



## Nelson Lang

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El Rey Family Market  
5200 W. Oklahoma Ave  
Milwaukee, WI, 53219

## SUMMARY

Experienced retail management professional versed in all aspects of operating an El Rey grocery store, including hiring, training, banking, merchandising, customer business and community relations.

## ACCOMPLISHMENTS

I was an active participant in opening the last two El Rey retail locations, and am currently responsible for the management and operation of El Rey Family Market staffing 56 employees.

In 2007, my wife Elizabeth and I assumed property management responsibilities for all properties owned by El Rey Enterprises LLC, El Rey Enterprises II LLC, E & H Villarreal Properties LLC, and El Rey Properties LLC. We currently own 19 sites in Milwaukee containing 50 commercial and residential tenants.

Have served as an active board member as Secretary / Treasurer of Cesar Chavez Dr BID #38 from since 2017.

## WORK EXPERIENCE

### General Manager

El Rey Family Market / Jun 2011 to Current, Milwaukee, WI

I am very proud to have been significantly involved in acquiring the property, led remodel for designing the store layout, and have managed all aspects of operation location from opening to date.

### Assistant Store Manager

El Rey Nuevo Mercado / Apr 2007 to Aug 2011, Milwaukee, WI

Invaluable experience to have worked side by side with Ernesto and Olivia for 4 years!! Having received their

immediate advice in my inquiries during that time has allowed me to develop to my current skill set.

### Pricing Coordinator / Assistant Manager

El Rey Foodmart/ Aug 2006 to Apr 2007, Milwaukee, WI

Continued learning the business in concepts of customer service and employee management.

### Sleep Disorders Lab Technician

Sleep Disorders Center of Virginia / Sep 2004 to Aug 2006, Richmond, VA

I helped diagnose sleep disorders by administering tests and analyzing data as a Nationally Registered Sleep Technician.

### Server

California Pizza Kitchen / Jun 2004 to Dec 2004, Richmond, VA

### Pricing Coordinator

El Rey Foodmart / May 2003 to Dec 2003, Milwaukee, WI

While attending Marquette, I started working at El Rey learning about inventory, ordering and product margins.

## EDUCATION

### High School Diploma

Sycamore High School 1999, Sycamore, IL

### Bachelor of Science: Biomedical Sciences

Marquette University 2004, Milwaukee, WI

2017 Spirit of Marquette Alumni Award