

July 3, 2007

Alderman Michael Murphy, Chairman
City of Milwaukee Common Council Finance and Personnel Committee
200 East Wells Street, Room 205
Milwaukee, WI 53202

City of Milwaukee Wellness Promotion

Dear Alderman Murphy:

The City of Milwaukee has initiated Wellness Promotion activity. Each Department Head has identified a “team leader” and team members for the Wellness Promotion activity. The team leaders were provided with one-hour training in June, the team members will have two-hour training in July through the Wellness Council of America – Wisconsin and the team leaders will meet in August to review City wellness promotion.

In addition to making good business sense to the City there are numerous advantages the individuals and the departments. The attached “Development and Implementation of a Worksite Wellness Program” explains some of the rationale regarding Wellness Promotion.

Dr. Vivian Chen of the Health Department and Michael Brady of Department of Employee Relations are the key City leaders. Dr. Chan and Michael Brady are also involved with the Well City effort in cooperation with the MMAC, GMC, YMCA, Wellness Council and over 40 private employers. The intention is to have over 20% of employers and 20% of their employees participating in wellness programs within three years.

The focus of the Wellness Promotion is to provide information about wellness and opportunities to have employees with healthy lifestyles. Following labor negotiations with unions and new labor contracts, there may be additional Wellness Program incentives for City employees.

I look forward to your questions and comments at the Finance and Personnel Committee meeting on Monday, July 9, 2007.

Sincerely,
Michael Brady
Employee Benefits

Cc: Dr. Vivian Chen
Attachment: Worksite Wellness Program