

**GRANT ANALYSIS FORM  
OPERATING & CAPITAL GRANT PROJECTS/PROGRAMS**

Department/Division: **Health Department**

Contact Person & Phone No: Anna Benton X3064 and Denise Crumble X8478

**Category of Request**

**New Grant**

**Grant Continuation**

**Change in Previously Approved Grant**

Previous Council File No.

Previous Council File No.

Project/Program Title: Plain Talk- *Prep Talk for Youth (The Personal Responsibility Education Program (PREP))*

Grantor Agency: *State of Wisconsin – DHFS- Division of Public Health*

Grant Application Date:

Anticipated Award Date: August 1, 2011

Please provide the following information:

1. Description of Grant Project/Program (Include Target Locations and Populations): *The Personal Responsibility Education program (PREP) is a federal initiative to help young people avoid teen pregnancy and sexually transmitted infections. These formula grants are given directly to the state agency that administers the program. The State of Wisconsin – DHFS- Division of Public Health is sub-contracting with the City of Milwaukee Health Department to expand the Plain Talk Milwaukee Initiative's current focus on reducing adolescent risk through training parents and other influence adults, to serving youth 11-19.*

*The program is will address several other issues to help prepare youth for adulthood including healthy relationships, financial literacy, parent-child communication, and educational and career success.*

2. Relationship to City-wide Strategic Goals and Departmental Objectives:

*The City of MHD has a goal to reduce the birth rate to teens by 46% to a rate of 30 births per thousand teens 15-17 years by 2015.*

3. Need for Grant Funds and Impact on Other Departmental Operations (Applies only to Programs):

*This new contract will provide support for teen pregnancy prevention efforts and also provide outreach support to family planning services provided at Keenan Health Clinic.*

4. Results Measurement/Progress Report (Applies only to Programs):

*To be determined*

5. Grant Period, Timetable and Program Phase-out Plan:

*August 1, 2011 through July 31, 2012*

6. Provide a List of Subgrantees:

N/A

7. If Possible, Complete Grant Budget Form and Attach.