



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Thursday, January 16, 2020

COMMITTEE MEETING NOTICE

AD 14

HUCK, Lanette, Agent
Huckski's LLC
2689 S 7TH St
Milwaukee, WI 53215

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

Tuesday, January 28, 2020 at 09:15 AM

Regarding:

Your Class B Tavern, Food Dealer, and Public Entertainment Premises License Applications Requesting Bands, Disc Jockey, Jukebox, Karaoke, Patrons Dancing, 6 Amusement Machines, and 1 Pool Table as agent for "Huckski's LLC" for "Money Pit & Bar Grill" at 2691 S 7th St.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

Jessica Celella
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov



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You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

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Jessica Celella
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

Date: 11-26-19
Officer: PO Diener

City of Milwaukee Police Department
90-5-1.5 Crime Prevention Survey
Tavern Inspection

Name of Premise: The Money Pit
Address: 2691 S 7th St
Phone: 414-226-6664

Owner: Lanette J HUCK
Owner address: 2689 S 7th St #A
City State Zip: Milwaukee, WI 53215
Owner Phone: 414-233-2409
Owner email: huck.lanette26@gmail.com

Licensee/Agent: same
Home Address:
City State Zip:
Phone:
Email:

Preferred contact: Phone

Location currently open: YES NO

Projected open date: 02/2020

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 6a-2a 24 hours Y N
Mon: 6a-2a
Tue: 6a-2a
Wed: 6a-2a
Thu: 6a-2a
Fri: 6a-2:30a
Sat: 6a-2:30a

Premise Type: Tavern/Bar
 Restaurant
 Other:

Licenses currently held:

- Alcohol: Yes No Class: #:
Tobacco: Yes No #:
Food: Yes No #:
Other: Yes No Type: #:
Other: Yes No Type: #:

Exterior Survey:

1. Is the area around the location clean? Yes No
2. What surrounds the location? (Check all the apply)
 - a. Park
 - b. School
 - c. Youth Center
 - d. Church
 - e. Tavern(s) If so, how many
 - f. Residential
 - g. Other businesses
 - h. Other:
3. Can you see from the outside of the location into the interior Yes No
4. Can you see the employees inside of the location from the outside Yes No
5. Are exterior windows free of signage Yes No
6. Street parking Yes No
7. Is there a parking lot Yes No
8. Is the parking lot clean? Yes No
9. Is the parking lot well lit? Yes No
10. Valet Parking Yes No
 - a. Will this lot have a guard? Yes No
 - b. Will this lot have cameras? Yes No
11. Are there areas where a person could conceal themselves Yes No
12. Is there exterior lighting? Yes No. Does it appears to be adequate Yes No
13. Exterior Payphone? Yes No
14. Are there No Loitering Signs posted? Yes No
15. Are there exterior security cameras Yes No How Many: 3 (with 3 more to be installed)
16. Are the address numbers prominently displayed and easy to see Yes No

Camera Survey:

17. Does this location have security cameras? Yes No
18. Are they in working order? Yes No
19. What format are the cameras?
 - a. Color Yes No
 - b. Digital Yes No
 - c. VCR Yes No
 - d. Recorded Yes No
20. How long is footage stored for later viewing:
21. Are there exterior cameras Yes No How many: 3 (with 3 more to be installed)

22. Are there interior cameras Yes No How many: 3 (with 3 more to be installed)
23. Do all employees know how to retrieve recorded digital images/footage? Yes No
24. Cameras located in parking lot Yes No How many

Interior Survey:

25. What is the planned/posted capacity 89
26. What is the minimum number of employees that will be on premise 1
27. Is the storeowner willing to be a standing complainant regarding loitering? Yes No
 a. If yes have them fill out the standing complaint form and give them two of the commercial signs Yes No
28. Is the interior of the location neat and clean? Yes No
29. Does an interior camera face the entrance/exit? Yes No
30. Are emergency and non-emergency numbers posted near the phone? Yes No
31. Does the owner know how to contact their police district directly? Yes No
 a. Did you provide a district contact guide to the owner? Yes No

Security

32. How many security personnel are going to be employed: 2
33. How will they be deployed: Interior 2 (at the door) Exterior
34. What days will they be deployed Mon Tue Wed Thu Fri Sat Sun
35. Will the security be managed by business or contracted
36. Will they be armed Yes No
37. What type of security measures will be used:
Wanding/metal detector
ID Scanner
Dress Code
Cover Charge
Age restriction
Other
38. When at capacity, how will the overflow crowd be managed? Crowd will be asked to line up along building
39. Will a guard monitor the overflow crowd at all times? Yes No

ADDITIONAL COMMENTS/RECOMMENDATIONS:

The location has 3 security cameras inside, and 3 security cameras outside, with at least 3 more to be installed outside and inside. The location is also in the middle of a remodel, and installing a kitchen (fryer, grill, etc). The applicant has to replace a missing security camera DVR system before installing more cameras. The applicant was advised of security concerns and provided with a contact guide if any further questions come up.

MILWAUKEE POLICE DEPARTMENT LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 10/17/2016

LICENSE TYPE: Class B Tavern

NEW:

RENEWAL:

No. 240420

Application Date: 10/14/2016

License Location: 2691 South 7th Street

Business Name: Cat-Daddy's

Licensee/Applicant: Scott, Shane
(Last Name, First Name, MI)

Date of Birth: 02/13/1975

Home Address: 4615 West Loomis Road

City: Greenfield

State: WI **Zip Code:** 53220

Home Phone: (414) 531-8073

This report is written by Police Officer Gilbert Gwinn, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 01/21/2008 the applicant was charged in Milwaukee County with Possession of THC §961.41(3g)(e).

Charge: Possession of THC

Finding: Guilty

Sentence: 6 months house of correction (imposed and stayed); 1 year probation

Date: 06/11/2008

Case: 2008CM000244

-
2. On 12/09/2014 Milwaukee police investigated a substantial battery complaint that occurred at 2691 South 7th Street (Club Rhapsody). The victim told officers she had an altercation with her boyfriend both inside and outside the business that culminated in her boyfriend punching her in the face. The manager of the business, Cathryn West, later told officers she would be taking over ownership of the business and it would be renamed Cat Daddy's. Milwaukee police incident report #143430017 filed.

3. On 01/01/2015 Milwaukee police received a walk in complaint at Milwaukee police district #2 regarding a battery that took place at 2691 South 7th Street (Cat Daddy's). The victim, Francisco Scartozzi, told officers he had worked at the business as a DJ from 12/31/2014 until 01/01/2015. Around 3:45am 01/01/2015 Scartozzi became involved in an argument with the bar's manager, Cathryn West, when the applicant and a patron of the business escorted him out. Scartozzi states that he was forced by patrons and bar workers out of view of the surveillance and then punched in the face. Scartozzi further states that all of the actors involved in the assault then returned to the bar. Milwaukee police incident report #150010060 filed.
4. On 02/25/2015 Milwaukee police conducted a licensed premise check at 2691 South 7th Street. No violations were observed.

=====


5. On 08/21/2015 Milwaukee police, along with D.N.S. inspectors, conducted a licensed premise check at 2691 South 7th Street (Cat-Daddy's Too) based on information received from W.E. Energies that power to the premise would be disconnected today. The bartender, Robert Karger, was unable to produce invoices for liquor purchases, but stated the manager does keep them on the premises. Officers observed five video poker machines, one pull tab machine, one dartboard and two pool tables. W.E. Energies arrived later and disconnected the power to the premises, at which time D.N.S. inspectors ordered the business to close and remain closed until power was restored.

- =====
6. On 12/17/2016 officers investigated a shooting at 750 W. Cleveland Av. The investigation led to Cat Daddy's Too, 2691 S 7th St. The DJ stated there were two people inside fighting that where kicked out. A short time later three shots were heard. The victim was pronounced dead on scene. There is no operational video surveillance in the tavern.
 7. On 01/27/2017 there was a meeting regarding the homicide from 12/17/2016, there was a recommendation to repair the video cameras and post rules for the pool table which is where the dispute started.
 8. On 01/29/2017 officers were dispatched to 2691 S 7th St for a fight complaint which stated people were fighting in the corner. The officer did not observe any fight and the employees were cooperative.
 9. On 03/11/2017 at 2:55am officers were dispatched to shots fired at 2688 S 7th St. The caller stated subjects were fighting outside Cat Daddy's. When the fight was over a car drove by and fired 2 shots. The bartender stated at closing time she kicked out some patrons who were acting out. She told them to never return and they stated they would return and shot up the bar. The bartender was cooperative with the officers.
 10. On 05/22/2017 at 6:26am officer were dispatched to 2691 S 7th St for a tavern violation were the called stated the bar was open all night serving alcohol. When the officers arrived they found several people in the bar. In the bathroom a man was found hiding and a gun was found in the garbage can. The subject was a felon and was arrested.

Items 6-10 added as part of PREVIOUS PREMISE

Alcohol Concentration for 2691 S 7th St.

City of Milwaukee, Wisconsin




- Legend -

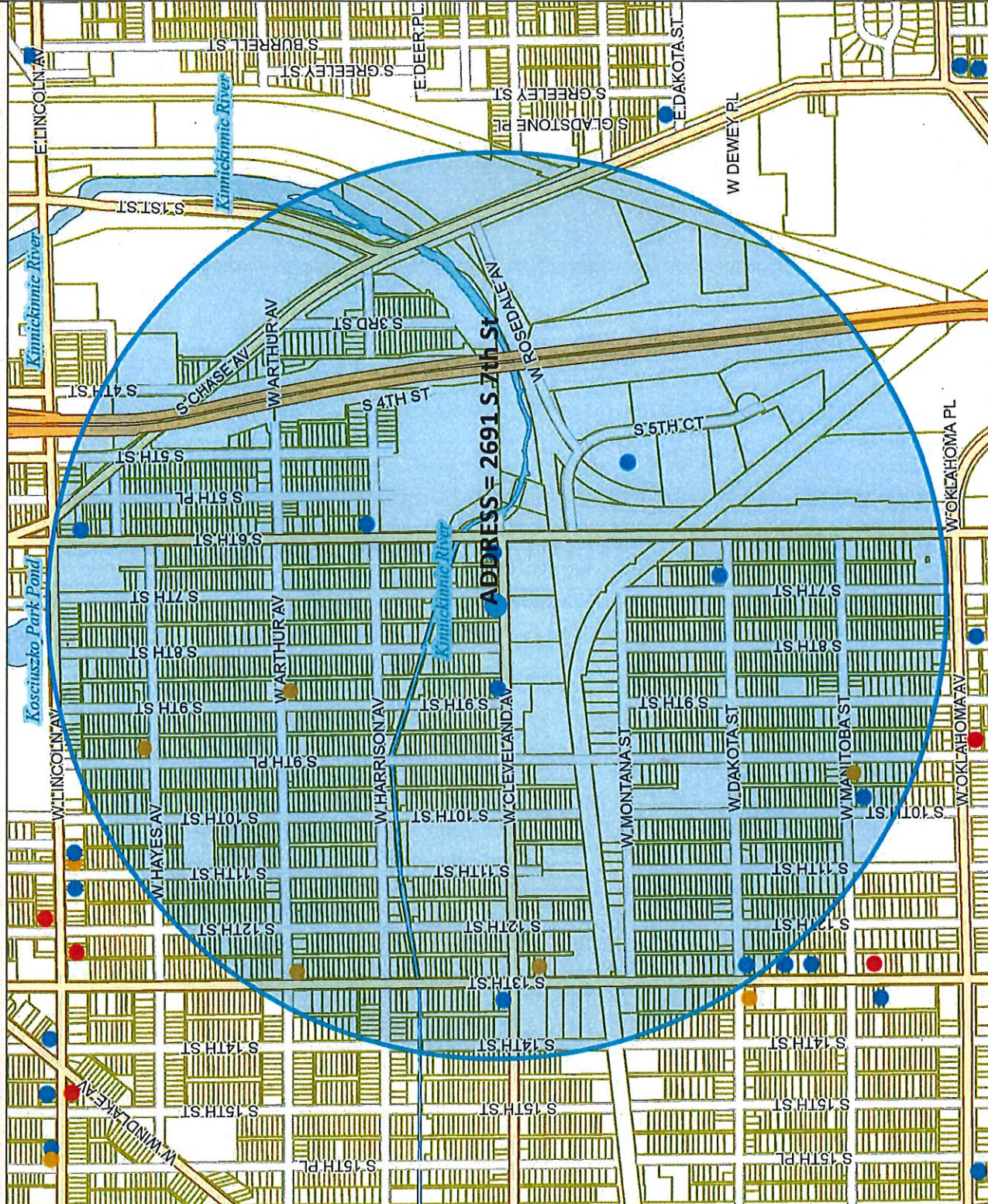
- Street names 10,000
- City limits
- Freeways 15,000
- Freeways
- Exit ramps
- Entry ramps
- Ramps
- Major streets 10,000
- Streets 10,000
- Waterways
- Parcels - MPROP_lite
- Alcohol Licenses
 - Class A Intoxicating Liquor
 - Class A Fermented Malt Beverage
 - Class A, Liquor and Malt
 - Class B Fermented Malt Beverage
 - Class B Tavern
 - Class C Wine Retailer

- Notes -

Licensed alcohol beverage establishments within a .5 mile radius centered on 2691 S 7th St, December 2, 2019.



Department of Administration - ITMD



833.3 0 416.67 833.3 Feet

Map Scale: 1: 10,000

© City of Milwaukee, Wisconsin
Map Milwaukee: Property Information
Disclaimer
12/2/2019

Licensed alcohol beverage establishments within a .5 mile radius centered on 2691 S 7th St, December 2, 2019.									
CORP_NAME	TRADE_NAME	LICENSEE	ENTITY_ADDRESS	PROFESSION_FULL_NAME	TOT_CAP	EXPIRATION_DATE			
License Summary					Total				
Class A Fermented Malt Beverage Retailer's License					5				
Class B Tavern License					9				
				Grand Total	14				
CORP_NAME	TRADE_NAME	LICENSEE	ENTITY_ADDRESS	PROFESSION_FULL_NAME	TOT_CAP	EXPIRATION_DATE			
La Franja Grocery LLC	La Franja Groceries	Marco A Gonzalez, Agt	2366 S 9TH PL	Class A Fermented Malt Beverage Retailer's License		2020-09-20T00:00:00.00000000			
Channa Sales Inc	Arthur Mini Mart	Baljeet S Channa, Agt	2500 S 13TH ST	Class A Fermented Malt Beverage Retailer's License		2020-06-13T00:00:00.00000000			
FRANKS FOOD	FRANKS FOOD	FAHIM N MAHMOUD, SP	2500 S 9TH ST	Class A Fermented Malt Beverage Retailer's License		2020-09-21T00:00:00.00000000			
Singh's Corner Grocery Inc	South Star Food	BALJINDER SINGH, Agt	2714 S 13th ST	Class A Fermented Malt Beverage Retailer's License		2020-11-01T00:00:00.00000000			
C & R MARKET, LLC	C & R MARKET	LISA J YANKE, Agt	3001 S 9TH PL	Class A Fermented Malt Beverage Retailer's License		2020-02-29T00:00:00.00000000			
EL SALVADOR RESTAURANT	EL SALVADOR RESTAURANT	DAVID A ARIAS, SP	2316 S 6TH ST	Class B Tavern License	50	2020-07-05T00:00:00.00000000			
REYNA'S BAR	REYNA'S BAR	MANUEL G RODRIGUEZ, SP	2566 S 6TH ST	Class B Tavern License	80	2020-02-06T00:00:00.00000000			
Taqueria La Sierrita LLC	Taqueria La Sierrita	Miguel Leon Santos, Agt	2689 S 13th ST	Class B Tavern License	64	2020-07-23T00:00:00.00000000			
THE END ZONE	THE END ZONE	JODY A THOMAS, SP	2690 S 9TH ST	Class B Tavern License	118	2020-06-05T00:00:00.00000000			
La Pasadita Bar LLC	La Pasadita Bar	Luis Lopez-Gonzalez, Agt	2691 S 6th ST	Class B Tavern License	99	2020-11-11T00:00:00.00000000			
Bounce Milwaukee LLC	Bounce Milwaukee	Ryan M Clancy, Agt	2801 S 5TH CT	Class B Tavern License	255	2020-04-21T00:00:00.00000000			
BROWNS PLACE, LLC	BROWNS PLACE	JO ANN BROWN, Agt	2874 S 7TH ST	Class B Tavern License	25	2020-10-09T00:00:00.00000000			
Nick's Anvil Inn	Nick's Anvil Inn	Nancy J Tribbey, SP	2900 S 13th ST	Class B Tavern License	25	2020-06-30T00:00:00.00000000			
THE DOCTOR'S INN	THE DOCTOR'S INN	GENE M PEDERSEN, SP	3010 S 10TH ST	Class B Tavern License	80	2020-06-30T00:00:00.00000000			



Thursday, January 16, 2020

Licenses Committee Notice of Hearing

Lanette Huck
2689 S 7TH St
Milwaukee, WI 53215

Date: 1/28/2020
Time: 09:15 AM
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class B Tavern, Food Dealer, and Public Entertainment Premises License
Applications Requesting Bands, Disc Jockey, Jukebox, Karaoke, Patrons Dancing, 6
Amusement Machines, and 1 Pool Table
HUCK, Lanette, Agent
Money Pit & Bar Grill at 2691 S 7th St

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.





Thursday, January 16, 2020

Licenses Committee Notice of Hearing

Lanette Huck
S5110 State HWY 35
Genoa, WI 54632

Date: 1/28/2020
Time: 09:15 AM
Location: Room 301-B, Third Floor, City Hall

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Thursday, January 16, 2020



Notice of Public Hearing

HUCK, Lanette, Agent

Money Pit & Bar Grill at 2691 S 7th St

Class B Tavern, Food Dealer, and Public Entertainment Premises License Applications
Requesting Bands, Disc Jockey, Jukebox, Karaoke, Patrons Dancing, 6 Amusement Machines,
and 1 Pool Table

Tuesday, January 28, 2020 at 9:15 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 1/28/2020 at 9:15 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY, STATE ZIP
CURRENT OCCUPANT	2688 S 7TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2677A S 7TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2683 S 7TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2675 S 8TH ST A	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2675 S 8TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2690 S 7TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2677B S 7TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2679A S 6TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2689 S 7TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2680 S 8TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2677 S 7TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2679 S 6TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2664 S 8TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2675 S 8TH ST B	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2685D S 7TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2686 S 7TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2672 S 8TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2672 S 7TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2660A S 8TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2685A S 7TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2685C S 7TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2676 S 8TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2673 S 7TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2670 S 8TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2669 S 8TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2686 S 8TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2664A S 8TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2660 S 8TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2661 S 7TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2685B S 7TH ST	MILWAUKEE, WI 53215

Total Records: 30

Radius: 250.0 feet and Center of Circle: 2691 S 7th St



BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 3/15/18

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

Applying for: Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: Delivery Drive Thru Dining Room
 Self Service Laundry Massage Establishment Filling Station
 Other (supplemental application for specific license also required).

Provide a detailed description of the type of business you plan on operating:

~~Bar~~ Bar and Grill

Do you have any experience operating this type of business? No Yes If yes, explain: Bartending Cook waitress

2. Business Operations

- a. Proposed Opening Date: 1-1-20
- b. Is this premise under construction? No Yes If yes, list estimated completion date: 1-1-20
- c. Is this a franchise? No Yes
- d. Is this premises currently licensed? No Yes If yes, list type of license: _____
- e. Is the current licensee operating? No Yes If no, list date closed: _____
- f. Do you have future plans for other businesses, licenses or permits at this location? No Yes
If yes, explain: _____
- g. Have you previously held an Extended Hours License in Milwaukee? No Yes
If yes, list address(es): _____
- h. Are other businesses operating in the same building? No Yes If yes, describe: _____

3. Litter & Noise

- a. How are grounds kept clean? Sweep Pressure Wash Pick Up Litter Other: _____
- b. How often will grounds be cleaned? Daily Weekly As Needed Monthly Other: _____
- c. Grounds cleaned by: Licensee Building Owner Employees Hired Maintenance Other: _____
- d. How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police
 Signs Posted Other: _____
- e. Will a sound amplification system be used? No Yes If yes, describe: _____

4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? No Yes If yes, describe: Patio
- b. Number of Garbage Cans: Inside: 10 Locations: Kitchen, Behind Bar + I Bar
Outside: 3 Locations: Out side Patio
- c. Is a crowd control barrier used? No Yes If yes, describe: _____
- d. How many restrooms are on the premises? 2
- e. Name of solid waste contractor: Advanced Disposal Waste Management Other: Self

5. Security

- a. Are there onsite parking spaces? No Yes If yes, how many? _____ and describe the parking security plan: _____
- b. Is there a loading zone? No Yes If yes, describe the loading area security plan: _____
- c. Will you have security personnel on premise? No Yes If yes, how many? _____ and answer the following:
 What are their responsibilities? Wandering and Checking IDs
 Is security equipment used? No Yes If yes, describe Cameras + Wands
 List their licensing, certification, or training credentials N/A
- d. Will there be security cameras? No Yes If yes, how many? 4 and list locations: Entrances, Exits
Bar area
- e. Will searches/identification checks be done upon entry? No Yes If yes, describe IDs If They Look Suspicious

6. Percentage of Sales (must total 100%)

Alcohol <u>40</u> %	Food <u>50</u> %	Secondhand Merchandise <u>0</u> %	Precious Metals & Gems <u>0</u> %
Entertainment <u>10</u> %	Cigarettes <u>0</u> %	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) <u>0</u> %	Other <u>0</u> % Describe: <u>0</u>
Pawnbroker Activity <u>0</u> %	Salvaged Materials (such as scrap metal) <u>0</u> %		

7. Businesses/Licenses on the Premises (check all that apply):

Type 1

- Full Service Restaurant Cafe/Coffee Shop Deli or Fast Food Restaurant Private/Fraternal/Veterans Club
- Night Club Tavern Cocktail Lounge Teen Club
- Banquet Hall Sports Facility Bowling Alley
- Hotel/Motel : Number of Floors: _____ Rooming House: Number of Floors: _____
 Number of Rooms: _____ Number of Rooms: _____

Type 2

- Liquor Store Corner Store Supermarket Convenience Store
- Gas Station Amusement/Phonograph Distributor Recycling, Salvage or Towing
- Used Car Dealer Personal Service Establishment (such as tattoo business, hair salon, tailor, etc.) Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit Cigarette & Tobacco Gas Station Extended Hours Class "B" Tavern Weights & Measures
- Secondhand Dealer Precious Metal & Gem Other: _____

8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity 89 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

9. Premises Description

a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

1st Floor 2nd Floor Basement Storage Patio Beer Garden Sidewalk Café Deck Rooftop

Other: Describe: _____

b. Describe Location: Major Thoroughfare Secondary Street Other: _____

c. Nearest Major Cross Street: Cleveland Ave

d. Describe Building: Free Standing Building Strip Mall Other: _____

e. Describe Premises Structure: Single Story Multi-Story - # of Stories 2 Other: _____

f. Describe Surrounding Area: Commercial Residential Industrial Other: _____

g. Building Owner Name: Lanette Huck Phone Number: 414) 233-2409

Business Owner Address: 2689 S. 7th St Milwaukee 53215

10. Hours of Operation & Customers

Will customers be entering the premises? No Yes

Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	6 AM	2 AM	10+	30-60	21+ OVER
Monday	6 AM	2 AM	↓	↓	↓
Tuesday	6 AM	2 AM			
Wednesday	6 AM	2 AM			
Thursday	6 AM	2 AM			
Friday	6 AM	2:30 AM			
Saturday	6 AM	2:30 AM			

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday

Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

11. Signature(s)

Lanette Huck

Signature of Sole Proprietor, Partner, or 20% or more Shareholder
(If there are no 20% or more shareholders,
Corporate Officer-print name/title and sign)

Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: <u>HUCKSKI LLC</u>	
Premise Address: <u>2691 S. 7th St milw, wis 53215</u>	
Proximity of Premises to Church, School, Daycare Center or Hospital	
Is the building within 300 feet of any church, school, daycare center or hospital? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes	
"Service Bar Only" Designation	
If applying for Class B or C license, are you applying for "Service Bar Only"? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes	
Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.	
Business Information	
a) Are you taking out this application for anyone that may not be eligible for a license? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes	
If yes, list their name and address: _____	
b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes	
If no, list the name and address of the person(s) who will: _____	
Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.	
c) Does anyone else have money invested or any other interest in this business? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes	
If yes, explain: _____	
d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, list name and address: _____	
Proof of Ownership, Lease, or Offer to Purchase (New & Transfer Applicants Only)	
Submit proof of ownership, lease, or offer to purchase the building with this application.	
A lease or offer to purchase must:	
a) Be in the same legal entity name as that apply for the license	
b) Reflect the same address as the premises address on this application	
c) Reflect current dates and	
d) Be signed by the lessor/seller and lessee/buyer	
Property Information (New & Transfer Applicants Only)	
a) Do you own or lease the building? <input checked="" type="checkbox"/> Own <input type="checkbox"/> Lease	
b) Who owns the fixtures (for example, coolers, etc.)? <u>Hanette Huck</u>	
c) Are you purchasing the stock and/or fixtures? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If yes, amount paid \$: _____	
d) Total amount paid for business <u>\$ 110,000</u>	
e) Total amount paid for goodwill of the business <u>\$ 0</u>	
Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.	
f) Have you made arrangements with the seller for payment of personal property taxes? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes	

See Application Information for a list of all required application forms.

Lease Information (New & Transfer Applicants who are leasing the premises only)

- a) Date lease begins 2019 Ends 2020
- b) Monthly rental \$ 800.00
- c) Do you have an option to renew the lease? No Yes
- d) Does your lease allow for assignment to another party without the consent of the owner? No Yes
- e) For what length of time have you been guaranteed occupancy (number of years)? 5 years.
- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? No Yes If yes, explain _____
- g) Does the present owner or occupancy object to the granting of your license? No Yes
If yes, explain _____

Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? No Yes
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s): _____

Signature

Lanette Huck

Signature of Sole Proprietor, Partner or 20% or More Shareholder
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.
Contact the License Division for information on how to request changes.

New and transfer of premises applicants must submit the following:

- Proof of ownership, lease or offer to purchase the building
- Detailed floor plan
- If a restaurant, copy of the menu



FOOD DEALER LICENSE PLAN OF OPERATION

ccl-foodplan 2/28/19

OFFICE OF THE CITY CLERK, LICENSE DIVISION
CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202
(414) 286-2238 • license@milwaukee.gov • www.milwaukee.gov/license

Legal Entity Name: HUCKSKI LLC

Premises Address: 2691 S 7th St Milwaukee 53215

SECTION 1 TYPE OF BUSINESS

What will be the majority of your food sales? (check one)

Restaurant Items (meals):

MEALS include, but are not limited to, chicken, ribs, sandwiches, roasted corn, baked potatoes, hot dogs, brats, tacos, nachos w/ cheese and meat, French fries, cooked or deep fried vegetables/fruit, cooked cheese curds, corn dogs, egg rolls, salads.

Retail Items (snacks and beverages):

RETAIL items include, but are not limited to, ice cream/soft serve, lemonade, snow cones, coffee, espresso, cappuccino, tea, fruit juice, smoothies, candy, dispensed soda, fruit cups, bakery, cookies, kettle corn, cotton candy, funnel cakes, fritters, tortilla chips w/ cheese.

Will it be a convenience store? Yes No

A convenience store contains less than 5,000 square feet of retail space and has, as its primary business, the sale of basic food items and in addition, sells household products or is a filling station that sells basic food items and household products.

Bed & Breakfast

Micro Market

All Applicants: Submit a menu or a list of food items that will be sold.

Will any wholesale business be done? No Yes If yes, what percentage of food sales will be wholesale?

Less than 25%

25% or More AND:

Restaurant items (meals) will be sold – Complete this application and also contact DATCP.

NO restaurant items (meals) will be sold - Do NOT complete this application. Contact DATCP only.

SECTION 2 FOOD PROCESSING

Will any food processing be done? No Yes

Processing is defined as assembling, grinding, cutting, mixing, baking, coating, stuffing, packing, bottling, grilling, canning, extracting, fermenting, distilling, pickling, freezing, drying, smoking, or packaging.

SECTION 3 FOOD REQUIRING TEMPERATURE CONTROL

Will any food that requires temperature control be sold? No Yes
(includes dairy products such as milk, cheese, and ice cream, fish, shellfish, meat, poultry)

If yes, list the types of food items: meat condiments, cheese, appetizers
French fries, mozz sticks, chicken wings.

SECTION 4 DETAILS OF OPERATION

Will you have seating on site for dining? No Yes

Will you be doing any catering? No Yes

Will you be doing any delivery? No Yes

Will you have outdoor activities? No Yes - Check all that apply: Bar Cooking/Grilling Dining

Will you have a drive thru window? No Yes - Are hours different from inside? No Yes
 If Yes, provide drive thru hours: _____

Will scales or barcode scanners be used? No Yes - You must also apply for a Weights & Measures License.

SECTION 5 ADDITIONAL SITES

Where will food be prepared and/or sold?

At a single site At multiple sites: How many? _____ (for example, a hotel with several dining rooms or bars)

If multiple sites, attach a Food Dealer Additional Site Addendum (ccl-foodadd) for each additional site.

SECTION 6 CONSTRUCTION OR CHANGES

Are you planning any construction, remodeling or equipment changes?

No If No, SKIP to Section 8

Yes If Yes, check all that apply: New construction of a building Renovation or remodeling

Construction changes to existing building Equipment changes only

Provide a brief description of the changes: Putting in Kitchen Hood Grill Fryer

Start date: Been working on it

Name, Address & Phone Number of Architect: Dave 1-262-993-6847

Name, Address & Phone Number of Contractor: _____

SECTION 7 ALCOHOL BEVERAGES

Are you applying for an alcohol beverage license?

No If No, SKIP to Section 9

Yes If YES, if your food license is approved prior to the alcohol license, when do you want the food license issued?

Immediately At the same time as the alcohol license

SECTION 8 ACKNOWLEDGEMENTS & SIGNATURE

You must initial each item confirming your understanding:

JS I understand the Health Department must conduct an inspection and advise the License Division of their approval before the license may be issued.

JS I understand I must obtain an occupancy permit from the Department of Neighborhood Services and an inspection may be required. Neighborhood Services must advise the License Division of their approval before the license may be issued.

JS I understand the district alderperson will review and either support or object to my application. If he/she objects, I may appeal and be scheduled to appear before the Licenses Committee. The Licenses Committee will then make a recommendation to the Common Council. The Common Council must grant the license before it may be issued.

JS I understand proof of payment for all license fees must be on file in the License Division before the license may be issued and the license must be issued and posted in my establishment prior to opening for business.

JS I will not operate my food business until the license has been issued and posted in the establishment.

Signature of Sole Proprietor, Partner, or 20% Shareholder: Duckakho LLC

Signature of Additional Partner: Lanette Duck



PUBLIC ENTERTAINMENT PREMISES LICENSE SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

PREMISES ADDRESS: <u>2691 S. 7th St</u>			
TYPES OF ENTERTAINMENT (CHECK ALL THAT APPLY)			
<input type="checkbox"/> Instrumental Musicians	<input type="checkbox"/> Battle of the Bands	<input type="checkbox"/> Dancing by Performers	<input checked="" type="checkbox"/> Amusement Machines How many? <u>6</u>
<input checked="" type="checkbox"/> Bands	<input type="checkbox"/> Comedy Acts	<input type="checkbox"/> Adult Entertainment/ Strippers/Erotic Dance	<input type="checkbox"/> Concerts Approx. # per year? _____
<input type="checkbox"/> Bowling Alley How many? _____	<input checked="" type="checkbox"/> Disc Jockey	<input type="checkbox"/> Wrestling	<input type="checkbox"/> Theatrical Performances Approx. # per year? _____
<input checked="" type="checkbox"/> Pool Tables How many? <u>1</u>	<input type="checkbox"/> Magic Shows	<input type="checkbox"/> Patron Contests	<input checked="" type="checkbox"/> Jukebox
<input type="checkbox"/> Motion Pictures (movies by admission) - How many? _____	<input type="checkbox"/> Poetry Readings	<input checked="" type="checkbox"/> Patrons Dancing	<input checked="" type="checkbox"/> Karaoke
<input type="checkbox"/> Other: _____			
<i>Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursdays; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.</i>			
PROMOTERS/SOUND AMPLIFICATION			
Will promoters ever be used for any of the entertainment? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe: _____			
At any time will sound amplification be used? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe: <u>[Signature]</u>			
LEGAL CAPACITY OF PREMISES			
<u>89</u> (Call the Development Center at 414-286-8211 with questions.) Legal capacity determines the fee for your Public Entertainment Premises License. If you would like to request the license be approved with a lower capacity than that listed above, indicate the lower capacity here: _____. If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.			
ACKNOWLEDGEMENT/SIGNATURE			
I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council. I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application. I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.			
I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.			
<u>[Signature]</u> Signature of Sole Proprietor, Partner or 20% or More Shareholder (If no 20% or more Shareholder, Corporate Officer - print name/title and sign)			

Office Use Only:

Initials: _____ Filed: _____ App: _____

Only PEP? No Yes If Yes, Queue to MPD and Email Mgrs/Team Lead (must be heard w/in 60 days)

THE MONEY PIT

MMMMM....It's sooooo good!!!!

Pit Nachos

Fresh Tortilla Chips drenched in house cheese sauce, seasoned ground beef & all the fixins **\$7.95**

Pit Sticks

Bite and Streeeeetch.
Home made Mozz Sticks **\$6.95**

French Fries

Freshly seasoned french fries **\$2.95**
Add house cheese sauce, green onions and sour cream and extra **\$2.00**

Chicago Hot Dog in Milwaukee

Cooked to perfection & served on a sesame seed bun with peppers, onions ketchup and mustard served with french fries **\$6.95**

Milwaukee Monster Burger

All beef seasoned grilled patty with a choice of 2 cheeses (American, Cheddar or Pepperjack), double order of bacon, Onion ring, mushrooms, pickles, Mayo, tomatoes, honey bbq sauce; served with french fries **\$11.95**

Just Wing It

Wings with a choice of Sriracha BBQ or Real Buffalo Heat served With french fries **\$8.95**

Salsa, Guacamole & Chips

Served with the best Mild or Hot salsa, yummy greatness of Guacamole & fresh Tortilla Chips **\$5.95**

Onion Rings

Deep fried seasoned onion rings **\$3.00**

Milwaukee Brat

Cooked to perfection & served on a house bun served with french fries **\$4.00**

Classic Burger

All beef seasoned grilled Patty with a choice of 1 cheese (America, Cheddar or Pepper Jack), Mayo, Ketchup, Mustard, Grilled or Raw Onions, Lettuce & tomatoes; served with french fries **\$9.95**

Pizza

1 topping; Oven hand crafted dough,
Pizza sauce, & your choice of
Sausage, Pepperoni, or Cheese it UP!

\$7.00

Add additional toppings for **\$1.00** more

Speciality Drinks:

The Pamanator

The Tasmanian Devil

All beers

Bottled

Deluxe Pizza

Oven hand crafted dough, pizza
sauce, sausage, pepperoni,
Onions, green peppers,
mushrooms and black olives

\$9.00

The Incredible T Huck

The Nicky Wildwood

Fresh out the Tap

Happy Hour Mon, Wed, Fridays 6:00pm - 8:00pm:

Rail shots \$1.00, Bottle Beer \$2.95

Taco Tuesdays:

Tacos

3 tacos with choice of Beef or
Shredded Chicken served with
Lettuce, onion, sour cream, shredded
Cheese & diced tomatoes on a flour
Tortilla **\$5.95**

Taco Platter

3 tacos with choice of beef or
shredded chicken served with
lettuce, onion, sour cream,
shredded cheese and diced
tomatoes on a flour tortilla
With a side of rice & beans **\$8**

Ladies Night Thursdays: Half priced drinks 9:00pm -
Midnight

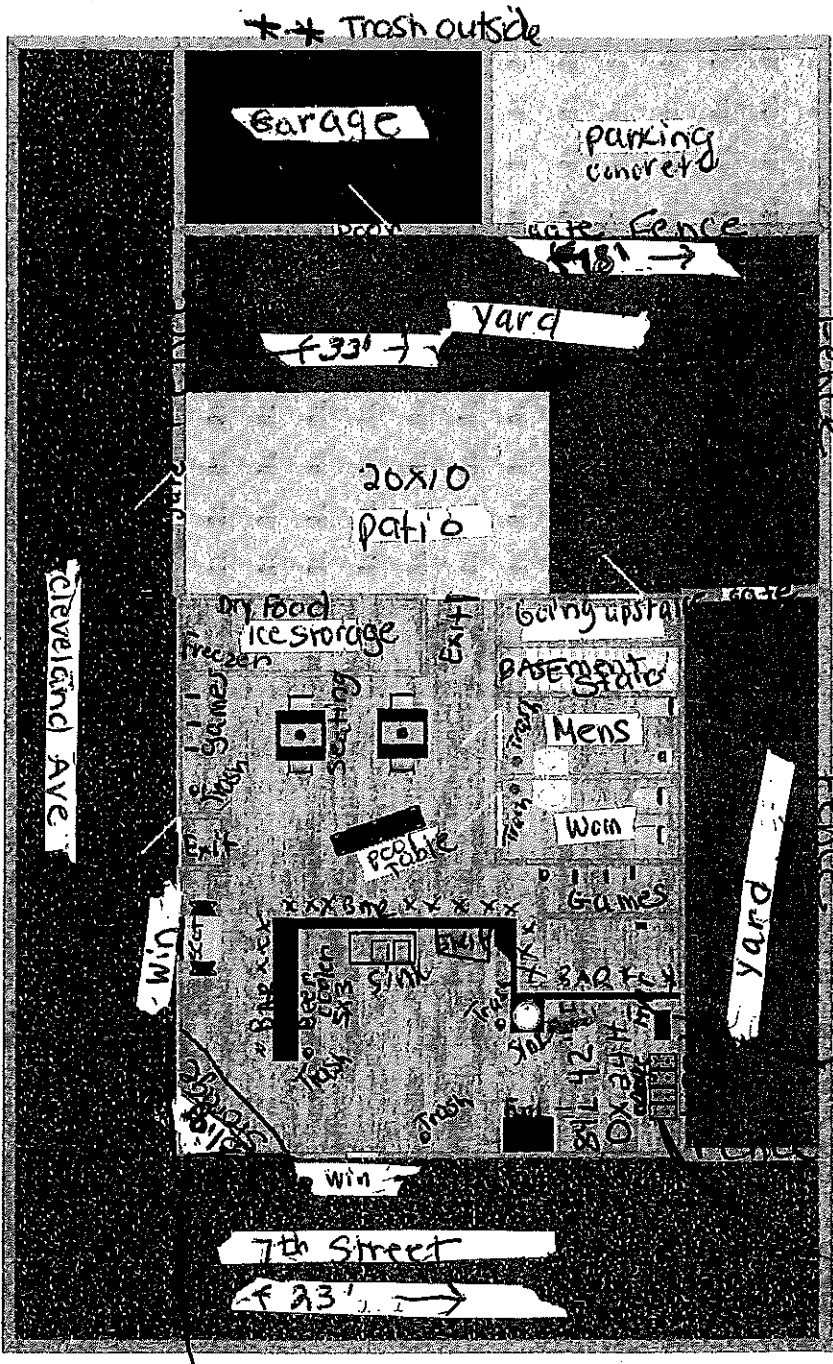
Fish Fry Friday (Coming Soon!!): Sandwich served with
fries and Platter served with fries, coleslaw & dinner roll

Sunday Wisconsin Game Specials: Half priced Pit
Nachos, Wings, Pit Sticks, Loaded French Fries and Salsa,
Guacamole and Chips.



HUCKSKI LLC ←
 Money Pit St
 301 W 53rd St
 Agent Leanne Huck
 11/10/2019

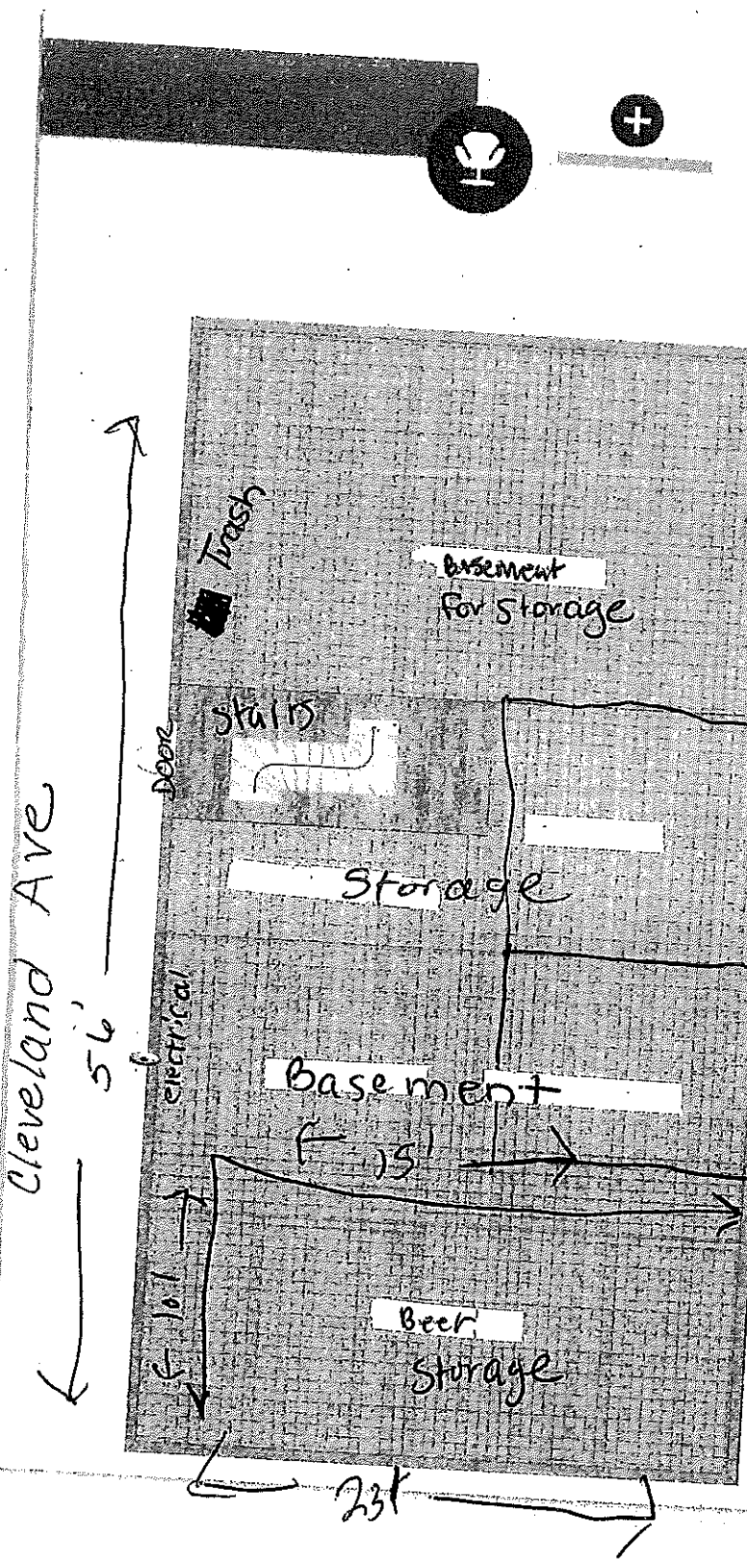
56' ←
 1st Floor →
 1288 Square Ft
 Total



43' x 33' →
 151' →
 *N↑

Project Name: The MoneyPit Floorplan finished
 Upgrade to get Live 3D, Replace Materials and 2D Floor Plans!

Liquor Storage



Cleveland Ave

56'

electrical

10.1'

23'

Basement

15'

Storage

Stairs

Door

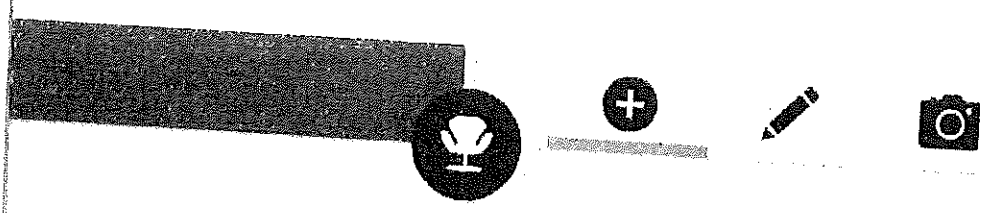
Basement for Storage

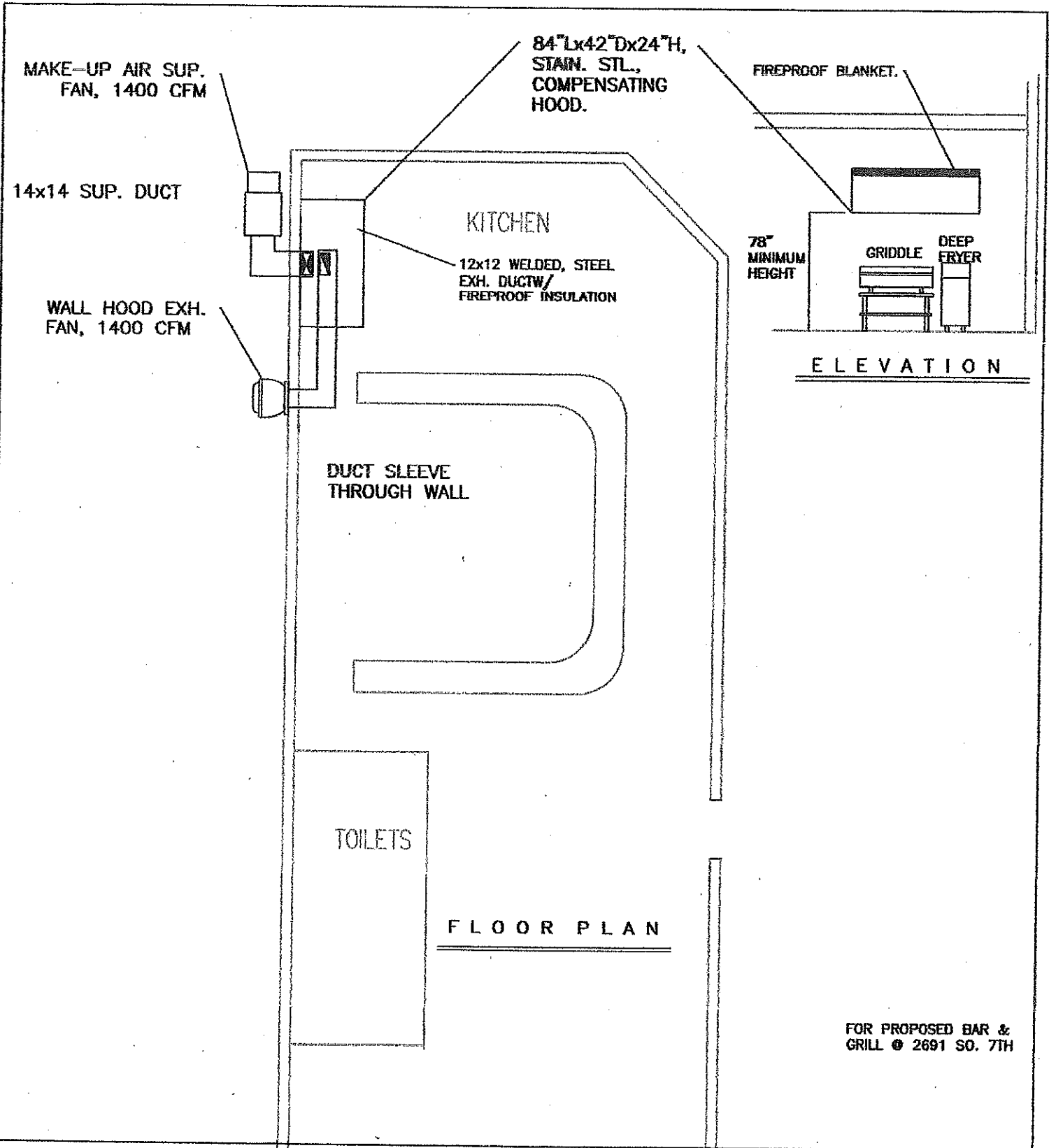
Beer Storage

S. 7th Street

Agent Lanche Huck
 2500 OTS
 HUGSKI LLC
 Money Pit
 2091 S. 7th St
 Milwaukee WI 53215
 288 89 87

11/10/2019





MAKE-UP AIR SUP.
FAN, 1400 CFM

14x14 SUP. DUCT

WALL HOOD EXH.
FAN, 1400 CFM

84" Lx42" Dx24" H,
STAIN. STL.,
COMPENSATING
HOOD.

FIREPROOF BLANKET.

KITCHEN

12x12 WELDED, STEEL
EXH. DUCTW/
FIREPROOF INSULATION

78"
MINIMUM
HEIGHT

GRIDDLE DEEP
FRYER

ELEVATION

DUCT SLEEVE
THROUGH WALL

TOILETS

FLOOR PLAN

FOR PROPOSED BAR &
GRILL @ 2691 SO. 7TH



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Thursday, January 16, 2020

COMMITTEE MEETING NOTICE

AD 14

KAUFMANN, Kelsey E, Agent
Cactus Patch LLC
2496 S WENTWORTH Av
Milwaukee, WI 53207

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

Tuesday, January 28, 2020 at 09:15 AM

Regarding: Your Class B Tavern, Public Entertainment Premises, Center for the Visual and Performing Arts, and Sidewalk Dining License Applications Requesting **Ba**ds, Instrumental Musicians, Disc Jockey, Comedy Acts, Patrons Dancing, 25 Motion Pictures, 200 Concerts, and 3 Theatrical Performances as agent for "Cactus Patch LLC" for "Cactus Club" at 2496 S WENTWORTH Av.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY:

Jessica Celella
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Thursday, January 16, 2020

COMMITTEE MEETING NOTICE

AD 14

KAUFMANN, Kelsey E, Agent
Cactus Patch LLC
814 S 9th St
Milwaukee, WI 53204

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

Tuesday, January 28, 2020 at 09:15 AM

Regarding: Your Class B Tavern, Public Entertainment Premises, Center for the Visual and Performing Arts, and Sidewalk Dining License Applications Requesting Bands, Instrumental Musicians, Disc Jockey, Comedy Acts, Patrons Dancing, 25 Motion Pictures, 200 Concerts, and 3 Theatrical Performances as agent for "Cactus Patch LLC" for "Cactus Club" at 2496 S WENTWORTH Av.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY:

Jessica Celella

License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

Date: 01/02/2020
Officer: PO Fabian Garcia

City of Milwaukee Police Department
90-5-1.5 Crime Prevention Survey
Tavern Inspection

Name of Premise: Cactus Club
Address: 2496 S. Wentworth Ave
Phone: 414-218-9298

Owner:
Owner address:
City State Zip:
Owner Phone:
Owner email:

Licensee/Agent: Kelsey Kaufman
Home Address: 814 S. 9th Street
City State Zip: Milwaukee, WI 53204
Phone: 414-218-9298
Email: cactusclubshows@gmail.com

Preferred contact:

Location currently open: YES NO

Projected open date:

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 12p-2a
Mon: 4p-12a
Tue: 3p-2a
Wed: 3p-2a
Thu: 3p-2a
Fri: 3p-2:30a
Sat: 12p-2:30a
24 hours Y N

Premise Type: Tavern/Bar
Restaurant
Other: Center for Performing Arts

Licenses currently held:

Alcohol: Yes No Class: B #: 0207402
 Tobacco: Yes No #:
 Food: Yes No #:
 Extended Hours: Yes No #:
 Secondhand Dealer: Yes No Type: #:
 Other: Yes No Type: Sidewalk Dining #: 0000978
 Other: Yes No Type: Public Entertainment #: 0006050

Exterior Survey:

1. Is the area around the location clean? Yes No
2. What surrounds the location? (Check all the apply)
 - a. Park
 - b. School
 - c. Youth Center
 - d. Church
 - e. Tavern(s) If so, how many 3
 - f. Residential
 - g. Other businesses
 - h. Other:
3. Can you see from the outside of the location into the interior Yes No
4. Can you see the employees inside of the location from the outside Yes No
5. Are exterior windows free of signage Yes No
6. Is there a parking lot Yes No
7. Is the parking lot clean? Yes No N/A
8. Off-Street parking Yes No
9. Is the parking lot well lit? Yes No N/A
10. Valet Parking Yes No
 - a. Will this lot have a guard? Yes No N/A
 - b. Will this lot have cameras? Yes No N/A
11. Are there areas where a person could conceal themselves Yes No
12. Is there exterior lighting? Yes No. Does it appears to be adequate Yes No
13. Exterior Payphone? Yes No
14. Are there No Loitering Signs posted? Yes No
15. Are there exterior security cameras Yes No How Many:
16. Are the address numbers prominently displayed and easy to see Yes No

Camera Survey:

17. Does this location have security cameras? Yes No
18. Are they in working order? Yes No N/A
19. What format are the cameras?
 - a. Color Yes No
 - b. Digital Yes No
 - c. Recorded Yes No
20. How long is footage stored for later viewing: Unsure once cameras are in place
21. Are there exterior cameras Yes No How many:
22. Are there interior cameras Yes No How many:
23. Do all employees know how to retrieve recorded digital images/footage? Yes No

24. Cameras located in parking lot Yes No How many N/A

Interior Survey:

25. What is the planned capacity? 95 but currently 80

26. What is the minimum number of employees That will be on premise 2

27. Is the storeowner willing to be a standing complainant regarding loitering? Yes No

a. If yes have them fill out the standing complaint form and give them two of the commercial signs Yes No

28. Is the interior of the location neat and clean? Yes No

29. Does an interior camera face the entrance/exit? Yes No

30. Is there a lockable area that separates employees from customers? Yes No

31. Are emergency and non-emergency numbers posted near the phone? Yes No

32. Does the owner know how to contact their police district directly? Yes No

a. Did you provide a district contact guide to the owner? Yes No

Security No Security

33. How many security personnel are going to be employed:

34. How ill they be deployed: Interior Exterior

35. What days will they be deployed Mon Tue Wed Thu Fri Sat Sun

36. Will the security be managed by business or contracted

37. Will they be armed Yes No

38. What type of security measures to be used:

- Wanding/metal detector
- ID Scanner
- Dress Code
- Cover Charge
- Age restriction
- Other

ADDITIONAL COMMENTS/RECOMMENDATIONS:

This report was written by Police Officer Fabian GARCIA assigned to District Six-Early Power, Squad 6264.

On Thursday, January 02, 2020, at 4:00 pm, my partner PO Michael Ward and I, met with Licensee/Agent Kelsey Kaufman at 2496 S. Wentworth Avenue.

Kaufman stated that she has been a manager for the Cactus Club for 4 years but has been employed with the bar for 9 years. Kaufman plans on having the bar open every day and using the facility for a center for performing arts, where all ages can attend on certain days. The bar

currently holds a Class B tavern license, Sidewalk Dining license, and a Public Entertainment license which is currently under the current owner Eric J. Uecke.

This building does not have a parking lot and does not currently have any exterior or interior cameras. Kaufman states she plans on placing 3 cameras, 2 interior cameras and 1 exterior camera but will add if needed. There is no exterior lighting near the front entrance door but does have the business sign, which illuminates and with the street lighting is adequate. Kaufman states she will not have security but plans on placing an employee of the bar near the front entrance door to check identification cards.

PO Ward and I suggested placing more cameras which can cover different angles of the bar and add an exterior camera to the rear entrance door as well. The exterior rear door does have motion lights but I do not believe its adequate enough. A suggestion was to have exterior motion lights exchanged with better lighting.

**MILWAUKEE POLICE DEPARTMENT
LICENSE INVESTIGATION UNIT**

**CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS
SYNOPSIS**

DATE: 05/13/2019

LICENSE TYPE: CLASS B TAVERN

NEW:

RENEWAL: X

No. 293557

Application Date: 05/13/2019

Expiration Date:

License Location: 2496 S Wentworth Av

Aldermanic District: 14

Business Name: Cactus Club

Licensee/Applicant: Uecke, Eric J

(Last Name, First Name, MI)

Date of Birth: 10-6-1965

Male: x

Female:

Home Address: 2494 S Wentworth Ave

City: Milwaukee

State: Wi

Zip Code: 53207

Home Phone: 414-483-9181

This report is written by Police Officer David NOVAK, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 4-12-2003 at 9:35pm an underage Milwaukee Police Aide entered the Cactus Club, 2496 S Wentworth Ave at the direction of Milwaukee Police Officers. The aide was able to purchase two corona beers from the bartender, Ana C Pfister.

As to the licensee, Uecke, Eric J:

Charge: Licensee Responsibility

Finding: Guilty

Sentence: \$80.00

Date: 8-21-2003

Case: 03073773

As to the bartender, Pfister, Ana C:

Charge: Sale To Underage

Finding: Guilty

Sentence: \$80.00

Date: 8-21-2003

Case: 03073751

Continued on Page 2

On 2-26-2004 at 9:45pm, an underage Milwaukee Police Aide entered the Cactus Club, 2496 S Wentworth Ave at the direction of Milwaukee Police Officers. The aide was able to purchase a bottle of Corona Beer from the bartender, Christopher J Schulist.

As to the licensee, Uecke, Eric J:

Charge: Licensee's Responsibility
Citation: 58514374
No further information

As to the bartender, Schulist, Christopher:

Charge: Sale to Underage
Citation: 58514363
No further information.

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2. On 07/24/12 at 2:47 am, Milwaukee police, while on an assignment, could hear loud music playing north of their location. Officers finished their assignment and determined the loud music was coming from 2496 S KK, Cactus Club. Officers had to use their batons several times on the door before someone came to the door. Once inside, police observed patrons with beer bottles in front of them at the bar and spoke with bartenders Tyler Chicorel and Kenneth Averitt. Chicorel stated to officers that they were just closing up and saw police coming and did hear the officers knocking, but could not provide officers a response as to why it took so long to answer the door. Averitt was un-cooperative with police in regards to the noise nuisance and why there were two females inside the bar after hours. Averitt stated to police that he didn't know what the big deal was or why it was a problem that the two females were still there since the doors were locked and the women were just finishing their drinks. Chicorel called the agent, Eric Uecke, who responded to the bar. Uecke was upset with both bartenders who had allowed patrons to remain inside the bar after hours, as well as, playing loud music. Chicorel and Averitt was cited for the violations. Both Chicorel and Averitt were found guilty of the violation and fined \$736.00 each. 12092856 & 12092843.

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3. On 05/12/2012 Milwaukee police responded to a Battery complaint at East Russell Avenue and South Wentworth Avenue. The victim, Christopher Schmitz, told officers that he had been standing outside 2496 South Wentworth Avenue (Cactus Club) having a cigarette when he was punched in the head by an unknown person for no apparent reason. The suspect, Nicholas Freeman, had been inside the business earlier when he became involved in an altercation, which did not involve the victim, and was removed by security. Milwaukee police incident report #121330016 filed.

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4. On 05/05/2017 officers were dispatched to a noise nuisance at the Cactus Club, 2496 S Wentworth Av. The caller stated there was loud music coming from Cactus Club. When the officers arrived the business was closed and locked. Matthew FLANAGAN answered the door and stated there was band playing earlier in the night but stated he didn't think it was louder than normal.

-
5. On 09/08/2018 at 11:25pm officers were dispatched to a fight at the Cactus Club, 2496 S Wentworth Av. The officers spoke with the bartender who stated someone came in selling CD's and got into a fight with a customer. Both subjects were gone when the officers arrived.
 6. On 09/19/2018 at 10:55pm officers were dispatched to a fight at The Cactus Club, 2496 S. Wentworth Av. The officers spoke with the bartender who stated a subject came into the bar and was served only water because he was intoxicated when he arrived. The subject became upset and caused a disturbance. He was escorted out and continued to cause a disturbance outside causing citizens to call the police. The bar did not call regarding the incident. The subject was located and cited for Disorderly Conduct. The applicant was notified the following day and stated he would meet with his staff to prevent these incidents from occurring again.

PREVIOUS PREMISE

Alcohol Concentration for 2496 S Wentworth Ave

City of Milwaukee, Wisconsin

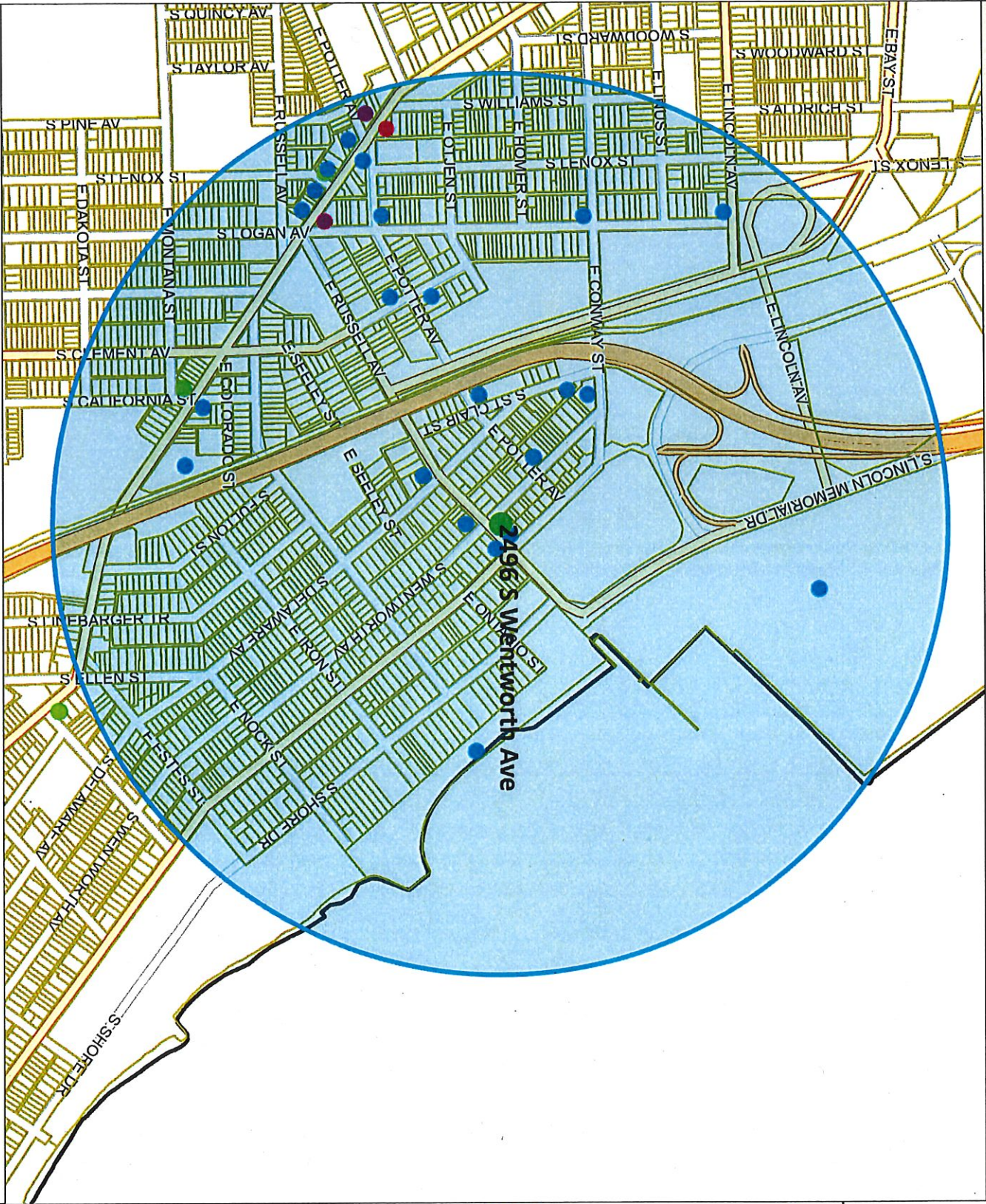


- Legend -

- Milwaukee parcels
- Street names 10,000
- City limits
- Freeways 15,000
- Freeways
- Exit ramps
- Entry ramps
- Ramps
- Major streets 10,000
- Streets 10,000
- Waterways
- Milwaukee parcels
- Alcohol Licenses
 - Class A Intoxicating Liquor
 - Class A Fermented Malt Beverage
 - Class A Liquor and Malt
 - Class B Fermented Malt Beverage
 - Class B Tavern
 - Class C Wine Retailer

- Notes -

Alcohol Establishments within a .5 Mile Radius Centered on 2496 S Wentworth Ave as of 12/11/2019



Licensed Alcohol Beverage Establishments within a .5 Miles Radius Centered on 2496 S Wentworth Ave as of 12/11/2019

License Summary

- Class A Fermented Malt Beverage Retailer's License
- Class A Malt & Class A Liquor License
- Class A Retailer's Intoxicating Liquor License
- Class B Fermented Malt Beverage Retailer's License
- Class B Tavern License
- Class C Wine Retailer's License

CORP_NAME	TRADE_NAME	LICENSEE	ENTITY_ADDRESS	PROFESSION_FULL_NAME	TOT_CAP
BAY VIEW QUICK MART, LLC	BAY VIEW QUICK MART	YASSER JABER, Agt	2690 S KINNICKINNIC AV	Class A Fermented Malt Beverage Retailer's License	1
SIEGEL LIQUOR, INC	SIEGEL LIQUOR	AMARJIT S VIRK, Agt	2632 S KINNICKINNIC AV	Class A Malt & Class A Liquor License	1
BAY VIEW QUICK MART, LLC	BAY VIEW QUICK MART	YASSER JABER, Agt	2690 S KINNICKINNIC AV	Class A Retailer's Intoxicating Liquor License	2
Nonfiction LLC	Nonfiction Wine Company	Bradley A Kruse, Agt	800 E Potter AV	Class A Retailer's Intoxicating Liquor License	2
TRP LLC	Hungry Sumo	Thitchai Rukchon, Agt	2663 S Kinnickinnic AV	Class B Fermented Malt Beverage Retailer's License	23
CLASSIC SLICE, INC	CLASSIC SLICE PIZZA	MARISA D LANGE, Agt	2797 S KINNICKINNIC AV	Class B Tavern License	2
Still Shakers	Still Shakers	Brent A Rupcich, SP	1051 E POTTER AV	Class B Tavern License	2
LANDLUBBERS, INC	VICTORIAS	GENE M MC KIERNAN, Agt	1100 E POTTER AV	Class B Tavern License	63
DOMINIC & PHILIP, INC	DE MARINIS ORIGINAL RECIPES	LUCIA R DE MARINIS, Agt	1211 E CONWAY ST	Class B Tavern License	77
NEHRING'S BAYVIEW MARKET, LLC	GROPP'S FOOD MARKET	ANNE C FINCH-NEHRING, Agt	1441 E RUSSELL AV	Class B Tavern License	160
SOUTH SHORE YACHT CLUB	SOUTH SHORE YACHT CLUB	BRUCE W NASON, Agt	2300 E NOCK ST	Class B Tavern License	240
U.C. Jonas Inc	Mothership	PAUL U JONAS, Agt	2301 S Logan AV	Class B Tavern License	
LAKE EXPRESS, LLC	LAKE EXPRESS	Aaron J Schultz, Agt	2330 S LINCOLN MEMORIAL DR	Class B Tavern License	
THREE BROTHERS RESTAURANT LLC	THREE BROTHERS RESTAURANT	Patricia J Radicevic, Agt	2414 S ST CLAIR ST	Class B Tavern License	25
Love Bowl Inc	Goodkind	WILLIAM J SEIDEL, Agt	2457 S Wentworth AV	Class B Tavern License	86
Piedmont Property Corporation	Puddler's Hall	Casey C Foltz, Agt	2461 S St Clair ST	Class B Tavern License	80
Palomino Inc	Palomino Bar	VALERI A LUCKS, Agt	2491 S SUPERIOR ST	Class B Tavern License	80
CACTUS CLUB	CACTUS CLUB	ERIC J UECKE, SP	2496 S WENTWORTH AV	Class B Tavern License	80
AT Random Cocktail Lounge LLC	At Random	JOHN M DYE, Agt	2501 S DELAWARE AV	Class B Tavern License	90
HOWLING YAM, INC	CLUB GARIBALDI	JOSEPH F DEAN, Agt	2501 S SUPERIOR ST	Class B Tavern License	150
LOGAN & POTTER, INC	BURNHEARTS	WILLIAM J SEIDEL, Agt	2599 S LOGAN AV	Class B Tavern License	80
HI FI CAFE, LLC	HI FI CAFE	MARY K HART, Agt	2640 S KINNICKINNIC AV	Class B Tavern License	
Honeyyle Cafe & Bakeshop, Inc	Honeyyle Cafe	VALERI A LUCKS, Agt	2643 S KINNICKINNIC AV	Class B Tavern License	49
BCTS LLC	Vanguard	CHRISTOPHER J SCHULST, Agt	2659 S KINNICKINNIC AV	Class B Tavern License	
Bumstead Provisions LLC	Crafty Cow/Hot Head Fried Chicken	David T Eichler, Agt	2671 S KINNICKINNIC AV	Class B Tavern License	
Marcat Corp	Hue Restaurant	MARK V NIELSEN, Agt	2691 S Kinnickinnic AV	Class B Tavern License	48
Franks Power Plant BV LLC	Franks Power Plant Bay View	Patricia A D'Acquisto, Agt	2800 S KINNICKINNIC AV	Class B Tavern License	
OUTPOST NATURAL FOODS COOPERATIVE	OUTPOST NATURAL FOODS COOPERATIVE	EDWARD J SENGGER, Agt	2826 S KINNICKINNIC AV	Class B Tavern License	
FRANKS NEWPORT, LLC	THE NEWPORT LOUNGE	FRANCIS C CREED, Agt	939 E CONWAY ST	Class B Tavern License	
TRP LLC	Hungry Sumo	Thitchai Rukchon, Agt	2663 S Kinnickinnic AV	Class C Wine Retailer's License	80
CLASSIC SLICE, INC	CLASSIC SLICE PIZZA	MARISA D LANGE, Agt	2797 S KINNICKINNIC AV	Class C Wine Retailer's License	

Grand Total

Total	31
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Thursday, January 16, 2020

Licenses Committee Notice of Hearing

ERIC UECKE
2494 S Wentworth Av
Milwaukee, WI 53207

Date: 1/28/2020
Time: 09:15 AM
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class B Tavern, Public Entertainment Premises, Center for the Visual and Performing Arts, and Sidewalk Dining License Applications Requesting Bands, Instrumental Musicians, Disc Jockey, Comedy Acts, Patrons Dancing, 25 Motion Pictures, 200 Concerts, and 3 Theatrical Performances
KAUFMANN, Kelsey E, Agent
Cactus Club at 2496 S WENTWORTH Av

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.





Thursday, January 16, 2020

Licenses Committee Notice of Hearing

KKBEH Properties
2496 S Wentworth Av
Milwaukee, WI 53207

Date: 1/28/2020
Time: 09:15 AM
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class B Tavern, Public Entertainment Premises, Center for the Visual and Performing Arts, and Sidewalk Dining License Applications Requesting Bands, Instrumental Musicians, Disc Jockey, Comedy Acts, Patrons Dancing, 25 Motion Pictures, 200 Concerts, and 3 Theatrical Performances

KAUFMANN, Kelsey E, Agent
Cactus Club at 2496 S WENTWORTH Av

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.





Thursday, January 16, 2020



Notice of Public Hearing

KAUFMANN, Kelsey E, Agent

Cactus Club at 2496 S WENTWORTH Av

Class B Tavern, Public Entertainment Premises, Center for the Visual and Performing Arts, and Sidewalk Dining License Applications Requesting Bands, Instrumental Musicians, Disc Jockey, Comedy Acts, Patrons Dancing, 25 Motion Pictures, 200 Concerts, and 3 Theatrical Performances

Tuesday, January 28, 2020 at 9:15 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 1/28/2020 at 9:15 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY, STATE ZIP
CURRENT OCCUPANT	2488A S WENTWORTH AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2481 S SUPERIOR ST	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2508 S SUPERIOR ST	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2496 S DELAWARE AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2482 S DELAWARE AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2484A S DELAWARE AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	1422 E RUSSELL AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2502A S WENTWORTH AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2509 S SUPERIOR ST	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2465 S WENTWORTH AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	1337 E POTTER AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2473 S WENTWORTH AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2464 S WENTWORTH AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2470 S WENTWORTH AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2472 S WENTWORTH AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2481 S SUPERIOR ST A	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2512 S SUPERIOR ST	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2486 S DELAWARE AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	1327A E POTTER AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2496 S WENTWORTH AVE A	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2518 S SUPERIOR ST	MILWAUKEE, WI 53207
CURRENT OCCUPANT	1426 E RUSSELL AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2515 S WENTWORTH AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2502 S WENTWORTH AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2500 S WENTWORTH AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2471 S WENTWORTH AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2457 S SUPERIOR ST	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2492 S DELAWARE AVE A	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2483 S WENTWORTH AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	1430 E RUSSELL AVE C	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2519 S WENTWORTH AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2473A S WENTWORTH AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2476 S WENTWORTH AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2476 S WENTWORTH AVE A	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2467 S SUPERIOR ST	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2494 S DELAWARE AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2492 S DELAWARE AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2488 S DELAWARE AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	1416 E RUSSELL AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	1419 E RUSSELL AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2507 S SUPERIOR ST	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2518 S WENTWORTH AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2519 S SUPERIOR ST	MILWAUKEE, WI 53207
CURRENT OCCUPANT	1411 E POTTER AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2494 S WENTWORTH AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2484 S DELAWARE AVE	MILWAUKEE, WI 53207

CURRENT OCCUPANT	2523 S WENTWORTH AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2511 S SUPERIOR ST	MILWAUKEE, WI 53207
CURRENT OCCUPANT	1339 E POTTER AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2479 S WENTWORTH AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2463 S SUPERIOR ST	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2463 S SUPERIOR ST A	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2482 S WENTWORTH AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2477 S SUPERIOR ST	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2506 S SUPERIOR ST	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2490 S DELAWARE AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	1430 E RUSSELL AVE A	MILWAUKEE, WI 53207
CURRENT OCCUPANT	1430 E RUSSELL AVE B	MILWAUKEE, WI 53207
CURRENT OCCUPANT	1425 E RUSSELL AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	1427 E RUSSELL AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	1327 E POTTER AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2460 S WENTWORTH AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	1403 E POTTER AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2484 S WENTWORTH AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2488 S WENTWORTH AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2471 S SUPERIOR ST	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2491 S SUPERIOR ST A	MILWAUKEE, WI 53207
CURRENT OCCUPANT	1440 E RUSSELL AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	1436 E RUSSELL AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2525 S SUPERIOR ST	MILWAUKEE, WI 53207

Total Records: 70

Radius: 250.0 feet and Center of Circle: 2496 S Wentworth Ave



BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 3/15/18

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

Applying for: Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: Delivery Drive Thru Dining Room
 Self Service Laundry Massage Establishment Filling Station
 Other (supplemental application for specific license also required) *tavern / center for performing arts*

Provide a detailed description of the type of business you plan on operating:
center for performing arts that hosts predominantly concerts ~~and~~ as well other multimedia arts + community events; tavern

Do you have any experience operating this type of business? No Yes If yes, explain: *4+ yrs management*

2. Business Operations

- a. Proposed Opening Date: 2/1/2020
- b. Is this premise under construction? No Yes If yes, list estimated completion date: _____
- c. Is this a franchise? No Yes
- d. Is this premises currently licensed? No Yes If yes, list type of license: *class B, public entertainment, sidewalk dining*
- e. Is the current licensee operating? No Yes If no, list date closed: _____
- f. Do you have future plans for other businesses, licenses or permits at this location? No Yes
If yes, explain: _____
- g. Have you previously held an Extended Hours License in Milwaukee? No Yes
If yes, list address(es): _____
- h. Are other businesses operating in the same building? No Yes If yes, describe: _____

3. Litter & Noise

- a. How are grounds kept clean? Sweep Pressure Wash Pick Up Litter Other: _____
- b. How often will grounds be cleaned? Daily Weekly As Needed Monthly Other: _____
- c. Grounds cleaned by: Licensee Building Owner Employees Hired Maintenance Other: _____
- d. How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police
 Signs Posted Other: _____
- e. Will a sound amplification system be used? No Yes If yes, describe: PA system

4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? No Yes If yes, describe: ash trash at table outside
- b. Number of Garbage Cans: Inside: 6 Locations: two behind bar, 2 bathrooms, 2 backroom
Outside: 2 Locations: driveway
- c. Is a crowd control barrier used? No Yes If yes, describe: _____
- d. How many restrooms are on the premises? 2
- e. Name of solid waste contractor: Advanced Disposal Waste Management Other: _____

5. Security

- a. Are there onsite parking spaces? No Yes If yes, how many? 1 and describe the parking security plan: lights in driveway
- b. Is there a loading zone? No Yes If yes, describe the loading area security plan: _____
- c. Will you have security personnel on premise? No Yes If yes, how many? 1-2 and answer the following:
 What are their responsibilities? check ID, monitor outside, enforce code of conduct
 Is security equipment used? No Yes If yes, describe flashlights for checking ID
 List their licensing, certification, or training credentials _____
- d. Will there be security cameras? No Yes If yes, how many? 2 and list locations: bar facing south, outside
- e. Will searches/identification checks be done upon entry? No Yes If yes, describe ID for age + wristband

6. Percentage of Sales (must total 100%)

Alcohol <u>400</u> %	Food <u>20</u> % NA Bev.	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment <u>40</u> %	Cigarettes _____ %	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other _____ % Describe: _____
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)		

7. Businesses/Licenses on the Premises (check all that apply):

Type 1

- Full Service Restaurant Cafe/Coffee Shop Deli or Fast Food Restaurant Private/Fraternal/Veterans Club
- Night Club Tavern Cocktail Lounge Teen Club
- Banquet Hall Sports Facility Bowling Alley
- Hotel/Motel: Number of Floors: _____ Number of Rooms: _____
 Rooming House: Number of Floors: _____ Number of Rooms: _____

Type 2

- Liquor Store Corner Store Supermarket Convenience Store
- Gas Station Amusement/Phonograph Distributor Recycling, Salvage or Towing
- Used Car Dealer Personal Service Establishment (such as tattoo business, hair salon, tailor, etc.) Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit Cigarette & Tobacco Gas Station Extended Hours Class "B" Tavern Weights & Measures
- Secondhand Dealer Precious Metal & Gem Other: public entertainment, center for performing arts, sidewalk dining

8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity _____ (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

9. Premises Description

a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

1st Floor 2nd Floor Basement Storage Patio Beer Garden Sidewalk Café Deck Rooftop

Other: Describe: _____

b. Describe Location: Major Thoroughfare Secondary Street Other: _____

c. Nearest Major Cross Street: Russell & KK

d. Describe Building: Free Standing Building Strip Mall Other: _____

e. Describe Premises Structure: Single Story Multi-Story - # of Stories 2 Other: _____

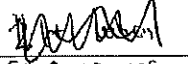
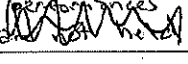
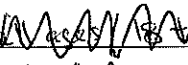
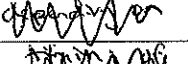
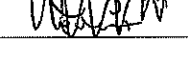
f. Describe Surrounding Area: Commercial Residential Industrial Other: _____

g. Building Owner Name: KKBEH Properties (Kelsey) Phone Number: 414-218-9298

Business Owner Address: 2496 S Wentworth Ave 53207

10. Hours of Operation & Customers

Will customers be entering the premises? No Yes

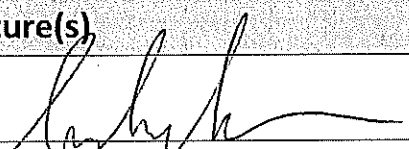
Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	11 am	2 AM	50 - 200	14 - 104	
Monday	3 pm	2 AM	"	"	
Tuesday	3 pm	2 AM	"	"	
Wednesday	3 pm	2 AM	"	"	
Thursday	3 pm	2 AM	"	"	
Friday	3 pm	2:30 AM	"	"	
Saturday	11 am	2:30 AM	"	"	

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday
Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

11. Signature(s)


Signature of Sole Proprietor, Partner, or 20% or more Shareholder
(If there are no 20% or more shareholders, Corporate Officer-print name/title and sign)

Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: <u>CACTUS PATCH LLC</u>	
Premise Address: <u>2496 S Wentworth</u>	
Proximity of Premises to Church, School, Daycare Center or Hospital	
Is the building within 300 feet of any church, school, daycare center or hospital? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes	
"Service Bar Only" Designation	
If applying for Class B or C license, are you applying for "Service Bar Only"? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes	
Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.	
Business Information	
a) Are you taking out this application for anyone that may not be eligible for a license? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes	
If yes, list their name and address: _____	
b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes	
If no, list the name and address of the person(s) who will: _____	
Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.	
c) Does anyone else have money invested or any other interest in this business? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes	
If yes, explain: _____	
d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?	
<input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If yes, list name and address: <u>IXONIA BANK 11046 MARIETTA AVE IXONIA, WI</u>	
Proof of Ownership, Lease, or Offer to Purchase (New & Transfer Applicants Only)	
Submit proof of ownership, lease, or offer to purchase the building with this application.	
A lease or offer to purchase must:	
a) Be in the same legal entity name as that apply for the license	
b) Reflect the same address as the premises address on this application	
c) Reflect current dates and	
d) Be signed by the lessor/seller and lessee/buyer	
Property Information (New & Transfer Applicants Only)	
a) Do you own or lease the building? <input type="checkbox"/> Own <input checked="" type="checkbox"/> Lease	
b) Who owns the fixtures (for example, coolers, etc.)? <u>KKBEH Properties LLC</u>	
c) Are you purchasing the stock and/or fixtures? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If yes, amount paid \$ <u>5,000</u>	
d) Total amount paid for business \$ <u>0</u>	
e) Total amount paid for goodwill of the business \$ <u>0</u> <u>12/1/2019 - not determined</u>	
Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.	
f) Have you made arrangements with the seller for payment of personal property taxes? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes	

Lease Information (New & Transfer Applicants who are leasing the premises only)

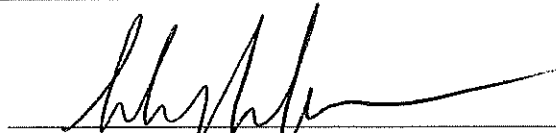
- a) Date lease begins 2/1/2020 Ends 2/1/2022 *subject to sale going through*
- b) Monthly rental \$ 2000
- c) Do you have an option to renew the lease? No Yes
- d) Does your lease allow for assignment to another party without the consent of the owner? No Yes
- e) For what length of time have you been guaranteed occupancy (number of years)? 2
- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? No Yes If yes, explain _____
- g) Does the present owner or occupancy object to the granting of your license? No Yes
If yes, explain _____

Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? No Yes

If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s): _____

Signature



Signature of Sole Proprietor, Partner or 20% or More Shareholder
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.
Contact the License Division for information on how to request changes.

New and transfer of premises applicants must submit the following:

- Proof of ownership, lease or offer to purchase the building
- Detailed floor plan
- If a restaurant, copy of the menu



PUBLIC ENTERTAINMENT PREMISES LICENSE SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

PREMISES ADDRESS: 2496 S Wentworth Milwaukee, WI 53204

TYPES OF ENTERTAINMENT (CHECK ALL THAT APPLY)

- | | | | |
|---|---|---|---|
| <input checked="" type="checkbox"/> Instrumental Musicians | <input type="checkbox"/> Battle of the Bands | <input type="checkbox"/> Dancing by Performers | <input type="checkbox"/> Amusement Machines
How many? _____ |
| <input checked="" type="checkbox"/> Bands | <input checked="" type="checkbox"/> Comedy Acts | <input type="checkbox"/> Adult Entertainment/
Strippers/Erotic Dance | <input checked="" type="checkbox"/> Concerts
Approx. # per year? <u>150-200</u> |
| <input type="checkbox"/> Bowling Alley
How many? _____ | <input checked="" type="checkbox"/> Disc Jockey | <input type="checkbox"/> Wrestling | <input checked="" type="checkbox"/> Theatrical Performances
Approx. # per year? <u>3</u> |
| <input type="checkbox"/> Pool Tables
How many? _____ | <input type="checkbox"/> Magic Shows | <input type="checkbox"/> Patron Contests | <input type="checkbox"/> Jukebox |
| <input checked="" type="checkbox"/> Motion Pictures (movies by admission) - How many? <u>25</u> | <input type="checkbox"/> Poetry Readings | <input checked="" type="checkbox"/> Patrons Dancing | <input type="checkbox"/> Karaoke |
| <input type="checkbox"/> Other: _____ | | | |

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

PROMOTERS/SOUND AMPLIFICATION

- Will promoters ever be used for any of the entertainment? No Yes If Yes, Describe: occasionally outside promoters organize concerts
- At any time will sound amplification be used? No Yes If Yes, Describe: in-house PA system & bands use amps for instruments

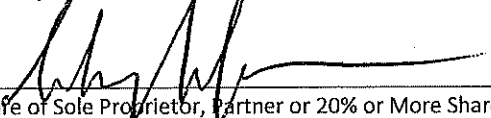
LEGAL CAPACITY OF PREMISES

_____ (Call the Development Center at 414-286-8211 with questions.) Legal capacity determines the fee for your Public Entertainment Premises License. If you would like to request the license be approved with a lower capacity than that listed above, indicate the lower capacity here: _____. If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.

ACKNOWLEDGEMENT/SIGNATURE

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council. I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application. I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.



Signature of Sole Proprietor, Partner or 20% or More Shareholder
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Office Use Only:
Initials: _____ Filed: _____ App: _____
Only PEP? No Yes If Yes, Queue to MPD and Email Mgrs/Team Lead (must be heard w/in 60 days)



CENTER FOR THE VISUAL & PERFORMING ARTS LICENSE SUPPLEMENTAL PLAN OF OPERATION

Office of the City Clerk License Division

200 E. Wells St. Room 105, Milwaukee, WI 53202

(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: <u>CACTUS PATCH LLC</u>
Premise Address: <u>2496 S Wentworth Ave</u>
Which of the following criteria form the basis for the premises to be licensed as a center for the visual and performing arts?
<input checked="" type="checkbox"/> A stage or designated performance space. Indicate square footage of largest stage: <u>10x20</u> <input type="checkbox"/> A collection of recognized works of art on regular public display, as testified to before the License Committee of the Common Council by recognized experts or art critics
Will there be any changes to your plan of operation on file with your Class 'B' License other than age of customers?
<input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, a new Business License Plan of Operation (ccl-busplan) must be completed. No changes may occur until your new plan is approved by the Common Council and a new license issued.
What are your plans to ensure underage patrons do not drink alcoholic beverages while on your premises?
<ul style="list-style-type: none"> • Neon wristbands will be used to indicate customers under 21 • an extra 'floor person' will be staffed to monitor attendees throughout premises
How do you plan to ensure that underage patrons are not on your premises after Milwaukee curfew?
<p>ALL AGES events will generally take place as weekend matinees and concerts that end by 9:30. Sundays-Wednesdays. If specific touring bands request an all ages performance, doors will likely be advertised as 6:30 to provide sufficient time for all performances well before curfew. Extra staff will be employed to help guarantee effective timing</p>
What are your plans for security at the premises?
<p>10 floor staff employed to provide security and oversight of community concerts + events</p>
SIGNATURE
I confirm that all information is true and correct. I understand I am required by law to inform the City Clerk of changes to this information within ten days.
<div style="display: flex; justify-content: space-between;"> <div style="width: 45%;"> <p><u>KELSEY KAUFMANN</u></p> <p>Print Name and Title of Individual, Partner, Member, Officer, or Agent of Corporation/LLC</p> </div> <div style="width: 45%; text-align: center;"> <p>Sign </p> </div> </div>



Sidewalk Dining Facility Supplemental Application

ccl-side1 2/21/18

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

Business Name: <u>CACTUS PATCH LLC</u>	Aldermanic District # <u>14</u>
--	---------------------------------

Premises Address: 2496 S Westworth

Business Operations

Check one: I/we are also applying for Food/Alcohol license(s) at this time.
 I/we currently hold Food/Alcohol license(s) AND

confirm that the Business Plan of Operation on file which was previously submitted with the Food and/or Alcohol application has not changed, except for the addition of this sidewalk dining facility.

have included a new Business Plan of Operation reflecting requested changes.

Sidewalk Dining Facility will operate from: Start Date: JAN 1 to End Date: Dec 31

Will any food preparation be done outdoors? No Yes
 If yes, describe: _____

Will any sidewalk dining facility improvements be physically attached to public structures? No Yes
 If yes, describe: booths affixed to concrete sidewalk along building

Property Owner

Check one: Applicant owns the property
 Property owner's information/signature provided below (REQUIRED):

Name: _____ Phone # _____
 Address: _____
 Property Owner's Signature: _____

Signature(s)

[Signature]
 Signature of Sole Proprietor, Partner, or 20% or more Shareholder
 (If there are no 20% or more shareholders, Corporate Officer-print name/title and sign)

 Signature of additional partner or 20% or more shareholder

Office Use Only:

Initials _____ Filed _____ App # _____

Processing LS: Queue to: HD DNS CC Email To: DPW Primary LS

Also: holds is applying for: Food Alcohol Perm Ext

CACTUS CLUB
 3476 SOUTH WENTWORTH AVE
 MILWAUKEE, WI 53207
 KESEY KRUTMANN

WENTWORTH AVE

RUSSELL AVE

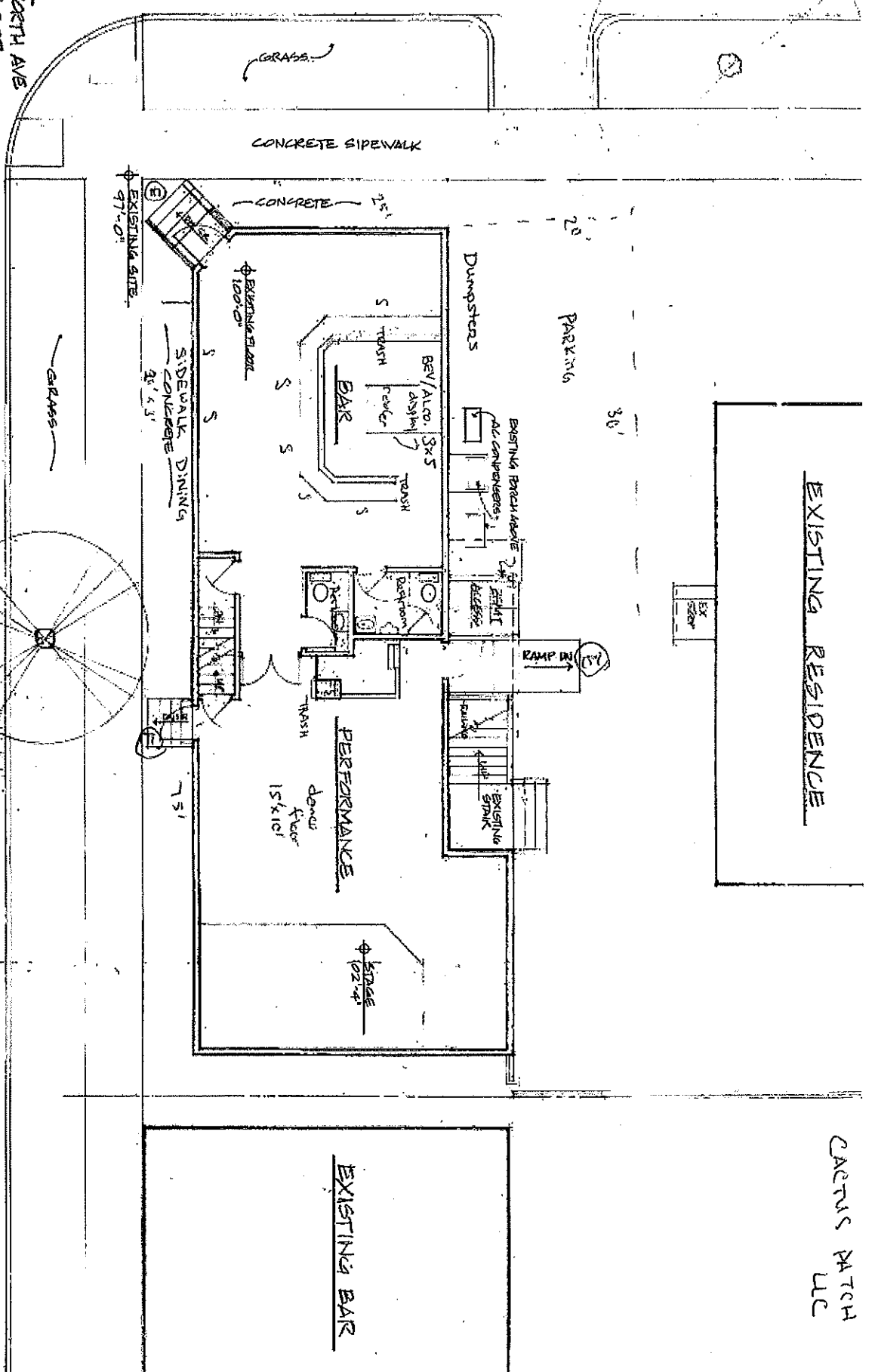
FIRST FLOOR PLAN - EXISTING
 DATE: 12.3.19
 1037 GSF

ⓔ - entrance/exit
 S - section

SCALE: 1/8" = 1'-0"
 1" = 4'-0"



SHEET 1 OF 5

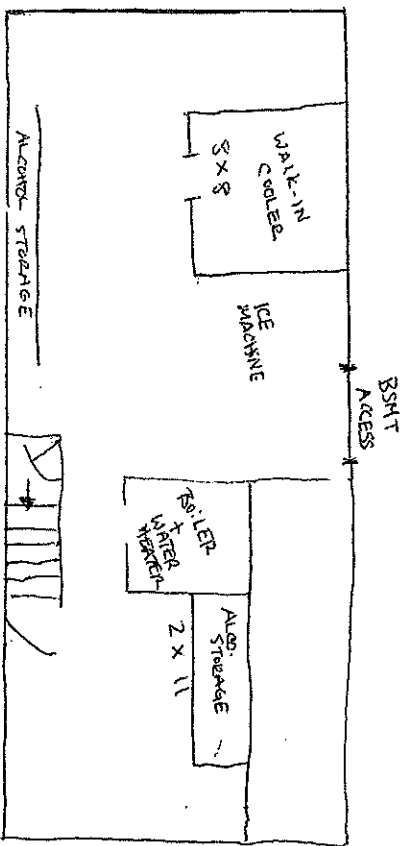


EXISTING RESIDENCE

CACTUS PATCH LLC

CACTUS PATCH
LLC
Kelsey Kaufmann

WENTWORTH AVE



RUSSELL AVE

SCALE = 1/8" = 1'0"

CACTUS CLUB
2496 S WENTWORTH AVE
MILWAUKEE, WI
53207

BASEMENT FLOOR PLAN - EXISTING

12.3.19



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Wednesday, January 15, 2020

COMMITTEE MEETING NOTICE

AD 14

PAWLAK, Adam M, Agent
Egg & Flour II LLC
2238 N FARWELL Av

Milwaukee, WI 53202

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

Tuesday, January 28, 2020 at 09:15 AM

Regarding: Your Class B Tavern, Food Dealer, and Sidewalk Dining License Applications as agent for "Egg & Flour II LLC" for "Egg & Flour" at 2273 S HOWELL Av. 

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

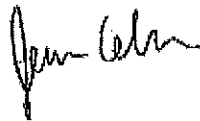
You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK



BY: _____

Jessica Celella

License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

Date: 1-6-2020
Officer: P.O. Michael Ward

City of Milwaukee Police Department
90-5-1.5 Crime Prevention Survey
Tavern Inspection

Name of Premise: Egg and Flour
Address: 2273 S. Howell Ave
Phone: 414-795-6013

Owner: Adam M. Pawlak
Owner address: 1100 S. 1st St. #1
City State Zip: Milwaukee WI 53204
Owner Phone: 414-795-6013
Owner email: Adamm2323@Gmail.com

Licensee/Agent: **SAME**
Home Address:
City State Zip:
Phone:
Email:

Preferred contact: Adam M. Pawlak

Location currently open: YES NO

Projected open date: March 1st 2020

Day's open: S M T W Th F SA ALL **Sundays could be reserved for special events.**

Hours of Operation: Sun: 24 hours Y N
Mon: 11am-9pm
Tue: 11am-9pm
Wed: 11am-9pm
Thu: 11am-9pm
Fri: 11am-10pm
Sat: 11am-10pm

Premise Type: Tavern/Bar
 Restaurant
 Other:

Licenses currently held:

- Alcohol: Yes No Class: #:
Tobacco: Yes No #:
Food: Yes No #:
Extended Hours: Yes No #:
Secondhand Dealer: Yes No Type: #:
Other: Yes No Type: #:
Other: Yes No Type: #:

Exterior Survey:

1. Is the area around the location clean? Yes No
2. What surrounds the location? (Check all the apply)
 - a. Park
 - b. School
 - c. Youth Center
 - d. Church
 - e. Tavern(s) If so, how many **10+**
 - f. Residential
 - g. Other businesses
 - h. Other:
3. Can you see from the outside of the location into the interior Yes No
4. Can you see the employees inside of the location from the outside Yes No
5. Are exterior windows free of signage Yes No
6. Is there a parking lot Yes No
7. Is the parking lot clean? Yes No
8. Off-Street parking Yes No
9. Is the parking lot well lit? Yes No
10. Valet Parking Yes No
 - a. Will this lot have a guard? Yes No
 - b. Will this lot have cameras? Yes No
11. Are there areas where a person could conceal themselves Yes No
12. Is there exterior lighting? Yes No. Does it appears to be adequate Yes No
13. Exterior Payphone? Yes No
14. Are there No Loitering Signs posted? Yes No
15. Are there exterior security cameras Yes No How Many: **Future Cameras on exterior (2) Front and rear of location**
16. Are the address numbers prominently displayed and easy to see Yes No

Camera Survey:

17. Does this location have security cameras? Yes No - **Future Cameras to be installed. 7 in total.**
18. Are they in working order? Yes No
19. What format are the cameras?
 - a. Color Yes No
 - b. Digital Yes No
 - c. Recorded Yes No
20. How long is footage stored for later viewing: **Seven days**

- 21. Are there exterior cameras Yes No How many: **Two - future**
- 22. Are there interior cameras Yes No How many: **Five - future**
- 23. Do all employees know how to retrieve recorded digital images/footage? Yes No
- 24. Cameras located in parking lot Yes No How many

Interior Survey:

- 25. What is the planned capacity **40**
- 26. What is the minimum number of employees That will be on premise **4**
- 27. Is the storeowner willing to be a standing complainant regarding loitering? Yes No
 - a. If yes have them fill out the standing complaint form and give them two of the commercial signs Yes No
- 28. Is the interior of the location neat and clean? Yes No **Under**
- Construction**
- 29. Does an interior camera face the entrance/exit? Yes No **Future**
- 30. Is there a lockable area that separates employees from customers? Yes No
- 31. Are emergency and non-emergency numbers posted near the phone? Yes No
- 32. Does the owner know how to contact their police district directly? Yes No
 - a. Did you provide a district contact guide to the owner? Yes No

Security

- 33. How many security personnel are going to be employed: **No Security Guards on scene**
- 34. How ill they be deployed: Interior Exterior
- 35. What days will they be deployed Mon Tue Wed Thu Fri Sat Sun
- 36. Will the security be managed by business or contracted
- 37. Will they be armed Yes No
- 38. What type of security measures to be used:
 - Wanding/metal detector
 - ID Scanner
 - Dress Code
 - Cover Charge
 - Age restriction
 - Other

ADDITIONAL COMMENTS/RECOMMENDATIONS:

This report is written by Police Officer Michael WARD, assigned to District 6, Early Power Shift. On this day I was assigned to Squad 6264 with Police Officer Fabian GARCIA.

On Monday, January 6, 2020, we conducted a CPTED report at 2273 S. Howell Ave.. We spoke with Owner and Licensee Adam M. PAWLAK.

PAWLAK stated he is currently is the Owner of Egg and Flour located at 2238 N Farwell Ave. and this location would be the second location to open.

The location was currently under construction, but PAWLAK was able to walk us through his future plans.

Currently the security system is not installed. PAWLAK stated he plans to have 2 cameras on the exterior (rear and front) and at least 5 in the interior, with one pointing at the front entrance.

The front of the location will have minimal signage and lighting is adequate.

PAWLAK stated he is willing to be a complainant regarding loitering and any other violations at his place of business.

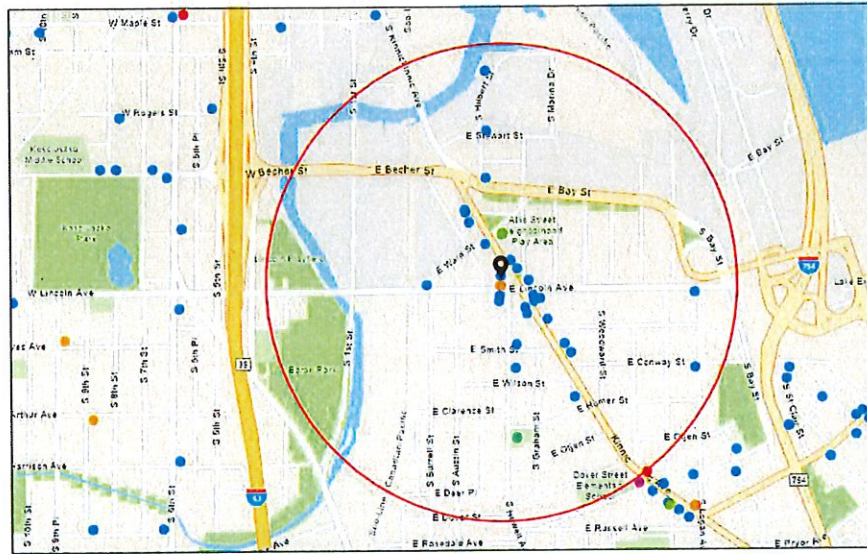


Concentration Map

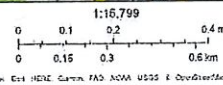
Alcohol Establishments within a .5 Mile Radius Centered on 2273 S Howell Av

Area : 21,862,585.97 ft²

Jan 8 2020 8:25:43 Central Standard Time



- Alcohol Licenses
- Class A Fermented Malt Beverage
 - Class B Tavern
 - Class C Wine Retailer
 - Class A Intoxicating Liquor
 - Class A Liquor and Malt
 - Class B Fermented Malt Beverage



SOURCE: CITY OF MILWAUKEE, GIS DATA PROVIDED BY THE CITY OF MILWAUKEE

Alcohol Establishments within a .5 Mile Radius Centered on 2273 S Howell Av as of 1/08/2020

Summary

Name	Count	Area(ft ²)	Length(mi)
Alcohol Licenses	32		

Alcohol Licenses

#	Legal Entity	Trade Name	Licensee	Address	License Type Name	Total Capacity	Expiration Date	Count
1	BAY STREET PUB, LLC	BAY STREET PUB	MARK R PASCHAL, Agt	338 E BAY ST	Class B Tavern License	70	4/13/2020, 7:00 PM	1
2	RED BRICK - BAYVIEW LLC	RED BRICK Pizza Kitchen Cafe	Jason M Vermeulen, Agt	2202 S KINNICKINNI C AV	Class B Fermented Malt Beverage Retailer's License		8/27/2020, 7:00 PM	1
3	RED BRICK - BAYVIEW LLC	RED BRICK Pizza Kitchen Cafe	Jason M Vermeulen, Agt	2202 S KINNICKINNI C AV	Class C Wine Retailer's License		8/27/2020, 7:00 PM	1
4	Rap Us Corp	Cafe India - Bar & Grill	RAKESH REHAN, Agt	2201 S Kinnickinnic AV	Class B Tavern License		9/14/2020, 7:00 PM	1
5	FRANK'S NEWPORT, LLC	THE NEWPORT LOUNGE	FRANCIS C CREED, Agt	939 E CONWAY ST	Class B Tavern License	80	5/18/2020, 7:00 PM	1
6	U.C. Jonas Inc	Mothership	PAUL U JONAS, Agt	2301 S Logan AV	Class B Tavern License		5/29/2020, 7:00 PM	1
7	AA Entertainment, LLC	The Backyard	Sam J Leaf, Agt	2155 S KINNICKINNI C AV	Class B Tavern License	160	9/18/2020, 7:00 PM	1
8	Radbat LLC	Littleduck Kitchen & Catering	Melissa R Buchholz, Agt	2301 S Howell AV	Class B Tavern License		5/12/2020, 7:00 PM	1
9	Vine Society LLC	Voyager Wine & Cocktail Bar	JORDAN A BURICH, Agt	422 E Lincoln AV	Class B Tavern License	49	10/17/2020, 7:00 PM	1
10	Sabor Tropical LLC	Sabor Tropical Latin Inspired Kitchen & Lounge	Carmen Munoz, Agt	2258 S KINNICKINNI C AV	Class B Tavern License		10/23/2020, 7:00 PM	1
11	BABY BOOMERS	BABY BOOMERS	WENDELL E BENNETT, SP	182 E LINCOLN AV	Class B Tavern License	80	11/4/2020, 6:00 PM	1
12	SUMO, LLC	THE Highbury PUB	JOSEPH R KATZ, Agt	2322 S KINNICKINNI C AV	Class B Tavern License	80	6/13/2020, 7:00 PM	1
13	MPR CORPORATION	Bay View Supermarket	PARESH C PATEL, Agt	2277 S HOWELL AV	Class A Retailer's Intoxicating Liquor License		6/17/2020, 7:00 PM	1
14	Lost Whale Enterprises LLC	Lost Whale	Richard W Duval, Agt	2151 S KINNICKINNI C AV	Class B Tavern License		6/18/2020, 7:00 PM	1
15	MPR CORPORATION	Bay View Supermarket	PARESH C PATEL, Agt	2277 S HOWELL AV	Class A Fermented Malt Beverage Retailer's License		6/17/2020, 7:00 PM	1
16	Homerun Holdings LLC	Santino's Social Club	Gregory L Huber, Agt	352 E Stewart ST	Class B Tavern License		2/5/2020, 6:00 PM	1
17	GW Mireles Inc	Cafe Corazon Bay View	GEORGE MIRELES, Agt	2394 S Kinnickinnic AV	Class B Tavern License	99	2/2/2020, 6:00 PM	1
18	DRI 5 BAYVIEW LLC	CAFE CENTRAAL	ERIC G WAGNER, Agt	2306 S KINNICKINNI C AV	Class B Tavern License	261	6/29/2020, 7:00 PM	1

19	HIGGSKI, INC	BAY VIEW BOWL	MICHAEL S KOSINSKI, Agt	2416 S KINNICKINNI C AV	Class B Tavern License	160	7/11/2020, 7:00 PM	1
20	Morgan Kenwood, LTD	Avalon	JANE M SCHILZ, Agt	2473 S Kinnickinnic AV	Class B Tavern License		12/14/2020, 6:00 PM	1
21	Lazy Susan MKE Inc	Lazy Susan MKE	AMANDA J DIXON, Agt	2376-78 S Howell AV	Class B Tavern License	80	1/20/2020, 6:00 PM	1
22	RADBAT LLC	Odd Duck	ROSS M BACHHUBER, Agt	2352-54 S Kinnickinnic AV	Class B Tavern License	80	2/26/2020, 6:00 PM	1
23	Caviche, Inc.	C-Viche	KARLOS J SORIANO, Agt	2165 S Kinnickinnic AV	Class B. Tavern License		2/6/2020, 6:00 PM	1
24	NEVADA PRODUCTIO NS LLC	THE TONIC TAVERN	PAUL U JONAS, Agt	2335 S KINNICKINNI C AV	Class B Tavern License	99	2/25/2020, 6:00 PM	1
25	ST AUGUSTINE CONGREGATI ON	ST AUGUSTINE CONGREGATI ON	Joseph A Laska, Agt	2530 S HOWELL AV	Class B Fermented Malt Beverage Retailer's License		12/30/2020, 6:00 PM	1
26	LANDLUBBER S, INC	BARNACLE BUD'S	GENE M MC KIERNAN, Agt	1955 S HILBERT ST	Class B Tavern License	50	2/20/2020, 6:00 PM	1
27	MAPLE LEAF ENTERPRISE S, LLC	SUGAR MAPLE	ADRIENNE M PIERLUISSI, Agt	441 E LINCOLN AV	Class B Tavern License	160	7/29/2020, 7:00 PM	1
28	Three Sheets LLC	The Stone	SHAWN T LEET, Agt	2422 S Howell AV	Class B Tavern License	80	7/28/2020, 7:00 PM	1
29	Guanajuato Mexican Restaurant, LLC	Guanajuato Mexican Restaurant	CAROLINA GAMINO, Agt	2317 S Howell AV	Class B Tavern License		7/29/2020, 7:00 PM	1
30	Tota's LLC	Riviera Maya	FRANCISCO ARAIZA-QUINTANA, Agt	2321&2327 S Kinnickinnic AV	Class B Tavern License	90	7/5/2020, 7:00 PM	1
31	CIAO CUCINA, LLC	CAFE LULU	SARAH F JONAS, Agt	2261-65 S Howell AV	Class B Tavern License	189	4/8/2020, 7:00 PM	1
32	Revel Group Inc	Revel	Joseph W Gill, Agt	2246 S Kinnickinnic AV	Class B Tavern License	80	8/8/2020, 7:00 PM	1

Establishments within a 0.5 miles radius centered on area of interest.



Wednesday, January 15, 2020

Licenses Committee Notice of Hearing

Paresh Patel
2277 S Howell Av
Milwaukee, WI 53207

Date: 1/28/2020
Time: 09:15 AM
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class B Tavern, Food Dealer, and Sidewalk Dining License Applications
PAWLAK, Adam M, Agent
Egg & Flour at 2273 S HOWELL Av

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.





Wednesday, January 15, 2020



Notice of Public Hearing

PAWLAK, Adam M, Agent
Egg & Flour at 2273 S HOWELL Av
Class B Tavern, Food Dealer, and Sidewalk Dining License Applications

Tuesday, January 28, 2020 at 9:15 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 1/28/2020 at 9:15 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY, STATE ZIP
CURRENT OCCUPANT	2235 S ALLIS ST	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 302	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 610	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 701	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 801	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 501	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 301	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 905	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 303	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 409	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 909	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 210	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 805	MILWAUKEE, WI 53207
CURRENT OCCUPANT	348 E LINCOLN AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	352A E LINCOLN AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2243 S KINNICKINNIC AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2247 S KINNICKINNIC AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2263 S HOWELL AVE 3	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2263 S HOWELL AVE 4	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2234 S KINNICKINNIC AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	333 E LINCOLN AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2270 S ALLIS ST	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2274 S ALLIS ST	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 807	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 601	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 408	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 707	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 208	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 1201	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 607	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 304	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 904	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 1204	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 1208	MILWAUKEE, WI 53207
CURRENT OCCUPANT	347 E LINCOLN AVE 3	MILWAUKEE, WI 53207
CURRENT OCCUPANT	344 E LINCOLN AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2235 S KINNICKINNIC AVE 5	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2257A S HOWELL AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	329A E LINCOLN AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	325 E LINCOLN AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	330 E LINCOLN AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2231 S ROBINSON AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2258 S ALLIS ST	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2272 S ALLIS ST	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 206	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 702	MILWAUKEE, WI 53207

CURRENT OCCUPANT	2325 S HOWELL AVE 602	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 1205	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 306	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 1101	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 910	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 1110	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 1207	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 504	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 509	MILWAUKEE, WI 53207
CURRENT OCCUPANT	347 E LINCOLN AVE 8	MILWAUKEE, WI 53207
CURRENT OCCUPANT	347 E LINCOLN AVE 5	MILWAUKEE, WI 53207
CURRENT OCCUPANT	347 E LINCOLN AVE 6	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2240 S ROBINSON AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2245 S KINNICKINNIC AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2303 S HOWELL AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2255 S ALLIS ST C	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2255 S ALLIS ST D	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2268 S KINNICKINNIC AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2266 S ALLIS ST	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 1007	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 405	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 1005	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 903	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 1102	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 305	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 809	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 907	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 404	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 803	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 605	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 203	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 410	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 704	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 808	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 606	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 502	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 706	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 902	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 204	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 1210	MILWAUKEE, WI 53207
CURRENT OCCUPANT	347 E LINCOLN AVE 4	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2307 S HOWELL AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	329 E LINCOLN AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	337 E LINCOLN AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2235A S ROBINSON AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2264 S ALLIS ST	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 608	MILWAUKEE, WI 53207

CURRENT OCCUPANT	2325 S HOWELL AVE 603	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 310	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 506	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 1010	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 806	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 901	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 705	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 604	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 710	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 307	MILWAUKEE, WI 53207
CURRENT OCCUPANT	341A E LINCOLN AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	341 E LINCOLN AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2232 S ROBINSON AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2246 S ROBINSON AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2263 S HOWELL AVE 5	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2236 S KINNICKINNIC AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2255 S ALLIS ST B	MILWAUKEE, WI 53207
CURRENT OCCUPANT	326 E LINCOLN AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2225 S KINNICKINNIC AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2235A S ALLIS ST	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2262 S ALLIS ST	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 1006	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 209	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 1105	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 1001	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 402	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 906	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 1107	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 609	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 201	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 510	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 802	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 1008	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 1002	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 709	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2315B S HOWELL AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2315 S HOWELL AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	352 E LINCOLN AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2305A S HOWELL AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2263 S HOWELL AVE 2	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2235 S ROBINSON AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2228 S ROBINSON AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2268 S ALLIS ST	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2260 S ALLIS ST	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 505	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 1103	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 401	MILWAUKEE, WI 53207

CURRENT OCCUPANT	2325 S HOWELL AVE 1004	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 406	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 503	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 202	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 407	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 1104	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 908	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 507	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 1009	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 207	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 1203	MILWAUKEE, WI 53207
CURRENT OCCUPANT	347 E LINCOLN AVE 7	MILWAUKEE, WI 53207
CURRENT OCCUPANT	347 E LINCOLN AVE 1	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2315A S HOWELL AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2232A S ROBINSON AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2242 S ROBINSON AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2231 S KINNICKINNIC AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2235 S KINNICKINNIC AVE 2	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2263 S HOWELL AVE 1	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2255 S ALLIS ST A	MILWAUKEE, WI 53207
CURRENT OCCUPANT	329B E LINCOLN AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	335 E LINCOLN AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2224 S ROBINSON AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 804	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 708	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 308	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 703	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 309	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 403	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 1108	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 508	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 1202	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 1109	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 1003	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 1206	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 1209	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 810	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 1106	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2325 S HOWELL AVE 205	MILWAUKEE, WI 53207
CURRENT OCCUPANT	347 E LINCOLN AVE 2	MILWAUKEE, WI 53207
CURRENT OCCUPANT	339 E LINCOLN AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2236 S ROBINSON AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2235 S KINNICKINNIC AVE 1	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2244 S KINNICKINNIC AVE 1	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2255 S ALLIS ST E	MILWAUKEE, WI 53207
CURRENT OCCUPANT	331 E LINCOLN AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	322 E LINCOLN AVE	MILWAUKEE, WI 53207

CURRENT OCCUPANT 2227 S KINNICKINNIC AVE MILWAUKEE, WI 53207

Total Records: 188

Radius: 250.0 feet and Center of Circle: 2273 S Howell Ave



BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 3/15/18

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

Applying for: Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: Delivery Drive Thru Dining Room
 Self Service Laundry Massage Establishment Filling Station
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

Pasta restaurant w/ soda, beer, wine..

Do you have any experience operating this type of business? No Yes If yes, explain: *I own egg and flour I on the east side*

2. Business Operations

- a. Proposed Opening Date: *2/15/20*
- b. Is this premise under construction? No Yes If yes, list estimated completion date: *1/21/20*
- c. Is this a franchise? No Yes
- d. Is this premises currently licensed? No Yes If yes, list type of license: _____
- e. Is the current licensee operating? No Yes If no, list date closed: *July 2017*
- f. Do you have future plans for other businesses, licenses or permits at this location? No Yes
If yes, explain: _____
- g. Have you previously held an Extended Hours License in Milwaukee? No Yes
If yes, list address(es): _____
- h. Are other businesses operating in the same building? No Yes If yes, describe: _____

3. Litter & Noise

- a. How are grounds kept clean? Sweep Pressure Wash Pick Up Litter Other: _____
- b. How often will grounds be cleaned? Daily Weekly As Needed Monthly Other: _____
- c. Grounds cleaned by: Licensee Building Owner Employees Hired Maintenance Other: _____
- d. How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police
 Signs Posted Other: _____
- e. Will a sound amplification system be used? No Yes If yes, describe: *normal sound system*

4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? No Yes If yes, describe: *smoking stand*
- b. Number of Garbage Cans: Inside: *9* Locations: *Dining room, kitchen, bar, office*
Outside: *1* Locations: *back loading area*
- c. Is a crowd control barrier used? No Yes If yes, describe: _____
- d. How many restrooms are on the premises? *2*
- e. Name of solid waste contractor: Advanced Disposal Waste Management Other: *eggbe*

5. Security

- a. Are there onsite parking spaces? No Yes If yes, how many? _____ and describe the parking security plan: _____
- b. Is there a loading zone? No Yes If yes, describe the loading area security plan: _____
- c. Will you have security personnel on premise? No Yes If yes, how many? _____ and answer the following:
 What are their responsibilities? _____
 Is security equipment used? No Yes If yes, describe _____
 List their licensing, certification, or training credentials _____
- d. Will there be security cameras? No Yes If yes, how many? 7 and list locations: outside front door
Back door, office, dining room, employee hallway
- e. Will searches/identification checks be done upon entry? No Yes If yes, describe _____

6. Percentage of Sales (must total 100%)

Alcohol <u>28</u> %	Food <u>70</u> %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment _____ %	Cigarettes _____ %	_____ %	_____ %
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other <u>2</u> % Describe: <u>retail Pasta</u>

7. Businesses/Licenses on the Premises (check all that apply):

Type 1

- Full Service Restaurant Cafe/Coffee Shop Deli or Fast Food Restaurant Private/Fraternal/Veterans Club
- Night Club Tavern Cocktail Lounge Teen Club
- Banquet Hall Sports Facility Bowling Alley
- Hotel/Motel : Number of Floors: _____ Number of Rooms: _____ Rooming House: Number of Floors: _____ Number of Rooms: _____

Type 2

- Liquor Store Corner Store Supermarket Convenience Store
- Gas Station Amusement/Phonograph Distributor Recycling, Salvage or Towing
- Used Car Dealer Personal Service Establishment (such as tattoo business, hair salon, tailor, etc.) Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit Cigarette & Tobacco Gas Station Extended Hours Class "B" Tavern Weights & Measures
- Secondhand Dealer Precious Metal & Gem Other: _____

8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity _____ (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

9. Premises Description

a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

1st Floor 2nd Floor Basement Storage Patio Beer Garden Sidewalk Café Deck Rooftop

Other: Describe: _____

b. Describe Location: Major Thoroughfare Secondary Street Other: _____

c. Nearest Major Cross Street: KK & Howell

d. Describe Building: Free Standing Building Strip Mall Other: _____

e. Describe Premises Structure: Single Story Multi-Story - # of Stories 2 Other: _____

f. Describe Surrounding Area: Commercial Residential Industrial Other: _____

g. Building Owner Name: Paresh Patel Phone Number: (414) 897-2791

Business Owner Address: 2273 K Howell Milwaukee WI 53207

10. Hours of Operation & Customers

Will customers be entering the premises? No Yes


Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	11am	8pm	80	1-100	None
Monday	11am	9pm	80	1-100	↓
Tuesday	11am	9pm	80	1-100	
Wednesday	11am	9pm	90	1-100	
Thursday	11am	9pm	100	1-100	
Friday	11am	10pm	150	1-100	
Saturday	11am	10pm	150	1-100	

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday
 Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

11. Signature(s)


 Signature of Sole Proprietor, Partner, or 20% or more Shareholder
 (If there are no 20% or more shareholders,
 Corporate Officer-print name/title and sign)

 Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: Egg & Flour II
Premise Address: 2273 S. Harvell Milwaukee WI 53207

Proximity of Premises to Church, School, Daycare Center or Hospital

Is the building within 300 feet of any church, school, daycare center or hospital? No Yes

"Service Bar Only" Designation

If applying for Class B or C license, are you applying for "Service Bar Only"? No Yes
Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

Business Information

a) Are you taking out this application for anyone that may not be eligible for a license? No Yes
If yes, list their name and address: _____

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? No Yes
If no, list the name and address of the person(s) who will: _____

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business? No Yes
If yes, explain: _____

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business? No Yes If yes, list name and address: Tony Coef, Alex Anderson, Randy Rhoades

Proof of Ownership, Lease, or Offer to Purchase (New & Transfer Applicants Only)

Submit proof of ownership, lease, or offer to purchase the building with this application.
A lease or offer to purchase must:

- Be in the same legal entity name as that apply for the license
- Reflect the same address as the premises address on this application
- Reflect current dates and
- Be signed by the lessor/seller and lessee/buyer

Property Information (New & Transfer Applicants Only)

a) Do you own or lease the building? Own Lease

b) Who owns the fixtures (for example, coolers, etc.)? Adam Pawlak

c) Are you purchasing the stock and/or fixtures? No Yes If yes, amount paid \$ _____

d) Total amount paid for business \$ _____

e) Total amount paid for goodwill of the business \$ _____

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes? No Yes

See Application Information for a list of all required application forms.



FOOD DEALER LICENSE PLAN OF OPERATION

OFFICE OF THE CITY CLERK, LICENSE DIVISION
CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202
(414) 286-2238 • license@milwaukee.gov • www.milwaukee.gov/license

Legal Entity Name: Egg & FLOOR II

Premises Address: 2273 S. Howell Ave. Milwaukee WI 53207

SECTION 1 TYPE OF BUSINESS

What will be the majority of your food sales? (check one)

Restaurant Items (meals):

MEALS include, but are not limited to, chicken, ribs, sandwiches, roasted corn, baked potatoes, hot dogs, brats, tacos, nachos w/ cheese and meat, French fries, cooked or deep fried vegetables/fruit, cooked cheese curds, corn dogs, egg rolls, salads.

Retail Items (snacks and beverages):

RETAIL items include, but are not limited to, ice cream/soft serve, lemonade, snow cones, coffee, espresso, cappuccino, tea, fruit juice, smoothies, candy, dispensed soda, fruit cups, bakery, cookies, kettle corn, cotton candy, funnel cakes, fritters, tortilla chips w/ cheese.

Will it be a convenience store? Yes No

A convenience store contains less than 5,000 square feet of retail space and has, as its primary business, the sale of basic food items and in addition, sells household products or is a filling station that sells basic food items and household products.

Bed & Breakfast

Micro Market

All Applicants: Submit a menu or a list of food items that will be sold.

Will any wholesale business be done? No Yes If yes, what percentage of food sales will be wholesale?

Less than 25%

25% or More AND:

Restaurant items (meals) will be sold -- Complete this application and also contact DATCP.

NO restaurant items (meals) will be sold - Do NOT complete this application. Contact DATCP only.

SECTION 2 FOOD PROCESSING

Will any food processing be done? No Yes

Processing is defined as assembling, grinding, cutting, mixing, baking, coating, stuffing, packing, bottling, grilling, canning, extracting, fermenting, distilling, pickling, freezing, drying, smoking, or packaging.

SECTION 3 FOOD REQUIRING TEMPERATURE CONTROL

Will any food that requires temperature control be sold? No Yes
(includes dairy products such as milk, cheese, and ice cream, fish, shellfish, meat, poultry)

If yes, list the types of food items: cheese/sauces

SECTION 4 DETAILS OF OPERATION

- Will you have seating on site for dining? No Yes
- Will you be doing any catering? No Yes
- Will you be doing any delivery? No Yes
- Will you have outdoor activities? No Yes - Check all that apply: Bar Cooking/Grilling Dining (SIDEWALK)
- Will you have a drive thru window? No Yes - Are hours different from inside? No Yes
If Yes, provide drive thru hours: _____
- Will scales or barcode scanners be used? No Yes - You must also apply for a Weights & Measures License.

SECTION 5 ADDITIONAL SITES

Where will food be prepared and/or sold?
 At a single site At multiple sites: How many? _____ (for example, a hotel with several dining rooms or bars)
 If multiple sites, attach a Food Dealer Additional Site Addendum (ccl-foodadd) for each additional site.

SECTION 6 CONSTRUCTION OR CHANGES

Are you planning any construction, remodeling or equipment changes?
 No If No, SKIP to Section 8
 Yes If Yes, check all that apply: New construction of a building Renovation or remodeling
 Construction changes to existing building Equipment changes only

Provide a brief description of the changes: Garage door install
 Start date: 11/25/19
 Name, Address & Phone Number of Architect: _____
 Name, Address & Phone Number of Contractor: Adam Smith - 414-732-6107

SECTION 7 ALCOHOL BEVERAGES

Are you applying for an alcohol beverage license?
 No If No, SKIP to Section 9
 Yes If YES, if your food license is approved prior to the alcohol license, when do you want the food license issued?
 Immediately At the same time as the alcohol license

SECTION 8 ACKNOWLEDGEMENTS & SIGNATURE

You must initial each item confirming your understanding:

AMS
AMS
AMS
AMS
AMS

- I understand the Health Department must conduct an inspection and advise the License Division of their approval before the license may be issued.
- I understand I must obtain an occupancy permit from the Department of Neighborhood Services and an inspection may be required. Neighborhood Services must advise the License Division of their approval before the license may be issued.
- I understand the district alderperson will review and either support or object to my application. If he/she objects, I may appeal and be scheduled to appear before the Licenses Committee. The Licenses Committee will then make a recommendation to the Common Council. The Common Council must grant the license before it may be issued.
- I understand proof of payment for all license fees must be on file in the License Division before the license may be issued and the license must be issued and posted in my establishment prior to opening for business.
- I will not operate my food business until the license has been issued and posted in the establishment.

Signature of Sole Proprietor, Partner, or 20% Shareholder: _____

Signature of Additional Partner: _____

Lease Information (New & Transfer Applicants who are leasing the premises only)

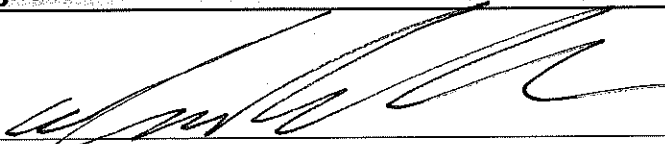
- a) Date lease begins Sept 20, 2019 Ends Sept 20, 2021
- b) Monthly rental \$ 3,045 / 3748.00 tax
- c) Do you have an option to renew the lease? No Yes
- d) Does your lease allow for assignment to another party without the consent of the owner? No Yes
- e) For what length of time have you been guaranteed occupancy (number of years)? 60 months
- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? No Yes If yes, explain 700 taxes.
- g) Does the present owner or occupancy object to the granting of your license? No Yes
If yes, explain _____

Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? No Yes

If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s): _____

Signature



Signature of Sole Proprietor, Partner or 20% or More Shareholder
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.
Contact the License Division for information on how to request changes.

New and transfer of premises applicants must submit the following:

- Proof of ownership, lease or offer to purchase the building
- Detailed floor plan
- If a restaurant, copy of the menu



Sidewalk Dining Facility Supplemental Application

ccl-side1 2/21/18

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

Business Name: <u>Egg + Flour II</u>	Aldermanic District # <u>14</u>
--------------------------------------	---------------------------------

Premises Address: 2273 S. Howell Milwaukee WI 53207

Business Operations

Check one: I/we are also applying for Food/Alcohol license(s) at this time.
 I/we currently hold Food/Alcohol license(s) AND
 confirm that the Business Plan of Operation on file which was previously submitted with the Food and/or Alcohol application has not changed, except for the addition of this sidewalk dining facility.
 have included a new Business Plan of Operation reflecting requested changes.

Sidewalk Dining Facility will operate from: Start Date: 05/1/20 to End Date: 9/1/20

Will any food preparation be done outdoors? No Yes

If yes, describe: _____

Will any sidewalk dining facility improvements be physically attached to public structures? No Yes

If yes, describe: _____

Property Owner

Check one: Applicant owns the property
 Property owner's information/signature provided below (REQUIRED):
Name: Paresh Patel Phone # (414) 897-2791
Address: 2273 S. Howell
Property Owner's Signature:

Signature(s)

Signature of Sole Proprietor, Partner, or 20% or more Shareholder
(If there are no 20% or more shareholders, Corporate Officer-print name/title and sign)

Signature of additional partner or 20% or more shareholder

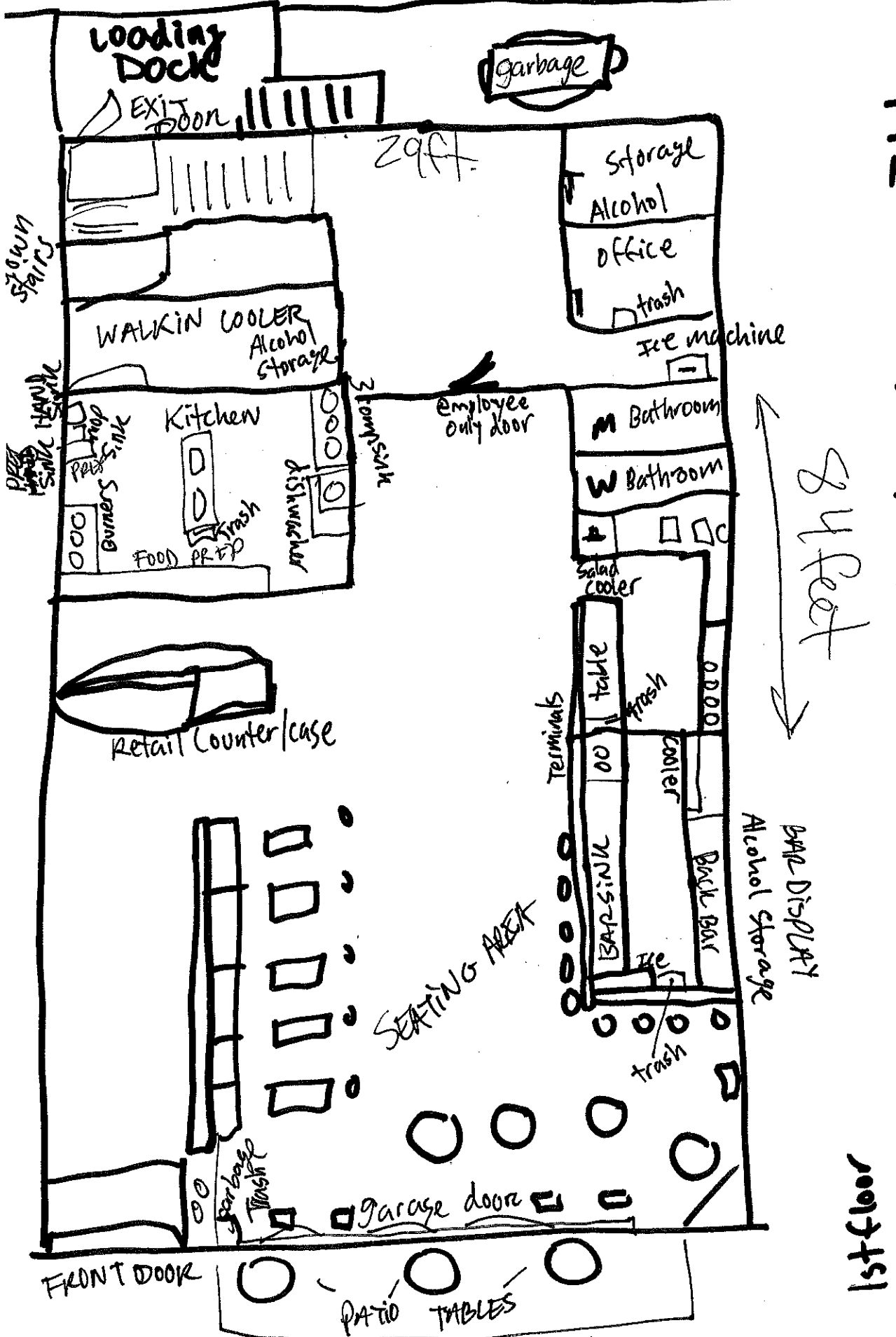
Office Use Only:

Initials _____ Filed _____ App # _____

Processing LS: Queue to: HD DNS CC Email To: DPW Primary LS

Also: holds is applying for: Food Alcohol Perm Ext

← ALLEY →



Total sq. foot. = 2700sqft.

First FLOOR

↓ N

1st floor

Egg & Flour - II

2273 S. Howell

Date: 12/3/19

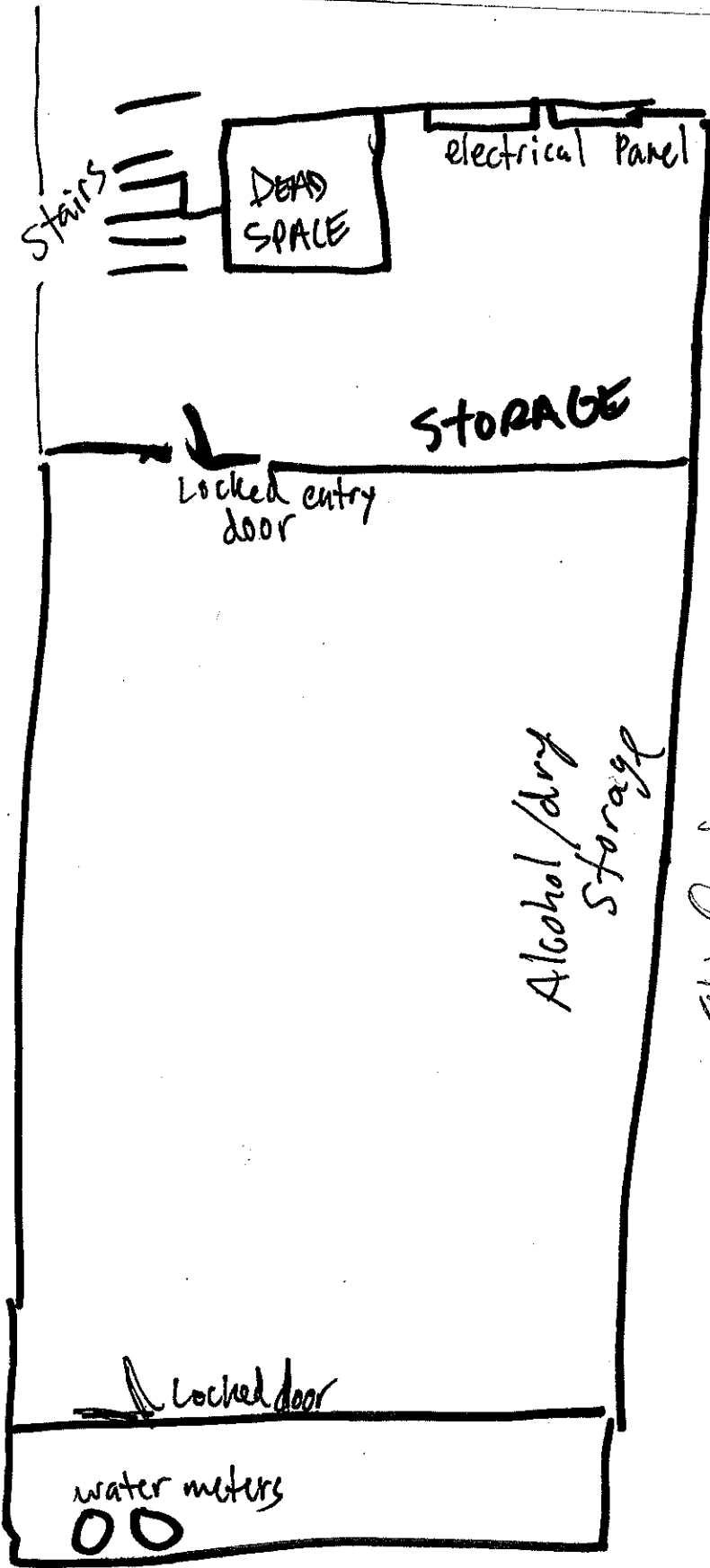
Adam Pawluk (AGENT)

414745-6073

adam1232@gmail.com

12/3/19

S. Howell () X ()



29 feet

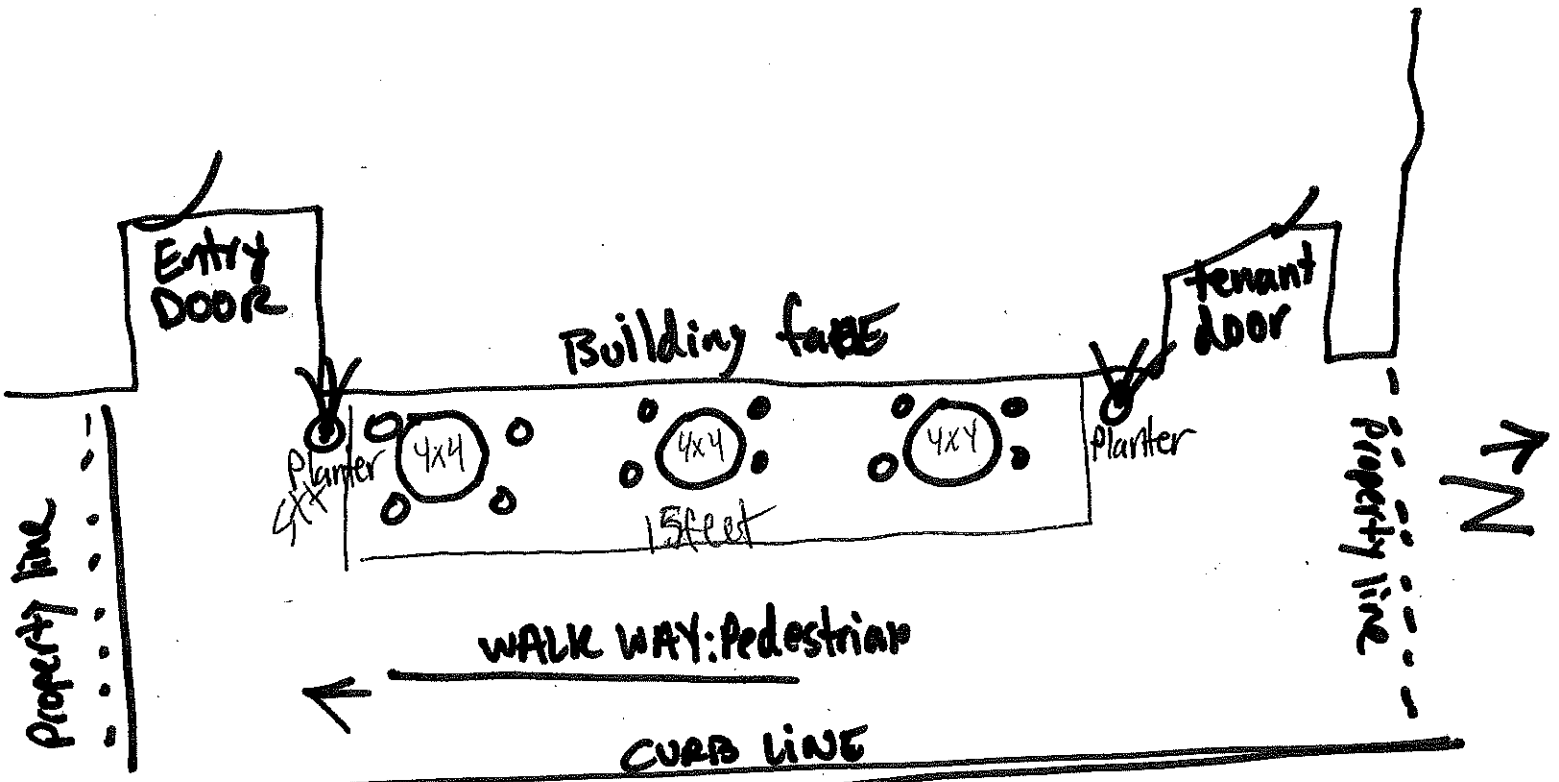
84 feet

BASEMENT



Adam Pawlak
 (414) 795-6013
 adam@2373@gmail.com

Basement/Storage
 Eggs & Flour ↓
 2273 S. Howell
 Date: 11/9/19



Bus stop

S. Howell

~~12/10/19~~ 12/3/19

Egg & Flour II

Adam Pawlak (AGENT)

(414) 795-6013

adam2323@gmail.com

2273 S. Howell Ave.
Milwaukee WI 53207

OUT DOOR



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Thursday, January 16, 2020

COMMITTEE MEETING NOTICE

AD 14

SPIERING, Reid C, Agent
RSVR LLC
N100W14683 Suburst TRL Av

Germantown, WI 53022

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

Tuesday, January 28, 2020 at 09:15 AM

Regarding: Your Class B Tavern and Public Entertainment Premises License Applications Requesting 3 Virtual Reality Devices as agent for "RSVR LLC" for "RSV" 2210 S KINNICKINNIC Av.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

Jessica Celella

License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

Date: 12/06/2019
Officer: PO Ward

City of Milwaukee Police Department
90-5-1.5 Crime Prevention Survey

Name of Premise: RSVR
Address: 2210 S kinnickinnic Ave
Phone: 414-403-1577

Owner:
Owner address:
City State Zip:
Owner Phone:
Owner email:

Licensee/Agent: Reid Spiering
Home Address: N100W14683 Sunburst Trail
City State Zip: Germantown, Wisconsin 53022
Phone: 414-403-1577
Email: reid.spiering@gmail.com

Preferred contact:

Location currently open: YES NO

Projected open date: January 2nd, 2020

Day's open: S M T W Th F SA ALL - M,T,W by reservation

Hours of Operation: Sun: 1 pm – 6pm 24 hours Y N
Mon: Based on reservation
Tue: Based on reservation
Wed: Based on reservation
Thu: 5 pm – 12 am
Fri: 5 pm – 12 am
Sat: 1 pm – 12 am

Premise Type: Tavern/Bar
 Restaurant
 Other: Virtual reality

Licenses currently held:

- Alcohol: Yes No Class: #:
- Tobacco: Yes No #:
- Food: Yes No #:
- Extended Hours: Yes No #:
- Secondhand Dealer: Yes No Type: #:
- Other: Yes No Type: #:
- Other: Yes No Type: #:

Exterior Survey:

1. Is the area around the location clean? Yes No
2. What surrounds the location? (Check all the apply)
 - a. Park
 - b. School
 - c. Youth Center
 - d. Church
 - e. Tavern(s) If so, how many 1
 - f. Residential
 - g. Other businesses
 - h. Other:
3. Can you see from the outside of the location into the interior Yes No
4. Can you see the employees inside of the location from the outside Yes No
5. Are exterior windows free of signage Yes No
6. Is there a parking lot Yes No
7. Is the parking lot clean? Yes No
8. Off-Street parking Yes No
9. Is the parking lot well lit? Yes No
10. Valet Parking Yes No
 - a. Will this lot have a guard? Yes No
 - b. Will this lot have cameras? Yes No
11. Are there areas where a person could conceal themselves Yes No – Gangways on bothsides – fence blocks both gangways off Kinnickinnic Ave.
12. Is there exterior lighting? Yes No. Does it appears to be adequate Yes No
13. Exterior Payphone? Yes No
14. Are there No Loitering Signs posted? Yes No
15. Are there exterior security cameras Yes No How Many: Will be adding one to the rear and one was recommended for the front
16. Are the address numbers prominently displayed and easy to see Yes No

Camera Survey:

17. Does this location have security cameras? Yes No
18. Are they in working order? Yes No
19. What format are the cameras?
 - a. Color Yes No
 - b. Digital Yes No
 - c. Recorded Yes No
20. How long is footage stored for later viewing: 3 days
21. Are there exterior cameras Yes No How many: Plans to put 1 in the back

- 22. Are there interior cameras Yes No How many: 4
- 23. Do all employees know how to retrieve recorded digital images/footage? Yes No
- 24. Cameras located in parking lot Yes No How many

Interior Survey:

- 25. What is the planned capacity 25
- 26. What is the minimum number of employees That will be on premise 2
- 27. Is the storeowner willing to be a standing complainant regarding loitering? Yes No
 - a. If yes have them fill out the standing complaint form and give them two of the commercial signs Yes No
- 28. Is the interior of the location neat and clean? Yes No
- 29. Does an interior camera face the entrance/exit? Yes No
- 30. Is there a lockable area that separates employees from customers? Yes No
- 31. Are emergency and non-emergency numbers posted near the phone? Yes No
- 32. Does the owner know how to contact their police district directly? Yes No
 - a. Did you provide a district contact guide to the owner? Yes No

Security No Security

- 33. How many security personnel are going to be employed: None
- 34. How ill they be deployed: Interior Exterior
- 35. What days will they be deployed Mon Tue Wed Thu Fri Sat Sun
- 36. Will the security be managed by business or contracted
- 37. Will they be armed Yes No
- 38. What type of security measures to be used:
 - Wanding/metal detector
 - ID Scanner
 - Dress Code
 - Cover Charge
 - Age restriction
 - Other

ADDITIONAL COMMENTS/RECOMMENDATIONS:

This report is written by Police Officer Michael Ward, assigned to District 6, Early Power. On this day I was assigned to Squad 6264, with Police Officer Fabian Garcia.

On Friday, December 6th, 2019 we conducted a CPTED report of 2210 S. Kinnickinnic Ave.. The exterior of location had multiple lights in the front and rear.

Four cameras located in the interior of the business – The front door and rear door have security cameras pointe in the direction of them.

We recommended security cameras at the rear exterior and front exterior of the building. Owner will be adding security camera to the rear of location before opening.

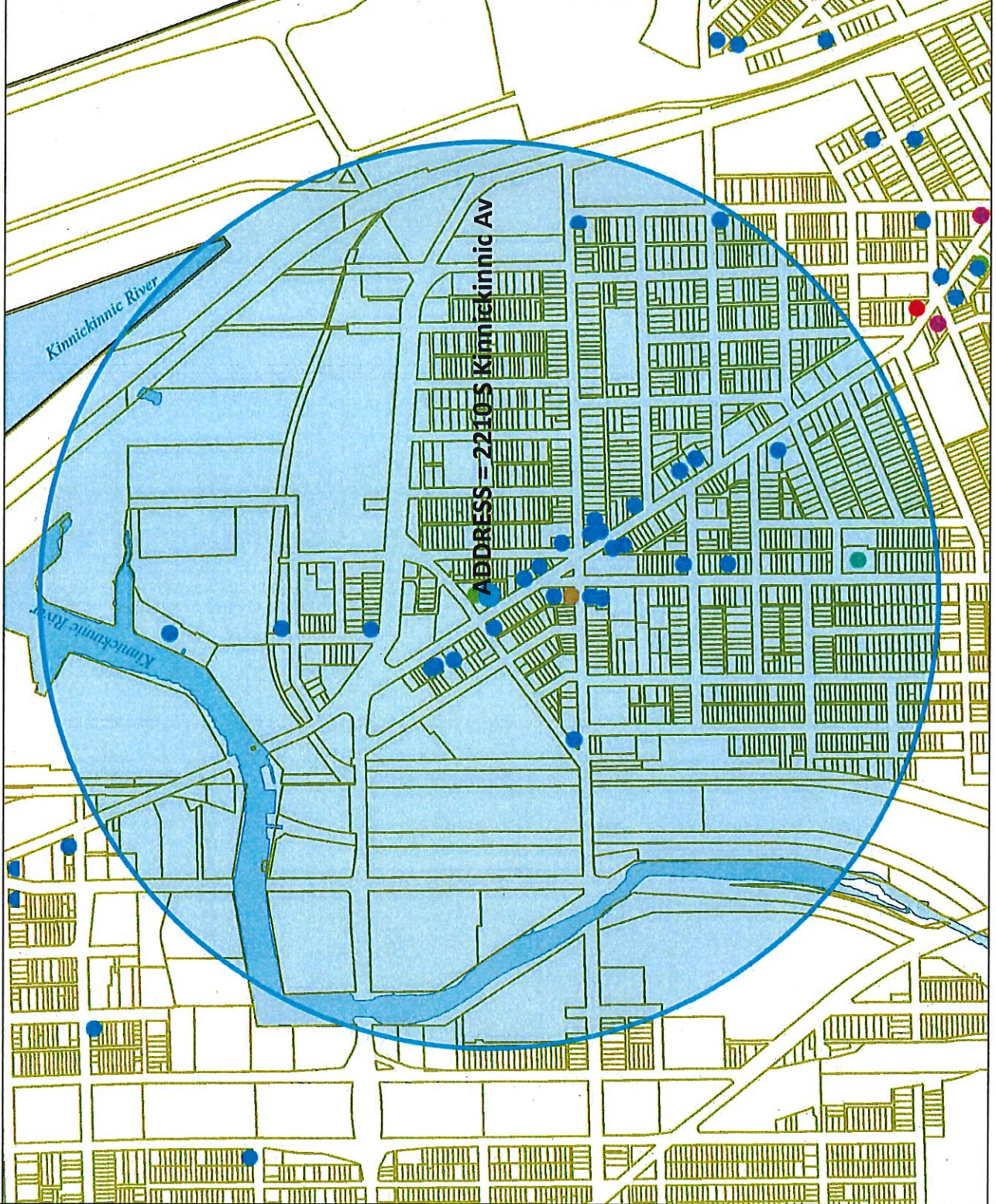
We recommended having a locked area for employees to secure their items.

Building has tenants who live upstairs. They will not have access to business area, but will have a common basement.

This concludes my report.

Alcohol concentration for 2210 S Kinnickinnic Av, December 17, 2019

City of Milwaukee, Wisconsin



- Legend -

- Parcels - MPROP_lite
- Major street names 100,000
- City limits
- Freeways 25,000
- Freeways
- Exit ramps
- Entry ramps
- Ramps
- Major streets 100,000
- Streets 25,000
- Waterways
- Parcels - MPROP_lite
- Alcohol Licenses
 - Class A Intoxicating Liquor
 - Class A Fermented Malt Beverage
 - Class A Liquor and Malt
 - Class B Fermented Malt Beverage
 - Class B Tavern
 - Class C Wine Retailer



- Notes -

Licensed alcohol beverage establishments within a .5 mile radius centered on 2210 S Kinnickinnic Av, December 17, 2019.



Department of Administration - ITMD



Map Scale: 1: 10,000



Thursday, January 16, 2020

Licenses Committee Notice of Hearing

SPIERING INDUSTRIES LLC
N100W14683 Sunburst TR
Germantown, WI 53005

Date: 1/28/2020
Time: 09:15 AM
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class B Tavern and Public Entertainment Premises License Applications
Requesting 3 Virtual Reality Devices
SPIERING, Reid C, Agent
RSVR at 2210 S KINNICKINNIC Av

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.





Thursday, January 16, 2020



Notice of Public Hearing

SPIERING, Reid C, Agent
RSVR at 2210 S KINNICKINNIC Av
Class B Tavern and Public Entertainment Premises License Applications Requesting 3 Virtual
Reality Devices

Tuesday, January 28, 2020 at 9:15 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 1/28/2020 at 9:15 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY, STATE ZIP
CURRENT OCCUPANT	2235 S ALLIS ST	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2243 S KINNICKINNIC AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2247 S KINNICKINNIC AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2234 S KINNICKINNIC AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2187 S KINNICKINNIC AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2232 S ALLIS ST 1	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2232 S ALLIS ST 3	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2221 S KINNICKINNIC AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2202 S KINNICKINNIC AVE 312	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2202 S KINNICKINNIC AVE 405	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2202 S KINNICKINNIC AVE 413	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2202 S KINNICKINNIC AVE 512	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2202 S KINNICKINNIC AVE 514	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2165A S ALLIS ST	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2235 S KINNICKINNIC AVE 5	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2207A S KINNICKINNIC AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2203 S KINNICKINNIC AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2206 S ALLIS ST	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2210 S ALLIS ST	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2219 S KINNICKINNIC AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2202 S KINNICKINNIC AVE 205	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2202 S KINNICKINNIC AVE 210	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2202 S KINNICKINNIC AVE 212	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2202 S KINNICKINNIC AVE 214	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2202 S KINNICKINNIC AVE 309	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2202 S KINNICKINNIC AVE 310	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2202 S KINNICKINNIC AVE 401	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2202 S KINNICKINNIC AVE 412	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2202 S KINNICKINNIC AVE 417	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2202 S KINNICKINNIC AVE 418	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2202 S KINNICKINNIC AVE 502	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2202 S KINNICKINNIC AVE 506	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2202 S KINNICKINNIC AVE 507	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2208 S KINNICKINNIC AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2213 S ALLIS ST	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2183 S KINNICKINNIC AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2245 S KINNICKINNIC AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2255 S ALLIS ST C	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2255 S ALLIS ST D	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2212 S ROBINSON AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2207 S KINNICKINNIC AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2189 S KINNICKINNIC AVE A	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2202 S ALLIS ST	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2218 S ALLIS ST	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2232 S ALLIS ST 2	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2202 S KINNICKINNIC AVE 201	MILWAUKEE, WI 53207

CURRENT OCCUPANT	2202 S KINNICKINNIC AVE 306	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2202 S KINNICKINNIC AVE 407	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2202 S KINNICKINNIC AVE 408	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2202 S KINNICKINNIC AVE 501	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2202 S KINNICKINNIC AVE 503	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2218 S KINNICKINNIC AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2161 S ALLIS ST	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2205 S ALLIS ST	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2231A S ALLIS ST	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2232 S ALLIS ST 4	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2215 S KINNICKINNIC AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2223 S KINNICKINNIC AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2202 S KINNICKINNIC AVE 206	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2202 S KINNICKINNIC AVE 303	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2202 S KINNICKINNIC AVE 304	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2202 S KINNICKINNIC AVE 307	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2202 S KINNICKINNIC AVE 410	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2202 S KINNICKINNIC AVE 414	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2202 S KINNICKINNIC AVE 505	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2202 S KINNICKINNIC AVE 509	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2202 S KINNICKINNIC AVE 518	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2230 S KINNICKINNIC AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2209 S ALLIS ST	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2219 S ALLIS ST	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2179 S KINNICKINNIC AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2232 S ROBINSON AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2236 S KINNICKINNIC AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2255 S ALLIS ST B	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2216 S ROBINSON AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2213 S KINNICKINNIC AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2225 S KINNICKINNIC AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2202 S KINNICKINNIC AVE 208	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2202 S KINNICKINNIC AVE 316	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2202 S KINNICKINNIC AVE 318	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2202 S KINNICKINNIC AVE 402	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2202 S KINNICKINNIC AVE 403	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2202 S KINNICKINNIC AVE 409	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2202 S KINNICKINNIC AVE 415	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2202 S KINNICKINNIC AVE 517	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2220 S KINNICKINNIC AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2226 S KINNICKINNIC AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2165 S ALLIS ST	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2231 S ALLIS ST	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2153 S ALLIS ST	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2235A S ALLIS ST	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2228 S ROBINSON AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2220 S ROBINSON AVE	MILWAUKEE, WI 53207

CURRENT OCCUPANT	2150 S ALLIS ST	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2214 S ALLIS ST	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2216 S ALLIS ST	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2226 S ALLIS ST	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2219 S KINNICKINNIC AVE A	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2202 S KINNICKINNIC AVE 203	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2202 S KINNICKINNIC AVE 211	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2202 S KINNICKINNIC AVE 215	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2202 S KINNICKINNIC AVE 217	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2202 S KINNICKINNIC AVE 308	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2202 S KINNICKINNIC AVE 317	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2202 S KINNICKINNIC AVE 404	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2202 S KINNICKINNIC AVE 406	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2202 S KINNICKINNIC AVE 515	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2212 S KINNICKINNIC AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2217 S ALLIS ST	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2232A S ROBINSON AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2231 S KINNICKINNIC AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2235 S KINNICKINNIC AVE 2	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2255 S ALLIS ST A	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2224 S ROBINSON AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2187A S KINNICKINNIC AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2208 S ALLIS ST	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2222 S ALLIS ST	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2202 S KINNICKINNIC AVE 302	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2202 S KINNICKINNIC AVE 305	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2202 S KINNICKINNIC AVE 504	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2216 S KINNICKINNIC AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	339 E BRUNKS LN	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2155 S ALLIS ST	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2149 S ALLIS ST	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2235 S KINNICKINNIC AVE 1	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2244 S KINNICKINNIC AVE 1	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2255 S ALLIS ST E	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2189 S KINNICKINNIC AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2227 S KINNICKINNIC AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2202 S KINNICKINNIC AVE 202	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2202 S KINNICKINNIC AVE 204	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2202 S KINNICKINNIC AVE 207	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2202 S KINNICKINNIC AVE 209	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2202 S KINNICKINNIC AVE 213	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2202 S KINNICKINNIC AVE 216	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2202 S KINNICKINNIC AVE 218	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2202 S KINNICKINNIC AVE 301	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2202 S KINNICKINNIC AVE 311	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2202 S KINNICKINNIC AVE 313	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2202 S KINNICKINNIC AVE 314	MILWAUKEE, WI 53207

CURRENT OCCUPANT	2202 S KINNICKINNIC AVE 315	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2202 S KINNICKINNIC AVE 411	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2202 S KINNICKINNIC AVE 508	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2202 S KINNICKINNIC AVE 511	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2202 S KINNICKINNIC AVE 513	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2214 S KINNICKINNIC AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2205A S ALLIS ST	MILWAUKEE, WI 53207

Total Records: 147

Radius: 250.0 feet and Center of Circle: 2210 S Kinnickinnic Ave



BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 3/15/18

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

Applying for: Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: Delivery Drive Thru Dining Room
 Self Service Laundry Massage Establishment Filling Station
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

RESERVATION BASED VIRTUAL REALITY EXPERIENCE CENTER

Do you have any experience operating this type of business? No Yes If yes, explain:

2. Business Operations

- a. Proposed Opening Date: 01/01/2020
- b. Is this premise under construction? No Yes If yes, list estimated completion date: _____
- c. Is this a franchise? No Yes
- d. Is this premises currently licensed? No Yes If yes, list type of license: _____
- e. Is the current licensee operating? No Yes If no, list date closed: _____
- f. Do you have future plans for other businesses, licenses or permits at this location? No Yes
If yes, explain: Temporary Bar on rear patio
- g. Have you previously held an Extended Hours License in Milwaukee? No Yes
If yes, list address(es): _____
- h. Are other businesses operating in the same building? No Yes If yes, describe: _____

3. Litter & Noise

- a. How are grounds kept clean? Sweep Pressure Wash Pick Up Litter Other: _____
- b. How often will grounds be cleaned? Daily Weekly As Needed Monthly Other: _____
- c. Grounds cleaned by: Licensee Building Owner Employees Hired Maintenance Other: _____
- d. How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police
 Signs Posted Other: _____
- e. Will a sound amplification system be used? No Yes If yes, describe: _____

4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? No Yes If yes, describe: BACK PATIO.
- b. Number of Garbage Cans: Inside: 2 Locations: REAR OF ROOM
Outside: 1 Locations: REAR DECK
- c. Is a crowd control barrier used? No Yes If yes, describe: _____
- d. How many restrooms are on the premises? 1
- e. Name of solid waste contractor: Advanced Disposal Waste Management Other: City of Milwaukee

5. Security

- a. Are there onsite parking spaces? No Yes If yes, how many? _____ and describe the parking security plan: _____
- b. Is there a loading zone? No Yes If yes, describe the loading area security plan: _____
- c. Will you have security personnel on premise? No Yes If yes, how many? _____ and answer the following:
 What are their responsibilities? _____
 Is security equipment used? No Yes If yes, describe _____
 List their licensing, certification, or training credentials _____
- d. Will there be security cameras? No Yes If yes, how many? 4 and list locations: INTERIOR FRONT AND BACK / FRONT ENTRY / REAR EXIT
- e. Will searches/identification checks be done upon entry? No Yes If yes, describe _____

6. Percentage of Sales (must total 100%)

Alcohol <u>20</u> %	Food _____ %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment _____ %	Cigarettes _____ %		
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other <u>80</u> % Describe: <u>VR TIME</u>

7. Businesses/Licenses on the Premises (check all that apply):

Type 1

- Full Service Restaurant Cafe/Coffee Shop Deli or Fast Food Restaurant Private/Fraternal/Veterans Club
- Night Club Tavern Cocktail Lounge Teen Club
- Banquet Hall Sports Facility Bowling Alley
- Hotel/Motel: Number of Floors: _____ Rooming House: Number of Floors: _____
 Number of Rooms: _____ Number of Rooms: _____

Type 2

- Liquor Store Corner Store Supermarket Convenience Store
- Gas Station Amusement/Phonograph Distributor Recycling, Salvage or Towing
- Used Car Dealer Personal Service Establishment
(such as tattoo business, hair salon, tailor, etc.) Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit Cigarette & Tobacco Gas Station Extended Hours Class "B" Tavern Weights & Measures
- Secondhand Dealer Precious Metal & Gem Other: _____

8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity 25 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

9. Premises Description

- a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):
 1st Floor 2nd Floor Basement Storage Patio Beer Garden Sidewalk Café Deck Rooftop
 Other: Describe: EXCLUDING TENANT LAUNDRY AREA IN BASEMENT
- b. Describe Location: Major Thoroughfare Secondary Street Other: _____
- c. Nearest Major Cross Street: BAY STREET
- d. Describe Building: Free Standing Building Strip Mall Other: _____
- e. Describe Premises Structure: Single Story Multi-Story - # of Stories 3 Other: _____
- f. Describe Surrounding Area: Commercial Residential Industrial Other: _____
- g. Building Owner Name: SPIERING INDUSTRIES LLC Phone Number: 414 903 1577
 Business Owner Address: 1100 W 146th ST SUMMIT TRL GERMANTOWN WI 53022

10. Hours of Operation & Customers

Will customers be entering the premises? No Yes

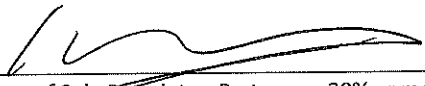
Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	12 pm	5 pm	30	18-55 18-55	
Monday	CLOSED	CLOSED	↓	↓	
Tuesday	4 pm	12 am			
Wednesday	4 pm	12 am			
Thursday	4 pm	12 am			
Friday	4 pm	12 am			
Saturday	12 pm	12 am			

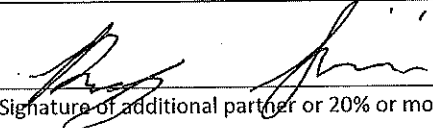
An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Permitted Hours of Operation: Class A: 8:00 am to 9:00 pm Sunday thru Saturday
 Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

11. Signature(s)


 Signature of Sole Proprietor, Partner, or 20% or more Shareholder
 (If there are no 20% or more shareholders, Corporate Officer-print name/title and sign)


 Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: RSVR LLC

Premise Address: 2210 S. Kinnickinnic Ave Milwaukee, WI 53207

Proximity of Premises to Church, School, Daycare Center or Hospital

Is the building within 300 feet of any church, school, daycare center or hospital? No Yes

"Service Bar Only" Designation

If applying for Class B or C license, are you applying for "Service Bar Only"? No Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

Business Information

a) Are you taking out this application for anyone that may not be eligible for a license? No Yes

If yes, list their name and address: _____

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? No Yes

If no, list the name and address of the person(s) who will: _____

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business? No Yes

If yes, explain: CO-OWNER HAS 50% OWNERSHIP

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?

No Yes If yes, list name and address: _____

Proof of Ownership, Lease, or Offer to Purchase (New & Transfer Applicants Only)

Submit proof of ownership, lease, or offer to purchase the building with this application.

A lease or offer to purchase must:

- Be in the same legal entity name as that apply for the license
- Reflect the same address as the premises address on this application
- Reflect current dates and
- Be signed by the lessor/seller and lessee/buyer

Property Information (New & Transfer Applicants Only)

- Do you own or lease the building? Own Lease
- Who owns the fixtures (for example, coolers, etc.)? RSVR LLC
- Are you purchasing the stock and/or fixtures? No Yes If yes, amount paid \$ _____
- Total amount paid for business \$ 0.00
- Total amount paid for goodwill of the business \$ 0.00

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes? No Yes

See Application Information for a list of all required application forms.

Lease Information (New & Transfer Applicants who are leasing the premises only)

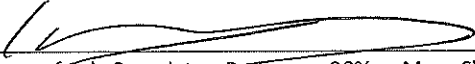
- a) Date lease begins 12/1/19 Ends 12/1/22
- b) Monthly rental \$ 1,250
- c) Do you have an option to renew the lease? No Yes
- d) Does your lease allow for assignment to another party without the consent of the owner? No Yes
- e) For what length of time have you been guaranteed occupancy (number of years)? 3 years
- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? No Yes If yes, explain _____
- g) Does the present owner or occupancy object to the granting of your license? No Yes
If yes, explain _____

Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? No Yes

If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s): _____

Signature



Signature of Sole Proprietor, Partner or 20% or More Shareholder
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.
Contact the License Division for information on how to request changes.

New and transfer of premises applicants must submit the following:

- Proof of ownership, lease or offer to purchase the building
- Detailed floor plan
- If a restaurant, copy of the menu



PUBLIC ENTERTAINMENT PREMISES LICENSE SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

PREMISES ADDRESS: 2210 S Kinnickinnic Ave Milwaukee, WI 53207

TYPES OF ENTERTAINMENT (CHECK ALL THAT APPLY)

- | | | | |
|---|--|---|---|
| <input type="checkbox"/> Instrumental Musicians | <input type="checkbox"/> Battle of the Bands | <input type="checkbox"/> Dancing by Performers | <input type="checkbox"/> Amusement Machines
How many? _____ |
| <input type="checkbox"/> Bands | <input type="checkbox"/> Comedy Acts | <input type="checkbox"/> Adult Entertainment/
Strippers/Erotic Dance | <input type="checkbox"/> Concerts
Approx. # per year? _____ |
| <input type="checkbox"/> Bowling Alley
How many? _____ | <input type="checkbox"/> Disc Jockey | <input type="checkbox"/> Wrestling | <input type="checkbox"/> Theatrical Performances
Approx. # per year? _____ |
| <input type="checkbox"/> Pool Tables
How many? _____ | <input type="checkbox"/> Magic Shows | <input type="checkbox"/> Patron Contests | <input type="checkbox"/> Jukebox |
| <input type="checkbox"/> Motion Pictures (movies by
admission) - How many? _____ | <input type="checkbox"/> Poetry Readings | <input type="checkbox"/> Patrons Dancing | <input type="checkbox"/> Karaoke |
- Other: VIRTUAL REALITY DEVICES, 3 SPACES

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

PROMOTERS/SOUND AMPLIFICATION

Will promoters ever be used for any of the entertainment? No Yes If Yes, Describe:

At any time will sound amplification be used? No Yes If Yes, Describe:


LEGAL CAPACITY OF PREMISES

25 (Call the Development Center at 414-286-8211 with questions.) Legal capacity determines the fee for your Public Entertainment Premises License. If you would like to request the license be approved with a lower capacity than that listed above, indicate the lower capacity here: _____. If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.

ACKNOWLEDGEMENT/SIGNATURE

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council. I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application. I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

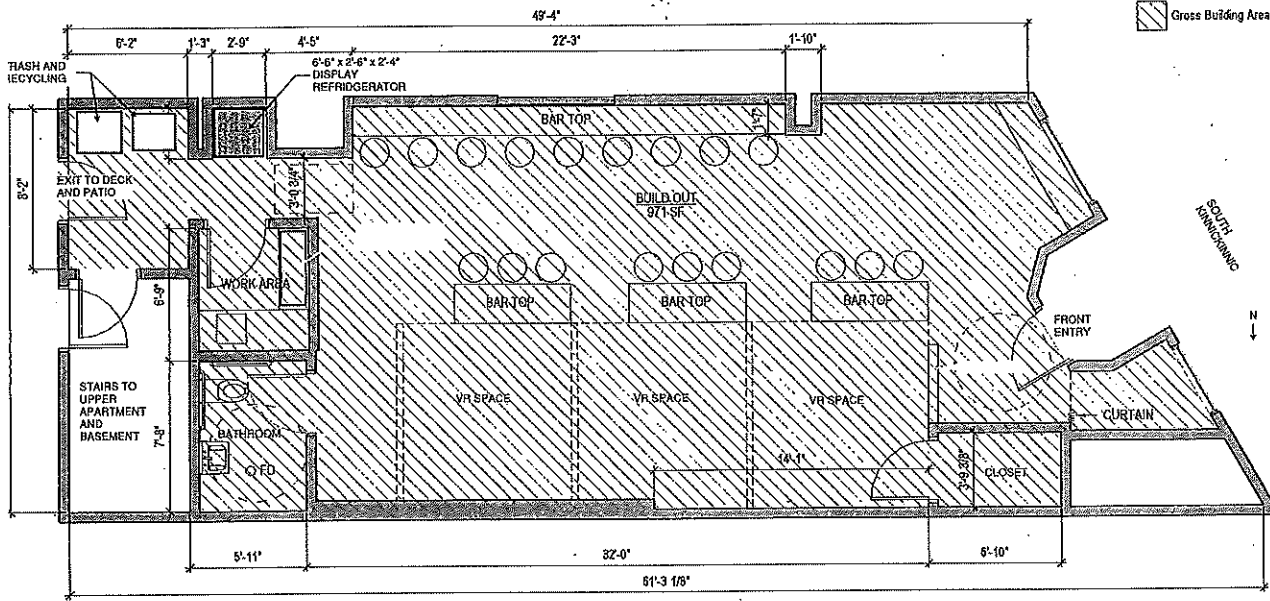
I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.


Signature of Sole Proprietor, Partner or 20% or More Shareholder
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Office Use Only:

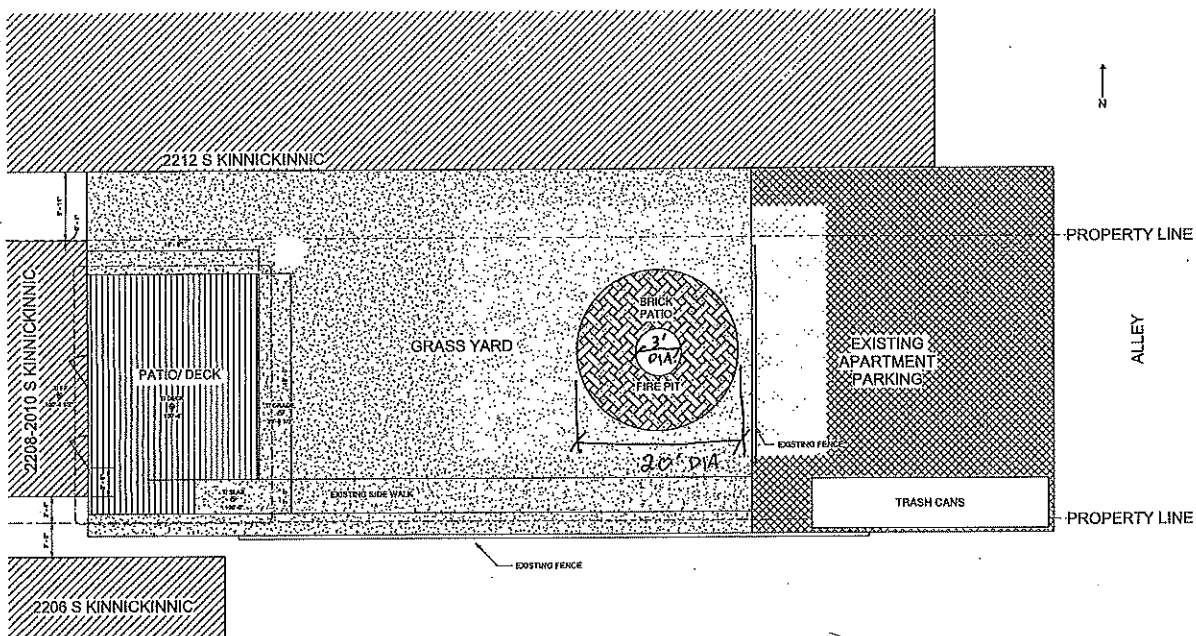
Initials: _____ Filed: _____ App: _____

Only PEP? No Yes If Yes, Queue to MPD and Email Mgrs/Team Lead (must be heard w/in 60 days)



1 FLOOR PLAN - LEVEL 01

11/06/2019



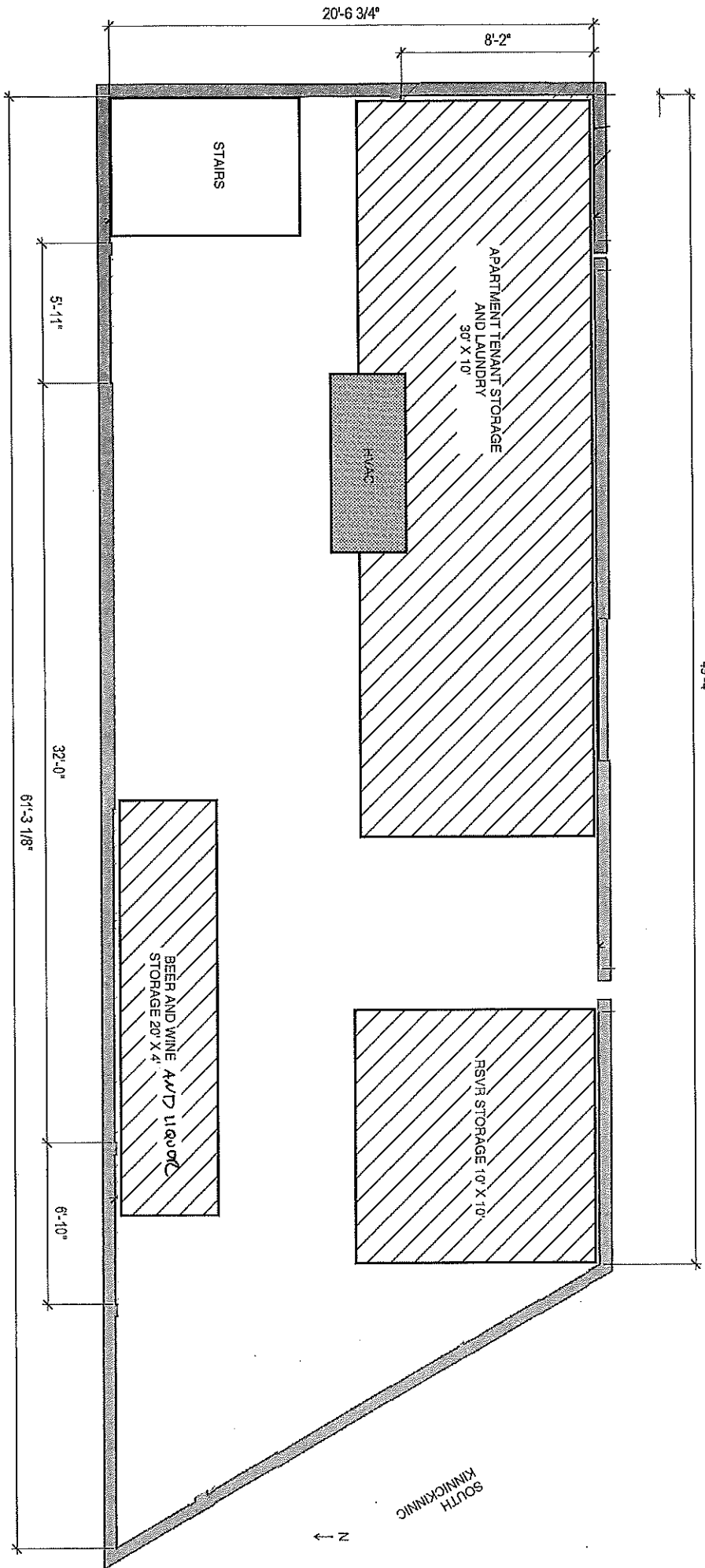
3 Deck Site Plan

11/06/2019

RSVR LLC
2210 SOUTH KINNICKINIC AVENUE

REID SPIERING, AGENT

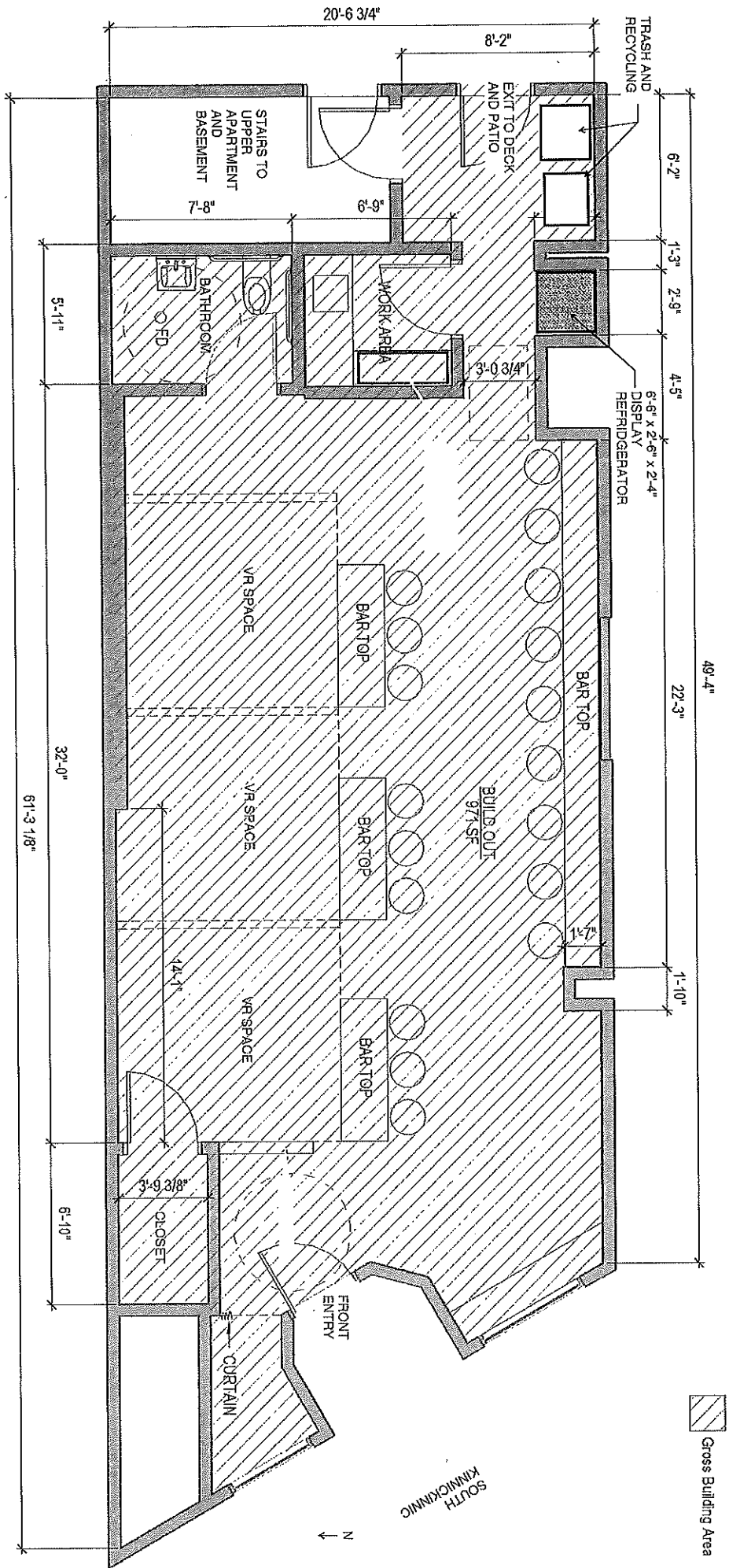
RSVR
FLOOR PLAN BASEMENT



1 FLOOR PLAN - BASEMENT

RSVR LLC
 2210 SOUTH KINNICKINNIC AVENUE
 REIP SPIERIN G, AGENT

RSVR
 FLOOR PLAN LEVEL 01



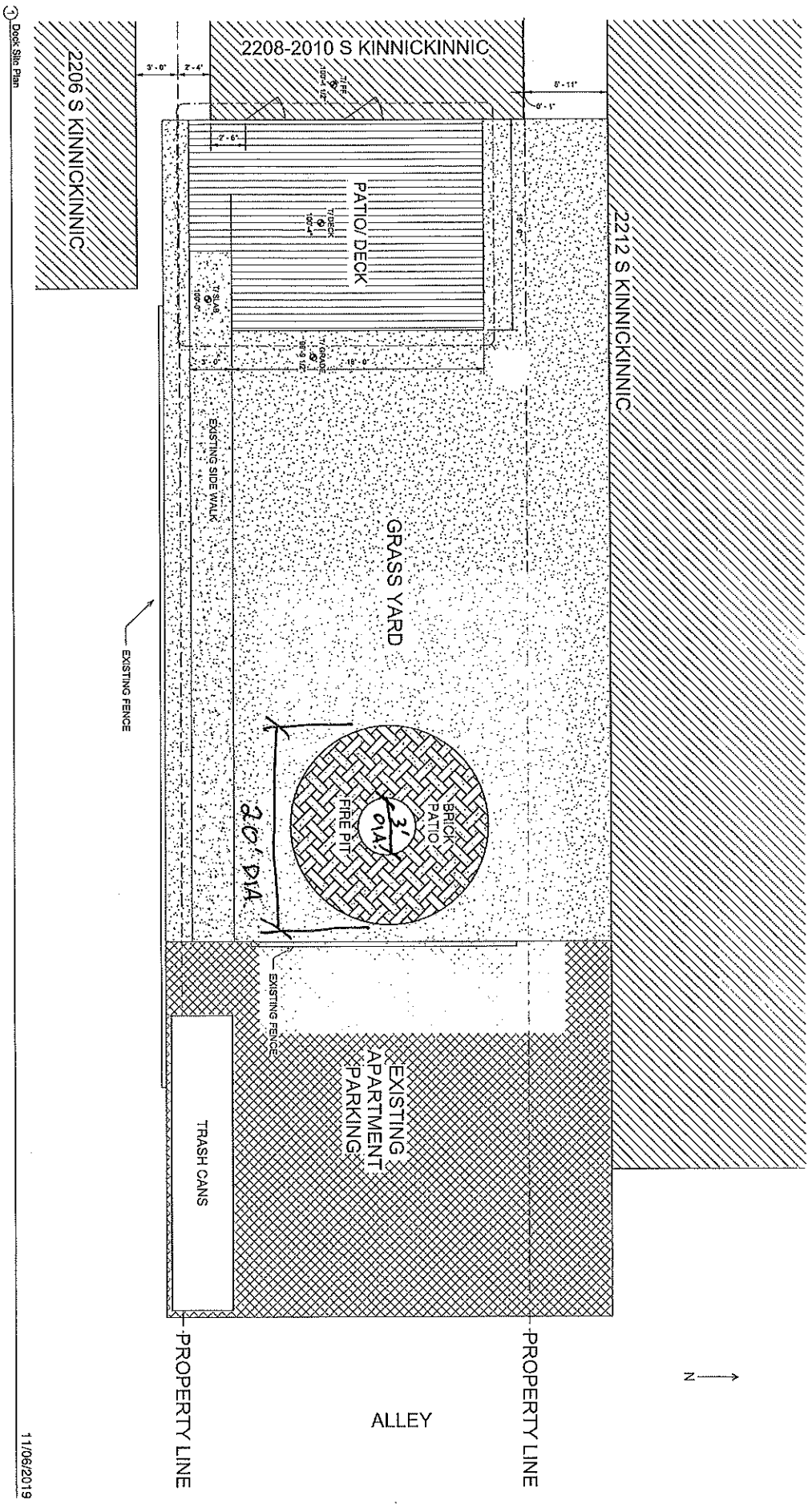
Gross Building Area

SOUTH
 KINNICKINNIC

1 FLOOR PLAN - LEVEL 01

RSVR LLC
2210 SOUTH KINNICKINNIC AVENUE
REID SPIERDING, AGENT

RSVR
REAR SITE PLAN



1 Door Site Plan

11/06/2019