



10/22/14

To Whom It May Concern:

The Milwaukee Admirals are writing this letter in support of On Purpose Journey Inc.'s services and outreach efforts supporting the needs of veterans in Wisconsin.

The Milwaukee Admirals support our military and veteran heroes in Wisconsin, specifically by hosting Hometown Heroes games every year to honor those who serve our country.

For the past three years the Milwaukee Admirals worked with On Purpose Journey Inc. in distributing tickets for these Hometown Hero games highlighting our heroes, giving veterans a chance to network with their peers and enjoy a night out with their families.

On a special opening night in October 2013, the Admirals partnered with On Purpose Journey Inc. to host two combat wounded warriors, Josh and Jeff, along with the mom and dad of a combat warrior, Stephen, who was killed in action. This particular trio was special as Jeff was in the same vehicle as Stephen in Iraq. Jeff lived and Stephen died. The goal is not merely to state a name, but to share with the community the stories of those who serve.

The Milwaukee Admirals have also donated items and experiences to On Purpose Journey Inc. in support of their fundraising events and programs hosting combat wounded warriors and veterans at VIP events. We're always happy to help them!

Sincerely,

Tim Van Wagoner
Director of Marketing
Milwaukee Admirals Hockey Club