



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Wednesday, May 07, 2025

COMMITTEE MEETING NOTICE

AD 05

ANDERSON, Kizzie A, Agent
FIRE SIDE BBQ AND GRILL LLC
9500 N CARLOTTA LN
Brown Deer, WI 53223

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

Tuesday, May 20, 2025 at 11:30 AM

The access code is <https://meet.goto.com/724980021>. Please see the enclosed best practices document for further instructions.

Regarding: Your Class B Tavern, Public Entertainment Premises and Food Dealer Licenses Renewal Application as agent for "FIRE SIDE BBQ AND GRILL LLC" for "Fireside" at 7706 W. BURLEIGH St.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation. It is the intention of the Common Council to suspend or non-renew the licenses if objectors provide testimony related to the factors enumerated in MCO 85-4-4 that the Common Council finds to be true by a preponderance of the evidence and/or police reports are found to be true by a preponderance of the evidence. The police reports and other attached documents relating to objections to the license are a part of this notice and expressly incorporated in this notice. The licensee should be prepared to address these matters at the hearing.

**Notice for applicants with
warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY:

Jim Cooney
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

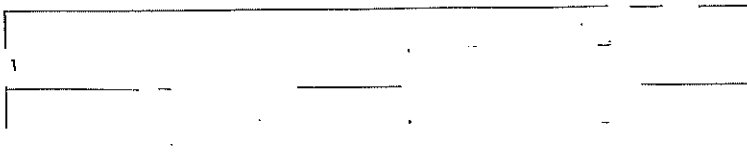
200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

Roman, Carmen

From: Lopez, Faviola
Sent: Monday, November 4, 2024 2:55 PM
To: Roman, Carmen
Cc: Milano, Marissa
Subject: Fw: Fireside 7706 W Burleigh St

Please add these people as objectors.

From: Peterson, Todd <Todd.Peterson@milwaukee.gov>
Sent: Monday, November 4, 2024 1:44 PM
To: Lopez, Faviola <Faviola.Martin@milwaukee.gov>
Subject: Fireside 7706 W Burleigh St



Hi Faviola,

These 2 folks will testify against this establishment at the upcoming hearing which would be when?

Thanks

Todd G Peterson
Legislative Assistant
Alderman Westmoreland - District 5
200 East Wells Street, Room 205
Milwaukee, WI 53202
Office: 414-286-3870

[Report an Issue \(milwaukee.gov\)](#)

Collins, Rolanda

From: Cooney, Jim
Sent: Monday, July 1, 2024 8:38 AM
To: Collins, Rolanda
Cc: Martin, Faviola; Milano, Marissa
Subject: FW: Fireside complaints

Follow Up Flag: Follow up
Flag Status: Flagged

Please add.

From: Westmoreland, Lamont <Lamont.Westmoreland@milwaukee.gov>
Sent: Tuesday, June 11, 2024 4:26 PM
To: Kizzie Anderson <kizanderson31@gmail.com>
Cc: Peterson, Todd <Todd.Peterson@milwaukee.gov>; Cooney, Jim <Jim.Cooney@milwaukee.gov>
Subject: Re: Fireside complaints

Hi Kizzie,

I'm not sure if you were able to view the video that was submitted. This is from bar close time on 78th & Burleigh. I know this isn't the suburbs. I've lived in this area for two decades and am well aware of what's normal and what isn't normal along with what goes on in every part of this District.

As I mentioned previously, I answer to my constituents. The ones that voted me into my position to represent them. The forwarded complaints along with sending the video is a courtesy to Fireside. Sometimes some businesses are not a good fit for certain areas.

Like I said before, my goal is to have Fireside thrive at its current location. However, please understand that continued complaints and loudness outside and on streets where patrons park could lead to a non renewal of your license. Again, I'm being as fair and as transparent as possible - but - at some point my hands will be tied.

Thanks

Lamont Westmoreland
Alderman, District 5
Milwaukee Common Council
200 East Wells Street, Room 205
Milwaukee, WI 53202
Office: 414-286-3870
Email: Lamont.Westmoreland@milwaukee.gov

<https://city.milwaukee.gov>
<https://twitter.com/cityofmilwaukee>

Sent from my Verizon, Samsung Galaxy smartphone
Get [Outlook for Android](#)

From: Kizzie Anderson <kizanderson31@gmail.com>
Sent: Monday, June 10, 2024 3:26:40 PM
To: Westmoreland, Lamont <Lamont.Westmoreland@milwaukee.gov>
Cc: Peterson, Todd <Todd.Peterson@milwaukee.gov>
Subject: Re: Fireside complaints

Hi Lamont,

I have spoken with my husband and staff regarding the complaints. We reviewed the footage from our cameras for those dates and did not find any issues. Nonetheless, we are committed to being more vigilant during closing time to ensure that no one is lingering around after we have closed. Our priority is to maintain a peaceful business environment.

As I mentioned before, the 77th and Burleigh area is not suburban; the streets are noisy with heavy traffic almost day and night. There was a shootout in broad daylight at the apartment building next to us a few weeks ago.

However, the police visited us on Friday per the recommendation of your office, due to the complaints. They confirmed that we were in compliance and everything was in order. We are prepared to collaborate with them if we encounter any issues or problems in the future.

Best Regards,

On Jun 7, 2024, at 4:49 PM, Westmoreland, Lamont <Lamont.Westmoreland@milwaukee.gov> wrote:

Hi Kizzie,

I hope all is well. We have received many calls to the office throughout the week about last weekend. Attached are the complaints that we have received over the past 3-4 weeks. Further, the video (link below) was also submitted – of the scene on 77th Street near the establishment last week Sunday around closing time. It is a larger file, so just in case you can't open it – it shows the following:

- Women yelling and screaming
- Women twerking
- Woman dancing and twerking on top of a vehicle

If able to open, it is clear that this behavior when many families are sleep can be very disruptive. Please advise.

[20240602_015842.mp4](#)

Lamont Westmoreland
Alderman, District 5
Milwaukee Common Council
200 East Wells Street, Room 205
Milwaukee, WI 53202
Office: 414-286-3870
Email: Lamont.Westmoreland@milwaukee.gov

<image003.jpg>

<https://city.milwaukee.gov>

<https://twitter.com/cityofmilwaukee>

www.facebook.com/aldermanlamontwestmoreland

The City of Milwaukee is subject to Wisconsin Statutes related to public records. Unless otherwise exempted from the public records law, senders and receivers of City of Milwaukee e-mail should presume that e-mail is subject to release upon request, and is subject to state records retention requirements.

<20240607161544893.pdf>

MILWAUKEE POLICE DEPARTMENT

LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 04/01/25

LICENSE TYPE: Class B Tavern

NEW: ☐

RENEWAL: ☒

No. 378784

Application Date:

License Location: 7706 W Burleigh

Business Name: Fire Side BBQ & Grill

Licensee/Applicant: Anderson, Kizzie A
(Last Name, First Name, MI)

Date of Birth: 09/17/78

Home Address: 9500 N Carlotta La

City: Brown Deer

State: WI **Zip Code:** 53223

Home Phone:

This report is written by Police Officer Penny Monreal, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 07/13/23 at 7:55p.m., Milwaukee Police conducted a License Premise Check at 7706 W. Burleigh., regarding an Aldermanic complaint of a DJ, without a Public Entertainment Premise License. On arrival officers observed patrons dancing to music that was being played utilizing a computer that was connected to a speaker. There was no DJ present. The business was cooperative.
2. On 10/12/23 at 8:33p.m., Milwaukee Police conducted a License Premise Check at 7706 W. Burleigh., regarding an Aldermanic complaint of a DJ without a Public Entertainment Premise License. On arrival officers observed a DJ playing music at a reasonable level. The officers interviewed the manager who provided officers with a valid Temporary Change of Plan license for the event. The business was very cooperative with the investigation.

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3. On 06/07/24 at 11:24p.m., Milwaukee Police conducted a License Premise Check at 7706 W. Burleigh. No violations were found. The manager was advised of complaints of patrons dancing in the street and being loud at bar close. The manager stated they would address the issue.

4. On 06/09/24 at 12:40a.m., Milwaukee Police conducted a License Premise Check at 7706 W. Burleigh. No violations were found.
5. On 10/01/24 at 1:25a.m., Milwaukee Police were dispatched to a Subject with Weapon at 7706 W. Burleigh. On arrival officers were advised by security they had to break up a potential fight outside. Security stated they parties dispersed and police were no longer needed.

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2406070188

OtherEvent #: 24-LP-1027

Incident

7706 W BURLEIGH ST MILWAUKEE, WISCONSIN 53222

Incident Date/Time:: 06/07/2024 23:24:00
CAD Number:: P2406071749
District:: 7
Beat:: 740
Reporting Area:: 2628

Business Agent (1)

ANDERSON, KIZZIE ANNE

Person Involvement: (Must choose Agent
AGENT from drop down):
DOB:: 09/17/1978
Sex:: FEMALE
Race:: BLACK/AFRICAN AMERICAN
Phone 1 Number:: (414)-418-4410
Phone 1 Type:: Phone
Address:: 9500 N CARLOTTA LN
City:: BROWN DEER
State:: WISCONSIN
Zip Code:: 53223

Licensed Persons Involved (1)

BLAND, JAMES MONTRELL

Person Involvement:: Manager
DOB:: 11/07/1978
Sex:: MALE
Race:: BLACK/AFRICAN AMERICAN
Address:: 9500 N CARLOTTA LN
City:: BROWN DEER
State:: WISCONSIN
Zip Code:: 53223

Licensed Premise Data (1)

FIRESIDE BBQ AND GRILL

Address:: 7706 W BURLEIGH ST
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53222
License Type:: Alcohol
Licensee Notification Was Made:: No
Business Was Cited For Violation:: No
Licensee was cooperative: (If not explain in narrative): Yes
Licensee or Manager was on premises at time of violation/incident:: No

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2406070188

OtherEvent #: 24-LP-1027

Narrative (1)

LICENSED PREMISE REPORT

Motiff, Taylor 031302

06/08/2024

This report is written by P.O. Taylor MOTIFF assigned to District 7 Late Power shift, Squad 7470.

On Friday, June 7, 2024, at 11:24 PM Squad 7470 (P.O. Justino RODRIQUEZ and I) conducted a tavern check at 7706 W Burleigh St (Fireside BBQ and Grill).

Upon arrival I observed approximately 15-20 patrons inside the location. I did not observe any violations.

I spoke to James M BLAND (B/M 11-7-1978) who identified himself as a manager of the location. I advised BLAND that we had received some complaints about people dancing in the streets and being loud at bar close. BLAND stated that he understood the issue and would have his security get those people to clear out faster. I asked BLAND how much security he had at Fireside, and he stated two guards. BLAND stated they do have a vehicle for security to circle around in and would have them drive around at bar close to get people moved. I asked BLAND if they had any big plans for tomorrow and he stated it should just be a normal weekend. I asked BLAND if he had any questions for me and he stated "no". I issued BLAND a community contact card.

End of Report

Officer (2)

Reporting Officer:	Motiff, Taylor (031302)	06/08/2024 02:11:00
Section: (Work Location):	74	
Approving Officer:	Busshardt, Jesse J (018624)	06/08/2024 04:49:57
Section: (Work Location):	74	

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2406100156

OtherEvent #: 24-LP-1034

Incident

7706 W BURLEIGH ST Milwaukee, WISCONSIN 53222

Incident Date/Time:: 06/09/2024 00:40:00
CAD Number:: P2406090142
District:: 7
Beat:: 740
Reporting Area:: 2628

Business Agent (1)

ANDERSON, KIZZIE ANNE

Person Involvement: (Must choose Agent
AGENT from drop down):
DOB:: 09/17/1978
Sex:: FEMALE
Race:: BLACK/AFRICAN AMERICAN
Phone 1 Number:: (414)-418-4410
Phone 1 Type:: Phone
Address:: 9500 N CARLOTTA LN
City:: BROWN DEER
State:: WISCONSIN
Zip Code:: 53223

Licensed Premise Data (1)

Fire Side BBQ and Grill LLC

Address:: 7706 W BURLEIGH ST
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53222
License Type:: Alcohol
Licensee Notification Was Made:: No
Business Was Cited For Violation:: Yes
Licensee was cooperative: (If not explain in narrative): No
Licensee or Manager was on premises at time of violation/incident:: No

Narrative (1)

LICENSED PREMISE REPORT

Roby, Stephon R 029458

06/10/2024

This report was written by P.O. Stephon ROBY assigned to District Seven, Late Power Shift

On Sunday, June 9th, 2024, at approximately 12:40am, Squad 7468, P.O. Taylor MOTIFF and I conducted a business check at Fireside BBQ and Grill which is a tavern located at 7706 W. Burleigh Street (in the City

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2406100156

OtherEvent #: 24-LP-1034

and County of Milwaukee).

Upon arrival, we monitored the area until bar close. While monitoring the location, we drove around the vicinity as well as monitored the front door. I noticed that the location had one security guard at the front door and one security guard that was in vehicle that was parked directly east of the building. I observed that the security vehicle had amber colored lights for visibility, but I did not see the vehicle actually drive around.

The tavern's staff began escorting patrons out the establishment at approximately 1:45am, and the tavern was completely closed by 2am.

I did not observe any violations from the tavern, or any illegal or disruptive activities from the patrons as they were leaving.

Officer (2)

Reporting Officer:	Roby, Stephon R (029458)	06/10/2024 19:27:00
Section: (Work Location):	74	
Approving Officer:	Busshardt, Jesse J (018624)	06/11/2024 04:07:19
Section: (Work Location):	74	

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2410010008

OtherEvent #: 24-LP-1504

Incident

7706 W BURLEIGH ST MILWAUKEE, WISCONSIN 53222

Incident Date/Time:: 10/01/2024 01:20:00
CAD Number:: P2410010084
District:: 7
Beat:: 740
Reporting Area:: 2628

Business Agent (1)

ANDERSON, KIZZIE ANNE

Person Involvement: (Must choose Agent
AGENT from drop down):
DOB:: 09/17/1978
Sex:: FEMALE
Race:: BLACK/AFRICAN AMERICAN
Phone 1 Number:: (414)-418-4410
Phone 1 Type:: Phone
Address:: 9500 N CARLOTTA LN
City:: BROWN DEER
State:: WISCONSIN
Zip Code:: 53223

Licensed Premise Data (1)

FIRESIDE BBQ AND GRILL

Address:: 7706 W BURLEIGH ST
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53222
License Type:: Alcohol
Licensee Notification Was Made:: No
Business Was Cited For Violation:: No
Licensee was cooperative: (If not
explain in narrative): Yes
Licensee or Manager was on
premises at time of
violation/incident:: No

Narrative (1)

LICENSED PREMISE REPORT

Roby, Stephon R 029458

10/01/2024

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2410010008

OtherEvent #: 24-LP-1504

This report was written by P.O. Stephon ROBY assigned to District Seven, Late Power Shift.

On Tuesday, October 1st, 2024, at approximately 1:25am, Squad 7468, P.O. Taylor MOTIFF and I, responded to Fireside Bar and Grill which is a tavern located at 7706 W. Burleigh St. for a Weapon complaint. The complaint indicated that there was a large fight at the location and some of the individuals involved were armed with firearms.

Upon arrival, I spoke to multiple security officers that were standing outside of the establishment. The security officers stated that there was a group of people that tried to fight outside of the tavern, but they got in between the group preventing them from actually fighting. The security officers then indicated that they did not need police services, the group dispersed and left prior to our arrival.

I did not see anyone fighting or any violations at the tavern. I continued to monitor the location until the bar closed, and all of the patrons left.

Officer (2)

Reporting Officer:	Roby, Stephon R (029458)	10/01/2024 02:15:00
Section: (Work Location):	74	
Approving Officer:	Busshardt, Jesse J (018624)	10/05/2024 20:49:43
Section: (Work Location):	74	



Wednesday, May 07, 2025



Notice of Public Hearing

Blank Notice

ANDERSON, Kizzie A, Agent
Fireside at 7706 W BURLEIGH St

Class B Tavern, Public Entertainment Premises and Food Dealer Licenses Renewal Application

Tuesday, May 20, 2025 at 11:30 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 5/20/2025 at 11:30 AM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	3024 N 78TH ST	MILWAUKEE, WI 53222-5025
CURRENT OCCUPANT	3025 N 77TH ST	MILWAUKEE, WI 53222-5017
CURRENT OCCUPANT	3029 N 77TH ST	MILWAUKEE, WI 53222-5017
CURRENT OCCUPANT	3029A N 77TH ST	MILWAUKEE, WI 53222-5017
CURRENT OCCUPANT	3030 N 78TH ST	MILWAUKEE, WI 53222-5025
CURRENT OCCUPANT	3031 N 78TH ST	MILWAUKEE, WI 53222-5024
CURRENT OCCUPANT	3033 N 76TH ST# 1	MILWAUKEE, WI 53222-5049
CURRENT OCCUPANT	3033 N 76TH ST# 2	MILWAUKEE, WI 53222-5049
CURRENT OCCUPANT	3033 N 76TH ST# 3	MILWAUKEE, WI 53222-5049
CURRENT OCCUPANT	3033 N 76TH ST# 4	MILWAUKEE, WI 53222-5049
CURRENT OCCUPANT	3034 N 77TH ST	MILWAUKEE, WI 53222-5018
CURRENT OCCUPANT	3034 N 78TH ST	MILWAUKEE, WI 53222-5025
CURRENT OCCUPANT	3035 N 77TH ST	MILWAUKEE, WI 53222-5017
CURRENT OCCUPANT	3035 N 78TH ST	MILWAUKEE, WI 53222-5024
CURRENT OCCUPANT	3039 N 77TH ST	MILWAUKEE, WI 53222-5017
CURRENT OCCUPANT	3039A N 77TH ST	MILWAUKEE, WI 53222-5017
CURRENT OCCUPANT	3040 N 77TH ST	MILWAUKEE, WI 53222-5018
CURRENT OCCUPANT	3040 N 78TH ST	MILWAUKEE, WI 53222-5025
CURRENT OCCUPANT	3040 N 79TH ST	MILWAUKEE, WI 53222-4906
CURRENT OCCUPANT	3041 N 78TH ST	MILWAUKEE, WI 53222-5024
CURRENT OCCUPANT	3043 N 76TH ST# 1	MILWAUKEE, WI 53222-5048
CURRENT OCCUPANT	3043 N 76TH ST# 2	MILWAUKEE, WI 53222-5048
CURRENT OCCUPANT	3043 N 76TH ST# 3	MILWAUKEE, WI 53222-5048
CURRENT OCCUPANT	3043 N 76TH ST# 4	MILWAUKEE, WI 53222-5048
CURRENT OCCUPANT	3044 N 77TH ST	MILWAUKEE, WI 53222-5018
CURRENT OCCUPANT	3044 N 78TH ST	MILWAUKEE, WI 53222-5025
CURRENT OCCUPANT	3044 N 79TH ST	MILWAUKEE, WI 53222-4906
CURRENT OCCUPANT	3045 N 77TH ST	MILWAUKEE, WI 53222-5017
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CURRENT OCCUPANT	3049 N 77TH ST	MILWAUKEE, WI 53222-5017
CURRENT OCCUPANT	3050 N 77TH ST	MILWAUKEE, WI 53222-5018
CURRENT OCCUPANT	3050 N 78TH ST	MILWAUKEE, WI 53222-5025
CURRENT OCCUPANT	3050 N 79TH ST	MILWAUKEE, WI 53222-4906
CURRENT OCCUPANT	3051 N 78TH ST	MILWAUKEE, WI 53222-5024
CURRENT OCCUPANT	3053 N 76TH ST# 1	MILWAUKEE, WI 53222-5047
CURRENT OCCUPANT	3053 N 76TH ST# 2	MILWAUKEE, WI 53222-5047
CURRENT OCCUPANT	3053 N 76TH ST# 3	MILWAUKEE, WI 53222-5047
CURRENT OCCUPANT	3053 N 76TH ST# 4	MILWAUKEE, WI 53222-5047
CURRENT OCCUPANT	3054 N 77TH ST	MILWAUKEE, WI 53222-5018
CURRENT OCCUPANT	3055 N 78TH ST	MILWAUKEE, WI 53222-5024
CURRENT OCCUPANT	3056 N 78TH ST	MILWAUKEE, WI 53222-5025
CURRENT OCCUPANT	3056 N 79TH ST	MILWAUKEE, WI 53222-4906
CURRENT OCCUPANT	3057 N 77TH ST	MILWAUKEE, WI 53222-5017
CURRENT OCCUPANT	3075 N 78TH ST# 1	MILWAUKEE, WI 53222-5077
CURRENT OCCUPANT	3075 N 78TH ST# 2	MILWAUKEE, WI 53222-5077
CURRENT OCCUPANT	3075 N 78TH ST# 3	MILWAUKEE, WI 53222-5077

CURRENT OCCUPANT	3075 N 78TH ST# 4	MILWAUKEE, WI 53222-5077
CURRENT OCCUPANT	3105 N 77TH ST# 3	MILWAUKEE, WI 53222-3907
CURRENT OCCUPANT	3105 N 77TH ST# 4	MILWAUKEE, WI 53222-3907
CURRENT OCCUPANT	3118 N 76TH ST# 1	MILWAUKEE, WI 53222-3950
CURRENT OCCUPANT	3118 N 76TH ST# 2	MILWAUKEE, WI 53222-3950
CURRENT OCCUPANT	3118 N 76TH ST# 8	MILWAUKEE, WI 53222-3950
CURRENT OCCUPANT	3118 N 76TH ST# 9	MILWAUKEE, WI 53222-3950
CURRENT OCCUPANT	3120 N 77TH ST	MILWAUKEE, WI 53222-3908
CURRENT OCCUPANT	3120 N 78TH ST	MILWAUKEE, WI 53222-3916
CURRENT OCCUPANT	3120 N 79TH ST	MILWAUKEE, WI 53222-3931
CURRENT OCCUPANT	3121 N 76TH ST# 1	MILWAUKEE, WI 53222-3949
CURRENT OCCUPANT	3121 N 76TH ST# 2	MILWAUKEE, WI 53222-3949
CURRENT OCCUPANT	3121 N 76TH ST# 3	MILWAUKEE, WI 53222-3949
CURRENT OCCUPANT	3121 N 76TH ST# 4	MILWAUKEE, WI 53222-3949
CURRENT OCCUPANT	3121 N 78TH ST	MILWAUKEE, WI 53222-3915
CURRENT OCCUPANT	3121 N 79TH ST	MILWAUKEE, WI 53222-3930
CURRENT OCCUPANT	3122 N 76TH ST# 10	MILWAUKEE, WI 53222-3902
CURRENT OCCUPANT	3122 N 76TH ST# 3	MILWAUKEE, WI 53222-3902
CURRENT OCCUPANT	3125 N 79TH ST	MILWAUKEE, WI 53222-3930
CURRENT OCCUPANT	3126 N 77TH ST	MILWAUKEE, WI 53222-3908
CURRENT OCCUPANT	3126 N 78TH ST	MILWAUKEE, WI 53222-3916
CURRENT OCCUPANT	3126 N 79TH ST	MILWAUKEE, WI 53222-3931
CURRENT OCCUPANT	3127 N 77TH ST	MILWAUKEE, WI 53222-3907
CURRENT OCCUPANT	3128 N 76TH ST# 11	MILWAUKEE, WI 53222-3951
CURRENT OCCUPANT	3128 N 76TH ST# 12	MILWAUKEE, WI 53222-3951
CURRENT OCCUPANT	3128 N 76TH ST# 4	MILWAUKEE, WI 53222-3951
CURRENT OCCUPANT	3128 N 76TH ST# 5	MILWAUKEE, WI 53222-3951
CURRENT OCCUPANT	3129 N 78TH ST	MILWAUKEE, WI 53222-3915
CURRENT OCCUPANT	3131 N 76TH ST	MILWAUKEE, WI 53222-3901
CURRENT OCCUPANT	3131 N 78TH ST	MILWAUKEE, WI 53222-3915
CURRENT OCCUPANT	3131 N 79TH ST	MILWAUKEE, WI 53222-3930
CURRENT OCCUPANT	3132 N 76TH ST# 13	MILWAUKEE, WI 53222-3952
CURRENT OCCUPANT	3132 N 76TH ST# 14	MILWAUKEE, WI 53222-3952
CURRENT OCCUPANT	3132 N 76TH ST# 6	MILWAUKEE, WI 53222-3952
CURRENT OCCUPANT	3132 N 76TH ST# 7	MILWAUKEE, WI 53222-3952
CURRENT OCCUPANT	3132 N 77TH ST	MILWAUKEE, WI 53222-3908
CURRENT OCCUPANT	3132 N 78TH ST	MILWAUKEE, WI 53222-3916
CURRENT OCCUPANT	3132 N 79TH ST	MILWAUKEE, WI 53222-3931
CURRENT OCCUPANT	3133 N 77TH ST	MILWAUKEE, WI 53222-3907
CURRENT OCCUPANT	3136 N 77TH ST	MILWAUKEE, WI 53222-3908
CURRENT OCCUPANT	3136 N 79TH ST	MILWAUKEE, WI 53222-3931
CURRENT OCCUPANT	3137 N 76TH ST	MILWAUKEE, WI 53222-3901
CURRENT OCCUPANT	3137 N 77TH ST	MILWAUKEE, WI 53222-3907
CURRENT OCCUPANT	3137 N 78TH ST	MILWAUKEE, WI 53222-3915
CURRENT OCCUPANT	3137 N 79TH ST	MILWAUKEE, WI 53222-3930
CURRENT OCCUPANT	3138 N 78TH ST	MILWAUKEE, WI 53222-3916
CURRENT OCCUPANT	3142 N 77TH ST	MILWAUKEE, WI 53222-3908

CURRENT OCCUPANT	3142 N 78TH ST	MILWAUKEE, WI 53222-3916
CURRENT OCCUPANT	3142 N 79TH ST	MILWAUKEE, WI 53222-3931
CURRENT OCCUPANT	3143 N 76TH ST	MILWAUKEE, WI 53222-3901
CURRENT OCCUPANT	3143 N 77TH ST	MILWAUKEE, WI 53222-3907
CURRENT OCCUPANT	3143 N 78TH ST	MILWAUKEE, WI 53222-3915
CURRENT OCCUPANT	3147 N 76TH ST	MILWAUKEE, WI 53222-3901
CURRENT OCCUPANT	3147 N 77TH ST	MILWAUKEE, WI 53222-3907
CURRENT OCCUPANT	3148 N 77TH ST	MILWAUKEE, WI 53222-3908
CURRENT OCCUPANT	3148 N 78TH ST	MILWAUKEE, WI 53222-3916
CURRENT OCCUPANT	3148 N 79TH ST	MILWAUKEE, WI 53222-3931
CURRENT OCCUPANT	3149 N 78TH ST	MILWAUKEE, WI 53222-3915
CURRENT OCCUPANT	3152 N 77TH ST	MILWAUKEE, WI 53222-3908
CURRENT OCCUPANT	3152 N 79TH ST	MILWAUKEE, WI 53222-3931
CURRENT OCCUPANT	3153 N 76TH ST	MILWAUKEE, WI 53222-3901
CURRENT OCCUPANT	3153 N 77TH ST	MILWAUKEE, WI 53222-3907
CURRENT OCCUPANT	3154 N 78TH ST	MILWAUKEE, WI 53222-3916
CURRENT OCCUPANT	3158 N 78TH ST	MILWAUKEE, WI 53222-3916
CURRENT OCCUPANT	3158 N 79TH ST	MILWAUKEE, WI 53222-3931
CURRENT OCCUPANT	3160 N 77TH ST	MILWAUKEE, WI 53222-3908
CURRENT OCCUPANT	3161 N 76TH ST	MILWAUKEE, WI 53222-3901
CURRENT OCCUPANT	3161 N 77TH ST	MILWAUKEE, WI 53222-3907
CURRENT OCCUPANT	3161 N 78TH ST	MILWAUKEE, WI 53222-3915
CURRENT OCCUPANT	3161A N 76TH ST	MILWAUKEE, WI 53222-3901
CURRENT OCCUPANT	3165 N 78TH ST	MILWAUKEE, WI 53222-3915
CURRENT OCCUPANT	3166 N 79TH ST	MILWAUKEE, WI 53222-3931
CURRENT OCCUPANT	3172 N 79TH ST	MILWAUKEE, WI 53222-3931
CURRENT OCCUPANT	3200 N 77TH ST	MILWAUKEE, WI 53222-3910
CURRENT OCCUPANT	3200 N 78TH ST	MILWAUKEE, WI 53222-3918
CURRENT OCCUPANT	3200A N 77TH ST	MILWAUKEE, WI 53222-3910
CURRENT OCCUPANT	3203 N 77TH ST	MILWAUKEE, WI 53222-3909
CURRENT OCCUPANT	3205 N 76TH ST# 1	MILWAUKEE, WI 53222-3948
CURRENT OCCUPANT	3205 N 76TH ST# 2	MILWAUKEE, WI 53222-3948
CURRENT OCCUPANT	3205 N 76TH ST# 3	MILWAUKEE, WI 53222-3948
CURRENT OCCUPANT	3205 N 76TH ST# 4	MILWAUKEE, WI 53222-3948
CURRENT OCCUPANT	3206 N 77TH ST	MILWAUKEE, WI 53222-3910
CURRENT OCCUPANT	3206 N 78TH ST	MILWAUKEE, WI 53222-3918
CURRENT OCCUPANT	3208 N 77TH ST	MILWAUKEE, WI 53222-3910
CURRENT OCCUPANT	3209 N 77TH ST	MILWAUKEE, WI 53222-3909
CURRENT OCCUPANT	7631 W BURLEIGH ST	MILWAUKEE, WI 53222-5001
CURRENT OCCUPANT	7702 W BURLEIGH ST	MILWAUKEE, WI 53222-5004
CURRENT OCCUPANT	7702 W BURLEIGH ST# 2	MILWAUKEE, WI 53222-5004
CURRENT OCCUPANT	7710 W AUER AVE	MILWAUKEE, WI 53222-3923
CURRENT OCCUPANT	7728 W AUER AVE	MILWAUKEE, WI 53222-3923
CURRENT OCCUPANT	7800 W AUER AVE	MILWAUKEE, WI 53222-3938
CURRENT OCCUPANT	7827 W BURLEIGH ST	MILWAUKEE, WI 53222-4914

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Total Records: 138

Radius 500 feet and Center of the Circle: 7706 W Burleigh St

2025-2026 Plan of Operation for 7706 W BURLEIGH ST

1. Litter & Security Plans			
How are the grounds kept clean? <input checked="" type="checkbox"/> Sweep <input type="checkbox"/> Pressure Wash <input type="checkbox"/> Pick Up Litter <input type="checkbox"/> Other:			
How often will grounds be cleaned? <input checked="" type="checkbox"/> Daily <input type="checkbox"/> Weekly <input type="checkbox"/> Other: (when open)			
Who cleans the grounds? <input checked="" type="checkbox"/> Licensee <input type="checkbox"/> Building Owner <input type="checkbox"/> Employees <input type="checkbox"/> Hired Maintenance <input type="checkbox"/> Other:			
How are noise issues prevented and/or addressed? <input checked="" type="checkbox"/> Security <input checked="" type="checkbox"/> Manager approaches customer(s) <input type="checkbox"/> Call Police <input type="checkbox"/> Signs Posted <input type="checkbox"/> Other:			
Are there designated outdoor smoking areas? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe:			
Number of garbage cans: Inside <u>10</u> Locations: <u>Front, Both Bars, Restrooms, Kitchen, Hallway</u> Outside <u>2</u> Locations: <u>Back of Building</u>			
Is a crowd control barrier used? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe:			
Number of restrooms: <u>2</u>		Name of solid waste contractor: <u>CFL</u>	
Are there parking spaces on the premises? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, list number of spaces: <u>2</u> and describe security plans: <u>Back Parking Lot (Cameras + Lighting)</u>			
Are there designated loading areas? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, describe security plans: <u>Back of Building</u> <u>Cameras + Lighting</u>			
Do you have security personnel on the premise? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, how many? <u>2 weekends</u> AND What are their responsibilities? <u>Crowd Control</u> What security equipment do they use? <u>Flashlight + Wand</u> List their license number(s):			
Are there security cameras? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, list all locations: <u>Front of Building, Back of Building, 4 up front</u> <u>2 in back</u>			
Are searches and/or identification checks conducted upon entry? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, describe: <u>After 9pm</u>			
2. Percentage of Sales (must total 100%)			
Alcohol <u>20</u> %	Food Sales <u>70</u> %	Entertainment <u>10</u> %	Other _____ %
3. Businesses On The Premises (choose all that apply):			
<input checked="" type="checkbox"/> Restaurant <input type="checkbox"/> Cafe/Coffee Shop <input type="checkbox"/> Cocktail Lounge <input type="checkbox"/> Convenience Store <input type="checkbox"/> Night Club <input checked="" type="checkbox"/> Liquor Store <input checked="" type="checkbox"/> Tavern <input type="checkbox"/> Sports Facility <input type="checkbox"/> Hotel <input type="checkbox"/> Banquet Hall <input type="checkbox"/> Supermarket <input type="checkbox"/> Private/Fraternal/Veterans' Club <input type="checkbox"/> Other:			
4. Hours of Operation and Age Restriction			
Are there any changes to the current hours of operation or age restriction? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe:			
Please Note: If you will be open earlier or later than the hours listed on your current license for even one event or holiday (for example, St. Patrick's Day, Brewers Opening Day, etc.) during the license period, this must be reported and printed on your license. Your hours of operation and age restriction are listed on your current license.			
5. Floor Plan and Capacity			
Are you requesting any changes to your capacity or floor plan? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, describe: _____ and submit a new floor plan with this renewal application. A sample plan can be found online at www.milwaukee.gov/licenses under License Forms and Related Information.			
Alcohol/Food Establishments: A "Permanent Extension of Premises Application" is required if you are adding any square footage to the licensed premises.			
6. Sidewalk Dining Area: Fee:			
Are there any changes to the sidewalk dining site plan? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, submit an updated site plan with this application.			
7. Food License: FREST 20773 Fee: \$800.00		8. Weights and Measures: Fee:	
Your current food license includes the following food operations: DHS - MODERATE, Sales \$20,001 - \$200,000. Are there any changes to your food operations as listed above? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes, If Yes, explain _____		Number/Type of Devices: Are there any changes to the number or types of devices? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, contact our office for further instructions.	

1. CURRENT APPROVED ENTERTAINMENT for Fireside 7706 W BURLEIGH ST

The following types of entertainment have been approved for your current Public Entertainment Premises license:

Comedy Acts, Disc Jockey, Jukebox, Karaoke, Bands, 1 Pool Table

2. ADDING ENTERTAINMENT

If applicable, check any entertainment you wish to add: **ONLY CHECK ENTERTAINMENT TYPE(S) YOU ARE ADDING. YOUR CURRENT APPROVED ENTERTAINMENT IS LISTED ABOVE. ALSO SUBMIT AN UPDATED FLOOR PLAN AND PLAN OF OPERATION OR CONFIRMATION STATEMENT IF THE NEW ENTERTAINMENT DOES NOT CHANGE THE CURRENT PLAN OF OPERATION.**

☐ Instrumental Musicians

☐ Bands

☐ Battle of the Bands

☐ Comedy Acts

☐ Disc Jockey

☐ Magic Shows

☐ Poetry Readings

☐ Dancing by Performers

☐ Jukebox

☐ Wrestling

☐ Patron Contests

☐ Patrons Dancing

☐ Adult Entertainment/

☐ Karaoke

☐ Bowling Alley

☐ Pool Tables

Strippers/Erotic Dance

How many? _____

How many? _____

☐ Motion Pictures (movies by admission)

☐ Amusement Machines

☐ Concerts

☐ Theatrical Performances

How many screens? _____

How many? _____

Approx. # per year? _____

Approx. # per year? _____

☐ Other: _____

No entertainment changes can take place until approved by Common Council and a new license has been issued and posted on the premises.

3. REMOVING ENTERTAINMENT

If applicable, list any entertainment you wish to remove:

4. PROMOTERS/SOUND AMPLIFICATION

Will promoters ever be used for any of the entertainment? ☒ No ☐ Yes If Yes, Describe:

At any time will sound amplification be used? ☒ No ☐ Yes If Yes, Describe:

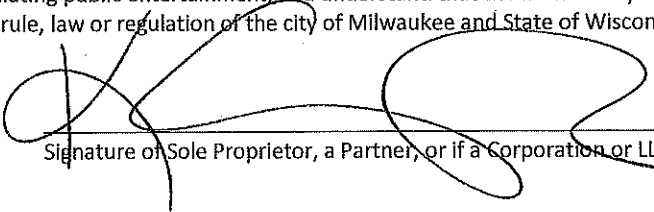
5. SIGNATURE

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council.

I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.

I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.


Signature of Sole Proprietor, a Partner, or if a Corporation or LLC, the Agent must sign