

LRB-FISCAL REVIEW SECTION ANALYSIS

PUBLIC SAFETY COMMITTEE

ITEM 16, FILE #050831

NOVEMBER 2, 2005

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File # 050381 is a resolution relative to the application, acceptance and funding of the Road Crew Grant.

Background

1. This resolution authorizes the Milwaukee Health Department (MHD) to apply for, accept and fund the Road Crew grant from the Wisconsin Department of Transportation (DOT).
2. This is a new grant.

Discussion

1. The purpose of this pilot program is to design and market a program, in a specified area of the city, which will charge tavern owners and customers for transportation home. The Wisconsin DOT is seeking alternatives to tavern customers driving while intoxicated
2. The project area is located in the 13th Aldermanic District and includes 16 taverns in the airport area on Howell, Morgan and Oklahoma Avenues.
3. MHD is the fiscal agent for this program and will monitor and authorize payments to the program coordinator. A limousine service will be provided for participating taverns with the service paid for by the customer and the tavern.
4. A six-month set up period is planned (to May 3, 2006) with a one-year operational period (May 2006 through April 30, 2007).
5. Evaluation of this pilot program will be measured by the number of participants, fees charged and other outcomes obtained.
6. The program will include a community coalition, not yet identified, an oversight committee, a fiscal monitoring group and a program coordinator.
7. This grant encompasses the period of November 3, 2005 through April 30, 2007.

Fiscal Effect

1. The total amount of this grant is \$35,000, entirely from the grantor.
2. Program supplies and services are budgeted for \$17,000.

3. Another \$18,000 is budgeted for a contract to develop the project coordination.

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LRB-Fiscal Review Section
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