

City of Milwaukee 2011 EBE Utilization Report

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Department of Administration
Business Operations Division
Office of Small Business Development

Program Mission

- Actively expand a business enterprise community through assisting and protecting the interests of individuals who are at a disadvantage in order to promote and encourage full and open competition in the city
- Promote job creation through the development and expansion of business enterprises
- Enhance opportunities for individuals, who are at a disadvantage, so that they may successfully compete in mainstream markets.

Financing Program

- Revolving Loan Program
 - Must have an accepted bid and pending contract with the city of Milwaukee, MPS, MMSD, MATC
 - Maximum loan amount up to 25% of contract, or \$35,000
 - 5% Interest Rate
 - In 2011 the EBE program granted four (4) loans, totaling \$111,223
 - 20 jobs were created and/or sustained.

Departmental Support

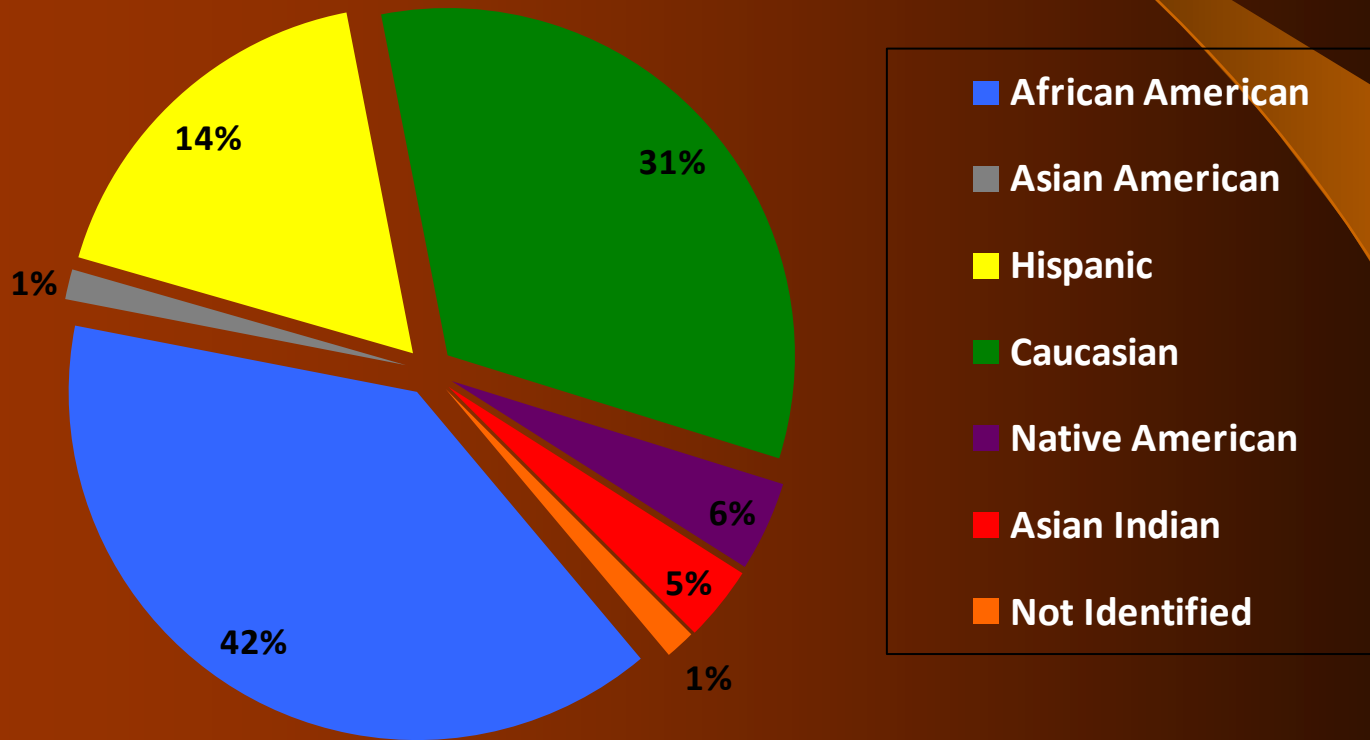
- Department of Administration, Business Operations Division
- Department of Public Works
- Department of Neighborhood Services
- Fire and Police Departments
- Milwaukee Public Libraries
- Port of Milwaukee
- Department of City Development
 - Housing Authority of the City of Milwaukee
- Department of City Development
 - Real Estate & Development Services

Brief History

- Milwaukee Code of Ordinances
 - Chapter 360 (1989)
 - Chapter 355 (2009)
 - Chapter 370 (2012)

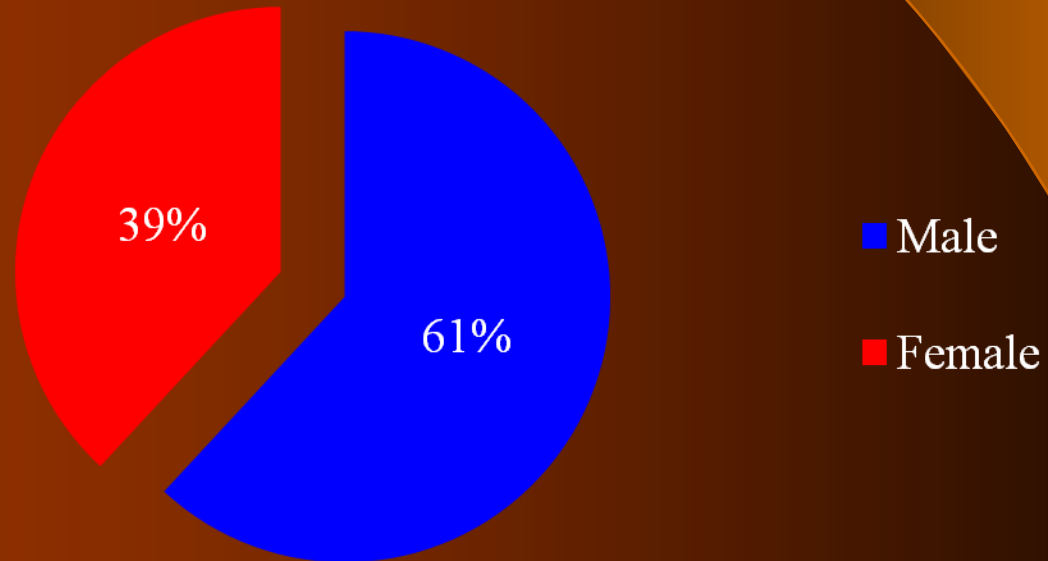
EBE Demographics

Business Owner Race



EBE Demographics

Business Owner Gender



Development Projects Reported in 2011

Project Name	EBE Goal	Actual Participation	Overall Project \$	Amount Paid to EBE Firms	RPP% Achieved
Capuchin Apartments	25%	16%	\$7,265,763	\$1,182,803	n/a
Empowerment Village	25%	29.70%	\$5,626,200	\$1,672,712	n/a
Franklin Square	25%	28%	\$6,104,375	\$1,708,214	n/a
Gold's Gym (Riverwalk & Gap Financing)	18%	27%	\$3,054,000	\$834,889	38%
Heart and Hope Place	25%	25%	\$3,949,336	\$989,975	n/a
Johnston Center Residences	25%	31%	\$8,139,330	\$2,562,561	n/a
King Drive Commons III	25%	45%	\$3,298,811	\$1,129,601	n/a
Lisbon Terrace	25%	27%	\$4,387,163	\$1,177,335	n/a
Veteran's Manor	25%	26.80%	\$7,811,500	\$2,099,053	n/a

EBE Participation

2011 Departmental EBE Utilization Comparison			
	Overall	EBE Portion	EBE%
Procurement Services Section (PSS)	\$90,556,107	\$5,394,375	5.96%
Milwaukee Police Department (MPD)	\$284,212	\$48,288	16.99%
Milwaukee Public Library (MPL)	\$4,456,231	\$1,321,078	29.65%
Milwaukee Fire Department (MFD)	\$315,157	\$264,970	84.08%
Department of Public Works (DPW) Calendar Year	\$51,628,012	10,179,994	19.72%
Housing Authority of the City of Milwaukee (HACM)	5,187,860	1,198,483	23.10%
Department of Neighborhood Services (DNS)	\$2,316,694	\$749,390	32.35%
Department of City Development (DCD) - Dev. Prjcts	\$53,206,161	\$14,177,203	26.65%
<i>Total City Investment</i>	<i>\$207,950,433</i>	<i>\$33,333,781</i>	<i>16.03%</i>

EBE Achievement Efforts

Contract Year	Required EBE Rate	Achieved EBE Rate
2006	18%	17%
2007	18%	16%
2008	18%	19%
2009	18%	15%
2010	18%	19%
2011	18%	16%

Payment Monitoring Software

- Qtr 1-Qtr 2 – Implementation Phase I
 - Interface w/ FMIS
 - Contract data transfer (Monthly)
- Qtr 3– Training
 - City Staff
 - Contractors (Prime & Sub)
- Qtr 4 – Implementation – Phase II
 - Online Certification Module
 - MWSBE Certification Requests
 - Section 3 (Self certification)

2011 Prime Contractors

- Abaxent, LLC.
- Arteaga Construction
- Dakota Intertek
- Metro Clean
- Price & Sons
- Right Choice Janitorial Supply
- Rodriguez Landscape
- Sonag Company
- The Nisha Group

Looking Ahead

- Race & Gender Conscious Programming
- Performance Bond Program
- National Small Business Week 2013
(5/20-5/24)

OSBD Staff

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