



Milwaukee Climate and Equity Plan

City-County Task Force on Climate and Economic Equity

Work Group Recommendations

August 10, 2021



Extreme weather events



- Floods
- Drought
- Heat islands
- Increased air pollution
- Food disruption

Economic Inequity



25% Living in Poverty

2x

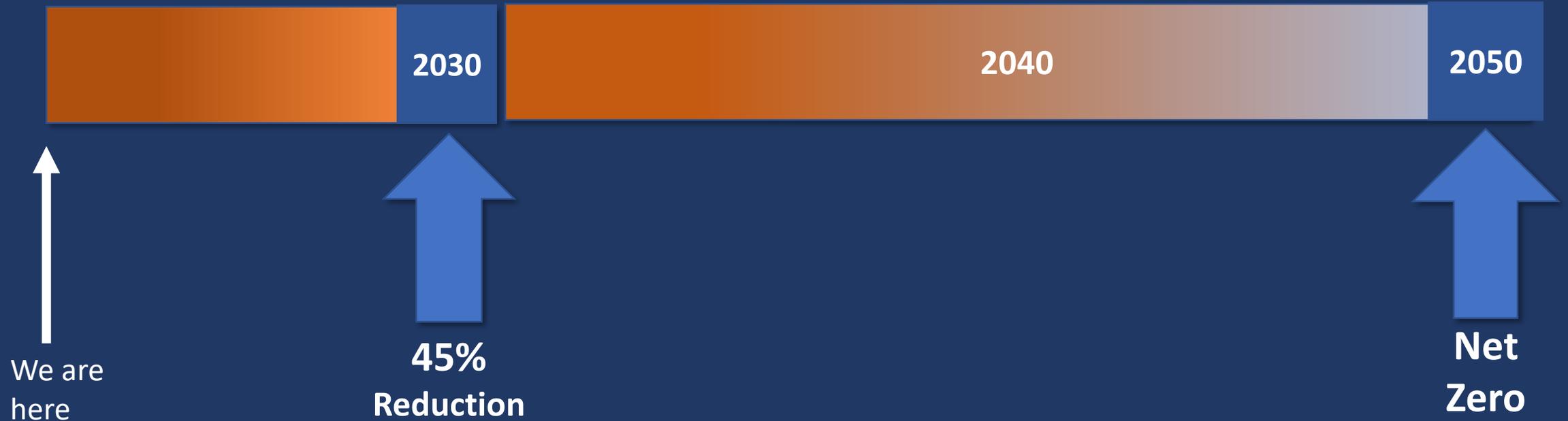
more likely if you are
BIPOC



City-County Task Force on Climate and Economic Equity

- Milwaukee Common Council
- Milwaukee County Board
- Environmental Collaboration Office
- Citizen Action of WI
- Clean Wisconsin
- Community Advocates Public Policy Institute
- Milwaukee Area Labor Council
- NAACP
- Sierra Club
- Wisconsin Climate Table

Goal #1: Reduce Emissions



Goal #2: Address Equity



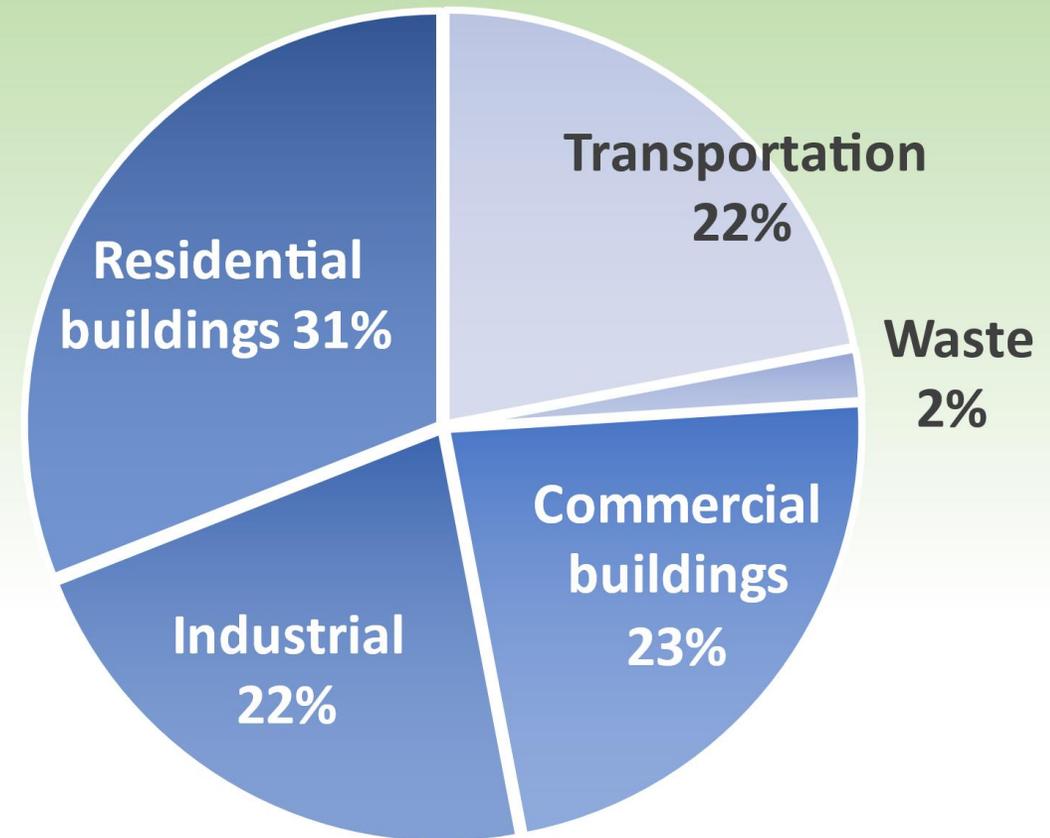
- Investments and policies
- Living wage jobs
- Impoverished neighborhoods

Timeline Highlights

- **2019:** Formation of *City-County Task Force*
- **2021:** Nine Work Groups formulate *Ten Big Ideas*
1st round of public input
- **2022:** Adoption of the full proposal
2nd round of public input
Common Council budget
- **2023:** Implementation
Marketing campaign
Community advocacy

ICLEI
Local
Governments
for
Sustainability

Sources of Milwaukee's Green House Gas Emissions in 2018



Ten Big Ideas



1. Residential Efficiency
2. New Green Buildings
3. Commercial Building Standards



4. Electric vehicles
5. Reduce vehicle miles



6. Net Zero Electric Grid



7. Nature in the City



8. Food Waste Reduction



9. Green Jobs Accelerator



10. Resilience Ambassadors



Green and Healthy Homes



- Energy efficiency and lead
- Expand programs
- Create jobs



New Net Zero Homes



- New affordable homes
- Energy efficient
- Attractive
- Factory built
- Manufacturing jobs



Commercial Building Benchmarking



- Annual reporting
- Phased-in standards
- International codes



Reduce Vehicle Miles Traveled



- Transit options
- Walking and biking
- Land Use and Zoning



Electric Vehicles



- Charging network plan
- City fleet
- Commercial properties
- State policies



Nature in the City



- Protect natural land
- Transform schoolyards
- Expand the tree canopy
- Incentivize de-paving



Food Waste Reduction



- Prevent food waste
- Rescue surplus food
- Feed hungry people
- Recycle scraps



Greening the Grid



- Rooftop solar
- Municipal purchases
- Statewide advocacy



Green Jobs Accelerator



- Career pathways
- Recruitment
- Training
- Employer agreements



Resilience Ambassadors



- Trusted messengers
- Resilience Hubs
- Flood prone areas

Community Engagement Collaboration



Coalition Benefits

- Access community resources
- Reach under-represented communities
- Build broad support for CEP
- Secure new funding

Join us!



Learn more:
[Bit.ly.engagemke](https://bit.ly/engagemke)

- Make comments
- Receive information
- Join the Coalition

