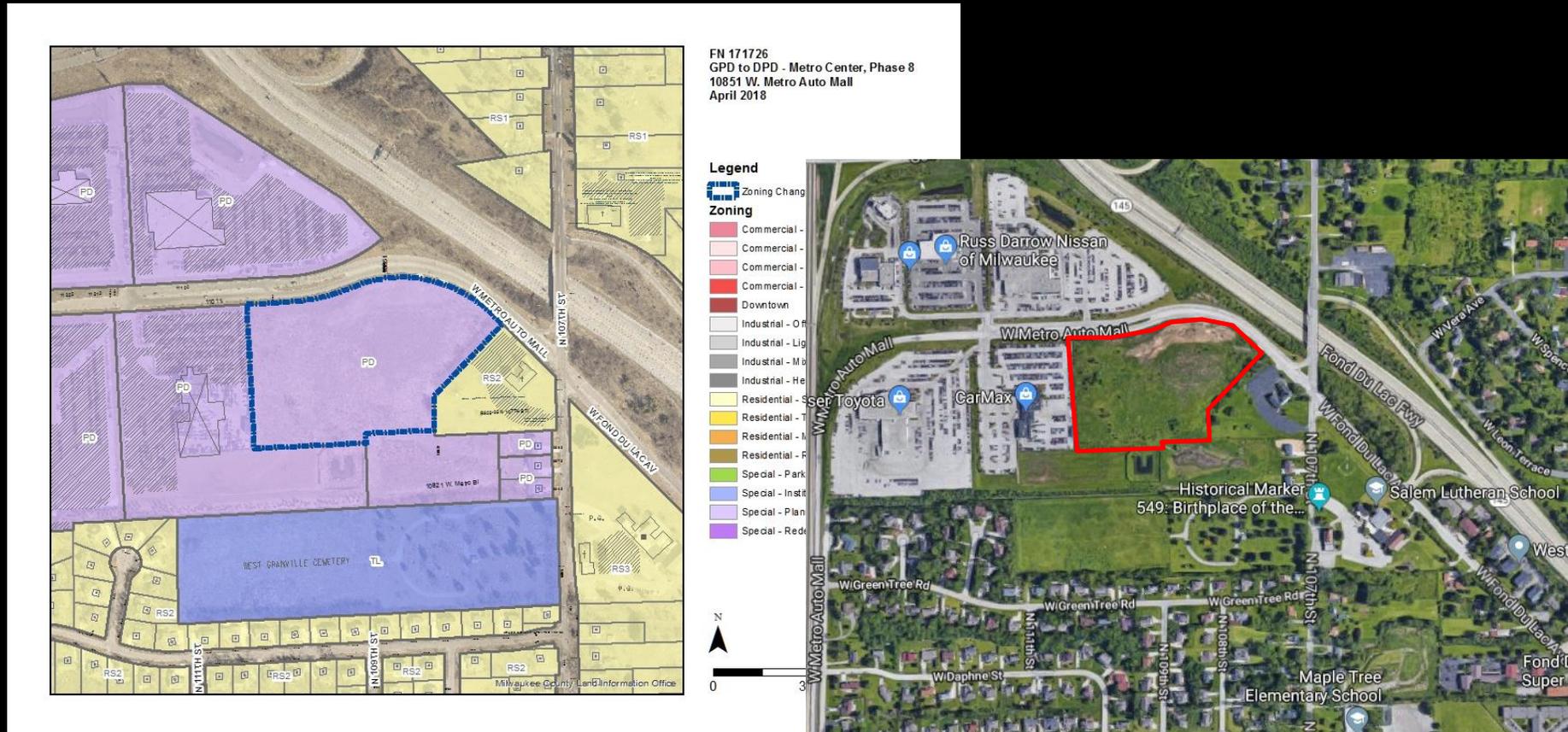


File No. 171726. A substitute ordinance relating to the change in zoning from a General Planned Development known as Milwaukee Metro Center to a Detailed Planned Development known as Metro Center, Phase 8, to permit construction of two automobile dealerships at 10851 West Metro Auto Mall, located on the south side of West Metro Auto Mall, west of North 107th Street, in the 5th Aldermanic District.



File No. 171726. Site Context Photos.



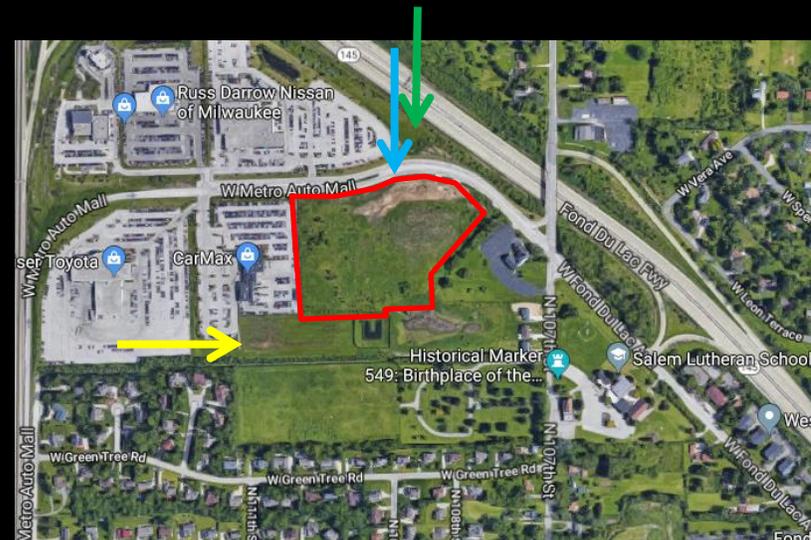
View south from W. Metro Auto Mall



View east from Car Max parking lot



Aerial View south from Fond Du Lac Freeway

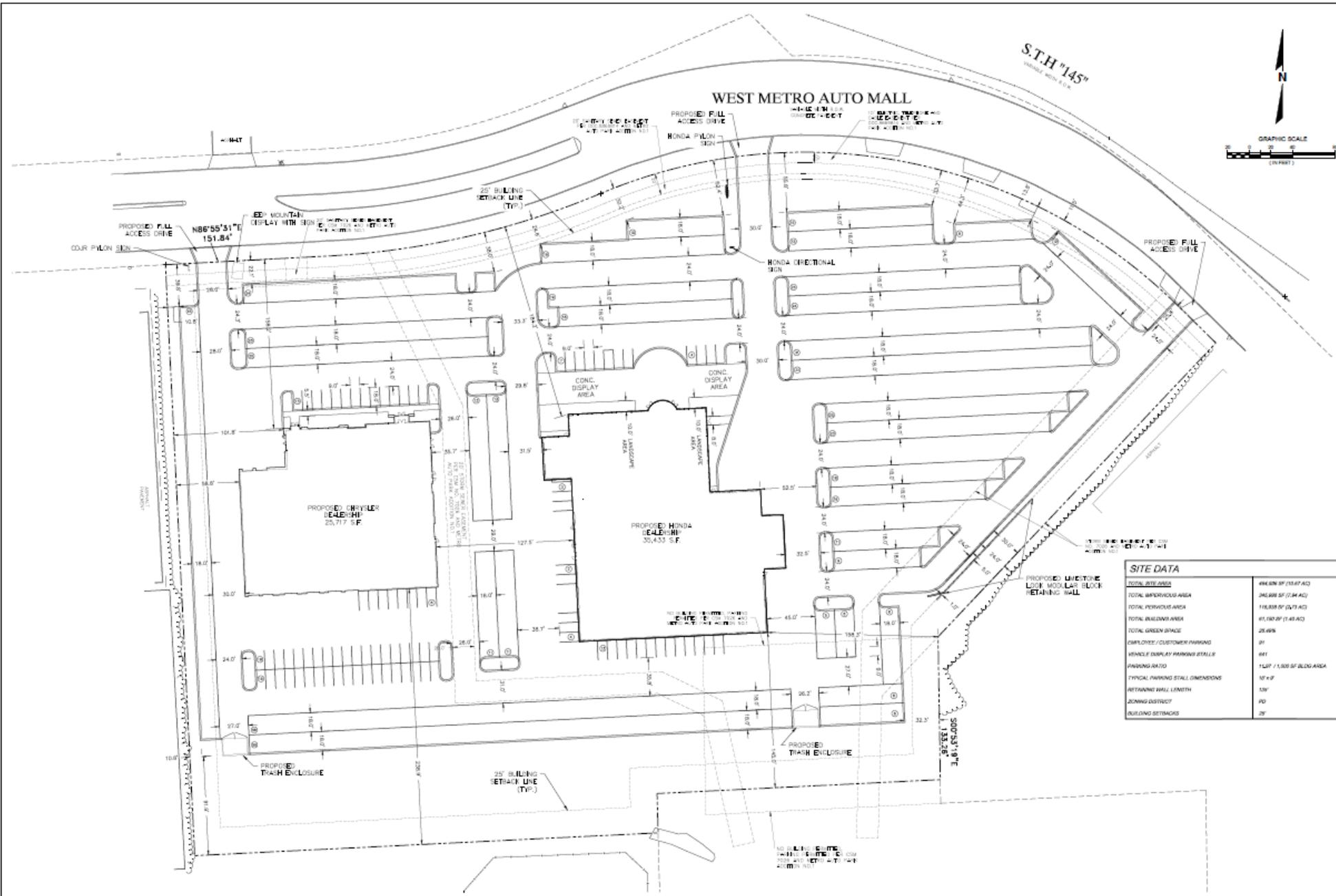


RUSS DARROW GROUP

Metro Auto Mall Property
Honda / Chrysler, Dodge, Ram, Jeep







S.T.H "145"
 LARGE AREA S.D.A.



SITE DATA	
TOTAL SITE AREA	494,626 SF (11.37 AC)
TOTAL IMPERVIOUS AREA	243,888 SF (5.54 AC)
TOTAL PAVED AREA	118,839 SF (2.71 AC)
TOTAL BUILDING AREA	61,150 SF (1.40 AC)
TOTAL GREEN SPACE	25.46%
EMPLOYEE/CUSTOMER PARKING	91
VEHICLE DISPLAY PARKING STALLS	641
PARKING RATIO	1147 / 1,000 SF BLDG AREA
TYPICAL PARKING STALL DIMENSIONS	15' x 8'
RETAINING WALL LENGTH	130'
ZONING DISTRICT	PD
BUILDING SETBACKS	25'

**WEST METRO AUTO MALL
 CITY OF MILWAUKEE, WI**

PRELIMINARY SITE EXHIBIT

DATE	DESCRIPTION

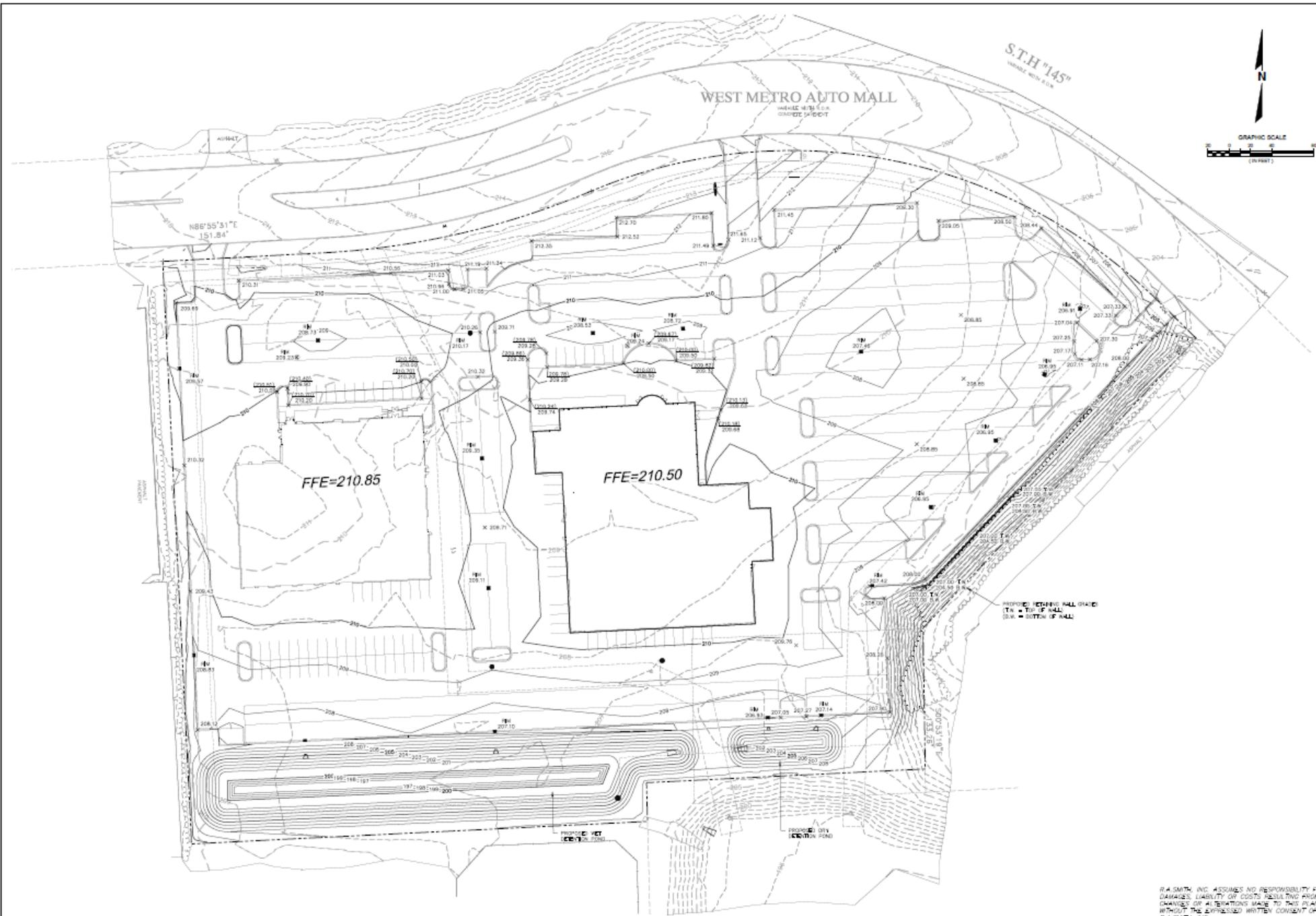
16245 W. Blaine Road
 Brookfield, WI 53005-5938
 (262) 781-1000
 raSmith.com

raSmith
 CREATIVITY BEYOND ENGINEERING

Brookfield, WI | Appleton, WI | Madison, WI | Columbus, WI | Mead, WI
 Milwaukee, IL | Pittsburgh, PA | Irvine, CA

© COPYRIGHT 2018 R.A. SMITH, INC.
DATE: 04/19/2018
SCALE: 1" = 40'
JOB NO. 180537
PROJECT MANAGER: RYAN J. LANGOUR, P.E.
DRAWN BY: JAH
CHECKED BY: RAL
SHEET NUMBER
C100

R.A. SMITH, INC. ASSUMES NO RESPONSIBILITY FOR DAMAGES, LIABILITY OF COSTS RESULTING FROM CHANGES OR ALTERATIONS MADE TO THIS PLAN WITHOUT THE EXPRESSED WRITTEN CONSENT OF R.A. SMITH, INC.



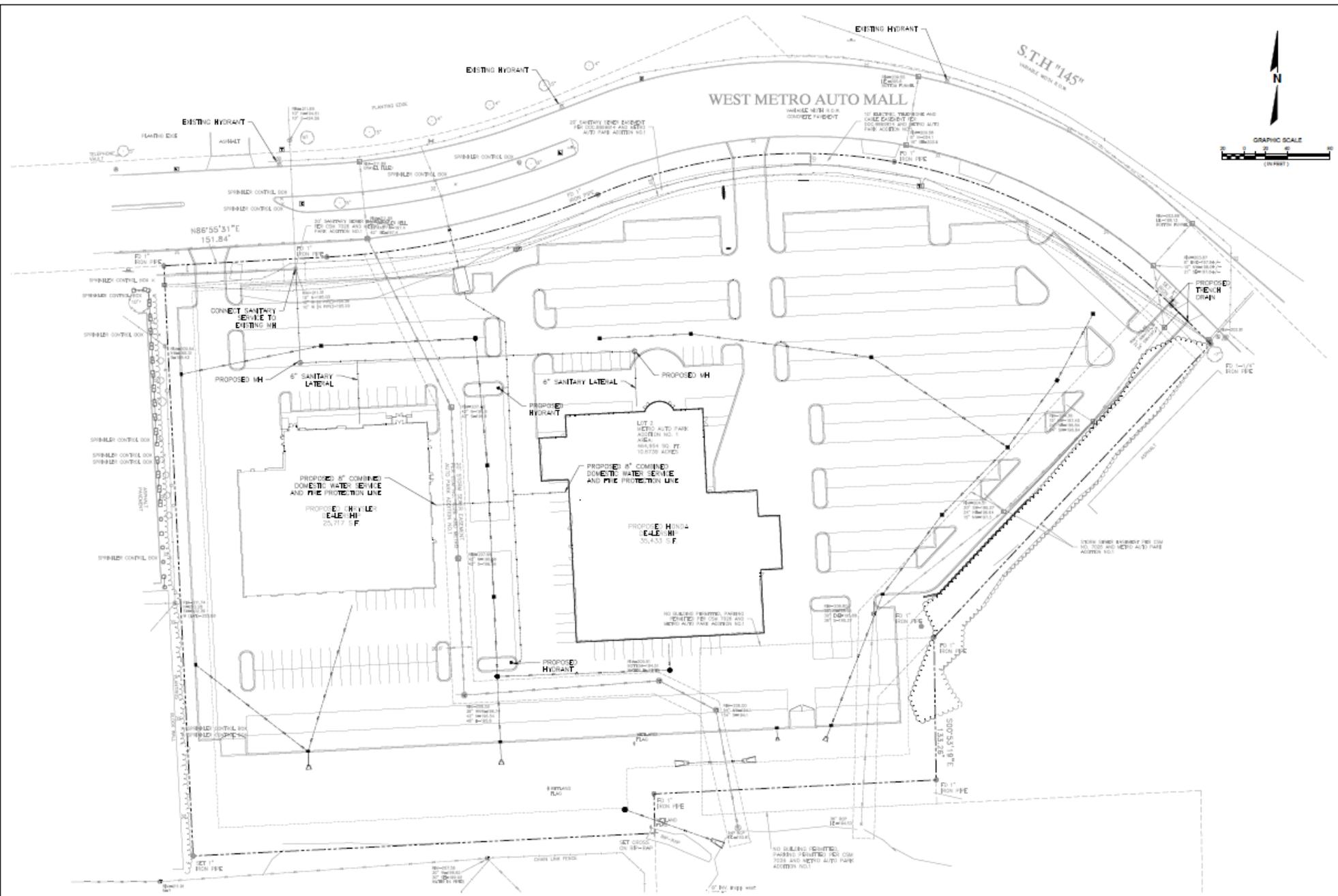
DESCRIPTION	
DATE	


 CREATIVITY BEYOND ENGINEERING | rasmith.com
 16745 W. Blumhard Road
 Brookfield, WI 53005-5938
 (262) 781-1000

WEST METRO AUTO MALL
CITY OF MILWAUKEE, WI
PRELIMINARY GRADING EXHIBIT

© COPYRIGHT 2018 R.A. SMITH, INC.
DATE: 04/18/2018
SCALE: 1" = 40'
JOB NO. 3160537
PROJECT MANAGER: RYAN J. LANDOUR, P.E.
DESIGNED BY: JAH
CHECKED BY: RLL
SHEET NUMBER C200

R.A. SMITH, INC. ASSUMES NO RESPONSIBILITY FOR
 DAMAGES, LIABILITY OR COSTS RESULTING FROM
 CHANGES OR ALTERATIONS MADE TO THIS PLAN
 WITHOUT THE EXPRESSED WRITTEN CONSENT OF
 R.A. SMITH, INC.



R.A. SMITH, INC. ASSUMES NO RESPONSIBILITY FOR DAMAGE, LIABILITY OR COSTS RESULTING FROM CHANGES OR ALTERATIONS MADE TO THIS PLAN WITHOUT THE EXPRESSED WRITTEN CONSENT OF R.A. SMITH, INC.

DATE	DESCRIPTION

16745 W. Blaine Road
Brookfield, WI 53005-5938
(262) 781-1000
raSmith.com

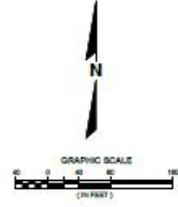
raSmith
CREATIVITY BEYOND ENGINEERING

Brookfield, WI | Appleton, WI | Madison, WI | Oshkosh, WI | Mount Pleasant, WI
Plymouth, IL | Park Ridge, IL | Franklin Park, IL | Hillside, IL

**WEST METRO AUTO MALL
CITY OF MILWAUKEE, WI**

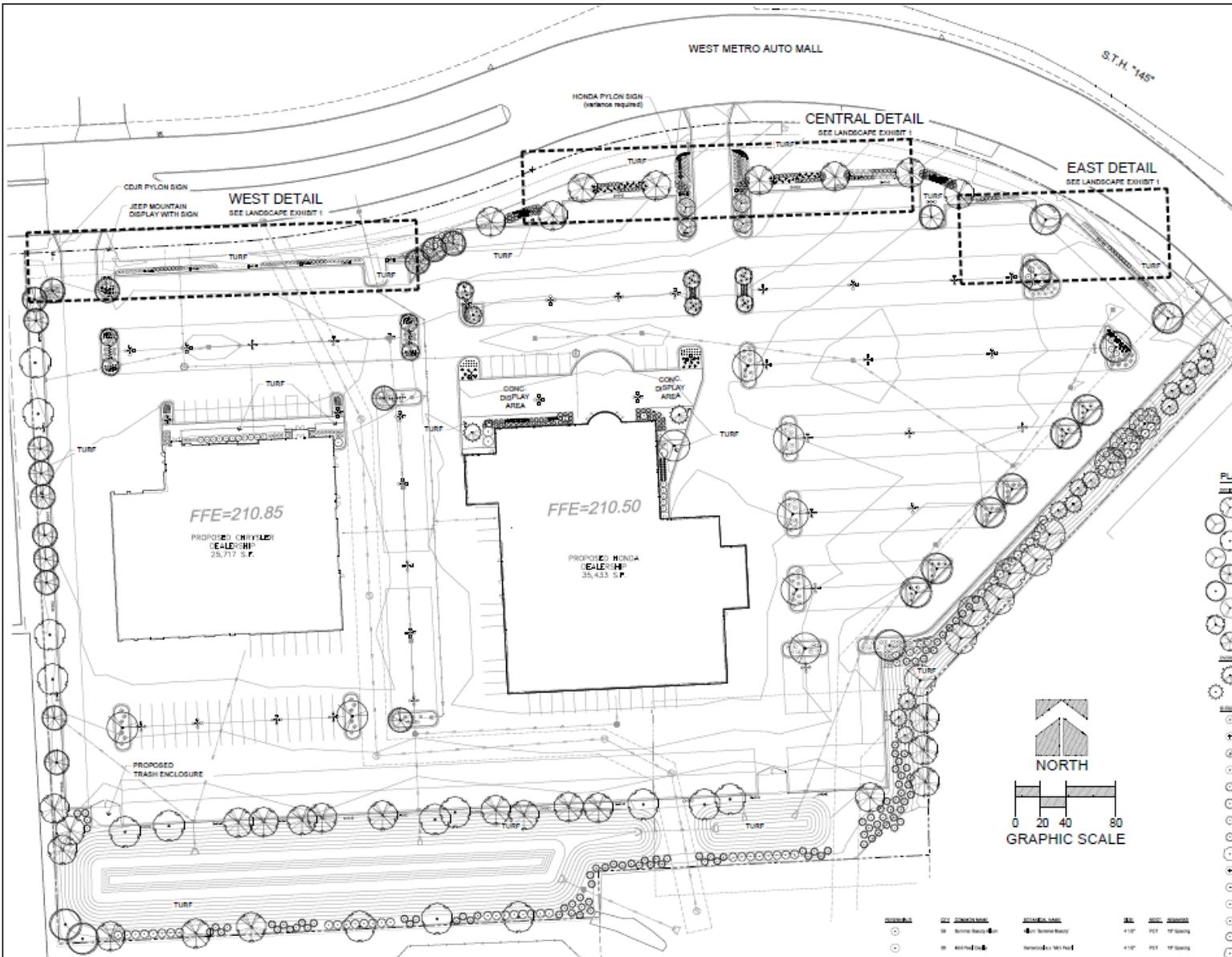
PRELIMINARY UTILITY EXHIBIT

© COPYRIGHT 2018
BY R.A. SMITH, INC.
DATE: 04/19/2018
SCALE: 1" = 40'
JOB NO. S180337
PROJECT MANAGER: RYAN J. LANGOUR, P.E.
DESIGNED BY: JAH
CHECKED BY: RIL
SHEET NUMBER C300



RA SMITH, INC. ASSUMES NO RESPONSIBILITY FOR CHANGES, LIABILITY OR COSTS RESULTING FROM CHANGES OR ALTERATIONS MADE TO THIS PLAN WITHOUT THE EXPRESSED WRITTEN CONSENT OF RA SMITH, INC.

DESCRIPTION	
DATE	
16745 W. Blumensand Road Brookfield, WI 53005-5938 (262) 781-1000 rasmith.com	
 CREATIVITY BEYOND ENGINEERING	
Brookfield, WI Appleton, WI Madison, WI Crosslake, WI Keweenaw, WI Menasha, WI Milwaukee, WI Port Washington, WI Verona, WI	
WEST METRO AUTO MALL CITY OF MILWAUKEE, WI AERIAL EXHIBIT	
COPYRIGHT 2018 R.A. SMITH, INC. DATE: 04/19/2018 SCALE: 1" = 80' JOB NO: 3160337 PROJECT MANAGER: RYAN J. LANDOUR, P.E. DESIGNED BY: JAH CHECKED BY: RJJ	
SHEET NUMBER EX-01	



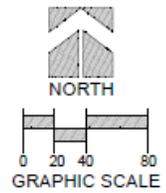
Perimeter and Edge Treatment Requirements
 Motor Vehicle Sales Lot Type "D" Light Motor Vehicle
 (Variance required for compliance with "Type A" landscape)
 Street landscape - 965 LF
 Trees - 1 tree / 25 LF
 40 trees required
 10 trees provided
 (number restricted due to utility and easement locations)
 Shrubs - 2' Ht spaced at 3' oc
 965/3 = 322 shrubs required
 329 provided
 East Property Line - 509 LF (Screening with additional trees provided as requested)
 Trees - 1 tree / 25 LF
 21 trees required
 65 trees provided
 Shrubs - 2' Ht spaced at 3' oc
 509/3 = 170 shrubs required
 69 provided

Interior Parking lot Landscaping
 2 trees and 2 shrubs for every 8 parking spaces
 91 Customer/Employee and 641 Vehicle Display Parking stalls = 732
 183 trees and 183 shrubs required
 37 trees and 455 shrubs provided in Parking Area
 Additional trees provided:
 34 trees from additional trees East Property Edge
 112 trees from South and West Property Edge
 277 shrubs provided

5% of surface area of parking lot required
 46,152 SF Customer/Employee Parking area
 2,308 SF landscaped area required
 1,803 SF landscaped area provided
 Note: 9,362 SF landscaped area provided in the vehicle display area

PLANT SCHEDULE

SYMBOL	PLANT NAME	PLANT SPECIES	HT.	SPACING	NOTES
10	Calliandra Bush	Calliandra speciosa	3'10" CL	36"	1/8" watering hole
11	Redbud Bush	Calliandra speciosa	3'10" CL	36"	1/8" watering hole
12	Common Nandina	Calliandra speciosa	3'10" CL	36"	1/8" watering hole
13	Redbud Bush	Calliandra speciosa	3'10" CL	36"	1/8" watering hole
14	Blackberry Bush	Calliandra speciosa	3'10" CL	36"	1/8" watering hole
15	Blackberry Bush	Calliandra speciosa	3'10" CL	36"	1/8" watering hole
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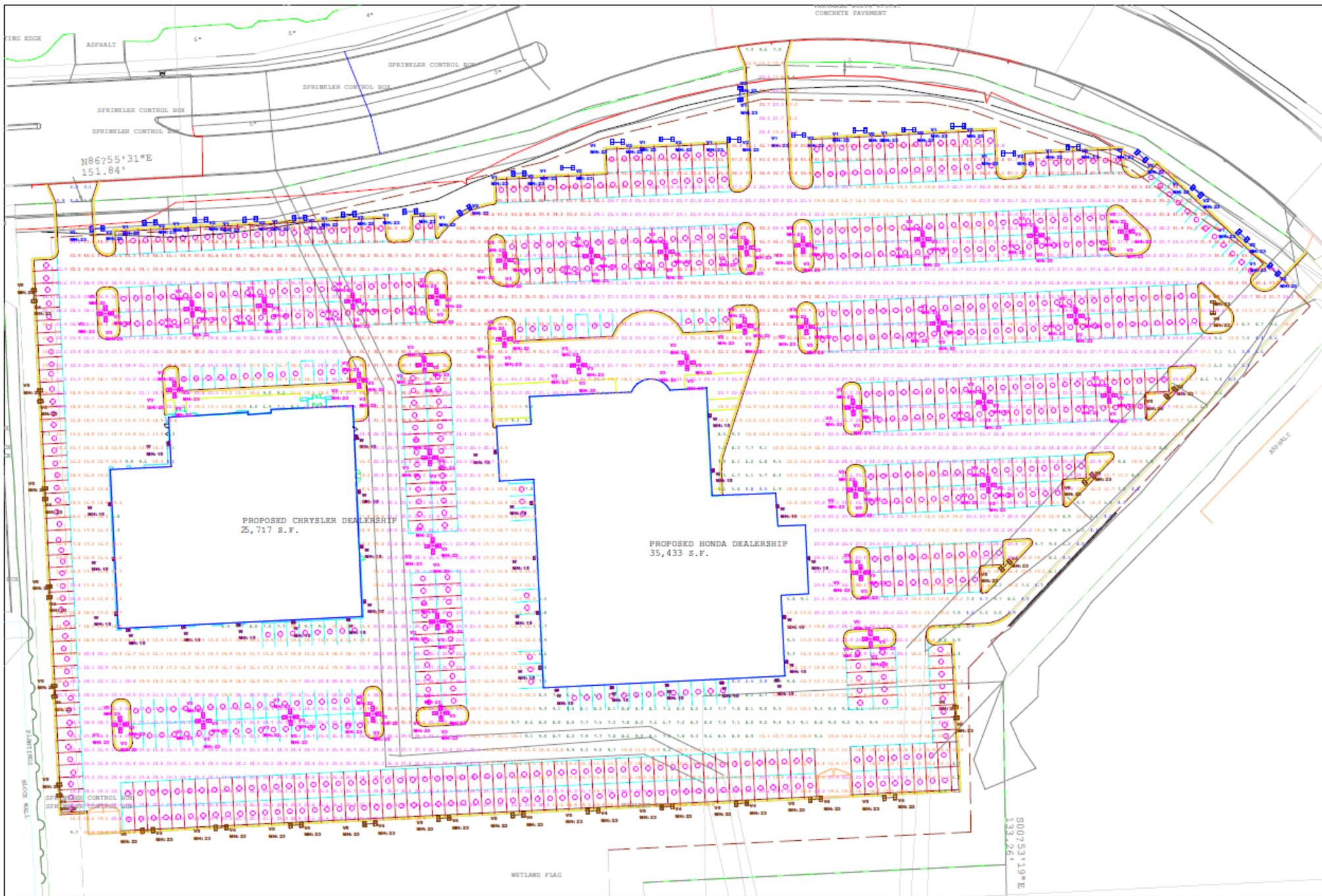


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ALL LANDSCAPE NOTES AND DETAILS TO BE INCLUDED ON FINAL CONSTRUCTION PLANS

THIS PLAN IS FOR MUNICIPAL REVIEW NOT FOR BIDDING OR CONSTRUCTION PURPOSES

DATE: _____
 WEST METRO AUTO MALL
 CITY OF MILWAUKEE, WI
 PRELIMINARY
 LANDSCAPE PLAN
 © COPYRIGHT 2018
 R.A. SMITH, INC.
 DATE: 04/19/2018
 SCALE: 1" = 40'
 JOB NO. 3160337
 PROJECT MANAGER:
 RYAN H. LANGRISH, P.E.
 DESIGNED BY: CNS/MSW
 CHECKED BY: CNS
 SHEET NUMBER
 L100



Drawn By: Nikai Zhang
 Email: Nikai.zhang@im.com
 Date: 4/19/2018
 Scale: 1"=70'

Darrow Auto Mall

Luminaire Schedule							
Symbol	Qty	Tag	Arrangement	Label	Description	Lum. Watts	Lum. Lumens
	24	V1	ROTATE LEFT	L VNT 300W TYPE II S	VNTLEDL033002SLUIN510XXBZHO Rotate Left	324.5	32316
	24	V2	ROTATE RIGHT	R VNT 300W TYPE II S	VNTLEDL033002SRUIN510XXBZHO Rotate Right	324.5	32316
	38	V3	4 @ 90 DEGREES	4@90 VNT 300W TYPE V M	VNTLEDL033005MNUIN510XXBZHO	324.5	33790
	22	V4	ROTATE LEFT	L VNT 300W TYPE IV S	VNTLEDL033004SLUIN510XXBZHO Rotate Left	324.4	32258
	22	V5	ROTATE RIGHT	R VNT 300W TYPE IV S	VNTLEDL033004SRUIN510XXBZHO Rotate Right	324.4	32258
	29	W	SINGLE	VNTW 11000L TYPE IV S	VNTW-11000L-50K-DIM-4S-BZ	108.9	10644

VNT MH:23' AFG
Wall Pack MH:15' AFG

Luminaire Tag Summary	
Tag	Qty
V1	24
V2	24
V3	152
V4	22
V5	22
W	29

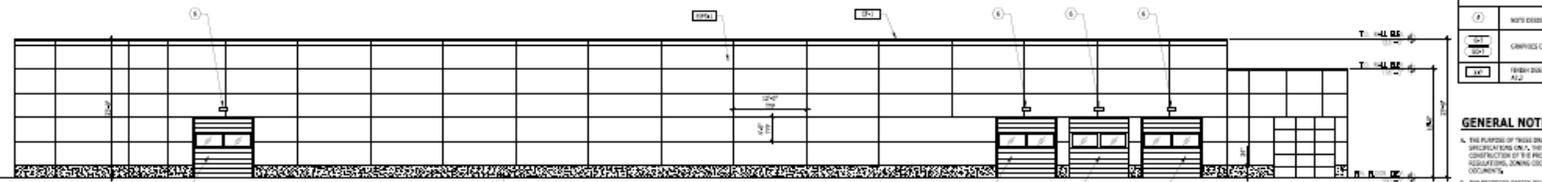


Viento large

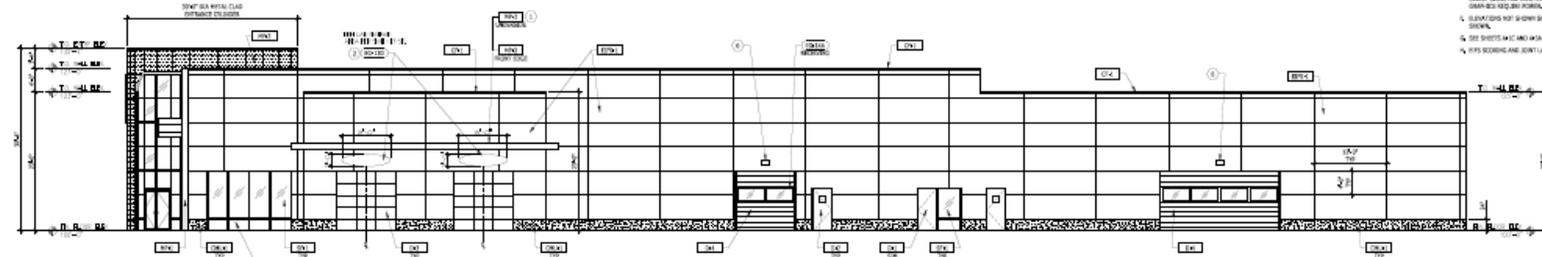
Calculation Summary							
Label	CalcType	Units	Avg	Max	Min	Avg/Min	Max/Min
CalcPts_1	Illuminance	Fc	23.71	59.1	2.3	10.31	25.70



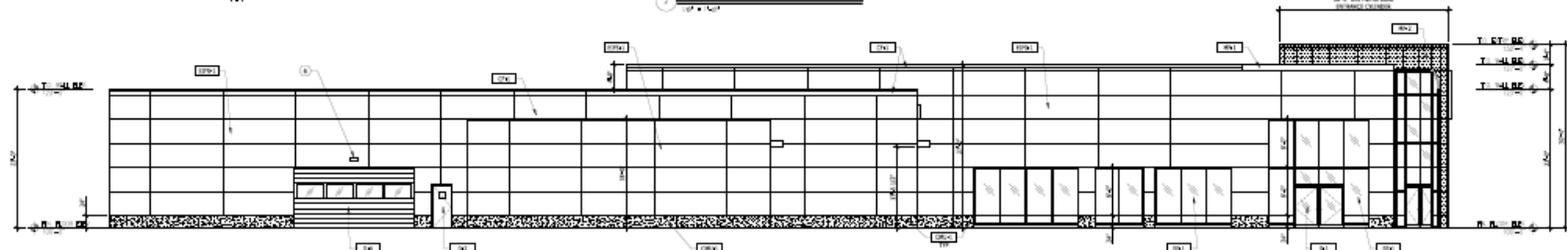
 HONDA	RUSS DARROW HONDA MILWAUKEE, WI	PROJECT NO. HON0800.42RNE	CHECKED TH	DATE MAR '17	REVISED	SCALE	InterbrandDesignForum <small>ADDRESS: 7375 PARAGON RD40, DAYTON, OH 45424 PHONE: 937-434-4466 EMAIL: info@interbrand.com</small> <small>These drawings are for communication of design intent only. These drawings are to specify size, shape, color, features and proportions, and are not to be used as fabrication drawings.</small>	DRAWING TITLE EXTERIOR RENDERING	DRAWING NO.
-----------------------------------------------------------------------------------------------------	--------------------------------------------	-------------------------------------	----------------------	------------------------	---------	-------	------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	--------------------------------------------	-------------



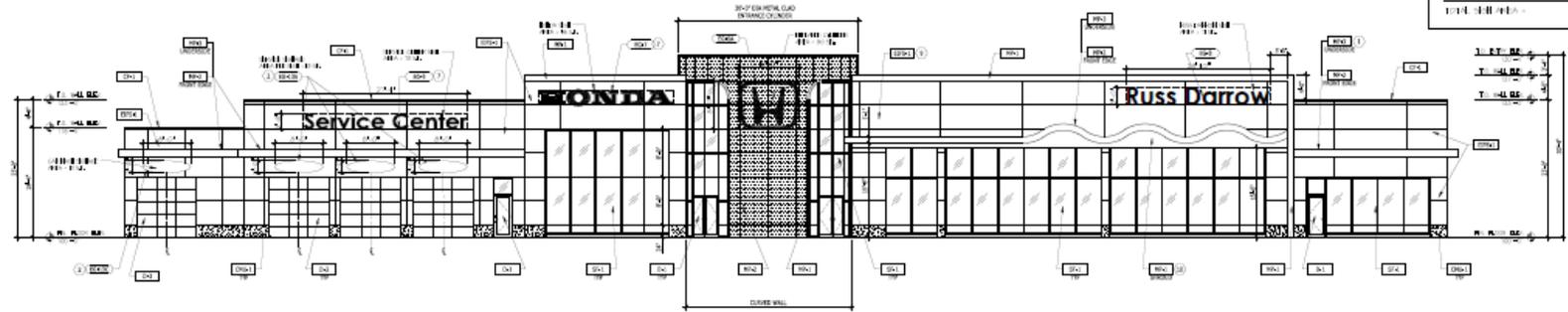
1 SOUTH ELEVATION
1/8" = 1'-0"



2 WEST ELEVATION
1/8" = 1'-0"



3 EAST ELEVATION
1/8" = 1'-0"



4 NORTH ELEVATION (METRO AUTO MALL)
1/8" = 1'-0"

LEGEND	
(A)	NOTE OR DIMENSION - REFER TO DRAWING NOTES ON THIS SHEET
(B)	CONTINUED DIMENSION - REFER TO OTHER SHEETS
(C)	FINISH DIMENSION - REFER TO SUPPLEMENTARY INFORMATION ON SHEET 022

GENERAL NOTES

- THE PURPOSE OF THESE DRAWINGS IS TO CONVEY THE DESIGN INTENT AND PROVIDE MATERIAL SPECIFICATIONS ONLY. THEY ARE NOT TO BE USED FOR CONSTRUCTION OR FOR ANY OTHER PURPOSES WITHOUT THE EXPRESSED WRITTEN AUTHORIZATION OF TDI ASSOCIATES, INC.
- THE PROPOSED DESIGN SOLUTION MAY REQUIRE MODIFICATIONS BECAUSE OF JOB SPECIFIC INFORMATION REGARDING LOCAL, STATE, FEDERAL, SPECIAL, SPECIALTY, WATER RETENTION, AND SITE ACCESS. ALL STRUCTURAL MODIFICATIONS MUST BE CONTROLLED AND APPROVED BY A LICENSED STRUCTURAL ENGINEER AND REGISTERED PROFESSIONAL ARCHITECT.
- CONTRACTOR CONSTRUCTION DOCUMENTS ARE TO BE REVIEWED BY LICENSED PROFESSIONALS WHO ARE WILLING TO ACCEPT RESPONSIBILITY FOR PROPER APPLICATION OF THESE DOCUMENTS.
- ALL DIMENSIONS SHOWN FOR DESIGN INTENT ONLY, UNLESS SPECIFICALLY NOTED TO LOCAL JURISDICTION, COUNTY, ZONING ORDINANCE OR IN COMPLIANCE WITH LOCAL, STATE, FEDERAL, AND SPECIALTY CODES.
- ALL DIMENSIONS ARE TO FACE UNLESS OTHERWISE SPECIFIED. DIMENSIONS TO FACE OF ARCHITECTURAL ELEMENTS SHALL BE TO FACE UNLESS OTHERWISE SPECIFIED. DIMENSIONS TO FACE OF ARCHITECTURAL ELEMENTS SHALL BE TO FACE UNLESS OTHERWISE SPECIFIED.
- CONTRACTOR SHALL VERIFY ALL DIMENSIONS AND CONDITIONS PRIOR TO PROCEEDING TO PREPARE WORK.
- SEE SHEETS 022 AND 023 FOR SITE AND EXTERIOR AND LIGHT FIXTURE SCHEDULES.
- THIS DRAWING AND SHEET LAYOUT FOR MANUFACTURING REQUIREMENTS.

DRAWING NOTES

1. EXISTING CENTER - REFER TO EXISTING CENTER DETAILS ON SHEET 022.
2. BRIDGE CENTER - REFER TO BRIDGE CENTER DETAILS ON SHEET 022.
3. NOT USED
4. NOT USED
5. NOT USED
6. PROVIDE COILING.
7. BRIDGE CENTER ON WALL.
8. NOT USED
9. NOT USED
10. NOT USED
11. NOT IN SCOPE OF THIS DRAWING. REFER TO SHEET 022 FOR DETAILS.

BUILDING SIGN AREA TABULATION

1. HONDA	26 SF.
2. RUSSE DARROW	252 SF.
3. SERVICE CENTER	360 SF.



TDI ASSOCIATES, INC.
ARCHITECTS, ENGINEERS, PLANNERS

300 COTTONWOOD AVENUE
MILWAUKEE, WISCONSIN 53188
PHONE 262-489-2300 FAX 262-489-2331



**PROFESSIONAL
CONSULTANTS, INC.**
300 COTTONWOOD AVENUE
MILWAUKEE, WISCONSIN 53188
(414) 489-2300

**DARROW HONDA METRO
WEST METRO AUTO MALL
MILWAUKEE, WISCONSIN**

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Sheet Title
**EXTERIOR
ELEVATIONS**

Issued For: Date:

Date: 04-24-2018

Job No.: 16907.000

Drawn By: R.H.

Sheet No.

A2.1



TDI ASSOCIATES, INC.
ARCHITECTS, ENGINEERS, PLANNERS

18 W2250 JOHNSON DRIVE, SUITE 104
WALKESSA, WISCONSIN 53191
PHONE 262-494-2330 FAX 262-494-2331



**PROFESSIONAL
CONSULTANTS, INC.**
30 LUTHERWOOD AVENUE
HARTLAND, WISCONSIN 53029
(262) 366-9000

DARROW HONDA METRO

WEST METRO AUTO MALL
MILWAUKEE, WISCONSIN

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OWNERSHIP OF DOCUMENTS

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Sheet Title
**EXTERIOR
FINISH SCHEDULE**

Issued For: Date:

Date: 04-24-2018

Plot No: 16307.000

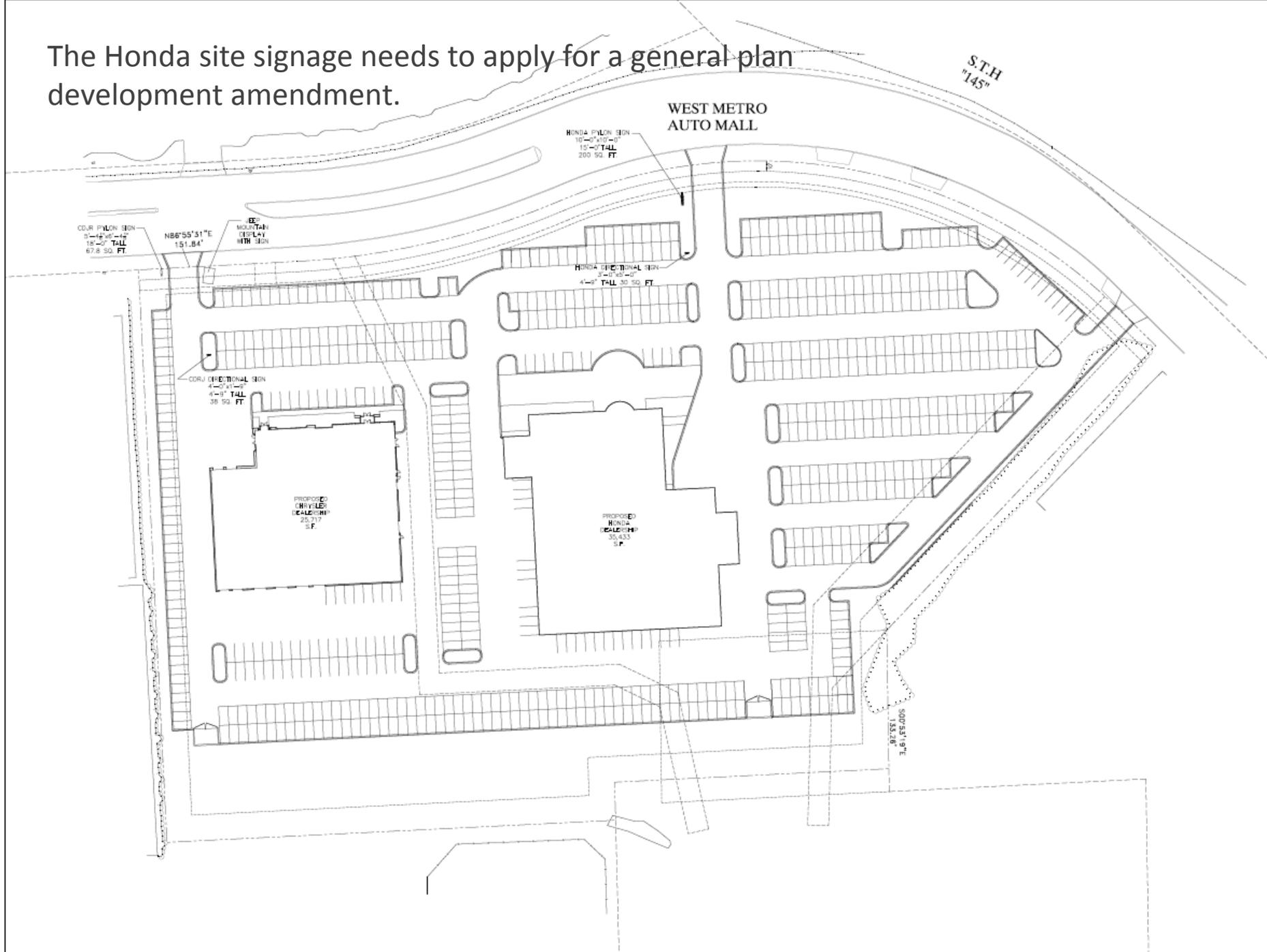
Drawn By: R.H

Sheet No:

A2.2

CODE	MATERIAL	MANUFACTURER	DESCRIPTION			LOCATION	ADDITIONAL INFORMATION	
			PRODUCT	COLOR	DIMENSION			
CF-1	CAP FLASH			TO MATCH MP-1	4" HEIGHT		CONTACT: DAVID J. KEARNEY AT ALPOLIC (757) 286-1055 CONTACT: KEVIN JUDEMAN AT ALCOA ARCHITECTURAL PRODUCTS (478) 319-0139	
CMU-1	CONCRETE MASONRY UNIT	ANCHOR CONCRETE PRODUCTS (OLDCASTLE ARCHITECTURAL BRAND)	ANCHOR SPLIT FACE BLOCK	SD-36 NOTE: USE WITH LEHIGH MASONRY CEMENT, COLOR SD-33		EXTERIOR FACADE MAIN FIELD	CONTACT: STEVEN EASTER AT ANCHOR CONCRETE PRODUCTS, INC. (908) 415-8445 OR NOTE: FOR PRODUCT SUBSTITUTION REFER TO OLDCASTLE ARCHITECTURAL PRODUCTS. NOTE: REFER TO MANUFACTURERS SALES REPRESENTATIVE FOR APPROPRIATE PRODUCTS, INSTALLATION RECOMMENDATIONS AND PRODUCT SUBSTITUTIONS BASED ON REGION.	
D-1	GLASS & ALUMINUM MAN DOOR	KAWNEER OR EQUAL	3070 OR 5070 STANDARD NARROW STYLE CENTER HUNG DOOR	MEDIUM STYLE CLEAR ANODIZED FINISH CLEAR GLASS & ALUMINUM		SHOWROOM EXTERIOR DOORS GENERAL	CONTACT: IVAN RUSS AT KAWNEER COMPANY, INC. (440) 446-0900	
D-2	SOLID MAN DOOR		3070 INTEGRAL VISION PANEL CLEAR	PAINT: GILDEN PROFESSIONAL #SDYY 83/029 NATURAL WHITE - SEE SP-1		EXTERIOR BOH		
D-3	ALUMINUM OVERHEAD DOOR (GLASS)			METAL COLOR TO MATCH SP-1, CLEAR ANODIZED CLEAR GLASS		SERVICE RECEPTION, EXPRESS SERVICE & WASH		
D-4	ALUMINUM OVERHEAD DOOR (PAINTED METAL)		PROVIDE SINGLE BAND OF CLEAR GLASS	PAINT: GILDEN PROFESSIONAL #SDYY 83/029 NATURAL WHITE - SEE SP-1	SEE DRAWING FOR SIZE	SERVICE BAYS		
EPS-1	EXTERIOR INSULATION FINISHING SYSTEM	DRYVIT	DRYVIT SYSTEMS, INC. OUTSULATION PLUS MD EPS	COLOR: HONDA CHINA WHITE # HON0001023 FINISH: SANDBLAST		MAIN FIELD	CONTACT: BOB DAZEL AT DRYVIT (734) 276-0404	
EP-1	EXTERIOR PAINT	BENJAMIN MOORE	PRIMER: SUPER SPEC HP UNIVERSAL ALLOY METAL PRIMER #F07 PAINT: AURA WATERBORNE EXTERIOR PAINT; SEMI-GLOSS FINISH #632	CLASSIC COLORS 1B ALABASTER #676		EXTERIOR METAL DOORS	CONTACT: DOROTHY HAZINSKI AT BENJAMIN MOORE (330) 253-3850; DOROTHY.HAZINSKI@BENJAMINMOORE.COM	
MP-1	METAL PANEL OPTION 1	ALPOLIC	DRY JOINT SYSTEM	HONDA SILVER METALLIC 4MM P/N BKX		EXTERIOR FACADE ACCENT	CONTACT: DAVID J. KEARNEY AT ALPOLIC (757) 286-1055	
	METAL PANEL OPTION 2	ALCOA ARCHITECTURAL PRODUCTS REYNBOND	DRY JOINT SYSTEM	RB160PE - BRIGHT SILVER METALLIC OR RB160PE - BRIGHT SILVER METALLIC "ECCLEAN"			CONTACT: KEVIN JUDEMAN AT ALCOA ARCHITECTURAL PRODUCTS (478) 319-0139	
MP-2	METAL PANEL OPTION 1	ALPOLIC	DRY JOINT SYSTEM	HONDA BLUE 4MM P/N HMB		EDGES OF CANOPIES, ENTRANCE CYLINDER	CONTACT: DAVID J. KEARNEY AT ALPOLIC (757) 286-1055	
	METAL PANEL OPTION 2	ALCOA ARCHITECTURAL PRODUCTS REYNBOND	DRY JOINT SYSTEM	RB160PE - HONDA BLUE OR RB160PE - HONDA BLUE "ECCLEAN"			CONTACT: KEVIN JUDEMAN AT ALCOA ARCHITECTURAL PRODUCTS (478) 319-0139	
MP-3	METAL PANEL OPTION 1	ALPOLIC	DRY JOINT SYSTEM	HONDA WHITE 4MM P/N BWT		EXTERIOR FACADE MAIN FIELD OPTION, UNDERSIDE OF CANOPIES	CONTACT: DAVID J. KEARNEY AT ALPOLIC (757) 286-1055	
	METAL PANEL OPTION 2	ALCOA ARCHITECTURAL PRODUCTS REYNBOND	DRY JOINT SYSTEM	RB160PE - BONE WHITE OR RB160PE - BONE WHITE "ECCLEAN"			CONTACT: KEVIN JUDEMAN AT ALCOA ARCHITECTURAL PRODUCTS (478) 319-0139	
SP-1	STORE FRONT	KAWNEER OR EQUAL		CLEAR ANODIZED FINISH CLEAR GLASS		EXTERIOR FACADE	CONTACT: IVAN RUSS AT KAWNEER COMPANY, INC. (440) 446-0900	
		HONDA GEN 3 IMAGE PROGRAM	PROJECT NO.	ISSUED DATE	REVISED SCALE		DRAWING TITLE	DWG NO.
			HON0001.05	M AUG '11	DEC '15 NONE		PROTOTYPE EXTERIOR FINISH SCHEDULE	A-7A

The Honda site signage needs to apply for a general plan development amendment.



TDI ASSOCIATES, INC.
ARCHITECTURE, ENGINEERING, PLANNING

58 W22540 JOHNSON DRIVE, SUITE B4
WALKERSHA, WISCONSIN 53186
PHONE 262-408-2392 FAX 262-408-2511



PROFESSIONAL
CONSULTANTS, INC.

300 COTTENWOOD AVE #7
MARTLAND, WISCONSIN 53929
(262) 361-4988

DARROW METRO CDR & J

WEST METRO BOULEVARD
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Sheet Title
SIGN LOCATION

Issued For: _____ Date: _____

Date: 04-24-2016

Job No.: 18182.000

Drawn By: R.J.H.

Sheet No. _____

SD1.2



**RUSS DARROW HONDA
MILWAUKEE, WI**

PROJECT NO.

HON0800.42RNE

CHECKED

TH

DATE

MAR '17

REVISED

SCALE

InterbrandDesignForum

ADDRESS: 7575 PARKSON ROAD, DAYTON, OH 45424 PHONE: 937-439-4400 EMAIL: ib@autoredvive.com

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DRAWING TITLE

INTERIOR RENDERING

DRAWING NO.

EG-7

HONDA NAME LETTERS

HLS-30 Honda Letter Set



NOTES:

These exterior signs are part of the Honda Dealership Refresh Program. The size and placement of these signs will be determined as part of the program. Contact your zone for enrollment.

These exterior signs are to be obtained from:



410 North Cedar Bluff Road, Suite 101
Knoxville, TN 37923
(865) 693-1105 or (866) 218-1976
www.pattisonsign.com



**HONDA DEALERSHIP
REFRESH PROGRAM**

PROJECT NO.
HON0001.05

DRAWN BY
TM

DATE
AUG '11

REVISED
FEB '14

SCALE
NOT TO SCALE

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DRAWING TITLE
HONDA NAME LETTERS

DRAWING NO.
EG-7

EG-8

DEALER NAME LETTERS

DNL-36 Dealer Name Letters



EG-9

SERVICE CENTER LETTERS

SCL-30 Service Letters



NOTES:

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PROJECT NO.
HON0001.05

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APR '16

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DRAWING TITLE

**DEALER NAME LETTERS
SERVICE CENTER LETTERS**

DRAWING NO.

**EG-8
EG-9**

NOTES:

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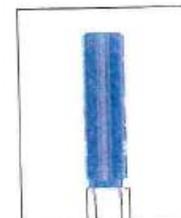
410 North Cedar Bluff Road, Suite 101
Knoxville, TN 37923
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www.pattisonsign.com



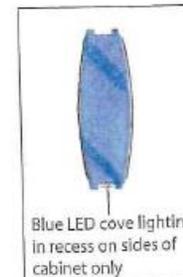
The Honda site signage needs to apply for a general plan development amendment.



Photo Rendering



Typical Side View



Typical Plan View

Blue LED cove lighting
in recess on sides of
cabinet only



HONDA DEALERSHIP
REFRESH PROGRAM

PROJECT NO.
HON0001.05

DRAWN BY
TM

DATE
AUG '11

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DRAWING TITLE

HONDA BRAND SIGNS
Pylon Series - 10x10 and 8x8

DRAWING NO.

EG-2

EG-5

HONDA BRAND SIGNS - Directional

Opt 1. Non-Illuminated

Opt 2. Internally illuminated with LED

Refer to technical drawings for exact measurements

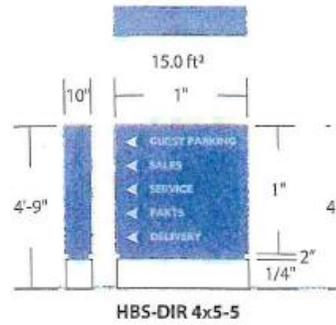
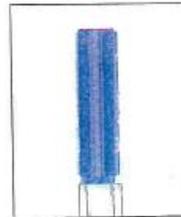
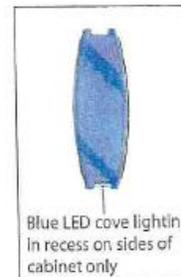


Photo Rendering



Typical Side View



Typical Plan View

10'x10'x15'

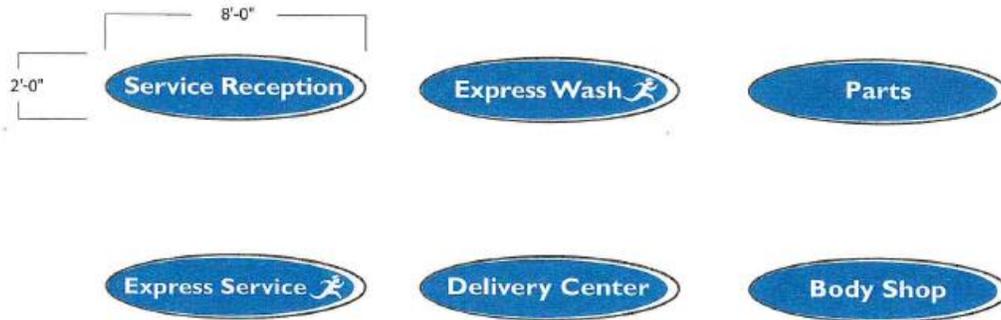


EG-13

OVAL SIGNS

OVAL-2x8 Illuminated Signs

1x5 Ovals Available



NOTES:

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**HONDA DEALERSHIP
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PROJECT NO.
HON0001.05

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DRAWING TITLE
OVAL SIGNS

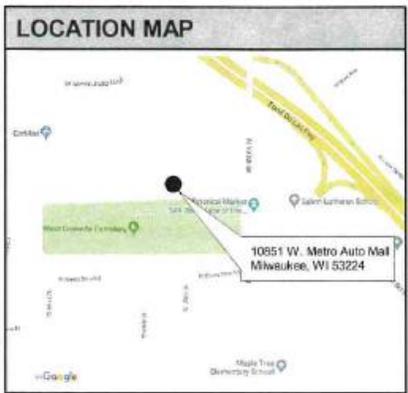
DRAWING NO.
EG-13

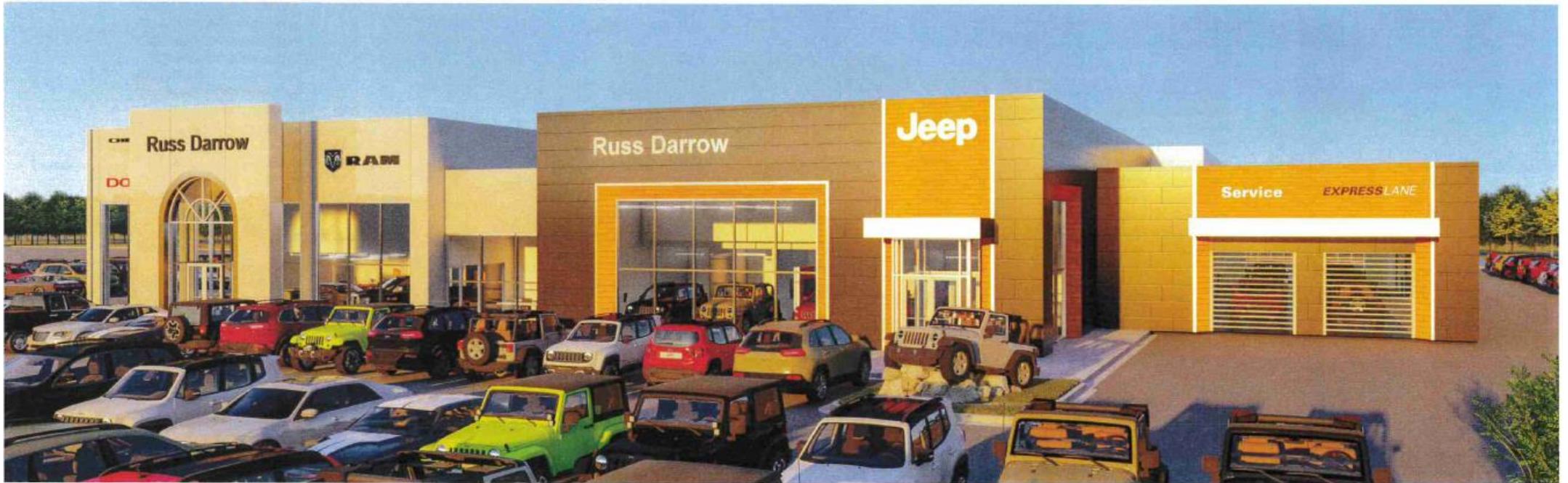
RUSS DARROW CDR + J.
Milwaukee, WI



COVER

PLANNING POTENTIAL : 715





CONCEPTUAL DESIGN INTENT DOCUMENT

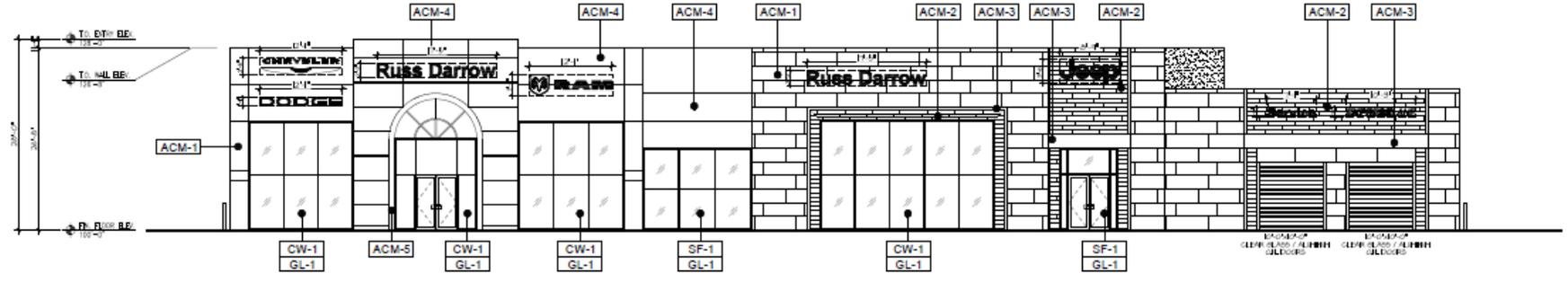
RUSS DARROW CDR+J[®]

10851 W. METRO AUTO MALL, MILWAUKEE, WISCONSIN 53224

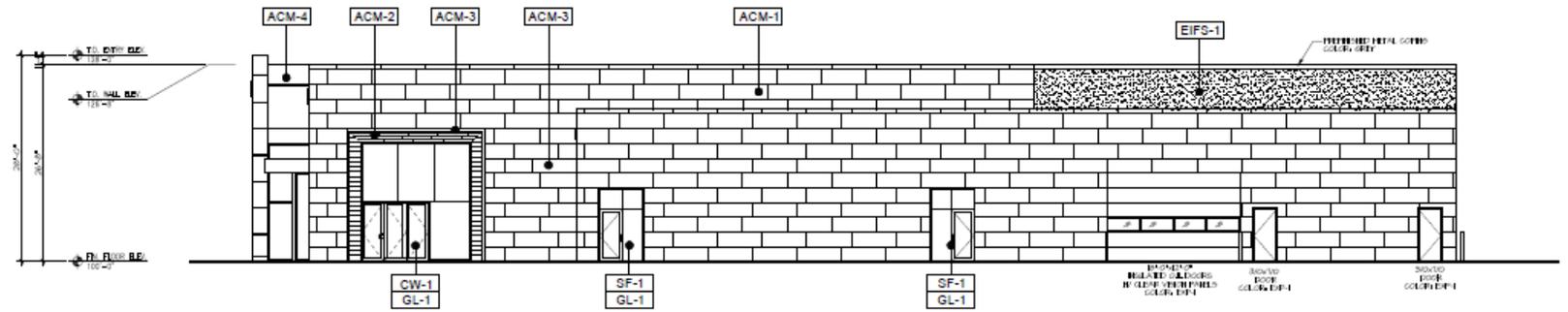
SIGN AREA	
SMITH SIGN AREA	= 30.00 SF.
DODGE SIGN AREA	= 1.00 SF.
RUSS DARRON SIGN AREA	= 37.10 SF.
RAM SIGN AREA	= 36.78 SF.
RUSS DARRON SIGN AREA	= 37.10 SF.
JEEP SIGN AREA	= 30.22 SF.
SERVICE AREA	= 14.22 SF.
EXPRESS LANE SIGN AREA	= 6.27 SF.
TOTAL SIGN AREA	= 213.69 SF.

JEEP EXTERIOR FINISH TAG LEGEND	
ACM-1	Aluminum Composite Metal - Apollic Anthracite Grey
ACM-2	Aluminum Composite Metal - Apollic Harvest Trail Bamboo
ACM-3	Aluminum Composite Metal - Apollic High Polished Aluminum
EXP-1	Exterior Paint - Sherwin Williams 7067 Cityscape - Satin
EXP-2	Exterior Paint - Sherwin Williams 6991 Black Magic - Satin
CW-1	Curtain Wall Framing - Kiewit Clear Anodized Butt Jointed
SF-1	Storefront Framing - Kiewit TRIFAB 451 System Butt Jointed
GL-1	Insulating Glass - PPG Low E Clear Glass

CDR EXTERIOR FINISH TAG LEGEND	
ACM-4	Aluminum Composite Metal - Apollic Silver Metallic
ACM-5	Aluminum Composite Metal - Apollic High Polished Aluminum
EFS-1	EFS - STO CORP Medium Sand Opal #21612
EXP-3	Exterior Paint - Benjamin Moore Nelson Gray 1612, Flat
SF-1	Storefront Framing - Kiewit Clear Anodized Butt Jointed
GL-1	Insulating Glass - PPG Low E Clear Glass



1 NORTH ELEVATION (METRO AUTO MALL)
1/8" = 1'-0"



2 WEST ELEVATION
1/8" = 1'-0"



TDI ASSOCIATES, INC.
ARCHITECTURAL, ENGINEERING, PLANNING

58 W2250 JOHNSON DRIVE, SUITE B4
WALKESSA, WISCONSIN 53186
PHONE 262-406-2530 FAX 262-406-2531



PROFESSIONAL
CONSULTANTS, INC.

300 COTTONWOOD AVE # 7
HARTLAND, WISCONSIN 53129
(262) 367-6380

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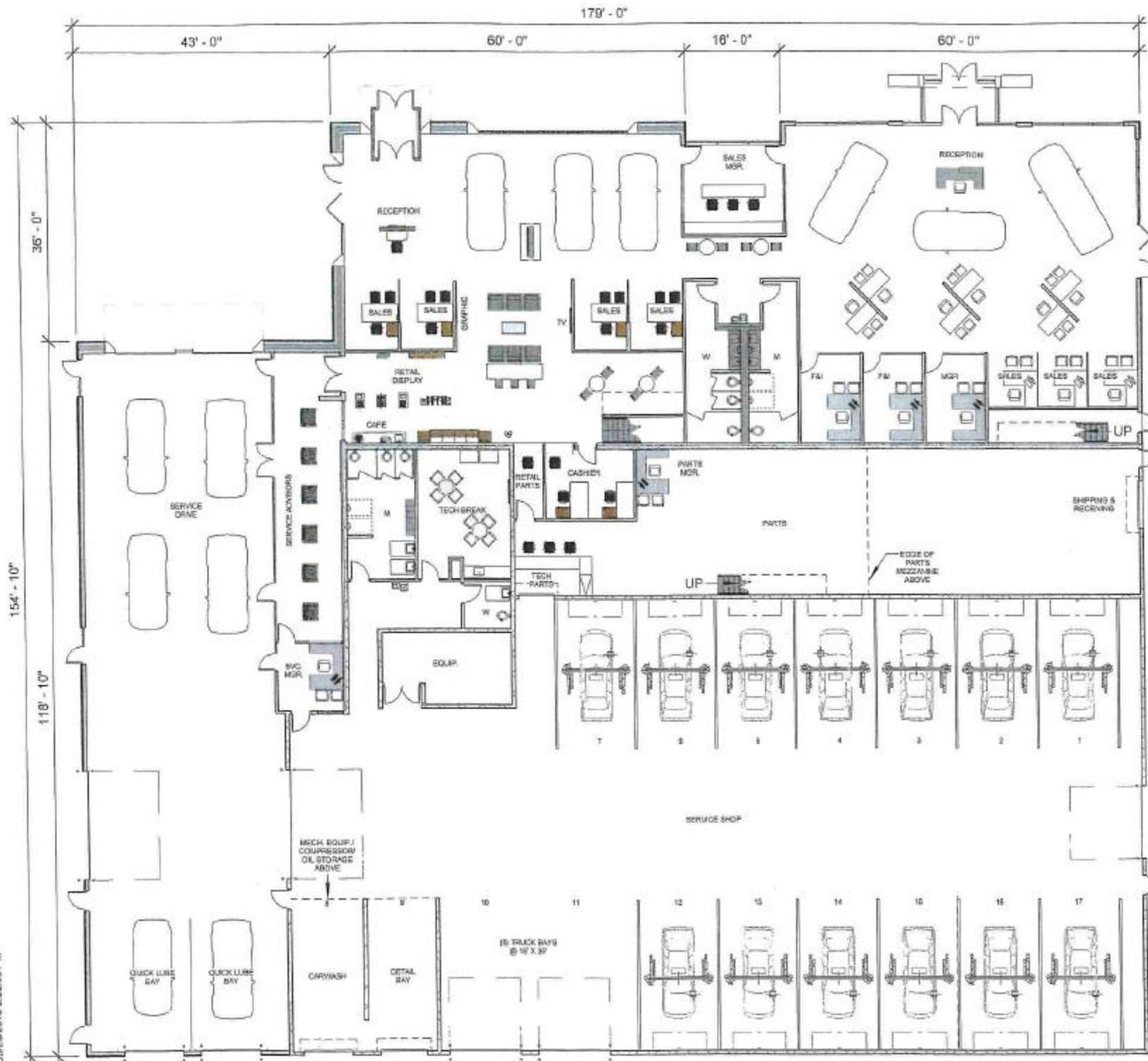
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EXTERIOR
ELEVATIONS

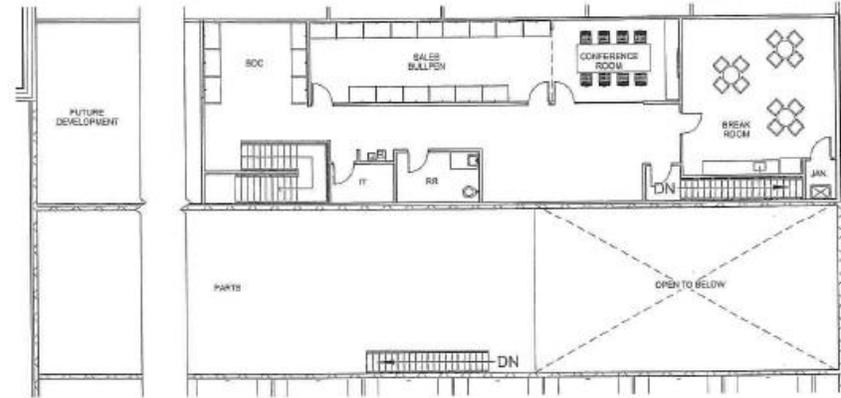
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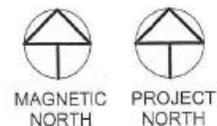
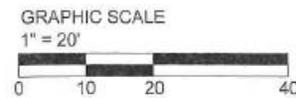
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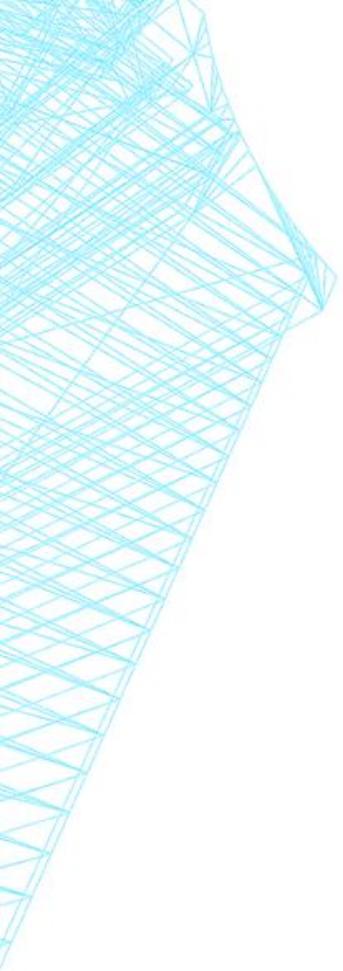
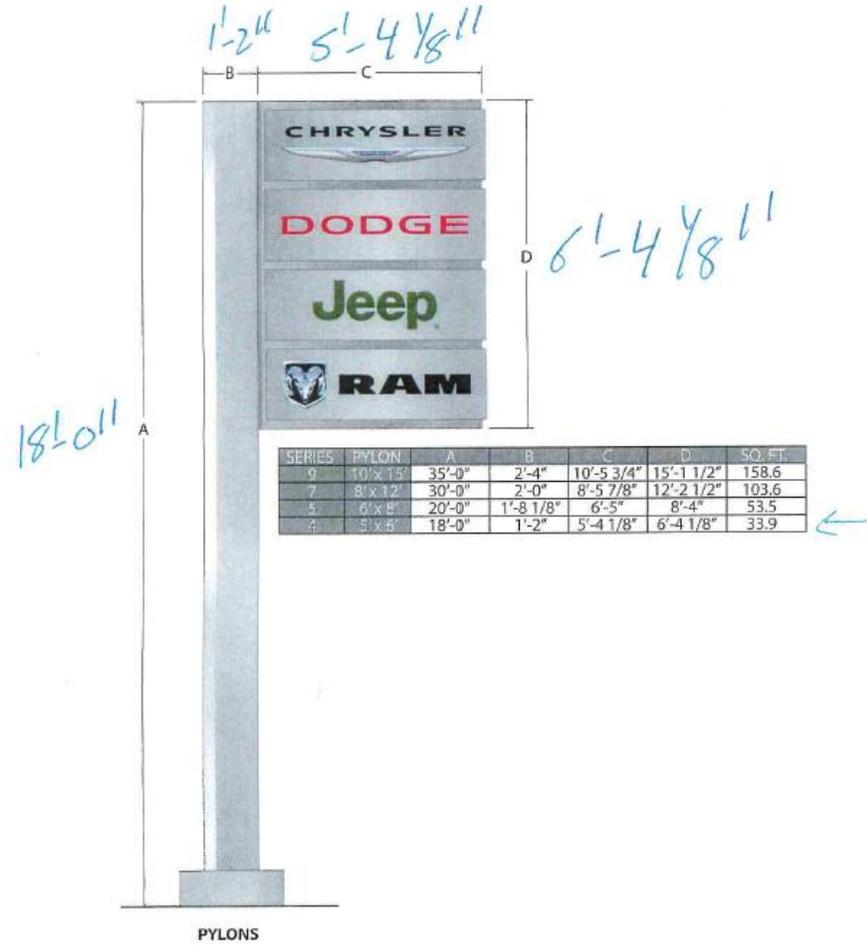
PROPOSED - FIRST FLOOR PLAN



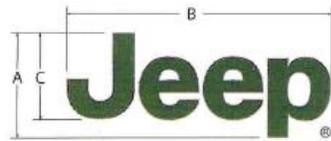
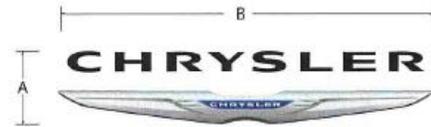
PROPOSED - SECOND FLOOR



Pylons - Monuments



Wall Badges



The Facility must meet or adhere to FCA facility requirements outlined within the Millennium Branding System.

Facility Color must be Benjamin Moore, Pelican Gray 1612 or Eifs Color - Oyster 21612

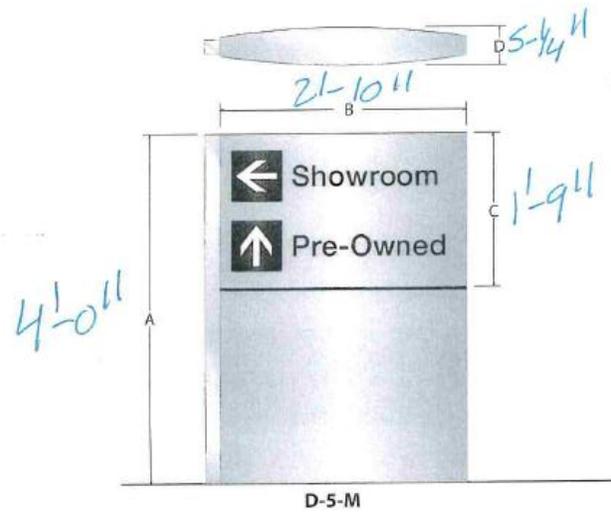
7 SERIES	A	B	C	SQ. FT.
Chrysler	16 7/16"	7'-0"		9.58
Dodge	8 3/4"	7'-0"		5.1
Jeep	23 1/2"	4'-10 3/4"	19 1/2"	9.6
Ram	22"	7'-0"	9"	7.0

9 SERIES	A	B	C	SQ. FT.
Chrysler	21 1/16"	8'-10 1/2"		15.5
Dodge	11 1/8"	8'-10 1/2"		8.2
Jeep	28 5/8"	5'-11 1/2"	23 1/2"	14.2
Ram	27"	8'-10 1/2"	11 1/8"	10.1

12 SERIES	A	B	C	SQ. FT.
Chrysler	28 3/16"	12'-0"		28.1
Dodge	15"	12'-0"		15.0
Jeep	40 7/8"	8'-5 3/8"	34 1/4"	28.8
Ram	38"	12'-0"	15"	20.5

17 SERIES	A	B	C	SQ. FT.
Chrysler	39 11/16"	17'-0"		56.2
Dodge	21 3/8"	17'-0"		30.3
Jeep	58"	12'-1"	47 5/8"	58.4
Ram	52 3/4"	17'-0"	21 3/8"	40.7

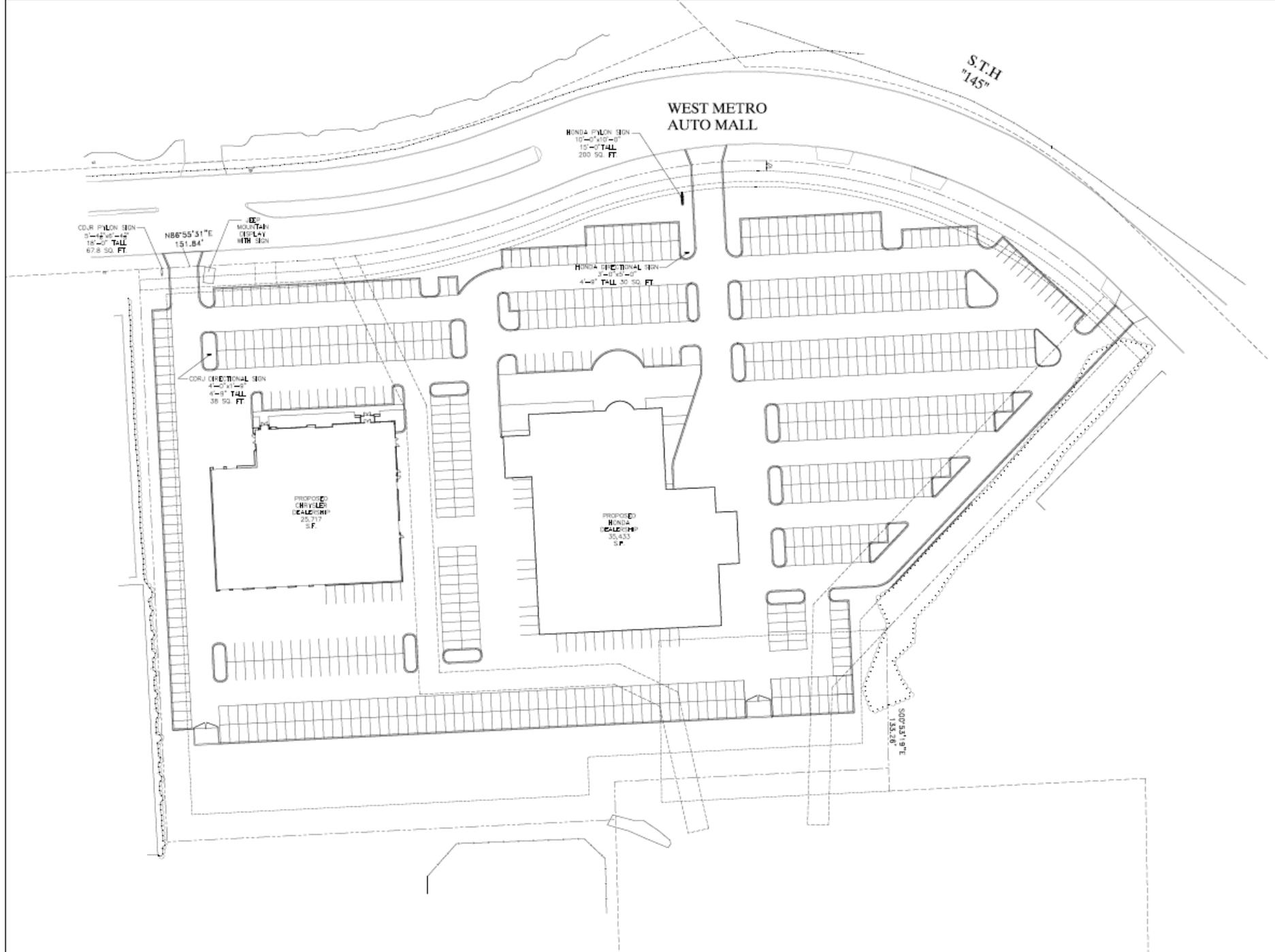
Directionals



D-5 DIRECTIONALS

D-5	A	B	C	D	SIZE (sq. ft.)
3'-0" H	3'-0"	2'-10"	1'-9"	5 1/4"	5.0
4'-0" H	4'-0"	2'-10"	1'-9"	5 1/4"	5.0
7'-9" H	7'-9"	2'-10"	1'-9"	4"	5.0

D-4 DIRECTIONALS



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38 W2250 JOHNSON DRIVE, SUITE B4
WALKESHA, WISCONSIN 53186
PHONE 262-408-2330 FAX 262-408-2511



PROFESSIONAL
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300 COTTENWOOD AVE # 7
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