



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Wednesday, January 11, 2023

COMMITTEE MEETING NOTICE

AD 09

PATTERSON, Athray L, Agent
EXOTIC BLENDS CIGAR LOUNGE LLC
8070 N 51ST St
Brown Deer, WI 53223

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

Tuesday, January 24, 2023 at 01:45 PM

The access code is <https://meet.goto.com/795371877>. If you wish to call in: [+1 \(872\) 240-3212](tel:+18722403212) and use Access Code: 795-371-877.

Please see the enclosed best practices document for further instructions.

Regarding: Your Class B Tavern, Public Entertainment Premises and Food Dealer License Applications Requesting Instrumental Musicians, Disc Jockey, Bands, Karaoke, Poetry Readings, Patrons Dancing and 1 Pool Table as agent for "EXOTIC BLENDS CIGAR LOUNGE LLC" for "EXOTIC BLENDS CIGAR LOUNGE" at 8320 W BEATRICE Ct.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing. You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

Jim Cooney
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov



Granville Advisory Committee

CHAIR
George Hinton

VICE-CHAIR
Neva Hill

MEMBERS
Robert Dodds, Jr.
Natasha Dotson
Johonna Duckworth

STAFF ASSISTANT
Chris Lee

City Hall, 200 E. Wells St., Milwaukee, WI 53202 | (414) 286-2221 | Fax (414) 286-3456

11/2/2022

Exotic Blends Cigar Lounge
Attn: Lynette Patterson
8320 W. Beatrice Ct.
Milwaukee, WI 53223

Re: Cigar Lounge at 8320 W. Beatrice Ct., Milwaukee, WI 53223

Dear Ms. Patterson,

On February 2, 2022, the Granville Advisory Committee met to discuss your proposal for a cigar lounge at 8320 W. Beatrice Ct. involving tobacco, alcohol, liquor, patrons over 30 years of age, and moderate hours.


Based on the information provided, the Granville Advisory Committee recommended approval for a cigar lounge at 8320 W. Beatrice Ct., as proposed, and that this advisory recommendation be considered and supported by the Common Council, the Board of Zoning Appeals, the City Planning Commission, appropriate City officials, or other relevant City decision-making bodies on development proposals within the Granville Development District. For further details of the recommendation, please see enclosed the meeting minutes regarding this matter.

The Granville Development Advisory Committee was established to review plans and proposals for redevelopment projects in the Granville Development District for consistency with the goals, needs, and desires of the Granville community and its residents, businesses, property owners and other stakeholders.

The Granville Development District consists of the city of Milwaukee portion of the area bounded by W. County Line Road, W. Good Hope Road, N. 60th Street and N. 107th Street.

If you have any questions, please contact the Staff Assistant to the Committee, Chris Lee, at 414-286-2232, or clee@milwaukee.gov.

Sincerely,



George Hinton, Chair
Granville Advisory Committee

Enclosure

Cc: 9th Aldermanic District



City of Milwaukee

200 E. Wells Street
Milwaukee, Wisconsin
53202

Meeting Minutes

GRANVILLE ADVISORY COMMITTEE

GEORGE HINTON - CHAIR

NEVA HILL - VICE-CHAIR

*Robert H. Dodds, Jr., Natasha Dotson, Johonna Duckworth,
Ald. Chantia Lewis, and Jennifer Rath*

Staff Assistant, Chris Lee, 286-2232, Fax: 286-3456,

clee@milwaukee.gov

Legislative Liason, Ted Medhin, 286-8681,

tmedhi@milwaukee.gov

Wednesday, February 2, 2022

9:00 AM

Virtual

This will be a virtual meeting conducted via GoToMeeting. Should you wish to join this meeting from your phone, tablet, or computer you may go to <https://global.gotomeeting.com/join/473045941>. You can also dial in using your phone United States: +1 (786) 535-3211 and Access Code: 473-045-941.

1. **Call to order.**

The meeting was called to order at 9:08 am.

2. **Roll call.**

Present 4 - Hinton, Dotson, Duckworth, Lewis.

Excused 2 - Hill, Rath

Absent 1 - Dodds

3. **Review and approval of the previous meeting minutes from January 5, 2022.**

The meeting minutes from January 5, 2022 were approved without objection.

4. **Discussion, updates, or review on Granville Development District RFPs, listings, projects, programs, initiatives, events, grants, plans, activities, or other aspects.**

a. Northridge Mall site

Appearing:

Deputy Atty. Odalo Ohiku, City Attorney's Office

Atty. Lynnette McNeely, City Attorney's Office

Atty. Ohiku and McNeely said the case for the Northridge Mall site was still pending and on hold in the Court of Appeals.

Members asked on an estimated resolved date and next steps once there was a

resolution made.

Atty. Ohiku said that there was not much to report until the Court of Appeals made a decision, they were monitoring it, and they would provide further updates accordingly on any new progress, update, and next steps.

b. Granville Connection at 8633 W. Brown Deer Rd.

Appearing:

Mary Hoehne, Granville Business Improvement Director

Ms. Hoehne gave an update. The plumbing was completed, kitchen was coming along, and walls were made. Anticipated opening would be the first two weeks in June. Some vendors (about 5) were lost due to the pandemic impacting their lives and plans. She was confident with having 30-35 retailers, 6 restaurants, a stage, sitting for 200 people, and a gym with trainers on site. The energy from young entrepreneurs were contagious.

Members inquired how possible prospects can contact her and rent costs.

Ms. Hoehne replied. Text messages could be sent to her via phone at 414-736-2891. Rent would be at \$350 for a regular space and \$700 for a double. There would be a website with a calendar and providing food ordering capabilities. There would be about 6 grants of \$1,500 for businesses on N. 76th St. There was hope to be ready by June 1st. The coffee shop and gym would be open everyday, except for the food vendors. They would determine their own days of operation. She wanted to connect the neighborhood with the project.

Ald. Lewis said that they have been working on this project for a long time and that this was a huge win for the Granville area, specially for doing the 10 days of concerts.

Chair Hinton said that Ms. Hoehne should come back to provide an update and discuss issues like employment.

c. Popeyes at 7525 W. Good Hope Rd.

Appearing:

Steve Copeland, Popeyes

Member Lewis said that Popeyes was requested be brought back before the committee to make sure that the corner gets back to what it used to be before the pandemic and that the issues were serious at the location.

Mr. Copeland commented. He was requested to comeback with a plan. He went to the corporate level for their counsel and was asked by them why they should have a different plan from what was submitted when they bought the business. He had contacted the alderwoman office, was told to contact the License Division, and the License Division did not know anything about a new plan request.

Ald. Lewis explained that Mr. Copeland should have a copy of Popeyes' plan of operations at the location and for there to be revisions done to the plan of operations to address and correct issues at the location.

Members said that issues at the location were with regards to long waiting times

causing traffic on 76th St., food running out, unprofessional service, lack of lighting, litter, broken drive-thru window.

Ald. Lewis said that Mr. Copeland was made aware of the issues at the previous meeting; was given specific aspects to target for improvement; and those aspects included operations, customer service, garbage surrounding the property, and poor food quality.

Member Duckworth said that quality and service must be maintained at the business, experiences and issues have already been shared to Mr. Copeland for this location, and changes must be implemented as requested for the location to continue its business.

Chair Hinton said that the committee has yet to see Popeyes' commitment to the community with quality, that Mr. Copeland knew of the issues, and Mr. Copeland needed to self-reflect.

Mr. Copeland said that they were also very serious and understood all the feedback to make things better in every community that they work or have business in.

Ms. Dotson asked if he or another owner has spent the day observing operations at the business and said that the committee was professional on delivering their impressions and opinions to all businesses that came before them in the same way and that the issues at the business was unacceptable.

Mr. Copeland said that he has been there many times from the early hours to late hours, they have made changes inside, people would see a difference, and he will work on providing a new plan to address issues.

Ald. Lewis told Mr. Copeland to submit the new plan to clerk staff to be shared with the board and to be reviewed at the next meeting to coincide with the locations license renewal application.

d. Bellagio Experience Corp hookah restaurant at 8665 W. Brown Deer Rd.

Appearing:
Darryl Simmons, Bellagio Experience Corp

Ald. Lewis said that the location was the former Big Country's location, Mr. Simmons was trying to target soul food, she had seen a hookah sign, dance floor, wanted Mr. Simmons to present to the committee his business proposal, neighbors were fine with the food but not the hookah part, and for the committee to make a decision in support or nonsupport of the business.

Mr. Simmons said that his passion was the food, there was big space by the bathroom that could be used as a hookah lounge and for comedy acts entertainment.

Members questioned the age limit, security plans for crowd control, and Mr. Simmons' intention to stick with his business plan and not diverge from it.

Mr. Simmons replied that he would have trained security, he was aware of the issues with the city, and he would not have a party scene, he would just have comedy acts in a peaceful environment, the business would become an asset to the community, he would look for a mature crowd and have a dress code, he did not worship money, he

would keep the place impeccable, his main goal was the soul food, the hookah and comedy acts would be extra additions, and he would not do anything that did not fit his role as a father and mentor.

Members said that 25-27 years olds were not necessary mature, the City was not short of hookah bars, there was a shortage of event venue rental spaces, Mr. Simmons should try to pursue event rental operations or something that better aligned with his passion for food for the big empty space instead, quality would bring older patrons, and Mr. Simmons should stay true to his original plan.

Mr. Simmons thanked the committee for the feedback and said that he was not a smoker himself, there would be tobacco free products, he would update the patron ages on the business plan, and he had obtained an occupancy permit.

Member Dotson moved approval of the proposed soul food restaurant with hookah and comedy acts contingent upon the age requirement being amended to 30 years or older. (Prevailed 2-1-1) No - Duckworth, Abstain - Lewis

e. Exotic Blends Cigar Lounge at 8320 W. Beatrice Ct.

Appearing:
Lynette Patterson
Chris Patterson

Ald. Lewis said that the Patterson's application came to the office for a cigar lounge, they understood that cigars were expensive, the location was close to Northridge Mall, and for the committee to review the proposed business for transparency.

Mr. and Mrs. Patterson said that they have been in the community for many years, they have been crafting this plan based on their experiences in Chicago, they would start small with mature clientele, cigars would be blended with drinks (coffee, tequila, whisky, and wines), the building had been vacant for many years and sustained inside damage, they saw an opportunity to create the environment that they have wanted, they were close to retirement, they enjoyed smoking, the clientele would be above 30 years old with moderate hours, would have security and job opportunities for the community, understood that not everyone supports smoking, some people enjoyed smoking, patronage would be membership based, there would be waivers and guidelines, and there would be a recirculation air system installed to prevent smell.

Ald. Lewis said that she was supportive of the plan, confident in the Pattersons, and that the business would be an attractive amenity for young professionals.

Member Dotson said that she was looking forward to take her brother there when he comes to visit her.

Chair Hinton said that he likes his cigar from time to time, the community needed businesses to entertain mature crowds, and asked the applicants to tell patrons to be respectful of neighbors.

Member Dotson moved approval, seconded by member Lewis, of the cigar lounge. (Prevailed 3-1) No - Duckworth

f. Northwest Master Plan (Royal Capital)

This item was held.

g. Neighborhood conditions and concerns

There was no discussion.

h. Other

There was no other discussion.

5. Public comments.

No public comments.

6. Next steps.

a. Next meeting (April 6, 2022 at 9 am)

Member Duckworth said there should be a formal process to have people at regular meeting regardless of the timing because she may have other commitments and may be unable to attend special meetings always.

Chair Hinton said that there was posted a full calendar of set meetings dates for the year, the committee should stick to its calendar, and that meetings were bi-monthly.

Member Lewis said that sometimes there were businesses with time sensitive license applications that must be renewed or require review, and that would be the reason to ask for special meetings.

b. Agenda items

To be determined.

7. Announcements.

No announcements were made.

8. Adjournment.

The meeting adjourned at 10:53 am

*Yadira Melendez-Hagedorn, Staff Assistant
Edited by Chris Lee, Staff Assistant
Council Records Section
City Clerk's Office*

In the event that Common Council members who are not members of this committee attend this meeting, this meeting may also simultaneously constitute a meeting of the Common Council or any of the following committees: Community and Economic Development, Finance and Personnel, Judiciary and Legislation, Licenses, Public Safety and Health, Public Works, Zoning, Neighborhoods & Development, and/or Steering and Rules. Whether a simultaneous meeting is occurring depends on whether the presence of one or more of the Common Council member results in a quorum of the Common Council or any of the above committees, and, if there is a quorum of another committee, whether any agenda items listed above involve matters within that committee's realm of authority. In the event that a simultaneous meeting is occurring, no action other than information gathering will be taken at the simultaneous meeting.

Upon reasonable notice, efforts will be made to accommodate the needs of persons with disabilities through sign language interpreters or auxiliary aids. For additional information or to request this service, contact the City Clerk's Office ADA Coordinator at 286-2998, (FAX)286-3456, (TDD)286-2025 or by writing to the Coordinator at Room 205, City Hall, 200 E. Wells Street, Milwaukee, WI 53202.

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Persons engaged in lobbying as defined in s. 305-43-4 of the Milwaukee Code of Ordinances are required to register with the City Clerk's Office License Division. Registered lobbyists appearing before a Common Council committee are required to identify themselves as such. More information is available at <http://city.milwaukee.gov/Lobbying>.

Date: 11/16/22
Officer: Geniesse

City of Milwaukee Police Department
90-5-1.5 Crime Prevention Survey
Tavern Inspection

Name of Premise: Exotic Blends Cigar Lounge
Address: 8320 W. Beatrice Ct
Phone: None

Owner: Athray L Patterson B/F 11/28/70 P3620127092804
Owner address: 8070 N 51st St
City State Zip: Brown Deer WI. 53223
Owner Phone: 414-469-8480
Owner email: pathray@yahoo.com

Licensee/Agent: Athray L. Patterson
Home Address: 8070 N 51st St
City State Zip: Brown Deer, WI 53223
Phone: 414-469-8480
Email: pathray@yahoo.com

Preferred contact: Athray L Patterson

Location currently open: YES NO

Projected open date: July 23'

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 2p-10p 24 hours Y N
Mon: closed
Tue: 2p-10p
Wed: 2p-10p
Thu: 2p-10p
Fri: 12p-12a
Sat: 12p-12a

Premise Type: Tavern/Bar
Restaurant
Other: Cigar lounge

Licenses currently held: none

- Alcohol: Yes No Class: #:
- Tobacco: Yes No #:
- Food: Yes No #:
- Extended Hours: Yes No #:
- Secondhand Dealer: Yes No Type: #:
- Other: Yes No Type: #:
- Other: Yes No Type: #:

Exterior Survey:

1. Is the area around the location clean? Yes No
2. What surrounds the location? (Check all the apply)
 - a. Park
 - b. School
 - c. Youth Center
 - d. Church
 - e. Tavern(s) If so, how many
 - f. Residential
 - g. Other businesses
 - h. Other: Daycare
3. Can you see from the outside of the location into the interior Yes No
4. Can you see the employees inside of the location from the outside Yes No
5. Are exterior windows free of signage Yes No
6. Is there a parking lot Yes No
7. Is the parking lot clean? Yes No
8. Off-Street parking Yes No
9. Is the parking lot well lit? Yes No
10. Valet Parking Yes No
 - a. Will this lot have a guard? Yes No
 - b. Will this lot have cameras? Yes No
11. Are there areas where a person could conceal themselves Yes No
12. Is there exterior lighting? Yes No. Does it appears to be adequate Yes No
unknown
13. Exterior Payphone? Yes No
14. Are there No Loitering Signs posted? Yes No, will put the signs up
15. Are there exterior security cameras Yes No How Many: Adding in the future
16. Are the address numbers prominently displayed and easy to see Yes No Will be
placing them

Camera Survey:

17. Does this location have security cameras? Yes No The entire building is under
construction and they will be adding cameras prior to opening
18. Are they in working order? Yes No
19. What format are the cameras?
 - a. Color Yes No
 - b. Digital Yes No
 - c. Recorded Yes No

20. How long is footage stored for later viewing: The storage will be held for 30 days or longer.
21. Are there exterior cameras Yes No How many: Will be adding prior to pening
22. Are there interior cameras Yes No How many: same
23. Do all employees know how to retrieve recorded digital images/footage? Yes No
24. Cameras located in parking lot Yes No How many

Interior Survey:

25. What is the planned capacity Unknown
26. What is the minimum number of employees That will be on premise -still in planning stage
27. Is the storeowner willing to be a standing complainant regarding loitering? Yes No
 a. If yes have them fill out the standing complaint form and give them two of the commercial signs Yes No
28. Is the interior of the location neat and clean? Yes No under construction
29. Does an interior camera face the entrance/exit? Yes No
30. Is there a lockable area that separates employees from customers? Yes No
31. Are emergency and non-emergency numbers posted near the phone? Yes No
32. Does the owner know how to contact their police district directly? Yes No
 a. Did you provide a district contact guide to the owner? Yes No

Security

33. How many security personnel are going to be employed: Unknown at this time
34. How ill they be deployed: Interior Exterior
35. What days will they be deployed Mon Tue Wed Thu Fri Sat Sun
36. Will the security be managed by business or contracted
37. Will they be armed Yes No
38. What type of security measures to be used:
 Wanding/metal detector
 ID Scanner
 Dress Code
 Cover Charge
 Age restriction 30 and up
 Other

ADDITIONAL COMMENTS/RECOMMENDATIONS:

Due to the building being under full construction, they are still in the planning stage. I asked that prior to opening to contact us and we can walk through once it is set up. The building is completely empty with boarded up windows.

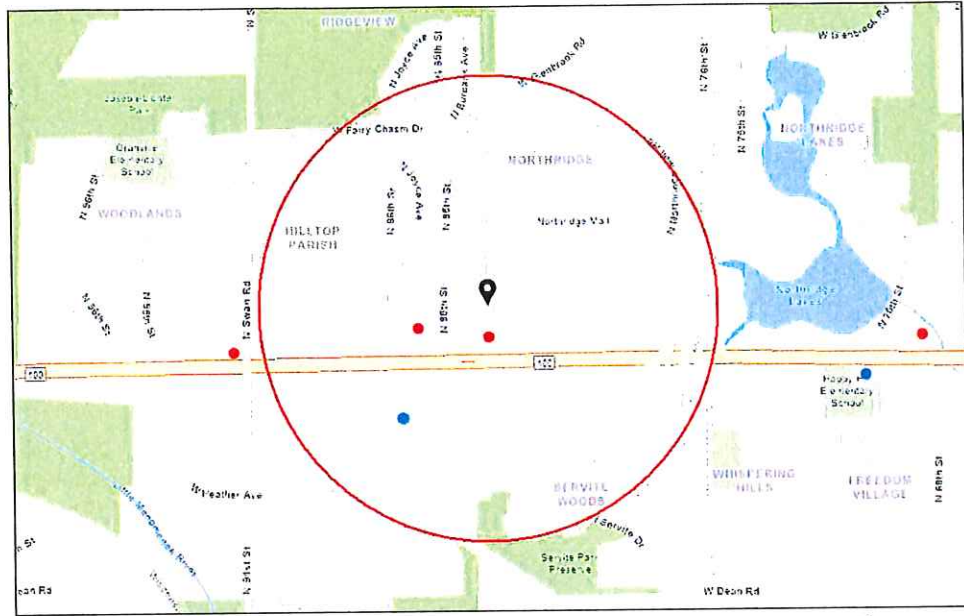


City Concentration Map for 8320 W Beatrice Ct

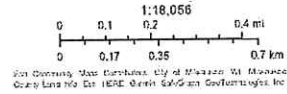
Area of Interest (AOI) Information

Area : 21,862,586.02 ft²

Nov 4 2022 14:32:29 Central Daylight Time



- Alcohol Licenses (active)
- Class B Tavern
- Class A Liquor and Malt



Summary

Name	Count	Area(ft ²)	Length(mi)
Alcohol Licenses	4		

Alcohol Licenses

#	Legal Entity	Trade Name	Licensee	Address	License Type Name	Total Capacity	Expiration Date	Count
1	Family Foods Corporation	Family Foods	VIPAN DUTTA, Agt	8328 W Brown Deer RD	Class A Malt & Class A Liquor License		7/8/2023, 7:00 PM	1
2	Holt Logistics Corporation	Mr. B's Restaurant	JENNIFER GARCIA, Agt	8617 W BROWN DEER RD	Class B Tavern License		7/12/2023, 7:00 PM	1
3	Bellagio Experience Corporation	Bellagio Soul Food	Darryl L Simmons, Agt	8665 W Brown Deer RD	Class B Tavern License		8/2/2023, 7:00 PM	1
4	Daxa LLC	Brown Deer Beverage	CHIRAG J PATEL, Agt	8564 W Brown Deer RD	Class A Malt & Class A Liquor License		9/20/2023, 7:00 PM	1

Establishments within a 0.5 miles radius centered on area of interest.



Wednesday, January 11, 2023



Notice of Public Hearing

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PATTERSON, Athray L, Agent
EXOTIC BLENDS CIGAR LOUNGE at 8320 W BEATRICE Ct
Class B Tavern, Public Entertainment Premises and Food Dealer License Applications Requesting
Instrumental Musicians, Disc Jockey, Bands, Karaoke, Poetry Readings, Patrons Dancing and 1
Pool Table

Tuesday, January 24, 2023 at 1:45 PM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 1/24/2023 at 1:45 PM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via phone or internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT MAIL ADDF CITY STATE ZIP

CURRENT C 8915 N 851 MILWAUKEE, WI 53224-2143
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Blank Notice

Total Records: 28

Radius 400.0 feet and Center of Circle: 8320 W Beatrice Ct



BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 5/12/2020

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

Applying for: Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: Delivery Drive Thru Dining Room
 Self Service Laundry Massage Establishment Filling Station
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating: CIGAR LOUNGE, DJ/LIVE MUSIC, LIGHT FOOD, BAR

Do you have any experience operating this type of business? No Yes If yes, explain: MY FRIENDS AND MENTORS HAVE BEEN ABSOLUTELY INFLUENTIAL AND ENCOURAGING THEY ARE LONG TIME ESTABLISHMENTS IN THE MILWAUKEE AREA RENE AND MAX OWNER OF PEOPLES LOUNGE, DEVIDA OWNER OF 4TH QUARTERS

2. Business Operations

- a. Proposed Opening Date: 03/23/2023
- b. Is this premise under construction? No Yes If yes, list estimated completion date: 03/01/2023
- c. Is this a franchise? No Yes
- d. Is this premises currently licensed? No Yes If yes, list type of license: _____
- e. Is the current licensee operating? No Yes If no, list date closed: UNKNOWN
- f. Do you have future plans for other businesses, licenses or permits at this location? No Yes
If yes, explain: CIGAR MOBIL LOUNGE, FOOD TRUCK
- g. Have you previously held an Extended Hours License in Milwaukee? No Yes
If yes, list address(es): _____
- h. Are other businesses operating in the same building? No Yes If yes, describe: _____

3. Litter & Noise

- a. How are grounds kept clean? Sweep Pressure Wash Pick Up Litter Other: _____
- b. How often will grounds be cleaned? Daily Weekly As Needed Monthly Other: _____
- c. Grounds cleaned by: Licensee Building Owner Employees Hired Maintenance Other: _____
- d. How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police
 Signs Posted Other: _____
- e. Will a sound amplification system be used? No Yes If yes, describe: JUST A QUALITY SYSTEM THAT NEEDS TO MAKE THE WORDS MORE INTELLIGIBLE

4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? No Yes If yes, describe: yes patio
- b. Number of Garbage Cans: Inside: 10 Locations: BAR, KITCHEN, BATHROOMS, BACKDOOR
Outside: 2 Locations: PATIO, Dumpster
- c. Is a crowd control barrier used? No Yes If yes, describe: GUIDE ENTRY ROPES OR GATE
- d. How many restrooms are on the premises? 3
- e. Name of solid waste contractor: Advanced Disposal Waste Management Other: _____

5. Security

- a. Are there onsite parking spaces? No Yes If yes, how many? 50 and describe the parking security plan: SECURITY TO WALK THE LOT EVERY HOUR, WALK WOMEN TO CARS AND STEP OUT WHEN OTHER PASSENGERS ARE LEAVING OUT DURING THE EVENING
- b. Is there a loading zone? No Yes If yes, describe the loading area security plan: FRONT DOOR AND ALSO REAR ENTRANCE DOOR
Cameras, Overhead Lighting, Security Guard
- c. Will you have security personnel on premise? No Yes If yes, how many? 2 and answer the following:
TO SECURE THE PARKING LOT, TO SECURE THE CROWD, AND TO CHECK ID/ AND BENCH PURSES AND BAGS FOR WEAPONS UPON ENTRY
What are their responsibilities? _____
Is security equipment used? No Yes If yes, describe FLASH LIGHT, GUN, METAL WAND AND PRIVATE UNIFORM HIRE
List their licensing, certification, or training credentials CONCEAL AND CARRY,
- d. Will there be security cameras? No Yes If yes, how many? 6 or more and list locations: 2 OVER ENTRY DOORS, 1 OVER BAR ONE BY THE KITCHEN AND 2 ON THE OUTSIDE IN THE PARKING LOT
- e. Will searches/identification checks be done upon entry? No Yes If yes, describe PURSES AND CIGAR BAGS WOMEN WAND WOMEN, Body ID CHECKS

6. Percentage of Sales (must total 100%)

Alcohol <u>50</u> %	Food <u>15</u> %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment <u>5</u> %	Cigarettes <u>30</u> %	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other _____ % Describe: _____
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)		

7. Businesses/Licenses on the Premises (check all that apply):

Type 1

- Full Service Restaurant Cafe/Coffee Shop Deli or Fast Food Restaurant Private/Fraternal/Veterans Club
- Night Club Tavern Cocktail Lounge Teen Club
- Banquet Hall Sports Facility Bowling Alley
- Hotel/Motel : Number of Floors: N/A Rooming House: Number of Floors: 1
Number of Rooms: _____ Number of Rooms: 8

Type 2

- Liquor Store Corner Store Supermarket Convenience Store
- Gas Station Amusement/Phonograph Distributor Recycling, Salvage or Towing
- Used Car Dealer Personal Service Establishment
(such as tattoo business, hair salon, tailor, etc.) Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit Cigarette & Tobacco Gas Station Extended Hours Class "B" Tavern Weights & Measures
- Secondhand Dealer Precious Metal & Gem Other: _____

8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity _____ (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

9. Premises Description

a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

1st Floor 2nd Floor Basement Storage Patio Beer Garden Sidewalk Café Deck Rooftop

Other: Describe: _____

b. Describe Location: Major Thoroughfare Secondary Street Other: _____

c. Nearest Major Cross Street: BROWN DEER RD

d. Describe Building: Free Standing Building Strip Mall Other: _____

e. Describe Premises Structure: Single Story Multi-Story - # of Stories _____ Other: _____

f. Describe Surrounding Area: Commercial Residential Industrial Other: _____

g. Building Owner Name: JAMES ARYEETEY Phone Number: 414-732-6152

Building Owner Address: JNA Properties, P.O. Box 240873 MIL WI 53224

10. Hours of Operation & Customers

Will customers be entering the premises? No Yes

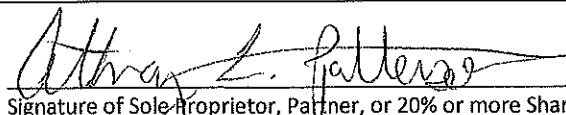
Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	2:00 PM	10:00PM	20	35	
Monday	CLOSE			35	
Tuesday	2:00 PM	10:00 PM	20	35	
Wednesday	2:00PM	10:00PM	30-40	35	
Thursday	2:00PM	10:00PM	30	35	
Friday	12:00PM	12:00AM	50	35	
Saturday	12:00PM	12:00AM	75	35	

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday
Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

11. Signature(s)



Signature of Sole Proprietor, Partner, or 20% or more Shareholder
(If there are no 20% or more shareholders,
Corporate Officer—print name/title and sign)

Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: **EXOTIC BLENDS CIGAR LOUNGE LLC**

Premise Address: **8320 W BEATRICE CT. MILWAUKEE, WI 53223**

Proximity of Premises to Church, School, Daycare Center or Hospital

Is the building within 300 feet of any church, school, daycare center or hospital? No Yes

"Service Bar Only" Designation

If applying for Class B or C license, are you applying for "Service Bar Only"? No Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

Business Information

a) Are you taking out this application for anyone that may not be eligible for a license? No Yes

If yes, list their name and address: _____

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? No Yes

If no, list the name and address of the person(s) who will: _____

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business? No Yes

If yes, explain: _____

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?

No Yes If yes, list name and address: LEGACY REDEVELOPMENT GROUP

Property Information (New & Transfer Applicants Only)

a) Do you own or lease the building? Own Lease

b) Who owns the fixtures (for example, coolers, etc.)? ATHRAY LYNETTE PATTERSON

c) Are you purchasing the stock and/or fixtures? No Yes If yes, amount paid \$ 0

d) Total amount paid for business \$ 250000

e) Total amount paid for goodwill of the business \$ ~~0~~

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes? No Yes

Lease Information (New & Transfer Applicants who are leasing the premises only)

a) Date lease begins 03/23/2023 Ends 03/23/2026

b) Monthly rental \$ 1000

c) Do you have an option to renew the lease? No Yes

d) Does your lease allow for assignment to another party without the consent of the owner? No Yes

e) For what length of time have you been guaranteed occupancy (number of years)? 3 WITH OPTION TO BUY

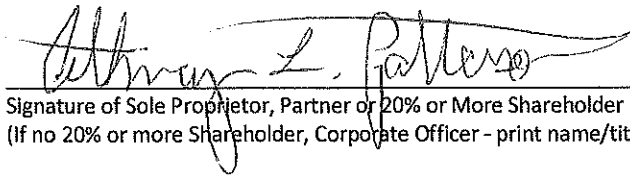
Lease Information (Continued)

- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? No Yes If yes, explain UTILITIES, UP KEEP, REPAIRS
- g) Does the present owner or occupant object to the granting of your license? No Yes
If yes, explain _____

Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? No Yes
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s):

Signature



Signature of Sole Proprietor, Partner or 20% or More Shareholder
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.
Contact the License Division for information on how to request changes.

New and transfer of premises applicants must submit the following:

- Detailed floor plan
- If a restaurant, copy of the menu



FOOD DEALER LICENSE PLAN OF OPERATION

OFFICE OF THE CITY CLERK, LICENSE DIVISION
CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202
(414) 286-2238 • license@milwaukee.gov • www.milwaukee.gov/license

Legal Entity Name: **EXOTIC BLENDS CIGAR LOUNGE LLC**

Premises Address: **8320 W BEATRICE CT. MILWAUKEE WI. 53223**

SECTION 1 TYPE OF BUSINESS

What will be the majority of your food sales? (check one)

Restaurant Items (meals):
MEALS include, but are not limited to, chicken, ribs, sandwiches, roasted corn, baked potatoes, hot dogs, brats, tacos, nachos w/ cheese and meat, French fries, cooked or deep fried vegetables/fruit, cooked cheese curds, corn dogs, egg rolls, salads.

Retail Items (snacks and beverages):
RETAIL items include, but are not limited to, ice cream/soft serve, lemonade, snow cones, coffee, espresso, cappuccino, tea, fruit juice, smoothies, candy, dispensed soda, fruit cups, bakery, cookies, kettle corn, cotton candy, funnel cakes, fritters, tortilla chips w/ cheese.

Will it be a convenience store? Yes No
A convenience store contains less than 5,000 square feet of retail space and has, as its primary business, the sale of basic food items and in addition, sells household products or is a filling station that sells basic food items and household products.

Bed & Breakfast
 Micro Market

All Applicants: Submit a menu or a list of food items that will be sold.

Will any wholesale business be done? No Yes If yes, what percentage of food sales will be wholesale?

Less than 25%

25% or More AND:
 Restaurant items (meals) will be sold – Complete this application and also contact DATCP.
 NO restaurant items (meals) will be sold - Do NOT complete this application. Contact DATCP only.

SECTION 2 FOOD PROCESSING

Will any food processing be done? No Yes

Processing is defined as assembling, grinding, cutting, mixing, baking, coating, stuffing, packing, bottling, grilling, canning, extracting, fermenting, distilling, pickling, freezing, drying, smoking, or packaging.

SECTION 3 FOOD REQUIRING TEMPERATURE CONTROL

Will any food that requires temperature control be sold? No Yes
(includes dairy products such as milk, cheese, and ice cream, fish, shellfish, meat, poultry)

fish, shrimp, cheese, meat balls, chicken, ground beef, french

If yes, list the types of food items: _____

SECTION 4 DETAILS OF OPERATION

Will you have seating on site for dining? No Yes

Will you be doing any catering? No Yes

Will you be doing any delivery? No Yes

Will you have outdoor activities? No Yes - Check all that apply: Bar Cooking/Grilling Dining

Will you have a drive thru window? No Yes - Are hours different from inside? No Yes
 If Yes, provide drive thru hours: _____

Will scales or barcode scanners be used? No Yes - You must also apply for a Weights & Measures License.

SECTION 5 ADDITIONAL SITES

Where will food be prepared and/or sold?
 At a single site At multiple sites: How many? _____ (for example, a hotel with several dining rooms or bars)
 If multiple sites, attach a Food Dealer Additional Site Addendum (ccl-foodadd) for each additional site.

SECTION 6 CONSTRUCTION OR CHANGES

Are you planning any construction, remodeling or equipment changes?
 No If No, SKIP to Section 8
 Yes If Yes, check all that apply: New construction of a building Renovation or remodeling
 Construction changes to existing building Equipment changes only
 renovating entire building

Provide a brief description of the changes:
 Start date: 10/09/2022
 Name, Address & Phone Number of Architect: Conner Fischer 1-262-347-6813
S22W22660 Broadway Waukesha wi 53186
 Name, Address & Phone Number of Contractor: Nika's
2458 S 9th place 53215

SECTION 7 ALCOHOL BEVERAGES

Are you applying for an alcohol beverage license?
 No If No, SKIP to Section 8
 Yes If YES, if your food license is approved prior to the alcohol license, when do you want the food license issued?
 Immediately At the same time as the alcohol license

SECTION 8 ACKNOWLEDGEMENTS & SIGNATURE

You must initial each item confirming your understanding:

ALP I understand the Health Department must conduct an inspection and advise the License Division of their approval before the license may be issued.

ALP I understand I must obtain an occupancy permit from the Department of Neighborhood Services and an inspection may be required. Neighborhood Services must advise the License Division of their approval before the license may be issued.

ALP I understand the district alderperson will review and either support or object to my application. If he/she objects, I may appeal and be scheduled to appear before the Licenses Committee. The Licenses Committee will then make a recommendation to the Common Council. The Common Council must grant the license before it may be issued.

ALP I understand proof of payment for all license fees must be on file in the License Division before the license may be issued and the license must be issued and posted in my establishment prior to opening for business.

ALP I will not operate my food business until the license has been issued and posted in the establishment.

Signature of Sole Proprietor, Partner, or 20% Shareholder: *Attnay Lynette Faltner*

Signature of Additional Partner: _____



PUBLIC ENTERTAINMENT PREMISES LICENSE SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

PREMISES ADDRESS: 8320 W Beatrice Ct MIL, WI

TYPES OF ENTERTAINMENT (CHECK ALL THAT APPLY) 53223

- | | | | |
|---|---|---|---|
| <input checked="" type="checkbox"/> Instrumental Musicians - | <input type="checkbox"/> Battle of the Bands | <input type="checkbox"/> Dancing by Performers | <input type="checkbox"/> Amusement Machines
How many? _____ |
| <input checked="" type="checkbox"/> Bands | <input type="checkbox"/> Comedy Acts | <input type="checkbox"/> Adult Entertainment/
Strippers/Erotic Dance | <input type="checkbox"/> Concerts
Approx. # per year? _____ |
| <input type="checkbox"/> Bowling Alley
How many? _____ | <input checked="" type="checkbox"/> Disc Jockey | <input type="checkbox"/> Wrestling | <input type="checkbox"/> Theatrical Performances
Approx. # per year? _____ |
| <input checked="" type="checkbox"/> Pool Tables -
How many? <u>1</u> | <input type="checkbox"/> Magic Shows | <input type="checkbox"/> Patron Contests | <input type="checkbox"/> Jukebox |
| <input type="checkbox"/> Motion Pictures (movies by
admission) - How many? _____ | <input checked="" type="checkbox"/> Poetry Readings | <input checked="" type="checkbox"/> Patrons Dancing | <input checked="" type="checkbox"/> Karaoke |
| <input type="checkbox"/> Other: _____ | | | |

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursdays; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

PROMOTERS/SOUND AMPLIFICATION

Will promoters ever be used for any of the entertainment? No Yes If Yes, Describe: only for marketing purposes

At any time will sound amplification be used? No Yes If Yes, Describe: ONLY TO RECTIFY SOUND QUALITY

LEGAL CAPACITY OF PREMISES

150-200 (Call the Development Center at 414-286-8211 with questions.) Legal capacity determines the fee for your Public Entertainment Premises License. If you would like to request the license be approved with a lower capacity than that listed above, indicate the lower capacity here: _____. If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.

ACKNOWLEDGEMENT/SIGNATURE

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council. I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application. I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

Allyson J. Patterson

Signature of Sole Proprietor, Partner or 20% or More Shareholder
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Office Use Only:
Initials: _____ Filed: _____ App: _____
Only PEP? No Yes If Yes, Queue to MPD and Email Mgrs/Team Lead (must be heard w/in 60 days)

Wings Different flavors
Flat Bread pizza

Charcuterie Boards
meat
cheese
fruit

Steamed seasoned Veg

Sliders
shrimp
burgers
fries