



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Friday, December 19, 2014

COMMITTEE MEETING NOTICE

AD 12

GERSONDE, Aaron R, Agent
Movida LLC
524 S 2ND St

Milwaukee, WI 53204

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

Tuesday, January 06, 2015 at 09:15 AM

Regarding: Your Public Entertainment Premises License Application Requesting Instrumental Musicians as agent for "Movida LLC" for "Movida" at 524 S 2ND St.

There is a possibility that your application may be denied for one or more of the following reasons: you do not meet the statutory and municipal requirements; the fitness and appropriateness of the location to be licensed and whether the location will create undesirable neighborhood problems, whether or not you have been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the licensed activity; and any other factors which reasonably relate to the public health, safety and welfare. See attached police report and/or written correspondence regarding this application. Please be advised the public will be able to provide information to the committee in person or in writing. The committee will receive and consider evidence regarding the above mentioned criteria.

**Notice for applicants with
warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

**Jason Schunk
License Division Manager**

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov



Friday, December 19, 2014



Notice of Public Hearing

GERSONDE, Aaron R, Agent
Movida at 524 S 2ND St

Public Entertainment Premises License Application Requesting Instrumental Musicians

Tuesday, January 06, 2015 at 9:15 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 1/6/2015 at 9:15 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

RESIDENT	MAIL ADDRESS	CITY AND ZIP CODE
CURRENT RESIDENT	113 W VIRGINIA ST	MILWAUKEE, WI 53204-1641
CURRENT RESIDENT	255 W BRUCE ST	MILWAUKEE, WI 53204-1629
CURRENT RESIDENT	414 S 2ND ST	MILWAUKEE, WI 53204-1611
CURRENT RESIDENT	424 S 2ND ST	MILWAUKEE, WI 53204-1611
CURRENT RESIDENT	428 S 3RD ST	MILWAUKEE, WI 53204-1619
CURRENT RESIDENT	430 S 3RD ST	MILWAUKEE, WI 53204-1619
CURRENT RESIDENT	436 S 2ND ST	MILWAUKEE, WI 53204-1611
CURRENT RESIDENT	515 S 1ST ST 1	MILWAUKEE, WI 53204-1606
CURRENT RESIDENT	515 S 1ST ST 2	MILWAUKEE, WI 53204-1606
CURRENT RESIDENT	524 S 2ND ST 2	MILWAUKEE, WI 53204-1660
CURRENT RESIDENT	524 S 2ND ST 3	MILWAUKEE, WI 53204-1660
CURRENT RESIDENT	524 S 2ND ST 4	MILWAUKEE, WI 53204-1660
CURRENT RESIDENT	602 S 3RD ST	MILWAUKEE, WI 53204-1622
CURRENT RESIDENT	606 S 3RD ST	MILWAUKEE, WI 53204-1622
CURRENT RESIDENT	608 S 3RD ST	MILWAUKEE, WI 53204-1622
CURRENT RESIDENT	612 S 3RD ST	MILWAUKEE, WI 53204-1622
CURRENT RESIDENT	614 S 3RD ST LOWR	MILWAUKEE, WI 53204-1622
CURRENT RESIDENT	614 S 3RD ST UPPR	MILWAUKEE, WI 53204-1622
CURRENT RESIDENT	620 S 3RD ST	MILWAUKEE, WI 53204-1622
CURRENT RESIDENT	621 S 2ND ST	MILWAUKEE, WI 53204-1616
CURRENT RESIDENT	628 S 3RD ST	MILWAUKEE, WI 53204-1622
CURRENT RESIDENT	634 S 3RD ST	MILWAUKEE, WI 53204-1622
CURRENT RESIDENT	646 S 2ND ST 1	MILWAUKEE, WI 53204-1615

Total Records: 24

Radius: 500.0 feet and Center of Circle: 524 S 2nd ST



ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL PLAN OF OPERATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: <u>Movida LLC</u>
Premise Address: <u>524 S. 2nd St., Milwaukee, WI 53204</u>
Proximity of Premises to Church, School, Daycare Center or Hospital
Is there at least 300 feet between the building and any church, school, daycare center or hospital? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
Building & Business Information
a) Property Owners Name: <u>Dieter Wegner</u> Phone Number: _____ Address: <u>524 S. 2nd St., Milwaukee, WI 53204</u>
b) Are you taking out this application for anyone that may not be eligible for a license? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, list name and address: _____
c) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If no, list the name and address of the person(s) who will: _____
Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.
d) Does anyone else have money invested or any other interest in this business? <input checked="" type="checkbox"/> No <input checked="" type="checkbox"/> Yes If yes, explain: <u>[Signature]</u>
e) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, list name and address: _____
f) If applying for Class B or C license, are you applying for "Service Bar Only"? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes Service Bar Only means customers cannot sit at the bar. Alcohol is served to patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.
Proof of Ownership, Lease, or Offer to Purchase (new & transfer applicants only)
Submit proof of ownership, lease, or offer to purchase the building with this application. A lease or offer to purchase must: <ol style="list-style-type: none"> a) Be in the same legal entity name as that apply for the license b) Reflect the same address as the premises address on this application c) Reflect current dates and d) Be signed by the lessor/seller and lease/buyer
Property Information (new & transfer applicants only)
a) Do you own or lease the building? <input type="checkbox"/> Own <input checked="" type="checkbox"/> Lease
b) Who owns the fixtures (for example, coolers, etc.)? <u>Movida LLC</u>
c) Are you purchasing the stock and/or fixtures? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, amount paid \$ _____
d) Total amount paid for business \$ <u>0</u>
e) Total amount paid for goodwill of the business \$ <u>0</u>
Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.
f) Have you made arrangements with the seller for payment of personal property taxes? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes

Submit this form with the Business License Application & Business Plan of Operation (additional forms are also required for alcohol establishments)

Lease Information (new & transfer applicants who are leasing the premises only)

- a) Date lease begins 5/1/2014 Ends 5/1/2017
- b) Monthly rental \$ 3500
- c) Do you have an option to renew the lease? No Yes
- d) Does your lease allow for assignment to another party without the consent of the owner? No Yes
- e) For what length of time have you been guaranteed occupancy (number of years)? _____
- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? No Yes If yes, explain _____
- g) Does the present owner or occupancy object to the granting of your license? No Yes
If yes, explain _____

Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? No Yes
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s): _____

Public Entertainment Premises Applicants Only

Types of Entertainment (Choose all that apply):

- | | | | |
|---|--|--|--|
| <input checked="" type="checkbox"/> Instrumental Musicians | <input type="checkbox"/> Bands | <input type="checkbox"/> Battle of the Bands | <input type="checkbox"/> Comedy Acts |
| <input type="checkbox"/> Disc Jockey | <input type="checkbox"/> Magic Shows | <input type="checkbox"/> Poetry Readings | <input type="checkbox"/> Dancing by Performers |
| <input type="checkbox"/> Adult Entertainment/
Strippers/Erotic Dance | <input type="checkbox"/> Wrestling | <input type="checkbox"/> Patron Contests | <input type="checkbox"/> Patrons Dancing |
| <input type="checkbox"/> Jukebox | <input type="checkbox"/> Karaoke | <input type="checkbox"/> Bowling Alley | <input type="checkbox"/> Pool Tables |
| | | How many? _____ | How many? _____ |
| <input type="checkbox"/> Motion Pictures | <input type="checkbox"/> Amusement Machines -- | <input type="checkbox"/> Concerts | <input type="checkbox"/> Theatrical Performances |
| How many? _____ | How many? _____ | Approx. # per year? _____ | Approx. # per year? _____ |
| <input type="checkbox"/> Other: _____ | | | |

Will promoters ever be used for any of the entertainment?

No Yes, describe: _____

Legal Capacity of Premises:

49 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.) Your legal capacity will determine the license fee for your Public Entertainment Premise License. If you would like to request that the license be approved with a lower capacity than that listed above, indicate lower capacity: _____
If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.

Notarized Signatures of Applicants

SUBSCRIBED AND SWORN TO BEFORE ME

This 1ST day of December, 20 14

(Clerk/Notary Public)

[Signature]
Sole Proprietor, Partner, 20% or more Shareholder, or Agent – only if there are no 20% or more shareholders

My Commission Expires MARCH 23, 2015
*Notary Seal must be affixed.

Additional partner or 20% or more shareholder

Note: All information contained in this application is subject to approval by the Common Council. Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license. Contact the License Division for information on how to request changes.

New and transfer of premise applicants must submit the following:

- Proof of ownership, lease or offer to purchase the building
- Detailed floor plan
- If a restaurant, copy of the menu





**PUBLIC ENTERTAINMENT PREMISES
SUPPLEMENTAL APPLICATION**

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

TYPES OF ENTERTAINMENT (CHOOSE ALL THAT APPLY)

<input checked="" type="checkbox"/> Instrumental Musicians	<input type="checkbox"/> Bands	<input type="checkbox"/> Battle of the Bands	<input type="checkbox"/> Comedy Acts
<input type="checkbox"/> Disc Jockey	<input type="checkbox"/> Magic Shows	<input type="checkbox"/> Poetry Readings	<input type="checkbox"/> Dancing by Performers
<input type="checkbox"/> Adult Entertainment/ Strippers/Erotic Dance	<input type="checkbox"/> Wrestling	<input type="checkbox"/> Patron Contests	<input type="checkbox"/> Patrons Dancing
<input type="checkbox"/> Jukebox	<input type="checkbox"/> Karaoke	<input type="checkbox"/> Bowling Alley	<input type="checkbox"/> Pool Tables
<input type="checkbox"/> Motion Pictures	<input type="checkbox"/> Amusement Machines –	How many? _____	How many? _____
How many? _____	How many? _____	<input type="checkbox"/> Concerts	<input type="checkbox"/> Theatrical Performances
<input type="checkbox"/> Other: _____		Approx. # per year? _____	Approx. # per year? _____

WILL PROMOTERS EVER BE USED FOR ANY OF THE ENTERTAINMENT?

No Yes, describe: _____

LEGAL CAPACITY OF PREMISES

49 (Call the Milwaukee Development Center at 414-286-8211 w questions.) Your legal capacity will determine the license fee for your Public Entertainment Premise License. If you would like to request that the license be approved with a lower capacity than that listed above, indicate lower capacity _____. If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.

IDENTIFY IF SOUND AMPLIFICATION IS USED

No Yes, describe: microphone for singer voice

DECLARATIONS, ACKNOWLEDGEMENTS, & DISCLOSURES

The undersigned understands that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council.
The undersigned agrees to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.
The undersigned understands that applicant shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.
The undersigned has knowledge of the City Ordinances currently regulating public entertainment, and understands that the license may be subject to suspension, non-renewal or revocation, if the applicant violates any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

60 DAY WAIVER (FOR APPLICANTS ALSO APPLYING FOR OTHER LICENSES AT THIS TIME)

I request that my Public Entertainment Premises LICENSE application be HELD subject to the review requirements of the other licenses for which I am applying. I THEREFORE waive the requirement of Milwaukee Code of Ordinances SECTION 108-5-1-b requiring THAT THE COMMON COUNCIL DENY OR GRANT MY Public Entertainment Premises application within 60 days after certification.
Signature of Applicant: _____

NOTARIZED SIGNATURES OF APPLICANTS

SUBSCRIBED AND SWORN TO BEFORE ME
This 1st day of DECEMBER, 20 14

(Clerk/Notary Public)

Agent/Owner/Partner

My Commission Expires August 23, 2015 *Notary Seal must be affixed.

Additional Owner/Partner

Office Use Only: Initials: _____ Filed: _____ App: _____ Waiver Signed
 Only PEP or Waiver Not Signed: Email Mgr: _____ Granted _____ License # _____



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Friday, December 19, 2014

COMMITTEE MEETING NOTICE

AD 12

Gorgonio Lopez Saavedra

1339 S 7TH St

Milwaukee, WI 53204

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

Tuesday, January 06, 2015 at 09:15 AM

Regarding: Your Class B Tavern and Public Entertainment Premises License Applications Requesting Instrumental Musicians, Disc Jockey, Patrons Dancing, Jukebox, Karaoke, and 2 Amusement Machines for "La Cama Club" at 1339 S 7TH St.

There is a possibility that your application may be denied for one or more of the following reasons: you do not meet the statutory and municipal requirements; the fitness and appropriateness of the location to be licensed and whether the location will create undesirable neighborhood problems (such as disorderly congregations of people, excessive litter, unreasonable noise, and traffic and parking problems), whether or not there is an over-concentration of alcohol beverage establishments in the neighborhood; whether or not you have been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the licensed activity; and any other factors which reasonably relate to the public health, safety and welfare. See attached police report and/or written correspondence regarding this application. Please be advised the public will be able to provide information to the committee in person or in writing. The committee will receive and consider evidence regarding the above mentioned criteria.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY:

Jason Schunk
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Friday, December 19, 2014

COMMITTEE MEETING NOTICE

AD 12

Gorgonio Lopez Saavedra

2976 S 15th St

Milwaukee, WI 53204

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

Tuesday, January 06, 2015 at 09:15 AM

Regarding: Your Class B Tavern and Public Entertainment Premises License Applications Requesting Instrumental Musicians, Disc Jockey, Patrons Dancing, Jukebox, Karaoke, and 2 Amusement Machines for "La Cama Club" at 1339 S 7TH St.

There is a possibility that your application may be denied for one or more of the following reasons: you do not meet the statutory and municipal requirements; the fitness and appropriateness of the location to be licensed and whether the location will create undesirable neighborhood problems (such as disorderly congregations of people, excessive litter, unreasonable noise, and traffic and parking problems), whether or not there is an over-concentration of alcohol beverage establishments in the neighborhood; whether or not you have been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the licensed activity; and any other factors which reasonably relate to the public health, safety and welfare. See attached police report and/or written correspondence regarding this application. Please be advised the public will be able to provide information to the committee in person or in writing. The committee will receive and consider evidence regarding the above mentioned criteria.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWZARSKI, CITY CLERK

BY:

Jason Schunk
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

MILWAUKEE POLICE DEPARTMENT LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 12/04/2013

LICENSE TYPE: Class B Tavern

NEW:

RENEWAL:

No. 177557

Application Date: 12/03/2013

License Location: 1339 S 7th St

Business Name: El Siete De Copas

Licensee/Applicant: Ocampo, Antonio U
(Last Name, First Name, MI)

Date of Birth: 05/18/1970

Home Address: 1339 S 7th St

City: Milwaukee

State: WI Zip Code: 53204

Home Phone: (414) 801-6835

This report is written by Police Officer Tracy TABIADON, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 1-7-2005 at 10:56pm, Milwaukee police conducted a license premise check at El Siete De Copas, 1339 S 7th St. They found that the rear exit door was locked and the occupancy capacity was not posted. The licensee, Antonio Ocampo, was advised to get the occupancy permit and to keep the rear door unlocked during business hours. On 1-7-2005 at 10:40pm, when officers conducted a follow up check, they found the occupancy permit was still not posted and the same rear door was locked. Antonio Ocampo was issued citations for the following:

Charge	:	a. Safe Egress From All Doors b. Posting of Occupancy
Finding	:	a. Case Dismissed w/o Prejudice b. Guilty
Sentence	:	b. \$100.00
Date	:	4-20-2005 for both
Case	:	a. 05013126 b. 05013127

2. On 02-26-2005 AT 1:20AM Milwaukee police conducted a license premise check at El Siete De Copas, 1339 S 7th St. They found that the back door of the tavern was locked and that the occupancy sign was not posted. It was also found that the Class B Tavern license for this premise was expired. Also found on the premise was an underage patron.

Charge : a. Safe Egress From All Doors
b. Class B License Required
c. Presence of Underage
Finding : a. Case Dismissed w/o Prejudice
b. Guilty
c. Case Dismissed w/o Prejudice
Sentence : b. \$343.00
Date : All 7-18-2005
Case : a. 05032879
b. 05032881
c. 05032880

- =====
3. On 07/12/07 at 10:19 am, Milwaukee Police were dispatched to 1339 S 7th Street regarding an Entry. Investigation revealed an entry was made through a window and money was taken from the video slot machines. No cameras or alarms were found at the business. Report filed.

- =====
4. On 10/17/08 at 8:21 pm, Milwaukee police were dispatched to 1339 S 7th Street for a Shots Fired complaint. Officers spoke to the licensee Antonio Ocampo who stated someone fired shots outside the rear area of the tavern causing damage to the bar. Ocampo showed officers where the shots entered the tavern wall and no injuries were reported. A report was filed.
- =====

Previous premise

Licenses currently held:

- Alcohol: Yes No Class: #:
Tobacco: Yes No #:
Food: Yes No #:
Other: Yes No Type: #:
Other: Yes No Type: #:

Exterior Survey:

1. Is the area around the location clean? Yes No
2. What surrounds the location? (Check all the apply)
 - a. Park
 - b. School
 - c. Youth Center
 - d. Church
 - e. Tavern(s) If so, how many
 - f. Residential
 - g. Other businesses
 - h. Other:
3. Can you see from the outside of the location into the interior Yes No
4. Can you see the employees inside of the location from the outside Yes No
5. Are exterior windows free of signage Yes No
6. Street parking Yes No
7. Is there a parking lot Yes No
8. Is the parking lot clean? Yes No
9. Is the parking lot well lit? Yes No
10. Valet Parking Yes No
 - a. Will this lot have a guard? Yes No
 - b. Will this lot have cameras? Yes No
11. Are there areas where a person could conceal themselves Yes No
12. Is there exterior lighting? Yes No. Does it appears to be adequate Yes No
13. Exterior Payphone? Yes No
14. Are there No Loitering Signs posted? Yes No
15. Are there exterior security cameras Yes No How Many: 2
16. Are the address numbers prominently displayed and easy to see Yes No

Camera Survey:

17. Does this location have security cameras? Yes No
18. Are they in working order? Yes No
19. What format are the cameras?
 - a. Color Yes No
 - b. Digital Yes No
 - c. VCR Yes No
 - d. Recorded Yes No
20. How long is footage stored for later viewing: 15 days
21. Are there exterior cameras Yes No How many: 2
22. Are there interior cameras Yes No How many: 2

23. Do all employees know how to retrieve recorded digital images/footage? Yes No
 24. Cameras located in parking lot Yes No How many

Interior Survey:

25. What is the planned/posted capacity planned 99
 26. What is the minimum number of employees that will be on premise 2
 27. Is the storeowner willing to be a standing complainant regarding loitering? Yes No
 a. If yes have them fill out the standing complaint form and give them two of the commercial signs Yes No
 28. Is the interior of the location neat and clean? Yes No
 29. Does an interior camera face the entrance/exit? Yes No
 30. Are emergency and non-emergency numbers posted near the phone? Yes No
 31. Does the owner know how to contact their police district directly? Yes No
 a. Did you provide a district contact guide to the owner? Yes No

Security

32. How many security personnel are going to be employed: 1-3
 33. How will they be deployed: Interior 2 Exterior 1
 34. What days will they be deployed MonTueWedThuFriSatSun
 35. Will the security be managed by business or contracted
 36. Will they be armed Yes No
 37. What type of security measures will be used:
Wanding/metal detector
ID Scanner
Dress Code No hats, no shorts, no sleeveless shirts, no gang colors
Cover Charge
Age restriction
Other
 38. When at capacity, how will the overflow crowd be managed? Applicant stated he doesn't expect to be at capacity but will have security monitor.
 39. Will a guard monitor the overflow crowd at all times? Yes No

ADDITIONAL COMMENTS/RECOMMENDATIONS:

Applicant stated he was working under the previous owner for last couple of months and has his managers license at this current building. The current business at this building is "El Seite de Copas." He stated he would continue to run the business but now the licenses will be under his name. Applicant stated he will have at least one security guard every day and on the weekends he will have three. He stated he will have one armed guard on the weekends. Applicant stated he will be replacing the two exterior cameras because they are not functioning at this time. Applicant was advised to put a cigarette butt dispenser outside. He stated he would have his security personnel monitor for loud patrons that are outside for a smoke. He was also advised to adjust/add a camera to get a better angle at the entrance/exit door.



Friday, December 19, 2014



Notice of Public Hearing

LOPEZ SAAVEDRA, Gorgonio

La Cama Club at 1339 S 7TH St

Class B Tavern and Public Entertainment Premises License Applications Requesting Instrumental Musicians, Disc Jockey, Patrons Dancing, Jukebox, Karaoke, and 2 Amusement Machines

Tuesday, January 06, 2015 at 9:15 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 1/6/2015 at 9:15 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.

Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

CURRENT RESIDENT	1337A S 7TH ST	MILWAUKEE, WI 53204-2825
CURRENT RESIDENT	1339A S 7TH ST	MILWAUKEE, WI 53204-2825
CURRENT RESIDENT	1403 S 7TH ST 1	MILWAUKEE, WI 53204-2827
CURRENT RESIDENT	1403 S 7TH ST 2	MILWAUKEE, WI 53204-2827
CURRENT RESIDENT	1403 S 7TH ST 3	MILWAUKEE, WI 53204-2827
CURRENT RESIDENT	1403 S 7TH ST 4	MILWAUKEE, WI 53204-2827
CURRENT RESIDENT	1405 S 7TH ST	MILWAUKEE, WI 53204-2827
CURRENT RESIDENT	1411 S 7TH ST	MILWAUKEE, WI 53204-2827
CURRENT RESIDENT	1415 S 7TH ST	MILWAUKEE, WI 53204-2827
CURRENT RESIDENT	1418 S 7TH ST	MILWAUKEE, WI 53204-2826
CURRENT RESIDENT	1418 S 7TH ST A	MILWAUKEE, WI 53204-2826
CURRENT RESIDENT	1418 S 8TH ST	MILWAUKEE, WI 53204-2831
CURRENT RESIDENT	1419 S 7TH ST	MILWAUKEE, WI 53204-2827
CURRENT RESIDENT	1420 S 7TH ST	MILWAUKEE, WI 53204-2826
CURRENT RESIDENT	1420 S 8TH ST	MILWAUKEE, WI 53204-2831
CURRENT RESIDENT	1420A S 8TH ST	MILWAUKEE, WI 53204-2831
CURRENT RESIDENT	1420B S 8TH ST	MILWAUKEE, WI 53204-2831
CURRENT RESIDENT	1421 S 7TH ST	MILWAUKEE, WI 53204-2827
CURRENT RESIDENT	1422 S 7TH ST 1	MILWAUKEE, WI 53204-2826
CURRENT RESIDENT	1422 S 7TH ST 2	MILWAUKEE, WI 53204-2826
CURRENT RESIDENT	1422 S 7TH ST 3	MILWAUKEE, WI 53204-2826
CURRENT RESIDENT	1422 S 7TH ST 4	MILWAUKEE, WI 53204-2826
CURRENT RESIDENT	1422 S 7TH ST 5	MILWAUKEE, WI 53204-2826
CURRENT RESIDENT	1422 S 7TH ST 6	MILWAUKEE, WI 53204-2826
CURRENT RESIDENT	1422 S 7TH ST 7	MILWAUKEE, WI 53204-2826
CURRENT RESIDENT	1422 S 7TH ST 8	MILWAUKEE, WI 53204-2826
CURRENT RESIDENT	1423 S 7TH ST	MILWAUKEE, WI 53204-2827
CURRENT RESIDENT	1425 S 7TH ST	MILWAUKEE, WI 53204-2827
CURRENT RESIDENT	1425A S 7TH ST	MILWAUKEE, WI 53204-2827
CURRENT RESIDENT	1427 S 7TH ST	MILWAUKEE, WI 53204-2827
CURRENT RESIDENT	625 W MADISON ST	MILWAUKEE, WI 53204-2337
CURRENT RESIDENT	635 W GREENFIELD AVE 1	MILWAUKEE, WI 53204-2812
CURRENT RESIDENT	635 W MADISON ST	MILWAUKEE, WI 53204-2337
CURRENT RESIDENT	706 W GREENFIELD AVE	MILWAUKEE, WI 53204-2837
CURRENT RESIDENT	708 W GREENFIELD AVE	MILWAUKEE, WI 53204-2837
CURRENT RESIDENT	708A W GREENFIELD AVE	MILWAUKEE, WI 53204-2837
CURRENT RESIDENT	710 W GREENFIELD AVE	MILWAUKEE, WI 53204-2837
CURRENT RESIDENT	710A W GREENFIELD AVE	MILWAUKEE, WI 53204-2837
CURRENT RESIDENT	711 W MADISON ST	MILWAUKEE, WI 53204-2339
CURRENT RESIDENT	712 W GREENFIELD AVE	MILWAUKEE, WI 53204-2837
CURRENT RESIDENT	714 W GREENFIELD AVE	MILWAUKEE, WI 53204-2837
CURRENT RESIDENT	714A W GREENFIELD AVE	MILWAUKEE, WI 53204-2837
CURRENT RESIDENT	715 W MADISON ST	MILWAUKEE, WI 53204-2339
CURRENT RESIDENT	717 W MADISON ST	MILWAUKEE, WI 53204-2339
CURRENT RESIDENT	718 W GREENFIELD AVE	MILWAUKEE, WI 53204-2837
CURRENT RESIDENT	719 W MADISON ST	MILWAUKEE, WI 53204-2339
CURRENT RESIDENT	720 W GREENFIELD AVE	MILWAUKEE, WI 53204-2837
CURRENT RESIDENT	724 W GREENFIELD AVE	MILWAUKEE, WI 53204-2837
CURRENT RESIDENT	725 W GREENFIELD AVE 1	MILWAUKEE, WI 53204-2838
CURRENT RESIDENT	725 W GREENFIELD AVE 2	MILWAUKEE, WI 53204-2838
CURRENT RESIDENT	725 W GREENFIELD AVE 3	MILWAUKEE, WI 53204-2838
CURRENT RESIDENT	725 W MADISON ST	MILWAUKEE, WI 53204-2339
CURRENT RESIDENT	725A W GREENFIELD AVE	MILWAUKEE, WI 53204-2838
CURRENT RESIDENT	727 W MADISON ST	MILWAUKEE, WI 53204-2339
CURRENT RESIDENT	728 W GREENFIELD AVE	MILWAUKEE, WI 53204-2837
CURRENT RESIDENT	729 W GREENFIELD AVE	MILWAUKEE, WI 53204-2838

CURRENT RESIDENT 730 W GREENFIELD AVE MILWAUKEE, WI 53204-2837
CURRENT RESIDENT 730A W GREENFIELD AVE MILWAUKEE, WI 53204-2837
CURRENT RESIDENT 731 W MADISON ST MILWAUKEE, WI 53204-2339
CURRENT RESIDENT 736 W GREENFIELD AVE MILWAUKEE, WI 53204-2837

Total Records: 116

Radius: 250.0 feet and Center of Circle: 1339 S 7th ST



Friday, December 19, 2014

Licenses Committee Notice of Hearing

Israel Ocampo
1564 S 26TH St

Milwaukee, WI 53204

Date: 1/6/2015
Time: 09:15 AM
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class B Tavern and Public Entertainment Premises License Applications
Requesting Instrumental Musicians, Disc Jockey, Patrons Dancing, Jukebox,
Karaoke, and 2 Amusement Machines
Gorgonio Lopez Saavedra
La Cama Club at 1339 S 7TH St

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.





Friday, December 19, 2014

Licenses Committee Notice of Hearing

Israel Ocampo
1339 S 7th St

Milwaukee, WI 53204

Date: 1/6/2015
Time: 09:15 AM
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class B Tavern and Public Entertainment Premises License Applications
Requesting Instrumental Musicians, Disc Jockey, Patrons Dancing, Jukebox,
Karaoke, and 2 Amusement Machines
Gorgonio Lopez Saavedra
La Cama Club at 1339 S 7TH St

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.





PLAN OF OPERATION

1. Premises Location

Free Standing Building Strip Mall Other Mix-used Property

2. Describe Premises Structure

Single Story Multi-Story - # of Stories 2 Other _____

3. Describe Surrounding Area

Commercial Residential Industrial Other _____

4. Premises Location

a) Major Thoroughfare Secondary Street Other _____
 b) Nearest Cross Street 7th & Greenfield Avenue

5. Proximity of Premises to Church, School, Daycare Center or Hospital

Is there at least 300 feet between the building and any church, school, daycare center or hospital? Yes No

6. Miscellaneous Business Questions

a) Proposed Opening Date: Nov 20, 2014
 b) Is this premise under construction? Yes No If yes, list estimated completion date: _____
 c) Is this a franchise? Yes No
 d) Is this premises currently licensed? Yes No If yes, list type of license: TAVERN
 e) Is the current licensee operating? Yes No If no, list date closed: _____
 f) What other types of licenses/permits will you or do you hold at this location? (check all that apply)
 Occupancy Permit Cigarette & Tobacco Gas Station Extended Hours
 Other: _____
 g) Do you have future plans for other businesses, licenses or permits at this location? Yes No
 If yes, explain: _____

7. Food

Will food be served on the premises? No Yes If yes, a Food Dealer license is required.
 Check all that apply: Prepackaged Food Snacks Appetizers Catered Events
 Full Meals - Hours of Food Service: From _____ To _____
 A menu must be submitted with this Plan of Operation for all restaurants.

8. Type of Business

Briefly describe the type of business you plan to operate if granted a license (attach additional sheets as necessary.)
TAVERN - BAR

9. Litter and Noise

How are the grounds kept clean? Sweep Pressure Wash Pick Up Litter Other: _____

How often will grounds be cleaned? Daily Weekly Other: _____

Grounds Cleaned By: Licensee Building Owner Employees Hired Maintenance Other: _____

How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police
 Signs Posted Other: _____

10. Smoking and Sanitation

Are there designated outdoor smoking areas? No Yes
 If yes, describe the area(s) and provide location(s): By the

Number of Garbage Cans: Inside: 7 Locations: BAR, RESTROOM,
 Outside: 1 Locations: Side of Premises.

Is a Crowd Control Barrier used? No Yes If yes, describe: _____

Describe sanitation facilities (restrooms): 1 MAN 1 WOMAN PRIVATE

Provide name of solid waste contractor: EAGLE DISPOSAL

11. Security

Are there parking spaces on the premises? No Yes If yes, number of spaces: _____ and describe security provisions: _____

Are there designated loading areas? No Yes If yes, describe security provisions _____

Do you have security personnel on the premise? No Yes If yes, how many? 3
 AND What are their responsibilities? SEARCH CUSTOMERS FOR WEAPONS etc
 What security equipment do they use? PEPPER SPRAY, TASERS,
 List their licensing, certification or training credentials: CERTIFIED IN MADISON

Are there security cameras? No Yes If yes, list all locations: 2 OUTSIDE + 2 INSIDE

Are searches and/or identification checks conducted upon entry? No Yes If yes, describe: Security check for ID'S AND WEAPONS.

12. Percentage of Sales (must total 100%)

Alcohol 100 % Food Sales _____ % Entertainment _____ % Other _____ %

13. Businesses On The Premise (choose all that apply):

Type 1

Full Service Restaurant Cafe/Coffee Shop Deli or Fast Food Restaurant Private/Fraternal/Veterans Club
 Night Club Tavern Cocktail Lounge Teen Club
 Bowling Alley Hotel Banquet Hall Sports Facility

Type 2

Liquor Store Corner Store Supermarket Convenience Store
 Gas Station Other TAVERN

14. Legal Capacity of Premises (Only premises identified as Type I in Question #13)

75 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

15. Hours of Operation

Day of the Week	Proposed Hours of Operation:		Number of Customers expected each day	Potential Age Range of Customers	Class B Applicants: Age Restriction (If none, write 'None')
	Open	Close			
Sunday	12:00 PM	2:00 AM	15	30 age	NONE
Monday	6:00 PM	2:00 AM	10	30 "	"
Tuesday	6:00 PM	2:00 AM	10	30 "	"
Wednesday	6:00 PM	2:00 AM	10	30 "	"
Thursday	6:00 PM	2:00 AM	10	30 "	"
Friday	6:00 PM	2:30 AM	35	30 "	"
Saturday	6:00 PM	2:30 AM	35	30 "	"

Entertainment Indoor Closing Hours - If alcohol beverage establishment, same as alcohol license hours.
If non-alcohol establishment 1:00 am Sunday to Thursday; 1:30 am Friday and Saturday.

Entertainment Outdoor Closing Hours - 10:00 pm Sunday – Thursday; 12:00 am Friday and Saturday, unless otherwise approved by Common Council in licensee's plan of operation.

16. This Section to be Completed by Alcohol Applicants Only

- a) Property Owners Name: ISRAEL OCAMPO Phone Number: 414-712-9615
Address: 1339 So. 7th St Milwaukee WI 53204
- b) Are you taking out this application for anyone that may not be eligible for a license? No Yes
If yes, list name and address: _____
- c) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? No Yes
If no, list the name and address of the person(s) who will: _____

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

- d) Does anyone else have money invested or any other interest in this business? No Yes
If yes, explain: _____
- e) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?
 No Yes If yes, list name and address: _____
- f) Will any of the following types of businesses be conducted at this location? (check all that apply)
 Bed & Breakfast Billiard/Pool Hall Comedy Club Indoor Golf Facility
 Video Game Center(6 or more games) Brew Pub Volleyball Court Theater Wine Tasting Room
 Department Store Pharmacy Gift Shop Museum Center for the Visual & Performing Arts
- g) If applying for Class B or C license, are you applying for "Service Bar Only"? No Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

17. Proof of Ownership, Lease, or Offer to Purchase (new & transfer applicants only)

Submit proof of ownership, lease, or offer to purchase the building with this application.

A lease or offer to purchase must:

- a) Be in the same legal entity name as that apply for the license
- b) Reflect the same address as the premises address on this application
- c) Reflect current dates and
- d) Be signed by the lessor/seller and lease/buyer

18. Property Information (new & transfer applicants only)

- a) Do you own or lease the building? Own Lease
 - b) Who owns the fixtures (for example, coolers, etc.)? ISRAEL OCAMPO
 - c) Are you purchasing the stock and/or fixtures? No Yes If yes, amount paid \$ _____
 - d) Total amount paid for business \$ 0
 - e) Total amount paid for goodwill of the business \$ 0
- Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.
- f) Have you made arrangements with the seller for payment of personal property taxes? No Yes

19. Lease Information (new & transfer applicants who are leasing the premises only)

- a) Date lease begins 10/01/2014 Ends 09/30/2019
- b) Monthly rental \$ 1,300.00
- c) Do you have an option to renew the lease? No Yes
- d) Does your lease allow for assignment to another party without the consent of the owner? No Yes
- e) For what length of time have you been guaranteed occupancy (number of years)? ONE YEAR
- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? No Yes If yes, explain _____
- g) Does the present owner or occupancy object to the granting of your license? No Yes
If yes, explain _____

20. Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? No Yes
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s): _____

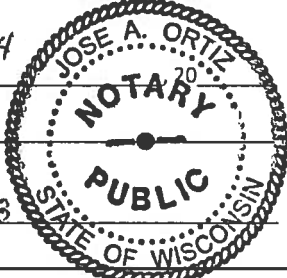
21. Notarized Signatures of Applicants

SUBSCRIBED AND SWORN TO BEFORE ME

This 07 day of Oct 2014

Jose A Ortiz
(Clerk/Notary Public)

My Commission Expires MAY 06, 2018
*Notary Seal must be affixed.



[Signature]
Agent/Owner/Partner

Additional Owner/Partner

Note: All information contained in this application is subject to approval by the Common Council. Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license. Contact the License Division for information on how to request changes.

New and transfer of premise applicants must submit the following:

- Proof of ownership, lease or offer to purchase the building
- Detailed floor plan
- If a restaurant, copy of the menu

If you do not provide all required information, your application will be returned to you.



PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTARY APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license
e-mail address: license@milwaukee.gov

(1) TYPES OF ENTERTAINMENT (CHOOSE ALL THAT APPLY)

<input checked="" type="checkbox"/> Instrumental Musicians	<input type="checkbox"/> Bands	<input type="checkbox"/> Battle of the Bands	<input type="checkbox"/> Comedy Acts
<input checked="" type="checkbox"/> Disc Jockey	<input type="checkbox"/> Magic Shows	<input type="checkbox"/> Poetry Readings	<input type="checkbox"/> Dancing by Performers
<input type="checkbox"/> Adult Entertainment/ Strippers/Erotic Dance	<input type="checkbox"/> Wrestling	<input type="checkbox"/> Patron Contests	<input checked="" type="checkbox"/> Patrons Dancing
<input checked="" type="checkbox"/> Jukebox	<input checked="" type="checkbox"/> Karaoke	<input type="checkbox"/> Bowling Alley	<input type="checkbox"/> Pool Tables
<input type="checkbox"/> Motion Pictures	<input checked="" type="checkbox"/> Amusement Machines --	How many? _____	How many? _____
How many? _____	How many? <u>2</u>	<input type="checkbox"/> Concerts	<input type="checkbox"/> Theatrical Performances
<input type="checkbox"/> Other: _____	Approx. # per year? _____	Approx. # per year? _____	

(2) WILL PROMOTERS EVER BE USED FOR ANY OF THE ENTERTAINMENT?

No Yes, describe: _____

(3) LEGAL CAPACITY OF PREMISES

75 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.) Your legal capacity will determine the license fee for your Public Entertainment Premise License. If you would like to request that the license be approved with a lower capacity than that listed above, indicate lower capacity _____. If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.

(4) IDENTIFY IF SOUND AMPLIFICATION IS USED

No Yes, describe: Speakers (Active)

(5) DECLARATIONS, ACKNOWLEDGEMENTS, AND DISCLOSURES

- The undersigned understands that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council.
- The undersigned agrees to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.
- The undersigned understands that applicants shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.
- The undersigned has knowledge of the City Ordinances currently regulating the public entertainment, and understands that the license may be subject to suspension, non-renewal or revocation, if the applicant violates any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

(6) NOTARIZED SIGNATURES OF APPLICANTS

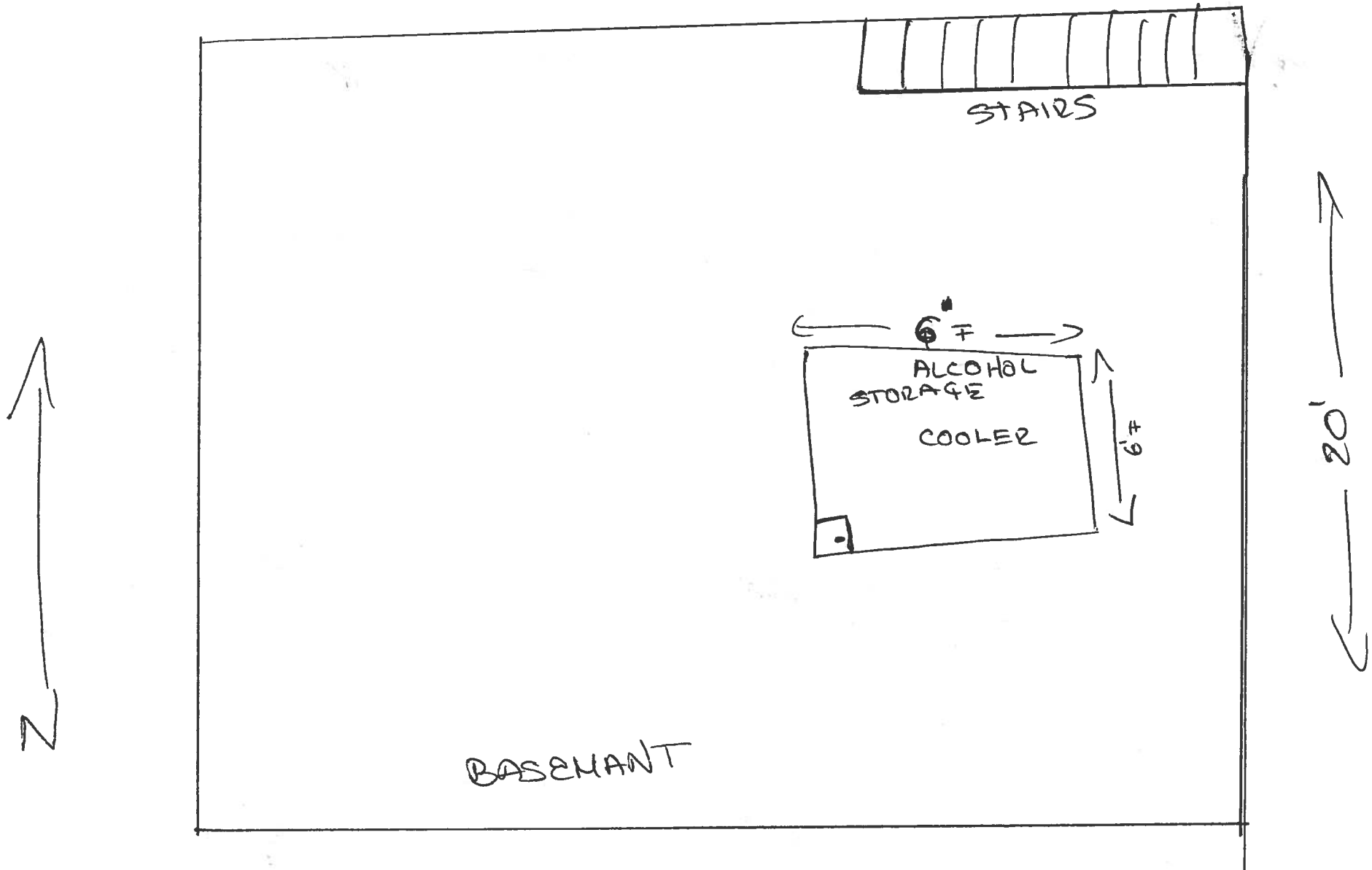
SUBSCRIBED AND SWORN TO BEFORE ME
This 07 day of Oct, 20 14

Jose A. Ortiz
(Clerk/Notary Public)
My Commission Expires MAY 06, 2018
*Notary Seal must be affixed.

[Signature]
Agent/Owner/Partner

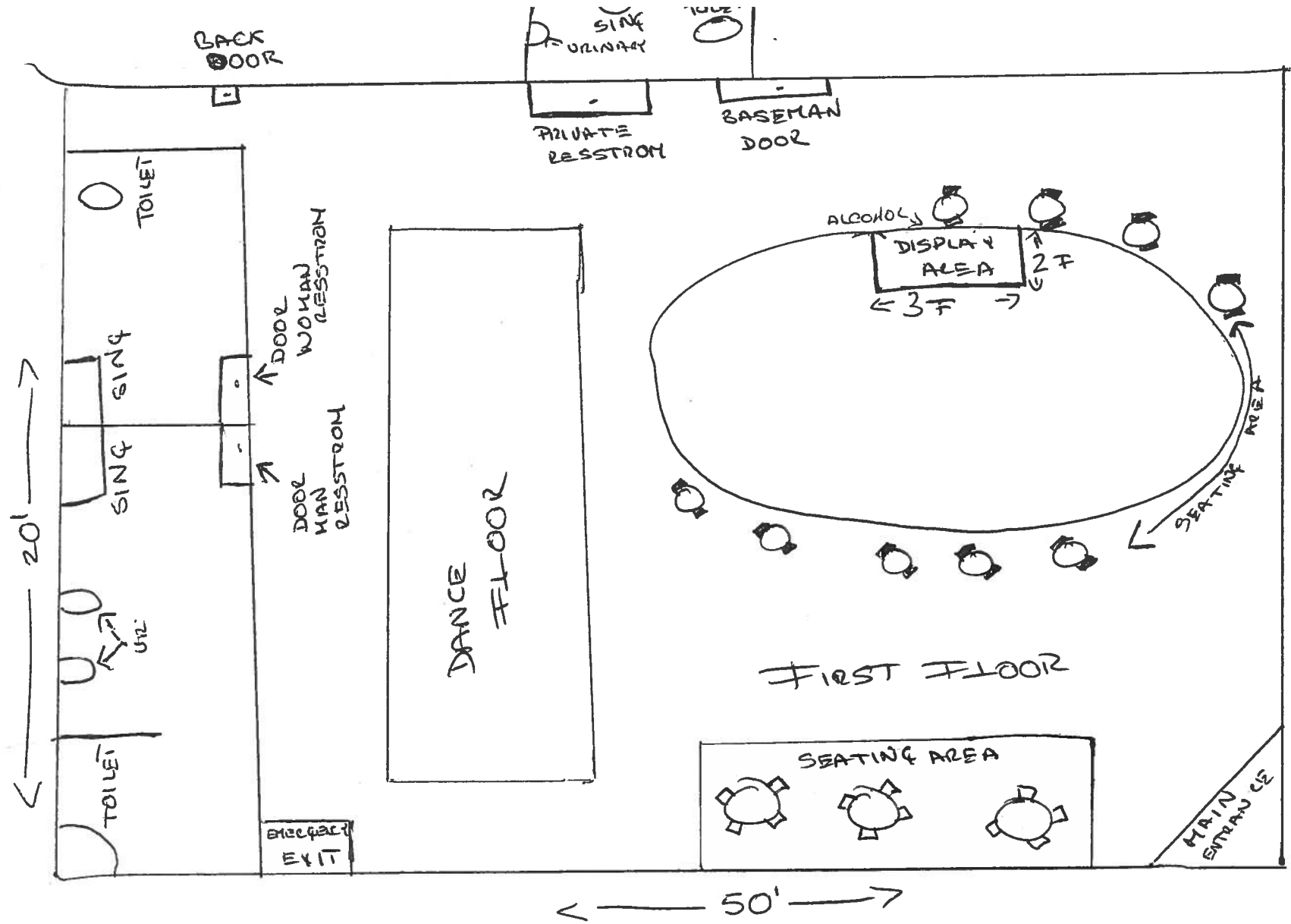
Additional Owner/Partner

Office Use Only: Initials: _____ Filed: _____ App #: _____ Permit #: _____ Granted: _____ Issued: _____



GORGONIO LOPEZ SAAVEDRA
LA CAMA CLUB
1339 S 7TH ST.
MAY 128 / 2014

TOTAL
SQUARE F
1000



7TH ST.

FOR RONIO LOPEZ SAAVEDRA
 "LA CAMA CLUB"
 1339 S 7TH ST.
 OCT 28 / 2014

GREENFIELD
 AVE.

TOTAL
 SQUARE FT
 1000