (b)	Total Fee Per Device Type (a x b)
<b>Liquid Measuring Devices</b>				
<input type="checkbox"/> Retail Petroleum Meters	12 months	\$60		
<input type="checkbox"/> 0 to 30 gallons per minute	24 months	\$60		
<input type="checkbox"/> 31 to 200 gallons per minute	24 months	\$250		
<input type="checkbox"/> Over 200 gallons per minute	24 months	\$250		
<b>Scales</b>				
<input checked="" type="checkbox"/> 0 to 300 pounds	24 months	\$55	1	\$55.00
<input type="checkbox"/> 301 to 5,000 pounds	24 months	\$190		
<input type="checkbox"/> 5,001 to 40,000 pounds	24 months	\$300		
<input type="checkbox"/> Over 40,000 pounds	24 months	\$400		
<b>Scanners</b>				
		Fee for scanners is by range	Check how many scanners you have	
<input checked="" type="checkbox"/> Up to 3 scanners	24 months	\$130 total*	<input type="checkbox"/> 1 <input checked="" type="checkbox"/> 2 <input type="checkbox"/> 3	\$130.00
<input type="checkbox"/> Four or more scanners	24 months	\$250 total*	<input type="checkbox"/> 4 <input type="checkbox"/> Other	
<b>Other Devices</b>				
<input type="checkbox"/> Length Measuring Device	24 months	\$60		
<input type="checkbox"/> Taxi Cab Meter	24 months	\$130		
<input type="checkbox"/> Timing Device	24 months	\$30		
<b>Total Fee Due</b>				<b>185.00</b>

**2. Establishment Type**

Provide a brief description of the establishment/business:

SPECIALITY BEER, LIQUOR, WINE, ETHNIC GROCERY, INDIAN GROCERY LOTTERY

Other licenses may be required depending on the type of business you are operating.

Initials DH Filed 10/30/15 Paid \_\_\_\_\_ Application # 220770 License # \_\_\_\_\_

### 3. Acknowledgements and Signature

I hereby agree that I will comply with the applicable sections of the Wisconsin State Statutes, Administrative Code and the Milwaukee Code of Ordinances regarding the operation of weighing and measuring devices.

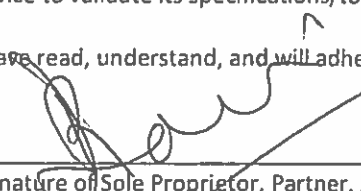
I understand that all devices must be operated within the specifications, tolerances and other technical requirements set forth in the National Institute of Standards and Technology Handbook 44.

I understand that the license for which I am applying must be posted on the premises or in my vehicle prior to opening for business or operating the device.

I understand that these device licenses are not transferable (with the exception of scanners). If the device is replaced or needs to be resealed, I must apply for and receive a new license so that an inspection of the device can be performed prior to its use.

I acknowledge that as a condition of being issued this license, I must allow the Health Department into the establishment to test the device to validate its specifications/tolerances. If my devices are found out of compliance, I may be charged inspection fees.

I have read, understand, and will adhere to all the above acknowledgments.

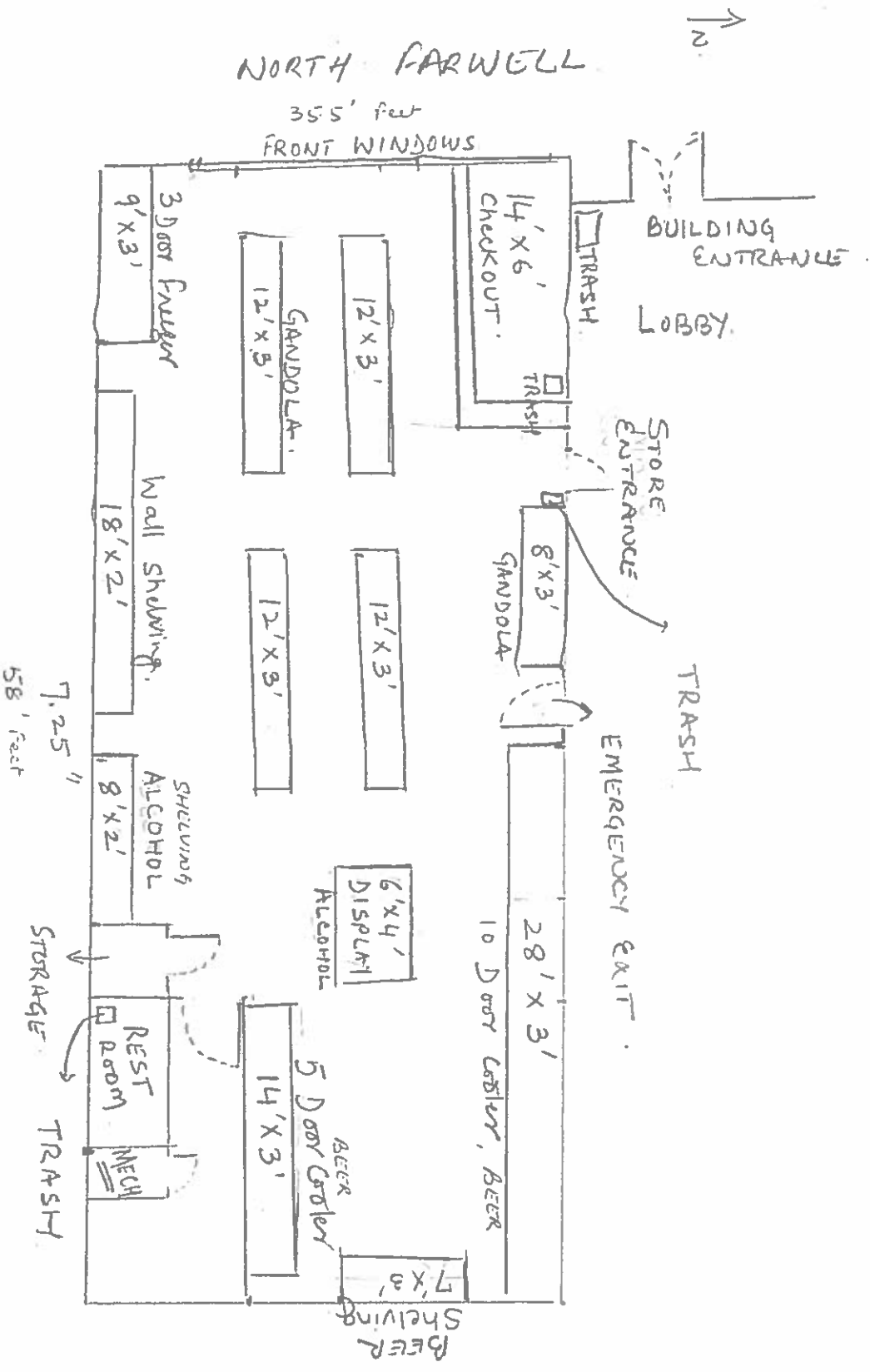
  
\_\_\_\_\_  
Signature of Sole Proprietor, Partner, 20% or more Shareholder  
or Agent – if there are no 20% or more shareholders

Date: 10/30/15

BIHARAT ENTERPRISE INC DBA. BEER MARKET AND BIHARAT MART

1556 N. FARWELL AVENUE, MILWAUKEE

WI - 53202 10-27-15



1/8" = 1'  
 TOTAL SQUARE FOOTAGE  
 AREA = 2051 sq. ft.