



Milwaukee Historic Preservation Commission Staff Report

LIVING WITH HISTORY

HPC meeting date: 3/7/2022
Ald. Robert Bauman District: 4
Staff reviewer: Carlen Hatala
PTS #115248
CC File # 211581

Property 329 E. WISCONSIN AV. East Side Commercial Historic District

Owner/Applicant

Elevated Identity	Kriete Group
1 Parker Place Suite 301	6614 N. Broadway
Janesville, WI 53545	Milwaukee, WI 53202
	Phone: (41) 443-1256

Proposal Applicant wants flat signage on two elevations of building.

Staff comments Sign is too large and covers architectural detail. It also need some form of border.
Plan Exam indicates sign too large and covers architectural detail.

Recommendation Deny this submittal and have applicant redesign

Conditions

Previous HPC action

Previous Council action