

DAVID A. ROTTER

EXPERIENCE

1987–Present	National Ace Hardware <i>CoPres/CoCEO</i>	Milwaukee, WI
1982–1987	National Ace Hardware <i>Executive Vice-President</i>	Milwaukee, WI
1976–1982	National Labor Relations Board <i>Trial Specialist</i>	Milwaukee, WI

EDUCATION

1973–1976	Marquette University ▪ Juris Doctor ▪ Class Rank: Upper 10%	Milwaukee, WI
1969-1973	University of Denver • Bachelor of Science Business Administration • Major areas of study: Accounting and Marketing	Denver, CO

COMMUNITY SERVICE

City of Milwaukee Business Improvement District #8, Historic King Drive	<ul style="list-style-type: none">• One of original organizers of the BID• Board member 1992 to present• Vice-Chairman 1992 to 2003• Treasurer 2003 to 2013.• Current Committee Assignments – Marketing and Promotions (Chair); Maintenance and Public Safety.
Wisconsin Women's Business Initiative Corp. Loan Committee	<ul style="list-style-type: none">• Member 1999 to present, CoChair 2014
City of Milwaukee Anti-Graffiti Policy Committee	<ul style="list-style-type: none">• Member 2010 to 2014
Wisconsin Energy Conservation Corporation, Madison WI	<ul style="list-style-type: none">• Board Member 2003 to 2013• Committee Assignments – Finance (Chair); Marketing and Public Relations.• Served as Vice President and as Treasurer

City of Milwaukee Renewal Community Committee

- Member 2005 to 2010.

City of Milwaukee Business Improvement District #4, Mitchell Street

- One of original organizers of the BID
- Board Member 1989 to 2009
- Vice-Chairman 1989 to 1997.

Howell Avenue Business Association

- Board Member 2001 to 2007.

City of Milwaukee Small Business Pre-Development Grant Committee,
formerly Community Based Venture Grant Fund

- Member 1990 to 1999

City of Milwaukee Park East Good Jobs and Livable Neighborhoods
Coalition Task Force

- Member 2003

Speaker at various forums for businesses, developers and real estate brokers presenting the advantages of doing business in the City of Milwaukee. Have also addressed various groups of businesses interested in starting business associations or Business Improvement Districts.

Provided assistance to community based organizations on various initiatives. Worked with the United Community Center to set up Milwaukee's first late night basketball league. Helped organize and provided assistance to the Council for the Spanish Speaking on a program teaching disadvantaged persons a career in small engine repair.

INDUSTRY SERVICE

Chair Ace Hardware Urban Dealer Group 2005 to 2007, member 2000 to 2007.

Member Ace Hardware Electronic Commerce Advisory Committee 1999 to 2007.

Member Dream Ace Committee 2006 to 2007.

Member Ace Hardware Paint Division Advisory Committee 2000 to 2006.

Member Ace Hardware Advertising Advisory Committee 2003 to 2006.

Member Southeastern Wisconsin Dealer Group.