



GRANVILLE STRATEGIC ACTION PLAN & DESIGN CHARETTE

Background and Summary

November 2016

Granville Action Plan | Planning Process



Department of City Development

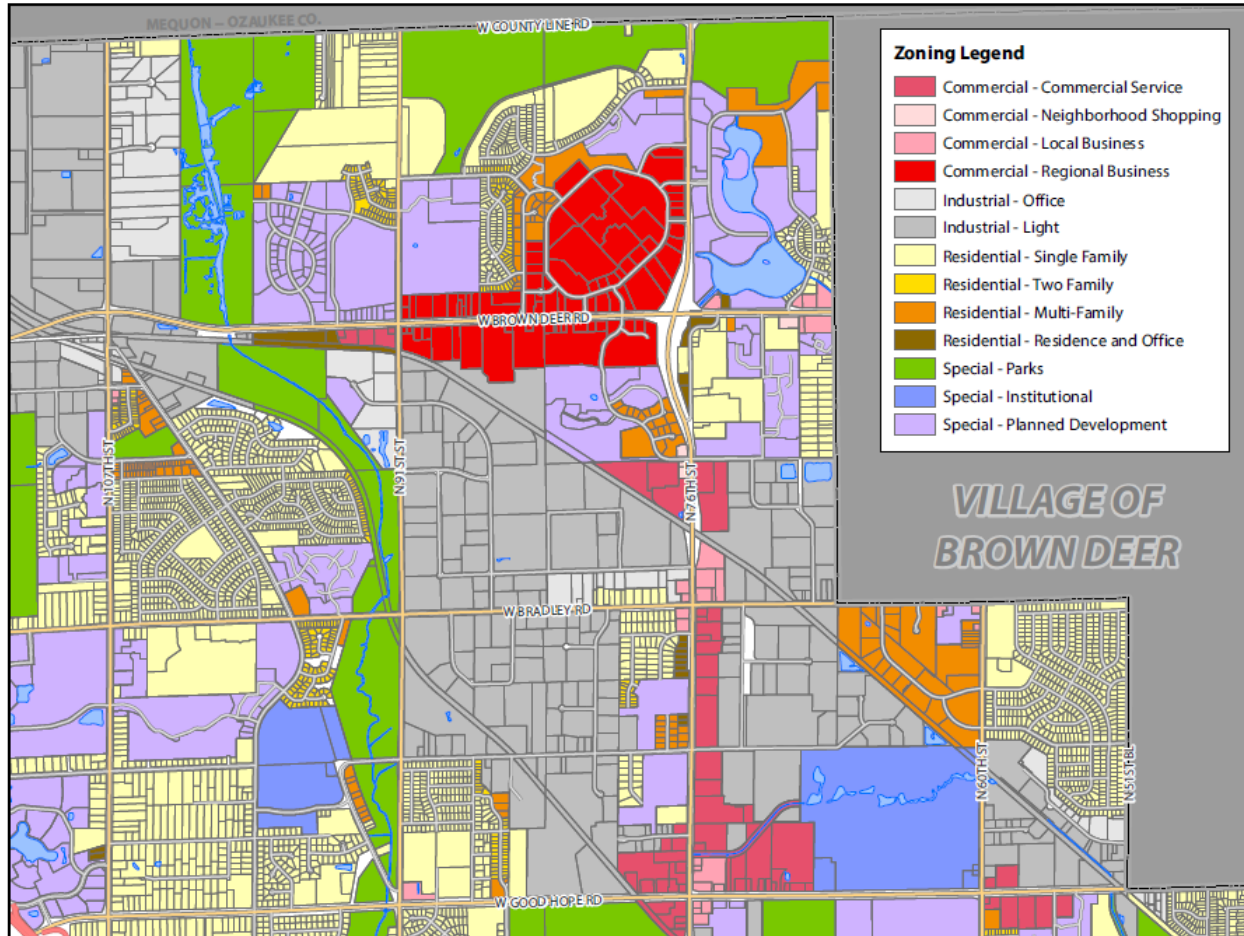


Village of Brown Deer



Granville Business Improvement District

Granville Action Plan | Planning Process



VILLAGE OF
BROWN DEER

Prepared by the Dept. of City Development Planning Division, 10 August 2015
Source: City of Milwaukee Information & Technology Management Division

Path: F:\GIS_Data\Projects\2015 Projects\15 07 01 Granville Study Area Materials\Granville Study Area - Zoning.mxd

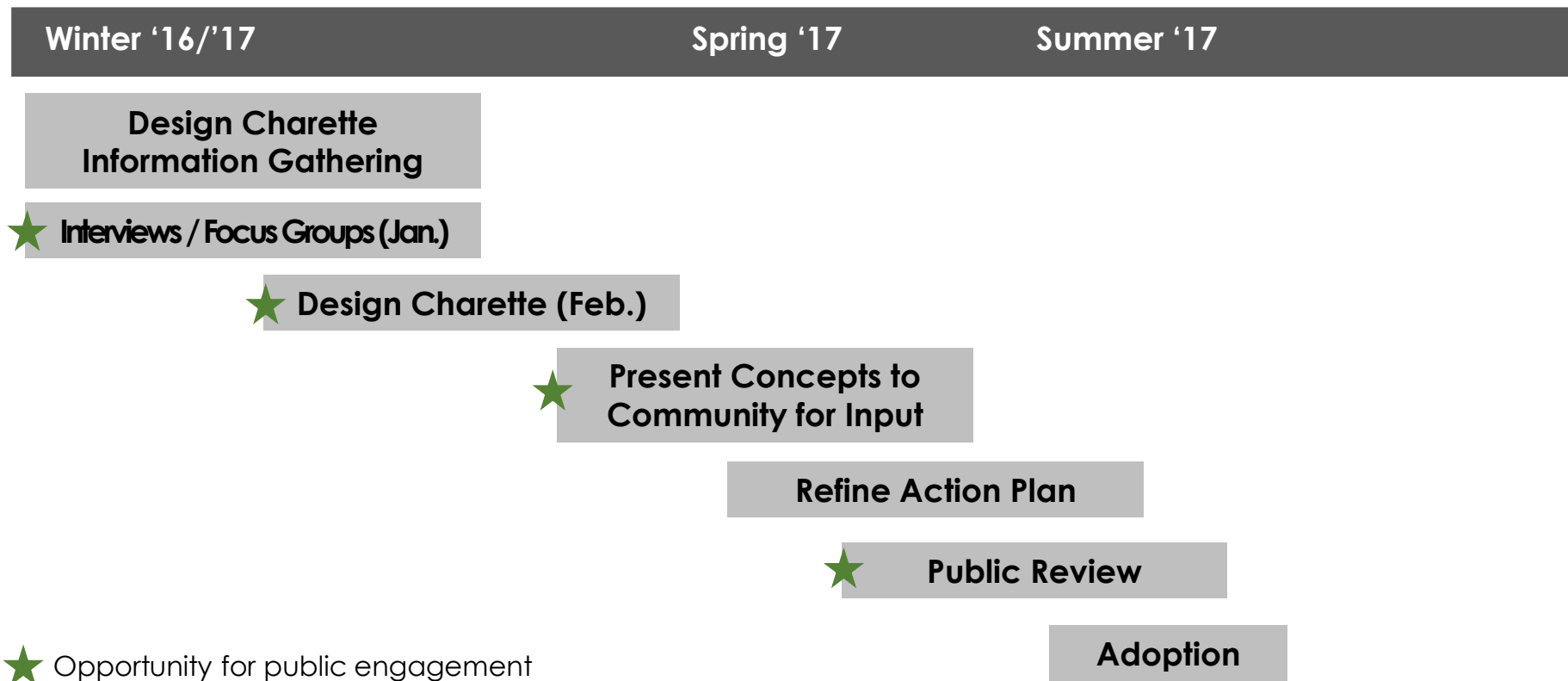
Granville Action Plan | Planning Process

Areas of Focus:

- Redeveloping commercial corridors
- Northridge Mall
- Strengthening industrial core
- Workforce development
- Design / streetscape improvements



Granville Action Plan | Timeline to Complete



Granville Action Plan | Planning Process

Expected Outcomes:

- Design charette
- Action plan with recommendations
- Groundwork for continued action



Granville Action Plan | Design Charette

Charettes completed to-date:

- MLK Drive
- Bronzeville
- Riverworks
- LBWN & Clarke Square
- Lindsay Heights
- Near West Side
- South 27th Street



Granville Action Plan Design Charette

A design charette:

- Looks at specific, catalytic sites
- Generates ideas and designs
- Can spur investment and redevelopment



Granville Action Plan | Design Charrette

Fifth Street School | MLK Charrette



35TH & National
LBWN / Clarke Sq. Charrette



looking northeast from National Avenue



Garfield School | Bronzeville Charrette



MKE Enterprise Center | MLK Charrette

Granville Action Plan | Design Charette

Wildenberg Hotel | South 27th St. Charette



27th and Layton | South 27th St. Charette

Potential Charette Granville Sites:

- Northridge Mall
- Former Brown Deer Road Target
- Former Johnson's Park
- Vacant or underutilized commercial sites



Granville Action Plan Design Charette

Next Steps:

- Pre-charette focus groups (January '17)
- Design Charette (February '17)
- Report to community and solicit input for Granville Strategic Action Plan (Spring '17)



Granville Action Plan Design Charette

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