



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Tuesday, March 12, 2024

COMMITTEE MEETING NOTICE


AD 04

KERHIN, Richard J, Agent
PRITZLAFF EVENTS, LLC
10700 W Venture DR #G1
Franklin, WI 53132

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

Tuesday, March 26, 2024 at 09:40 AM

The access code is <https://meet.goto.com/913368045>. If you wish to call in: +1 (408) 650-3123 and use Access Code: 913-368-045
Please see the enclosed best practices document for further instructions.

Regarding: Your Class B Tavern and Food Dealer License Applications as agent for "PRITZLAFF EVENTS, LLC" for "LAS GARDENIAS" at 305 N PLANKINTON Av #102. 

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines: Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

Jim Cooney
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov



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Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

Date:
Officer:

City of Milwaukee Police Department
90-5-1.5 Crime Prevention Survey
Tavern Inspection

Name of Premise: Las Gardinias
Address: 305 N Plankinton Av
Phone: None

Owner: Kendall Breunig
Owner address: 9965 W Woelfel Rd.
City State Zip: Franklin WI 53132
Owner Phone: 414-617-3998
Owner email:

Licensee/Agent: Richard Kerhin
Home Address: 2848 N 58th St
City State Zip: Milwaukee WI 53210
Phone: 414-975-4610
Email: Richard@aperitivomke.com

Preferred contact: Phone

Location currently open: YES NO

Projected open date: 6/1/2024

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 24 hours Y N
Mon:
Tue: 10A-12A
Wed: 10A-12A
Thu: 10A-12A
Fri: 10A-2A
Sat: 10A-2A

Premise Type: Tavern/Bar
 Restaurant
 Other:

Licenses currently held:

Alcohol: Yes No Class: #:
Tobacco: Yes No #:
Food: Yes No #: 20373
Extended Hours: Yes No #:
Secondhand Dealer: Yes No Type: #:
Other: Yes No Type: PEP #: 8915
Other: Yes No Type: SD #: 1851

Exterior Survey:

1. Is the area around the location clean? Yes No
2. What surrounds the location? (Check all the apply)
 - a. Park
 - b. School
 - c. Youth Center
 - d. Church
 - e. Tavern(s) If so, how many
 - f. Residential
 - g. Other businesses
 - h. Other:
3. Can you see from the outside of the location into the interior Yes No
4. Can you see the employees inside of the location from the outside Yes No
5. Are exterior windows free of signage Yes No
6. Is there a parking lot Yes No
7. Is the parking lot clean? Yes No
8. Off-Street parking Yes No
9. Is the parking lot well lit? Yes No
10. Valet Parking Yes No
 - a. Will this lot have a guard? Yes No
 - b. Will this lot have cameras? Yes No
11. Are there areas where a person could conceal themselves Yes No
12. Is there exterior lighting? Yes No. Does it appears to be adequate Yes No
13. Exterior Payphone? Yes No
14. Are there No Loitering Signs posted? Yes No
15. Are there exterior security cameras Yes No How Many: 5
16. Are the address numbers prominently displayed and easy to see Yes No

Camera Survey:

17. Does this location have security cameras? Yes No
18. Are they in working order? Yes No
19. What format are the cameras?
 - a. Color Yes No
 - b. Digital Yes No
 - c. Recorded Yes No
20. How long is footage stored for later viewing: 30 Days
21. Are there exterior cameras Yes No How many:
22. Are there interior cameras Yes No How many:
23. Do all employees know how to retrieve recorded digital images/footage? Yes No

24. Cameras located in parking lot Yes No How many

Interior Survey:

- 25. What is the planned capacity Unknown
- 26. What is the minimum number of employees That will be on premise 5
- 27. Is the storeowner willing to be a standing complainant regarding loitering? Yes No
 - a. If yes have them fill out the standing complaint form and give them two of the commercial signs Yes No
- 28. Is the interior of the location neat and clean? Yes No
- 29. Does an interior camera face the entrance/exit? Yes No
- 30. Is there a lockable area that separates employees from customers? Yes No
- 31. Are emergency and non-emergency numbers posted near the phone? Yes No
- 32. Does the owner know how to contact their police district directly? Yes No
 - a. Did you provide a district contact guide to the owner? Yes No

Security

- 33. How many security personnel are going to be employed: 1
- 34. How ill they be deployed: Interior Exterior: 1
- 35. What days will they be deployed Mon Tue Wed Thu Fri Sat Sun
- 36. Will the security be managed by business or contracted
- 37. Will they be armed Yes No
- 38. What type of security measures to be used:
 - Wanding/metal detector
 - ID Scanner
 - Dress Code
 - Cover Charge
 - Age restriction
 - Other Patrol

ADDITIONAL COMMENTS/RECOMMENDATIONS:

Will be adding additional camers to the interior of the business once construction is complete.

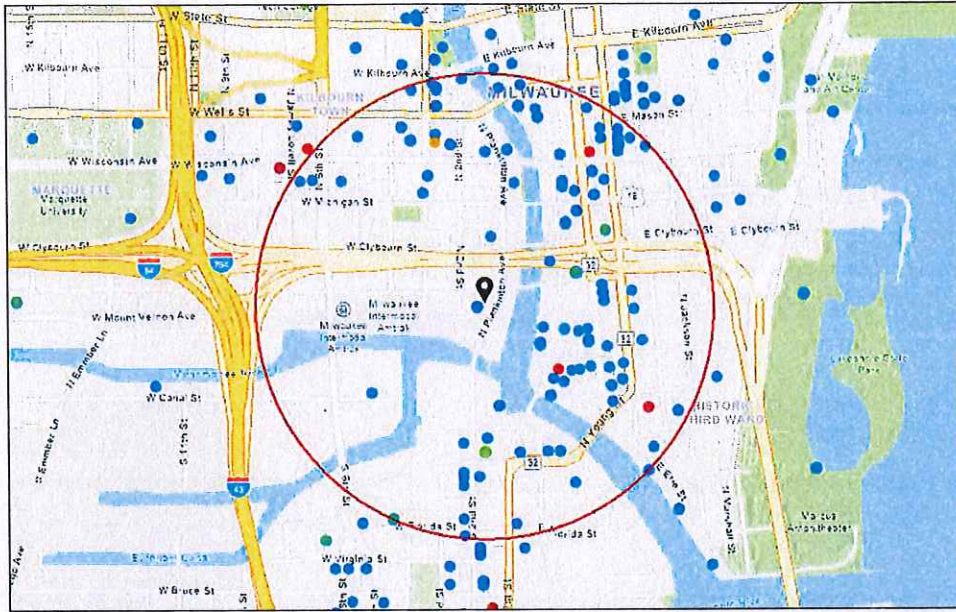


Concentration Map for 305 N Plankinton Ave. #102

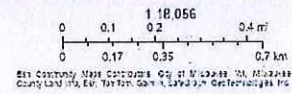
Area of Interest (AOI) Information

Area : 21,862,585.85 ft²

Feb 9 2024 12:12:51 Central Standard Time



- Alcohol Licenses (active)
- Class A Fermented Malt Beverage
- Class B Tavern
- Class A Liquor and Malt
- Class B Fermented Malt Beverage
- Class B Tavern
- Class C Wine Retailer



Summary

Name	Count	Area(ft ²)	Length(mi)
Alcohol Licenses	137		

Alcohol Licenses

#	Legal Entity	Trade Name	Licensee	Address	License Type Name	Total Capacity	Expiration Date	Count
1	3CP LLC	Third Coast Provisions	Andrew H Miller, Agt	724 N Milwaukee ST	Class B Tavern License		2/14/2024, 6:00 PM	1
2	District 4 Social LLC	District 4 Social	George S Prassas, Agt	233 E CHICAGO ST	Class B Tavern License		2/21/2024, 6:00 PM	1
3	Levy @ Milwaukee Symphony	Levy @ Milwaukee Symphony	Joshua J Langenohl, Agt	212 W WISCONSIN AV	Class B Tavern License		2/26/2024, 6:00 PM	1
4	MILWAUKEE WATERFRONT DELI, INC	MILWAUKEE WATERFRONT DELI	JEREMIAH D PANDL, Agt	761 N WATER ST	Class B Tavern License		2/26/2024, 6:00 PM	1
5	THE WICKED HOP, LLC	THE WICKED HOP	MILES E O'NEIL, Agt	343-45 N BROADWAY	Class B Tavern License	160	2/29/2024, 6:00 PM	1
6	CIELITO LINDO, LLC	CIELITO LINDO	LORENZO R LOPEZ, Agt	733-39 S 2ND ST	Class B Tavern License	198	3/3/2024, 6:00 PM	1
7	FLOUR POWER LLC	Flourchild	Andrew H Miller, Agt	722 N MILWAUKEE ST	Class B Tavern License		3/5/2024, 6:00 PM	1
8	International Exports LLC	The Safe House	Mark A Peterson, Agt	779 N Front ST	Class B Tavern License	248	3/8/2024, 6:00 PM	1
9	Foot Paw LLC	Amilinda	Gregory R Leon, Agt	315 E Wisconsin AV	Class B Tavern License		3/9/2024, 6:00 PM	1
10	Xankia LLC	Xankia	Vang Thao, Agt	222 W WELLS ST	Class B Tavern License		3/12/2024, 7:00 PM	1
11	ManCave Milwaukee, LLC	ManCave Milwaukee	Jeffrey L Taylor, Agt	706 N MILWAUKEE ST 106	Class B Tavern License		3/14/2024, 7:00 PM	1
12	NORTHERN LIGHTS PHOTO STUDIO AND EVENTS LLC	NORTHERN LIGHTS PHOTO STUDIO AND EVENTS	Anthony J Ralston, Agt	106 W SEEBOTH ST 103 & 103A	Class B Tavern License		3/19/2024, 7:00 PM	1
13	MCR Milwaukee Tenant LLC	Courtyard by Marriott Milwaukee Downtown	Kerri Huelsbeck, Agt	300 W Michigan ST	Class B Tavern License		3/19/2024, 7:00 PM	1
14	Charro Latino, LLC	CARBON/LUC ID	Michael B Byers-Dent, Agt	725-729 N Milwaukee ST	Class B Tavern License	490	3/21/2024, 7:00 PM	1
15	Camp Bar Inc	Camp Bar	Paul C Hackbarth, Agt	525 E Menomonee ST	Class B Tavern License		3/27/2024, 7:00 PM	1
16	SBB of Milwaukee Inc.	Stack'D Burger Bar	TREVOR M DANIELSEN, Agt	170 S 1st ST	Class B Tavern License		3/30/2024, 7:00 PM	1
17	Higbee's MKE LLC	BODEGA	PATSY SMITH-JAMES, Agt	628 N Water ST	Class B Tavern License	225	4/13/2024, 7:00 PM	1
18	CSM Milwaukee Downtown LLC	Residence Inn - Milwaukee	Thys V Jones, Agt	101 W Wisconsin AV 3	Class B Tavern License		4/16/2024, 7:00 PM	1

19	Joy DB LLC	DryBar	Joy N Vertz, Agt	241 N BROADWAY	Class B Tavern License	60	4/16/2024, 7:00 PM	1
20	Valentine Coffee Roasters Third Ward LLC	Valentine Coffee	ROBBIN V KASHEVARO F, Agt	189 N Milwaukee ST	Class B Tavern License		4/16/2024, 7:00 PM	1
21	Jay Squared LLC	The Box	Jamie A Berger, Agt	311 E Wisconsin AV	Class B Tavern License	270	4/17/2024, 7:00 PM	1
22	BRUNCH MKE LLC	BRUNCH	Morgan K Schnabl, Agt	714 N MILWAUKEE ST	Class B Tavern License	160	4/17/2024, 7:00 PM	1
23	Memento LLC	Bavette La Boucherie	Karen E Bell, Agt	217 N BROADWAY	Class B Tavern License		4/25/2024, 7:00 PM	1
24	WALL ST. STOCK BAR LLC	Wall Street Stock Bar	Charese A Gardner, Agt	219 S 2ND ST	Class B Tavern License		4/25/2024, 7:00 PM	1
25	Benelux Third Ward, LLC	Cafe Benelux	ERIC G WAGNER, Agt	346 N Broadway	Class B Tavern License	455	5/1/2024, 7:00 PM	1
26	Kinn GH LL LLC	Kinn MKE Guesthouse	Michael Dietrich, Agt	600 N BROADWAY	Class B Tavern License	258	5/1/2024, 7:00 PM	1
27	Tropic LLC	Tropic	HYACINTH E NEMBHARDT, Agt	518 N Water ST	Class B Tavern License	156	5/7/2024, 7:00 PM	1
28	Commerce Building Restaurant LLC	Doc's Commerce Smokehouse	Brian Atkinson, Agt	754 N VEL R PHILLIPS AV	Class B Tavern License		5/7/2024, 7:00 PM	1
29	goRi Food Entertainment Inc	Char'd	Jongsoo Kim, Agt	222 E Erie ST 100	Class B Tavern License		5/9/2024, 7:00 PM	1
30	Milwaukee Artist Resource Network Inc	Milwaukee Artist Resource Network	Malaquias E Montoya, Agt	191 N Broadway 102	Class B Tavern License	150	5/15/2024, 7:00 PM	1
31	RCW LLC	Lost Valley Cider Co	Stuart E Rudolph, Agt	408 W FLORIDA ST 102	Class B Tavern License	49	5/15/2024, 7:00 PM	1
32	Stone and Brick LLC	Saffron	Fatima K Kumar, Agt	223 N Water ST 100	Class B Tavern License		5/16/2024, 7:00 PM	1
33	V & V PARTNERS, LLC	BENIHANA	SABAH M LIDDAWYEH, Agt	850 N PLANKINTON AV	Class B Tavern License	180	5/17/2024, 7:00 PM	1
34	Olive Tree LLC	Convenience +	Jamal T Shawar, Agt	308 E Wisconsin AV	Class A Malt & Class A Liquor License		5/19/2024, 7:00 PM	1
35	ZARLETTI, LLC	ZARLETTI	BRIAN C ZARLETTI, Agt	741 N MILWAUKEE ST 1	Class B Tavern License		5/23/2024, 7:00 PM	1
36	Wisconsin & Milwaukee Hotel, LLC	Milwaukee Marriott Downtown/Starbucks	Benjamin A Risseeuw, Agt	323 E Wisconsin AV	Class B Tavern License	312	5/23/2024, 7:00 PM	1
37	NOBLE HOLDINGS MKE, LLC	Skylight Theatre Bistro	Kaelyn M Cervero, Agt	158 N BROADWAY	Class B Tavern License		5/24/2024, 7:00 PM	1

38	PPH Properties I LLC	Silk Exotic Gentlemen's Club	SCOTT A KRAHN, Agt	730 N Martin L King Jr DR	Class B Tavern License	297	5/25/2024, 7:00 PM	1
39	HTWA MARKET PROJECT, LLC	MILWAUKEE PUBLIC MARKET	MICHAEL GARDNER, Agt	400 N WATER ST	Class B Tavern License	320	5/28/2024, 7:00 PM	1
40	Foltz Family Market, Inc	Foltz Family Market	Casey C Foltz, Agt	400 N WATER ST 6	Class B Tavern License		5/29/2024, 7:00 PM	1
41	The North/South Club, Inc	North South Club	Marla R Poytinger, Agt	175 S Water ST	Class B Tavern License	299	5/30/2024, 7:00 PM	1
42	NOBLE BEVERAGE MANAGEMENT, LLC	HYATT REGENCY MILWAUKEE	Joshua S Schoggins, Agt	333 W KILBOURN AV	Class B Tavern License	930	5/30/2024, 7:00 PM	1
43	MC ZAR'S, LLC	O'Lydia's Bar & Grill	Linda M Sackett, Agt	338 S 1ST ST	Class B Tavern License	150	6/4/2024, 7:00 PM	1
44	ROCK OF GIBRALTAR LLC	GIBRALTAR MKE	Evan C Burgess, Agt	131 N JACKSON ST	Class B Tavern License	129	6/10/2024, 7:00 PM	1
45	GRAND CONVENIENT, LLC	GRAND CONVENIENT STORE	AHMED K YAFAI, Agt	724 N Martin L King Jr DR	Class A Fermented Malt Beverage Retailer's License		6/13/2024, 7:00 PM	1
46	SCREAMING TUNA RESTAURANT, LLC	SCREAMING TUNA	Jeff T Bronstad, Agt	106 W SEEBOTH ST 102	Class B Tavern License	174	6/13/2024, 7:00 PM	1
47	Kimpton Hotel & Restaurant Group LLC	Journeyman Hotel	Kathleen M Neufeld, Agt	310 E Chicago ST	Class B Tavern License		6/15/2024, 7:00 PM	1
48	First MKD, LLC	Hilton Garden Inn	Sarah I Frost, Agt	611 N BROADWAY	Class B Tavern License		6/15/2024, 7:00 PM	1
49	EDISON MKE LLC	The Edison	David J Marcus, Agt	322 N BROADWAY	Class B Tavern License		6/18/2024, 7:00 PM	1
50	CAPITAL GRILLE HOLDINGS, INC	THE CAPITAL GRILLE OF MILW #8027	Lindsey R FitzMaurice, Agt	310 W WISCONSIN AV 100	Class B Tavern License	200	6/18/2024, 7:00 PM	1
51	Pritzlaff Events LLC	Pritzlaff / Aperitivo	Kendall G Breunig, Agt	311-315 N Plankinton AV	Class B Tavern License	915	6/18/2024, 7:00 PM	1
52	RILEY'S SANDWICH COMPANY LLC	Riley's Social House	John M Ludwig, Agt	411 E MENOMONEE ST	Class B Tavern License		6/19/2024, 7:00 PM	1
53	LEVY PREMIUM FOOD SERVICE, LP	LEVY RESTAURANTS at WISCONSIN CENTER DISTRICT	Nikki L Dewey, Agt	400 W WISCONSIN AV	Class B Tavern License		6/22/2024, 7:00 PM	1
54	Radio Milwaukee Inc	88 Nine Radio Milwaukee	Cheryl M Bennett, Agt	220 E Pittsburgh AV	Class B Tavern License	198	6/26/2024, 7:00 PM	1

55	THE MILWAUKEE CLUB	THE MILWAUKEE CLUB	Molly J Schick, Agt	706 N JEFFERSON ST	Class B Tavern License	180	6/29/2024, 7:00 PM	1
56	WA Cheese & Sausage Shoppe, Inc	WA Cheese & Sausage Shoppe	Mark S Lutz, Agt	400 N WATER ST 24	Class B Tavern License		6/29/2024, 7:00 PM	1
57	THIEF WINE, LLC	THIEF WINE SHOP & BAR	PHILIP M BILODEAU, Agt	400 N WATER ST	Class B Tavern License	42	6/29/2024, 7:00 PM	1
58	THE SALOON, LTD	JUST ART'S SALOON	ARTHUR R GUENTHER, Agt	181 S 2ND ST	Class B Tavern License	70	6/29/2024, 7:00 PM	1
59	PABST THEATER CONCESSIONS, LLC	THE PABST THEATER	Richard J Ryan, Agt	144 E WELLS ST	Class B Tavern License		7/5/2024, 7:00 PM	1
60	Fenix Milwaukee LLC	Rodizio Grill	Renan Utrera De Paula, Agt	777 N WATER ST	Class B Tavern License		7/5/2024, 7:00 PM	1
61	GRANDVIEW MANAGEMENT, INC.	Zilli Hospitality Group	ROBERT J ZILLI, Agt	325-333 N PLANKINTON AV	Class B Tavern License		7/5/2024, 7:00 PM	1
62	Levy Restaurants at Harley Davidson	Levy Restaurants at Harley Davidson	Cari C Mansfield, Agt	401 W CANAL ST	Class B Tavern License	690	7/5/2024, 7:00 PM	1
63	MARCUS HOTELS HOSPITALITY, LLC	HILTON MILWAUKEE CITY CENTER	Mark A Peterson, Agt	509 W WISCONSIN AV	Class B Tavern License	175	7/5/2024, 7:00 PM	1
64	Greige, LLC	Greige	Jessica A Reinhardtsen, Agt	408 W Florida ST 104	Class B Tavern License		7/11/2024, 7:00 PM	1
65	MP On Wheels Catering Service	MP On Wheels Catering Service	DULCE M ALARCON, SP	400 N WATER ST	Class B Tavern License	320	7/11/2024, 7:00 PM	1
66	TUPELO HONEY HOSPITALITY CORPORATION	Tupelo Honey Southern Kitchen & Bar	Brandon P Rivas, Agt	511 N BROADWAY 100	Class B Tavern License		7/11/2024, 7:00 PM	1
67	The Loft on Broadway, LLC	The Loft on Broadway	MEI LYN NELSON, Agt	177 N BROADWAY 3rd Floor	Class B Tavern License		7/13/2024, 7:00 PM	1
68	DOS BONITAS, LLC	CUBANITAS	MARTA C BIANCHINI, Agt	728 N MILWAUKEE ST	Class B Tavern License	50	7/25/2024, 7:00 PM	1
69	Fivebirds LLC	The Starling	Tyler T Curran, Agt	102 N WATER ST	Class B Tavern License		7/26/2024, 7:00 PM	1
70	ARBED, LLC	MO'S IRISH PUB	JAMES A VASSALLO, Agt	142-44 W Wisconsin AV	Class B Tavern License	480	7/26/2024, 7:00 PM	1
71	HTWA - Catalano Square	HTWA - Catalano Square	JAMES K PLAISTED, Agt	138 N Broadway	Class B Tavern License		7/28/2024, 7:00 PM	1
72	RIVERWALK COMMONS LLC	Riverwalk Commons	PAUL H SCHWARTZ, Agt	423 N WATER ST	Class B Tavern License		7/28/2024, 7:00 PM	1

73	JING'S CORPORATION	JING'S	JING WANG, Agt	207 E BUFFALO ST 168	Class B Fermented Malt Beverage Retailer's License	45	7/29/2024, 7:00 PM	1
74	MARCUS HOTELS HOSPITALITY, LLC	Pfister Hotel & Tower	Mark A Peterson, Agt	424 E WISCONSIN AV	Class B Tavern License	419	7/29/2024, 7:00 PM	1
75	PTG Live Events LLC	The Riverside	Richard J Ryan, Agt	116 W Wisconsin AV	Class B Tavern License	2,480	7/29/2024, 7:00 PM	1
76	WALGREEN CO	WALGREENS #1200	Nicole R Davis, Agt	275 W WISCONSIN AV 1108	Class A Malt & Class A Liquor License		7/29/2024, 7:00 PM	1
77	JING'S CORPORATION	JING'S	JING WANG, Agt	207 E BUFFALO ST 168	Class C Wine Retailer's License	45	7/29/2024, 7:00 PM	1
78	Dan Dan LLC	Dan Dan	Daniel P Jacobs, Agt	360 E ERIE ST	Class B Tavern License	165	8/3/2024, 7:00 PM	1
79	Merriment Social LLC	Merriment Social	Andrew H Miller, Agt	240 E Pittsburgh AV	Class B Tavern License		8/7/2024, 7:00 PM	1
80	MAC PARTNERS, LLC	Milwaukee Athletic Club - 4th Floor	Thomas James McGinty, Agt	758 N BROADWAY	Class B Tavern License		8/15/2024, 7:00 PM	1
81	Black Tuna LLC	Lucky Ginger	Soukvilay Sayavongsa, Agt	221 N Water ST	Class B Tavern License		8/15/2024, 7:00 PM	1
82	Edith LLC	Edith	Rhondi M Love, Agt	228 W WELLS ST	Class B Tavern License		8/22/2024, 7:00 PM	1
83	INDULGE WINE ROOMS, LLC	INDULGE	MARC R BIANCHINI, Agt	708 N MILWAUKEE ST	Class B Tavern License	60	8/30/2024, 7:00 PM	1
84	Central Standard LLC	Central Standard Craft Distillery	William P McQuillian, Agt	320 E Clybourn ST	Class B Fermented Malt Beverage Retailer's License		8/30/2024, 7:00 PM	1
85	Hotel Metro Operator, LLC	Hotel Metro	Andrew R Cordes, Agt	411 E Mason ST	Class B Tavern License	150	8/30/2024, 7:00 PM	1
86	Sirk Steak LLC	Mo's A Place for Steaks	JAMES A VASSALLO, Agt	720 N Plankinton AV	Class B Tavern License		9/2/2024, 7:00 PM	1
87	Woori Corp	Kanpai	Jongsoo Kim, Agt	408 E Chicago ST	Class B Tavern License	99	9/3/2024, 7:00 PM	1
88	MILWAUKEE REPERTORY THEATER, INC	MILWAUKEE REPERTORY THEATER	Melissa N Vartanian-Mikaelian, Agt	108 E WELLS ST	Class B Tavern License		9/7/2024, 7:00 PM	1
89	Sunstone Studios Inc	Sunstone Studios	Amber J Regan, Agt	127 E Wells ST	Class B Tavern License		9/17/2024, 7:00 PM	1
90	GO GROCER MKE, INC.	GO GROCER MKE	Edgar Rivera, Agt	415 E MENOMONEE ST	Class A Malt & Class A Liquor License		9/18/2024, 7:00 PM	1

91	Next Act Theatre, Inc.	Next Act Theatre	Elizabeth F Amato, Agt	255 S Water ST	Class B Tavern License	417	9/18/2024, 7:00 PM	1
92	Picture Dis LLC	The Lower Level Lounge	STERLING O ODOM, Agt	207 E BUFFALO ST LL10	Class B Tavern License		9/19/2024, 7:00 PM	1
93	Reign LLC	Reign	Shamia Washington, Agt	231 E BUFFALO ST	Class B Tavern License	250	9/19/2024, 7:00 PM	1
94	ST. PAUL SEAFOOD, LLC	ST. PAUL FISH CO.	TIMOTHY G COLLINS, Agt	400 N WATER ST	Class B Tavern License		9/20/2024, 7:00 PM	1
95	BARTOLOTTA CATERING - GRAIN EXCHANGE LLC	BARTOLOTTA CATERING - GRAIN EXCHANGE LLC	CHRISTIAN M DAMIANO, Agt	225 E MICHIGAN ST	Class B Tavern License	299	9/21/2024, 7:00 PM	1
96	Indulgence Chocolatiers LLC	Indulgence Chocolatiers	Julie A Waterman, Agt	211 S 2nd ST	Class B Tavern License		9/22/2024, 7:00 PM	1
97	THE WESTOWN ASSOCIATION OF MILWAUKEE, INC.	Westown Association	STACIE J CALLIES, Agt	310 W WISCONSIN AV	Class B Tavern License		9/25/2024, 7:00 PM	1
98	Drury Hotels Company, LLC	Drury Plaza Hotel - Milwaukee Downtown	Chris Palld, Agt	700 N Water ST	Class B Tavern License		10/2/2024, 7:00 PM	1
99	The Explorium Brewpub Third Ward LLC	The Explorium Brewpub	Michael P Doble, Agt	143 W ST PAUL AV	Class B Tavern License	399	10/8/2024, 7:00 PM	1
100	Sweet Diner LLC	Sweet Diner	George S Prassas, Agt	239 E Chicago ST 103	Class B Tavern License		10/10/2024, 6:11 AM	1
101	SINCERESWAN, LLC	SWINGIN DOOR EXCHANGE	MICHELLE M SINCERE, Agt	219 E MICHIGAN ST	Class B Tavern License	80	10/10/2024, 7:00 PM	1
102	THE WOLF LLC	The Wolf on Broadway	Matthew A Schaefer, Agt	600 N BROADWAY	Class B Tavern License		10/18/2024, 7:00 PM	1
103	JSWD Commerce LLC	SpringHill Suites by Marriott Milwaukee Downtown	Benjamin A Risseeuw, Agt	744 N VEL R PHILLIPS AV	Class B Tavern License	95	10/29/2024, 7:00 PM	1
104	Cairo Co LLC	BB'S	Omar Amin, Agt	633 W Wisconsin AV 105	Class B Tavern License		10/29/2024, 7:00 PM	1
105	3rd Street Market LLC	3rd St Market Hall	Jaime A Jacobs-Schroeder, Agt	275 W Wisconsin AV 100	Class B Tavern License		11/9/2024, 6:00 PM	1
106	CALDERONE CLUB	CALDERONE CLUB	GIORGIO G FAZZARI, SP	842 N MARTIN L KING JR DR	Class B Tavern License	100	11/21/2024, 6:00 PM	1
107	VINO THIRD WARD, LLC	VINO THIRD WARD	Julie L Peck, Agt	102C N WATER ST	Class B Tavern License	41	11/22/2024, 6:00 PM	1
108	The Brownstone LLC	The Brownstone	COREY L SMITH, Agt	524 N Water ST	Class B Tavern License		11/27/2024, 6:00 PM	1

109	Tourist Convenience LLC	Racks Full of Snacks	AHMED K YAFAI, Agt	240 W Wells ST	Class A Malt & Class A Liquor License		11/28/2024, 6:00 PM	1
110	CIRCLE K LLC	CIRCLE K PANTRY	ZIAD W KAID, Agt	130 N WATER ST	Class A Malt & Class A Liquor License		12/9/2024, 6:00 PM	1
111	Pat's Rib Place 2, LLC	Pat's Rib Place 2	Tyodus D Hayes, Agt	400 N WATER ST	Class B Fermented Malt Beverage Retailer's License		12/11/2024, 6:00 PM	1
112	HOJOP, INC	AVENUE BAR & GRILL	Keith F Pups, Agt	611 W WISCONSIN AV	Class B Tavern License		12/11/2024, 6:00 PM	1
113	Brew Fitness LLC	Brew Fitness	Ryan P Mleziva, Agt	408 W FLORIDA ST B100	Class B Fermented Malt Beverage Retailer's License		12/12/2024, 6:00 PM	1
114	CARNAL LLC	CLUB CHARLIES	CRAIG M BLOOMFIELD, Agt	320 E MENOMONEE ST	Class B Tavern License	128	12/14/2024, 6:00 PM	1
115	TwoBirds LLC	Filament	Tyler T Curran, Agt	131 W SEEBOTH ST	Class B Tavern License		12/15/2024, 6:00 PM	1
116	Full of Beans LLC	Full of Beans Cafe	JoAnn R Hausknecht, Agt	184 S 2nd ST	Class B Fermented Malt Beverage Retailer's License		12/16/2024, 6:00 PM	1
117	Full of Beans LLC	Full of Beans Cafe	JoAnn R Hausknecht, Agt	184 S 2nd ST	Class C Wine Retailer's License		12/16/2024, 6:00 PM	1
118	The Xenia Group, LLC	Tied House	Ralph A Weber, Agt	124 N Water ST	Class B Tavern License		12/17/2024, 6:00 PM	1
119	MKE Water Street LLC	ELMNT Lounge	HABIB MANJEE, Agt	618 N WATER ST	Class B Tavern License		12/17/2024, 6:00 PM	1
120	ALRBAR LLC	The Copper Turtle Brewery & Taverne	Jonathon A Stanley, Agt	153 N MILWAUKEE ST	Class B Tavern License		12/25/2024, 6:00 PM	1
121	THE KING AND I RESTAURANT, INC	THE KING AND I RESTAURANT	DEREK E PHOUNGPHO L, Agt	830 N Dr Martin L King Jr DR	Class B Tavern License	240	12/25/2024, 6:00 PM	1
122	Integrated Plankinton Milwaukee LLC	Cambria Milwaukee Downtown	Yolanda M Allen, Agt	503 N Plankinton AV	Class B Tavern License		1/15/2025, 6:00 PM	1
123	Fazzari & Company, LLC	San Giorgio Pizzeria Napoletana	GIORGIO G FAZZARI, Agt	838 N Martin L King Jr DR	Class B Tavern License	99	1/15/2025, 6:00 PM	1
124	ALEM ETHIOPIAN RESTAURANT, LLC	ALEM ETHIOPIAN VILLAGE	MULU H HABTESILAS SIE, Agt	307 E WISCONSIN AV	Class B Tavern License	98	1/16/2025, 6:00 PM	1
125	CHINA GOURMET, INC	CHINA GOURMET RESTAURANT	ROBERT C TSAO, Agt	117 E WELLS ST	Class B Tavern License	165	1/17/2025, 6:00 PM	1

126	S&S Hospitality Concepts, LLC	Black Sheep	MICHAEL R SORGE, Agt	216 S 2nd ST	Class B Tavern License	160	1/19/2025, 6:00 PM	1
127	ANACORP LLC	Cavas	Ana C Docta, Agt	401 E ERIE ST	Class B Tavern License		1/22/2025, 6:00 PM	1
128	APARTMENT 720, LLC	APARTMENT 720	Tony T Skoufis, Agt	720 N MILWAUKEE ST	Class B Tavern License	299	1/24/2025, 6:00 PM	1
129	Carnivoras Inc	Carnevor	Joseph McLean, Agt	718 N Milwaukee ST	Class B Tavern License	99	1/25/2025, 6:00 PM	1
130	ABSOLUTE SYNERGY HOSPITALITY, LLC	TOAST MILWAUKEE	Joseph A Sanchez, Agt	231 S 2ND ST	Class B Tavern License		2/4/2025, 6:00 PM	1
131	Onesto MKE, LLC	Onesto	David J Marcus, Agt	221-223 N Broadway	Class B Tavern License	288	2/6/2025, 6:00 PM	1
132	STRAIGHT AHEAD, INC	CAROLINE'S	CAROL R RUBITSKY, Agt	401 S 2ND ST	Class B Tavern License	136	2/6/2025, 6:00 PM	1
133	Blue Bat Kitchen MKE, LLC	Blue Bat Kitchen	David J Marcus, Agt	249 N WATER ST	Class B Tavern License	240	2/6/2025, 6:00 PM	1
134	Smoke Shack Mke, LLC	Smoke Shack	David J Marcus, Agt	332 N Milwaukee ST	Class B Tavern License	91	2/6/2025, 6:00 PM	1
135	MILWAUKEE WATERFRONT DELI, INC	MILWAUKEE WATERFRONT DELI	JEREMIAH D PANDL, Agt	761 N WATER ST	Class B Tavern License		2/26/2025, 6:00 PM	1
136	Levy @ Milwaukee Symphony	Levy @ Milwaukee Symphony	Joshua J Langenohl, Agt	212 W WISCONSIN AV	Class B Tavern License		2/26/2025, 6:00 PM	1
137	THE WICKED HOP, LLC	THE WICKED HOP	MILES E O'NEIL, Agt	343-45 N BROADWAY	Class B Tavern License	160	2/28/2025, 6:00 PM	1

Establishments within a 0.5 miles radius centered on area of interest.



Tuesday, March 12, 2024



Notice of Public Hearing

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KERHIN, Richard J, Agent
LAS GARDENIAS at 305 N PLANKINTON Av #102
Class B Tavern and Food Dealer License Applications

Tuesday, March 26, 2024 at 9:40 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 3/26/2024 at 9:40 AM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via phone or internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	313 N PLANKINTON AVE# 329	MILWAUKEE, WI 53203-3107
CURRENT OCCUPANT	413 N 2ND ST# 130	MILWAUKEE, WI 53203-3126
CURRENT OCCUPANT	413 N 2ND ST# 210	MILWAUKEE, WI 53203-3111
CURRENT OCCUPANT	413 N 2ND ST# 220	MILWAUKEE, WI 53203-3111
CURRENT OCCUPANT	413 N 2ND ST# 230	MILWAUKEE, WI 53203-3111
CURRENT OCCUPANT	413 N 2ND ST# 240	MILWAUKEE, WI 53203-3111
CURRENT OCCUPANT	413 N 2ND ST# 250	MILWAUKEE, WI 53203-3111
CURRENT OCCUPANT	413 N 2ND ST# 260	MILWAUKEE, WI 53203-3117
CURRENT OCCUPANT	413 N 2ND ST# 270	MILWAUKEE, WI 53203-3117
CURRENT OCCUPANT	413 N 2ND ST# 280	MILWAUKEE, WI 53203-3117
CURRENT OCCUPANT	413 N 2ND ST# 290	MILWAUKEE, WI 53203-3117
CURRENT OCCUPANT	413 N 2ND ST# 310	MILWAUKEE, WI 53203-3112
CURRENT OCCUPANT	413 N 2ND ST# 320	MILWAUKEE, WI 53203-3112
CURRENT OCCUPANT	413 N 2ND ST# 330	MILWAUKEE, WI 53203-3112
CURRENT OCCUPANT	413 N 2ND ST# 340	MILWAUKEE, WI 53203-3112
CURRENT OCCUPANT	413 N 2ND ST# 350	MILWAUKEE, WI 53203-3118
CURRENT OCCUPANT	413 N 2ND ST# 360	MILWAUKEE, WI 53203-3118
CURRENT OCCUPANT	413 N 2ND ST# 370	MILWAUKEE, WI 53203-3118
CURRENT OCCUPANT	413 N 2ND ST# 380	MILWAUKEE, WI 53203-3118
CURRENT OCCUPANT	413 N 2ND ST# 390	MILWAUKEE, WI 53203-3118
CURRENT OCCUPANT	413 N 2ND ST# 410	MILWAUKEE, WI 53203-3114
CURRENT OCCUPANT	413 N 2ND ST# 420	MILWAUKEE, WI 53203-3114
CURRENT OCCUPANT	413 N 2ND ST# 430	MILWAUKEE, WI 53203-3114
CURRENT OCCUPANT	413 N 2ND ST# 440	MILWAUKEE, WI 53203-3114
CURRENT OCCUPANT	413 N 2ND ST# 450	MILWAUKEE, WI 53203-3119
CURRENT OCCUPANT	413 N 2ND ST# 460	MILWAUKEE, WI 53203-3119
CURRENT OCCUPANT	413 N 2ND ST# 470	MILWAUKEE, WI 53203-3119
CURRENT OCCUPANT	413 N 2ND ST# 480	MILWAUKEE, WI 53203-3119
CURRENT OCCUPANT	413 N 2ND ST# 490	MILWAUKEE, WI 53203-3119
CURRENT OCCUPANT	413 N 2ND ST# 500	MILWAUKEE, WI 53203-3115
CURRENT OCCUPANT	413 N 2ND ST# 520	MILWAUKEE, WI 53203-3115
CURRENT OCCUPANT	413 N 2ND ST# 540	MILWAUKEE, WI 53203-3115
CURRENT OCCUPANT	413 N 2ND ST# 550	MILWAUKEE, WI 53203-3120
CURRENT OCCUPANT	413 N 2ND ST# 560	MILWAUKEE, WI 53203-3120
CURRENT OCCUPANT	413 N 2ND ST# 570	MILWAUKEE, WI 53203-3120
CURRENT OCCUPANT	413 N 2ND ST# 580	MILWAUKEE, WI 53203-3120
CURRENT OCCUPANT	413 N 2ND ST# 590	MILWAUKEE, WI 53203-3120
CURRENT OCCUPANT	413 N 2ND ST# 600	MILWAUKEE, WI 53203-3116
CURRENT OCCUPANT	413 N 2ND ST# 620	MILWAUKEE, WI 53203-3116
CURRENT OCCUPANT	413 N 2ND ST# 640	MILWAUKEE, WI 53203-3116
CURRENT OCCUPANT	413 N 2ND ST# 650	MILWAUKEE, WI 53203-3121
CURRENT OCCUPANT	413 N 2ND ST# 660	MILWAUKEE, WI 53203-3116
CURRENT OCCUPANT	413 N 2ND ST# 670	MILWAUKEE, WI 53203-3121
CURRENT OCCUPANT	413 N 2ND ST# 680	MILWAUKEE, WI 53203-3116
CURRENT OCCUPANT	413 N 2ND ST# 690	MILWAUKEE, WI 53203-3122

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Total Records: 45

Radius 250.0 feet and Center of the Circle: 305 N Plankinton Av



BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 5/12/2020

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

Applying for: Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: Delivery Drive Thru Dining Room
 Self Service Laundry Massage Establishment Filling Station
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

Restaurant with alcoholic beverages

Do you have any experience operating this type of business? No Yes If yes, explain: *own two other restaurants*

2. Business Operations

- a. Proposed Opening Date: *TBD*
- b. Is this premise under construction? No Yes If yes, list estimated completion date: _____
- c. Is this a franchise? No Yes
- d. Is this premises currently licensed? No Yes If yes, list type of license: _____
- e. Is the current licensee operating? No Yes If no, list date closed: _____
- f. Do you have future plans for other businesses, licenses or permits at this location? No Yes
If yes, explain: _____
- g. Have you previously held an Extended Hours License in Milwaukee? No Yes
If yes, list address(es): _____
- h. Are other businesses operating in the same building? No Yes If yes, describe: *retail & office*

3. Litter & Noise

- a. How are grounds kept clean? Sweep Pressure Wash Pick Up Litter Other: _____
- b. How often will grounds be cleaned? Daily Weekly As Needed Monthly Other: _____
- c. Grounds cleaned by: Licensee Building Owner Employees Hired Maintenance Other: _____
- d. How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police
 Signs Posted Other: _____
- e. Will a sound amplification system be used? No Yes If yes, describe: _____

4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? No Yes If yes, describe: _____
- b. Number of Garbage Cans: Inside: *4* Locations: *3 in kitchen 1 in bar*
Outside: *1* Locations: *patio*
- c. Is a crowd control barrier used? No Yes If yes, describe: _____
- d. How many restrooms are on the premises? *2*
- e. Name of solid waste contractor: Advanced Disposal Waste Management Other: _____

5. Security

- a. Are there onsite parking spaces? No Yes If yes, how many? 66 and describe the parking security plan: Building security does parking lot check
- b. Is there a loading zone? No Yes If yes, describe the loading area security plan: _____
- c. Will you have security personnel on premise? No Yes If yes, how many? 1 and answer the following:
 What are their responsibilities? general security, checking doors
 Is security equipment used? No Yes If yes, describe Cameras, alarm system
 List their licensing, certification, or training credentials N/A
- d. Will there be security cameras? No Yes If yes, how many? 20 and list locations: elevator entrances, outside door entrances, hall ways, loading dock, parking, basement
- e. Will searches/identification checks be done upon entry? No Yes If yes, describe _____

6. Percentage of Sales (must total 100%)

Alcohol <u>40</u> %	Food <u>60</u> %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment _____ %	Cigarettes _____ %	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other _____ % Describe: _____
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)		

7. Businesses/Licenses on the Premises (check all that apply):

Type 1

- Full Service Restaurant Cafe/Coffee Shop Deli or Fast Food Restaurant Private/Fraternal/Veterans Club
- Night Club Tavern Cocktail Lounge Teen Club
- Banquet Hall Sports Facility Bowling Alley
- Hotel/Motel : Number of Floors: _____ Rooming House: Number of Floors: _____
 Number of Rooms: _____ Number of Rooms: _____

Type 2

- Liquor Store Corner Store Supermarket Convenience Store
- Gas Station Amusement/Phonograph Distributor Recycling, Salvage or Towing
- Used Car Dealer Personal Service Establishment
(such as tattoo business, hair salon, tailor, etc.) Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit Cigarette & Tobacco Gas Station Extended Hours Class "B" Tavern Weights & Measures
- Secondhand Dealer Precious Metal & Gem Other: _____

8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity 99 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

9. Premises Description

a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

1st Floor 2nd Floor Basement Storage Patio Beer Garden Sidewalk Café Deck Rooftop

Other: Describe: _____

b. Describe Location: Major Thoroughfare Secondary Street Other: _____

c. Nearest Major Cross Street: St. Paul Avenue

d. Describe Building: Free Standing Building Strip Mall Other: _____

e. Describe Premises Structure: Single Story Multi-Story - # of Stories 7 Other: _____

f. Describe Surrounding Area: Commercial Residential Industrial Other: _____

g. Building Owner Name: ~~None~~ Pritzloff Redevelopment LLC Phone Number: (414) 529-8352

Building Owner Address: 10700 W. Venture Dr Suite G1 Franklin, WI 53132

10. Hours of Operation & Customers

Will customers be entering the premises? No Yes

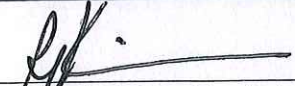
Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	10 am	12 am	120	1 - 99	None
Monday	10 am	12 am	120	↓	↓
Tuesday	10 am	12 am	120		
Wednesday	10 am	12 am	120		
Thursday	10 am	12 am	120		
Friday	10 am	2 am	150		
Saturday	10 am	2 am	150		

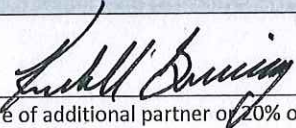
An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday
 Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

11. Signature(s)


 Signature of Sole Proprietor, Partner, or 20% or more Shareholder
 (If there are no 20% or more shareholders, Corporate Officer-print name/title and sign)


 Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: Pritzlaff Events, LLC

Premise Address: 305 N Plankinton Ave, Milwaukee, WI 53203

Proximity of Premises to Church, School, Daycare Center or Hospital

Is the building within 300 feet of any church, school, daycare center or hospital? No Yes

"Service Bar Only" Designation

If applying for Class B or C license, are you applying for "Service Bar Only"? No Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

Business Information

a) Are you taking out this application for anyone that may not be eligible for a license? No Yes

If yes, list their name and address: _____

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? No Yes

If no, list the name and address of the person(s) who will: _____

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business? No Yes

If yes, explain: _____

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?

No Yes If yes, list name and address: _____

Property Information (New & Transfer Applicants Only)

a) Do you own or lease the building? Own Lease

b) Who owns the fixtures (for example, coolers, etc.)? Pritzlaff Events, LLC

c) Are you purchasing the stock and/or fixtures? No Yes If yes, amount paid \$ _____

d) Total amount paid for business \$ —

e) Total amount paid for goodwill of the business \$ —

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes? No Yes

Lease Information (New & Transfer Applicants who are leasing the premises only)

a) Date lease begins 7/1/24 Ends 4/30/29

b) Monthly rental \$ 3,000

c) Do you have an option to renew the lease? No Yes

d) Does your lease allow for assignment to another party without the consent of the owner? No Yes

e) For what length of time have you been guaranteed occupancy (number of years)? 5 yrs


Lease Information (Continued)

- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? No Yes If yes, explain _____
- g) Does the present owner or occupant object to the granting of your license? No Yes
If yes, explain _____

Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? No Yes
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s):

Signature

 _____ **RICHARD KERNY**
Signature of Sole Proprietor, Partner or 20% or More Shareholder
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.
Contact the License Division for information on how to request changes.

New and transfer of premises applicants must submit the following:

- Detailed floor plan
 If a restaurant, copy of the menu



FOOD DEALER LICENSE PLAN OF OPERATION

ccl-foodplan 2/28/19

OFFICE OF THE CITY CLERK, LICENSE DIVISION
CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202
(414) 286-2238 • license@milwaukee.gov • www.milwaukee.gov/license

Legal Entity Name: **Pritzlaff Events, LLC**

Premises Address: **305 N Plankinton Ave, Milwaukee, WI 53203**

SECTION 1 TYPE OF BUSINESS

What will be the majority of your food sales? (check one)

Restaurant Items (meals):

MEALS include, but are not limited to, chicken, ribs, sandwiches, roasted corn, baked potatoes, hot dogs, brats, tacos, nachos w/ cheese and meat, French fries, cooked or deep fried vegetables/fruit, cooked cheese curds, corn dogs, egg rolls, salads.

Retail Items (snacks and beverages):

RETAIL items include, but are not limited to, ice cream/soft serve, lemonade, snow cones, coffee, espresso, cappuccino, tea, fruit juice, smoothies, candy, dispensed soda, fruit cups, bakery, cookies, kettle corn, cotton candy, funnel cakes, fritters, tortilla chips w/ cheese.

Will it be a convenience store? Yes No

A convenience store contains less than 5,000 square feet of retail space and has, as its primary business, the sale of basic food items and in addition, sells household products or is a filling station that sells basic food items and household products.

Bed & Breakfast

Micro Market

All Applicants: Submit a menu or a list of food items that will be sold.

Will any wholesale business be done? No Yes If yes, what percentage of food sales will be wholesale?

Less than 25%

25% or More AND:

Restaurant items (meals) will be sold – Complete this application and also contact DATCP.

NO restaurant items (meals) will be sold - Do NOT complete this application. Contact DATCP only.

SECTION 2 FOOD PROCESSING

Will any food processing be done? No Yes

Processing is defined as assembling, grinding, cutting, mixing, baking, coating, stuffing, packing, bottling, grilling, canning, extracting, fermenting, distilling, pickling, freezing, drying, smoking, or packaging.

SECTION 3 FOOD REQUIRING TEMPERATURE CONTROL

Will any food that requires temperature control be sold? No Yes
(includes dairy products such as milk, cheese, and ice cream, fish, shellfish, meat, poultry)

If yes, list the types of food items: meat, poultry, dairy, produce, shellfish, fish, ice cream

SECTION 4 DETAILS OF OPERATION

Will you have seating on site for dining? No Yes

Will you be doing any catering? No Yes

Will you be doing any delivery? No Yes

Will you have outdoor activities? No Yes - Check all that apply: Bar Cooking/Grilling Dining

Will you have a drive thru window? No Yes - Are hours different from inside? No Yes
 If Yes, provide drive thru hours: _____

Will scales or barcode scanners be used? No Yes - You must also apply for a Weights & Measures License.

SECTION 5 ADDITIONAL SITES

Where will food be prepared and/or sold?
 At a single site At multiple sites: How many? _____ (for example, a hotel with several dining rooms or bars)
 If multiple sites, attach a Food Dealer Additional Site Addendum (ccl-foodadd) for each additional site.

SECTION 6 CONSTRUCTION OR CHANGES

Are you planning any construction, remodeling or equipment changes?
 No If No, SKIP to Section 7
 Yes If Yes, check all that apply: New construction of a building Renovation or remodeling
 Construction changes to existing building Equipment changes only

Provide a brief description of the changes: full space buildout from white box

Start date: March 1, 2024

Name, Address & Phone Number of Architect: Kendall Breunig 414-529-8352
10700 W Venture Dr, Ste G1, Franklin, WI 53132

Name, Address & Phone Number of Contractor: Breunig Engineering, Inc 414-529-8352
10700 W Venture Dr, Ste G1, Franklin, WI 53132


SECTION 7 ALCOHOL BEVERAGES

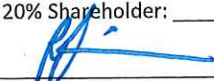
Are you applying for an alcohol beverage license?
 No If No, SKIP to Section 8
 Yes If YES, if your food license is approved prior to the alcohol license, when do you want the food license issued?
 Immediately At the same time as the alcohol license

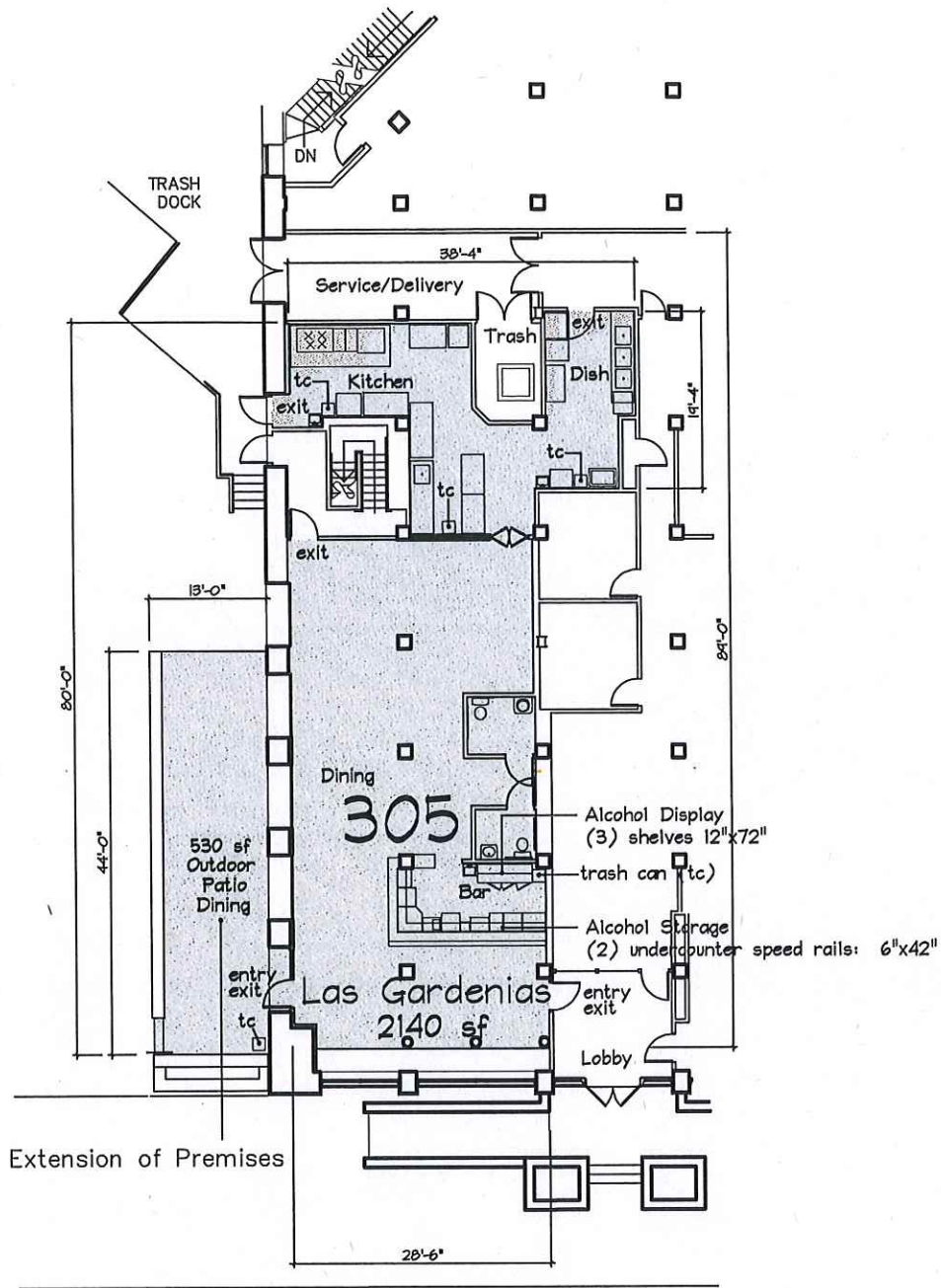
SECTION 8 ACKNOWLEDGEMENTS & SIGNATURE

You must initial each item confirming your understanding:

- kgb I understand the Health Department must conduct an inspection and advise the License Division of their approval before the license may be issued.
- kgb I understand I must obtain an occupancy permit from the Department of Neighborhood Services and an inspection may be required. Neighborhood Services must advise the License Division of their approval before the license may be issued.
- kgb I understand the district alderperson will review and either support or object to my application. If he/she objects, I may appeal and be scheduled to appear before the Licenses Committee. The Licenses Committee will then make a recommendation to the Common Council. The Common Council must grant the license before it may be issued.
- kgb I understand proof of payment for all license fees must be on file in the License Division before the license may be issued and the license must be issued and posted in my establishment prior to opening for business.
- kgb I will not operate my food business until the license has been issued and posted in the establishment.

Signature of Sole Proprietor, Partner, or 20% Shareholder: 

Signature of Additional Partner: 



North Plankinton Avenue

TRADE NAME: **LAS GARDENIAS**
305 N. Plankinton Avenue

OWNER: **PRITZLAFF EVENTS, LLC.**
10700 West Venture Dr., Suite G1, Franklin, WI 53132

AGENT: **Kendall Breunig**
10700 West Venture Dr., Suite G1, Franklin, WI 53132

DEVELOPER:

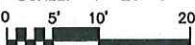
414-529-8352

SUNSET INVESTORS

REAL ESTATE / DEVELOPMENT / CONSTRUCTION



SCALE: 1"=20'-0"



DATE
01-29-2024

DRAWING NO.

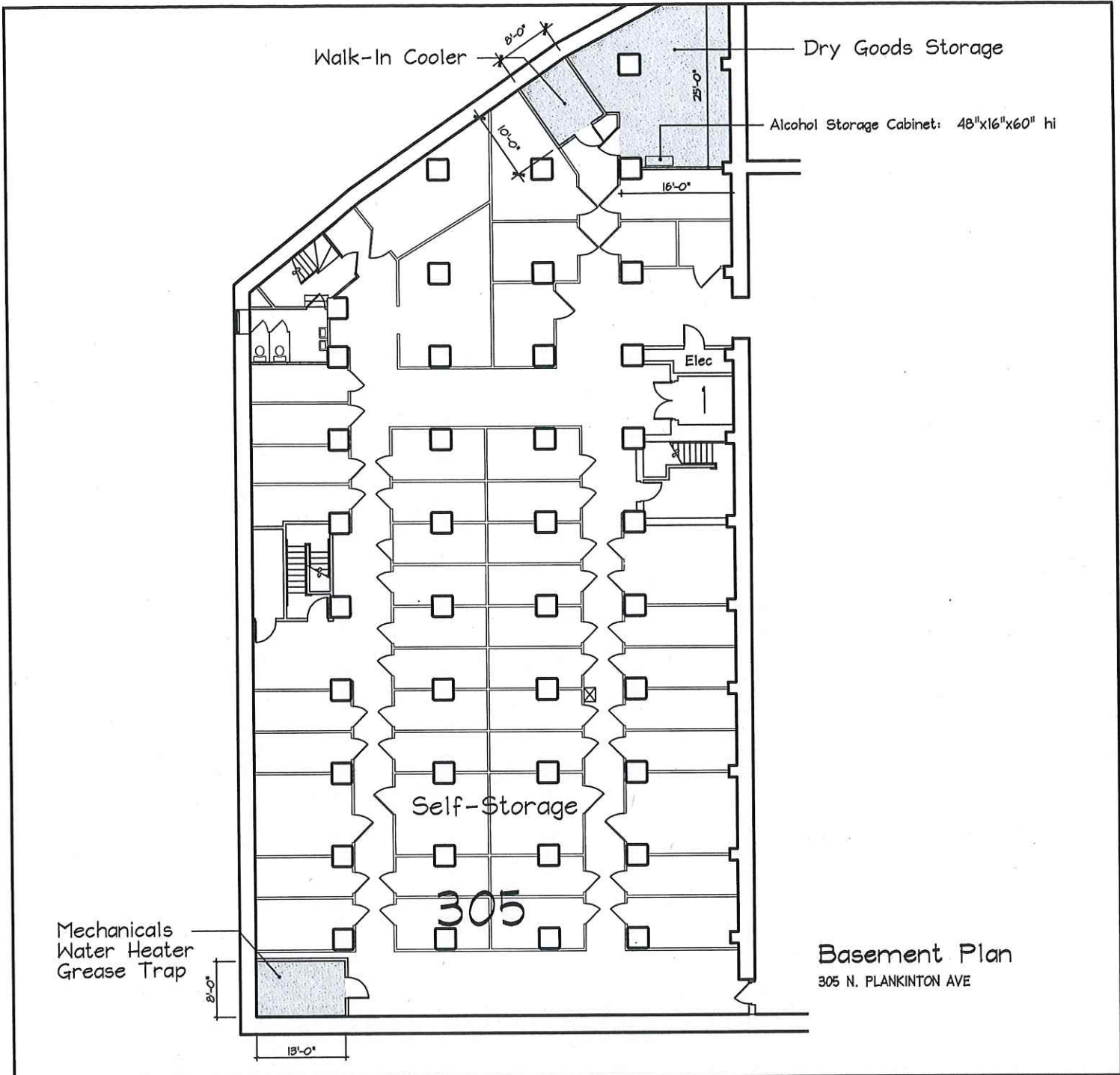
2

PROPOSED
FIRST FLOOR PLAN
w/ Extension of Premises



305-333 N. PLANKINTON AVE

MILWAUKEE, WI 53203



Basement Plan
305 N. PLANKINTON AVE

TRADE NAME: **LAS GARDENIAS**
305 N. Plankinton Avenue

OWNER: **PRITZLAFF EVENTS, LLC.**
10700 West Venture Dr., Suite G1, Franklin, WI 53132

AGENT: **Kendall Breunig**
10700 West Venture Dr., Suite G1, Franklin, WI 53132

DEVELOPER:

414-529-8352

SUNSET INVESTORS

REAL ESTATE / DEVELOPMENT / CONSTRUCTION

north

SCALE: 1"=20'-0"

DATE
01-29-2024

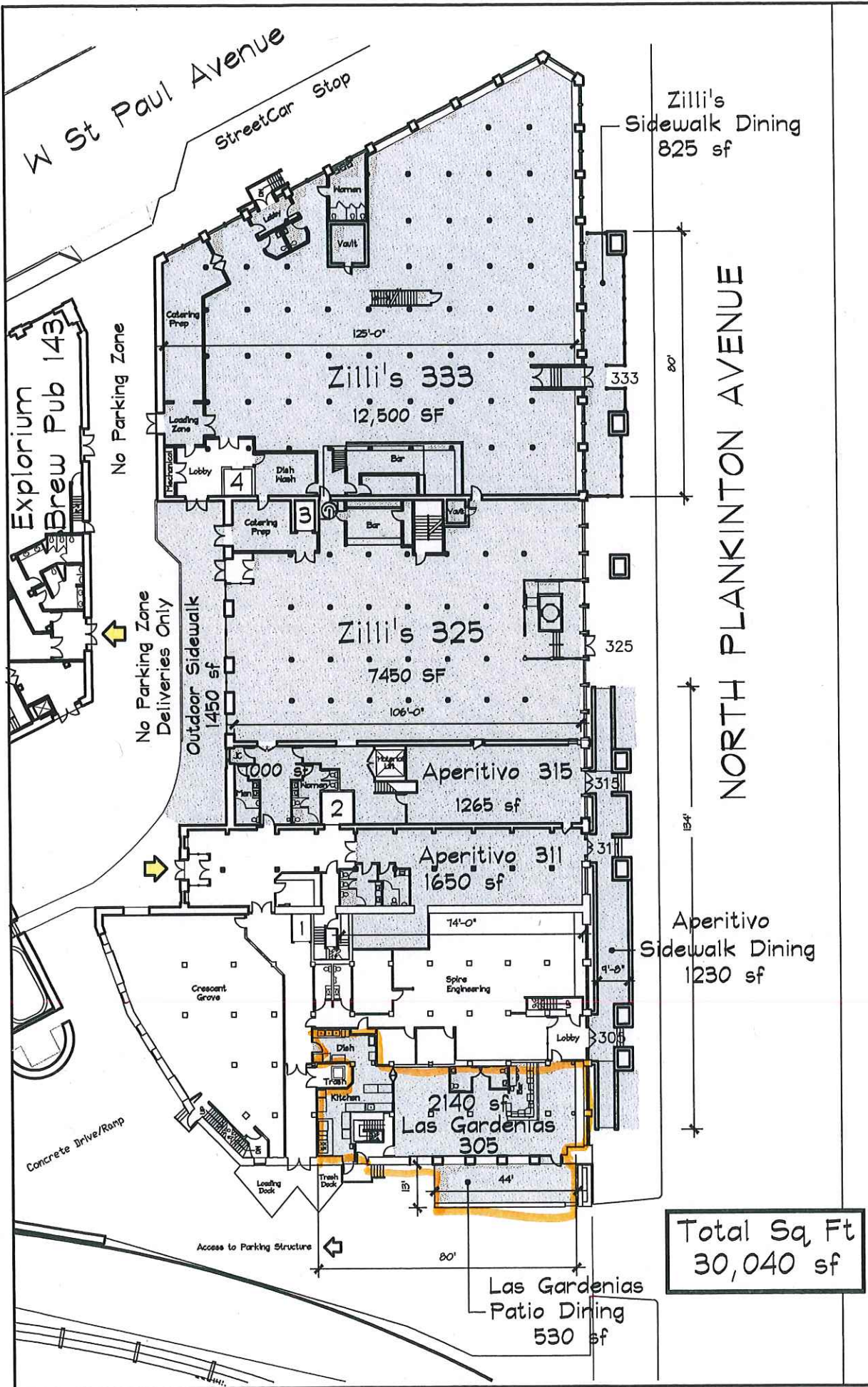
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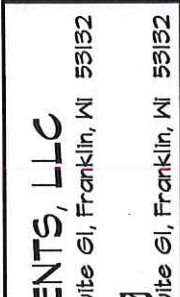
PROPOSED
BASEMENT PLAN

PRITZLAFF

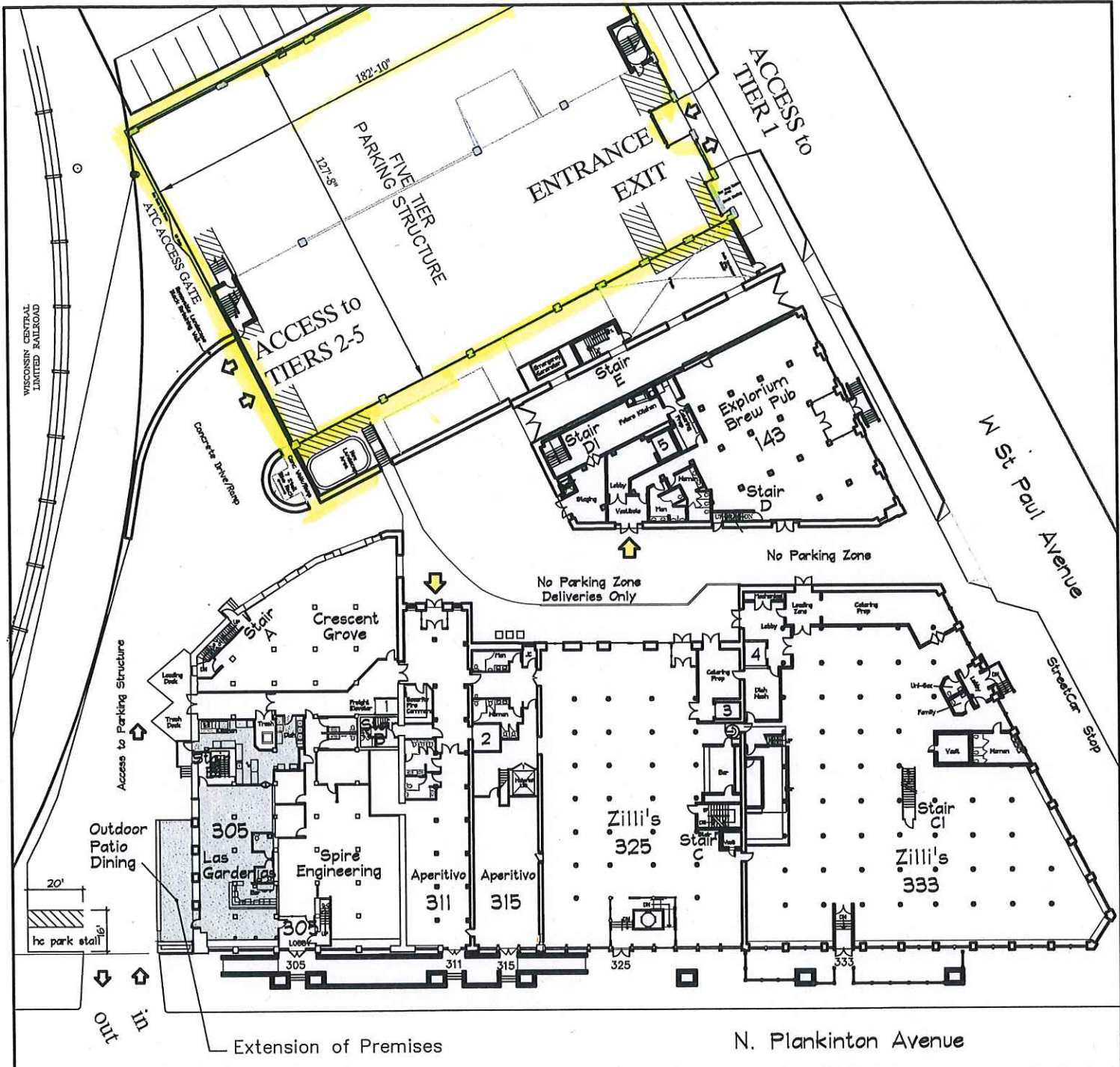
305-333 N. PLANKINTON AVE

MILWAUKEE, WI 53203



TRADE NAME: LAS GARDENIAS 305 N. Plankinton Avenue	BUILDING / LICENSED PREMISES
OWNER: PRITZLAFF EVENTS, LLC 10700 West Venture Dr., Suite G1, Franklin, WI 53132	PROPOSED FIRST FLOOR w/ Extension of Premises
AGENT: Kendall Breunig 10700 West Venture Dr., Suite G1, Franklin, WI 53132	DATE 01-29-24 DRAWING NO. 4
<div style="text-align: center;">  <p>PRITZLAFF</p> </div> <div style="text-align: center;"> <p>305-333 N. PLANKINTON AVE MILWAUKEE, WI 53203</p> </div>	

Parking



TRADE NAME: **LAS GARDENIAS**
 305 N. Plankinton Avenue

OWNER: **PRITZLAFF EVENTS, LLC.**
 10700 West Venture Dr., Suite G1, Franklin, WI 53132

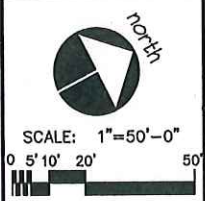
AGENT: **Kendall Breunig**
 10700 West Venture Dr., Suite G1, Franklin, WI 53132

DEVELOPER:

414-529-8352

SUNSET INVESTORS

REAL ESTATE / DEVELOPMENT / CONSTRUCTION



DATE
01-29-2024

DRAWING NO.
|

FIRST FLOOR
and SITE PLAN



305-333 N. PLANKINGTON AVE

MILWAUKEE, WI 53203

LAS GARDENIAS
MEXICAN CUISINE

MENU

SMALL

Made to order guacamole with freshly fried tortilla chips

Coctel de Camarón – Mexican style shrimp cocktail

Fried to order tortilla chips and salsa

Taquitos de pollo – deep fried chicken tacos

Gorditas – corn masa cooked on the flattop and stuffed with meat, cheese, crema and pico

SOUP

Pozole de Puerco – hominy soup with pork

Tortilla Soup

TACOS AND BURRITOS

Tacos are made with corn tortillas, burritos with flour tortillas

Bistec – marinated tenderloin

Camarón – Shrimp

Coliflor – Sauteed cauliflower

Tinga – slow cooked, pulled chicken breast

Birria - slow cooked beef brisket with jus on the side

LARGE

Albondigas – meatballs in broth with vegetables – served with rice & corn tortillas

Chicken Mole Negro – family recipe, served with rice, salad and corn tortillas

Chilito de Puerco – Bone-in pork rib chops slow cooked in chilis, spices and tomatoes, served with beans and corn tortillas

Enchiladas Verdes – Slow cooked chicken breast in a tomatillo sauce, served with rice and salad

Enchiladas Rojas – Cheese and onion enchiladas with a rich tomato sauce, served with rice and salad

Tacos Dorados – Deep fried tacos (3) served with your choice of requesón (a Mexican style cottage cheese), frijoles refritos, or papas (potatoes), topped with salsa, lettuce and queso fresco

PARA APAPACHARNOS (FEEDS 4 PEOPLE)

1. Guacamole, Salsas, frijoles choriqueso, nopalitos, hot molcajete filled with steak and shrimp
2. Large platter of tacos (16), onions, cilantro, limes, pico de gallo, salsas, guacamole – price varies based on protein choice
3. Pozole, taquitos, enchiladas rojas, lettuce, radishes, onions, limes
4. Arrachera (marinated skirt steak), frijoles choriqueso, tortillas, onion, lime, cilantro, pico de gallo, salsa

SATURDAYS ONLY

On Saturdays we make pork carnitas, slow cooked in lard with spices, beer, orange, etc. Available in the following ways:

1. By the pound (salsas, pico, tortillas and condiments available a la carte)
2. Oscar's world famous Torta Ahogada – carnitas, refried beans, chile arbol sauce, onions, lime, “drowned” in tomato sauce served on a rustic bolillo roll
3. Taco Platter (16 tacos, serves 4) see above

ON THE SIDE

Arroz – rice

Frijoles puercos – whole pinto beans in broth with pork

Salad

Frijoles choriqueso – refried beans with chilis, chorizo, topped with melted cheese

Tortillas – flour or corn

POSTRE – DESSERT

Arroz con leche – rice pudding

Jericallas – baked custard

Paletas – homemade frozen pops – assorted flavors