



# W I S C O N S I N C E N T E R D I S T R I C T

*Owners and Operators of The Milwaukee Theatre • Midwest Airlines Center • U.S. Cellular Arena*

*400 West Wisconsin Avenue Milwaukee, Wisconsin 53203*

*Phone 414.908.6000 • Fax 414.908.6010 • www.wcd.org*

May 1, 2007

Mr. Jeffrey Mantes  
Commissioner of Public Works  
Milwaukee Department of Public Works  
841 N. Broadway, Room 516  
Milwaukee, WI 53202

Dear Mr. Mantes:

We recently talked to Gerry Froh to discuss the Wisconsin Center District's (WCD, owners and operators of the Midwest Airlines Center, U.S. Cellular Arena and the Milwaukee Theatre) desire to have a fiber optic connection between Milwaukee Public Television (MPTV) and our facilities. Ideally, we would be looking to use 2 pair of single mode fiber strands.

After discussing this with the President & CEO of WCD, Richard A. Geyer, we would hope to develop a working relationship between MPTV and WCD that will provide us with the ability to offer Satellite services in our Video Production area. This will give us a customized service that most Convention and Entertainment facilities do not have. With the fierce competition for convention business, this would be a service that would help bring in more conventions and other events to our facilities.

This would also benefit the City of Milwaukee by bringing more visitors to the city, which will bring in more business to its establishments (restaurants, hotels, etc.) and also help with the ever-growing image of Milwaukee as a first-class city. In the past, we've had the Mayor and other city officials in our facilities for town hall meetings and other events, and this would allow them to use this new and exciting service also. They would have the capability of sending a video feed of their event to other locations throughout the city.

MPTV will also benefit by adding to their fiber network, having the ability to send satellite feeds to various locations throughout the city. So it is a win-win situation for all.

In talking to Gerry Froh, it seemed as if this connection might not be overly complicated to achieve, since we already have fiber established with the City of Milwaukee in our facility, as does MPTV. The thought is that the different fiber runs going into these two facilities most likely cross paths in a City of Milwaukee building, probably the fire station on 7<sup>th</sup> & Wells or one of the Police stations near by. The two separate paths could then be connected in that building to create a new path between MPTV and WCD.

If this were possible, would you be able to give me some type of a general timeline on what the next steps would be and when they might take place, so we can plan accordingly?



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We appreciate the assistance the city has given us in the past and look forward to working with you again on this project.

Sincerely,

A handwritten signature in black ink that reads "Thomas C. Paul". The signature is fluid and cursive, with the first letters of the first and last names being capitalized and prominent.

Thomas C. Paul

Director of Information Technology, Wisconsin Center District

cc: Richard A. Geyer, President & CEO, Wisconsin Center District  
Gerard Froh, Network Planning Manager, Milwaukee Public Works  
Kevin Kukowski, Manager of Television Engineering & Operations, MPTV  
Randy Price, Manager of Maintenance & Facilities, MPTV  
David Schank, Automated Systems Engineer, MPTV