

Greater House of Joy

Pastor Robert White
4951 W. Fond du Lac Avenue
Milwaukee, WI 53216

July 15, 2021

District 2 – President Cavalier Johnson
Cavalier.Johnson2@milwaukee.gov
City Hall
200 E. Wells Street
Room 205
Milwaukee, WI 53202

District 10 — Alderman Michael J. Murphy
mmurph@milwaukee.gov
City Hall
200 E. Wells Street
Room 205
Milwaukee, WI 53202

Dear President Johnson and Alderman Murphy,

Greater House of Joy COGIC is writing to recommend approval of the workforce development initiatives proposed by Employ Milwaukee for funding consideration by the Common Council through the American Rescue Plan Act (ARPA). It is our understanding that the Finance and Personnel Committee will consider this item at their July 21, 2021 meeting.

Employ Milwaukee's initiatives invest in and prioritize youth of color, fund wages and skill training, and ensure work experience is high quality and linked to employers and pathways in in-demand fields. The initiatives will help build a talent pipeline to quality jobs while mitigating/addressing ongoing public health hazards in the city; expand access to credentials with labor market value rapidly and at scale, especially for workers of color; invest in subsidized, transitional employment with career pathways; and break down the digital divide to ensure equitable access to equipment, training and jobs. Extensive wraparound supportive services are layered with all programming.

Employ Milwaukee has the experience, capacity, and systems to manage large scale projects and the ability to report on impact and outcomes by aldermanic district, demographics, credentials, job placement, wages, and more. Most of the funding will go directly to City Residents in the form of wages, supportive services, and occupational skill training, building wealth within neighborhoods. Employ Milwaukee will also distribute funding to community- and faith-based organizations for service delivery to ensure the programming is delivered using a community-focused, human-centered approach. A wide variety of local training providers will be engaged for upskilling opportunities.

There is an historic opportunity to make impactful, long-term change in our community. We look forward to your favorable approval of Employ Milwaukee's proposal. If you have any questions, please do not hesitate to reach out to me at greaterhouseofjoy123@yahoo.com or 414-888-9046. Thank you.

Greater House of Joy

Pastor Robert White
4951 W. Fond du Lac Avenue
Milwaukee, WI 53216

Sincerely,

Robert White

Superintendent Robert White
Pastor, Greater House of Joy COGIC

Eternal Life Church Of God In Christ

Rev. B. L. Cleveland, Pastor & Founder
Mother E. L. Cleveland, First Lady
7901 N. 66th St.
Milwaukee, WI 53223
Ph: (262)242-2878 • Fax: (262)242-0978
e-mail: cogiceternal@yahoo.com

July 15, 2021

District 2 – President Cavalier Johnson
Cavalier.Johnson2@milwaukee.gov
City Hall
200 E. Wells Street
Room 205
Milwaukee, WI 53202

District 10 — Alderman Michael J. Murphy
mmurph@milwaukee.gov
City Hall
200 E. Wells Street
Room 205
Milwaukee, WI 53202

Dear President Johnson and Alderman Murphy,

Eternal Life COGIC is writing to recommend approval of the workforce development initiatives proposed by Employ Milwaukee for funding consideration by the Common Council through the American Rescue Plan Act (ARPA). It is our understanding that the Finance and Personnel Committee will consider this item at their July 21, 2021 meeting.

Employ Milwaukee's initiatives invest in and prioritize youth of color, fund wages and skill training, and ensure work experience is high quality and linked to employers and pathways in in-demand fields. The initiatives will help build a talent pipeline to quality jobs while mitigating/addressing ongoing public health hazards in the city; expand access to credentials with labor market value rapidly and at scale, especially for workers of color; invest in subsidized, transitional employment with career pathways; and break down the digital divide to ensure equitable access to equipment, training and jobs. Extensive wraparound supportive services are layered with all programming.

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There is an historic opportunity to make impactful, long-term change in our community. We look forward to your favorable approval of Employ Milwaukee's proposal. If you have any questions, please do not hesitate to reach out to me at cogiceternal@yahoo.com or 262-242-2878. Thank you.

Eternal Life Church Of God In Christ

Rev. B. L. Cleveland, Pastor & Founder
Mother E. L. Cleveland, First Lady
7901 N. 66th St.
Milwaukee, WI 53223
Ph: (262)242-2878 • Fax: (262)242-0978
e-mail: cogiceternal@yahoo.com

Sincerely,

Bennie Cleveland

Reverend Bennie L. Cleveland
Pastor, Eternal Life COGIC

Faith Temple Church of God in Christ

2482 West Center Street, • Milwaukee, WI 53206 • United States • 414-616-1063

July 15, 2021

District 2 – President Cavalier Johnson
Cavalier.Johnson2@milwaukee.gov
City Hall
200 E. Wells Street
Room 205
Milwaukee, WI 53202

District 10 — Alderman Michael J. Murphy
mmurph@milwaukee.gov
City Hall
200 E. Wells Street
Room 205
Milwaukee, WI 53202

Dear President Johnson and Alderman Murphy,

Faith Temple COGIC is writing to recommend approval of the workforce development initiatives proposed by Employ Milwaukee for funding consideration by the Common Council through the American Rescue Plan Act (ARPA). It is our understanding that the Finance and Personnel Committee will consider this item at their July 21, 2021 meeting.

Employ Milwaukee's initiatives invest in and prioritize youth of color, fund wages and skill training, and ensure work experience is high quality and linked to employers and pathways in in-demand fields. The initiatives will help build a talent pipeline to quality jobs while mitigating/addressing ongoing public health hazards in the city; expand access to credentials with labor market value rapidly and at scale, especially for workers of color; invest in subsidized, transitional employment with career pathways; and break down the digital divide to ensure equitable access to equipment, training and jobs. Extensive wraparound supportive services are layered with all programming.

Employ Milwaukee has the experience, capacity, and systems to manage large scale projects and the ability to report on impact and outcomes by aldermanic district, demographics, credentials, job placement, wages, and more. Most of the funding will go directly to City Residents in the form of wages, supportive services, and occupational skill training, building wealth within neighborhoods. Employ Milwaukee will also distribute funding to community- and faith-based organizations for service delivery to ensure the programming is delivered using a community-focused, human-centered approach. A wide variety of local training providers will be engaged for upskilling opportunities.

This is an historic opportunity to make impactful, long-term change in our community. We look forward to your favorable approval of Employ Milwaukee's proposal. If you have any questions, please do not hesitate to reach out to me at tcombs1234@yahoo.com or 414-460-3190. Thank you.

Faith Temple Church of God in Christ

2482 West Center Street, • Milwaukee, WI 53206 • United States • 414-616-1063

Sincerely,

Tommy Combs

Elder Tommy Combs
Pastor, Faith Temple COGIC

Liberty Church of God in Christ

1811 West Center Street, • Milwaukee, WI 53206 • United States • [414/264.0590](tel:4142640590) • COGIC

July 15, 2021

District 2 – President Cavalier Johnson
Cavalier.Johnson2@milwaukee.gov
City Hall
200 E. Wells Street
Room 205
Milwaukee, WI 53202

District 10 — Alderman Michael J. Murphy
mmurph@milwaukee.gov
City Hall
200 E. Wells Street
Room 205
Milwaukee, WI 53202

Dear President Johnson and Alderman Murphy,

Liberty COGIC is writing to recommend approval of the workforce development initiatives proposed by Employ Milwaukee for funding consideration by the Common Council through the American Rescue Plan Act (ARPA). It is our understanding that the Finance and Personnel Committee will consider this item at their July 21, 2021 meeting.

Employ Milwaukee's initiatives invest in and prioritize youth of color, fund wages and skill training, and ensure work experience is high quality and linked to employers and pathways in in-demand fields. The initiatives will help build a talent pipeline to quality jobs while mitigating/addressing ongoing public health hazards in the city; expand access to credentials with labor market value rapidly and at scale, especially for workers of color; invest in subsidized, transitional employment with career pathways; and break down the digital divide to ensure equitable access to equipment, training and jobs. Extensive wraparound supportive services are layered with all programming.

Employ Milwaukee has the experience, capacity, and systems to manage large scale projects and the ability to report on impact and outcomes by aldermanic district, demographics, credentials, job placement, wages, and more. Most of the funding will go directly to City Residents in the form of wages, supportive services, and occupational skill training, building wealth within neighborhoods. Employ Milwaukee will also distribute funding to community- and faith-based organizations for service delivery to ensure the programming is delivered using a community-focused, human-centered approach. A wide variety of local training providers will be engaged for upskilling opportunities.

There is an historic opportunity to make impactful, long-term change in our community. We look forward to your favorable approval of Employ Milwaukee's proposal. If you have any questions, please do not hesitate to reach out to me at joeflippin@sbcglobal.net or 414-467-5942. Thank you.

Liberty Church of God in Christ

1811 West Center Street, • Milwaukee, WI 53206 • United States • [414/264.0590](tel:4142640590) • COGIC

Sincerely,

Joe Flippin Jr.

Elder Joe Flippin Jr
Pastor, Liberty COGIC



**Latino Chamber of Commerce
of
Southeastern Wisconsin Inc.**

2778 S. 35th St Suite 203 Room 2
Milwaukee, WI 53215
414.383.4633

Board of Directors

Nelson Soler, President and CEO
Multicultural Entrepreneurial Institute

Rudy Gutierrez, 1st VP
US Bank

Alfredo Martin, 2nd VP
North Shore Bank

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Milwaukee Area Technical College

Ivan Cicla, Director
Canadial Imperial Bank of Commerce

Johanna Jimenez, Director
Urban Economic Development Assoc.

Alba Baltodano, Director
UMOS

German Novelli, Director
Enterate News Paper

Mission
To Foster the Economic Development of WI
by advocating, strengthening, and promoting
growth and development of Latinos and
other minority and emerging enterprises
with the goals of providing increased access
to capital, job creation and capacity building
programs.

www.latinochambersew.org

July 16, 2021

Milwaukee Common Council
City Hall Room 205
200 E Wells St
Milwaukee, WI

Chair Murphy and Members of the Finance/Personal Committee:

The Latino Chamber of Commerce of SEW, Inc (LCCSEW) urges your committee and the Common Council to adopt Council File Number 210547, Mayor Tom Barrett's first allocation of American Rescue Plan funding. The Stronger Summer Plan provides over \$93 million in needed funding for a range of critical programs as a first phase in the Mayor's Recovery and Resilience Plan.

This pandemic has highlighted the socioeconomic inequities in Milwaukee and our nation. The disparities in our city for people of color, small businesses and low-wage earners were a centerpiece during this pandemic. We need to invest to reduce the socioeconomic gaps in the areas of homeownership, access to culturally relevant business resources, access to health care and health care information, and access to technology. This is a first step in moving toward disparity reduction and recovery of those affected the most.

The Latino Chamber received 807 calls for service from diverse enterprises seeking help during the mandated health closures. Latino-owned enterprises in our city were disproportionately affected as they are overrepresented in the restaurant, childcare, and personal service industries (barbershops, hair and nail salons). 65 % of them have issues with accessing federal and state programs because of computer literacy, internet access and language barriers. 53% are still struggling to maintain their doors open in a new economy that relies on technology and new distributions systems to maintain their viability.

The LCCSEW along with our peer ethnically chambers have been providing culturally relevant technical assistance and direct financial resources to these businesses. LCCSEW almost depleted our emergency loan fund. Thus, the investments in the Ethnically Diverse Business Coalition and the Restart 3.0 programs are crucial to support these vulnerable enterprises.

The Latino Chamber of Commerce's Board and the 807 businesses we have assisted, respectfully request that you consider these investments. Thank you for service and consideration of this file.

Sincerely,

Nelson Soler, MBA/MS/EDFP/EA
Latino Chamber of Commerce
2778 S 35th Street, Suite 40
Milwaukee, WI 53215

[07/16/2021

Milwaukee Common Council
City Hall Room 205
200 E Wells St
Milwaukee, WI 53207

Honorable Council Members:

Catrina de Villa urges the Common Council to adopt Council File Number 210547, Mayor Tom Barrett's first allocation of American Rescue Plan funding. The Stronger Summer Plan provides over \$93 million in needed funding for a range of critical programs as a first phase in the Mayor's Recovery and Resilience Plan. These resources will help Milwaukee continue a strong recovery from the COVID-19 pandemic through the summer and into fall.

The Stronger Summer proposal is a strong first step toward a more resilient city. The plan is grounded in racial equity and inclusion, and takes intentional first steps to address the unequal impact of COVID-19 on Milwaukee residents.

The Stronger Summer package makes investments in affordable housing and homeownership that will benefit Milwaukee families this year. It provides funding to help Milwaukee's small businesses and diverse entrepreneurs weather what we all hope are the final days of the pandemic. The plan expands resources to households facing eviction, and funds important efforts to continue building high-quality early childhood education for families. It makes investments to increase employment and wages for Milwaukee workers through training and career pathways.

Your support of the Stronger Summer plan will help Milwaukee emerge from the COVID-19 pandemic stronger and more equitable. We urge you again to adopt the plan when it is before the Council this month.

Sincerely,

[CATRINA DE VILLA LLC]
[RAMOS DISTRIBUITOR]

July 16, 2021

Milwaukee Common Council
City Hall Room 205
200 E Wells St
Milwaukee, WI 53207

Alderman Murphy,

In 2020, it was very hard for my business. I had opened this amazing Bookstore (which is the First of Its Kind) and was nervous about being able to stay afloat during COVID. I faced major dilemmas but was amazed and teary-eyed when I found out that I was able to receive a Grant through the Restart Program. This program literally saved my business last year with each of its phases I was able to employ others, pay rent, buy supplies, inventory, remodel – and many other things within my business.

DDS Mediaworks LLC. Dba Darick Books urges the Common Council to adopt Council File Number 210547, Mayor Tom Barrett's first allocation of American Rescue Plan funding. The Stronger Summer Plan provides over \$93 million in needed funding for a range of critical programs as a first phase in the Mayor's Recovery and Resilience Plan. These resources will help Milwaukee continue a strong recovery from the COVID-19 pandemic through the summer and into fall.

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Your support of the Stronger Summer plan will help Milwaukee emerge from the COVID-19 pandemic stronger and more equitable. We urge you again to adopt the plan when it is before the Council this month.

Sincerely,

Darick Spears
Darick Books
DDS Mediaworks LLC.



LEN Latino
Entrepreneurial
Network Inc.



2778 S 35th Street, Suite 40, Milwaukee, WI 53215

July 16, 2021

Alderman Michael Murphy
Chairman, Finance and Personnel Committee
Common Council
200 East Wells Street, Room 205
Milwaukee, WI 53202

Alderman Murphy and Honorable Council Members:

The Latino Entrepreneurial Network a 501c3 who serve microenterprises in Milwaukee in our most vulnerable communities, urges the Common Council to adopt Council File Number 210547, Mayor Tom Barrett's first allocation of American Rescue Plan funding. The Stronger Summer Plan provides over \$93 million in needed funding for a range of critical programs as a first phase in the Mayor's Recovery and Resilience Plan. These resources will help Milwaukee continue a strong recovery from the COVID-19 pandemic through the summer and into fall.

The Stronger Summer package makes investments in affordable housing and homeownership that will benefit Milwaukee families this year. It provides funding to help Milwaukee's small businesses and diverse entrepreneurs weather what we all hope are the final days of the pandemic.

The Latino Entrepreneurial Network assisted 807 businesses during the pandemic via our Emergency Service Hotline. We were one of the partners of Restart 2.0 and witnessed firsthand the dire need for funds and technical assistance that small minority businesses are facing after the pandemic. Many of them in continue to struggle to get back to the level of sales and operations they were prior to the business closures.

Your support of the Stronger Summer plan will help Milwaukee emerge from the COVID-19 pandemic stronger and more equitable. We urge you again to adopt the plan when it is before the Council this month.

Sincerely,

Nelson Soler, MBA/MS/EDFP
Executive Director

July 16, 2021

Alderman Michael Murphy
Chairman, Finance and Personnel Committee
200 E Wells St, Room 205
Milwaukee, WI 53202

Honorable Council Members:

Crossroads Collective urges the Common Council to adopt Council File Number 210547, Mayor Tom Barrett's first allocation of American Rescue Plan funding. The Stronger Summer Plan provides over \$93 million in needed funding for a range of critical programs as a first phase in the Mayor's Recovery and Resilience Plan. These resources will help Milwaukee continue a strong recovery from the COVID-19 pandemic through the summer and into fall.

The Stronger Summer proposal is a strong first step toward a more resilient city. The plan is grounded in racial equity and inclusion, and takes intentional first steps to address the unequal impact of COVID-19 on Milwaukee residents.

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Your support of the Stronger Summer plan will help Milwaukee emerge from the COVID-19 pandemic stronger and more equitable. We urge you again to adopt the plan when it is before the Council this month.

Sincerely,

Emily Chirillo

Hospitality Director

New Land Enterprises

T 414.271.5263 | C 414.239.2480

NewLandMKE.com



July 16, 2021

Milwaukee Common Council
Committee on Finance and Personnel
200 E. Wells St, Rm 205
Milwaukee WI 53202

Chairman Murphy and Members of the Committee,

I'm writing today in favor of the business-support measures included in Mayor Barrett's Stronger Summer proposal. As a recipient of the city's Restart 2.0 grant last year, I can tell you the power of investment for keeping our locally-treasured businesses strong. Milwaukee's unique character and energy is embodied in our family businesses, local restaurants, and independent attractions.

These grants help support businesses that make Milwaukee the incredible city it is. They also reward businesses that did the right thing in suspending or modifying operations to prevent the spread of Covid over the last year, and by doing so, lost a large percentage of their income. Without grants such as these, we will lose some of our best Milwaukee businesses as we struggle to recover from the pandemic.

I should also state, being a progressive business, that investing in small businesses, housing, mental health and community programs will have a much greater impact on our city than giving an endless supply of ineffective funding to the police department, which is starving other programs in the community by consuming 47% of the city budget. I hope those priorities will be taken into account while funds are being allocated. We need to be a city that leads by proactively preventing crime with great jobs, social support, and adequate resources, rather than one that is constantly reacting.

Thank you for your time and consideration.

Sincerely,

Rebecca Cooper
Owner, Bounce Milwaukee and Fling Milwaukee

Attention: Alderman Murphy
July 17, 2021

Milwaukee Common Council
City Hall Room 205
200 E Wells St
Milwaukee, WI 53207

Honorable Council Members:

Battlebox Studios Limited 5431 W. Lisbon Ave. Milwaukee, WI. 53210 urges the Common Council to adopt Council File Number 210547, Mayor Tom Barrett's first allocation of American Rescue Plan funding. The Stronger Summer Plan provides over \$93 million in needed funding for a range of critical programs as a first phase in the Mayor's Recovery and Resilience Plan. These resources will help Milwaukee continue a strong recovery from the COVID-19 pandemic through the summer and into fall.

The Stronger Summer proposal is a strong first step toward a more resilient city. The plan is grounded in racial equity and inclusion, and takes intentional first steps to address the unequal impact of COVID-19 on Milwaukee residents.

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Your support of the Stronger Summer plan will help Milwaukee emerge from the COVID-19 pandemic stronger and more equitable. We urge you again to adopt the plan when it is before the Council this month.

Sincerely,

Bryant L. Adams
Battlebox Studios Limited



909 E. Locust St.
Milwaukee, WI 53212
(414) 763-4141
www.blackhuskybrewing.com

July 18, 2021

Alderman Michael Murphy
Chairman, Finance and Personnel Committee
Common Council
200 East Wells Street, Room 205
Milwaukee, WI 53202

Honorable Council Members:

Black Husky Brewing LLC urges the Common Council to adopt Council File Number 210547, Mayor Tom Barrett's first allocation of American Rescue Plan funding. The Stronger Summer Plan provides over \$93 million in needed funding for a range of critical programs as a first phase in the Mayor's Recovery and Resilience Plan. These resources will help Milwaukee continue a strong recovery from the COVID-19 pandemic through the summer and into fall.

We were recipients of the Restart Grants in 2020. Those grants were critical in us being able to keep our business operating and our staff employed as we worked through the pandemic under Milwaukee Health Department restrictions, which severely limited our business.

Even as we now see the pandemic wane, due to the disparity of vaccination rates in our area and surrounding areas, it is likely that there may be further restrictions given the new variant(s) and colder weather as people head indoors increasing the transmission exposure.

Currently business is improving but not yet to pre-pandemic levels and any reserves that we had built up over our 11 years have been depleted. This program will go a long way in assisting mom and pop businesses such as ours to stay viable and prepare for possible future restrictions.

Your support of the Stronger Summer plan will help Milwaukee emerge from the COVID-19 pandemic stronger and more equitable. We urge you again to adopt the plan when it is before the Council this month.

Sincerely,

A handwritten signature in blue ink, appearing to read "Toni Eichinger".

Toni Eichinger
Co-Owner
Black Husky Brewing, LLC
909 E. Locust St.
Milwaukee, WI 53212



909 E. Locust St.
Milwaukee, WI 53212
(414) 763-4141
www.blackhuskybrewing.com

July 18, 2021

Alderman Michael Murphy
Chairman, Finance and Personnel Committee
Common Council
200 East Wells Street, Room 205
Milwaukee, WI 53202

Honorable Council Members:

Black Husky Brewing LLC urges the Common Council to adopt Council File Number 210547, Mayor Tom Barrett's first allocation of American Rescue Plan funding. The Stronger Summer Plan provides over \$93 million in needed funding for a range of critical programs as a first phase in the Mayor's Recovery and Resilience Plan. These resources will help Milwaukee continue a strong recovery from the COVID-19 pandemic through the summer and into fall.

We were recipients of the Restart Grants in 2020. Those grants were critical in us being able to keep our business operating and our staff employed as we worked through the pandemic under Milwaukee Health Department restrictions, which severely limited our business.

Even as we now see the pandemic wane, due to the disparity of vaccination rates in our area and surrounding areas, it is likely that there may be further restrictions given the new variant(s) and colder weather as people head indoors increasing the transmission exposure.

Currently business is improving but not yet to pre-pandemic levels and any reserves that we had built up over our 11 years have been depleted. This program will go a long way in assisting mom and pop businesses such as ours to stay viable and prepare for possible future restrictions.

Your support of the Stronger Summer plan will help Milwaukee emerge from the COVID-19 pandemic stronger and more equitable. We urge you again to adopt the plan when it is before the Council this month.

Sincerely,

A handwritten signature in blue ink, appearing to read "T. Eichinger", is written over a light blue horizontal line.

Tim Eichinger
Co-Owner
Black Husky Brewing, LLC
909 E. Locust St.
Milwaukee, WI 53212

Honorable Council Members:

Purple Door Ice Cream is in support of the the Common Council adopting Council File Number 210547, Mayor Tom Barrett's first allocation of American Rescue Plan funding. The Stronger Summer Plan provides over \$93 million in needed funding for a range of critical programs as a first phase in the Mayor's Recovery and Resilience Plan. These resources will help Milwaukee continue a strong recovery from the COVID-19 pandemic through the summer and into fall.

As a recipient of the City of Milwaukee's 2020 Restart Program funding, we know how vital these funds are for businesses during this time.

The Stronger Summer proposal is a strong first step toward a more resilient city. The plan is grounded in racial equity and inclusion, and takes intentional first steps to address the unequal impact of COVID-19 on Milwaukee residents.

The Stronger Summer package makes investments in affordable housing and homeownership that will benefit Milwaukee families this year. It provides funding to help Milwaukee's small businesses and diverse entrepreneurs weather what we all hope are the final days of the pandemic. The plan expands resources to households facing eviction, and funds important efforts to continue building high-quality early childhood education for families. It makes investments to increase employment and wages for Milwaukee workers through training and career pathways.

Your support of the Stronger Summer plan will help Milwaukee emerge from the COVID-19 pandemic stronger and more equitable. We urge you again to adopt the plan when it is before the Council this month.

Sincerely,
Lauren and Steve Schultz
Owners - Purple Door Ice Cream

--

Steve and Lauren Schultz
Purple Door Ice Cream
414.988.2521
www.purpledooricecream.com



19 July 2021

Milwaukee Common Council
City Hall Room 205
200 E Wells St
Milwaukee, WI 53207

Honorable Council Members:

Wiskullsin Clothing and I urges the Common Council to adopt Council File Number 210547, Mayor Tom Barrett's first allocation of American Rescue Plan funding. The Stronger Summer Plan provides over \$93 million in needed funding for a range of critical programs as a first phase in the Mayor's Recovery and Resilience Plan. These resources will help Milwaukee continue a strong recovery from the COVID-19 pandemic through the summer and into fall.

The Stronger Summer proposal is a strong first step toward a more resilient city. The plan is grounded in racial equity and inclusion, and takes intentional first steps to address the unequal impact of COVID-19 on Milwaukee residents.

The Stronger Summer package makes investments in affordable housing and homeownership that will benefit Milwaukee families this year. It provides funding to help Milwaukee's small businesses and diverse entrepreneurs weather what we all hope are the final days of the pandemic. The plan expands resources to households facing eviction, and funds important efforts to continue building high-quality early childhood education for families. It makes investments to increase employment and wages for Milwaukee workers through training and career pathways.

Your support of the Stronger Summer plan will help Milwaukee emerge from the COVID-19 pandemic stronger and more equitable. We urge you again to adopt the plan when it is before the Council this month.

Sincerely,

Joey Wisniewski
Owner/Operator & Registered Voter
Wiskullsin

July 19th, 2021

Milwaukee Common Council
City Hall Room 205
200 E Wells St
Milwaukee, WI 53207

Honorable Council Members:

Anytime Arepa Food Services LLC is a local family business growing proudly in the city of Milwaukee. As we are thankful for the city's support we also urge the Common Council to adopt Council File Number 210547, Mayor Tom Barrett's first allocation of American Rescue Plan funding. We also recognize the critical role of agencies to provide technical assistance to local businesses and providing support during the pandemic.

The Stronger Summer Plan provides over \$93 million in needed funding for a range of critical programs as a first phase in the Mayor's Recovery and Resilience Plan. These resources will help Milwaukee continue a strong recovery from the COVID-19 pandemic through the summer and into fall.

It is our opinion that the Stronger Summer proposal is a strong first step toward a more resilient city. We understand that the plan is grounded in racial equity and inclusion, and takes intentional first steps to address the unequal impact of COVID-19 on Milwaukee residents.

The Stronger Summer package makes investments in many areas including affordable housing that will benefit Milwaukee families this year. It also provides funding to help Milwaukee's small businesses and diverse entrepreneurs. The plan expands resources and efforts to continue building high-quality early childhood education for families. It makes investments to increase employment and wages for Milwaukee workers through training and career pathways. The food service businesses will show also a strong growth and resilience while receiving this support.

Your support of the Stronger Summer plan will help Milwaukee emerge from the COVID-19 pandemic stronger and more equitable. We urge you again to adopt the plan when it is before the Council this month.

Sincerely,

Leo Farfan / Maria Salas
Anytime Arepa Food Services LLC

District 2 – President Cavalier Johnson
Cavalier.Johnson2@milwaukee.gov
City Hall
200 E. Wells Street
Room 205
Milwaukee, WI 53202



LUMINOCITY

District 10 — Alderman Michael J. Murphy
mmurph@milwaukee.gov
City Hall
200 E. Wells Street
Room 205
Milwaukee, WI 53202

Dear President Johnson and Alderman Murphy,

Luminocity Enterprises, LLC is writing to recommend approval of the workforce development initiatives proposed by Employ Milwaukee for funding consideration by the Common Council through the American Rescue Plan Act (ARPA). It is our understanding that the Finance and Personnel Committee will consider this item at their July 21, 2021 meeting.

Employ Milwaukee's initiatives invest in and prioritize youth of color, fund wages and skill training, and ensure work experience is high quality and linked to employers and pathways in in-demand fields. The initiatives will help build a talent pipeline to quality jobs while mitigating/addressing ongoing public health hazards in the city; expand access to credentials with labor market value rapidly and at scale, especially for workers of color; invest in subsidized, transitional employment with career pathways; and break down the digital divide to ensure equitable access to equipment, training and jobs. Extensive wraparound supportive services are layered with all programming.

Employ Milwaukee has the experience, capacity, and systems to manage large scale projects and the ability to report on impact and outcomes by aldermanic district, demographics, credentials, job placement, wages, and more. Most of the funding will go directly to City Residents in the form of wages, supportive services, and occupational skill training, building wealth within neighborhoods. Employ Milwaukee will also distribute funding to community- and faith-based organizations for service delivery to ensure the programming is delivered using a community-focused, human-centered approach. A wide variety of local training providers will be engaged for upskilling opportunities.

This is an historic opportunity to make impactful, long-term change in our community. We look forward to your favorable approval of Employ Milwaukee's proposal. If you have any questions, please do not hesitate to reach out to me at info@luminocityent.com or 414-499-7189

Thank you.

Sincerely,

Brandi Iberia Austin, President/CEO
Luminocity Enterprises, LLC
DBA Luminocity Media Group



EMPLOY MILWAUKEE
WORKFORCE DEVELOPMENT

Chytania Brown
Chief Executive Officer

2342 N. 27th Street | Milwaukee, WI 53210

O 414-270-1783

E Chytania.Brown@employmilwaukee.org

Hearing Impaired: 711

A proud partner of the **AmericanJobCenter**® network

Employ Milwaukee is an Equal Opportunity Employer/Service Provider

Auxiliary aids and services are available upon request to individuals with disabilities

From: Luminocity Ent <info@luminocityent.com>

Sent: Monday, July 19, 2021 11:25 AM

To: Johnson, Cavalier <Cavalier.Johnson2@milwaukee.gov>; Murphy, Michael <mmurph@milwaukee.gov>

Cc: Brown, Chytania <Chytania.Brown@employmilwaukee.org>

Subject: Testimonials - Luminocity for CRN & Earn and Learn

Savannah Wheeler - Age 14

savannahraewheeler@gmail.com

414-460-8368

Site: Luminocity Enterprises, LLC

My favorite thing this summer so far was working on team building exercises. It's fun when we each get to share what we're doing and how far we got. Ms. Brandi and Mr. Ruben at Luminocity are very nice and encouraging. I couldn't have met them without the Earn & Learn Program.

Deavonte Holliman - Age 16

hollmandeavonta@gmail.com

414-399-2303

Site: Luminocity Enterprises, LLC

My favorite thing this summer has been meeting new kids through the Earn & Learn Program, hanging with Ms. Brandi and Mr. Ruben and getting paid! This is my first real job. Ms. Brandi made me change my social media page because she said it may stop me from getting another job in the future. I didn't know that.

Brandi Austin

Employer

Site: Luminocity Enterprises, LLC

info@luminocityent.com

414-499-7189

It has always been my goal to have a staff, but I couldn't afford to pay people a decent wage AND keep the doors of my business open. The CRN program has allowed me to build the company structure I've dreamed of, without having to go into debt! I have been an entrepreneur for over 10 years and it's only been within the last two years that I have been able to expand because of programs like CRN and Employee Milwaukee. For people like me who do it all themselves, these types of programs help to break the back of poverty and create opportunities for people to grow.

Ethleen Peacock

CRN Worker

414-551-3066

ethleenpeacock@gmail.com

Site: Luminocity Enterprises, LLC

I have always admired Brandi Iberia and wanted to work for her company. I told her I would do it for free because I believed in her. When she came to me and told me about the CRN program, I applied right away and began working for her within about 2 weeks. She didn't know that I needed money and this opportunity was an answered prayer. I am grateful for the support that comes through programs like this.

Thank You,

Brandi Iberia Austin

Luminocity Enterprises, LLC

www.luminocityent.com

414-499-7189



THE BUSINESS COUNCIL
MAKE THE CONNECTION

July 19, 2021

Milwaukee Common Council
City Hall Room 205
200 E Wells St
Milwaukee, WI 53207

Honorable Council Members:

The Business Council, Inc. (TBC) is a 501 (c)(3) that has been in existence since 1998. Our goal is simple: to assist minority businesses and corporations with procurement acumen based on Supplier Diversity's Best Practices. Since 2005, we have tracked TBC member spend, or business relationships, with local corporations to the amount of \$270 million. This sounds like a huge accomplishment; however, we know that there is a lot more work to be done in ensuring procurement with ethnic and diverse businesses that reside within the City of Milwaukee.

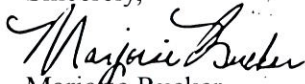
Based on Council File Number 210547, Mayor Tom Barrett's first allocation of American Rescue Plan funding, The Business Council, Inc. strongly urges the Common Council to adopt this file. The Stronger Summer Plan provides over \$93 million in needed funding for a range of critical programs as a first phase in the Mayor's Recovery and Resilience Plan. These resources will help Milwaukee continue a strong recovery from the COVID-19 pandemic through the summer and into fall.

The Stronger Summer proposal is a strong first step toward a more resilient city. The plan is grounded in racial equity and inclusion, which TBC strongly supports, and takes intentional first steps to address the unequal impact of COVID-19 on Milwaukee residents.

The Stronger Summer package makes investments in affordable housing and homeownership that will benefit Milwaukee families this year. It provides funding to help Milwaukee's small businesses and diverse entrepreneurs weather what we all hope are the final days of the pandemic. The plan expands resources to households facing eviction, and funds important efforts to continue building high-quality early childhood education for families. It makes investments to increase employment and wages for Milwaukee workers through training and career pathways.

Your support of the Stronger Summer plan will help Milwaukee emerge from the COVID-19 pandemic stronger and more equitable. We urge you again to adopt the plan when it is before the Council this month.

Sincerely,


Marjorie Rucker
Executive Director

The Business Council is an affiliate of the Metropolitan Milwaukee Association of Commerce
275 W. Wisconsin Ave., Ste. 220 ♦ Milwaukee, WI 53203
(414) 287-4172 ♦ Fax (414) 271-7753
E-mail: mrucker@mmac.org

7/19/2021

Alderman Michael Murphy

Chairman, Finance and Personnel Committee

Common Council

200 East Wells Street, Room 205

Milwaukee, WI 53202

Alderman Michael Murphy:

Kempo/Goju School of Karate urges the Common Council to adopt Council File Number 210547, Mayor Tom Barrett's first allocation of American Rescue Plan funding. The Stronger Summer Plan provides over \$93 million in needed funding for a range of critical programs as a first phase in the Mayor's Recovery and Resilience Plan. These resources will help Milwaukee continues a strong recovery from the COVID-19 pandemic through the summer and into fall.

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Your support of the Stronger Summer plan will help Milwaukee emerge from the COVID-19 pandemic stronger and more equitable. We urge you again to adopt the plan when it is before the Council this month.

Sincerely,

John Fletcher

Kempo / Goju School Of Karate