

2014-2015 MATA Community Media Monthly Programming Report				2015									
	Sept.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Total/Average
Number of new projects started (non-series)	33	22	21	36	20	4	29	26	29	25	23	25	293
Number of new programs received	89	110	88	74	88	85	90	88	125	87	94	99	1,117
MCM Channel 14													
Number of different local producers/sponsors	4	5	6	1	2	3	2	3	3	4	8	5	3.8
Number of different local 1st run programs	14	17	18	7	9	14	22	11	26	17	22	15	192
Total hours local 1st run	11.7	13.92	13.93	7.12	6.47	17.8	25.5	13.72	23.9	15.22	22.51	14.28	186.07
Number of 1st run MCM produced programs	9	9	8	7	8	8	7	6	20	11	11	6	110
Hours of 1st run MCM produced programs	6.98	7.2	4.93	7.12	6	8.17	5.5	5.25	12.93	5.52	11.03	3.95	84.58
Number of different imported producers/sponsors	1	1	1	1	5	3	5	4	6	6	4	3	3.33333333
Number of different imported 1st run programs *	47	47	32	42	39	30	37	21	9	8	30	26	368
Total hours imported 1st run *	46.55	55.63	33.82	40.78	47.2	28.3	42	45.32	55.13	53.97	34.28	29.95	512.93
* Includes live Democracy Now satellite feed													
Total number of producers/sponsors	4	5	6	1	6	5	6	6	9	10	13	8	6.6
Producer(s) submitting for the 1st time	0	1	1	0	0	0	0	0	0	1	0	1	4
Hours of taped programs	481.80	625.85	619.95	642.07	629.39	577.81	652.43	630.3	662.92	641.35	658.61	661.20	7,483.68
Percentage of taped programs	66.9%	84.1%	86.1%	86.3%	84.6%	86.0%	87.7%	87.5%	89.1%	89.1%	86.2%	88.9%	85.2%
Hours of live programs	0.00	0.00	0.00	0.00	0	0	0	0	0	0	1.93	0.97	2.90
Percentage of live programs	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.1%	0.0%
Hours of satellite programs	49.02	50.00	45.33	51.23	49.27	40.32	44.25	44.25	42.28	43.27	45.23	41.30	545.75
Percentage of satellite programs	6.8%	6.7%	6.3%	6.9%	6.6%	6.0%	5.9%	6.1%	5.7%	6.0%	6.1%	5.6%	6.2%
Hours of PSA programming	189.18	68.15	54.72	50.70	65.33	53.87	47.32	45.45	38.78	35.38	38.23	40.53	727.64
Percentage of PSA programming	26.3%	9.2%	7.6%	6.8%	8.8%	8.0%	6.4%	6.3%	5.2%	4.9%	5.1%	5.4%	8.3%
Number of episodes cablecast	603	829	813	827	821	706	766	726	715	703	725	759	8,993
MCM Channel 96													
Number of different local producers/sponsors	14	15	19	13	19	13	17	18	20	21	22	21	17.7
Number of different local 1st run programs	27	32	41	29	36	27	34	37	48	51	49	43	454
Total hours local 1st run	24.57	26.23	31.03	20.02	27.03	25.1	28.92	29.77	33.52	35.97	38.92	36.98	358.06
Number of different imported producers/sponsors	12	14	15	12	13	7	7	12	13	12	13	12	11.8
Number of different imported 1st run programs **	37	44	40	33	32	13	16	19	20	22	24	26	326
Total hours imported 1st run **	38.42	40.93	41.47	32.2	31.62	9.75	21.03	24.38	26.63	25.35	28.88	29.08	349.74
** Includes live Ahmadiyya satellite feed													
Total number of producers/sponsors	26	29	34	25	32	20	24	30	33	33	35	33	29.5
Producer(s) submitting for the 1st time	0	0	1	1	0	0	0	0	4	1	0	0	7
Hours of taped programs	399.89	467.52	454.32	471.93	488.14	406.80	437.18	456.59	476.80	466.52	474.74	455.72	5,456.15
Percentage of taped programs	55.5%	62.8%	63.1%	63.4%	65.6%	60.5%	58.8%	63.4%	64.1%	64.8%	63.8%	61.3%	62.3%
Hours of live programs	44.90	43.40	45.77	47.70	39.63	39.63	55.98	42.48	37.70	38.67	39.63	39.63	515.12
Percentage of live programs	6.2%	5.8%	6.3%	6.4%	5.3%	5.9%	7.5%	5.9%	5.1%	5.4%	5.3%	5.3%	5.9%
Hours of satellite programs	179.00	187.00	179.00	183.00	175.00	151.00	187.00	191.00	194.00	185.00	192.00	216.00	2,219.00
Percentage of satellite programs	24.9%	25.1%	24.9%	24.6%	23.5%	22.4%	25.1%	26.5%	26.1%	25.7%	25.8%	29.0%	25.3%
Hours of PSA programming	96.22	46.08	40.92	41.37	41.22	74.57	63.84	29.93	35.50	29.82	37.62	32.65	569.74
Percentage of PSA programming	13.4%	6.2%	5.7%	5.6%	5.5%	11.1%	8.6%	4.2%	4.8%	4.1%	5.1%	4.4%	6.6%
Number of episodes cablecast	607	680	687	730	755	604	670	675	693	662	702	690	8,155
Total Programming Hours (All Channels)	1,154.60	1,373.77	1,344.36	1,395.93	1,381.45	1,215.56	1,376.84	1,364.62	1,413.70	1,374.81	1,412.15	1,414.82	16,222.61
Total Episodes Cablecast (All Channels)	1,210	1,509	1,500	1,557	1,576	1,310	1,436	1,401	1,408	1,365	1,427	1,449	17,148
Percentage of Program Categories (Ch. 96)													
Community Information/Opinion	25.7%	24.4%	22.4%	16.3%	12.8%	17.7%	21.3%	17.8%	16.6%	22.9%	21.0%	11.9%	19.2%
Music/Entertainment	11.6%	12.6%	12.4%	15.8%	12.9%	8.9%	9.5%	17.0%	11.7%	14.5%	16.1%	14.7%	13.1%
Faith-Based	58.4%	59.5%	61.2%	63.9%	64.9%	65.3%	62.8%	57.3%	60.5%	53.6%	54.3%	61.9%	60.3%
Special Interests	4.3%	3.5%	4.0%	4.0%	9.3%	8.1%	6.5%	7.8%	11.2%	8.7%	8.6%	11.5%	7.3%
Percentage of Ch. 96 Faith-Based producers	53.8%	62.1%	52.9%	64.0%	62.5%	65.0%	58.3%	70.0%	66.7%	60.6%	61.1%	63.6%	61.7%
Number of non-profit producers (All Channels)	4	5	5	6	3	3	3	3	5	5	3	4	4.08