



**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Thursday, December 20, 2018

**COMMITTEE MEETING NOTICE**

KENEALEY, Andrea CORNOG, Agent  
Punch Bowl Milwaukee, LLC  
3120 N Uinta St #300  
Denver, CO 80238

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

**Wednesday, January 02, 2019 at 01:45 PM**

**Regarding:**

Your Class B Tavern, Food Dealer, and Public Entertainment Premises License Applications with 21+ Age Restriction After 10 PM Requesting Instrumental Musicians, Bands, Karaoke, 15 Amusement Machines, 8 Bowling Lanes, 1 Pool Table, Ping Pong, Virtual Reality, Bocce Ball, Foosball, Photo Booth, Darts, and Corn Hole as agent for "Punch Bowl Milwaukee, LLC" for "Punch Bowl Social" at 1122 N Vel R Phillips Av.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: \_\_\_\_\_

Jessica Celella

License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)



**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Thursday, December 20, 2018

**COMMITTEE MEETING NOTICE**

KENEALEY, Andrea CORNOG, Agent  
Punch Bowl Milwaukee, LLC  
4616 N Wilshire Rd  
Whitefish Bay, WI 53211

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

**Wednesday, January 02, 2019 at 01:45 PM**

**Regarding:** Your Class B Tavern, Food Dealer, and Public Entertainment Premises License Applications with 21+ Age Restriction After 10 PM Requesting Instrumental Musicians, Bands, Karaoke, 15 Amusement Machines, 8 Bowling Lanes, 1 Pool Table, Ping Pong, Virtual Reality, Bocce Ball, Foosball, Photo Booth, Darts, and Corn Hole as agent for "Punch Bowl Milwaukee, LLC" for "Punch Bowl Social" at 1122 N Vel R Phillips Av.

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License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)

Date: 12/11/2018  
Officer: T. Kline

City of Milwaukee Police Department  
90-5-1.5 Crime Prevention Survey  
Tavern Inspection

Name of Premise: Punch Bowl  
Address: 1122 N Vel Phillips  
Phone: 414 614-9468

Owner:  
Owner address:  
City State Zip:  
Owner Phone:  
Owner email:

Licensee/Agent: Kenealey, Andrea C  
Home Address: 4616 N Wilshire Rd  
City State Zip: Whitefish Bay, WI 53211  
Phone: 414 614-9468  
Email:

Preferred contact: Agent

Location currently open:  YES  NO

Projected open date: 03/01/2019

Day's open:  S  M  T  W  Th  F  SA  ALL

Hours of Operation: Sun: 10am-2am  24 hours  Y  N  
Mon: 9am-2am  
Tue: 9am-2am  
Wed: 9am-2am  
Thu: 9am-2am  
Fri: 9am-2:30am  
Sat: 9am-2:30am

Premise Type:  Tavern/Bar  
 Restaurant  
 Other:

Licenses currently held:

- Alcohol:  Yes  No Class: #:  
Tobacco:  Yes  No #:  
Food:  Yes  No #:  
Other:  Yes  No Type: #:  
Other:  Yes  No Type: #:

**Exterior Survey:**

1. Is the area around the location clean?  Yes  No
2. What surrounds the location? (Check all the apply)
  - a.  Park
  - b.  School
  - c.  Youth Center
  - d.  Church
  - e.  Tavern(s) If so, how many
  - f.  Residential
  - g.  Other businesses
  - h.  Other:
3. Can you see from the outside of the location into the interior  Yes  No
4. Can you see the employees inside of the location from the outside  Yes  No
5. Are exterior windows free of signage  Yes  No
6. Street parking  Yes  No
7. Is there a parking lot  Yes  No
8. Is the parking lot clean?  Yes  No
9. Is the parking lot well lit?  Yes  No
10. Valet Parking  Yes  No
  - a. Will this lot have a guard?  Yes  No
  - b. Will this lot have cameras?  Yes  No
11. Are there areas where a person could conceal themselves  Yes  No
12. Is there exterior lighting?  Yes  No. Does it appears to be adequate  Yes  No
13. Exterior Payphone?  Yes  No
14. Are there No Loitering Signs posted?  Yes  No
15. Are there exterior security cameras  Yes  No How Many: 5
16. Are the address numbers prominently displayed and easy to see  Yes  No

**Camera Survey:**

17. Does this location have security cameras?  Yes  No
18. Are they in working order?  Yes  No
19. What format are the cameras?
  - a. Color  Yes  No
  - b. Digital  Yes  No
  - c. VCR  Yes  No
  - d. Recorded  Yes  No
20. How long is footage stored for later viewing: 30 days
21. Are there exterior cameras  Yes  No How many: 5
22. Are there interior cameras  Yes  No How many: 25

23. Do all employees know how to retrieve recorded digital images/footage?  Yes  No  
 24. Cameras located in parking lot  Yes  No How many

**Interior Survey:**

25. What is the planned/posted capacity Pending Inspection  
 26. What is the minimum number of employees that will be on premise 12  
 27. Is the storeowner willing to be a standing complainant regarding loitering?  Yes  No  
 a. If yes have them fill out the standing complaint form and give them two of the commercial signs  Yes  No  
 28. Is the interior of the location neat and clean?  Yes  No  
 29. Does an interior camera face the entrance/exit?  Yes  No  
 30. Are emergency and non-emergency numbers posted near the phone?  Yes  No  
 31. Does the owner know how to contact their police district directly?  Yes  No  
 a. Did you provide a district contact guide to the owner?  Yes  No

**Security**

32. How many security personnel are going to be employed: 3-5  
 33. How will they be deployed: Interior 2-3 Exterior 1-2  
 34. What days will they be deployed  Mon  Tue  Wed  Thu  Fri  Sat  Sun  
 35. Will the security be managed by business  or contracted   
 36. Will they be armed  Yes  No  
 37. What type of security measures will be used:  
 Wanding/metal detector  
 ID Scanner  
 Dress Code  
 Cover Charge  
 Age restriction  
 Other  
 38. When at capacity, how will the overflow crowd be managed? Line Outside  
 39. Will a guard monitor the overflow crowd at all times?  Yes  No

**ADDITIONAL COMMENTS/RECOMMENDATIONS:**

- \*A new agent will be hired in the coming month and will go through two weeks of corporate training, and ten weeks of on site training.
- \*This company conducts internal underage stings. If a staff member fails a sting they are terminated.
- \*Valet parking for spacial events only.
- \*Plan of operation is to have bowling allys, cornhole, darts and other activites.
- \*This company has fifteen restaurants/taverns open nationwide.

# Alcohol Concentration for 1122 N Vel R Phillips Av

City of Milwaukee, Wisconsin



## - Legend -

- Street names 10,000
- City limits
- Freeways 15,000
- Freeways
- Exit ramps
- Entry ramps
- Ramps
- Major streets 10,000
- Streets 10,000
- Waterways
- Milwaukee Parcels
- Alcohol licenses
  - Class A intoxicating liquor
  - Class A fermented malt beverage
  - Class A liquor and malt
  - Class B fermented malt beverage
  - Class B tavern
  - Class C wine retailer

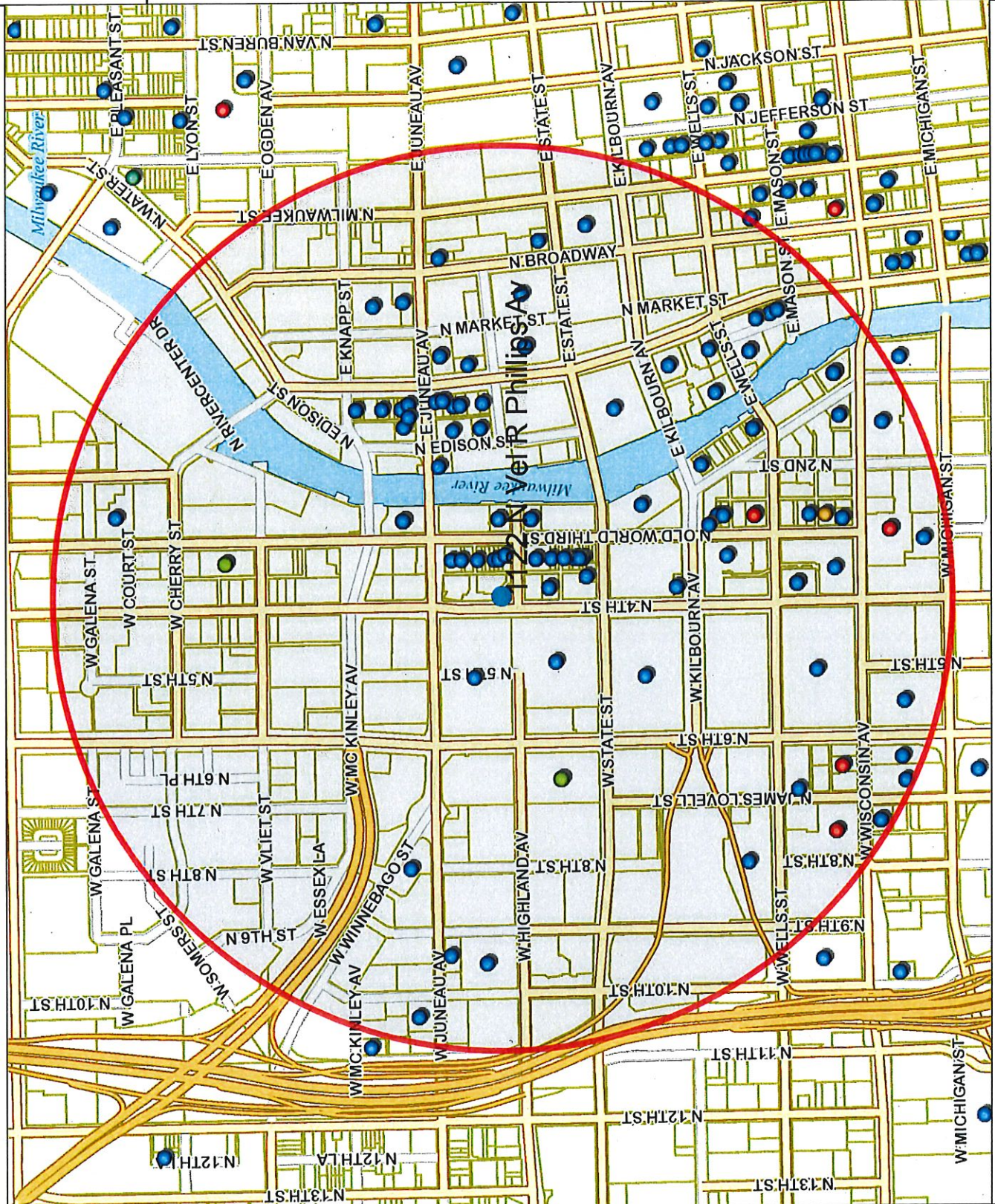


## - Notes -

Alcohol Establishments within a .5 Mile Radius Centered on 1122 N Vel R Phillips Av as of 11/26/2018



Department of Administration - ITMD



Map Scale: 1: 10,000

Licensed Alcohol Beverage Establishments within a .5 Miles Radius Centered on 1122 N Vel R Phillips Av as of 11/26/2018									
License Summary	Legal entity	Trade name	Licensee	License type name	Total capacity	Room capacity	Address	Expiration date	
Class A Fermented Malt Beverage Retailer's License	GRAND CONVENIENT, LLC	GRAND CONVENIENT STORE	AHMED K YAFAI, Agt	Class A Fermented Malt Beverage Retailer's License			724 N OLD WORLD THIRD ST	6/23/19	
Class A Malt & Class A Liquor License	Toutis Convenience LLC	Snacks Full of Snacks	AHMED K YAFAI, Agt	Class A Malt & Class A Liquor License			240 W Wells St	11/28/19	1
Class B Fermented Malt Beverage Retailer's License	WALGREEN CO	WALGREENS #1200	Katherine T Berger, Agt	Class A Malt & Class A Liquor License			275 W WISCONSIN AV 1108	7/27/19	5
Class B Tavern License	AVENUE LIQUOR, INC	AVENUE LIQUOR	Mohammad S Siddiquis, Agt	Class A Malt & Class A Liquor License			616 W WISCONSIN AV	7/9/19	2
Class C Wine Retailer's License	KWIR STOP OF MILWAUKEE, INC	WESTOWN MARKET	JERRY J SPENCER, Agt	Class A Malt & Class A Liquor License			700 W WISCONSIN AV 300	6/2/19	2
Grand Total					480	NA	1001 N VEL R PHILLIPS AV	8/1/19	101
	Milwaukee Area Technical College	MATC Cuisine Restaurant	RICHARD A BUSALACCHI, Agt	Class B Fermented Malt Beverage Retailer's License			1401 N Martin L King Jr DR	1/20/19	
	Urban Beets Inc	Urban Beets Cafe & Juicery	Dawn M Ballsterl, Agt	Class B Fermented Malt Beverage Retailer's License			1000 N BROADWAY	8/1/19	
	Milwaukee School of Engineering	Milwaukee School of Engineering	John Hornburg, Agt	Class B Tavern License	480			5/18/19	
	Levy Restaurants at the Bradley Center	Levy Restaurants at the Bradley Center	Carol A Garland, Agt	Class B Tavern License			1001 N VEL R PHILLIPS AV	6/27/19	
	HB Milwaukee Inc	Old German Beer Hall	HANS WEISSGERBER, III, Agt	Class B Tavern License			1009 N Old World Third St	6/9/19	
	MILWAUKEE BRAT HOUSE, LLC	MILWAUKEE BRAT HOUSE	SCOTT A SCHAEFER, Agt	Class B Tavern License	191		1043 N OLD WORLD THIRD ST	9/24/19	
	TRIPLE CROWN, INC	BUCK BRADLEY'S Eatery & SALOON	BERNARD PAGET, SR, Agt	Class B Tavern License	300 upper		1049 N OLD WORLD THIRD ST	12/18/18	
	BRG 1000 Water St LLC	Room @ The Rumpus Room	JOHN M WISE, Agt	Class B Tavern License	600	300 lower	1020 N Water St	9/21/19	
	Evolution of Milwaukee LLC	Tito	SUSANNE M MAYER, Agt	Class B Tavern License	577		1023-27 N Old World Third St	9/23/19	
	Milwaukee School of Engineering	Milwaukee School of Engineering	John Hornburg, Agt	Class B Tavern License			1025 N BROADWAY	5/18/19	
	BRG 1000 Water Street, LLC	Rumpus Room - A Baroloetta Gastropub	JOHN M WISE, Agt	Class B Tavern License	254		1030 N Water St	9/23/19	
	Oak Barrel Public House LLC	Oak Barrel	ROBERT L WILTGEN, Agt	Class B Tavern License			1033 N Old World Third St	1/29/19	
	Barstey Club LLC	Tavern At Turner Hall	MICHAEL J ENTEL, Agt	Class B Tavern License			1034 N VEL R PHILLIPS AV	9/15/19	
	Mader's German Restaurant, Inc	Mader's German Restaurant	DANIEL J HAZARD, Agt	Class B Tavern License	120 - upper		1037 N Old World Third St	11/21/19	
	PABST THEATER CONCESSIONS, LLC	TURNER HALL BALLROOM	RICHARD J RYAN, Agt	Class B Tavern License	370	272 - lower	1040 N VEL R PHILLIPS AV	11/7/19	
	ECCO FOODS LLC	Red White and Blue	JACOB E DEHNE, Agt	Class B Tavern License	824		1044 N Old World Third St	11/5/19	
	MILWAUKEE REPERTORY THEATER, INC	Pier 106	DANIEL M JOHNSON, Agt	Class B Tavern License	170		106 W WELLS ST	2/28/19	
	Water Street Brewery Inc	MILWAUKEE REPERTORY THEATER	LESLIE M FILLINGHAM, Agt	Class B Tavern License			108 E WELLS ST	7/14/19	
	MAKE TPC LLC	Water Street Brewery	MATTHEW R SCHMIDT, Agt	Class B Tavern License	300	25 - Tavern	1101 N WATER ST	9/23/19	
	BRICK 3 PIZZA, LLC	The Pub Club	Thomas Johns, Agt	Class B Tavern License	288		1103 N Old World Third St	7/5/19	
	Double Dragon MKE LLC	BRICK 3 PIZZA	RICHARD J BARRETT, Agt	Class B Tavern License	57		1107 N OLD WORLD THIRD ST	6/14/19	
	Lucille's Dueling Piano Bar, LLC	1989 Arcade Bar	Michael J Sampson, Agt	Class B Tavern License			1110 N OLD WORLD THIRD ST	12/12/18	
	MKEAA LLC	Cantina Milwaukee	Jack Roman, Agt	Class B Tavern License	320		1110 N OLD WORLD THIRD ST	11/30/18	
	Levy at Bucks Arena	Ale Asylum Riverhouse	Matthew R. Maricon, Agt	Class B Tavern License	741		1110 N OLD WORLD THIRD ST	12/13/18	
	BL RESTAURANT OPERATIONS, LLC	Truth Lounge	Tino K Bates, Agt	Class B Tavern License	90		1111 N Old World Third St	4/28/19	
	TECK STIR, LLC	Levy at Bucks Arena	Justin A Green, Agt	Class B Tavern License	300		1111 N Vel R Phillips Av	7/17/19	
	RIVER HOUSE RESTAURANT, INC	BAR LOUIE	Jacob L Schermzler, Agt	Class B Tavern License	300		1114 N WATER ST	7/25/19	
	Blazin' Wings, Inc	STIR	JEROME P WALSH, Agt	Class B Tavern License	80		1120 N BROADWAY	5/7/19	
	Coaches Restaurant & Bar LLC	Vagabond	John Hornburg, Agt	Class B Tavern License	208		1122 N EDISON ST	6/1/19	
	Pourman's LLC	MILWAUKEE SCHOOL OF ENGINEERING	ROBERT C SCHMIDT, JR, Agt	Class B Tavern License	150		1123 N WATER ST	9/19/19	
	THE HARP IRISH PUB, INC	Buffalo Wild Wings #407	Chris E Moore, Agt	Class B Tavern License	253		1125 N 9TH ST	10/7/19	
	BOOBY D&K, LLC	Coaches	CHARLES E FOWLES, Agt	Class B Tavern License	250		1125 N Old World Third St	1/18/19	
	BAR NONE MILWAUKEE, LLC	Ugly's	ROBERT A SETTECASE, Agt	Class B Tavern License	448		1127 N Water St	2/5/19	
	Milasti, Inc	Pourman's	BENJAMIN A HEBL, Agt	Class B Tavern License	80		113 E JUNEAU AV	9/14/19	
	Pig Live Events LLC	THE HARP	ROBERT C SCHMIDT, JR, Agt	Class B Tavern License	325	160 inside, 165 patio	1133-37 N Water St	11/28/19	
	CHINA GOURMET, INC	McGillycuddy's Bar & Grill	ANDREW C DEUSTER, Agt	Class B Tavern License	300		1137 N Old World Third St	9/2/19	
	JACKSON'S BRAT AT THE BREWHOUSE, LLC	The Loaded Slate	Joseph M Kuntz, Agt	Class B Tavern License	99		1139 N WATER ST	10/11/19	
	LUKE'S OF MILWAUKEE, LTD	Pizano's Pizza & Pasta	AMY M BLADOW, Agt	Class B Tavern License	60		1154 N Water St	9/25/19	
	AIMBRIDGE CONCESSIONS, INC	The Riverside	PAUL A ROGERS, Agt	Class B Tavern License	206		115 W Wisconsin Av	7/29/19	
		Pig Live Events LLC	RICHARD J RYAN, Agt	Class B Tavern License	2480		117 E WELLS ST	1/19/19	
		CHINA GOURMET RESTAURANT	ROBERT C TSAO, Agt	Class B Tavern License	165		1203 N 10th St	4/7/19	
		JACKSON'S BRAT AT THE BREWHOUSE, LLC	MARK A ZIERATH, Agt	Class B Tavern License	368		1209-13 N WATER ST	5/18/19	
		BROTHERS BAR & GRILL	Anthony J De Salvo, Agt	Class B Tavern License	390		1225 N WATER ST	9/24/19	
		RED ROCK SALOON MILWAUKEE	JEFFREYA KOVACOVICH, JR, Agt	Class B Tavern License					
		ALOFT MILWAUKEE DOWNTOWN	Rebecca A Grennier, Agt	Class B Tavern License	160	Remix area cap 50, WX12 area cap 46	1230 N OLD WORLD THIRD ST	11/29/19	

MILWAUKEE SCHOOL OF ENGINEERING	MILWAUKEE SCHOOL OF ENGINEERING	John Hornburg, Agt	Class B Tavern License	Foyer - 600, Lounge/Meeting Room - 400, Upper Foyer - 150, Field House - 1533, Hall of Fame, Room - 66	1245 N BROADWAY	5/18/19
AJ Bombers	AJ Bombers	John O Walsh, Agt	Class B Tavern License	150	1245-47 N WATER ST	2/16/19
BREW CITY BAR & Q, INC	TRINITY THREE IRISH PUBS	ROBERT C SCHMIDT, JR, Agt	Class B Tavern License	831	125 E JUNEAU AV	10/16/19
Regus Gallery, LLC	Regus Gallery	Nathan S Showers, Agt	Class B Tavern License	250	134 E Juneau AV	11/28/18
MARCUS HOTELS HOSPITALITY, LLC	INTERCONTINENTAL MILWAUKEE	Margaret E Williams-Smith, Agt	Class B Tavern License	290	138 E KILBOURN AV	7/14/19
ARBEED, LLC	MO'S IRISH PUB	JAMES A VASSALLO, Agt	Class B Tavern License	480	142-44 W Wisconsin AV	6/22/19
Art's Performing Center, LLC	Desire	Michael Reindl, Agt	Class B Tavern License	80	144 E Juneau AV	7/23/19
THE PABST THEATER	THE PABST THEATER	RICHARD J BYAN, Agt	Class B Tavern License	400	144 E WELLS ST	5/18/19
PABST THEATER CONCESSIONS, LLC	SCOOTERS PUB / DUKES ON WATER	JAMES A BRADY, Agt	Class B Tavern License	200 for Theatre	150-58 E JUNEAU AV	11/24/19
KEN ELLIOT'S, INC	Underground Collaborative	MATTHEW S KEMPLE, Agt	Class B Tavern License	318 for entire space	163 W Wisconsin, AV L1100	12/11/18
Milwaukee Comedy LLC	Cheese Mart, Inc	KENNETH J MC NULTY, Agt	Class B Tavern License	133	215 W Highland AV	5/22/19
Milwaukee School of Engineering	The Brown Bottle	Sandra H Denny, Agt	Class B Tavern License	330	221 W Galena ST	4/21/19
Milwaukee School of Engineering	Milwaukee School of Engineering	John Hornburg, Agt	Class B Tavern License	330	233 E JUNEAU AV	5/18/19
DI ENTERPRISES, INC	GRACE CENTER	JOAN M GROH, Agt	Class B Tavern License	168	230 E JUNEAU AV	6/17/19
Milwaukee County Historical Society	Brew City MKE	Maime McCully, Agt	Class B Tavern License	150	275 W WISCONSIN AV	9/27/19
MCR Milwaukee Tenant LLC	Courtward by Marriott Milwaukee Downtown	Kristanne M Schroeder-Tombo, Agt	Class B Tavern License	200	301 W Juneau ST	2/14/19
Carson's ribs of Milwaukee, LLC	Carson's	RICHARD J BARRETT, Agt	Class B Tavern License	59	300 W Michigan ST	5/19/19
CAPITAL GRILLE HOLDINGS, INC	THE CAPITAL GRILLE OF MILW #8027	Lindsey R Fitzmaurice, Agt	Class B Tavern License	150	310 W WISCONSIN AV 100	6/18/19
PBE Milwaukee 2 LLC	Point Burger Express	BRIAN J WARD, Agt	Class B Tavern License	150	322 W STATE ST	10/23/19
WAHAB SEVA ENTERPRISES, INC	WAHAB CAFE & CATERING	EDWARD E WAHAB, Agt	Class B Tavern License	930	330 W KILBOURN AV 107	5/28/19
NOBLE BEVERAGE MANAGEMENT, LLC	HAYATT REGENCY MILWAUKEE	DAVID F Jones, Agt	Class B Tavern License	400	340 W KILBOURN AV	5/13/19
MAJOR GOOLSBY'S, INC	MAJOR GOOLSBY'S	PATRICK J MURPHY, Agt	Class B Tavern License	400	400 W WISCONSIN AV	6/22/19
LEVY RESTAURANTS at WISCONSIN CENTER DISTRICT	LEVY RESTAURANTS at WISCONSIN CENTER DISTRICT	NIKKI L Dewey, Agt	Class B Tavern License	175	420-500 W Kilbourn AV	9/26/19
Levy Restaurants at Wisconsin Center District	HILTON MILWAUKEE CITY CENTER	Margaret E Williams-Smith, Agt	Class B Tavern License	80	509 W WISCONSIN AV	6/28/19
MARCUS HOTELS HOSPITALITY, LLC	AVENUE BAR & GRILL	JEFFREY M WELK, Agt	Class B Tavern License	80	511 W WISCONSIN AV	11/10/19
HOLUP, INC	BB's	Omar Amin, Agt	Class B Tavern License	297	533 W Wisconsin AV 205	3/21/19
Chiro CO LLC	The High Note Karaoke Lounge	Shannon D Stangel, Agt	Class B Tavern License	297	545 N James Lowell ST	11/24/19
NVN Milwaukee LLC	Fairfield Inn & Suites	James L Helmet, Agt	Class B Tavern License	297	710 N Old World Third ST	4/15/19
Six Steak LLC	Mo's A Place for Steaks	JAMES A VASSALLO, Agt	Class B Tavern License	297	720 N Plankinton AV	9/2/19
PSH Properties LLC	Silk Exotic Gentleman's Club	SCOTT A KRAHN, Agt	Class B Tavern License	49 inside, 30 patio	730 N Old World Third ST	5/12/19
JSWD Commerce LLC	Springhill Suites by Marriott Milwaukee Downtown	Christopher R Torres, Agt	Class B Tavern License	90	744 N VEL R PHILLIPS AV 100	6/29/19
746JAMESLOVELLBAR LLC	Stella's	STEPHEN G GILBERTSON, Agt	Class B Tavern License	90	746 N James Lowell ST	7/29/19
The Angry Taco LLC	The Angry Taco	ROBERTO MONTEMAYOR, Agt	Class B Tavern License	248	753 N Water ST	11/19/19
Commerce Building Restaurant LLC	Dec's Commerce Smokehouse	Brian Atkinson, Agt	Class B Tavern License	160	754 N VEL R PHILLIPS AV	3/26/19
MILWAUKEE WATERFRONT DELI, INC	MILWAUKEE WATERFRONT DELI	JEREMIAH D PANDL, Agt	Class B Tavern License	248	761 N WATER ST	2/26/19
Fenix Milwaukee LLC	Redizio Grill	Rosalie A Bieser, Agt	Class B Tavern License	248	777 N WATER ST	5/16/19
International Exports LLC	The Safe House	Margaret E Williams-Smith, Agt	Class B Tavern License	240	779 N Front ST	4/15/19
Branch MKE LLC	Branch	Morgan K Sampson, Agt	Class B Tavern License	240	800 N Plankinton AV	6/21/18
NYE Hotel, LLC	Hyatt Place - Milwaukee Downtown	ANTHONY S BEER, Agt	Class B Tavern License	100	800 W Juneau AV	6/18/19
GRANDVIEW MANAGEMENT, INC	ZILLI HOSPITALITY GROUP	ELLEN N ZILLI, Agt	Class B Tavern License	320	830 N OLD WORLD THIRD ST	12/20/18
THE KING AND I RESTAURANT	THE KING AND I RESTAURANT	DEREK E PHOUDSAPHOL, Agt	Class B Tavern License	320	838 N Old World Third ST	12/27/18
Fazzari & Company, LLC	Pizzeria San Giorgio	GIORGIO G FAZZARI, Agt	Class B Tavern License	100	842 N OLD WORLD THIRD ST	10/16/19
CALDERONE CLUB	CALDERONE CLUB	SABAH M LUDDAWYEH, Agt	Class B Tavern License	100	850 N PLANKINTON AV	5/17/19
Y & V PARTNERS, LLC	BENIHANA	JAMES C HAERTEL, Agt	Class B Tavern License	100	915 W Juneau AV	9/22/19
Best Place at Pabst LTD	Best Place at the Pabst	TIMOTHY G HILBERT, Agt	Class B Tavern License	100	928 N WATER ST	8/30/19
SABAMA'S FINE CATERING, INC	SABAMA'S FINE CATERING	STACIE J CALLIES, Agt	Class C Wine Retailer's License	100	1015 N 5th ST	5/22/19
WESTOWN ASSOCIATION OF MILW, INC	WESTOWN ASSOCIATION	RICHARD A BUSALACCHI, Agt	Class C Wine Retailer's License	100	1404 N Martin I King Jr DR	3/20/19
IMATC Cuisine Restaurant	Urban Beets Cafe & Juicery	Dawn M Balistreri, Agt	Class C Wine Retailer's License	100		8/1/19





Thursday, December 20, 2018

## Licenses Committee Notice of Hearing

MKE BLK4L2 LLC  
1543 N 2nd St  
Milwaukee, WI 53212

Date: 1/2/2019  
Time: 01:45 PM  
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class B Tavern, Food Dealer, and Public Entertainment Premises License  
Applications with 21+ Age Restriction After 10 PM Requesting Instrumental  
Musicians, Bands, Karaoke, 15 Amusement Machines, 8 Bowling Lanes, 1 Pool  
Table, Ping Pong, Virtual Reality, Bocce Ball, Foosball, Photo Booth, Darts, and  
Corn Hole

KENEALEY, Andrea CORNOG, Agent  
Punch Bowl Social at 1122 N Vel R Phillips Av

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.





Thursday, December 20, 2018

## Licenses Committee Notice of Hearing

MKE BLK4L2 LLC  
Attn: Licensing  
3120 N Uinta St Suite 300  
Denver, CO 80238

Date: 1/2/2019  
Time: 01:45 PM  
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class B Tavern, Food Dealer, and Public Entertainment Premises License  
Applications with 21+ Age Restriction After 10 PM Requesting Instrumental  
Musicians, Bands, Karaoke, 15 Amusement Machines, 8 Bowling Lanes, 1 Pool  
Table, Ping Pong, Virtual Reality, Bocce Ball, Foosball, Photo Booth, Darts, and  
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KENEALEY, Andrea CORNOG, Agent  
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Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.





Thursday, December 20, 2018



# Notice of Public Hearing

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KENEALEY, Andrea CORNOG, Agent

Punch Bowl Social at 1122 N Vel R Phillips Av

Class B Tavern, Food Dealer, and Public Entertainment Premises License Applications with 21+ Age Restriction After 10 PM Requesting Instrumental Musicians, Bands, Karaoke, 15 Amusement Machines, 8 Bowling Lanes, 1 Pool Table, Ping Pong, Virtual Reality, Bocce Ball, Foosball, Photo Booth, Darts, and Corn Hole

**Wednesday, January 02, 2019 at 1:45 PM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 1/2/2019 at 1:45 PM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

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## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.

**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**

OCCUPANT	MAIL ADDRESS	CITY, STATE ZIP
CURRENT OCCUPANT	1141 N OLD WORLD 3RD ST 805	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD 3RD ST 804	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD 3RD ST 1408	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD 3RD ST 1409	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD 3RD ST 1303	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD 3RD ST 1304	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD 3RD ST 911	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD 3RD ST 905	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD 3RD ST 2719	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD 3RD ST 2304	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD 3RD ST 2419	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD 3RD ST 2808	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD 3RD ST 2202	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD 3RD ST 2204	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD 3RD ST 2206	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD 3RD ST 2209	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD 3RD ST 1008	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD 3RD ST 2104	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD 3RD ST 2107	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD 3RD ST 2110	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD 3RD ST 1107	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD 3RD ST 2903	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD 3RD ST 2004	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD 3RD ST 2009	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD 3RD ST 2001	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD 3RD ST 2003	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD 3RD ST 2613	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD 3RD ST 2618	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD 3RD ST 1805	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD 3RD ST 1808	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD 3RD ST 1601	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD 3RD ST 1608	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD 3RD ST 1509	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD 3RD ST 1511	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD 3RD ST 1503	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD 3RD ST 1702	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD 3RD ST 1708	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD 3RD ST 1401	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD 3RD ST 1402	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD 3RD ST 2519	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD 3RD ST 2515	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD 3RD ST 1205	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD 3RD ST 1209	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD 3RD ST 1308	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD 3RD ST 1310	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD 3RD ST 908	MILWAUKEE, WI 53203







CURRENT OCCUPANT	1141 N OLD WORLD 3RD ST 2619	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD 3RD ST 1801	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD 3RD ST 1803	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD 3RD ST 1804	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD 3RD ST 1807	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD 3RD ST 1609	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD 3RD ST 1507	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD 3RD ST 2901	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD 3RD ST 1704	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD 3RD ST 1705	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD 3RD ST 1710	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD 3RD ST 1405	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD 3RD ST 2516	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD 3RD ST 2517	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD 3RD ST 1211	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD 3RD ST 902	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD 3RD ST 906	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD 3RD ST 2902	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD 3RD ST 2713	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD 3RD ST 2712	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD 3RD ST 2306	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD 3RD ST 2303	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD 3RD ST 1011	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD 3RD ST 1001	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD 3RD ST 1007	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD 3RD ST 2111	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD 3RD ST 1101	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD 3RD ST 1103	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD 3RD ST 1106	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD 3RD ST 2011	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD 3RD ST 1810	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD 3RD ST 1508	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1105 N OLD WORLD 3RD ST	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1109 N OLD WORLD 3RD ST	MILWAUKEE, WI 53203

Total Records: 221

Radius: 250.0 feet and Center of Circle: 1122 N Vel R Phillips Ave





# BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 12/14/17

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 www.milwaukee.gov/license e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov)

## 1. Type of Business

Applying for:  Extended Hours (12AM to 5AM) - If a food establishment, check all that apply:  Delivery  Drive Thru  Dining Room  
 Self Service Laundry  Massage Establishment  Filling Station  
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

Restaurant serving food, beverages & alcohol with entertainment (Bowling, ping pong, arcade games, bocce ball, karaoke, virtual reality, darts, pool, corn hole, & live music on very special occasions, etc.)

Do you have any experience operating this type of business?  No  Yes If yes, explain: Punch Bowl Social operates 14 locations in the US.

## 2. Business Operations

- a. Proposed Opening Date: 3/23/2019
- b. Is this premise under construction?  No  Yes If yes, list estimated completion date: Est. 3/1/2019
- c. Is this a franchise?  No  Yes
- d. Is this premises currently licensed?  No  Yes If yes, list type of license: N/A - New construction
- e. Is the current licensee operating?  No  Yes If no, list date closed: N/A - New construction
- f. Do you have future plans for other businesses, licenses or permits at this location?  No  Yes  
If yes, explain: N/A
- g. Have you previously held an Extended Hours License in Milwaukee?  No  Yes  
If yes, list address(es): N/A
- h. Are other businesses operating in the same building?  No  Yes If yes, describe: There is one other unit in the building - TBD

## 3. Litter & Noise

- a. How are grounds kept clean?  Sweep  Pressure Wash  Pick Up Litter  Other: \_\_\_\_\_
- b. How often will grounds be cleaned?  Daily  Weekly  As Needed  Monthly  Other: \_\_\_\_\_
- c. Grounds cleaned by:  Licensee  Building Owner  Employees  Hired Maintenance  Other: \_\_\_\_\_
- d. How are noise issues prevented and/or addressed?  Security  Manager approaches customer(s)  Call Police  
 Signs Posted  Other: \_\_\_\_\_
- e. Will a sound amplification system be used?  No  Yes If yes, describe: Interior of restaurant only.

## 4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas?  No  Yes If yes, describe: No smoking allowed on premises.
- b. Number of Garbage Cans: Inside: 30 Locations: All restrooms, bars, server stations and kitchen.  
Outside: 6 Locations: All entrances and patios.
- c. Is a crowd control barrier used?  No  Yes If yes, describe: N/A
- d. How many restrooms are on the premises? 3 unisex, 1 mens, 1 womens, & 1 public restroom adjacent to our unit for bldg.
- e. Name of solid waste contractor:  Advanced Disposal  Waste Management  Other: TBD - Provided by landlord.

## 5. Security

- a. Are there onsite parking spaces?  No  Yes If yes, indicate how many? N/A and describe the parking security plan: Parking is provided in nearby park garage.
- b. Is there a loading zone?  No  Yes If yes, describe the loading area security plan: N/A
- c. Will you have security personnel on premise?  No  Yes If yes, how many? Est. 10 and answer the following:  
 What are their responsibilities? See attached responsibilities for Guest Ambassadors.  
 Is security equipment used?  No  Yes If yes, describe Security cameras & video recording surveillance on premises.  
 List their licensing, certification, or training credentials Trained by Punch Bowl Social staff.
- d. Will there be security cameras?  No  Yes If yes, where? Throughout the establishment, doors, bars, karaoke rooms.
- e. Will searches/identification checks be done upon entry?  No  Yes If yes, describe After 10:00 PM no one under 21.

## 6. Percentage of Sales (must total 100%)

Alcohol <u>55</u> %	Food <u>35</u> %	Secondhand Merchandise <u>0</u> %	Precious Metals & Gems <u>0</u> %
Entertainment <u>10</u> %	Cigarettes <u>0</u> %	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) <u>0</u> %	Other <u>0</u> % Describe: <u>N/A</u>
Pawnbroker Activity <u>0</u> %	Salvaged Materials (such as scrap metal) <u>0</u> %		

## 7. Businesses/Licenses on the Premises (check all that apply):

### Type 1

- Full Service Restaurant  Cafe/Coffee Shop  Deli or Fast Food Restaurant  Private/Fraternal/Veterans Club
- Night Club  Tavern  Cocktail Lounge  Teen Club
- Banquet Hall  Sports Facility  Bowling Alley
- Hotel/Motel : Number of Floors: \_\_\_\_\_ Number of Rooms: \_\_\_\_\_  
 Rooming House: Number of Floors: \_\_\_\_\_ Number of Rooms: \_\_\_\_\_

### Type 2 N/A

- Liquor Store  Corner Store  Supermarket  Convenience Store
- Gas Station  Amusement/Phonograph Distributor  Recycling, Salvage or Towing
- Used Car Dealer  Personal Service Establishment (such as tattoo business, hair salon, tailor, etc.)  Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit  Cigarette & Tobacco  Gas Station  Extended Hours  Class "B" Tavern  Weights & Measures
- Secondhand Dealer  Precious Metal & Gem  Other: Food Dealer License and Entertainment Premises License

## 8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity 1254 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

## 9. Premises Description

- a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):  
 1<sup>st</sup> Floor  2<sup>nd</sup> Floor  Basement Storage  Patio  Beer Garden  Sidewalk Café  Deck  Rooftop  
 Other: Describe: Outdoor dining area on street level
- b. Describe Location:  Major Thoroughfare  Secondary Street  Other: \_\_\_\_\_
- c. Nearest Major Cross Street: N. Vel R. Phillips Ave. & W. Highland Ave.
- d. Describe Building:  Free Standing Building  Strip Mall  Other: Bucks Entertainment District - multi-tenant building
- e. Describe Premises Structure:  Single Story  Multi-Story - # of Stories 2  Other: \_\_\_\_\_
- f. Describe Surrounding Area:  Commercial  Residential  Industrial  Other: Retail & Entertainment District
- g. Building Owner Name: MKE BLK4L2 LLC Phone Number: 414-375-0244  
 Business Owner Address: ATTN: Licensing, 3120 N. Uinta Street, Suite 300, Denver, CO 80238

## 10. Hours of Operation & Customers

Will customers be entering the premises?  No  Yes

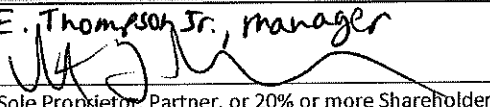
Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	9:00 AM	12 Midnight	450	All ages	21 and up after 10 PM
Monday	11:00 AM	2:00 AM	350	All ages	21 and up after 10 PM
Tuesday	11:00 AM	2:00 AM	350	All ages	21 and up after 10 PM
Wednesday	11:00 AM	2:00 AM	350	All ages	21 and up after 10 PM
Thursday	11:00 AM	2:00 AM	450	All ages	21 and up after 10 PM
Friday	11:00 AM	2:30 AM	1,500	All ages	21 and up after 10 PM
Saturday	9:00 AM	2:30 AM	2,000	All ages	21 and up after 10 PM


An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Permitted Hours of Operation: Class A: 8:00 am to 9:00 pm Sunday thru Saturday  
 Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

## 11. Signature(s)

Robert E. Thompson Jr. manager  
  
 Signature of Sole Proprietor, Partner, or 20% or more Shareholder  
 (If there are no 20% or more shareholders,  
 Corporate Officer-print name/title and sign)

Robert A. Corney Jr.  
  
 Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



# APPLICATION AMENDMENT

Office of the City Clerk License Division  
200 E. Wells Street, Room 105, Milwaukee, WI 53202 (414) 286-2238

Date: 12/13/2018

**To the License Division of the City of Milwaukee:**

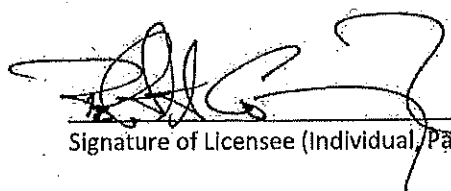
I, Robert A. Cornog Jr., LLC Manager of Punch Bowl Milwaukee, wish to amend my answer(s) on the application for a  
LLC (full legal name)

Class B Tavern Liquor License license at 1122 N. Vel R. Phillips Avenue, Milwaukee, WI 53203 :  
(type of license) (premises address, if applicable)

by adding or amending the following information (complete only those sections being amended):

- 1. #10 on Business License Plan of Operation  
Answer to Question(s) # \_\_\_\_\_ should be: Open Time 9:00 AM Sunday through Saturday
- 2. Agent should be (full legal name): \_\_\_\_\_ Also complete 3, 4, 5 & 6
- 3. Date of birth should be: \_\_\_\_\_
- 4. Home address should be (include city/state/zip): \_\_\_\_\_
- 5. Phone number should be (include area code): \_\_\_\_\_
- 6. Driver's License Number/State ID Number should be: \_\_\_\_\_
- 7. Corporation/LLC name should be (full legal name): \_\_\_\_\_
- 8. Business name should be: \_\_\_\_\_
- 9. Premises address should be (include city/state/zip): \_\_\_\_\_
- 10. Business phone number should be (include area code): \_\_\_\_\_
- 11. Mailing address should be (include city/state/zip): \_\_\_\_\_
- 12. Email address should be: \_\_\_\_\_
- 13. Recycling/Salvaging/Towing: Location where vehicle will be parked should be (include city/state/zip): \_\_\_\_\_
- 14. Class B Tavern: Age Distinction should be: \_\_\_\_\_
- 15. Other: \_\_\_\_\_

(Check with the License Division before submitting "Other" amendments using this form.)

  
\_\_\_\_\_  
Signature of Licensee (Individual, Partner, or Agent of Corp/LLC)

**Office Use Only:** Application #: \_\_\_\_\_ Date: \_\_\_\_\_ Initials: \_\_\_\_\_ To LC: \_\_\_\_\_  
LC Email: MPD NS HD Initials: \_\_\_\_\_



## PUNCH BOWL SOCIAL SECURITY PLAN

### Who We Are:

Punch Bowl Social is the most dynamic concept model in the restaurant space. It was designed to provide each guest with the opportunity for an authentic experience with multiple components (Diner-Inspired Menu, Craft Beverage Program, Social Gaming) that allow for a tailored experience based on the desires and ideals of the individual.

Punch Bowl Social has a significant focus on high end culinary integrity. Culinary Partner, Hugh Acheson, has curated a diner-inspired menu, complemented by simplicity in design. Our dishes are comprised of simple, high quality ingredients that foster a deeper appreciation and enhancement of the experience. The focus on food, within the 25,000 sq ft space, is what sets Punch Bowl Social apart from other dining/entertainment concepts.

The Craft Beverage program is a comprehensive design, with a culinary approach in formation. Punch Bowl Social puts as much emphasis on the fresh squeezed juices as the 'Old School' cocktails. And pays tribute to the local scene through a custom curated craft beer list. Punch Bowl Social believes that there should be high quality options for every palette and preference. The variety of house-made sodas, milkshakes, and 'mocktails' are created by the same process, and with the same emphasis, as the specialty 'New School' cocktails listed on the robust menu.

Punch Bowl Social is storming the 'Eat-ertainment' industry. Social Gaming is the ultimate complement to the high end culinary and beverage programs listed above. The activities are curated to inspire engagement within groups and provide added value to the experience. Inside Punch Bowl Social, one will find bowling, ping pong, billiards, darts, giant Jenga, life-sized scrabble, old school board games, and virtual reality parlors (designed for groups).

### Why It Matters:

Punch Bowl Social is a Lifestyle Brand. A Lifestyle brand is a company that markets its products or services to embody the interests, attitudes, and opinions of a group or a culture. Lifestyle brands seek to inspire, guide and motivate people, with the goal of their products contributing to the definition of the consumer's way of life.

Punch Bowl Social is also a growth company, not a company that grows. We believe in that 'growth' represents, most importantly; our team members, our communities, and our values. Also, naturally; brand awareness. Each new opening provides significant opportunity for job creation within the market. Each new opening has proven significant increase on property values in the immediate vicinity. Each new opening has provided the runway to support the interests of the community around us, in effort to continuously improve the lifestyles representative of the local scene.

We are building communities, and bringing people together in a space that is inspirational, accommodating, safe, creative, and of high integrity.

## **PUNCH BOWL SOCIAL**

### **Punch Bowl Social Approach:**

Punch Bowl Social is an all-encompassing venue, complete with opportunity for all guests (son, mother, friend, grandfather, co-worker, first date, kid, brother, you name it). It is not a nightclub or a simple bar. It's a comprehensive experience, a destination with a variety of activities. The music crosses all genres, the design is pure – natural – raw. The promotions are kitchy and fun. The volume traffic is high, but that's what makes for the social experience.

To accommodate the all-encompassing operation, Punch Bowl Social is thoughtful in approach in regard to how we staff, train, and schedule our teams. Our team members are an eclectic group of people who are rigorously trained in all elements of hospitality, service and safety; technical and theoretical. They are taught the fundamental elements of hospitality, alongside the mechanical elements of, for example; responsible alcohol service. In order to provide a safe space for both team and guest, we are responsible in how we service and sell our products on the front end, and vigilant in how we monitor the groups of people enjoying themselves within the venue.

### **Punch Bowl Social Security:**

Punch Bowl Social employs Guest Ambassadors in effort to provide a high level of service for all guests, including comfort and security. They are charged with overseeing patrons and maintaining the right guest experience. They monitor points of entry, check identification, and are continuously moving through the restaurant and bar areas in effort to maintain presence and mitigate occurrence. They work in support of the service team for both guest management and guest care. Guest Ambassadors are scheduled every night of the week, and are scheduled 8 or more during peak periods. The following outlines the details of their job description, requirements to hold the position, and sample floor plans with number and placement.



### **GUEST AMBASSADOR | Job Description**

Punch Bowl Social is looking for a qualified individual to join their team as Guest Ambassador. This person will be hard working, dedicated and experienced in guest relations and high volume bar/restaurant scenarios.

#### **About Us:**

Punch Bowl Social innovates and leads a modern authentic approach to the “eat-ertainment” category by effectively combining a diner-inspired scratch-kitchen, craft beverage program, and entertainment in a highly curated design-forward environment. In addition to our passion for providing exceptional food & drink, we are committed to personalized customer service and have developed a team of extraordinary brand ambassadors to lead our tribe of professionals.

#### **ESSENTIAL FUNCTIONS AND DUTIES:**

- Ability to enthusiastically greet guests, answer questions and make suggestions regarding food, drinks and service
- Responsible for various security functions related to alcohol service or refusal to serve
- Responsible for continual communication with the door host, bartenders and management team to ensure safety throughout the building
- Ability to support Team Members with table and service station cleanliness as needed
- Ability to actively participate in assigned opening, continuous and closing side work

#### **QUALIFICATION STANDARDS:**

- Must be able to stand and exert well-paced mobility during the entire shift
- Ability to transport and carry objects up to 50 pounds throughout shift
- Reading, writing and verbal communication skills required
- Ability to differentiate state or federal forms of ID from counterfeit forms of ID

If you are interested in becoming part of a nationally expanding concept, with significant growth opportunities, please apply at the link above and we look forward to reviewing your resume.

## NIGHT OPERATIONS

### Starting Your Shift

- Upon arrival, gather necessary tools for success
  - Stamps – All guests that are 21 years of age or older will receive a custom PBS stamp after 9pm
  - Clickers – We need to make sure that we are always in occupancy compliance. We want to be safe and ensure that all of our guests are having a great time.
  - ID Scanner – If you have the scanner use it!
  - Flashlight
  - Clean Uniform – We are as good as we look! Take pride in your appearance our guest expect that we are always clean and professional.
  - Walkie Talkie – Are you calling from a walkie talkie...
- Check in with the MOD for shift assignments – It is important that we are all where we need to be. Punch Social covers almost 30,000 square feet and as such as lots of little nooks and hidden spaces.
  - If no manager can be found:
    - ✦ Assess the situation
      - IN what area are you needed immediately? - If you cannot find the MOD figure out what needs to be done by talking to other PM Hosts and staff. Help where you can.
  - Do a property assessment
    - ✦ Perimeter check – Make sure all outside areas are secure and that our building is secure.
    - ✦ Interior check – Look through all of the nooks and back spaces to make sure everything is safe, and guests are where they should be.
    - ✦ All doors and non-guest areas are secure
  - Map out your shift
    - ✦ Talk with host team to see flow of large reservations for the night – It is always good to have the plan for the night. If we know where guests are going to be we can make sure we are where we need to be.
    - ✦ Walk through with banquets to see need for parties – Make sure that we are not bottlenecks and creating situations for guest flow.
    - ✦ Stay in front of any situations we can prevent

### The Door

- It is your job to ensure the safety of the guest and the business
- ID'ing
  - All guests must be 21 years of age or more after 10pm, and must have a valid ID on their person
  - Exceptions to this rule are in accordance with the local liquor laws, and are only if the following is in place:
    - ✦ Otherwise stated on a BEO (Banquet Event Order)
      - There may be situations where a group has rented out a portion, or all of the venue to host an event for guests that are under 21 years of age
      - These events are pre-determined, and approved by the executive team
      - These events have been run through the local liquor law enforcement guidelines
    - ✦ Special Events
  - We only accept official state ID's, U.S. Military ID's and passports
  - We DO NOT accept identification cards from other countries



## The Door

- We DO NOT accept vertical identification cards unless approved by management
- Procedure for checking identification cards:
  - ✦ Take id look at front and back for proper marks and seals
  - ✦ Use your UV light to check for proper holograms
  - ✦ Make sure the picture is the person using it
  - ✦ Grab a manager if you need a second opinion – If you are sure but not 100% grab a manager and let the MOD make the final call.
  - ✦ We card everyone
- No Identification Card
  - ✦ If a guest does not have identification, it is within the right of the establishment to refuse service
  - ✦ Guests without proper identification will not be permitted in the venue after 10pm
    - If you have a guest that comes in prior to 10pm, you will notify them of the rule, and keep track of them to escort out, if needed, by 10pm
- Training requirements
  - ✦ Must be tips certified (or state required certification). It is important to know the signs of intoxication.
- Rules and signs of intoxicated guests
  - Reaction time
    - ✦ Slow and / or deliberate movements
    - ✦ Slow or no response to questions
    - ✦ Slow or no reaction to actions such as handing back an ID
  - Eyes
    - ✦ Red or Watery eyes
    - ✦ Droopy eyelids or tired appearance
    - ✦ Closes one eye to focus
  - Coordination
    - ✦ Stand with feet wide apart for balance
    - ✦ Leans against structure for support
    - ✦ Fumbles with wallet looking for ID
- Altercation
  - Always get a manager,
  - Be humble! People find it hard to be angry at a nice person – We are in the business of creating good times. The best times happen with the great people and we expect all of our team to be great! That is why you are all here.
  - Listen! Most people just want to be heard. – Listen, Listen, Listen...

## PUNCH BOWL SOCIAL

### The Floor

- Stations and Rotations – It is very important to stay in your location, or stick to your rotation. It is important for the team to know where everyone is going to be. This allows us to react faster to incidents and not waste time when locating each other.
  - Identify posts
    - ✦ Mezzanine
    - ✦ Bowling alley
    - ✦ 365
    - ✦ Social
    - ✦ Diner
    - ✦ Door
  - Identify rotation
    - ✦ 1 Person
    - ✦ 2 Person
    - ✦ 3 person
  
- Bathrooms and the hidden places
  - Check all restrooms every 20-30min
    - ✦ It is very important to keep eyes on bathrooms for safety and to make sure they are clean.  
Nothing says you don't care about your place like a dirty bathroom.
  - Back stairs and behind the bowling lanes every 30min
  - Karaoke rooms every 20-30min if not in use
    - ✦ If they are not in use they should be open people should not be hanging out in the Karaoke rooms if they are not renting them.
  
- Guest interaction
  - Be polite and accommodating to questions or needs of our guests
    - ✦ It is important for our whole team to be knowledgeable and approachable to our guest
  - Listen
    - ✦ Guests should feel comfortable with you
  - Never sit with a guest or lean against a wall or post
    - ✦ We are here to work and make sure our guests are having a great time
    - ✦ We are throwing the party not participating in it.
  
- Help out the team
  - We are in this together
    - ✦ It is the expectation to assist your team when and where needed, when available
  - Communicate
    - ✦ The more we talk and help each other the more we will be able to stay in front of any situation
  - Work together...

PUNCH BOWL  
SOCIAL

## INCIDENTS

### Signs of intoxication

- Treat them with respect
- People who are intoxicated feel very vulnerable and embarrassed
- Remove them from the situation... Kindly
- Let them know you are there for them
- Offer them a glass of water...
- Food / Water / anything to buy them time
- It starts the conversation...
- Friends buy people a sandwich

### Safety

- Be polite and not aggressive you are there to help our guest
- The ride home
- Call them a cab / uber / horse and buggy...
- Do not let them leave with a stranger
- Do not allow them to drive
- Log book entry

### Disturbance

- Contact a manager
- Never go it alone
- Let the MOD handle the conversation
- Defuse the situation
- Keep a level head
- Do not become the disturbance
- Escort the guest out of the building
- Always as a team of two best with a manager
- Make sure the guest does not return
- A guest that has been escorted off property stays off property
- Log book entry

### Employee Assault

- Contact a manager
- They are your friends and it can get complicated
- Let the MOD handle the conversation
- Move the party
- Get all involved people off the floor
- **Be Safe!!!**
- Wait for the authorities
- Any assault goes through the police.
- Keep all parties calm while waiting
- Log book entry

### Guest on Guest Assault

- Contact a manager
- Do not approach this situation alone
- Let the MOD handle the conversation
- Move the party
- Get all involved people off the floor
- **Be Safe!!!**
- Wait for the authorities
- Any assault goes through the police.
- Keep all parties calm while waiting
- Log book entry

### Removing A Guest

PUNCH BOWL  
SOCIAL

- Be polite
- Never be confrontational
- Contact a manager
- 

- Two is better than one
- Let the MOD handle the conversation
- Log book entry

## PUNCH BOWL SOCIAL

### Defusing the situation

- Be polite
- Never be forceful
- Let them make the right decision
- Contact a manager
- Two is better than one
- Let the MOD handle the conversation
- We are there to help
- We want them to have a great time!
- Humor goes a long way
- Log book entry

## HANDS OFF

### Our Business is Guest Care

Our goal is to provide a fun, safe, and entertaining atmosphere for all our guests. We want to ensure that our employees, and guests, have an environment free of physical violence. We choose to handle all situations with a hands off approach, typically alleviating the situation more quickly, and smoothly for all parties involved.

### The Rules

You may never touch a guest, unless:

- They have made physically threatening motions toward you
- They have made physically threatening motions toward another employee
- They have made physically threatening motions toward another guest
- If you have requested a guest remove him or herself, and they refuse

Before physically handling a guest, you must:

- Address the situation verbally
- Attempt to defuse the situation verbally
- Inform management, unless in immediate danger
- Exhaust all opportunities to find an alternative solution

If you are required to touch a guest, you must do so with the intent of care for their wellbeing

### The Tools

Below are tools and tactics to alleviate situations before they escalate to violence. You will use these to defuse the situation, before any physical handling.

### Respect All Individuals' Personal Space

- Personal space is the area around us that we consider an extension of ourselves. How much space each of us requires to feel comfortable varies considerably. What is almost universally true, however, is that anxiety rises when personal space is invaded. This heightened anxiety makes it more likely a person will act out in a more serious way.
- To avoid such a response, maintain at least an arm's-length distance from a person whose behavior is escalating. In this way, you will be less likely to increase the person's anxiety. You will also reduce danger to yourself by maintaining a margin of safety that allows you time to react.
- If you must touch an anxious person to provide medical care, explain what you are about to do before you begin.

## PUNCH BOWL SOCIAL

### **Be Aware of Your Own Body Position**

- It is very easy to create a negative response from a guest by simply standing in a way that appears to be challenging. Avoid positions that are 'eye to eye', or 'toe to toe'; challenging positions promote the 'fight or flight' response.
- Stand at an angle, or off to the side. This is much less likely to escalate their behavior.

### **Be Empathic to Others' Feelings**

- There's no judgment, we've all been there. Regardless of whether or not it's justified, pay attention to them, let them feel heard.

### **Keep Nonverbal Cues Nonthreatening**

- As a person begins to lose control of rational thought, the person becomes more tuned into your body language and less tuned into your words. Nonverbal communication — including gestures, facial expressions, movements and tone of voice — becomes paramount in conveying a calm, respectful attitude.

### **Ignore Challenging Questions**

- When a person challenges your authority or an organizational policy, redirect the individual's attention to the issue at hand. For example, suppose a female visitor is smoking in the building. You remind her that there is no smoking allowed in your facility and ask her to put out her cigarette. She responds by saying, "Who are you to tell me what to do?" Answering this type of question only leads to a nonproductive power struggle, and it also sidesteps the issue at hand — the woman's smoking. It's better to ignore the challenge and restate your request.

### **Set and Enforce Reasonable Limits**

- When setting limits, offer simple, clear choices and consequences to the acting-out individual. Be sure the consequences are reasonable and enforceable.
- For example, you might tell a family member who is insistent about entering an emergency treatment room, "Please come back to the waiting area with me, and I'll be sure the doctor speaks with you about your husband as soon as possible. If you try to enter the treatment room again, I'll have to call security, and then it will be even longer before you can talk to the doctor."

### **Stay Composed, Avoid Overreacting**

- It's hard not to take things personally, especially since angry people often say very personal things. But it is essential to do your best to remain calm and professional — at least on the outside. Your composed, rational response can go a long way toward influencing the person's behavior in a positive way.

### **Use Physical Techniques Only as a Last Resort.**

- Physical restraint should be used only when people's behaviors are dangerous to themselves or others. Physical intervention itself always carries some risk of injury to staff or to the person being restrained. Such interventions should be used, therefore, only when it is more dangerous NOT to intervene. Furthermore, physical interventions should be used only by competent staff members who are trained to use the safest, least restrictive methods of intervention possible and who are well-versed in any applicable regulations or laws pertaining to restraint use in their facilities.

## ACTIVE SHOOTER TRAINING

### OVERVIEW:

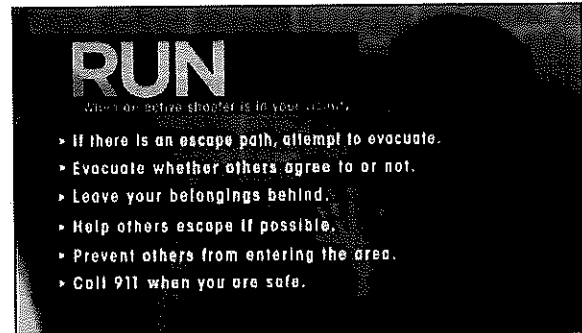
The threat of an active shooter can be overwhelming for all parties involved. The following is an outline of how to approach a situation with live fire.

It's hard to spot an active shooter as the warning signs may vary. Your survival may not depend on if you have a plan, and it doesn't need to be complicated. There are three steps in the plan:

### Run – Hide – Fight

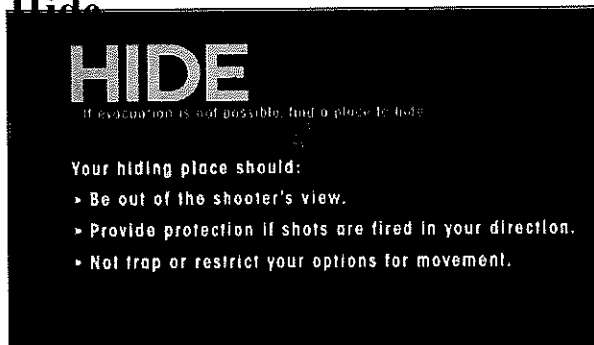
#### Step 1: Run

If you can get out, you should. If you can escape the situation, your actions encourage others to do the same. Leave your belongings behind, getting out of harm's way is the most important thing. If you have the opportunity to help others escape, do so as you are able. Once you are out of harm's way, contact 911 immediately.



#### Step 2:

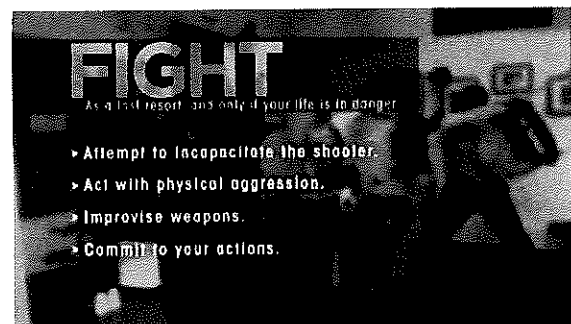
#### Hide



If you are unable to vacate the scene, find a place to hide as soon as possible. This place should be out of the shooter's view, and provide protection in the event shooting begins in your direction (behind something). Ideally, this place should also have options for exit, so that you are not trapped. Another element to look for is the opportunity for security within the hiding place. For example, if you hide in a car, lock the doors. Remember that noises can trigger attention. Try not to move, turn down your cell phone ringer, and eliminate all noises possible.

#### Step 3: Fight

If you are unable to vacate the scene, or unable to hide, the third step in the plan is to fight. Keep in mind, if you choose to do so, you may be putting your life at risk. Initially, you will want to incapacitate the shooter, rendering them incapable of continuing with their actions. You should act with aggression, and improvise to identify weapons that will assist in disarming the shooter. Once you have decided to take action, commit to those actions and plans. Have an exit plan in the event your actions do not render the anticipated result. Although first responders are there to stop the shooter, your actions can make a significant difference in the outcome.





## ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division

200 E. Wells St. Room 105, Milwaukee, WI 53202

(414) 286-2238 e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov) [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

Legal Entity Name: Punch Bowl Milwaukee, LLC

Premise Address: 1122 N. Vel R. Phillips Avenue, Milwaukee, WI 53203

### Proximity of Premises to Church, School, Daycare Center or Hospital

Is the building within 300 feet of any church, school, daycare center or hospital?  No  Yes

### "Service Bar Only" Designation

If applying for Class B or C license, are you applying for "Service Bar Only"?  No  Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

### Business Information

a) Are you taking out this application for anyone that may not be eligible for a license?  No  Yes

If yes, list their name and address: N/A

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business?  No  Yes

If no, list the name and address of the person(s) who will: N/A

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business?  No  Yes

If yes, explain: N/A

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?

No  Yes If yes, list name and address: N/A

### Proof of Ownership, Lease, or Offer to Purchase (New & Transfer Applicants Only)

Submit proof of ownership, lease, or offer to purchase the building with this application.

A lease or offer to purchase must:

- Be in the same legal entity name as that apply for the license
- Reflect the same address as the premises address on this application
- Reflect current dates and
- Be signed by the lessor/seller and lessee/buyer

### Property Information (New & Transfer Applicants Only)

a) Do you own or lease the building?  Own  Lease

b) Who owns the fixtures (for example, coolers, etc.)? Tenant

c) Are you purchasing the stock and/or fixtures?  No  Yes If yes, amount paid \$ N/A - New construction

d) Total amount paid for business \$ N/A - New construction

e) Total amount paid for goodwill of the business \$ N/A - New construction

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes?  No  Yes N/A - New construction

See Application Information for a list of all required application forms.



**Lease Information (New & Transfer Applicants who are leasing the premises only)**

- a) Date lease begins 6/27/2018 Ends 15 Year term
- b) Monthly rental \$ See section 1.12 of lease
- c) Do you have an option to renew the lease?  No  Yes
- d) Does your lease allow for assignment to another party without the consent of the owner?  No  Yes
- e) For what length of time have you been guaranteed occupancy (number of years)? 15 Years
- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease?  No  Yes If yes, explain See section 1.13 of lease
- g) Does the present owner or occupancy object to the granting of your license?  No  Yes  
If yes, explain N/A

**Change of Agent Applicants Only**

Have there been any changes to the floor plan since the last application was submitted?  No  Yes  
 If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s): N/A

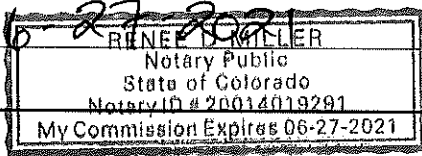
**Notarized Signatures of Applicants**

SUBSCRIBED AND SWORN TO BEFORE ME  
 This 18<sup>th</sup> day of September, 2018

*Renee D Miller*

(Clerk/Notary Public)

My Commission Expires  
 \*Notary Seal must be affixed.



*[Signature]*

Sole Proprietor, Partner, 20% or more Shareholder, or Agent – only if there are no 20% or more shareholders

*[Signature]*

Additional partner or 20% or more shareholder

Note: All information contained in this application is subject to approval by the Common Council.  
 Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.  
 Contact the License Division for information on how to request changes.

**New and transfer of premise applicants must submit the following:**

- Proof of ownership, lease or offer to purchase the building
- Detailed floor plan
- If a restaurant, copy of the menu



# PUBLIC ENTERTAINMENT PREMISES LICENSE SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 [www.milwaukee.gov/license](http://www.milwaukee.gov/license) e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov)

CITY OF MILWAUKEE  
LICENSE DIVISION

2019 OCT 17 12:43

**PREMISES ADDRESS:** 1122 N. Vel R. Phillips Avenue, Milwaukee, WI 53203

**TYPES OF ENTERTAINMENT (CHECK ALL THAT APPLY)**

- |   |  |   |  |
|---|--|---|--|
| <input checked="" type="checkbox"/> Instrumental Musicians                          | <input checked="" type="checkbox"/> Bands                                  | <input type="checkbox"/> Battle of the Bands      | <input type="checkbox"/> Comedy Acts             |
| <input type="checkbox"/> Disc Jockey  | <input type="checkbox"/> Magic Shows                                       | <input type="checkbox"/> Poetry Readings          | <input type="checkbox"/> Dancing by Performers   |
| <input type="checkbox"/> Jukebox  | <input type="checkbox"/> Wrestling   | <input type="checkbox"/> Patron Contests          | <input type="checkbox"/> Patrons Dancing         |
| <input type="checkbox"/> Adult Entertainment/<br>Strippers/Erotic Dance             | <input checked="" type="checkbox"/> Karaoke (Private)                      | <input checked="" type="checkbox"/> Bowling Alley | <input checked="" type="checkbox"/> Pool Tables  |
| <input type="checkbox"/> Motion Pictures on Projection<br>Screens – How many? _____ | <input checked="" type="checkbox"/> Amusement Machines –<br>(Arcade Games) | <input type="checkbox"/> Concerts                 | <input type="checkbox"/> Theatrical Performances |
|   | How many? <u>15</u>  | Approx. # per year? _____                         | Approx. # per year? _____                        |
- Other: Ping pong, virtual reality, bocce ball, foosball, photo booth, darts & corn hole.

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

**PROMOTERS/SOUND AMPLIFICATION**

Will promoters ever be used for any of the entertainment?  No  Yes If Yes, Describe: N/A

At any time will sound amplification be used?  No  Yes If Yes, Describe: Interior of restaurant only.

**LEGAL CAPACITY OF PREMISES**

1254 (Call the Development Center at 414-286-8211 with questions.) Legal capacity determines the fee for your Public Entertainment Premises License. If you would like to request the license be approved with a lower capacity than that listed above, indicate the lower capacity here: N/A. If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.

**NOTARIZED SIGNATURES**

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council. I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.

I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

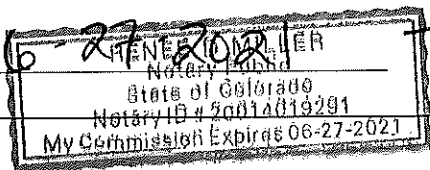
SUBSCRIBED AND SWORN TO BEFORE ME

This 18<sup>th</sup> day of September, 2018  
Renee D. Miller  
(Clerk/Notary Public)

Robert E. Thompson Jr., Manager

Sole Proprietor, Partner or 20% or More Shareholder  
(If no 20% or more shareholder, Corporate Officer - print name, title and sign)  
Robert A. Carnog Jr., Manager

Additional partner or 20% or more shareholder



My Commission Expires \_\_\_\_\_  
Notary Seal must be affixed

**Office Use Only:**

Initials: \_\_\_\_\_ Filed: \_\_\_\_\_ App: \_\_\_\_\_

Check if only PEP (must be heard w/in 60 days) Granted \_\_\_\_\_ License # \_\_\_\_\_



# FOOD DEALER LICENSE PLAN OF OPERATION

ccl-foodplan 8/1/17

OFFICE OF THE CITY CLERK, LICENSE DIVISION  
CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202  
(414) 286-2238 • [license@milwaukee.gov](mailto:license@milwaukee.gov) • [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

Legal Entity Name: **Punch Bowl Milwaukee, LLC**

Premises Address: **1122 N. Vel R. Phillips Avenue, Milwaukee, WI 53203**

2019 OCT 17 PM 12:43  
CITY OF MILWAUKEE  
LICENSE DIVISION

## SECTION 1 TYPE OF BUSINESS

Type of application (check one):  taking over a currently operating business  starting a new business  
Anticipated opening date? Est. 3/23/2019

Check the type that best describes your business (check only one):  
See Food Dealer License Information sheet for definitions.

- Restaurant  Bed & Breakfast
  - Retail Establishment  Base for Food Peddler
  - If retail, will it be a convenience store?  Yes  No  Base for Temporary/Seasonal Food Stand
- (Convenience Stores have less than 5,000 sq ft of retail space, primary business is the sale of basic food items, and in addition sells household products)

In addition, will any wholesale business be done?  Yes  No

If yes, what percentage of the business will be wholesale?  Less than 25%  25% or More (Contact DATCP)\* **N/A**

Will retail items be sold?  No  Yes If Yes, indicate percentage of food sales

Will restaurant items be sold?  No\*  Yes If Yes, indicate percentage of food sales **100% menu items only**

\* If you checked "25% or More" of the business will be wholesale and answered "No" to restaurant items being sold, do not continue completing this application. A City of Milwaukee License is not required. Contact DATCP only.

## SECTION 2 FOOD PROCESSING

Will any food processing be done?  No  Yes  
*Processing is defined as assembling, grinding, cutting, mixing, baking, coating, stuffing, packing, bottling, grilling, canning, extracting, fermenting, distilling, pickling, freezing, drying, smoking, or packaging.*

- If Yes, check the types of food items:
- SNACKS & BEVERAGES  
*includes, but is not limited to, ice cream/soft serve, lemonade, snow cones, coffee, espresso, cappuccino, tea, fruit juice, smoothies, candy, dispensed soda, fruit cups, bakery, cookies, popcorn, kettle corn, cotton candy, funnel cakes, fritters, tortilla chips w/ cheese*
  - MEALS  
*includes, but is not limited to, chicken, ribs, sandwiches, roasted corn, baked potatoes, hot dogs, brats, tacos, nachos w/ cheese and meat, French fries, cooked or deep fried vegetables/fruit, cooked cheese curds, corn dogs, egg rolls, salads*

## SECTION 3 FOOD REQUIRING TEMPERATURE CONTROL

Will any food that requires temperature control be sold?  No  Yes  
(includes dairy products such as milk, cheese, and ice cream, fish, shellfish, meat, poultry)

If yes, list the types of food items: Meat, fish, poultry, dairy products, soups, milk, cheese, ice cream, some dressings, some sauces, & commercial produced eggless mayonnaise.

**SECTION 4 SHARED KITCHEN**

Will you be sharing kitchen space with another operator?

No      If No, SKIP to Section 5

Yes      If Yes, check one:    N/A

I will rent space from another operator      (“Shared Kitchen Agreement” is required)

I will rent space to another operator (peddler/caterer)

**SECTION 5 DETAILS OF OPERATION**

Answer the following questions:

Will you have seating on site for dining?       No     Yes

Will you be doing any catering?       No     Yes

Will you be doing any delivery?       No     Yes

Will you have outdoor activities?       No     Yes

If Yes to outdoor activities, check all that apply:     Bar     Cooking/Grilling     Dining

Will you have a drive thru window?       No     Yes

If Yes to drive thru, are hours different from inside?    N/A     No     Yes

If Yes, provide drive thru hours:    N/A

Will any scales or barcode scanners be used?       No     Yes

If Yes, a Weights & Measures application must be completed and a license obtained.

**SECTION 6 ADDITIONAL SITES**

Where will food be prepared and/or sold?

At a single site

At multiple sites (for example, a hotel with several dining rooms or bars)      How many? \_\_\_\_\_

If multiple sites, attach a Food Dealer Additional Site Addendum (ccl-foodadd) for each additional site.

**SECTION 7 CONSTRUCTION OR CHANGES**

Are you planning any construction, remodeling or equipment changes?

No      If No, SKIP to Section 8

Yes      If Yes, check all that apply:

New construction of a building

Construction changes to an existing building

Renovation or remodeling

Equipment changes only (installation or replacement)

Provide a brief description of the changes:    Furniture, fixtures & equipment installation, & bowling lanes.

Start date:      Est. 10/15/18

Name, Address & Phone Number of Architect:    Rinka Chung; 414-431-8101  
756 N. Milwaukee St., Suite 250, Milwaukee, WI 53202

Name, Address & Phone Number of Contractor:    TBD

**SECTION 8 ALCOHOL BEVERAGES**

Are you applying for an alcohol beverage license?

- No If No, SKIP to Section 9
- Yes If YES, if your food license is approved prior to the alcohol beverage license, when do you want the food license issued?  Immediately  At the same time as the alcohol license

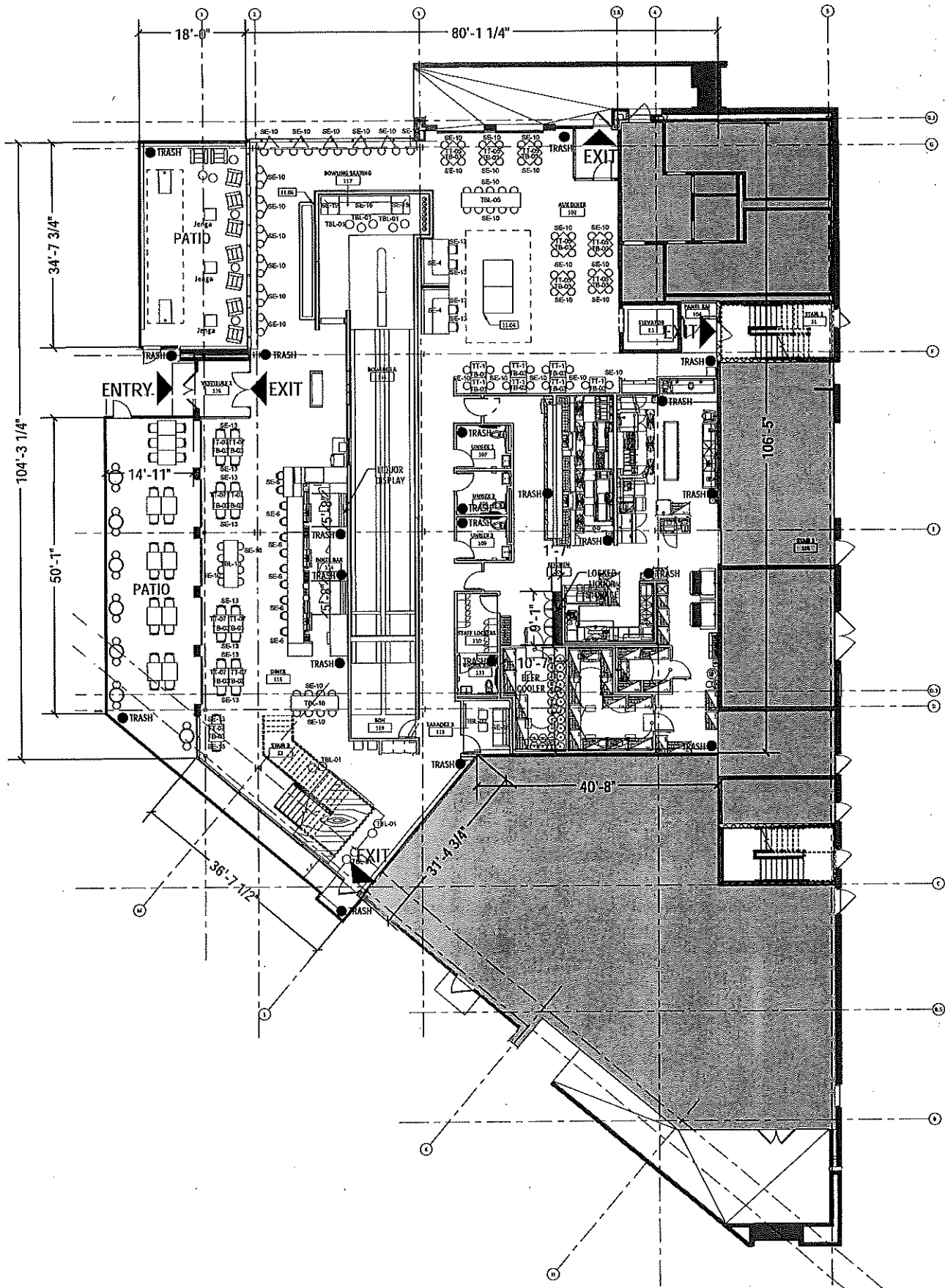
**SECTION 9 ACKNOWLEDGEMENTS & SIGNATURE**

You must initial each item confirming your understanding:

- RAC I understand the Health Department must conduct an inspection and advise the License Division of their approval before the license may be issued.
- RAC I understand I must obtain an occupancy permit from the Department of Neighborhood Services and an inspection may be required. Neighborhood Services must advise the License Division of their approval before the license may be issued.
- RAC I understand the district alderperson will review and either approve or deny my application. If denied, I may appeal and be scheduled to appear before the Licenses Committee. The Licenses Committee will then make a recommendation to the Common Council. The Common Council must grant the license before it may be issued.
- RAC I understand proof of payment for all license fees must be on file in the License Division before the license may be issued.
- RAC I understand the license must be issued and posted in my establishment prior to opening for business.
- RAC I will not operate my food business until the license has been issued and posted in the establishment.

Signature of sole proprietor, partner, agent or 20% shareholder: [Signature]

Signature of additional partner(s): [Signature]

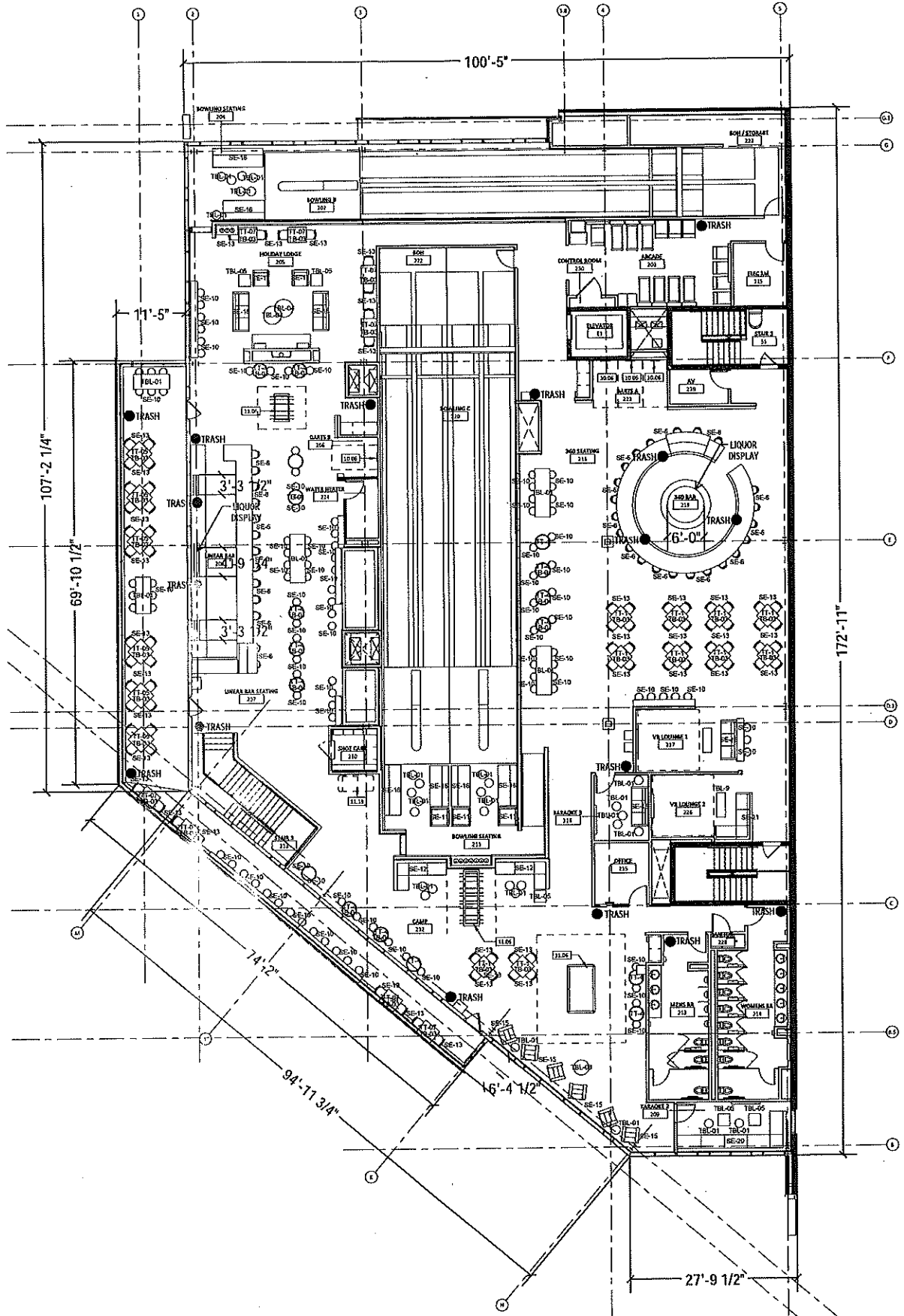


Andrea Kenealey, Agent for:  
 PUNCH BOWL MILWAUKEE, LLC  
 PUNCH BOWL SOCIAL  
 1122 N VEL R PHILLIPS AVENUE  
 9/26/18

W HIGHLAND AVE

FIRST FLOOR  
 9,225 SF  
 1,500 SF PATIO  
 TOTAL AREA 24,100 SF



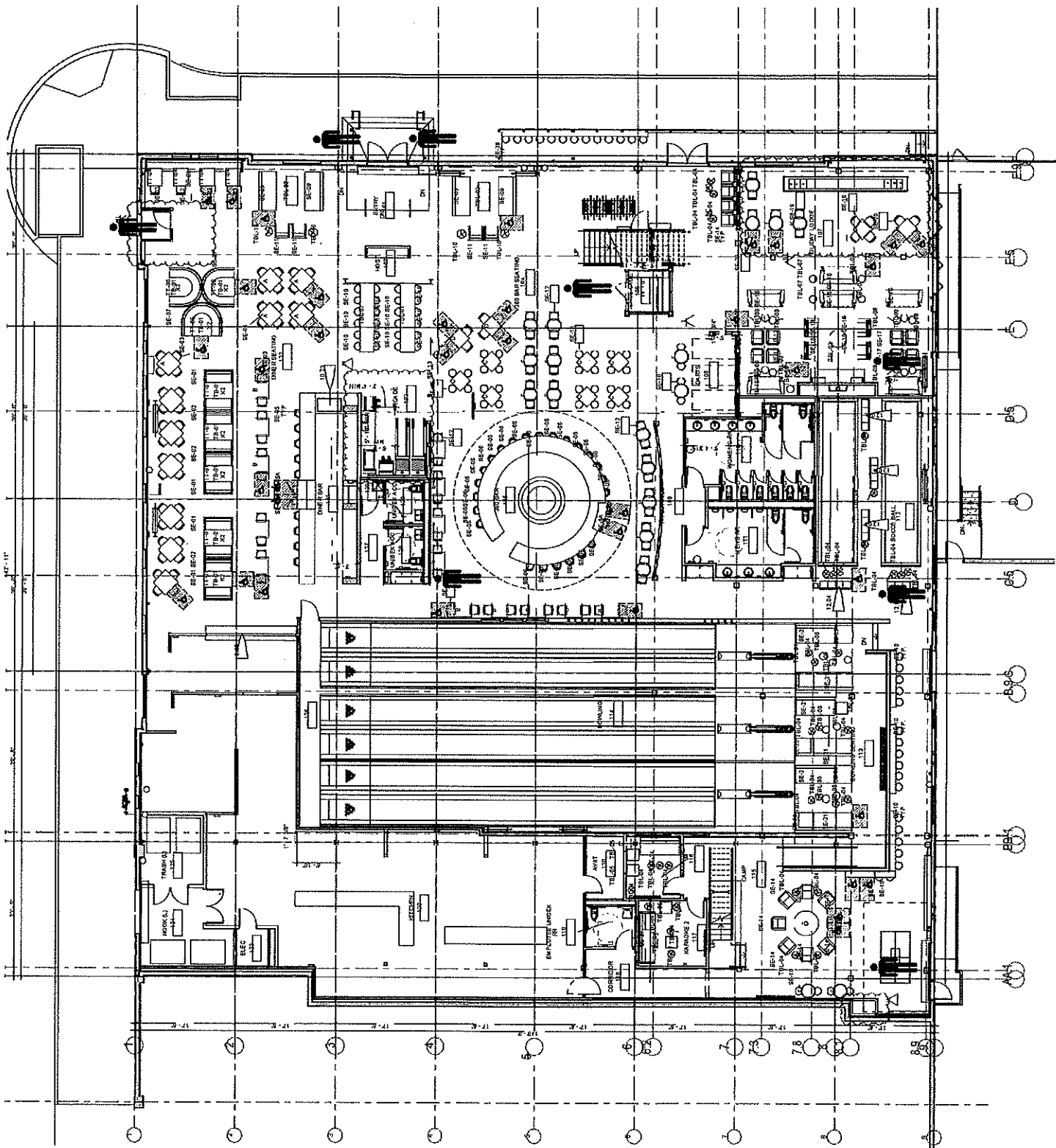


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W HIGHLAND AVE

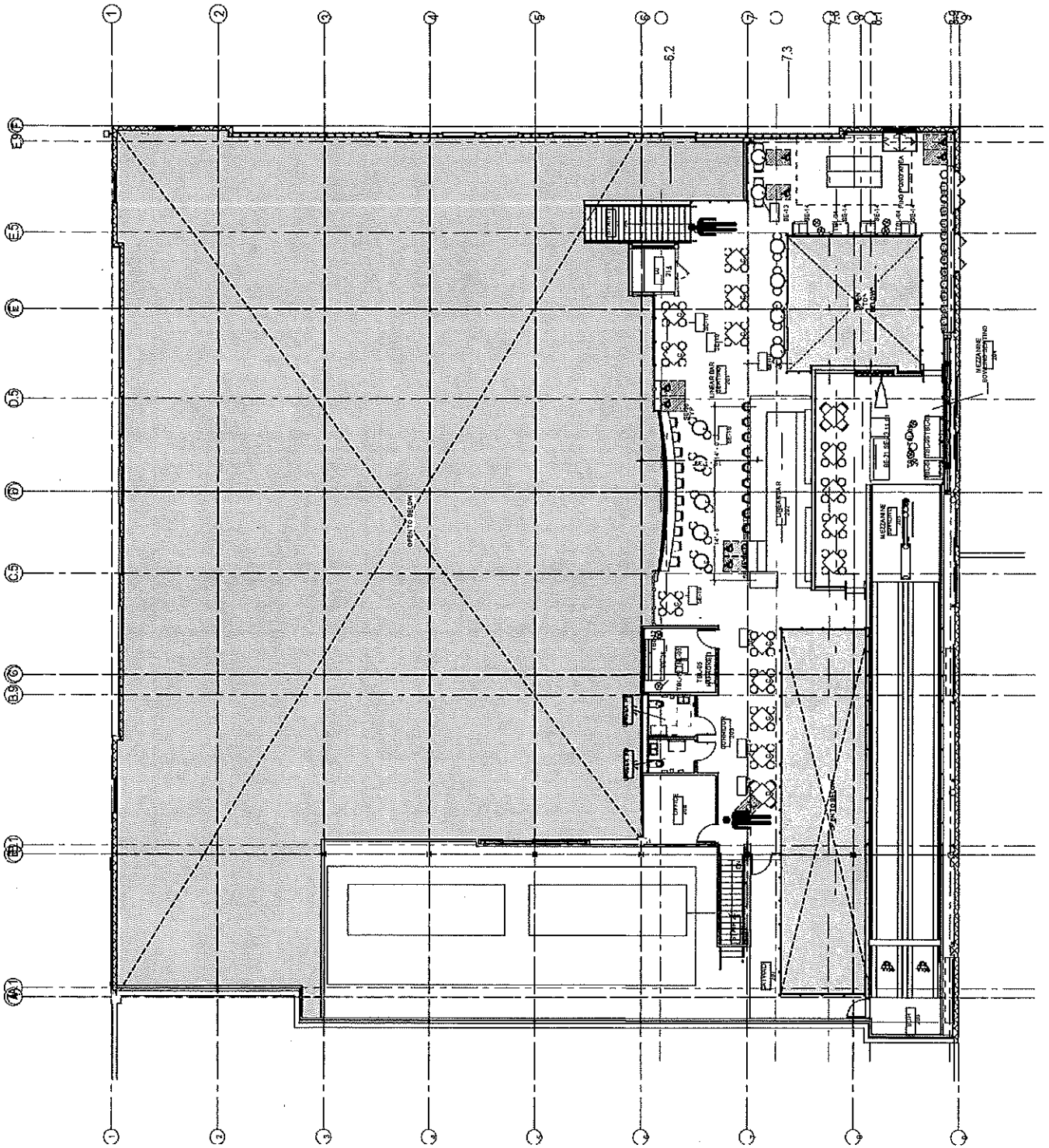
SECOND FLOOR  
 14,875 SF  
 1,200 SF DECK





LEVEL 1 FURNITURE PLAN





1 MEZZANINE FURNITURE PLAN  
1/8" = 1'-0"



CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK

Thursday, December 20, 2018

COMMITTEE MEETING NOTICE

AD 04


JASPREET S GILL

19315 Compton Ln

Brookfield, WI 53045

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

**Wednesday, January 02, 2019 at 01:45 PM**

**Regarding:** Your Class A Malt & Class A Liquor and Food De  License Applications for "Hop Pantry" at 804 N MILWAUKEE St #110.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY:

Jessica Celella  
License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)

# MILWAUKEE POLICE DEPARTMENT LICENSING

## CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

**DATE:** 09/14/2018

**LICENSE TYPE:** Class B Tavern , FOOD

**NEW:**

**RENEWAL:**

**No. 280952, 280951**

**Application Date:** 09/13/2018

**License Location:** 804 N Milwaukee St #10

**Business Name:** Hop Pantry

**Licensee/Applicant:** GILL, Jaspreet S  
(Last Name, First Name, MI)

**Date of Birth:** 06/28/1980

**Home Address:** 19315 Compton Lane

**City:** Brookfield

**State:** WI **Zip Code:** 53045

**Home Phone:**

This report is written by Police Officer David Novak, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 04/20/2016 the applicant was cited in the City of Milwaukee at 2938 N. Teutonia Av for Building Code Violations.

**Charge:** Building Code Violations

**Finding:** Guilty

**Sentence:** Fined \$800.00

**Date:** 11/29/2016

**Case:** 16042609

2. On 08/15/2016 the applicant was cited in the City of Milwaukee at 2938 N. Teutonia Av for Building Code Violations.

**Charge:** Building Code Violations

**Finding:** Guilty

**Sentence:** Fined \$880.00

**Date:** 04/06/2017

**Case:** 17007583

Date: 11/09/2018  
Officer: T. Kline

City of Milwaukee Police Department  
90-5-1.5 Crime Prevention Survey  
Convenience Store/Liquor Store Inspection

Name of Premise: Hop Pantry  
Address: 804 N Milwaukee Street #110  
Phone: 414 737-8752

Owner: Gill, Jaspreet S.  
Owner address: 19315 Compton Lane  
City State Zip: Brookfield, WI 53045  
Owner Phone: 414 737-8752  
Owner email:

Manager:  
Home Address:  
City State Zip:  
Phone:  
Email:

Preferred contact: Owner

Location currently open:  YES  NO

Projected open date: 04/01/2018

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 9am-9pm 24 hours Y N  
Mon: 9am-9pm  
Tue: 9am-9pm  
Wed: 9am-9pm  
Thu: 9am-9pm  
Fri: 9am-9pm  
Sat: 9am-9pm

Premise Type: Liquor Store  
Convenience Store  
Other:

Licenses currently held:

- Alcohol:  Yes  No Class: #:
- Tobacco:  Yes  No #:
- Food:  Yes  No #:
- Extended Hours:  Yes  No #:
- Secondhand Dealer:  Yes  No Type: #:
- Other:  Yes  No Type: #:
- Other:  Yes  No Type: #:

**Exterior Survey:**

1. Is the area around the location clean?  Yes  No
2. What surrounds the location? (Check all the apply)
  - a.  Park
  - b.  School
  - c.  Youth Center
  - d.  Church
  - e.  Tavern(s) If so, how many 4
  - f.  Residential
  - g.  Other businesses
  - h.  Other:
3. Can you see from the outside of the location into the interior  Yes  No
4. Can you see the employees inside of the location from the outside  Yes  No
5. Are exterior windows free of signage  Yes  No
6. Is there a parking lot  Yes  No
7. Is the parking lot clean?  Yes  No
8. Is the parking lot well lit?  Yes  No
9. Are there areas where a person could conceal themselves  Yes  No
10. Is there exterior lighting?  Yes  No. Does it appears to be adequate  Yes  No
11. Exterior Payphone?  Yes  No
12. Are there No Loitering Signs posted?  Yes  No
13. Are there exterior security cameras  Yes  No How Many:
14. Are the address numbers prominently displayed and easy to see  Yes  No

**Camera Survey:**

15. Does this location have security cameras?  Yes  No
16. Are they in working order?  Yes  No
17. What format are the cameras?
  - a. Color  Yes  No
  - b. Digital  Yes  No
  - c. VCR  Yes  No
  - d. Recorded  Yes  No
18. How long is footage stored for later viewing: 30days
19. Are there exterior cameras  Yes  No How many: 3
20. Are there interior cameras  Yes  No How many: 6
21. Do all employees know how to retrieve recorded digital images/footage?  Yes  No

**Interior Survey:**

22. Is the storeowner willing to be a standing complainant regarding loitering?  Yes  No  
a. If yes have them fill out the standing complaint form and give them two of the commercial signs  Yes  No
23. Is the interior of the location neat and clean?  Yes  No
24. Does an interior camera face the entrance/exit?  Yes  No
25. Is there a lockable area that separates employees from customers?  Yes  No
26. Does the store sell single chore boy?  Yes  No
27. Does the store sell blunt wraps?  Yes  No
28. Does the store sell scales?  Yes  No
29. Does the store sell items that may be used as crack pipes?  Yes  No  
a. Describe item
30. Does the store have an over abundance of sandwich baggies:  Yes  No
31. Does the owner understand that these items are often used for drug use?  Yes  No
32. Do the products in the store appear to be new and rotated often?  Yes  No
33. Are emergency and non-emergency numbers posted near the phone?  Yes  No
34. Does the owner know how to contact their police district directly?  Yes  No  
a. Did you provide a district contact guide to the owner?  Yes  No

**Complete this section if alcohol establishment is a convenience store:**

(\*\* Read full ordinance for all details "68-4.3 Convenience Food Stores")

All convenience food stores not exempted under sub. 3 shall:

1. Is the cash register located in a manner so that at the time of a sales transaction, the employee and customer are both visible from the sidewalk?  Yes  No \*\*
2. Are the glass entrance and exit doors clear of any signs or advertisements with the exception of a sign which states that the cash register contains \$50 or less and that the safe is no accessible to employees?  Yes  No
3. Does the store maintain one of the following on the licensed premise:
  - a. A safe that was in use at the convenience food store on August 17, 1994?  Yes  No
  - b. A drop-safe or time release safe that weighs at least 500 pounds or which is attached to or set into the floor in a manner approved by the police department?  Yes  No
4. Is lighting provided for the store's parking area during all hours of darkness when employees or customers are on the premises at a minimum average of 2-foot candles per square foot, unless the store is not open for business after sunset and before sunrise?  Yes  No  N/A
5. Are at least two high-resolution surveillance security cameras installed?  Yes  No
6. Are the security cameras in working order?  Yes  No
7. Does one camera show an overall view of the counter and register area?  Yes  No
8. Does one camera show a clear, identifiable, full frame image of the face of each person entering and leaving the store?  Yes  No
9. Are the camera views obstructed by fixtures or displays?  Yes  No
10. Is the recorded footage stored for at least 30 days?  Yes  No
11. Do all store employees know how to record footage from the camera system to media capable of being transferred to police custody?  Yes  No

12. Are customer entrances/exits made of glass or other transparent material?  Yes  No  
 a. Exception: A store that does not have such doors on August 17, 1994 shall not be required to install such doors until the holder of the store's food dealer license changes.
13. Has the owner and their employees attended the Robbery Prevention Training within 120 days of ownership or employment?  Yes  No  
 a. Contact Community Outreach and Education at 935-7836 for schedule.

**Sub 3. Exemptions.** The requirements of this section do not apply to a convenience food store that conforms to either of the following descriptions:

- a-1. The store is located in an enclosed shopping structure, enclosed commercial building or hospital. A convenience food store is not in an enclosed structure or building if a customer can enter it directly from the outside.  
 Does store conform to a-1  Yes  No
- a-2. The store physically separates employees from customers with a solid partition that bars a person from entering the employee area from the customer area, has a secure lock on the employee side of any door between the employee area and the customer, and conducts all transaction through a service window or similar arrangement.  
 Does store conform to a-2  Yes  No
- a. At the commissioner's discretion, a convenience store may be exempted from any or all of the regulations specified in sub 2.  
 Does this location hold an exemption from the commissioner regarding any of the requirements of Sub 2?  Yes  No

**ADDITIONAL COMMENTS/RECOMMENDATIONS:**

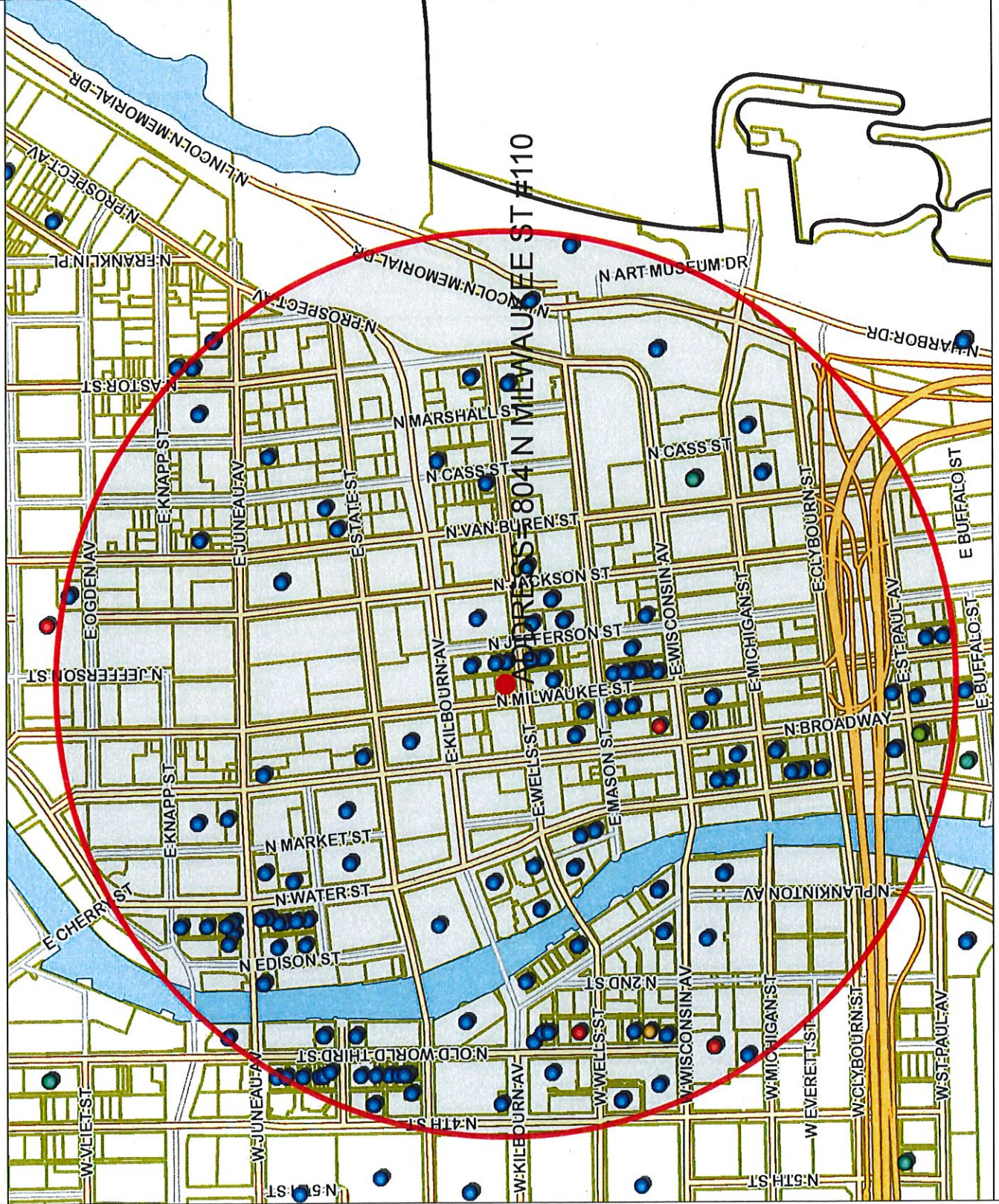
- \*Owner stated 20% of sales will be alcohol
- \*"Hop Pantry" will be the only sign in the window
- \*Owner stated they will sell only craft beer, and high end wine. Owner was not specific what "craft beer" is
- \*Sandwiches will be made fresh for customers
- \*Will not be selling any liquor of any kind
- \*Two entrances to the store, one from the street, and one from the inside of the building
- \*\$80K in renovation
- \*Strong concerns of alcohol being sold at this location. Several locations in that area already where people can purchase beer and wine. While working with the community, a common

complaint I receive is panhandling outside of locations such as this, which could lead to citizens waiting for the Street Car to also be approached by panhandlers. It should be noted the Street Car stop is directly outside the front on this location.



# Alcohol Concentration for 804 N Milwaukee St #110

City of Milwaukee, Wisconsin



833.3 0 416.67 833.3 Feet

Map Scale: 1: 10,000

© City of Milwaukee, Wisconsin  
 Map Milwaukee: Property Information  
 Disclaimer  
 9/14/2018



**- Legend -**

- Street names 10,000
- City limits
- Freeways 15,000
- Freeways
- Exit ramps
- Entry ramps
- Ramps
- Major streets 10,000
- Streets 10,000
- Waterways
- Milwaukee Parcels
- Street names 10,000
- Alcohol licenses
  - Class A intoxicating liquor
  - Class A fermented malt beverage
  - Class A liquor and malt
  - Class B fermented malt beverage
  - Class B tavern
  - Class C wine retailer

**- Notes -**  
 Alcohol Establishments within a .5 Mile Radius Centered on 804 N Milwaukee St #110 as of 09/14/2018



Licensed Alcohol Beverage Establishments within a .5 Miles Radius Centered on 804 N Milwaukee St #110 as of 9/14/18													
License Summary	Trade name	Licensee	License type name	Total capacity	Room capacity	Address	Expiration date						
Class A Fermented Malt Beverage Retailer's License	GRAND CONVENIENT STORE	AHMED K YAFAI, Agt	Class A Fermented Malt Beverage Retailer's License			724 N OLD WORLD THIRD ST	6/13/19						
Class A Malt & Class A Liquor License	Racks Full of Snacks	AHMED K YAFAI, Agt	Class A Malt & Class A Liquor License			240 W Wells St	11/28/18						
Class A Retailer's Intoxicating Liquor License	WALGREENS #1200	Katherine T Berger, Agt	Class A Malt & Class A Liquor License			305 W Wisconsin Av	7/27/19						
Class B Fermented Malt Beverage Retailer's License	Convenience +	Jamal T Shawaer, Agt	Class A Retailer's Intoxicating Liquor License	45		777 E Wisconsin Av	5/19/19						
Class C Wine Retailer's License	MILWAUKEE ATHLETIC CLUB	Maikel Correa, Agt	Class B Fermented Malt Beverage Retailer's License	480		225 E ST PAUL AV	6/29/19						
	Collectivo Coffee Roasters, Inc	William D Suskey, Agt	Class B Fermented Malt Beverage Retailer's License			777 E Wisconsin Av	7/19/19						
	Collectivo Coffee Roasters, Inc	John Hornburg, Agt	Class B Tavern License			1000 N BROADWAY	5/18/19						
	Milwaukee School of Engineering	BENJAMIN T CRICHTON, Agt	Class B Tavern License			1007 N CASS ST	11/23/18						
	CAFE AT THE PLAZA	HANS WEISSBERGER III, Agt	Class B Tavern License			1009 N Old World Third St	6/9/19						
	Old German Beer Hall	Kerth E Kramer, Agt	Class B Tavern License			101 W Wisconsin Av 3	9/15/19						
	Residence Inn - Milwaukee	SCOTT A SCHAEFER, Agt	Class B Tavern License	191		1013 N Old World Third St	9/14/19						
	MILWAUKEE BRAT HOUSE, LLC	TINA KAMBOURIS, Agt	Class B Tavern License	80		1014 N VAN BUREN ST	9/21/18						
	TNF, LP												
TRIPLE CROWN, INC	BUCK BRADLEY'S Eatery & Saloon	Bernard Paget, Sr, Agt	Class B Tavern License	300 upper		1019 N OLD WORLD THIRD ST	12/16/18						
BRG 1000 Water St LLC	Room @ The Rumpus Room	JOHN M WISE, Agt	Class B Tavern License	600 300 lower		1020 N Water St	9/21/19						
Evolution of Milwaukee LLC	Evolution MKE	SUSANNE M MAYER, Agt	Class B Tavern License	577		1023-27 N Old World Third St	9/23/18						
Milwaukee School of Engineering	Milwaukee School of Engineering	John Hornburg, Agt	Class B Tavern License			1025 N BROADWAY	5/18/19						
Bollywood Grill, LLC	Bollywood Grill	MANJIT SINGH, Agt	Class B Tavern License			1028-30 N Jackson St	7/21/19						
Brady 1234 Co	Harry's On Brady	ELIAS G CHERID, Agt	Class B Tavern License			1030 E Janseau Av	6/14/19						
SCORECO, LTD	THE KNICK	ELIAS G CHERID, Agt	Class B Tavern License			1030 E JUNEAU AV	6/27/19						
BRG 1000 Water Street, LLC	Rumpus Room - A Bartolotta Gastropub	JOHN M WISE, Agt	Class B Tavern License	254		1030 N Old World Third St	9/21/19						
Oak Barrel Public House LLC	Oak Barrel	ROBERT L WILTGEN, Agt	Class B Tavern License			1039 N Old World Third St	1/29/19						
Mader's German Restaurant, Inc	Mader's German Restaurant	DANIEL J HAZARD, Agt	Class B Tavern License	120 - upper		1097 N Old World Third St	11/21/18						
Major Goolby's Inc	Turner Hall Restaurant	PATRICK J MURPHY, Agt	Class B Tavern License	370 272 - lower		1088 N VIEL R PHILLIPS AV	11/9/18						
PABST THEATER CONCESSIONS, LLC	TURNER HALL BALLROOM	RICHARD J RYAN, Agt	Class B Tavern License	987	Main floor - 607, Balcony - 380	1040 N VIEL R PHILLIPS AV	1/17/18						
MKE Events LLC	Red White and Blue	JACOB E DEHNE, Agt	Class B Tavern License	824		1044 N Old World Third St	11/5/18						
ECCO FOODS, LLC	Pier 106	DANIEL M JORGENSEN, Agt	Class B Tavern License	170		106 W WELLS ST	2/28/19						
MILWAUKEE REPERTORY THEATER, INC	MILWAUKEE REPERTORY THEATER	LESLIE M FILLINGHAM, Agt	Class B Tavern License			108 E WELLS ST	7/14/19						
Water Street Brewery Inc	Water Street Brewery	MATTHEW R SCHMIDT, Agt	Class B Tavern License	300		1101 N WATER ST	9/13/19						
MKE TPC LLC	The Pub Club	Thomas Johns, Agt	Class B Tavern License	288		1108 N Old World Third St	7/5/19						
BRICK 3 PIZZA, LLC	BRICK 3 PIZZA	RICHARD J BARRETT, Agt	Class B Tavern License	57		1107 N OLD WORLD THIRD ST	6/14/19						
Double Dragon MKE LLC	1983 Arcade Bar	Michael J Sampson, Agt	Class B Tavern License	741		1110 N OLD WORLD THIRD ST	12/12/18						
Lucille's Dueling Piano Bar, LLC	Cantina Milwaukee	Jack Roman, Agt	Class B Tavern License	320		1110 N OLD WORLD THIRD ST	11/30/18						
MKEAA LLC	Ale Asylum Riverhouse	Matthew R Markson, Agt	Class B Tavern License	741		1110 N OLD WORLD THIRD ST	12/13/18						
Truth Lounge	Truth Lounge	Thao K Barnes, Agt	Class B Tavern License	90		1111 N OLD WORLD THIRD ST	4/28/19						
WTRVKS, LLC	ROSE'S WATERWORKS	JAMES P PACK, Agt	Class B Tavern License	144		1111 N WATER ST	9/21/18						
BL RESTAURANT OPERATIONS, LLC	BAR LOUIE	Jacob L Schmetzler, Agt	Class B Tavern License	300		1114 N WATER ST	7/25/19						
BANQUET SERVICES, LLC	VILLA FILOMENA	BETINA A SANFILIPPO, Agt	Class B Tavern License	299		1119 N MARSHALL ST	7/24/19						
TRUCK STR, LLC	STR	JEROME P WALSH, Agt	Class B Tavern License	80		112 W WISCONSIN AV 101	5/7/19						
MILWAUKEE SCHOOL OF ENGINEERING	MILWAUKEE SCHOOL OF ENGINEERING	John Hornburg, Agt	Class B Tavern License	208		1120 N BROADWAY	5/18/19						
RIVER HOUSE RESTAURANT, INC	VagaBord	ROBERT C SCHMIDT, JR, Agt	Class B Tavern License	150		1122 N EDISON ST	6/18/19						
MEGA MARKS, LLC	METRO MARKET #6971	Michael T Meszaros, Agt	Class B Tavern License	65		1123 N VAN BUREN ST	6/18/19						
Blaize Wings, Inc	Buffalo Wild Wings #407	Chris E Moore, Agt	Class B Tavern License	253		1123 N WATER ST	3/19/19						
Premier Milwaukee, LLC	Ugly's	ROBERT A SETTECASE, Agt	Class B Tavern License	448		1125 N Old World Third St	1/18/19						
Pourman's LLC	Pourman's	BENJAMIN A HEBL, Agt	Class B Tavern License	80		1127 N Water St	2/5/19						
THE HARP IRISH PUB, INC	THE HARP	ROBERT C SCHMIDT, JR, Agt	Class B Tavern License	325	160 inside, 165 patio	113 E JUNEAU AV	9/14/19						
BOOBY JDR, LLC	McGillycuddy's Bar & Grill	Andrew C Deuster, Agt	Class B Tavern License	300		1133-17 N Water St	11/28/18						
The Chalk House MKE Inc	The Loaded Slate	Joseph M Kuntz, Agt	Class B Tavern License	99		1137 N Old World Third St	9/2/19						
BAR NONE MILWAUKEE, LLC	BAR NONE	AMY M BLADOW, Agt	Class B Tavern License	60		1139 N WATER ST	10/11/19						
PTG Live Events LLC	The Riverside	RICHARD J RYAN, Agt	Class B Tavern License	2480		115 W Wisconsin Av	7/29/19						
CHINA GOURMET RESTAURANT	CHINA GOURMET RESTAURANT	ROBERT C TSAO, Agt	Class B Tavern License	165		117 E WELLS ST	1/15/19						
				Grant Total:			166						
Total							166						

1209 WATER ST, INC	BROTHERS BAR & GRILL	Anthony J. De Salvo, Agt	Class B Tavern License	368	1209-13 N WATER ST	5/18/19
LUKE'S OF MILWAUKEE, LTD	RED ROCK SALOON MILWAUKEE	JEFFREY A KOVACOVICH, JR, Agt	Class B Tavern License	390	1225 N WATER ST	9/24/18
M DE PALMA, LLC	MONICA'S ON ASTOR	MONICA J DE PALMA, Agt	Class B Tavern License	159	1228 N ASTOR ST	4/9/19
AIMBRIDGE CONCESSIONS, INC	ALOFT MILWAUKEE DOWNTOWN	Rebecca A Grenpler, Agt	Class B Tavern License	160	1230 N OLD WORLD THIRD ST	11/29/18
VICTOR'S ON VAN BUREN, INC	VICTOR'S	VICTOR R JONES, Agt	Class B Tavern License	420	1230 N VAN BUREN ST	6/29/19
MILWAUKEE SCHOOL OF ENGINEERING	MILWAUKEE SCHOOL OF ENGINEERING	John Hornburg, Agt	Foyer - 600, Lounge/Meeting Room - 400, Upper Foyer - 160, Field House - 1533, Hall of Fame Room - 66	2759	1245 N BROADWAY	5/18/19
AJ Bombers MKE, LLC	AJ Bombers	JOSEPH J SOAGE, JR, Agt	Class B Tavern License	160	1245-47 N WATER ST	2/6/19
BREW CITY BAR & Q, INC	TRINITY THREE IRISH PUBS	ROBERT C SCHMIDT, JR, Agt	Class B Tavern License	893	125 E JUNEAU AV	10/16/18
Rogues Gallery, LLC	Rogues Gallery	Nathan S Showers, Agt	Class B Tavern License	290	1st Floor - 140, 2nd Floor - 50, Beer Garden - 50 (Beer Garden - 100 with 2	11/28/18
MARCUS HOTELS HOSPITALITY, LLC	INTERCONTINENTAL MILWAUKEE	Margaret E Williams-Smith, Agt	Class B Tavern License	480	139 E KILBOURN AV	7/4/19
ARBED, LLC	MO'S IRISH PUB	JAMES A VASSALLO, Agt	Class B Tavern License	480	142-44 W Wisconsin AV	6/22/19
Art's Performing Center, LLC	Desire	Michael Reindl, Agt	Class B Tavern License	80	144 E Juneau AV	7/23/19
PABST THEATER CONCESSIONS, LLC	THE PABST THEATER	RICHARD J RYAN, Agt	Class B Tavern License	400	144 E WELLS ST	5/18/19
KEN ELLIOTT'S, INC	SCOOTERS PUB / DUKES ON WATER	JAMES A BRADE, Agt	Class B Tavern License	400	150-58 E JUNEAU AV	11/24/18
Milwaukee Comedy LLC	Underground Collaborative	MATTHEW S KEMPLE, Agt	Class B Tavern License	133	161 W Wisconsin AV L1100	12/11/18
Wisconsin Cheese Mart	Wisconsin Cheese Mart	KENNETH J MC NULTY, Agt	Class B Tavern License	80	215 W Highland AV	5/22/19
SINCEREWAN, LLC	SWINGIN DOOR EXCHANGE	MICHELLE M SINCERE, Agt	Class B Tavern License	299	219 E MICHIGAN ST	10/10/18
BARTOLOTTA CATERING - GRAIN EXCHANGE LLC	BARTOLOTTA CATERING - GRAIN EXCHANGE LLC	JOHN M WISE, Agt	Class B Tavern License	330	228 E MICHIGAN ST	9/21/19
Milwaukee School of Engineering	Milwaukee School of Engineering	John Hornburg, Agt	Class B Tavern License	168	233 E JUNEAU AV	5/28/19
DJ ENTERPRISES1, INC	GRACE CENTER	JOAN M GROH, Agt	Class B Tavern License	270	250 E JUNEAU AV	6/17/19
Wisconsin County Historical Society	Brew City MKE	Moanna McCully, Agt	Class B Tavern License	98	275 W WISCONSIN AV	9/27/18
MCR Milwaukee Tenant LLC	Courtyard by Marriott Milwaukee Downtown	Krisanne M Schroeder-Tambo, Agt	Class B Tavern License	200	300 W Michigan ST	2/14/19
ALEM ETHIOPIAN RESTAURANT, LLC	ALEM ETHIOPIAN VILLAGE	MULU H HABTESILASSIE, Agt	Class B Tavern License	270	307 E WISCONSIN AV	12/9/18
CAPITAL GRILLE HOLDINGS, INC	THE CAPITAL GRILLE OF MILW #8027	Lindsay R Fitzmaurice, Agt	Class B Tavern License	270	310 W WISCONSIN AV 100	6/18/19
Jay Squared LLC	The Box	Jamie A Berger, Agt	Class B Tavern License	98	311 E Wisconsin AV	3/31/19
Food Paw LLC	Amitlinda	ORRY P Leon, Agt	Class B Tavern License	150	315 E Wisconsin AV	10/5/18
Grand Royale LLC	Fauntleroy	Daniel P Jacobs, Agt	Class B Tavern License	312	316 N MILWAUKEE ST	7/15/19
PBE Milwaukee 2 LLC	Point Burger Express	BRIAN J WARD, Agt	Class B Tavern License	312	322 W STATE ST	10/13/18
Wahhab & Milwaukee Hotel, LLC	Milwaukee Marriott Downtown/Starbucks	Jeffrey S Hess, Agt	Class B Tavern License	312	325 E Wisconsin AV	5/6/19
WAHAB SEVA ENTERPRISES, INC	SABAB CARE & CATERING	EDWARD E WAHAB, Agt	Class B Tavern License	150	330 E KILBOURN AV 107	5/28/19
GROOM FOR MEN, INC	Groom for Men / Groom Lounge	Terril Deboode, Agt	Class B Tavern License	91	330 E ST PAUL AV	11/1/18
Smoke Shack Mke, LLC	Smoke Shack	JOSEPH J SOAGE, JR, Agt	Class B Tavern License	91	332 N Milwaukee ST	2/6/19
NOBLE BEVERAGE MANAGEMENT, LLC	HYATT REGENCY MILWAUKEE	David F Jones, Agt	Class B Tavern License	400	335 W KILBOURN AV	5/13/19
MAJOR GOOLSBY'S, INC	MAJOR GOOLSBY'S	PATRICK J MURPHY, Agt	Class B Tavern License	400	340 W KILBOURN AV	6/29/19
THE WICKED HOP, LLC	THE WICKED HOP	MALES E O'NEIL, Agt	Class B Tavern License	160	343-45 N BROADWAY	2/28/19
BeneLux Third Ward, LLC	Cafe BeneLux	ERIC G WAGNER, Agt	Class B Tavern License	455	346 N Broadway	5/1/19
HTWA MARKET PROJECT, LLC	MILWAUKEE PUBLIC MARKET	MICHAEL GARDNER, Agt	Class B Tavern License	320	400 N WATER ST	5/28/19
MP On Wheels Catering Service	MP On Wheels Catering Service	DULCE M ALARCON, SP	Class B Tavern License	42	400 N WATER ST	4/2/19
ST. PAUL SEAFOOD, LLC	ST. PAUL FISH CO.	TIMOTHY G COLLINS, Agt	Class B Tavern License	42	400 N WATER ST	7/8/19
THIEF WINE, LLC	THIEF WINE SHOP & BAR	PHILIP M BILODEAU, Agt	Class B Tavern License	42	400 N WATER ST	6/29/19
WA Cheese & Sausage Shoppe, Inc	WA Cheese & Sausage Shoppe	Mark S Lutz, Agt	Class B Tavern License	42	400 N WATER ST 24	6/29/19
Foltz Family Market, Inc	Foltz Family Market	Casey C Foltz, Agt	Class B Tavern License	80	400 N WATER ST 6	5/29/19
Reynard LLC	Pasticche	Rechael M Karr, Agt	Class B Tavern License	80	411 E Mason ST	8/31/19
THIS IS IT, INC	THIS IS IT	Michael B Fisher, Agt	Class B Tavern License	80	413 E WELLS ST	6/29/19
REAL CHILI OF MILWAUKEE, INC	REAL CHILI	STEPHEN J KASTELIC, Agt	Class B Tavern License	80	419 E WELLS ST	7/24/19
MARCUS HOTELS HOSPITALITY, LLC	Pfister Hotel & Tower	Margaret E Williams-Smith, Agt	Class B Tavern License	419	424 E WISCONSIN AV	7/29/19
FLANNERY'S PUB, INC	FLANNERY'S BAR & RESTAURANT	STEVEN W SMITH, Agt	Class B Tavern License	270	425-29 E WELLS ST	7/29/19
Butson Block Holdings LLC	Homewood Suites Hotel	Tammy L.C. Freley, Agt	Class B Tavern License	156	500 N Water ST	11/18/18
BAM RESOURCES, LLC	FIRE ON WATER	ADAM F GRIFFIN, Agt	Class B Tavern License	156	518 N WATER ST	10/15/18
East Town Association, Inc	East Town Association	Kim L Morris, Agt	Class B Tavern License	156	520 E WELLS ST	5/11/19
Pin-It-Live LLC	Pin-It-Live	Garrett M Sheehy, Agt	Class B Tavern License	312	522 N Water ST 203	12/3/18
The Brownstone LLC	The Brownstone	COREY L SMITH, Agt	Class B Tavern License	312	524 N Water ST	11/27/18
Artisan Ramen LLC	Artisan Ramen	Xiaoyu Liu, Agt	Class B Tavern License	260	530 E Mason ST	9/10/18
Klipper, LLC	Fore Milwaukee	Timothy M Grogan, Agt	Class B Tavern License	260	530 N Water ST	3/4/19
WARD'S HOUSE OF PRIME	WARD'S HOUSE OF PRIME	BRIAN J WARD, Agt	Class B Tavern License	260	540 E MASON ST	11/1/18
BWD HOLDINGS, LLC	WARD'S HOUSE OF PRIME	Jeffrey S Hess, Agt	Class B Tavern License	99	550 N Van Buren ST	5/22/19
JSWD Wisconsin Venture LLC	CHIPOTLE MEXICAN GRILL #813	Brian J Bushaw, Agt	Class B Tavern License	99	600 E OGDEN AV	3/19/19
CHIPOTLE MEXICAN GRILL OF CO, LLC	CHIPOTLE MEXICAN GRILL OF CO, LLC	Lynn M Nilles, Agt	Class B Tavern License	99	600 E OGDEN AV B	4/8/19
Board Game Barrister, LTD	Oak & Shield Gaming Pub	Charles R Simmons, Agt	Class B Tavern License	99	611 N BROADWAY	6/10/19
First MKD, LLC	Hibon Garden Inn					

LADYBUG CLUB, LLC Higbee's MIKE LLC	LADYBUG CLUB/618 LIVE ON WATER District IV	HABIB MANJEE, Agt PATSY SMITH-JAMES, Agt	Class B Tavern License Class B Tavern License	480	622 N WATER ST 628 N Water ST	11/29/18 4/7/19
Milwaukee Art Museum, Inc THE MILWAUKEE CLUB	Milwaukee Art Museum THE MILWAUKEE CLUB	Mark T Zimmermann, Agt RICHARD H ROEBORN, Agt	Class B Tavern License Class B Tavern License	2138 180	700 N Art Museum DR 706 N JEFFERSON ST	11/24/18 6/22/19
INDULGE WINE ROOMS, LLC	INDULGE WINE ROOMS, LLC	MARC R BIANCHINI, Agt	Class B Tavern License	60	708 N MILWAUKEE ST	8/19/19
NYN Milwaukee LLC	Fairfield Inn & Suites	James L Haliman, Agt	Class B Tavern License	275	710 N Old World Third ST	4/15/19
SAKE, INC	The Red Buddha Lounge and Restaurant	EDWARD A BROWN, JR, Agt	Class B Tavern License	99	714 N MILWAUKEE ST	5/11/19
Carmitoras Inc	Carnevot	Joseph McLean, Agt	Class B Tavern License	299	718 N Milwaukee ST	1/25/19
APARTMENT 720, LLC	APARTMENT 720	Tony T Skoufis, Agt	Class B Tavern License	213	720 N Milwaukee ST	12/27/18
SIK Steak LLC	Mo's A Piece for Steaks	JAMES A VASSALLO, Agt	Class B Tavern License	490	720 N Plankinton AV	9/2/19
DISTILL MILWAUKEE, LLC	DISTILL	Joseph McLean, Agt	Class B Tavern License	50	722 N MILWAUKEE ST	10/11/18
3CP LLC	Third Coast Provisions	Andrew H Miller, Agt	Class B Tavern License	330	724 N Milwaukee ST	12/4/18
Charm Latino, LLC	The Garden/Lucid	Joseph McLean, Agt	Class B Tavern License	297	725-728 N Milwaukee ST	12/27/18
DOS BONITAS, LLC	CUBANITAS	MARTA C BIANCHINI, Agt	Class B Tavern License	240	728 N MILWAUKEE ST	7/19/19
DICK'S PIZZA, LLC	DICK'S PIZZA, LLC	ADAM D KIRCHNER, Agt	Class B Tavern License	483	730 N MILWAUKEE ST	7/28/19
PPH Properties I LLC	Silk Exotic Gentlemen's Club	SCOTT A KRAHN, Agt	Class B Tavern License	248	730 N Old World Third ST	5/2/19
ZARLETTI, LLC	ZARLETTI	BRIAN C ZARLETTI, Agt	Class B Tavern License	160	741 N MILWAUKEE ST 1	5/23/19
JSWD Commerce LLC	Springhill Suites by Marriott, Milwaukee Downtown	Christopher R Torres, Agt	Class B Tavern License	450	744 N VEL R PHILLIPS AV 100	6/29/19
STEE V GEE LLC	Sportclub Nomad	MICHAEL J BETEL, Agt	Class B Tavern License	240	750 N JEFFERSON ST	2/24/19
MILWAUKEE COUNTY WAR MEMORIAL, INC	MILWAUKEE COUNTY WAR MEMORIAL CENTER	DAVID J DRENT, Agt	Class B Tavern License	162	750 N JEFFERSON ST	6/29/19
Commerce Building Restaurant LLC	Dec's Commerce Smokehouse	Brian Atkinson, Agt	Class B Tavern License	160	754 N VEL R PHILLIPS AV	3/26/19
MILWAUKEE ATHLETIC CLUB	MILWAUKEE ATHLETIC CLUB	Maikel Correa, Agt	Class B Tavern License	248	758 N BROADWAY	6/29/19
MY OFFICE, INC	MY OFFICE	BRIAN J PETERSON, Agt	Class B Tavern License	160	759-763 N MILWAUKEE ST	6/29/19
MILWAUKEE WATERFRONT DELI, INC	MILWAUKEE WATERFRONT DELI	JEREMIAH D PANDI, Agt	Class B Tavern License	160	761 N WATER ST	2/26/19
S & R Dynasty II, LLC	Chic Underground Lounge/Chic Cafe	Sharee J Bourgeois, Agt	Class B Tavern License	40	770 N JEFFERSON ST L11	5/18/19
OUZO CAFE	OUZO CAFE	NICKEY G PAPPAS, Agt	Class B Tavern License	483	776 N MILWAUKEE ST	11/8/18
BRG 777 & Wisconsin LLC	Downtown Kitchen	JOHN M WISE, Agt	Class B Tavern License	248	777 N WISCONSIN AV	9/21/19
Fenik Milwaukee LLC	Rodolfo Grill	Rosalie A Bleier, Agt	Class B Tavern License	240	777 N WATER ST	5/16/19
International Experts LLC	The Safe House	Margaret E Williams-Smith, Agt	Class B Tavern License	160	779 N Front ST	3/8/19
IZAM Management Group, LLC	Plum Lounge	MAZEN G MUNA, Agt	Class B Tavern License	150	780 N Jefferson ST	7/24/19
M G Muna Enterprises II, LLC	The Dogg Haus & Taco Bar	MAZEN G MUNA, Agt	Class B Tavern License	160	782 N Jefferson ST	7/10/19
The Belmont Tavern, Inc	The Belmont Tavern	MICHAEL J VITUCCI, Agt	Class B Tavern License	160	784 N Jefferson ST	2/16/19
Vice Management Inc	The Phoenix Cocktail Club	ROBERT F KING, Agt	Class B Tavern License	450	785 N Jefferson ST	12/10/18
WHISKEY BAR OF MILWAUKEE, INC	WHISKEY BAR	MICHAEL J VITUCCI, Agt	Class B Tavern License	299	788 N JACKSON ST	2/16/19
Bad Genie LLC	Bad Genie	ROBERT F KING, Agt	Class B Tavern License	160	789 N Jefferson ST	7/25/19
TAYLOR'S	TAYLOR'S	DANIEL R TAYLOR, Agt	Class B Tavern License	160	795 N JEFFERSON ST	9/25/18
Brunch MIKE LLC	Brunch	Morgan K Sampson, Agt	Class B Tavern License	160	800 N Plankinton AV	4/15/19
BUCKLEY'S RISKEAM INN, LLC	Buckley's	MICHAEL V BUCKLEY, Agt	Class B Tavern License	65	801 N CASS ST	7/29/19
Louise's, Inc	Louise's	ROBERT C SCHMIDT, JR, Agt	Class B Tavern License	235	801 N JEFFERSON ST	5/17/19
MI-KEYS	MI-KEYS	Joseph S McLean, Agt	Class B Tavern License	500	811 N JEFFERSON ST	6/29/19
WOMAN'S CLUB OF WISCONSIN	WOMAN'S CLUB OF WISCONSIN	VALENIE M MC DONALD, Agt	Class B Tavern License	240	813 E MILBURN AV	12/19/18
THE KING AND I RESTAURANT, INC	THE KING AND I RESTAURANT	DEREK E PHOUNGPHOL, Agt	Class B Tavern License	240	830 N OLD WORLD THIRD ST	12/20/18
Steakhouse Milwaukee LLC	Rare Steakhouse	Mark D Burish, Agt	Class B Tavern License	100	833 E MICHIGAN ST	4/16/19
ELSA'S ON THE PARK LTD	ELSA'S ON THE PARK	KARL R KOPP, Agt	Class B Tavern License	100	833 N JEFFERSON ST	6/29/19
Fazzari & Company, LLC	Pizzeria San Giorgio	GIORGIO G FAZZARI, Agt	Class B Tavern License	100	838 N Old World Third ST	12/27/18
CALDERONE CLUB	CALDERONE CLUB	GIORGIO G FAZZARI, SP	Class B Tavern License	180	842 N OLD WORLD THIRD ST	10/16/18
V & Y PARTNERS, LLC	BENIHANA	SABAH M LIDDAWYEH, Agt	Class B Tavern License	450	850 N PLANKINTON AV	5/17/19
GRANDVIEW MANAGEMENT, INC	ZILLI HOSPITALITY GROUP	ELLEN N ZILLI, Agt	Class B Tavern License	240	910 E MICHIGAN ST	2/16/19
ASTOR RESTAURANT, LLC	ASTOR STREET BAR & GRILLE	JAMES A CADD, Agt	Class B Tavern License	150	920-24 E LUNEAU AV	6/24/19
UNIVERSITY CLUB OF MILWAUKEE	UNIVERSITY CLUB OF MILWAUKEE	Matthew J Bluetman, Agt	Class B Tavern License	200	924 E WELLS ST	7/19/19
BACCHUSA, LLC	BACCHUSA-BARTOLOTTA RESTAURANT	JOHN M WISE, Agt	Class B Tavern License	450	925 E WELLS ST	9/21/19
SAZAMA'S FINE CATERING, INC	SAZAMA'S FINE CATERING	TIMOTHY G HILBERT, Agt	Class B Tavern License	450	929 N WATER ST	8/30/19
GRANDVIEW MANAGEMENT, INC	ZILLI LAKE & GARDENS	ELLEN N ZILLI, Agt	Class B Tavern License	450	951 E WISCONSIN AV	5/15/19
WESTOWN ASSOCIATION	WESTOWN ASSOCIATION	STACIE J CALLIES, Agt	Class B Tavern License		950 N OLD WORLD THIRD ST	5/22/19
Collectivo Coffee Roasters, Inc	Collectivo Coffee Roasters, Inc	William D Suskev, Agt	Class C Wine Retailer's License		225 E ST PAUL AV	3/31/19
Collectivo Coffee Roasters Inc	Collectivo Coffee Roasters Inc	William D Suskev, Agt	Class C Wine Retailer's License		777 E WISCONSIN AV	7/19/19



Thursday, December 20, 2018

## Licenses Committee Notice of Hearing

700 North Water Tower LLC  
4455 Acre View Ct  
Brookfield, WI 53005

Date: 1/2/2019  
Time: 01:45 PM  
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class A Malt & Class A Liquor and Food Dealer License Applications  
JASPREET S GILL  
Hop Pantry at 804 N MILWAUKEE St #110

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.





Thursday, December 20, 2018



# Notice of Public Hearing

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GILL, Jaspreet S  
Hop Pantry at 804 N MILWAUKEE St #110  
Class A Malt & Class A Liquor and Food Dealer License Applications

**Wednesday, January 02, 2019 at 1:45 PM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 1/2/2019 at 1:45 PM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

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## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.  
**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**

OCCUPANT	MAIL ADDRESS	CITY, STATE ZIP
CURRENT OCCUPANT	828 N MILWAUKEE ST 4	MILWAUKEE, WI 53202
CURRENT OCCUPANT	828 N MILWAUKEE ST 3	MILWAUKEE, WI 53202
CURRENT OCCUPANT	780 N MILWAUKEE ST	MILWAUKEE, WI 53202
CURRENT OCCUPANT	828 N MILWAUKEE ST A	MILWAUKEE, WI 53202
CURRENT OCCUPANT	828 N MILWAUKEE ST 15	MILWAUKEE, WI 53202
CURRENT OCCUPANT	828 N MILWAUKEE ST 11	MILWAUKEE, WI 53202
CURRENT OCCUPANT	828 N MILWAUKEE ST 10	MILWAUKEE, WI 53202
CURRENT OCCUPANT	828 N MILWAUKEE ST 14	MILWAUKEE, WI 53202
CURRENT OCCUPANT	828 N MILWAUKEE ST 1	MILWAUKEE, WI 53202
CURRENT OCCUPANT	828 N MILWAUKEE ST 9	MILWAUKEE, WI 53202
CURRENT OCCUPANT	828 N MILWAUKEE ST 16	MILWAUKEE, WI 53202
CURRENT OCCUPANT	828 N MILWAUKEE ST 12	MILWAUKEE, WI 53202
CURRENT OCCUPANT	828 N MILWAUKEE ST 8	MILWAUKEE, WI 53202
CURRENT OCCUPANT	828 N MILWAUKEE ST 2	MILWAUKEE, WI 53202
CURRENT OCCUPANT	828 N MILWAUKEE ST B	MILWAUKEE, WI 53202
CURRENT OCCUPANT	828 N MILWAUKEE ST 7	MILWAUKEE, WI 53202
CURRENT OCCUPANT	828 N MILWAUKEE ST 17	MILWAUKEE, WI 53202
CURRENT OCCUPANT	828 N MILWAUKEE ST 6	MILWAUKEE, WI 53202
CURRENT OCCUPANT	828 N MILWAUKEE ST 5	MILWAUKEE, WI 53202

Total Records: 19

Radius: 250.0 feet and Center of Circle: 804 N Milwaukee St



# BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 12/14/17

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 www.milwaukee.gov/license e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov)

## 1. Type of Business

Applying for:  Extended Hours (12AM to 5AM) - If a food establishment, check all that apply:  Delivery  Drive Thru  Dining Room  
 Self Service Laundry  Massage Establishment  Filling Station  
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

OPEN PANTRY, BEER, LIQUOR,

Do you have any experience operating this type of business?  No  Yes If yes, explain: 20 YEARS

## 2. Business Operations

- a. Proposed Opening Date: 01-01-2019
- b. Is this premise under construction?  No  Yes If yes, list estimated completion date: \_\_\_\_\_
- c. Is this a franchise?  No  Yes
- d. Is this premises currently licensed?  No  Yes If yes, list type of license: \_\_\_\_\_
- e. Is the current licensee operating?  No  Yes If no, list date closed: \_\_\_\_\_
- f. Do you have future plans for other businesses, licenses or permits at this location?  No  Yes  
If yes, explain: \_\_\_\_\_
- g. Have you previously held an Extended Hours License in Milwaukee?  No  Yes  
If yes, list address(es): 1319 W NORTH AVE, M, MILWAUKEE, WI
- h. Are other businesses operating in the same building?  No  Yes If yes, describe: \_\_\_\_\_

## 3. Litter & Noise

- a. How are grounds kept clean?  Sweep  Pressure Wash  Pick Up Litter  Other: \_\_\_\_\_
- b. How often will grounds be cleaned?  Daily  Weekly  As Needed  Monthly  Other: \_\_\_\_\_
- c. Grounds cleaned by:  Licensee  Building Owner  Employees  Hired Maintenance  Other: \_\_\_\_\_
- d. How are noise issues prevented and/or addressed?  Security  Manager approaches customer(s)  Call Police  
 Signs Posted  Other: \_\_\_\_\_
- e. Will a sound amplification system be used?  No  Yes If yes, describe: \_\_\_\_\_

## 4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas?  No  Yes If yes, describe: \_\_\_\_\_
- b. Number of Garbage Cans: Inside: 4 Locations: 1 BY THE COUNTER, COFFEE, FRONT DOOR, BEHIND THE COUNTER  
Outside: 1 Locations: OUTSIDE BY THE DOOR
- c. Is a crowd control barrier used?  No  Yes If yes, describe: \_\_\_\_\_
- d. How many restrooms are on the premises? 2
- e. Name of solid waste contractor:  Advanced Disposal  Waste Management  Other: \_\_\_\_\_



## 5. Security

- a. Are there onsite parking spaces?  No  Yes If yes, indicate how many? \_\_\_\_\_ and describe the parking security plan: \_\_\_\_\_
- b. Is there a loading zone?  No  Yes If yes, describe the loading area security plan: \_\_\_\_\_
- c. Will you have security personnel on premise?  No  Yes If yes, how many? 5 and answer the following:  
 What are their responsibilities? \_\_\_\_\_  
 Is security equipment used?  No  Yes If yes, describe: \_\_\_\_\_  
 List their licensing, certification, or training credentials \_\_\_\_\_
- d. Will there be security cameras?  No  Yes If yes, where? INSIDE FRONT DOOR, CASHIER, BACK DOOR
- e. Will searches/identification checks be done upon entry?  No  Yes If yes, describe \_\_\_\_\_

## 6. Percentage of Sales (must total 100%)

Alcohol <u>20</u> %	Food <u>40</u> %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment _____ %	Cigarettes <u>40</u> %	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other _____ %
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)	Describe: _____	

## 7. Businesses/Licenses on the Premises (check all that apply):

### Type 1

- Full Service Restaurant  Cafe/Coffee Shop  Deli or Fast Food Restaurant  Private/Fraternal/Veterans Club
- Night Club  Tavern  Cocktail Lounge  Teen Club
- Banquet Hall  Sports Facility  Bowling Alley
- Hotel/Motel : Number of Floors: 4  Rooming House: Number of Floors: \_\_\_\_\_  
 Number of Rooms: 5 Number of Rooms: \_\_\_\_\_

### Type 2

- Liquor Store  Corner Store  Supermarket  Convenience Store
- Gas Station  Amusement/Phonograph Distributor  Recycling, Salvage or Towing
- Used Car Dealer  Personal Service Establishment (such as tattoo business, hair salon, tailor, etc.)  Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit  Cigarette & Tobacco  Gas Station  Extended Hours  Class "B" Tavern  Weights & Measures
- Secondhand Dealer  Precious Metal & Gem  Other: \_\_\_\_\_

## 8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity \_\_\_\_\_ (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

## 9. Premises Description

a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

1<sup>st</sup> Floor  2<sup>nd</sup> Floor  Basement Storage  Patio  Beer Garden  Sidewalk Café  Deck  Rooftop

Other: Describe: SUITE #110

b. Describe Location:  Major Thoroughfare  Secondary Street  Other: WELLS

c. Nearest Major Cross Street: WELLS AND MILWAUKEE

d. Describe Building:  Free Standing Building  Strip Mall  Other: \_\_\_\_\_

e. Describe Premises Structure:  Single Story  Multi-Story - # of Stories 4  Other: \_\_\_\_\_

f. Describe Surrounding Area:  Commercial  Residential  Industrial  Other: \_\_\_\_\_

g. Building Owner Name: 700 NORTH WATER TOWER LLC Phone Number: 414-737-9567

Business Owner Address: 4455 ACRE VIEW, CT BROOKFIELD, WI 53045

## 10. Hours of Operation & Customers

Will customers be entering the premises?  No  Yes

Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	6 AM	10 PM	200	ALL AGE	None
Monday	6 AM	10 PM	200	ALL AGE	
Tuesday	6 AM	10 PM	200	ALL AGE	
Wednesday	6 AM	10 PM	200	ALL AGE	
Thursday	6 AM	10 PM	200	ALL AGE	
Friday	6 AM	10 PM	200	ALL AGE	
Saturday	6 AM	10 PM	200	ALL AGE	

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Permitted Hours of Operation: Class A: 8:00 am to 9:00 pm Sunday thru Saturday  
Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

## 11. Signature(s)

[Signature]  
Signature of Sole Proprietor, Partner, or 20% or more Shareholder  
(If there are no 20% or more shareholders, Corporate Officer—print name/title and sign)

\_\_\_\_\_  
Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



**ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES  
SUPPLEMENTAL APPLICATION**

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: JASPREET S HILL

Premise Address: 804 N MILWAUKEE SUITE #110, MILWAUKEE 53208

**Proximity of Premises to Church, School, Daycare Center or Hospital**

Is the building within 300 feet of any church, school, daycare center or hospital?  No  Yes

**"Service Bar Only" Designation**

If applying for Class B or C license, are you applying for "Service Bar Only"?  No  Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

**Business Information**

a) Are you taking out this application for anyone that may not be eligible for a license?  No  Yes  
If yes, list their name and address: \_\_\_\_\_

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business?  No  Yes  
If no, list the name and address of the person(s) who will: \_\_\_\_\_

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business?  No  Yes  
If yes, explain: \_\_\_\_\_

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?  
 No  Yes If yes, list name and address: \_\_\_\_\_

**Proof of Ownership, Lease, or Offer to Purchase (New & Transfer Applicants Only)**

Submit proof of ownership, lease, or offer to purchase the building with this application.  
A lease or offer to purchase must:

a) Be in the same legal entity name as that apply for the license  
b) Reflect the same address as the premises address on this application  
c) Reflect current dates and  
d) Be signed by the lessor/seller and lessee/buyer

**Property Information (New & Transfer Applicants Only)**

a) Do you own or lease the building?  Own  Lease

b) Who owns the fixtures (for example, coolers, etc.)? TENANT S

c) Are you purchasing the stock and/or fixtures?  No  Yes If yes, amount paid \$ \_\_\_\_\_

d) Total amount paid for business \$ N/A

e) Total amount paid for goodwill of the business \$ N/A

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes?  No  Yes

See Application Information for a list of all required application forms.

**Lease Information (New & Transfer Applicants who are leasing the premises only)**

- a) Date lease begins 1 SEP 2018 Ends 31, OCT, 2023
- b) Monthly rental \$ 1000.00
- c) Do you have an option to renew the lease?  No  Yes
- d) Does your lease allow for assignment to another party without the consent of the owner?  No  Yes
- e) For what length of time have you been guaranteed occupancy (number of years)? 5 YEARS
- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease?  No  Yes If yes, explain \_\_\_\_\_
- g) Does the present owner or occupancy object to the granting of your license?  No  Yes  
If yes, explain \_\_\_\_\_

**Change of Agent Applicants Only**

Have there been any changes to the floor plan since the last application was submitted?  No  Yes  
 If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s): \_\_\_\_\_

**Notarized Signatures of Applicants**

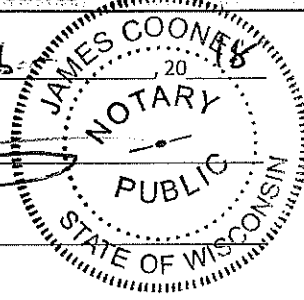
SUBSCRIBED AND SWORN TO BEFORE ME

This 15th day of September, 2018

(Clerk/Notary Public)

My Commission Expires 3/7/20

\*Notary Seal must be affixed.



[Signature]  
 Sole Proprietor, Partner, 20% or more Shareholder, or  
 Agent - only if there are no 20% or more shareholders

Additional partner or 20% or more shareholder

Note: All information contained in this application is subject to approval by the Common Council.  
 Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.  
 Contact the License Division for information on how to request changes.

**New and transfer of premise applicants must submit the following:**

- Proof of ownership, lease or offer to purchase the building
- Detailed floor plan
- If a restaurant, copy of the menu



# FOOD DEALER LICENSE PLAN OF OPERATION

OFFICE OF THE CITY CLERK, LICENSE DIVISION  
CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202  
(414) 286-2238 • [license@milwaukee.gov](mailto:license@milwaukee.gov) • [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

Legal Entity Name: JASPREET S WELLS

Premises Address: 804 N MILWAUKEE SUITE #110, MILWAUKEE, WI 53207

## SECTION 1 TYPE OF BUSINESS

Type of application (check one):  taking over a currently operating business  starting a new business  
Anticipated opening date? 1-1-2019

Check the type that best describes your business (check only one):  
See Food Dealer License Information sheet for definitions.

- Restaurant
- Retail Establishment
- Bed & Breakfast
- Base for Food Peddler

If retail, will it be a convenience store?  Yes  No  
(Convenience Stores have less than 5,000 sq ft of retail space, primary business is the sale of basic food items, and in addition sells household products)

In addition, will any wholesale business be done?  Yes  No

If yes, what percentage of the business will be wholesale?  Less than 25%  25% or More (Contact DATCP)\*

Will retail items be sold?  No  Yes If Yes, indicate percentage of food sales 5%

Will restaurant items be sold?  No\*  Yes If Yes, indicate percentage of food sales 49%

\* If you checked "25% or More" of the business will be wholesale and answered "No" to restaurant items being sold, do not continue completing this application. A City of Milwaukee License is not required. Contact DATCP only.

## SECTION 2 FOOD PROCESSING

Will any food processing be done?  No  Yes  
*Processing is defined as assembling, grinding, cutting, mixing, baking, coating, stuffing, packing, bottling, grilling, canning, extracting, fermenting, distilling, pickling, freezing, drying, smoking, or packaging.*

If Yes, check the types of food items:

SNACKS & BEVERAGES  
*includes, but is not limited to, ice cream/soft serve, lemonade, snow cones, coffee, espresso, cappuccino, tea, fruit juice, smoothies, candy, dispensed soda, fruit cups, bakery, cookies, popcorn, kettle corn, cotton candy, funnel cakes, fritters, tortilla chips w/ cheese*

MEALS  
*includes, but is not limited to, chicken, ribs, sandwiches, roasted corn, baked potatoes, hot dogs, brats, tacos, nachos w/ cheese and meat, French fries, cooked or deep fried vegetables/fruit, cooked cheese curds, corn dogs, egg rolls, salads*

## SECTION 3 FOOD REQUIRING TEMPERATURE CONTROL

Will any food that requires temperature control be sold?  No  Yes  
(includes dairy products such as milk, cheese, and ice cream, fish, shellfish, meat, poultry)

If yes, list the types of food items: MILK, ICE CREAM, FISH, SANDWICHES

**SECTION 4 SHARED KITCHEN**

Will you be sharing kitchen space with another operator?

- No If No, SKIP to Section 5
- Yes If Yes, check one:
  - I will rent space from another operator ("Shared Kitchen Agreement" is required)
  - I will rent space to another operator (peddler/caterer)

**SECTION 5 DETAILS OF OPERATION**

Answer the following questions:

- Will you have seating on site for dining?  No  Yes
- Will you be doing any catering?  No  Yes
- Will you be doing any delivery?  No  Yes
- Will you have outdoor activities?  No  Yes
  - If Yes to outdoor activities, check all that apply:  Bar  Cooking/Grilling  Dining
- Will you have a drive thru window?  No  Yes
  - If Yes to drive thru, are hours different from inside?  No  Yes
  - If Yes, provide drive thru hours: \_\_\_\_\_
- Will any scales or barcode scanners be used?  No  Yes
  - If Yes, a Weights & Measures application must be completed and a license obtained.

**SECTION 6 ADDITIONAL SITES**

Where will food be prepared and/or sold?

- At a single site
  - At multiple sites (for example, a hotel with several dining rooms or bars) How many? \_\_\_\_\_
- If multiple sites, attach a Food Dealer Additional Site Addendum (ccl-foodadd) for each additional site.

**SECTION 7 CONSTRUCTION OR CHANGES**

Are you planning any construction, remodeling or equipment changes?

- No If No, SKIP to Section 8
- Yes If Yes, check all that apply:
  - New construction of a building
  - Construction changes to an existing building
  - Renovation or remodeling
  - Equipment changes only (installation or replacement)

Provide a brief description of the changes: NEW COOLER, CASHIER,

Start date: NOV 1 2018

Name, Address & Phone Number of Architect: STEVEN SHARPE, 414-807-4000  
5110 S LOOMIS ROAD, WATERFORD, WI 53185

Name, Address & Phone Number of Contractor: STEVEN SHARPE, 414-807-4000  
5110 S LOOMIS ROAD, WATERFORD, WI 53185

**SECTION 8 ALCOHOL BEVERAGES**

Are you applying for an alcohol beverage license?

No If No, SKIP to Section 9

Yes If YES, if your food license is approved prior to the alcohol beverage license, when do you want the food license issued?  Immediately  At the same time as the alcohol license

**SECTION 9 ACKNOWLEDGEMENTS & SIGNATURE**

You must initial each item confirming your understanding:

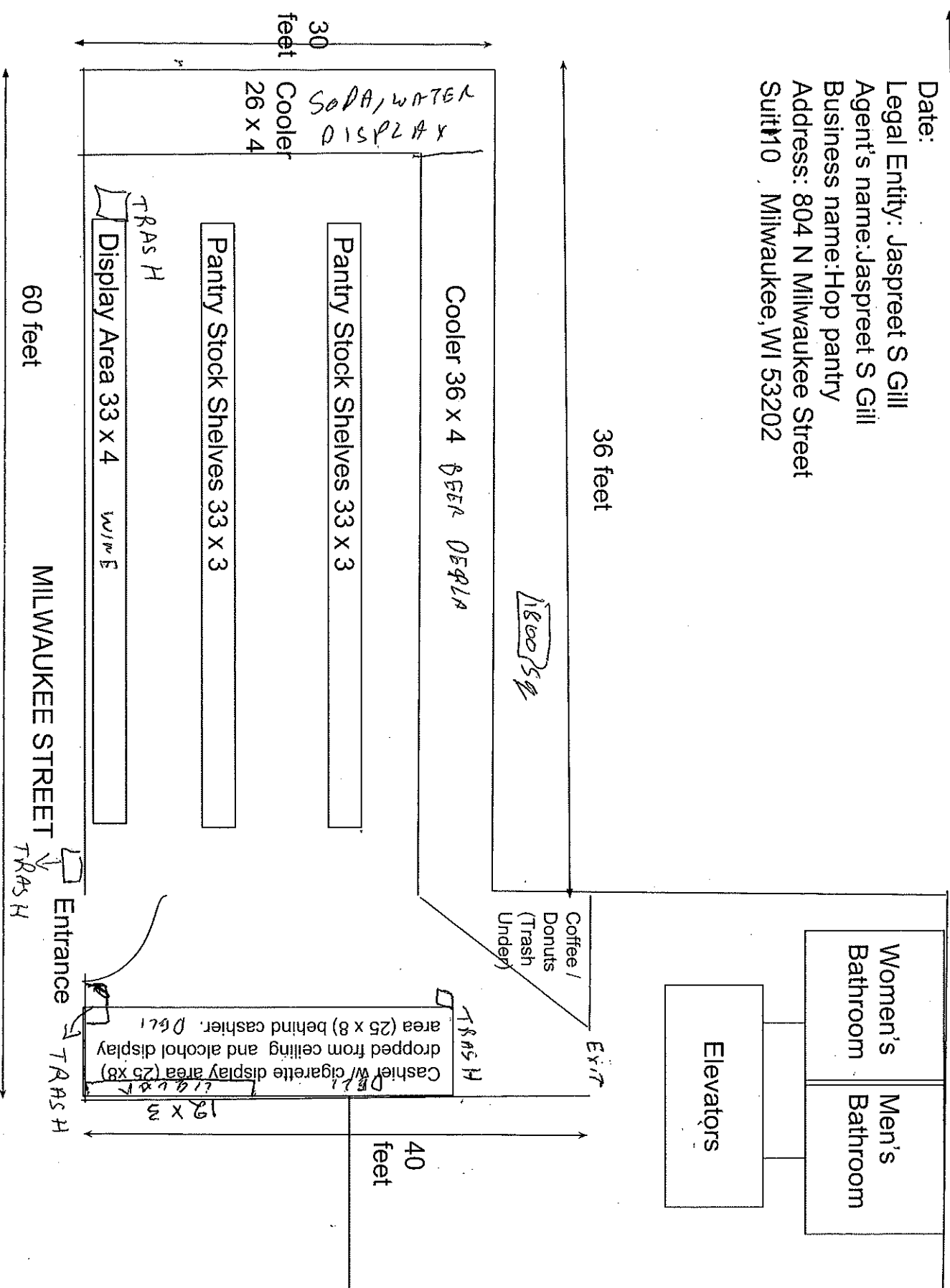
- JS YES I understand the Health Department must conduct an inspection and advise the License Division of their approval before the license may be issued.
- JS ✓ I understand I must obtain an occupancy permit from the Department of Neighborhood Services and an inspection may be required. Neighborhood Services must advise the License Division of their approval before the license may be issued.
- JS ✓ I understand the district alderperson will review and either approve or deny my application. If denied, I may appeal and be scheduled to appear before the Licenses Committee. The Licenses Committee will then make a recommendation to the Common Council. The Common Council must grant the license before it may be issued.
- JS ✓ I understand proof of payment for all license fees must be on file in the License Division before the license may be issued.
- JS ✓ I understand the license must be issued and posted in my establishment prior to opening for business.
- JS ✓ I will not operate my food business until the license has been issued and posted in the establishment.

Signature of sole proprietor, partner, agent or 20% shareholder: [Handwritten Signature]

Signature of additional partner(s): \_\_\_\_\_

N

Date:  
 Legal Entity: Jaspreet S Gill  
 Agent's name: Jaspreet S Gill  
 Business name: Hop pantry  
 Address: 804 N Milwaukee Street  
 Suite 10 Milwaukee, WI 53202







CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK

Thursday, December 20, 2018

COMMITTEE MEETING NOTICE


AD 04

SELLIKEN, Sunhee L, Agent  
SAKE, INC  
714 N MILWAUKEE St

MILWAUKEE, WI 53202

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

Wednesday, January 02, 2019 at 01:45 PM

**Regarding:** Your Class B Tavern, Public Entertainment Premises,  Dealer, and Sidewalk Dining License Transfer Applications with Change of Agent, Stock, and Trade Name as agent for "SAKE, INC" for "Sake Tumi" at 714 N MILWAUKEE St.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation.

**Notice for applicants with warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OW CZARSKI, CITY CLERK

BY:

\_\_\_\_\_  
Jessica Celella  
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)



CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK

Thursday, December 20, 2018

COMMITTEE MEETING NOTICE

AD 04

SELLIKEN, Sunhee L, Agent  
SAKE, INC  
1116 Pilgrim Pkwy

Elm Grove, WI 53122

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

**Wednesday, January 02, 2019 at 01:45 PM**

**Regarding:** Your Class B Tavern, Public Entertainment Premises, Food Dealer, and Sidewalk Dining License Transfer Applications with Change of Agent, Stock, and Trade Name as agent for "SAKE, INC" for "Sake Tumi" at 714 N MILWAUKEE St.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation.

**Notice for applicants with warrants or unpaid fines:** Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

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You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

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PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: \_\_\_\_\_

Jessica Celella  
License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)



Thursday, December 20, 2018



# Notice of Public Hearing

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SELLIKEN, Sunhee L, Agent  
Sake Tumi at 714 N MILWAUKEE St  
Class B Tavern, Public Entertainment Premises, Food Dealer, and Sidewalk Dining License  
Transfer Applications with Change of Agent, Stock, and Trade Name

**Wednesday, January 02, 2019 at 1:45 PM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 1/2/2019 at 1:45 PM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

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## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.  
**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**

OCCUPANT	MAIL ADDRESS	CITY, STATE ZIP
CURRENT OCCUPANT	741 N MILWAUKEE ST 901	MILWAUKEE, WI 53202
CURRENT OCCUPANT	741 N MILWAUKEE ST 201	MILWAUKEE, WI 53202
CURRENT OCCUPANT	741 N MILWAUKEE ST 303	MILWAUKEE, WI 53202
CURRENT OCCUPANT	715 N MILWAUKEE ST 305	MILWAUKEE, WI 53202
CURRENT OCCUPANT	741 N MILWAUKEE ST 803	MILWAUKEE, WI 53202
CURRENT OCCUPANT	715 N MILWAUKEE ST 205	MILWAUKEE, WI 53202
CURRENT OCCUPANT	726 N MILWAUKEE ST 3	MILWAUKEE, WI 53202
CURRENT OCCUPANT	726 N MILWAUKEE ST 1	MILWAUKEE, WI 53202
CURRENT OCCUPANT	726 N MILWAUKEE ST 4	MILWAUKEE, WI 53202
CURRENT OCCUPANT	714 N MILWAUKEE ST	MILWAUKEE, WI 53202
CURRENT OCCUPANT	741 N MILWAUKEE ST 801	MILWAUKEE, WI 53202
CURRENT OCCUPANT	741 N MILWAUKEE ST 804	MILWAUKEE, WI 53202
CURRENT OCCUPANT	741 N MILWAUKEE ST 203	MILWAUKEE, WI 53202
CURRENT OCCUPANT	741 N MILWAUKEE ST 402	MILWAUKEE, WI 53202
CURRENT OCCUPANT	741 N MILWAUKEE ST 503	MILWAUKEE, WI 53202
CURRENT OCCUPANT	741 N MILWAUKEE ST 701	MILWAUKEE, WI 53202
CURRENT OCCUPANT	741 N MILWAUKEE ST 406	MILWAUKEE, WI 53202
CURRENT OCCUPANT	741 N MILWAUKEE ST 304	MILWAUKEE, WI 53202
CURRENT OCCUPANT	741 N MILWAUKEE ST 606	MILWAUKEE, WI 53202
CURRENT OCCUPANT	741 N MILWAUKEE ST 601	MILWAUKEE, WI 53202
CURRENT OCCUPANT	741 N MILWAUKEE ST 501	MILWAUKEE, WI 53202
CURRENT OCCUPANT	741 N MILWAUKEE ST 604	MILWAUKEE, WI 53202
CURRENT OCCUPANT	741 N MILWAUKEE ST 204	MILWAUKEE, WI 53202
CURRENT OCCUPANT	715 N MILWAUKEE ST 302	MILWAUKEE, WI 53202
CURRENT OCCUPANT	741 N MILWAUKEE ST 403	MILWAUKEE, WI 53202
CURRENT OCCUPANT	726 N MILWAUKEE ST 2	MILWAUKEE, WI 53202
CURRENT OCCUPANT	741 N MILWAUKEE ST 202	MILWAUKEE, WI 53202
CURRENT OCCUPANT	715 N MILWAUKEE ST 203	MILWAUKEE, WI 53202
CURRENT OCCUPANT	715 N MILWAUKEE ST 301	MILWAUKEE, WI 53202
CURRENT OCCUPANT	715 N MILWAUKEE ST 304	MILWAUKEE, WI 53202
CURRENT OCCUPANT	741 N MILWAUKEE ST 703	MILWAUKEE, WI 53202
CURRENT OCCUPANT	741 N MILWAUKEE ST 401	MILWAUKEE, WI 53202
CURRENT OCCUPANT	741 N MILWAUKEE ST 903	MILWAUKEE, WI 53202
CURRENT OCCUPANT	715 N MILWAUKEE ST 204	MILWAUKEE, WI 53202
CURRENT OCCUPANT	741 N MILWAUKEE ST 802	MILWAUKEE, WI 53202
CURRENT OCCUPANT	715 N MILWAUKEE ST 202	MILWAUKEE, WI 53202
CURRENT OCCUPANT	741 N MILWAUKEE ST 306	MILWAUKEE, WI 53202
CURRENT OCCUPANT	741 N MILWAUKEE ST 301	MILWAUKEE, WI 53202
CURRENT OCCUPANT	741 N MILWAUKEE ST 302	MILWAUKEE, WI 53202
CURRENT OCCUPANT	741 N MILWAUKEE ST 602	MILWAUKEE, WI 53202
CURRENT OCCUPANT	741 N MILWAUKEE ST 404	MILWAUKEE, WI 53202
CURRENT OCCUPANT	741 N MILWAUKEE ST 206	MILWAUKEE, WI 53202
CURRENT OCCUPANT	741 N MILWAUKEE ST 603	MILWAUKEE, WI 53202
CURRENT OCCUPANT	715 N MILWAUKEE ST 303	MILWAUKEE, WI 53202
CURRENT OCCUPANT	715 N MILWAUKEE ST 201	MILWAUKEE, WI 53202
CURRENT OCCUPANT	712 N MILWAUKEE ST	MILWAUKEE, WI 53202

Total Records: 46

Radius: 250.0 feet and Center of Circle: 714 N Milwaukee St



**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK  
REVISED**

Friday, December 21, 2018

**COMMITTEE MEETING NOTICE**

AD 04

WILTGEN, Robert L, Agent  
Oak Barrel Public House LLC  
234 E Reservoir Av #403

Milwaukee, WI 53212

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

**Wednesday, January 02, 2019 at 6:00 PM**

**Regarding:** Your Class B Tavern, Public Entertainment Premises, Food Dealer, and Sidewalk Dining License Renewal Applications as agent for "Oak Barrel Public House LLC" for "Oak Barrel" at 1033 N Old World Third St.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation. See attached police report or correspondence.

**Notice for applicants with warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: \_\_\_\_\_

Jessica Celella

License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)

# MILWAUKEE POLICE DEPARTMENT LICENSING

## CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

**DATE:** 10/11/18  
**LICENSE TYPE:** Class B Tavern  
**NEW:**   
**RENEWAL:**

**No. 282490**  
**Application Date:** 10/09/18

**License Location:** 1033 N Old World Third St  
**Business Name:** Oak Barrel Public House

**Licensee/Applicant:** WILTGEN, Robert L  
(Last Name, First Name, MI)

**Date of Birth:** 06/24/1983

**Home Address:** 234 E Reservoir Av #405  
**City:** Milwaukee **State:** WI **Zip Code:** 53212  
**Home Phone:** 414-213-6817

This report is written by Police Officer Corstan D. COURT, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 05/04/2014 the applicant was cited in the City of Milwaukee at 1007 N. Old World Third St for:

Charge 1: Sale of Alcohol to Underaged Person  
2: Allow Underage on Premises  
Finding: Guilty both charges  
Sentence 1: Fined \$90.00  
2: Fined \$192.00  
Date: 09/12/2014  
Case 1: 14041934  
2: 14041935

2. On 11/23/2015 the applicant was cited in the City of Milwaukee at 1005 N. Old World Third St for:

Charge: Building Code Violations  
Finding: Guilty  
Sentence: Fined \$500.00  
Date: 07/19/2016  
Case: 16017936

**Roman, Carmen**

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**From:** Becker, Keren  
**Sent:** Tuesday, October 30, 2018 8:30 AM  
**To:** Roman, Carmen  
**Subject:** FW: Oak Barrel Sign

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

Keren Becker  
License Specialist III  
City Clerk – License Division  
O: (414) 286-2238  
F: (414) 286-3057  
[License@Milwaukee.gov](mailto:License@Milwaukee.gov)  
[www.Milwaukee.gov/license](http://www.Milwaukee.gov/license)



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**From:** Celella, Jessica  
**Sent:** Tuesday, October 30, 2018 8:29 AM  
**To:** Becker, Keren  
**Cc:** Byrd, Yashica  
**Subject:** FW: Oak Barrel Sign

Please add

---

**From:** Bauman, Robert  
**Sent:** Friday, October 26, 2018 7:02 PM  
**To:** Celella, Jessica  
**Subject:** Fwd: Oak Barrel Sign

Here is photo

Sent from my iPad

Begin forwarded message:

**From:** "Kline, Thomas" <[tkline@milwaukee.gov](mailto:tkline@milwaukee.gov)>  
**Date:** October 26, 2018 at 3:57:24 PM CDT  
**To:** "Gauerke, Timothy" <[tgauer@milwaukee.gov](mailto:tgauer@milwaukee.gov)>  
**Cc:** "Ackley, Thomas S" <[Thomas.Ackley@milwaukee.gov](mailto:Thomas.Ackley@milwaukee.gov)>, "Raden, Chad" <[CRADEN@milwaukee.gov](mailto:CRADEN@milwaukee.gov)>, "Schmidt, Dawn" <[dmschmi@milwaukee.gov](mailto:dmschmi@milwaukee.gov)>, "Lemmer, Jodi" <[Jodi.Lemmer@milwaukee.gov](mailto:Jodi.Lemmer@milwaukee.gov)>, "Bauman, Robert" <[rjbauma@milwaukee.gov](mailto:rjbauma@milwaukee.gov)>  
**Subject:** Oak Barrel Sign



Sgt Gauerke,

This is an FYI email more than anything. I had to go into the frame shop on N. Old World 3rd Street today. The Oak Barrel once again had their sign blocking the sidewalk (see picture), which I asked the manager to move. The manager had an attitude and then started questioning weather I spoke to other businesses on the block regarding. I did speak to other businesses in the area both before and after speaking to the manager at the Oak Barrel. When I addressed the sign at Who's On Third, I was informed they can't take the sign out because it's bolted down to the deck. I suggested using tools to remove the sign. Oak Barrel was given a verbal warning and was not written a license premises report for the incident. I then followed up with Sgt Raden who spoke with Dawn Schmidt (286-2454) at the Department of Neighborhood Services. Dawn stated to Sgt Raden an establishment has to get special permission from DNS to place a sign on the sidewalk.

At 3:40 p.m. Bobby called me back. Bobby stated the wind may be blowing the sign onto the sidewalk, or people may be moving them. I informed him we are looking closer into the ordinance, and I will be in touch after I have a conversation with Dawn Schmidt tomorrow. Bobby stated "if that's what important to you," at which time I told him if signs are being blown all over the place down there, and people are continuing to move them, it may be an issue for the whole street. I will keep you informed after I get further clarification from DNS where signs can and cannot be placed.

P.O. Thomas Kline

Milwaukee Police Department

District #1 Community Liaison Officer

Major Incident Response Team

Ph:414-935-3754

e-mail: [tkline@milwaukee.gov](mailto:tkline@milwaukee.gov)





Thursday, December 20, 2018



# Notice of Public Hearing

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WILTGEN, Robert L, Agent  
Oak Barrel at 1033 N Old World Third St  
Class B Tavern, Public Entertainment Premises, Food Dealer, and Sidewalk Dining License  
Renewal Applications

**Wednesday, January 02, 2019 at 1:45 PM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 1/2/2019 at 1:45 PM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

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## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.  
**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**

OCCUPANT	MAIL ADDRESS	CITY, STATE ZIP
CURRENT OCCUPANT	1033 N OLD WORLD 3RD ST 501	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1011 N OLD WORLD 3RD ST 3	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1029 N OLD WORLD 3RD ST B	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1029 N OLD WORLD 3RD ST A	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1033 N OLD WORLD 3RD ST 302	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1033 N OLD WORLD 3RD ST 401	MILWAUKEE, WI 53203
CURRENT OCCUPANT	322 W STATE ST 302	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1011 N OLD WORLD 3RD ST 1	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1011 N OLD WORLD 3RD ST 2	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1029 N OLD WORLD 3RD ST	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1033 N OLD WORLD 3RD ST 402	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1013 N OLD WORLD 3RD ST	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1033 N OLD WORLD 3RD ST 301	MILWAUKEE, WI 53203

Total Records: 13

Radius: 250.0 feet and Center of Circle: 1033 N Old World Third St

# 2018-2019 Plan of Operation for 1033 N OLD WORLD THIRD ST

## 1. Litter & Security Plans

How are the grounds kept clean?  Sweep  Pressure Wash  Pick Up Litter  Other:

How often will grounds be cleaned?  Daily  Weekly  Other:

Who cleans the grounds?  Licensee  Building Owner  Employees  Hired Maintenance  Other:

How are noise issues prevented and/or addressed?  Security  Manager approaches customer(s)  Call Police  Signs Posted  Other:

Are there designated outdoor smoking areas?  No  Yes If Yes, Describe: OUTSIDE PATIO

Number of garbage cans: Inside 10 Locations: bars, side of bar, restrooms, kitchen, server areas  
 Outside 2 Locations: Front & back door near exits

Is a crowd control barrier used?  No  Yes If Yes, Describe:

Number of restrooms: 4 Name of solid waste contractor: EABLE

Are there parking spaces on the premises?  No  Yes If Yes, list number of spaces: \_\_\_\_\_ and describe security plans:

Are there designated loading areas?  No  Yes If Yes, describe security plans:

Do you have security personnel on the premise?  No  Yes If Yes, how many? 1-5  
 AND What are their responsibilities? ID check, crowd control, clean, stock  
 What security equipment do they use? flashlight  
 List their licensing, certification or training credentials: police CODE Red ID check training

Are there security cameras?  No  Yes If Yes, list all locations: Inside, kitchen, front & back doors, throughout building, storage

Are searches and/or identification checks conducted upon entry?  No  Yes If Yes, describe:

## 2. Percentage of Sales (must total 100%)

Alcohol 55 % Food Sales 45 % Entertainment 0 % Other 0 %

## 3. Businesses On The Premises (choose all that apply):

Restaurant  Cafe/Coffee Shop  Cocktail Lounge  Convenience Store  Night Club  Liquor Store  Tavern  Sports Facility  
 Hotel  Banquet Hall  Supermarket  Private/Fraternal/Veterans' Club  Other:

## 4. Hours of Operation and Age Restriction

Are there any changes to the current hours of operation or age restriction?  No  Yes If Yes, Describe:

Please Note: If you will be open earlier or later than the hours listed on your current license for even one event or holiday (for example, St. Patrick's Day, Brewers Opening Day, etc.) during the license period, this must be reported and printed on your license.  
 Your hours of operation and age restriction are listed on your current license.

## 5. Floor Plan and Capacity

Are you requesting any changes to your capacity or floor plan\*?  No  Yes If yes, describe: \_\_\_\_\_ and submit a new floor plan with this renewal application. A sample plan can be found online at [www.milwaukee.gov/licenses](http://www.milwaukee.gov/licenses) under License Forms and Related Information.

Alcohol/Food Establishments: A "Permanent Extension of Premises Application" is required if you are adding any square footage to the licensed premises.

## 6. Sidewalk Dining: SD 599 Fee: \$50.00

Are there any changes to the sidewalk dining site plan?  No  Yes If Yes, submit an updated site plan with this application.

## 7. Food License: FREST 10399 Fee: \$1,250.00

Your current food license includes the following food operations: DHS - MODERATE, Sales \$200,001 - \$2,000,000, Tavern Restaurant. Are there any changes to your food operations as listed above?  No  Yes, if Yes, explain \_\_\_\_\_

## 8. Weights and Measures: Fee:

Number/Type of Devices:  
 Are there any changes to the number or types of devices?  No  Yes  
 If yes, contact our office for further instructions.

**1. CURRENT APPROVED ENTERTAINMENT**

The following types of entertainment have been approved for your current Public Entertainment Premises license:

Disc Jockey, Jukebox, Patrons Dancing, Instrumental Musicians, Bands

**2. ADDING ENTERTAINMENT**

If applicable, check any entertainment you wish to add: **ONLY CHECK ENTERTAINMENT TYPE(S) YOU ARE ADDING. YOUR CURRENT APPROVED ENTERTAINMENT IS LISTED ABOVE.**

- |   |  |  |   |
|---|--|--|---|
| <input type="checkbox"/> Instrumental Musicians   | <input type="checkbox"/> Bands                                 | <input type="checkbox"/> Battle of the Bands                   | <input type="checkbox"/> Comedy Acts  |
| <input type="checkbox"/> Disc Jockey  | <input type="checkbox"/> Magic Shows                           | <input type="checkbox"/> Poetry Readings                       | <input type="checkbox"/> Dancing by Performers                                |
| <input type="checkbox"/> Jukebox  | <input type="checkbox"/> Wrestling                             | <input type="checkbox"/> Patron Contests                       | <input type="checkbox"/> Patrons Dancing                                      |
| <input type="checkbox"/> Adult Entertainment/<br>Strippers/Erotic Dance                   | <input type="checkbox"/> Karaoke                               | <input type="checkbox"/> Bowling Alley                         | <input type="checkbox"/> Pool Tables  |
| <input type="checkbox"/> Motion Pictures (movies by admission)<br>How many screens? _____ | <input type="checkbox"/> Amusement Machines<br>How many? _____ | <input type="checkbox"/> Concerts<br>Approx. # per year? _____ | <input type="checkbox"/> Theatrical Performances<br>Approx. # per year? _____ |
| <input type="checkbox"/> Other: _____   |  |  |   |

No entertainment changes can take place until approved by Common Council and a new license has been issued and posted on the premises.

**3. REMOVING ENTERTAINMENT**

If applicable, list any entertainment you wish to remove:

**4. PROMOTERS/SOUND AMPLIFICATION**

Will promoters ever be used for any of the entertainment?  No  Yes If Yes, Describe:

At any time will sound amplification be used?  No  Yes If Yes, Describe:

*Standard bar stereo system (no changes)*

**5. SIGNATURE**

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council.

I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.

I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

Signature of Sole Proprietor, a Partner, or if a Corporation or LLC, the Agent must sign