



A Regional Housing Plan for Southeastern Wisconsin: 2035



June 25, 2013



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Regional Housing Plan Advisory Committee

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Brian Peters	Housing Policy Advocate, Independence <i>First</i> , Milwaukee and Member, SEWRPC Environmental Justice Task Force
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John F. Weishan, Jr.	Supervisor, Milwaukee County Board



Regional Housing Plan

Vision

“Financially sustainable housing for persons of all income levels, age groups, and special needs throughout the entire Southeastern Wisconsin Region.”





Plan Objectives

- **Provide decent, safe, sanitary, and financially sustainable housing for all current and future residents of the Region**
- **Improve links between jobs and affordable housing**
- **Maintain and expand subsidized housing to meet demand**
- **Meet demand for accessible housing for persons with disabilities**
- **Eliminate housing discrimination**
- **Reduce economic and racial segregation**
- **Encourage the use of environmentally sustainable housing**
- **Encourage sound neighborhood design principles**



Housing Affordability Findings

- **A generally-accepted standard recommends that a household spend no more than 30% of its income on housing costs (including rent, mortgage, taxes, insurance, and utilities)**
- **282,500 or 36% of Region households spend more than 30% of their income on housing**
 - **Two-thirds of these households are below the median household income of \$53,879**



Housing Affordability Findings

- **Subsidized housing need**
 - **Households with incomes less than 50% of the median income (less than \$26,940 per year)**
 - **187,000 or 24% of Region households**
- **Multi-family housing need**
 - **Households with incomes 50 to 80% of median income (\$26,940 to \$43,104 per year)**
 - **127,000 or 16% of Region households**
- **Modest single-family housing need**
 - **Households with incomes 80 to 135% of median income (\$43,104 to \$72,737 per year)**
 - **191,000 or 24% of Region households**





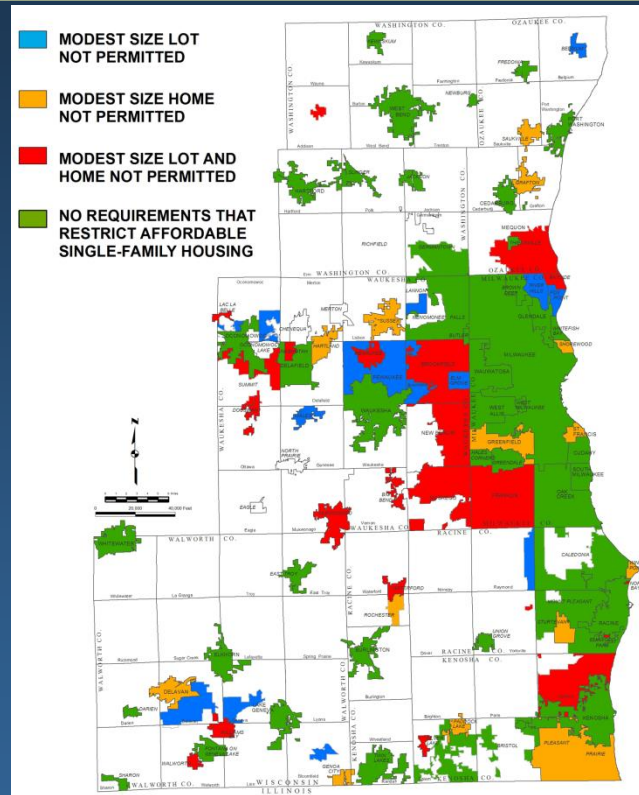
Subsidized and Tax Credit Housing Findings

- **Significant unmet need**
 - **Long waiting lists**
 - **About 46,000 subsidized units for 187,000 households**
- **Funding and community opposition are obstacles**
- **Existing subsidized housing is concentrated in the Region's central cities, particularly family housing**

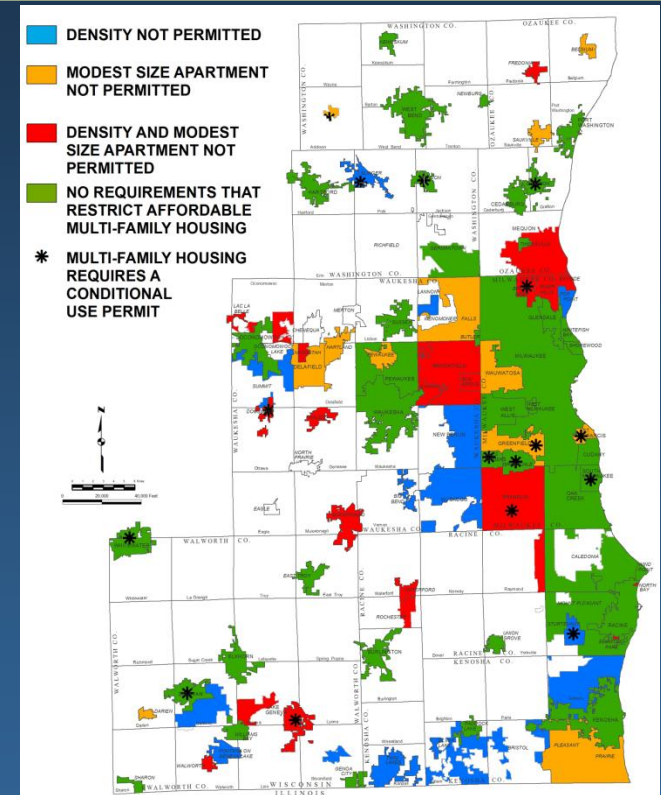




New Housing Development Findings



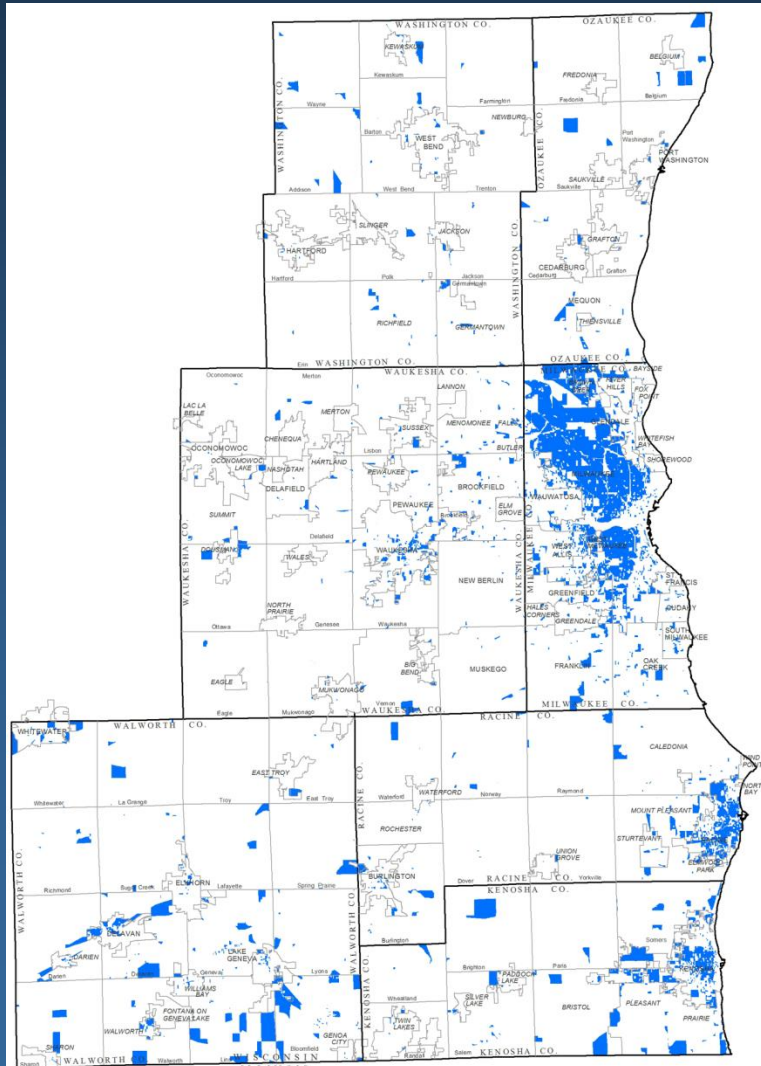
- **Zoning regulations and comprehensive plans in some communities discourage the development of modest single-family housing**



- **Zoning regulations and comprehensive plans in some communities discourage the development of modest multi-family housing**



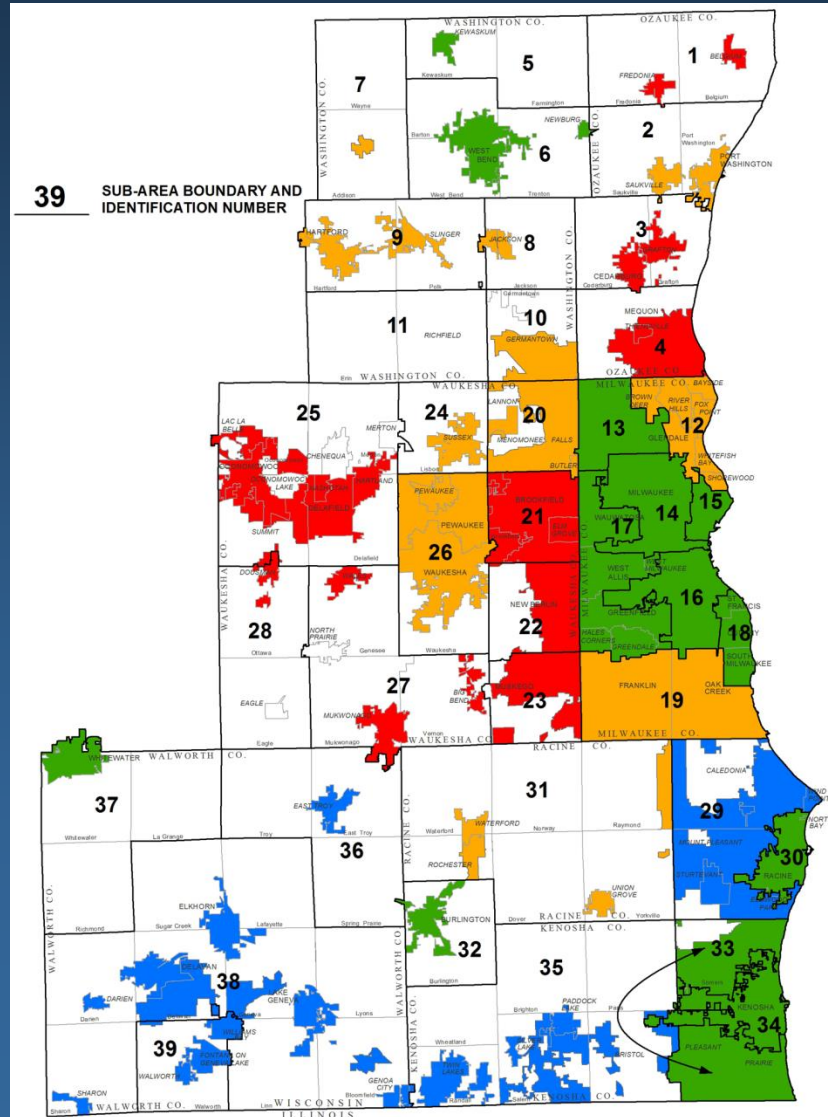
Minority Population Distribution Findings



- **Minority population is concentrated in the Region's central cities**
- **African American and Hispanic household income is about 50 to 60% of White household income (2009)**
- **Additional multi-family housing and modest single-family housing in the Region's outlying communities could assist in addressing minority concentration in the Region**



Job/Housing Balance Findings



SEWERED COMMUNITIES IN SUB-AREAS WITH A JOB/HOUSING IMBALANCE

- SHORTAGE OF LOWER-COST HOUSING COMPARED TO LOWER-WAGE JOBS
- SHORTAGE OF MODERATE-COST HOUSING COMPARED TO MODERATE-WAGE JOBS
- SHORTAGE OF BOTH
- NO SHORTAGE OF AFFORDABLE HOUSING COMPARED TO JOBS

ONE OR MORE OF THE COMMUNITIES IN SUB-AREAS COMPRISED OF MULTIPLE SEWERED COMMUNITIES MAY HAVE A BALANCE BETWEEN JOBS AND HOUSING.



Employment-Housing-Transit Connections Findings

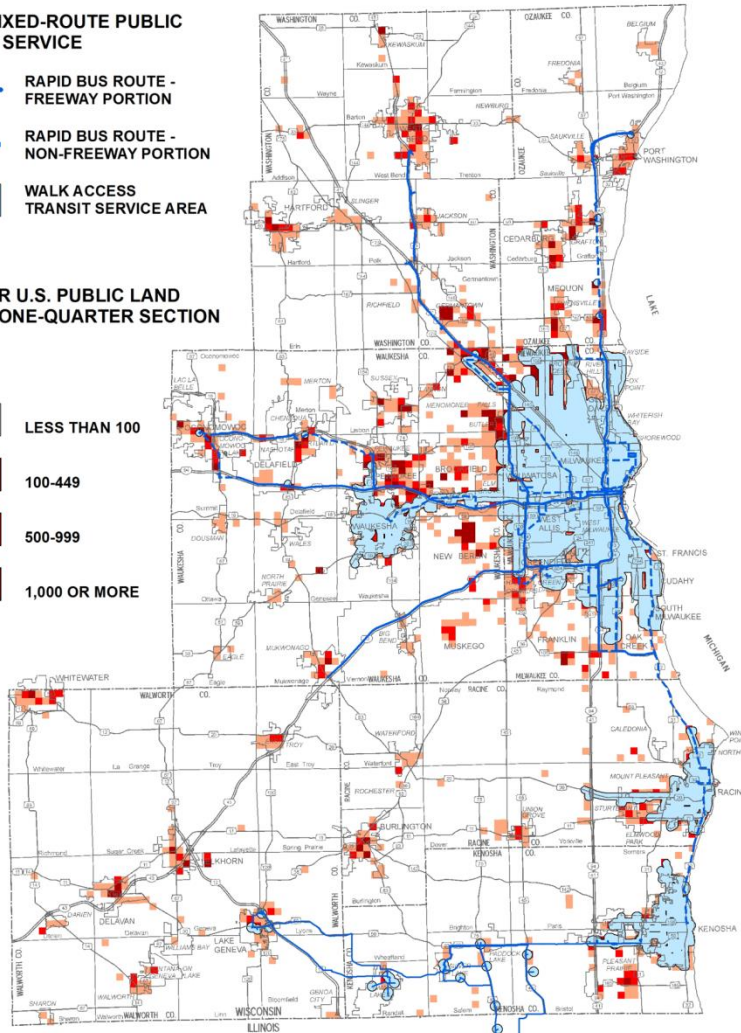
JOBS NOT SERVED BY EXISTING PUBLIC TRANSIT

LOCAL FIXED-ROUTE PUBLIC TRANSIT SERVICE

- RAPID BUS ROUTE - FREEWAY PORTION
- - - RAPID BUS ROUTE - NON-FREEWAY PORTION
- WALK ACCESS TRANSIT SERVICE AREA

JOBS PER U.S. PUBLIC LAND SURVEY ONE-QUARTER SECTION

- LESS THAN 100
- 100-449
- 500-999
- 1,000 OR MORE



- **Significant expansion of public transit is necessary to connect jobs to existing affordable housing**
- **Recommended in Regional Transportation Plan**
- **Will require continued State funding and local dedicated funding**



Accessible Housing Findings

- **Demand for accessible housing exceeds, and will continue to exceed, supply**
- **Affordability is a particular concern**
 - **Median earnings of persons with disabilities is half that of persons without disabilities**
- **New multi-family housing will increase the supply of housing that is accessible and affordable**





Socio-Economic Impact Analysis of the Regional Housing Plan

- **An analysis of the impacts of preliminary plan recommendations on low-income and minority populations**
- **Potential impact of recommendations:**
 - **44 positive or significantly positive**
 - **3 neutral**
 - **None negative**



KEY PLAN RECOMMENDATIONS

AFFORDABLE HOUSING

- **Sewered communities should provide areas for the development of modest single-family and multi-family housing**
- **Communities with sewer service should prepare neighborhood plans that encourage a variety of housing types and sizes**
- **Review community requirements for new housing that could reduce cost without compromising quality**
- **Establish programs and ordinances to maintain existing affordable housing stock**



KEY PLAN RECOMMENDATIONS

JOB/HOUSING BALANCE

- **Sewered communities with a job/housing imbalance should change their comprehensive plans and zoning ordinances to provide housing affordable for the workforce in their community**
- **Public transit should be improved and expanded to link jobs and affordable housing**
- **SEWRPC should work with Advisory Committees to consider revised criteria for Surface Transportation Program - Milwaukee Urbanized Area project funding and Congestion Mitigation and Air Quality (CMAQ) project funding which would include transit and job/housing balance**



KEY PLAN RECOMMENDATIONS

JOB/HOUSING BALANCE (continued)

- **A Statewide job/housing balance analysis should be conducted and considered in the award of economic development incentives and formation of TIF districts**
- **Expand and focus economic development, job training, and education in areas with low- and moderate-income households and high unemployment and under-employment**



KEY PLAN RECOMMENDATIONS

SUBSIDIZED AND TAX CREDIT HOUSING

- **HUD should modify their housing voucher program to encourage development of a regional program**
- **Establish a regional Housing Trust Fund to assist in the acquisition of land and development of affordable housing for low-income households**
- **Communities with major employment centers should support tax credit housing development to help provide workforce housing for low- and moderate-income households**



KEY PLAN RECOMMENDATIONS

FAIR HOUSING/OPPORTUNITY

- **Other plan recommendations will address fair housing/opportunity**
 - **Providing modest multi- and single-family housing throughout the Region**
 - **Addressing job/housing imbalances**
 - **Expanding subsidized and tax credit housing**
- **Require sub-grantees to certify they will affirmatively further fair housing to receive CDBG and HOME funds**
- **Implement programs to assist minority and low-income households moving to outlying areas with finding housing, jobs, and schools**



Key Plan Recommendations

ACCESSIBLE HOUSING

- **Other plan recommendations will assist in addressing accessible housing needs, including expanded multi-family and subsidized/tax credit housing**
- **Local governments should analyze American Housing Survey data to estimate the demand for accessible housing and prioritize CDBG and HOME funding for accessibility remodeling**



Conclusions

Plan recommendations should be implemented for the following reasons:

- 1. To support economic development in the Region by encouraging provision of housing affordable to the existing and projected workforce**
- 2. To address the problem of dilapidated, substandard, and unsafe housing in the Region**
- 3. To better meet the existing and future need for accessible housing in the Region**
- 4. To reinforce the need for improved and expanded public transit in the Region**
- 5. To help increase diversity in all communities in the Region**