

Department of Public Works Infrastructure Services Division Jerrel Kruschke, PE Commissioner of Public Works

Kevin J. Muhs, PE, AICP City Engineer

Timothy J. Thur, PE Infrastructure Administration Manager

August 12, 2025

To the Public Works Committee

Subject: Honorary Street Name Request- Bishop Betty Hayes

West Garfield Avenue between North 21st Street to North 23rd Street

Dear Honorable Members:

This letter is in reply to an application dated July 17, 2025 regarding a request for an honorary street name of Bishop Betty Hayes on West Garfield Avenue between North 21st Street to North 23rd Street.

Chapter 113-3 of the Milwaukee Code of Ordinances provides the guidelines to consider when reviewing honorary street name requests. The guidelines provided in the code have been reviewed and the following comments are offered.

Betty Sue Hayes was born in 1940 in Hampton, Arkansas but relocated to Milwaukee in 1959. After her marriage to James Hayes, she had only one son, Darryl. In 1979 she became the first female reverend at Union Hill Baptist Church. Then in 1981, Hayes established Holy Mount Carmel Missionary Baptist Church. This helped improve and bring hope to those in need in that area.

The request to honor Betty Sue Hayes with an honorary street name of Bishop Betty Hayes includes 18 letters and spaces. The letter size of the honorary street name will be sized to fit the standard honorary street sign.

Three (3) blue honorary street signs will be required and will be mounted at North 21st Street, North 22nd Street, and North 23rd Street. Please refer to the attached map showing where the honorary street name signs will be located. The existing Official Street signs at each location will remain. The petitioner may choose to furnish the honorary street signs, but they must be fabricated to established City standards. The City can fabricate the signs at \$50 each. In either case, the City will install the honorary street signs at a cost of \$50 per sign. The petitioner is to deposit \$150 to the City if they furnish the signs or \$300 if the City fabricates and installs the signs. If a sign needs to be replaced in the future, the City is to be notified of the missing or damaged sign and the petitioner is to cover the cost to fabricate and mount the sign as described above. The City's cost to fabricate and install future signs is subject to change.

Provided that the honorary street name request meets the established design criteria and that the Department of Public Works does not incur any costs as a result of this action, we can support this resolution.

Sincerely,

Kevin L. Muhs, PE, AICP

City Engineer

YVM/pc

Attachments

