



Milwaukee Historic Preservation Commission Staff Report

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HPC meeting date: 8/3/2020
Ald. Robert Bauman District: 4
Staff reviewer: Tim Askin
PTS #114980 CCF #200413

Property	210 E. MICHIGAN ST.	East Side Commercial Historic District
Owner/Applicant	GRAND AVENUE CLUB INC 210 E MICHIGAN ST MILWAUKEE WI 53202	Downtown BID Gabriel Yeager
Proposal	Install mural on majority of north wall along the portion of said wall that faces Water Street.	
Staff comments	<p>No design or specific dimensions have been submitted. Staff's best estimate for full-wall coverage is 600-8000 square feet. The proposed location currently has a violation for being covered with EIFS in October 2017 (ORD-20-07533), which was revealed in the application materials. EIFS material has never been approved by this body for any publicly visible surface unless the material was original to the building.</p> <p>Per the discussion draft of the guidelines to be addressed in this meeting, the location of the mural would probably be approved. Staff have no objection to the proposed location. Applicants have provided an option for an installation based on metal panels that appears acceptable. The issue at hand, however, is that the proposed surface is in violation of the Historic Preservation Ordinance and that the present proposal does not address the violation. Therefore, the application must be held or denied.</p>	
Recommendation	HOLD for resolution of violation and submission of design and dimensions.	
Conditions		
Previous HPC action		
Previous Council action		