HISPANIC WELL-BEING INDEX

#1 Seattle
#2 Virginia Beach
#3 Portland
#4 Austin
#5 Minneapolis
#6 San Jose
#7 Salt Lake City
#8 Sacramento
#9 St Louis
#10 San Diego

hispanic©llaborative

A community initiative dedicated to advancing outcomes and quality of life for Latinos in the region while becoming a top-10 city for Hispanics and positively impact the region's prosperity by strengthening the economic foundation of its fastest-growing population

OUR WORK

- Track and socialize the Hispanic Well-Being Index as a guide for investment to positively transform our community

- Convene and coordinate efforts to address the 20% of the variables that can get us 80% of the way to build a strong community

- Develop strong partners with shared interests and goals

- Invest in and advocate for Latino organizations to propel a strong Latino ecosystem

LATINO MILWAUKEE: OUTCOMES

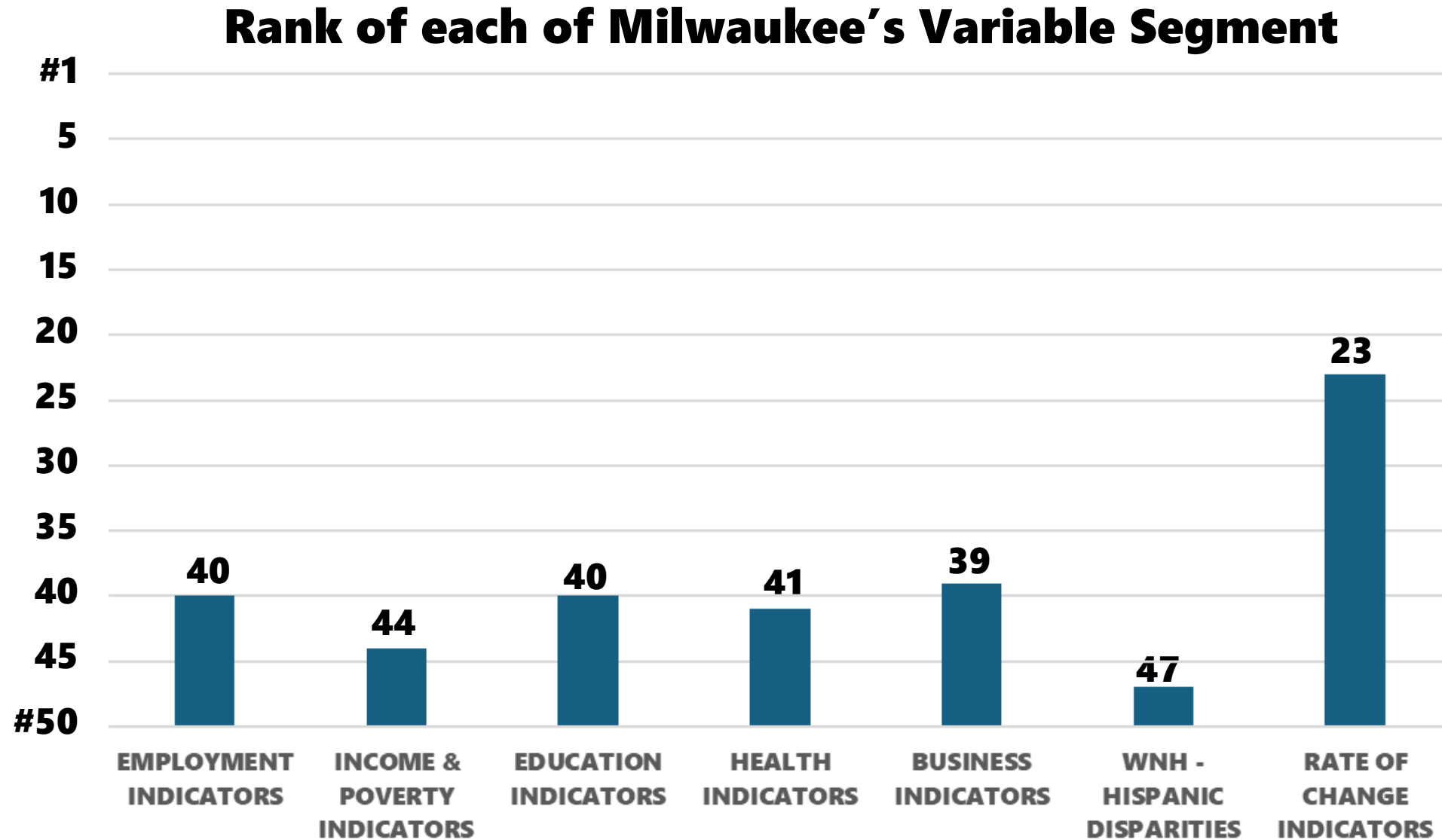## Changes in outcomes in select variables from 1st to 3rd editions

VARIABLE	CHANGE	PROGRESS
Female Employment 20-24	0.2	IMPROVED
Female Employment 25-54	2.2	IMPROVED
Disconnected Youth	-2.4	IMPROVED
Median HH Income	$10,833	IMPROVED
% change in Median HH Income	44.3	IMPROVED
HH Income as % of White	8.5	IMPROVED
Poverty Rate	-9.3	IMPROVED
Hisp/WhiteNH Poverty Rate Ratio	-0.9	IMPROVED
Children's Poverty Rate	-10.5	IMPROVED
% Extreme Poverty	-3.5	IMPROVED

VARIABLE	CHANGE	PROGRESS
Homeownership Rate	5.5	IMPROVED
% SNAP HH	-7	IMPROVED
% Children W/O Health Insurance	-1	IMPROVED
% Adults W/O Health Insurance	-4	IMPROVED
Teen Birth Rate	-4.1	IMPROVED
Infant Mortality Rate	-0.6	IMPROVED
Male Employment 20-24	-4	WORSE
Male Employment 25-54	-0.6	WORSE
% Concentrated Poverty	5.1	WORSE
Mortality Heart Disease	28.5	WORSE

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MILWAUKEE'S RANKING VS 50 LARGEST METROS

HISPANIC
WELL-BEING
INDEX

1st Edition

39th

OUT OF 50
METROS

2nd Edition

44th

OUT OF 50
METROS

3rd Edition

45th

OUT OF 50
METROS

2024 MILWAUKEE'S RANKING BY VARIABLE SEGMENTS

Rank of each of Milwaukee's Variable Segment

	Rank
EMPLOYMENT INDICATORS	40
INCOME & POVERTY INDICATORS	44
EDUCATION INDICATORS	40
HEALTH INDICATORS	41
BUSINESS INDICATORS	39
WNH - HISPANIC DISPARITIES	47
RATE OF CHANGE INDICATORS	23

What are the top takeaways and why is this data important?

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TOP TAKEAWAYS

1. Across three editions, Milwaukee remains in a tight range near the bottom 10 of nation's 50 largest metros.

2. Even though many outcomes are incrementally improving, ranking continues to drop, meaning we are not improving faster than other metros.

3. Double-digit increases in ranking are possible as demonstrated by other metros which we can continue to learn from.

4. There are important positive trends that with further investment and intentionality, we can reach a much different norm and raise regional prosperity.