



COMPETE
MILWAUKEE

Compete Milwaukee

Finance & Personnel Committee
2018 Budget Hearing
October 6, 2017

A Purpose – Not A Program

- Compete Milwaukee is a **5-part collaborative strategy**
- Match training and employment focus to sought-after skills and regional labor market
- Includes transitional jobs partnerships that leverage non-City funding
- Goals:
 - Growth in sustained & unsubsidized employment
 - Program models that **work**
 - Long-term partnerships that match training with opportunity



Transitional Jobs History

- 2014 – DPW Pilot w/ UMOS & MAWIB (CCFN 131797)
 - Partnership on potholes, DCF TANF funds
- 2015 – **Compete Milwaukee** funded in Adopted Budget (CCFN 140889)
 - Add MPD Ambassador program
- 2016 & 2017 – Re-size, focus on quality (CCFN 151082/167999)
 - Match placements to capacity
- 2018 – Proposed effort with City contractors in DNS and DPW



Compete Milwaukee TJ participant Trilaina Qualls working on boulevard beds.

Lessons Learned: Years 1-4

- Compete Milwaukee gets results
 - **85%** of 2015-16 alumni in unsubsidized employment as of October 2017
 - **\$1.8 million in post-program wages** earned by alumni
 - Cost-effective: \$6,780 in city funds per TJ placement in 2018
- MPD Ambassadors: **100%** post-program employment rate
 - 18 Ambassadors (34%) working in or pursuing law enforcement careers – 5 as MPD CSOs
- Compete participants' outcomes based on & meeting them where they are
- City funding for casework element is critical
- Buy-in from departments and supervisors also critical



Compete Milwaukee TJ participants Vincent Harrell and Michael Jordan adding curb markings for street parking in 2017.

2018 – Transitional Jobs

- 2018 Placements – Expand Program Scope
 - 35 City placements: DPW, DNS, and Port of Milwaukee
 - 20 Police Ambassadors
 - 15 Contractor placements w/ DPW and DNS
- 15 placements funded by Employ Milwaukee & CDBG:
 - Population – Out of School Youth (18-24)
 - Placement – City Contractors



Compete Milwaukee TJ participant Michael Hall filling potholes in 2017.



2018 TJ Funding Alignment

	Placements	TANF	DOL	City Tax Levy	City CDBG
Adult TJ – DPW, DNS, Port <i>[UMOS]</i>	35	\$338,188			229,356*
MPD Ambassadors	20			\$200,000	
Young Adult – Contractors <i>[Employ OSY]</i>	15		\$112,294		109,644*

- City cost per participant: **\$7,705**

As in prior years, funding from the WI Dept. of Children and Families, via UMOS, pays base wages.

In 2018, contractor placement base wages will be paid by Employ Milwaukee WIOA funds for Out of School Youth.

Total non-City program funding is **\$450,482**



What's Next?

- Test success of contractor pilot – explore potential “pipeline” in City construction contracts
- Advocate for continued TJ funding to work around City's budget constraints
- Share our success and grow this effort
 - Engage new work sites & contractors?
 - Expand beyond construction?



COMPETE MILWAUKEE

“Compete Milwaukee has been a catalyst for where I am currently in my life. Certain things I felt would hold me back, the program helped me get through-both personally and professionally. I think Compete Milwaukee is a great program with great people that wants to honestly help people get a jump from wherever they are in life.”

– *Jeremy Jordan*

2016 participant, currently City Laborer with City of Milwaukee - DPW