

Hartner, Marian

From: Leonhardt, Ronald

Sent: Monday, March 28, 2011 3:06 PM

To: Hartner, Marian

Subject: FW: Register Today for NATOA's Annual Conference - September 20 - 23, 2011 in San Francisco, CA

Please submit request to F&P for Dennis to attend.

Ronald D. Leonhardt, City Clerk
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414-286-2221
rleonh@milwaukee.gov

From: NATOA Headquarters [<mailto:trideout@natoa.org>]

Sent: Monday, March 21, 2011 8:50 AM

To: Leonhardt, Ronald

Subject: Register Today for NATOA's Annual Conference - September 20 - 23, 2011 in San Francisco, CA



REGISTER TODAY!

NATOA's 2011 Annual Conference

Gigabit Communities

September 20 - 23, 2011

The Hilton Financial District, San Francisco, CA

Register Today for NATOA's 2011 Annual Conference

[CLICK HERE](#) to register!

Join us September 20 - 23, 2011 in San Francisco, CA for **NATOA's 31st Annual Conference: Gigabit Communities**. The conference will be held at the Hilton San Francisco Financial District, just minutes from Chinatown and North Beach and within a few miles of Union Square, Alcatraz and the Golden Gate Bridge.

The Annual Conference offers the best in networking opportunities with experts in communications, programming, information technology and broadband network deployment and management. You will learn the latest trends and hear from local government and industry experts on a variety of "hot topics" affecting our broadband future. Don't miss this opportunity to be educated and motivated to

3/28/2011

take your community to the next level!

Not only is the location desirable but the Hilton San Francisco Financial District is offering conference attendees a deeply discounted room rate of \$174/night (single/double) plus tax. Rack rates for this time of year start at \$355 so make your reservations early to ensure the group rate. To reserve a room, call 1-800-424-8292 and mention NATOA. NATOA cannot guarantee availability or rate once the block has sold out.

Registration for NATOA's 2011 Annual Conference is now available on the NATOA website at <http://natoa.org/events/annual-conference/2011/>. The 2011 early-bird registration rates are available until June 1st as follows:

- **NATOA Member: \$525**
- **NLC Primary Member/Elected Official: \$525**
- **Government Non-Member/Non-Profit: \$795**
- **Non-Member Private Sector: \$895**

NEWS, NEWS, NEWS: NATOA Adds Hands On Technical Training Day!

NATOA is thrilled to announce an exciting new advanced training opportunity added to this year's annual conference on our special pre-conference day, Tuesday, September 20, 2011 in San Francisco. Through a partnership with Bay Area Video Coalition (BAVC), 20 seats will be available for a full day of advanced training in the BAVC computer training labs, for those registered to attend the full NATOA Annual Conference.

BAVC provides training and access to emerging media technologies for public media producers, independent artists, at-risk youth and other non-profit organizations. Experienced trainers provide industry-certified courses. A full-day FinalCut Pro class normally costs \$895 and a full-day Photoshop class normally costs \$595.

NATOA is pleased to offer this special advanced training opportunity at the special rate of \$200 for full conference registrants

. This is a first-come, first-served opportunity for 20 full-conference registrants. The \$200 fee includes round trip public transportation between the Hilton San Francisco Financial District and BAVC, morning coffee, and box lunch, in addition to the two 3-hour sessions of advanced training.

Conference attendees will meet in the hotel lobby and travel together via San Francisco Public Transportation to BAVC for a full day of training on FinalCut Pro and PhotoShop. These courses will be provided in hands-on computer lab training rooms limited to 10 persons per instructor. (3-hour session on FinalCut Pro and 3-hour session on PhotoShop.)

To take advantage of this deeply discounted advanced training, REGISTER TODAY for the annual conference and select Tuesday's Advanced Training in FinalCut Pro Editing and Photoshop for only \$200 with a paid, full conference registration. Again, only 20 seats are available.

SAVE THE DATE:
NATOA's 2012 Annual Conference
September 26 - 29, 2012
Sheraton New Orleans Hotel, Louisiana

**Increase Your Company's VISIBILITY and AWARENESS
through Annual Conference Sponsorship!**

NATOA has numerous sponsorship opportunities available at this year's Annual Conference. Whether you plan to unveil new products and services, network with established clients or contact new prospects, NATOA's Annual Conference must be an essential part of your marketing plan.

Don't miss this opportunity to interact with the most influential and knowledgeable people working on broadband, communications and programming in local government. Sponsorships are available on a first-come, first-served basis so don't delay.

All sponsorships include the following benefits:

- Recognition as a conference sponsor on special signage throughout the conference
- Recognition at all General Sessions
- Sponsor ribbons for badges for all registered staff from sponsoring company
- Recognition in the NATOA onsite program
- Recognition with hyperlink on the NATOA website
- Opportunity to provide marketing materials at conference registration
- Premium booth space in the exhibit area with Two (2) exhibit-only passes

CLICK HERE for more information and to design a sponsorship plan that meets your needs!

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