



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Tuesday, June 16, 2026

COMMITTEE MEETING NOTICE

AD 06

MC BRADY, Jason R, Agent
FLY BY NIGHT LLC
111 W BROWN ST
MILWAUKEE, WI 53212

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

Tuesday, June 30, 2026 at 10:25 AM

The access code is <https://meet.goto.com/873979789>. Please see the enclosed best practices document for further instructions.

Regarding: Your Class B Tavern, Public Entertainment Premises, Center for the Visual & Performing Arts and Sidewalk Dining Licenses Renewal Application as agent for "FLY BY NIGHT LLC" for "HIGH DIVE" at 701 E CENTER St.



There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines: Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Associated Bank River Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

Jim Cooney
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

MILWAUKEE POLICE DEPARTMENT LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 06/05/26
LICENSE TYPE: BTAVN
NEW:
RENEWAL:

No. 394007
Application Date:

License Location: 701 East Center Street
Business Name: High Dive

Licensee/Applicant: McBrady, Jason R.
(Last Name, First Name, MI)
Date of Birth: 09/19/1972

Home Address: 111 W. Brown Street
City: Milwaukee State: WI Zip Code: 53212
Home Phone: 414-712-4012

This report is written by Police Officer Carlos Felix, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 07/19/2014 the applicant was cited at 151 North Water Street in the city of Milwaukee for Boating-Adoption of State Statutes.

Charge: Boating-Adoption of State Statutes
Finding: Guilty
Sentence: \$50.00 fine
Date: 03/03/2015
Case: 14053008

- =====
2. On 12/12/2015 Milwaukee police responded to a theft complaint at 701 East Brady Street (High-Dive Bar). The victim states an unknown subject took his jacket and back pack without consent. Video recovered from the business shows a subject taking a jacket and bag. Milwaukee police incident report #153460011 filed.

- =====
3. On 01/20/2019 officers conducted a licensed premise check at High Dive Tavern, 701 E. Center St. The officer spoke with the bartender, who could not produce a Class D Operator's license. Another employee stated he was also working and was able to produce his Class D

Operator's license. The applicant arrived on scene and was advised to make sure his bartenders had a copy of their license to provide to officers.

- =====
4. On 12/08/2019 officers conducted a license premise check at high Dive Bar, 701 E. Center St. The officer spoke with the bartender about the plans for New Year's Eve. The bartender did not know what the plans were for New Years. The officers found no violations.

- =====
5. On 08/08/20 the applicant was cited in the City of Milwaukee at 2659 E. Clarke Street for Disorderly Conduct.

Charge: Disorderly Conduct
Finding: Guilty
Sentence: \$195.00 fine
Date: 03/24/21
Case: 21001634

- =====
6. On 02/27/23 at 5:04p.m., Milwaukee Police were dispatched to a Burglary at 701 E. Center St. Investigation revealed the business was the victim of a Burglary. The business was cooperative with the investigation and allowed officers to view video surveillance of the incident.

- =====
7. On 02/27/25 at 10:08p.m., Milwaukee Police conducted a License Premise Check at 701 E. Center. No violations were found and the business was cooperative.

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The following pertains to 701 E. Center Street.

8. On 10/12/25, at 12:52 a.m., an officer was dispatched to a Welfare check. A subject was found laying outside of the entrance that needed Naloxone administered and additional medical attention.
9. On 12/07/25, at 2:03 a.m., officers were dispatched to a Welfare check. The agent called regarding a female who fallen and looked unconscious. The female admitted to over consumption of alcohol.
10. On 12/12/25, at 1:11 a.m., officers were dispatched to a Noise complaint. An employee on scene was advised of the music creating noise outside of the business.
11. On 02/05/26, at 12:47 a.m., officers were dispatched to a Welfare check. A customer sitting at the bar passed out and die on scene.

12. On 05/02/26, at 2:02 a.m., officers were dispatched to a Trouble with Subject complaint. An anonymous caller reported underage subjects working as bartenders and drug dealing at the business. A check confirmed the bartenders working were of legal age. No drug dealing was confirmed.
13. On 05/06/26, at 11:40 p.m., officers were dispatched to an investigation of Drug Dealing and Underage Drinking. The complaint was found to be baseless.
14. On 05/09/26, at 3:52 a.m., officers were dispatched to a Trouble with Subject complaint. An employee called after observing four suspicious subjects loitering outside of the business after closing time.
15. On 05/14/26, at 2:10 a.m., officers were dispatched to aa Subject with Weapon complaint. A known problematic subject was not allowed into the business and threw a rock at a window causing it to break.

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2510120012

OtherEvent #: 25-LP-4530

Incident

701 E CENTER ST MILWAUKEE, WI 53212

Incident Date/Time:: 10/12/2025 00:51:00
CAD Number:: P2510120050
District:: 5
Beat:: 540
Reporting Area:: 3161

Business Agent (1)

MCBRADY, JASON R

DOB:: 09/19/1972
Sex:: MALE
Race:: WHITE
Phone 1 Number:: (414)-712-4012
Phone 1 Type:: Phone
Address:: 2649 W HUMBOLTBLOVD
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53208

Licensed Persons Involved (1)

SCHOEN, ERIC MICHAEL

Person Involvement:: Bartender
DOB:: 09/07/1979
Sex:: MALE
Race:: WHITE
Phone 1 Number:: (920) 764-0770
Address:: 701 E CENTER ST
City:: MILWAUKEE
State:: WI
Zip Code:: 53212

Licensed Premise Data (1)

HIGH DIVE

Phone 1 Number:: (414)-712-4012
Phone 1 Type:: Main
Address:: 701 E CENTER ST
City:: MILWAUKEE
State:: WI
Zip Code:: 53212
License Type:: Alcohol
Licensee Notification Was Made:: No

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2510120012

OtherEvent #: 25-LP-4530

Business Was Cited For Violation:: No

Licensee was cooperative: (If not explain in narrative): No

Licensee or Manager was on premises at time of violation/incident:: No

Narrative (1)

LICENSED PREMISE REPORT

Petterson, Kimberly L 029816

10/13/2025

This report was written by Police Officer Kimberly L PETERSEN, assigned to District 5, Late Shift (Squad 5390).

On Sunday, October 12th, 2025, at approximately 12:52 AM, I was dispatched to the address of 701 E. Center St., located in the City and County of Milwaukee (WI), for a Welfare check.

It was reported at this location, that there was a male subject "down", right outside of the entrance of High Dive Bar. I arrived on scene, and I did observe a B/M laying on his back in front of High Dive Bar. The male subject was conscious and breathing but had vomited blood on the sidewalk. I was met with the Milwaukee Fire Department and additional police officers. The male subject was transported to Ascension Columbia St. Mary's Hospital for medical attention.

I spoke to a female subject, who stated that she was the one who contacted 911. The female subject verbally identified herself as Jaden M ZIERK (W/F 01-06-94). ZIERK informed me that she administered 4 milligrams of Naloxone through the male subject's nose. ZIERK stated that she remained with the male subject until police arrived.

The male subject at one point, stated that he was assaulted and "jumped" on the side of High Dive Bar, which would be on N. Pierce St. I followed the male subject to Ascension Columbia St. Mary's Hospital, where I took his report.

I was not able to conduct immediate follow-up due to the fact that High Dive Bar was already closed for business when I was done speaking with the male subject. I conducted follow-up on the following day, Monday, October 13th, 2025, at approximately 12:28 AM.

I was assigned to squad 5321 during this time, with PO Tylor BASADULA. As PO BASALDUA and I arrived at 701 E. Center St., we were approached by a male subject, who verbally identified himself as Eric M SCHOEN (W/M 09-07-79). SCHOEN was currently employed at High Dive Bar and was working his assigned shift. SCHOEN asked if PO BASALDUA and I were at this location due to the incident that occurred with the male subject the previous day. I stated yes, that was the reason by PO BASALDUA and I were at this location and that I would be conducting a license premise report for High Dive Bar.

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2510120012

OtherEvent #: 25-LP-4530

I conducted a license premise check on High Dive which included the hours of operation, which are:

- **Sunday: 12:00 PM - 2:00 AM**
- **Monday: 4:00 PM - 2:00 AM**
- **Tuesday: 4:00 PM - 2:00 AM**
- **Wednesday: 4:00 PM - 2:00 AM**
- **Thursday: 4:00 PM - 2:00 AM**
- **Friday: 4:00 PM - 2:30 AM**
- **Saturday: 4:00 PM - 2:30 AM**

I did ask SCHOEN what the hours of operation normally are and SCHOEN stated that during the week, High Dive Bar is open from 4:00 PM - 2:00 AM and on the weekends, 4:00 PM - 2:30 AM. SCHOEN did state for various events such as sporting events, the bar will alter their hours slightly.

I asked SCHOEN if there are surveillance cameras on the exterior and interior of High Dive Bar. SCHOEN stated that there are surveillance cameras inside of High Dive Bar and stated that there are two on the main level where citizens are welcomed and one downstairs, where the liquor is stored. SCHOEN stated that the exterior surveillance cameras do not work.

I asked SCHOEN how many individuals are employed at High Dive Bar and SCHOEN stated, including the agent listed in this report, a total of 6 employees. SCHOEN stated that the agent is "Jason". I did later observe a license posted inside of High Dive with the agent's name, who was listed as Jason R MCBRADY (W/M 09-19-72).

I asked SCHOEN if the issued license (s) were posted inside of High Dive Bar and I observed a Class B Tavern Permit with the issued date of 07-31-25 and valid until 07-30-26. This license had additional licenses listed:

- **Center for Visual and Performing Arts**
- **Cigarette and Tobacco**
- **Public Entertainment**

The premise description listed on the Class B Tavern Permit includes the first floor, sidewalk, cafe, and basement storage. I also observed a posting regarding capacity inside of High Dive Bar and the capacity limit is 67. The Class B Tavern Permit and the capacity limit behind the counter on the main floor.

While speaking with SCHOEN, I did not observe any armed/unarmed security working at High Dive Bar.

I asked SCHOEN if they have any issues at High Dive Bar and SCHOEN stated not too often. SCHOEN did inform me that the male subject I responded for, is not allowed inside of High Dive Bar due to past arguments with other citizens and that they try their best to keep the male subject away from High Dive Bar. I provided SCHOEN with a Community Contact Card. SCHOEN was very cooperative during this investigation.

End of Report

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2510120012

OtherEvent #: 25-LP-4530

Officer (2)		
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Reporting Officer:	Pettersen, Kimberly L (029816)	10/13/2025 04:58:00
Section: (Work Location):	53	
Approving Officer:	Magee, Eric T (014765)	10/14/2025 01:30:51
Section: (Work Location):	52	

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2512070012

OtherEvent #: 25-LP-5519

Incident

701 E CENTER ST Milwaukee, WI 53212

Incident Date/Time:: 12/07/2025 02:00:00
CAD Number:: P2512070133
District:: 5
Beat:: 540
Reporting Area:: 3161

Business Agent (1)

MC BRADY, JASON R

Person Involvement: (Must choose Agent
AGENT from drop down):
DOB:: 09/19/1972
Sex:: MALE
Race:: WHITE
Phone 1 Number:: (414)-712-4012
Phone 1 Type:: Phone
Address:: 2649 N HUMBOLDT BL
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53212

Licensed Premise Data (1)

HIGH DIVE

Phone 1 Number:: (414)-702-6798
Phone 1 Type:: Home
Address:: 701 E CENTER ST
City:: Milwaukee
State:: WI
Zip Code:: 53212
License Type:: Alcohol
Licensee Notification Was Made:: No
Business Was Cited For Violation:: No
Licensee was cooperative: (If not
explain in narrative): No
Licensee or Manager was on
premises at time of
violation/incident:: No

Narrative (1)

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2512070012

OtherEvent #: 25-LP-5519

LICENSED PREMISE REPORT

Jastrzebska, Sylwia 037225

12/07/2025

This report is written by P.O JASTRZEBSKA, Assigned to District 5, Late Power Shift, with P.O CARRILLO, Squad 5436

On Sunday, December 7th, 2025 at 2:03 am, P.O CARRILO and I; while in fully duty uniform, a marked squad vehicle, and activated AXON body worn cameras, were dispatched to a welfare check at the address of 701 E Center St, City and County of Milwaukee.

We spoke to a Jason R MCBRADY (W/M 09/19/1972) who stated he called for a welfare check for a white female who had fallen to the ground and looked unconscious.

White female was later identified as Evelyn M SCHUMANN (W/F 10/31/2003). SCHUMANN stated she did not take anything and has been heavily drinking since 9pm the previous day.

Issue Date: 08/04/2025

License Code: CIG

Aldermanic District: 6

Police District: 5

Food District: 0

Legal Entity: Fly By Night LLC

Licensee: JASON R MC BRADY, Agent

Specialty: Alcohol Related ,Cigarettes,Electronic Vaping Device,SALES OVER THE COUNTER,Tobacco Products

Phone Number:(414)712-4012

Issue Date: 08/04/2025

License Code: BTAVN

Aldermanic District: 6

Police District: 5

Food District: 0

Legal Entity: Fly By Night LLC

Licensee: JASON R MC BRADY, Agent

Premise Description: FIRST FLOOR, SIDEWALK CAFE & BASEMENT STORAGE

DNS Total Capacity: 67

Phone Number:(414)712-4012

Issue Date: 08/04/2025

License Code: PEP

Aldermanic District: 6

Police District: 5

Food District: 0

Legal Entity: Fly By Night LLC

Licensee: JASON R MC BRADY, Agent

Phone Number:(414)712-4012

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2512070012

OtherEvent #: 25-LP-5519

Issue Date: 08/04/2025

License Code: SD

Aldermanic District: 6

Police District: 5

Food District: 0

Legal Entity: Fly By Night LLC

Licensee: JASON R MC BRADY, Agent

Phone Number:(414)712-4012

Issue Date: 08/05/2025

License Code: CTRPA

Aldermanic District: 6

Police District: 5

Food District: 0

Legal Entity: Fly By Night LLC

Licensee: JASON R MC BRADY, Agent

Specialty: Stage > 1200 sq feet

Officer (2)

Reporting Officer:	Jastrzebska, Sylwia (037225)	12/07/2025 02:24:00
Section: (Work Location):	54	
Approving Officer:	Knapinski II, James N (017097)	12/07/2025 03:25:15
Section: (Work Location):	41	

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2512120007

OtherEvent #: 25-LP-5598

Incident

701 E CENTER ST MILWAUKEE, WI 53212

Incident Date/Time:: 12/12/2025 01:09:00
CAD Number:: P2512120052
District:: 5
Beat:: 540
Reporting Area:: 3161

Business Agent (2)

KRAMER, PAUL DEMPSEY

Person Involvement: (Must choose AGENT from drop down): Bartender
DOB:: 03/25/1993
Sex:: MALE
Race:: WHITE
Phone 1 Number:: (414)-306-2071
Phone 1 Type:: Phone
Address:: 2734 N BOOTH ST
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53212

MCBRADY, JASON RYAN

Person Involvement: (Must choose AGENT from drop down): Agent
DOB:: 09/19/1972
Sex:: MALE
Race:: WHITE
Phone 1 Number:: (414)-712-4012
Phone 1 Type:: Phone
Address:: 111 W BROWN ST
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53212

Licensed Premise Data (1)

HIGH DIVE BAR

Phone 1 Number:: (414)-712-4012
Address:: 701 E CENTER ST
City:: MILWAUKEE
State:: WI
Zip Code:: 53212
License Type:: Alcohol
Licensee Notification Was Made:: No

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2512120007

OtherEvent #: 25-LP-5598

Business Was Cited For Violation:: No

Licensee was cooperative: (If not explain in narrative): Yes

Licensee or Manager was on premises at time of violation/incident:: No

Narrative (1)

LICENSED PREMISE REPORT

Labensky, Kyle D 029802

12/12/2025

This report is written by PO Kyle LABENSKY, assigned to District 5, Late Power, Squad 5468, Tavern Squad, along with PO Luis MENDOZA.

On Friday, December 12th, 2025 at approximately 1:11 AM, PO MENDOZA and I were dispatched to a Noise Complaint at 701 E Center St. (City and County of Milwaukee).

Upon arrival of the business I spoke to the bartender, who was identified as Paul D KRAMER (W/M 03/25/1993). I could hear the music and bass from outside of the business. Another subject who stated he did not call walked up to us and asked if we were going to have them turn the music down and thanked us.

Interview of Paul D KRAMER (Owner):

KRAMER stated he was a bartender at the bar for the last few months. KRAMER stated there is approximately 5 employees who work at the bar. KRAMER stated it is open 7 days a week and from 4 PM to close. KRAMER stated the bar has security only on nights they have an event or expect a large crowd. KRAMER stated there is definitely cameras inside, but he does not know about the outside. KRAMER stated only the owner has access to them. KRAMER stated there are never any major problems at the bar, just your regular/normal bar issues from time to time.

KRAMER was cooperative with me. I did inform KRAMER that if anymore noise complaints come in tonight or in the future it could lead to the bar getting citations issued.

This call only needed one 2 man squad. I was not able to reach the original caller by phone as it went straight to voicemail.

I observed all licenses posted on the wall and valid.

I issued a Milwaukee Police Department Community Contact Card.

End of Report.

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2512120007

OtherEvent #: 25-LP-5598

Officer (2)

Reporting Officer:	Labensky, Kyle D (029802)	12/12/2025 01:50:00
Section: (Work Location):	54	
Approving Officer:	Knapinski II, James N (017097)	12/12/2025 03:07:04
Section: (Work Location):	41	

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2602050004

OtherEvent #: 26-LP-0653

Incident

701 E CENTER ST MILWAUKEE, WI 53212

Incident Date/Time:: 02/05/2026 00:28:00
CAD Number:: P2602050034
District:: 5
Beat:: 540
Reporting Area:: 3161

Business Agent (1)

MCBRADY, JASON R

Person Involvement: (Must choose Agent (License Holder)
AGENT from drop down):
DOB:: 09/19/1972
Sex:: MALE
Race:: WHITE
Phone 1 Number:: (414)-712-4012
Phone 1 Type:: Phone
Address:: 111 W BROWN ST
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53212

Licensed Persons Involved (1)

MILLS, WOLFGANG ERICH

Person Involvement:: Bartender
DOB:: 04/17/1990
Sex:: MALE
Race:: WHITE
Address:: 2768 N BOOTH ST
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53212

Licensed Premise Data (1)

HIGH DIVE BAR

Address:: 701 E CENTER ST
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53212
License Type:: Alcohol
Licensee Notification Was Made:: No
Business Was Cited For Violation:: No

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2602050004

OtherEvent #: 26-LP-0653

Licensee was cooperative: (If not explain in narrative): Yes

Licensee or Manager was on premises at time of violation/incident:: No

Narrative (1)

LICENSED PREMISE REPORT

Labensky, Kyle D 029802

02/05/2026

This report is written by PO Kyle LABENSKY, assigned to District 5, Late Power, Squad 5468, Tavern Squad, along with PO Luis MENDOZA.

On Thursday, February 5th, 2026, at approximately 12:47 AM, we responded to a Welfare Citizen call for service to assist Squad 5340 (PO GREGORY and PO ROEMBKE), at the address of 701 E Center St. (High Dive Bar) (City and County of Milwaukee).

It was later to be determined a Dead on Entry call for service. Squad 5340 filed a sick and injured report with this case number regarding that investigation. (See their report for details)

I spoke to the owner of the business regarding the business and brief description of the incident that occurred this morning. The owner was identified as Jason R McBRADY (W/M 09/19/1972).

Interview of Jason McBRADY (Owner):

McBRADY stated they are open 7 days a week from 4 PM until bar close. McBRADY stated he has 5 employees. McBRADY stated the security cameras work and he has access to view them. McBRADY stated the brand to the cameras is "Nest". McBRADY stated the exterior of the business does not have any cameras, the front interior of the business has one camera, and the rear interior of the business has numerous cameras. McBRADY stated they do not have any type of security at the business, besides himself and he is never armed. McBRADY stated he was at home and got a call from his bartender, Wolfgang, regarding the incident. McBRADY stated he was informed a patron may need an inhaler, so he came to the bar with his inhaler. McBRADY stated the bar usually has Narcan at the bar for situations like this. McBRADY stated they rarely have problems at the bar, but they do get random drug overdoses and that is why they have Narcan.

I reviewed the surveillance video. It shows at approximately 12:08 AM the victim arrives to the bar and sits at the bar. It appears that the victim sits at the bar the entire time. At approximately 12:27 AM it appears that people are around the victim and at approximately 12:31 AM the victim goes to the ground. The video picture was a little blurry, but you can see the victim inside of the bar. I sent McBRADY a link to Evidence.com to upload the video. The video can be watched in its entirety once it is uploaded. I requested he send the video from 12:05 AM until 12:35 AM.

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2602050004

OtherEvent #: 26-LP-0653

This call for service required 2 2 man officer squads and 2 sergeants.

McBRADY and MILLS were cooperative with us.

I observed all licenses posted on the wall and valid.

I issued a Milwaukee Police Department Community Contact Card.

End of Report.

Officer (2)		
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Reporting Officer:	Labensky, Kyle D (029802)	02/05/2026 03:16:00
Section: (Work Location):	54	
Approving Officer:	Knapinski II, James N (017097)	02/05/2026 20:27:02
Section: (Work Location):	41	

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2605020016

OtherEvent #: 26-LP-2112

Incident

701 E CENTER ST Milwaukee, WI 53212

Incident Date/Time:: 05/02/2026 01:55:00
CAD Number:: P2605020128
District:: 5
Beat:: 540
Reporting Area:: 3161

Business Agent (1)

MCBRADY, JASON RYAN

Person Involvement: (Must choose Agent
AGENT from drop down):
DOB:: 09/19/1972
Sex:: MALE
Race:: WHITE
Phone 1 Number:: (414)-712-4012
Phone 1 Type:: Phone
Address:: 111 W BROWN ST
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53212

Licensed Persons Involved (2)

CHARNESKI, KATHERINE ANN

Person Involvement:: Bartender
DOB:: 10/08/1983
Sex:: FEMALE
Race:: WHITE
Address:: 518 E LLOYD ST
City:: Milwaukee
State:: WISCONSIN
Zip Code:: 53212

DULSKI, PAIGE

Person Involvement:: Bartender
DOB:: 09/01/2004
Sex:: FEMALE
Race:: WHITE
Address:: 2024 N 1ST ST
City:: MILWAUKEE
State:: WI
Zip Code:: 53212

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2605020016

OtherEvent #: 26-LP-2112

Licensed Premise Data (1)

HIGH DIVE

Address::	701 E CENTER ST
City::	Milwaukee
State::	WI
Zip Code::	53212
License Type::	Alcohol
Licensee Notification Was Made::	No
Business Was Cited For Violation::	No
Licensee was cooperative: (If not explain in narrative):	No
Licensee or Manager was on premises at time of violation/incident::	No

Narrative (1)

INITIAL INVESTIGATION

05/02/2026

This report is written by Police Officer Luis MENDOZA, assigned to District Five, Late Power Shift (19:00-3:00).

On May 1, 2026, PO Ray PEARSON and I were assigned to squad 5468. We were both in full duty uniform, operating a fully marked Milwaukee Police Department Ford Explorer, and equipped with Axon body worn cameras.

On May 2, 2026, at approximately 2:02 AM, we were dispatched to **701 E. Center St (High Dive)** regarding CAD# P2605020128 (Trouble with Subject / Business Check).

An anonymous caller reported underage drinking, cocaine sales, and underage bartenders at the above location. I believe this caller may be the same individual who has previously submitted anonymous tips regarding this bar.

P.O. Pearson and I responded to the location and made contact with two (2) bartenders, identified as:

- Katherine A. CHARNESKI (w/f, DOB: 10/08/1983)
- Paige A. DULSKI (w/f, DOB: 09/01/2004)

Both individuals provided valid identification and were confirmed to be over the age of 21.

CHARNESKI stated she possesses a valid bartender's license but did not have it on her person at the time. DULSKI stated she holds a provisional bartender's license.

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2605020016

OtherEvent #: 26-LP-2112

CHARNESKI further stated that the bar does not have security and that bartenders are responsible for checking identification.

During my time on scene, I did not observe any narcotics transactions or evidence of cocaine being sold.

The business license were posted and visible.

END OF REPORT

Officer (2)		
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Reporting Officer:	Mendoza, Luis G (029450)	05/02/2026 19:06:00
Section: (Work Location):	54	
Approving Officer:	Kirk, Monte L (017580)	05/02/2026 20:32:21
Section: (Work Location):	54	

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2605060161

OtherEvent #: 26-LP-2178

Incident

701 E CENTER ST Milwaukee, WI 53212

Incident Date/Time:: 05/06/2026 23:41:00
CAD Number:: P2605061770
District:: 5
Beat:: 540
Reporting Area:: 3161

Business Agent (2)

LEE, PRINCESS TIERRA LACARIA

Person Involvement: (Must choose AGENT from drop down): Bartender
DOB:: 05/28/2007
Sex:: FEMALE
Race:: BLACK/AFRICAN AMERICAN
Phone 1 Number:: (414)-899-3445
Phone 1 Type:: Phone
Address:: 2804 N FRATNEY ST
City:: Milwaukee
State:: WISCONSIN
Zip Code:: 53212

MCBRADY, JASON RYAN

Person Involvement: (Must choose AGENT from drop down): Agent
DOB:: 09/19/1972
Sex:: MALE
Race:: WHITE
Phone 1 Number:: (414)-712-4012
Phone 1 Type:: Phone
Address:: 111 W BROWN ST
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53212

Licensed Premise Data (1)

HIGH DIVE

Address:: 701 E CENTER ST
City:: Milwaukee
State:: WI
Zip Code:: 53212
License Type:: Alcohol
Licensee Notification Was Made:: No
Business Was Cited For Violation:: No

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2605060161

OtherEvent #: 26-LP-2178

Licensee was cooperative: (If not explain in narrative): Yes

Licensee or Manager was on premises at time of violation/incident:: No

Narrative (1)

LICENSED PREMISE REPORT

05/07/2026

This report is being written by PO Kyle LABENSKY, Squad 5468, along with PO Luis MENDOZA.

On Wednesday, May 6th, 2026, we were made aware of a tip that the High Dive Bar at 701 E Center St. (City and County of Milwaukee) was serving underage kids and there was drug use in the bar.

We went to the location at approximately 11:40 PM to conduct a Tavern Check.

We were met by the bartender who was identified as Princess T LEE (B/F 05/28/2007). LEE was extremely cooperative with us and showed us a valid Bartending License.

I conducted a random check of a couple of the patrons IDs who appeared to be drinking and the subjects were of age.

I did not observe any illegal hand to hand drug transactions. I also did not observe anyone using illegal narcotics.

These anonymous tips that keep coming in for this location do not appear to be credible at this time.

I left LEE a Milwaukee Police Department Community Contact Card.

End of Report.

Officer (2)

Reporting Officer:	Labensky, Kyle D (029802)	05/07/2026 01:24:00
Section: (Work Location):	54	
Approving Officer:	Knapinski II, James N (017097)	05/07/2026 01:50:30
Section: (Work Location):	41	

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2606030042

OtherEvent #: 26-LP-2513

Incident

701 E CENTER ST Milwaukee, WI 53212

Incident Date/Time:: 05/09/2026 00:00:00
CAD Number:: P2605090237
District:: 5
Beat:: 540
Reporting Area:: 3161

Business Agent (1)

MCBRADY, JASON R

Person Involvement: (Must choose Agent
AGENT from drop down): Agent
DOB:: 09/19/1972
Sex:: MALE
Race:: WHITE
Phone 1 Number:: (414)-712-4012
Phone 1 Type:: Phone
Address:: 111 W BROWN ST
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53212

Licensed Premise Data (1)

High Dive

Address:: 701 E CENTER ST
City:: Milwaukee
State:: WI
Zip Code:: 53212
License Type:: Alcohol
Licensee Notification Was Made:: No
Business Was Cited For Violation:: No
Licensee was cooperative: (If not
explain in narrative): No
Licensee or Manager was on
premises at time of
violation/incident:: No

Narrative (1)

LICENSED PREMISE REPORT

06/03/2026

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2606030042

OtherEvent #: 26-LP-2513

This report is written by P.O. Kaleb HOLSTER assigned to District 5 late shift with P.O. Tylor BASALDUA on squad 5341. We were both wearing full MPD uniform, equipped with activated Axon body worn camera and operating a fully marked police vehicle.

On Saturday, May 9th, 2026, at approximately 3:52 am, we were dispatched to 701 E Center St. located in the City and County of Milwaukee for a trouble with subject complaint.

05/09/26 03:44:21 (pd-2512):CALLER IS A BARTENDER AT LOC, WAS CLOSING, TOOK OUT THE TRASH WHERE SHE WITNESSED FOUR MALES WALKING DOWN THE BLOCK BUT NOW THEY HAVE STOPPED AT LOC AND ARE SITTING OUTSIDE, CALLER IS NLOS, SNUCK OUT THE BACKDOOR BUT CALLER IS CONCERNED THEY MAY BREAK INTO LOC

05/09/26 03:44:38 (pd-2512):CALLER IS WILLING TO HAVE POLICE CALL HER

05/09/26 03:45:30 (pd-2512):STATES THEY WERE WAITING AT LOC FOR 10 MINS WHILE SHE WAS STILL OS, STATES THEY ARE INSIDE THE VISTABUL, NO WEAPONS SEEN, LAST SEEN MALES 2-3 MINS AGO

P.O. BASALDUA and I arrived on scene and observed the subjects standing outside of the business. We parked in the alley across the street for approximately 10 minutes. The subjects then left the location on foot eastbound.

We did not make entry into the business, so no business licenses were observed. We did not speak to the business agent, or any staff at the location due to it being closed.

End of report.

Officer (2)

Reporting Officer:	Holster, Kaleb (039346)	06/03/2026 06:09:00
Section: (Work Location):	53	
Approving Officer:	Northwood, Eric A (022630)	06/05/2026 01:51:17
Section: (Work Location):	53	

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2605140013

OtherEvent #: 26-LP-2438

Incident

701 E CENTER ST MILWAUKEE, WI 53212

Incident Date/Time:: 05/14/2026 02:08:00
CAD Number:: P2605140113
District:: 5
Beat:: 540
Reporting Area:: 3161

Business Agent (1)

MC BRADY, JASON R

Person Involvement: (Must choose Agent
AGENT from drop down):
DOB:: 09/19/1972
Sex:: MALE
Race:: WHITE
Phone 1 Number:: (414)-712-4012
Phone 1 Type:: Phone
Address:: 2649 N HUMBOLDT BL
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53212

Licensed Premise Data (1)

HIGH DIVE BAR

Address:: 701 E CENTER ST
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53212
License Type:: Alcohol
Licensee Notification Was Made:: No
Business Was Cited For Violation:: No
Licensee was cooperative: (If not
explain in narrative): No
Licensee or Manager was on
premises at time of
violation/incident:: No

Narrative (1)

LICENSED PREMISE REPORT

05/28/2026

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2605140013

OtherEvent #: 26-LP-2438

The following narrative copied and submitted by Officer Carlos Felix assigned to the License Investigation Unit, Day Shift.

Narrative Details

Title:

INITIAL INVESTIGATION

Narrative:

This report was written by P.O. Michael McKinney, assigned to District 5, Late Shift, and Squad 5341.

On Thursday, May 14th, 2026, at 2:10 am, my partner, P.O. Ezekiel WHITE, and I were dispatched in full uniform, equipped with activated AXON body-worn cameras, and driving a marked police vehicle (Squad Car 65561) we were dispatched to a Subject With A Weapon complaint located at 701 E Center St, which is in the City and County of Milwaukee. My partner P.O. WHITE and I arrived on scene at 2:12 am.

Initial Investigation:

Upon arrival at 701 E. Center St., PO WHITE and I made entry through the front door of the location. Upon entering, we observed a medium-sized rock lying approximately 8 feet from the broken front window. PO WHITE and I, along with Squad 5330, PO Tashumi Williams and Jaylee Gonzales, conducted a protective sweep of the building for any injured persons or individuals possibly armed.

After a thorough search of the premises, we located two employees and two acquaintances hiding in the basement of the business.

Once the individuals were safely escorted from the basement, I made contact with one of the employees, identified as Vivian ROBINSON (W/F, DOB 11/26/1999). ROBINSON stated that on today's date, at the above-listed location, an unknown subject(s) damaged the front window of the business. ROBINSON further stated that the unknown subject(s) repeatedly struck the front door and demanded to be let inside. ROBINSON advised she was unable to provide a description of the suspect(s).

After concluding my interview with ROBINSON, I spoke with the business owner, identified as Jason R. McBRADY (W/M, DOB 09/19/1972). McBRADY stated that a partially known subject by the name of Rosario (H/M) may be responsible for the damage to his property. McBRADY further stated Rosario is a known problem individual in the Riverwest bar district. McBRADY also stated that on the previous date, Rosario was allegedly in possession of a firearm in his waistband, though he advised the surveillance cameras may not have captured the firearm. McBRADY stated the firearm was not pointed at anyone during that incident.

McBRADY estimated the damage to the front bar window at approximately \$500.

Scene Documentation:

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2605140013

OtherEvent #: 26-LP-2438

Squad 5330, PO Tashumi Williams, photographed the damaged property at approximately 2:20 am.

McBRADY was provided with a Community Contact Card and a Crime Victim Resource Packet containing the case number, officer information, shift information, and district contact number. He was thanked for his cooperation.

End of Report

Officer (2)

Investigating Officer:	Mckinney, Michael (039341)	05/17/2026 07:53:00
Section: (Work Location):	53	
Approving Officer:	Cabral, Andres (018422)	05/28/2026 23:10:58
Section: (Work Location):	53	



Tuesday, June 16, 2026



Notice of Public Hearing

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MC BRADY, Jason R, Agent
High Dive at 701 E Center St
Class B Tavern, Public Entertainment Premises, Center for the Visual & Performing Arts and
Sidewalk Dining Licenses Renewal Application

Tuesday, June 30, 2026 at 10:25 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 6/30/2026 at 10:25 AM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	2627 N PIERCE ST	MILWAUKEE, WI 53212-2954
CURRENT OCCUPANT	2629 N PIERCE ST	MILWAUKEE, WI 53212-2954
CURRENT OCCUPANT	2631 N FRATNEY ST	MILWAUKEE, WI 53212-2950
CURRENT OCCUPANT	2632 N PIERCE ST# 10	MILWAUKEE, WI 53212-2955
CURRENT OCCUPANT	2632 N PIERCE ST# 7	MILWAUKEE, WI 53212-2955
CURRENT OCCUPANT	2632 N PIERCE ST# 8	MILWAUKEE, WI 53212-2955
CURRENT OCCUPANT	2632 N PIERCE ST# 9	MILWAUKEE, WI 53212-2955
CURRENT OCCUPANT	2633 N FRATNEY ST	MILWAUKEE, WI 53212-2950
CURRENT OCCUPANT	2636 N PIERCE ST# 1	MILWAUKEE, WI 53212-2955
CURRENT OCCUPANT	2636 N PIERCE ST# 2	MILWAUKEE, WI 53212-2955
CURRENT OCCUPANT	2636 N PIERCE ST# 3	MILWAUKEE, WI 53212-2955
CURRENT OCCUPANT	2636 N PIERCE ST# 4	MILWAUKEE, WI 53212-2955
CURRENT OCCUPANT	2636 N PIERCE ST# 5	MILWAUKEE, WI 53212-2955
CURRENT OCCUPANT	2636 N PIERCE ST# 6	MILWAUKEE, WI 53212-2955
CURRENT OCCUPANT	2637 N FRATNEY ST	MILWAUKEE, WI 53212-2950
CURRENT OCCUPANT	2637 N PIERCE ST	MILWAUKEE, WI 53212-2954
CURRENT OCCUPANT	2637A N FRATNEY ST	MILWAUKEE, WI 53212-2950
CURRENT OCCUPANT	2641 N PIERCE ST	MILWAUKEE, WI 53212-2954
CURRENT OCCUPANT	2642 N PIERCE ST	MILWAUKEE, WI 53212-2955
CURRENT OCCUPANT	2643 N FRATNEY ST	MILWAUKEE, WI 53212-2950
CURRENT OCCUPANT	2643 N PIERCE ST	MILWAUKEE, WI 53212-2954
CURRENT OCCUPANT	2646 N PIERCE ST	MILWAUKEE, WI 53212-2955
CURRENT OCCUPANT	2647 N FRATNEY ST	MILWAUKEE, WI 53212-2950
CURRENT OCCUPANT	2647A N FRATNEY ST	MILWAUKEE, WI 53212-2950
CURRENT OCCUPANT	2647B N FRATNEY ST	MILWAUKEE, WI 53212-2950
CURRENT OCCUPANT	2650 N PIERCE ST	MILWAUKEE, WI 53212-2955
CURRENT OCCUPANT	2651 N PIERCE ST	MILWAUKEE, WI 53212-2954
CURRENT OCCUPANT	2652 N BOOTH ST	MILWAUKEE, WI 53212-2909
CURRENT OCCUPANT	2652A N BOOTH ST	MILWAUKEE, WI 53212-2909
CURRENT OCCUPANT	2655 N FRATNEY ST	MILWAUKEE, WI 53212-2950
CURRENT OCCUPANT	2656 N BOOTH ST	MILWAUKEE, WI 53212-2909
CURRENT OCCUPANT	2657 N PIERCE ST	MILWAUKEE, WI 53212-2954
CURRENT OCCUPANT	2657A N PIERCE ST	MILWAUKEE, WI 53212-2954
CURRENT OCCUPANT	2658 N BOOTH ST	MILWAUKEE, WI 53212-2909
CURRENT OCCUPANT	2658 N PIERCE ST	MILWAUKEE, WI 53212-2955
CURRENT OCCUPANT	2658A N PIERCE ST	MILWAUKEE, WI 53212-2955
CURRENT OCCUPANT	2660 N BOOTH ST	MILWAUKEE, WI 53212-2909
CURRENT OCCUPANT	2661 N FRATNEY ST	MILWAUKEE, WI 53212-2950
CURRENT OCCUPANT	2661A N FRATNEY ST	MILWAUKEE, WI 53212-2950
CURRENT OCCUPANT	2663 N PIERCE ST	MILWAUKEE, WI 53212-2954
CURRENT OCCUPANT	2663A N PIERCE ST	MILWAUKEE, WI 53212-2954
CURRENT OCCUPANT	2664 N BOOTH ST	MILWAUKEE, WI 53212-2909
CURRENT OCCUPANT	2665 N PIERCE ST	MILWAUKEE, WI 53212-2954
CURRENT OCCUPANT	2672 N PIERCE ST# 1	MILWAUKEE, WI 53212-2955
CURRENT OCCUPANT	2672 N PIERCE ST# 2	MILWAUKEE, WI 53212-2955
CURRENT OCCUPANT	2711 N PIERCE ST	MILWAUKEE, WI 53212-2531

CURRENT OCCUPANT	2713 N FRATNEY ST	MILWAUKEE, WI 53212-2607
CURRENT OCCUPANT	2715 N FRATNEY ST	MILWAUKEE, WI 53212-2607
CURRENT OCCUPANT	2717 N PIERCE ST# 1	MILWAUKEE, WI 53212-2559
CURRENT OCCUPANT	2717 N PIERCE ST# 2	MILWAUKEE, WI 53212-2559
CURRENT OCCUPANT	2717 N PIERCE ST# 3	MILWAUKEE, WI 53212-2559
CURRENT OCCUPANT	2717 N PIERCE ST# 4	MILWAUKEE, WI 53212-2559
CURRENT OCCUPANT	2719 N PIERCE ST	MILWAUKEE, WI 53212-2531
CURRENT OCCUPANT	2721 N PIERCE ST	MILWAUKEE, WI 53212-2531
CURRENT OCCUPANT	2725 N PIERCE ST	MILWAUKEE, WI 53212-2531
CURRENT OCCUPANT	2725A N PIERCE ST	MILWAUKEE, WI 53212-2531
CURRENT OCCUPANT	612 E CENTER ST	MILWAUKEE, WI 53212-2959
CURRENT OCCUPANT	620 E CENTER ST	MILWAUKEE, WI 53212-2959
CURRENT OCCUPANT	620A E CENTER ST	MILWAUKEE, WI 53212-2959
CURRENT OCCUPANT	705 E CENTER ST# A1	MILWAUKEE, WI 53212-2944
CURRENT OCCUPANT	705 E CENTER ST# B2	MILWAUKEE, WI 53212-2944
CURRENT OCCUPANT	705 E CENTER ST# C3	MILWAUKEE, WI 53212-2944
CURRENT OCCUPANT	709 E CENTER ST	MILWAUKEE; WI 53212-2944
CURRENT OCCUPANT	711 E CENTER ST	MILWAUKEE, WI 53212-2944
CURRENT OCCUPANT	713 E CENTER ST	MILWAUKEE, WI 53212-2944
CURRENT OCCUPANT	715 E CENTER ST	MILWAUKEE, WI 53212-2944
CURRENT OCCUPANT	718 E CENTER ST	MILWAUKEE, WI 53212-2945
CURRENT OCCUPANT	720 E CENTER ST	MILWAUKEE, WI 53212-2945
CURRENT OCCUPANT	721 E CENTER ST	MILWAUKEE, WI 53212-2944
CURRENT OCCUPANT	724 E CENTER ST	MILWAUKEE, WI 53212-2945
CURRENT OCCUPANT	724A E CENTER ST	MILWAUKEE, WI 53212-2945
CURRENT OCCUPANT	724B E CENTER ST	MILWAUKEE, WI 53212-2945

Blank Notice

Total Records: 72

Radius 250 feet and Center of the Circle: 701 E Center St

2026-2027 Plan of Operation for 701 E CENTER ST

1. Litter & Security Plans

How are the grounds kept clean? Sweep Pressure Wash Pick Up Litter Other:

How often will grounds be cleaned? Daily Weekly Other:

Who cleans the grounds? Licensee Building Owner Employees Hired Maintenance Other:

How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police Signs Posted Other:

Are there designated outdoor smoking areas? No Yes If Yes, Describe:

Number of garbage cans: Inside 5 Locations: Restrooms, behind bar
 Outside 2 Locations: front, side

Is a crowd control barrier used? No Yes If Yes, Describe:

Number of restrooms: 2 Name of solid waste contractor: Eagle disposal

Are there parking spaces on the premises? No Yes If Yes, list number of spaces: _____ and describe security plans:

Are there designated loading areas? No Yes If Yes, describe security plans:

Do you have licensed security personnel on the premise? No Yes If Yes, how many? _____
 AND What are their responsibilities? _____
 What security equipment do they use? _____
 List their licenses number(s): _____

Are there security cameras? No Yes If Yes, list all locations: front bar, back room, basement

Are searches and/or identification checks conducted upon entry? No Yes If Yes, describe: ID patrons

2. Percentage of Sales (must total 100%)

Alcohol 95 % Food Sales 5 % Entertainment _____ % Other _____ %

3. Businesses On The Premises (choose all that apply):

Restaurant Cafe/Coffee Shop Cocktail Lounge Convenience Store Night Club Liquor Store Tavern Sports Facility
 Hotel Banquet Hall Supermarket Private/Fraternal/Veterans' Club Other:

4. Hours of Operation and Age Restriction

Are there any changes to the current hours of operation or age restriction? No Yes If Yes, Describe:

Please Note: If you will be open earlier or later than the hours listed on your current license for even one event or holiday (for example, St. Patrick's Day, Brewers Opening Day, etc.) during the license period, this must be reported and printed on your license.
 Your hours of operation and age restriction are listed on your current license.

5. Floor Plan and Capacity

Are you requesting any changes to your capacity or floor plan*? No Yes If yes, describe: _____ and submit a new floor plan with this renewal application. A sample plan can be found online at www.milwaukee.gov/licenses under License Forms and Related Information.

Alcohol/Food Establishments: A "Permanent Extension of Premises Application" is required if you are adding any square footage to the licensed premises.

6. Sidewalk Dining: 298 square feet Fee: \$596.00

Are there any changes to the sidewalk dining site plan? No Yes If Yes, submit an updated site plan with this application.

7. Food License: Fee:

Your current food license includes the following food operations:
 Are there any changes to your food operations as listed above? No Yes, if Yes, explain

8. Weights and Measures: Fee:

Number/Type of Devices:
 Are there any changes to the number or types of devices? No Yes
 If yes, contact our office for further instructions.

1. CURRENT APPROVED ENTERTAINMENT for High Dive 701 E CENTER ST

The following types of entertainment have been approved for your current Public Entertainment Premises license:

Comedy Acts, Disc Jockey, Poetry Readings, Dancing by Performer(s), Jukebox, Karaoke, Patrons Dancing, Instrumental Musicians, Bands, 10 Amusement Machines

2. ADDING ENTERTAINMENT

If applicable, check any entertainment you wish to add: ONLY CHECK ENTERTAINMENT TYPE(S) YOU ARE ADDING. YOUR CURRENT APPROVED ENTERTAINMENT IS LISTED ABOVE. ALSO SUBMIT AN UPDATED FLOOR PLAN AND PLAN OF OPERATION OR CONFIRMATION STATEMENT IF THE NEW ENTERTAINMENT DOES NOT CHANGE THE CURRENT PLAN OF OPERATION.

- Instrumental Musicians, Bands, Battle of the Bands, Comedy Acts, Disc Jockey, Magic Shows, Poetry Readings, Dancing by Performers, Jukebox, Wrestling, Patron Contests, Patrons Dancing, Adult Entertainment/ Strippers/Erotic Dance, Karaoke, Bowling Alley, Pool Tables, Motion Pictures (movies by admission), Amusement Machines, Concerts, Theatrical Performances, Hookah Service, Other: _____

No entertainment changes can take place until approved by Common Council and a new license has been issued and posted on the premises.

3. REMOVING ENTERTAINMENT

If applicable, list any entertainment you wish to remove:

4. PROMOTERS/SOUND AMPLIFICATION

Will promoters ever be used for any of the entertainment? [X] No [] Yes If Yes, Describe:

At any time will sound amplification be used? [] No [X] Yes If Yes, Describe: Small amplification

5. SIGNATURE

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council.

I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.

I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

[Handwritten Signature]
Signature of Sole Proprietor, a Partner, or if a Corporation or LLC, the Agent must sign