

**GRANT ANALYSIS FORM
OPERATING & CAPITAL GRANT PROJECTS/PROGRAMS**

Department/Division: **Health Department**

Contact Person & Phone No: Leah Jepson, x6633

Category of Request

- New Grant**
- Grant Continuation**
- Change in Previously Approved Grant**

Previous Council File No. 120630

Previous Council File No.

Project/Program Title: Project LAUNCH (Linking Actions for Unmet Needs in Children's Health) Grant

Grantor Agency: State of Wisconsin Department of Health Services via Department of Health and Human Services/Substance Abuse and Mental Health Services Administration (DHHS/SAMHSA).

Grant Application Date: May 15, 2009

Anticipated Award Date: October 1, 2013

Please provide the following information:

1. Description of Grant Project/Program (Include Target Locations and Populations):

The purpose of Project LAUNCH is to promote the wellness of children in Milwaukee, birth through age eight years of age by addressing the physical, emotional, social, cognitive, and behavioral aspects of development. Evidence-based public health strategies will be provided in a twelve (12) zip code target area of the city through home visitation, parenting education, mental health consultation, and the incorporation of developmental assessments across child-serving settings. The City of Milwaukee Health Department will coordinate a Young Child Wellness Council in Milwaukee consisting of representation within public health, private health systems, mental health providers, child welfare, early childhood agencies, and local family resource centers to develop a comprehensive child wellness system of care for the city. The City of Milwaukee Health Department will work in partnership with the Department of Health Services and the Department of Children and Families to improve the coordination among child-serving systems, build infrastructure, and improve methods for providing services.

2. Relationship to City-wide Strategic Goals and Departmental Objectives:

Infant mortality reduction, young child wellness, and ensuring child health and school readiness are major goals of the MHD.

3. Need for Grant Funds and Impact on Other Departmental Operations (Applies only to Programs):

Adequate resources currently do not exist in Milwaukee to intensively reduce the health disparities related to infant mortality and other child health and wellness indicators.

4. Results Measurement/Progress Report (Applies only to Programs):

- Changes in the Infant Mortality Rate and Healthy Birth Outcomes
- Reduction in the cases of Child Abuse and Neglect
- Promotion of Healthy Child Development

5. Grant Period, Timetable and Program Phase-out Plan:

September 30, 2013 – September 29, 2014

6. Provide a List of Subgrantees:

**Children's Hospital of Wisconsin – Community Services
Aurora Health Care (Milwaukee Mental Health Consultants)
St. Vincent de Paul Society**

7. If Possible, Complete Grant Budget Form and Attach.

Attached