



# Risen Savior Ev. Lutheran Church & School

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"Because June 20, 2007  
also will live." John 14:19

City Plan Commission  
Attn: Al Franitza  
809 N Broadway  
Milwaukee, WI 53202

Dear Mr. Franitza and members of the City Plan Commission,

I am writing to voice our strong opposition to the proposed rezoning on W Brown Deer Road (file 070287) to permit adult retail at 91<sup>st</sup> and Brown Deer. It is our opinion, that an adult retail establishment does not enhance the quality of life nor the prosperity of surrounding home property owners and residential tenants, nor provide a quality business environment for other commercial, industrial, or community stakeholders in the area. It is also NOT a commercial use "necessary to satisfy basic shopping and service needs" for area residents.

On page 3 of the original development plan (which is dated November 1972), there is the verbiage that would be inserted where Video Sophisticate would be granted a variance as they have been operating as such since June 1995- yet this is still NOT permitted in the original approved planned development NOR within a Neighborhood Shopping Zoning District.

We support the spirit of the original North Meadows Planned Development and also the current requirements of a Neighborhood Shopping Zoning District (NS1-NS2) which states: "*These districts provide for residential uses as well as commercial uses that serve the neighborhood. Such commercial uses are necessary to satisfy basic shopping and service needs that occur frequently and must, therefore, be located close to residential areas. The character of these districts is intended to be compatible with that of surrounding residential neighborhoods.*"

It is my hope and that of the school and church which is located very near this corner that you will DENY this request for a variance. I will see you at the meeting and intend to voice my opposition in person.

Thank you,

Pastor Kenneth J Fisher

CC: Alderman Punete  
9<sup>th</sup> Aldermanic District  
City Hall Room 205  
200 East Well St  
Milwaukee, WI 53202

