

Beet Street Fall Festival 2024

An autumn block party uplifting the intersections of
music, community causes & seasonal treats

Saturday, October 5, 2024 • 1-7pm • Free • All Ages

Festival goals:

- Connect individuals, communities, and causes
- Center youth participation and activities
- Offer eclectic music programming
- Provide a warm, welcoming atmosphere for all to enjoy

2024 Community Organizations (tabling with interactive activities):

- 16th Street Clinic - Dept of Environmental Health & Community Wellness
- African American Round Table
- ACLU
- Bay View Historical Society
- Cathedral Center
- Community Medical Services
- Girls Rock
- LIT - Leaders Igniting Transformation
- Literacy Services of Wisconsin
- Lutheran Social Services: Refugee Resettlement
- Main Street Alliance
- Milwaukee Freedom Fund
- Milwaukee Trans and Queer Depot
- Milwaukee Public Library
- Milwaukee Riverkeeper
- The Phoenix (National Sober Active Community)
- Planned Parenthood
- Wisconsin Bike Federation
- Women's Medical Fund

2024 Food:

- Goodkind
- Palomino Snack Stand
- Twisted Plants
- Frida's Cocina
- Xankia

2024 Vendors:

- Punk Rock Rummage
- Hazelwood Farms
- La Revo Books
- Sevan Mercy (tarot and oracle reading)
- Zelda Raygun/Always Be A Buddy
- Ugly Worldwide
- Aura Iris Portrait Photography
- MusicGoRound
- Rae (airbrushed tees)
- Every1 is Your Valentine
- Living Loaded
- Sturgeons Designs
- Winterspring Farm

A departure from a conventional street party, Beet Street functions as an opportunity for attendees to connect with community organizations and local causes in an affirming, informal and engaging environment. The event is a platform for community organizers, small businesses, artists and non-profit organizations. It is unique in its emphasis on **civic and community engagement** as well as **economic development**.

As you can see from the list above, the participating organizations cover a broad spectrum of subjects: addiction, health services, housing, environmental and racial justice, voter registration, refugee resettlement, intergenerational education and youth empowerment. Each organization is tasked with coming up with an engaging activity – trivia, a game, a survey, a photobooth – something to help break the ice and prompt more meaningful exchange. Mainstreet Alliance and LIT will be conducting voter registration and One MKE will be offering nonpartisan voter information.

Beet Street began in 2016 when Cactus Club, Palomino, and Goodkind, three pillars of Milwaukee's food, beverage, and music industries came together to highlight artists and other small businesses from across the city and state that we love. The vendor list is expansive: small farms, budding creative entrepreneurs, vintage purveyors and cherished restaurants. Most of these businesses are BIPOC, queer and/or women-owned. The throughline amongst this list is a shared thirst for more equitable futures and rooted belief in the power of materially supporting one another.

With previous attendance numbers reaching upwards of 3,000, Beet Street is a springboard for the city. Last but certainly not least, the music spans cumbia, psych pop, rap, angular punk, and garage rock and promises to get people moving :) Movement building without creativity leads to quick burnout. Art and music without cause and community is vapid and boring. We hope you can join us this year! Thank you for your consideration and support!

SATURDAY,
OCT 5

1PM - 7PM

CACTUS+ PRESENTS:



BEET STREET

2496 S WENTWORTH AVE, MILWAUKEE



* MUSIC * FILM * COMMUNITY ORGS *
* SEASONAL TREATS * ARTIST MARKET *



HABIBI * GRAHAM HUNT * PAPERSTACKS * T!NY * MOCITY * PHIF
ELI \$TONES * DEJAH'E * PARTICIPANTS * MILWAZ TALLERES



* DJs COZMIKA + POWER CIRCLE *



PALOMINO



Educators
CREDIT UNION

cactus+

arts education and community building nonprofit

Contact Information

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Learn more

cactusplus.org

cactusclubmilwaukee.com/cactus-plus-program/beet-street-fall-harvest-festival

Cactus Plus is a 501(c)3 nonprofit arts education organization that was established in 2022 in Milwaukee, WI. Payments options:

Checks can be made to Cactus Plus

Please add 2% processing if you using any of the following apps:

Venmo: @cactusplus

Paypal: bit.ly/supportcactusplus or search paypal@cactusplus.org