

MILWAUKEE'S HISTORIC KING DRIVE BID



HERE NOW

PROMOTING

PRIDE &
PROMISE

Go Forever

2025

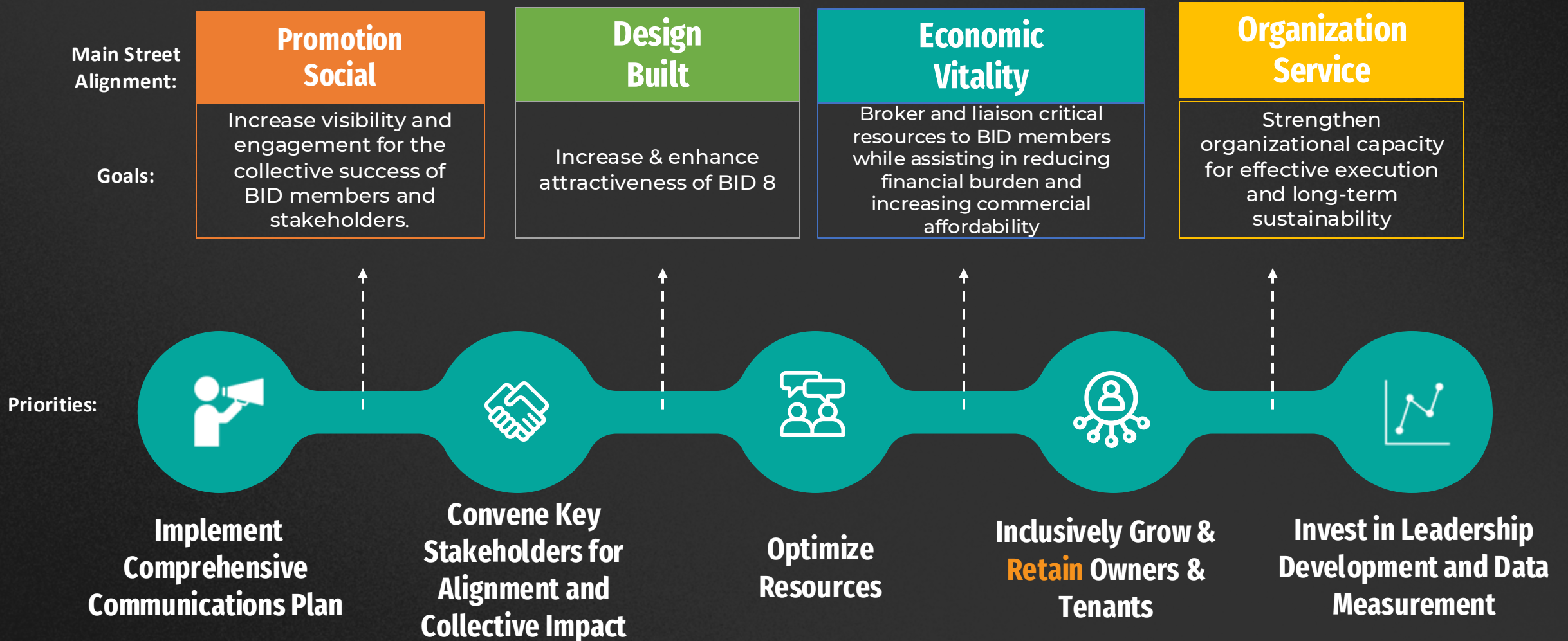


2025

NATIONAL MAIN STREET



2022 STRATEGIC FRAMEWORK





2024 BY THE NUMBERS



Volunteer Hours

315 dedicated to district



Over 1 Million Dollars Invested through the city of Milwaukee TID and King Drive BID partnerships (Brew City Match with LISC Milwaukee) to infrastructure and businesses.



Over 30 Properties/Businesses impacted



Removed **24,980 Gallons of Trash** Corridor Cares Program



14 EVENTS, **614** attendees



SIGNAGE



TOUR APP

**NEW APP TOUR
HISTORIC KING
DRIVE**

DOWNLOAD AND TOUR



PRODUCED IN PARTNERSHIP BY



2024 STREET SCAPEScape

INSTALLATION



BRUSH

BOLDNESS • RESILIENCE • UNITY • SOLIDARITY • HARMONY



SOLIDARITY



RESILIENCE



BRONZEVILLE WEEK

**BUSINESS BREAKFAST NETWORKING
EVENT THAT ENGAGES ALL KING
DRIVE BID BUSINESSES WITH
STAKEHOLDERS**



ART WALK CAPSTONE EVENT

Over 200K has been invested in creatives and artist in the district since 2021.



EXPERIENCE SURVEY

Stop at our hospitality businesses and fill out a feedback card there, scan the QR code or leave your comments after your visit on our website -

historickingdrive.com

Experience Survey

**#letusknowhowweredoing
and you could be selected
to win a gift card.**



THANK YOU

