

## LRB – FISCAL REVIEW SECTION ANALYSIS

FINANCE AND PERSONNEL COMMITTEE

ITEM 5, FILE 041712

APRIL 27, 2005

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File #041712 is a resolution relative to application for an Active/Interactive Museum Grant by Milwaukee Public Library.

### Background and Discussion

1. This resolution authorizes the Milwaukee Public Library (MPL) to partner with the Milwaukee Public Museum (MPM) in applying for an Active / Interactive Museum grant for the Institute of Museum and Library Services (IMLS). The purpose of the project is to explore the delivery of service and exhibit content to museum visitors through innovative use of technology. *This is a new grant.*
2. IMLS is a federal agency that fosters leadership, innovation and a lifetime of learning. The agency supports all types of museums, libraries and archives, expanding the education benefit of those institutions by supporting collaborations and partnerships and reaching people of all ages and regions. By working together, the libraries and museums can:
  - Increase access to information in their communities
  - Enhance education
  - Attract new audiences
  - Expand the reach of their programs
3. In order to increase access to special materials about Milwaukee's history to the general public, MPL will hire a graduate intern to research the library's collection and locate items related to the MPM's "*Streets Of Old Milwaukee*" exhibit. The project will assist the library to digitize and promote special collections not currently accessible by the general public, attracting new users.
4. MPM is the author of the grant and is exploring new ways in delivering information through technology. Visitors will design their own unique tours by interacting with newly developed computer programs that will be accessible via the Internet. Special kiosks will provide access to the website and will be placed in the museum and Central Library.

### Fiscal Impact

1. If the Active / Interactive Museum grant is approved by the IMLS, MPM is the fiscal agent and MPL is a partner. The grant will provide MPL \$56,392 with \$24,972, 44%, funded through IMLS and \$31,420, 56%, through in-kind City contribution.
2. The half-time intern will be hired for one year and funded fully by the grant.
3. The grant period is for three years beginning October 2005. Year 1 is for planning, year 2 is for research and content development and year 3 is for implementation and evaluation.

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April 26, 2005