



September 8, 2005

Alderman Michael S. D'Amato, Chair  
Zoning, Neighborhoods &  
Development Committee  
200 E. Wells Street, Room 201  
Milwaukee, WI 53202

Dear Alderman D'Amato:

West End Development Corporation (WEDC) is pleased to provide our support for the Potawatomi Bingo Casino proposed expansion in the Menomonee Valley.

For the past 30-years, WEDC has worked to redevelop the West Side communities through housing and economic development, and the creation of new jobs in the Menomonee Valley is integral to attracting stable employees who will work, live and shop in our neighborhoods. The visual and financial impact of the proposed project on the Menomonee Valley will continue to stimulate new investment and bring needed infrastructure to support area industry. Since the proposed project is tied to land currently owned by the Casino and the Forest County Potawatomi Community, the expansion does not constrain industrial land available for additional business attraction and growth in the Menomonee Valley.

Vibrant communities of choice connect residents with jobs, housing, recreation and convenient shopping. It is our belief that these new employees will become closely connected to our West Side neighborhoods, choosing to buy homes and support retail businesses. The job creation and public enhancements brought by an expansion of the Potawatomi Bingo Casino compliments WEDC's efforts to increase opportunities for homeownership and to promote the Milwaukee Main Street SOHI District-27<sup>th</sup> Street retail revitalization.

Therefore, we strongly encourage you to give favorable consideration to the Potawatomi Bingo Casino's request for a zoning change. Please feel free to contact me at (414)933-2080 x103 if you have any questions. Thank you.

Sincerely,

A handwritten signature in black ink, appearing to read 'Kein Burton', is written over a light-colored background.

Kein Burton  
Executive Director