Reply to Common Council File No. 011429

From DOA-Budget and Management Division

February 20, 2002

Ref: 02013 (13)

Common Council File No. 011429 is a resolution relative to application, acceptance and funding of the Breast Cancer Awareness Grant offered by the State of Wisconsin, Division of Health and Family Services. This continuing grant funds positions and services relative to the provision of the Breast Cancer Awareness Program.

In Wisconsin, nearly 950 women die from breast and cervical cancer each year. Many of these deaths could have been averted if the person had been screened for presence of the disease. Access to screening is often difficult for the poor, elderly and minorities. The high cost of the test for women who are uninsured or have a high deductible also creates a barrier to effective screening.

Since 1990, the five-year average premature death rate for people with breast cancer, smoking related cancers and heart disease declined from over 1.8 to 1.45 in 2000. This decline illustrates the valuable role preventive activities like breast cancer screening can have in increasing the health of our community.

The Breast and Cervical Cancer Screening program directly supports the City's strategic goal to improve public heath and the Health Department's goal to improve the health of women and children. This program aims to increase the breast cancer awareness of high-risk and economically disadvantaged women, by targeting elderly and minority women for educational and motivational efforts. The grant is in the amount of \$115,202 and does not require any matching city funds. The grant period is from January 1, 2001, through December 31, 2002.

RECOMMENDATION: APPROVE COMMON COUNCIL FILE NO. 011429 WHICH ALLOWS THE HEALTH DEPARTMENT TO APPLY, ACCEPT AND FUND THE BREAST CANCER AWARENESS GRANT OFFERED BY THE STATE OF WISCONSIN DIVISION OF HEALTH AND FAMILY SERVICES.

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