



# 2017 IMPACT REPORT

UEDA is a 501(c)(3) membership association dedicated to facilitating effective, cross-sector collaboration, meaningful connections, and strengthening individual and organizational capacity in Wisconsin's community and economic development sector.

## COLLABORATION

UEDA organizes and facilitates collaborative initiatives to strengthen Wisconsin communities and urban neighborhoods.

### ENGAGED

350+

individuals in sustainable homeownership and professional outreach activities -- a 48% increase from 2016.



### PROMOTING HOMEOWNERSHIP RESOURCES

As project administrator, UEDA supported TRM members in providing services to over 6,000 low to moderate income homebuyers and homeowners.



Focused on seeking out and supporting viable kitchen development efforts. Worked with 2 organizations on opportunities that would support the 100+ neighborhood-based food entrepreneurs in the FEDN network who have identified access to affordable kitchen space as a top barrier to their success.

## FINANCIAL EQUITY & INCLUSION

Worked with Milwaukee Co. Extension and the FDIC to form the Financial Equity Group

This collaborative of 25+ cross sector partners focused on strengthening people's ability to navigate financial services and systems of wealth-building. Impact tracking, access to banking products, and innovative program delivery are 2018 priority areas.

Coordinated the production and distribution of



8,000

Money Smart Week Resource Guides (English/Spanish) to the public.

## CAPACITY

UEDA offers training and technical assistance to organizations and businesses to build their capacity to better serve their clients.

### SMALL BUSINESS TECHNICAL ASSISTANCE

Small Business Affinity Group convened 130+ professionals from 82+ service providers and financial institutions to share best practices, focusing on neighborhood businesses.

Supported entrepreneurship by participating in *Marshaling Our Resources* and *Learn to MKB*.

Served as an advisor and fiscal agent to the Wisconsin Coalition to Address Student Loan Debt and supported lender members hosting homeownership outreach events.



## CONNECTIONS

UEDA connects economic and community development organizations and businesses to resources that will enhance their operations and programs.

### INCREASED MEMBERSHIP



12%

20 years

UEDA celebrated its 20th anniversary with 50+ members and partners. At the celebration UEDA shared updated mission, vision and values statements and announced a renewed focus on serving our members.

### CARNIVAL MILWAUKEE

Connected nearly 300 guests to 70+ local restaurants, businesses, and cultural partners at this annual 'party with a purpose'.



16th ANNUAL

UEDA's Community Development Summit worked to increase awareness around the connection between people with disabilities and poverty. *Building Economic & Social Inclusion with the Disability Community* was held during National Disability Employment Awareness Month.





# 2018 MEMBERSHIP BREAKDOWN

## NONPROFIT & COMMUNITY ORGANIZATIONS

52%

ACTS Housing	Milwaukee Christian Center
ArtWorks for Milwaukee	Milwaukee County Economic Development
Burleigh Street CDC	Milwaukee Development Corporation
Center Street Marketplace (BID 34)	Milwaukee Habitat for Humanity
Center for Veteran's Issues, Inc.	Milwaukee Job Corps Center
Centro Hispano Milwaukee	Milwaukee Preservation Alliance
Clarke Square Neighborhood Initiative	Milwaukee Public Library
CommonBond Communities WI	Milwaukee Urban League
Community First	My Choice Family Care
Disability Rights Wisconsin	Near West Side Partners
Dominican Center	Nonprofit Center of Milwaukee
First Stage	North Avenue Marketplace BID
Fix Development	Northcott Neighborhood House
Gateway Business Association	Northwest Side CDC
Granville BID	P3 Development Group
Greater Milwaukee Association of REALTORS®	Prism Economic Development Corporation
Goodwill Industries of SE Wisconsin	Riverworks Development Corp.
Guest House of Milwaukee	Safe & Sound, Inc.
Harbor District, Inc.	Teens Grow Greens
Helen Bader Institute	The Business Council
for Nonprofit Management	TMG (The Management Group)
Historic King Drive BID	United Way of Greater Milwaukee & Waukesha County
Hmong WI Chamber of Commerce	UWM Center for Economic Development
IndependenceFirst	Urban Strategies, Inc.
Landmark Credit Union	Walnut Way Conservation Corp.
Layton Boulevard West Neighbors	The Water Council
LISC Milwaukee	Wisconsin Community Services, Inc.
Martin Luther King EDC	WI Partnership for Housing Development
Menomonee Valley Partners	WI Veterans Chamber of Commerce
Metro Milwaukee Fair Housing Council	YWCA Southeast Wisconsin

## INDIVIDUALS

25%

Andy Holman (Ritz Holman CPA's)  
 Barbara Markoff (Huntington Bank)  
 Carol Maria  
 Dan Brophy  
 Dave Glenn  
 Deborah McCollum-Gathing  
 Gary Goyke (Goyke & Associates)  
 Gary Korb (SEWRPC)  
 G Calaway Realty, LLC  
 Ishan Atta (OPUS Corp)  
 Jim Hill (Cardinal Capital Management)  
 Joan Johnson (MPL)  
 Julia O'Connor (Administrative Triage)  
 Howard Green (Howard Green & Associates, LLC)  
 Kathryn Berger (WEDC)  
 Krystina Kohler (United Way)  
 Lashunda Wingard (Me Time Candles & Gifts)  
 Matt Richardson (SmartWave)  
 Nathan Guequierre (AECOM)  
 Nina Johnson (Guaranty Bank)  
 Peter Richardson (Northwestern Mutual)  
 Robert Meiksins (Forward Steps Consulting)  
 Rusty Borkin (Community Wealth Building)  
 Sarah Greenberg (FCI)  
 Shawntell Parr (Midwest Insurance & Financial)  
 Ted Matkom (Gorman & Company)  
 Tim Syth (Lush Production)  
 Tina Konitzer  
 Willie Johnson, Jr. (Board of Supervisors)

## CORPORATE & GOVERNMENTAL

11%

Aurora Health Care	Business & Community Partnerships
City of Milwaukee DCD	Mueller Communications, Inc.
Community Insurance Info Center	SEWRPC
Milwaukee County Economic Development	Small Business Administration (SBA)
Milwaukee Job Corps Center	WHEDA
Milwaukee Metropolitan Sewerage District	

## LENDERS & FUNDERS

12%

Associated Bank	Greater Milwaukee Foundation
Bader Philanthropies	IFF
BMO Harris Bank	Johnson Bank
Chase	PNC Bank
Federal Home Loan Bank of Chicago	Town Bank
Forward Community Investments	U.S. Bank
Greater Milwaukee Committee	WWBIC